Poppy & Remembrance

Promotional Material Catalogue 2026

Lest We Forget

200807

To The Poppy Chair

This catalogue illustrates promotional material available for use in your Poppy Campaign. To help ensure a successful campaign, all promotional material, poppies and wreaths must be ordered through your Provincial Commands early. Cheques must be made payable to Provincial Commands. Delivery of material for orders placed after September 15th cannot be guaranteed.

Good luck with this year's campaign!

Check List

- ✔ Order promotional supplies.
- ✔ Order poppies and wreaths.
- ✔ Have meeting of Poppy Committee.
- ✔ Recruit area captains at branch meeting.
- ✔ Have captains recruit canvassers.
- ✔ Involve all members, the Ladies Auxiliary and youth groups in campaign.
- ✔ Arrange with school authorities to hold the National Youth Remembrance Contests.
- ✔ Arrange for poppy distribution in schools.
- ✔ Carry out telephone campaign for wreath distribution.
- ✔ Arrange with businesses to place trays in their establishments.
- ✔ Ensure that no other branch function will interfere with the Poppy Campaign.
- ✔ Have at least one member of Poppy Committee on duty in the branch during Poppy Week.
- ✔ Plan where the canvassers will be placed for collections and Poppy distribution.
- ✔ Set up accounting office and number money boxes.
- ✔ Deliver boxes to business establishments.
- ✔ After campaign, pick up boxes at business establishments.
- ✔ Publish results through local media.
- ✔ Thank people for their support.
- ✔ Submit Poppy Trust Fund Branch Status Report.

Provincial Command Information

BC/Yukon Command
#503 – 17665 66A Avenue
Surrey, BC V3S 2A7
Phone: 604-575-8840
Toll Free: 1-888-261-2211
Fax: 604-575-8820
Email: info@legionbcyukon.ca

Alberta-NWT Command
2020 - 15 St NW
Calgary, AB, T2M 3N8
Phone: 403-284-1161
Fax: 403-284-9899
Email: office@abnwtlegion.com

Saskatchewan Command
2267 Albert St.
Regina, SK, S4P 2V5
Phone: 306-525-8739
Fax: 306-525-5023
Email: info@sasklegion.ca

Manitoba and Northwestern Ontario Command
563 St. Mary's Road
Winnipeg, MB, R2M 3L6
Phone: 204-233-3405
Fax: 204-237-1775
Email: mblegion@mbnwo.ca

Ontario Command
89 Industrial Parkway North
Aurora, ON, L4G 4C4
Phone: 905-841-7999
Toll Free: 1-888-207-0939
Fax: 905-841-9992
Email:
rclontariocommand@on.legion.ca

Légion Royale Canadienne Direction du Québec
105-2727 rue Saint-Patrick
Montréal, QC, H3K 0A8
Phone: 514-866-7491
Toll Free: 1-877-401-7111
Fax: 514-866-6303
Email: Info@qc.legion.ca

New Brunswick Command
490 Douglas Avenue
Saint John, NB, E2K 1E7
Phone: 1-506-634-8850
Toll Free: 1-866-320-8387
Fax: 1-506-633-4836
Email: legion@bellaliant.com

Nova Scotia/Nunavut Command
61 Gloria McCluskey Avenue
Dartmouth, NS, B3B 2Z3
Phone: 902-429-4090 ext. 1
Fax: 902-429-7481
Email: admin@nsnulegion.ca

Prince Edward Island Command
P.O. Box 20132 Sherwood RPO,
Charlottetown, PE, C1A 9E3
Or
161 St. Peter's Road
Charlottetown, PE, C1A 5P6
Phone: 902-892-2161
Fax: 902-368-8853
Email: royalcanadianlegion@pei.aibn.com

Newfoundland Labrador Command
P.O. Box 5745
St. John's, NL, A1C 5X3
Phone: 709-753-6666
Toll Free: 1-888-335-6666
Fax: 709-753-5514
Email: bslaney@nfld.net

Materials in this catalogue are available to branches through your Provincial Command. Contact information is provided above.

200817
Wreath Catalogue

Produced as a handout to be provided to those interested in ordering Poppy Wreaths and Crosses. Available online: Visit **www.legion.ca**, click on the link **MEMBER LOGIN** and log into the Membership Portal. Choose **Branch and Command Resources > Poppy and Remembrance**

200807
Promotional Material Catalogue

A new version of this catalogue is produced each year. The catalogue describes all the materials produced to support the Poppy Campaign.

200100
Remembrance Program

Single-fold program cover, suitable for printing Remembrance Programs and services. 3 sides are blank.
Pkg 100.

200105
Receipt Book (Valid)

A bilingual format receipt book with 25 sets of duplicate receipts. Suitable for receipt for income tax purposes by those branches which are registered.

200111
Receipt Book (Non-Valid)

A bilingual format receipt book with 25 sets of duplicate receipts. Suitable for branches which are not registered. Not valid for income tax purposes.

200103
Small Wreath Card

Suitable for use on wreaths to recognize donors. Size 4¼" X 3¼".
Pkg 100.

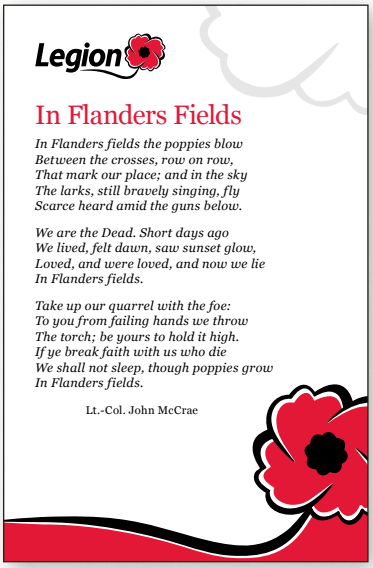
200188
Memorial Card and Envelope

Pkg 100.

200141
Poppy Lapel Pin
Metal. ¾" X ¾".

200161
2 Minutes Silence Pin
Metal. ½" X ¾".

200114
Counter Card "We Thank You"
A stand-up counter card, suitable for display. Provided to donors who have requested a wreath or cross, or have contributed to the Poppy Fund.
Size 5" X 3¾" folded. Pkg 100.

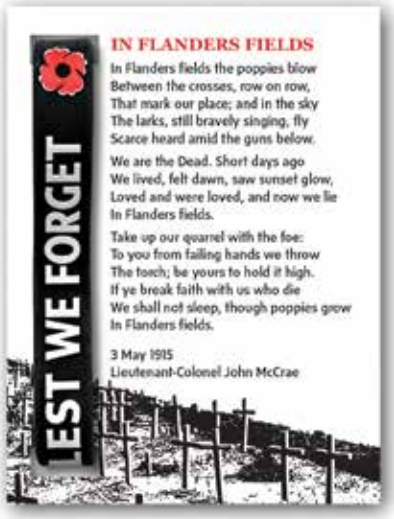


200170
Bookmark
A 3½" X 5½" bilingual "In Flanders Fields" bookmark on high-gloss paper. Pkg 100.

200857
Hockey Helmet Stickers
Made with thick durable lamination, the material specifically designed for sports helmets.
Each sticker is 1.25" x 1.15". 50/sheet.

200118
Poppy Appreciation Award
A certificate suitable for presentation to agencies and individuals who provide support to the Poppy Campaign.

200152
Poppy Seals
These clerical Poppy seals are not intended for use on clothing and can damage all clothing fabric. Packaged 500/roll.



200175
Poppy Bracelet – "Lest We Forget"
These bracelets are adorned with the Remembrance Poppy, come mounted on cards that include "In Flanders Fields", and carry a Remembrance message. This is an item that is really popular with youth and can be given away as a thank you for a donation or sold by the branch to generate Poppy Funds.

200809
Winners: National Youth Remembrance Contests
A bilingual booklet containing this year's winning poems, essays, posters and video links from the National Youth Remembrance Contests. Entries are published in the language in which they were submitted. An excellent supplement to school program kits.
Also available online: www.RemembranceContests.ca

200856
National Youth Remembrance Contests Promo Sheet
Bilingual promotional poster to promote participation in the National Youth Remembrance Contests. An excellent supplement to school program kits. Size 8½" x 11". Also available online: www.RemembranceContests.ca

200163
Poster and Literary Contests Pin
Actual Size: 1" wide x 0.5" high

200832
Entry Form
A bilingual registration form mandatory for all poster and literary entries for the National Youth Remembrance Contests.
Also available online: www.RemembranceContests.ca

200104
Literary Contest Certificate
A certificate suitable for presentation to winners in the literary contest. Size 8½" X 11".

200128
Poster Contest Certificate
A certificate suitable for presentation to winners in the poster contest. Size 8½" x 11".

200144
School Program Certificate
A certificate suitable for presentation to schools and educators who provide support to the Poppy Campaign.

200102
Plastic Poppy Tray Indoor
White plastic, 15" x 16". Suitable for countertop use and indoor (mall) taggers. **Coin box must be ordered separately.**

20102A
Plastic Poppy Tray Outdoor
White plastic, 15" X 16". Extra heavy gauge plastic with deep bowl suitable for outdoor use. **Coin box must be ordered separately.**

200109
Coin Box Clear
Suitable for use in both Poppy trays, as pictured above.

20109A
Coin Box White
Suitable for use in both Poppy trays, as pictured above.

20102B
Poppy Tray with attached coin box
5¾" X 9¼".

200183
"We Remember" Banner
9' X 12' Vinyl

200181
"We Remember" Banner 15' X 20' Vinyl

200185
"We Remember" Banner 4' X 20' Vinyl

Vinyl Banners
These banners may be ordered by the public, business or organizations directly from Dominion Command. Made from heavy duty vinyl suitable for temporary outdoor use. If used for the Poppy Campaign period, washed, dried, and stored indoors, these banners should last for years. Complete with grommets, positioned on the perimeter every two feet, to facilitate mounting. Available in three convenient sizes.

200132
Sticker
2½" X 3", white background with "LEST WE FORGET" in black letters. Suitable for application to smooth surfaces.

200173
Poppy Lapel Stickers
Individually perforated, 2" Poppy stickers that are safe for use on most fabrics except leather, suede, silk or fine wool clothing. Packaged 500/roll.

200779
Poppy Patch with Hook Backing
This 2" Poppy patch is perfect to use on a uniform, hat, or bag. The hook backing adheres and removes easily from a loop surface but is tough enough to prevent it from falling off accidentally.
A matching loop patch is not included with this Poppy.

200187
Poppy Centres
A Poppy Centre that may be used to replace the traditional felt centre and pin. The Poppy centre is a reusable butterfly pin that will securely hold lapel Poppies in place. Package of 100.

200106
Poppy Flag
6' X 3' with grommets. Suitable for display during Poppy Campaign period and on other appropriate occasions during the year.

20106A
Poppy Flag Desktop
10" X 6" with 15" pike.

20106B
Base For Poppy Flag Desktop

Available Online Only

Visit **www.legion.ca**, click on the link **MEMBER LOGIN** and log into the Membership Portal.
Choose **Branch and Command Resources > Poppy and Remembrance**

Order Form for Promotional Material

This form is required to order all items shown in this catalogue through your Provincial Command.

Order Form Poppy & Wreath

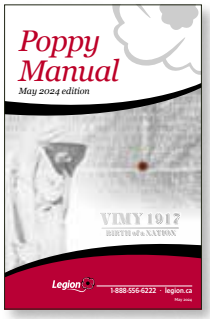
A bilingual form for ordering poppies and wreaths from your Provincial Command.

Poppy Trust Fund Form

A bilingual form for reporting status of Poppy Trust Funds.

Application Special Use of Poppy Trust Funds

Form to request approval for Special Use of Poppy Trust Funds. French on reverse.

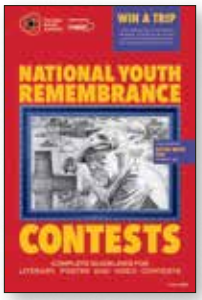


Poppy Manual

A document containing vital information for the Poppy Committee Chair and committee members. A must for those who want to run a successful Poppy Campaign.

National Youth Remembrance Contests

Visit **www.RemembranceContests.ca**



National Youth Remembrance Contests Guide

A booklet with essential information regarding the National Youth Remembrance Contests.

Judging Guidelines

Guidelines and scoresheet for judging the National Youth Remembrance Contests

Entry Form

A bilingual registration form mandatory for all poster and literary entries for the National Youth Remembrance Contests. (Also available in paper form through your Provincial Command)

National Youth Remembrance Contests Promo Sheet

Materials in this catalogue are available to branches through your Provincial Command. Contact information is provided on the inside front cover.