



*Poppy & Remembrance*  
**Promotional Material  
Catalogue 2025**

*Lest We  
Forget*

**Legion** 

# To The Poppy Chair

This catalogue illustrates promotional material available for use in your Poppy Campaign. To help ensure a successful campaign, all promotional material, poppies and wreaths must be ordered through your Provincial Commands early. Cheques must be made payable to Provincial Commands. Delivery of material for orders placed after September 15th cannot be guaranteed.

*Good luck with this year's campaign!*

## Check List

- ✓ Order promotional supplies.
- ✓ Order poppies and wreaths.
- ✓ Have meeting of Poppy Committee.
- ✓ Recruit area captains at branch meeting.
- ✓ Have captains recruit canvassers.
- ✓ Involve all members, the Ladies Auxiliary and youth groups in campaign.
- ✓ Arrange with school authorities to hold the National Youth Remembrance Contests.
- ✓ Arrange for poppy distribution in schools.
- ✓ Carry out telephone campaign for wreath distribution.
- ✓ Arrange with businesses to place trays in their establishments.
- ✓ Ensure that no other branch function will interfere with the Poppy Campaign.
- ✓ Have at least one member of Poppy Committee on duty in the branch during Poppy Week.
- ✓ Plan where the canvassers will be placed for collections and Poppy distribution.
- ✓ Set up accounting office and number money boxes.
- ✓ Deliver boxes to business establishments.
- ✓ After campaign, pick up boxes at business establishments.
- ✓ Publish results through local media.
- ✓ Thank people for their support.
- ✓ Submit Poppy Trust Fund Branch Status Report.



## Provincial Command Information

### BC/Yukon Command

#503 – 17665 66A Avenue  
Surrey, BC V3S 2A7  
Phone: 604-575-8840  
Toll Free: 1-888-261-2211  
Fax: 604-575-8820  
Email: info@legionbcyukon.ca

### Alberta-NWT Command

2020 - 15 St NW  
Calgary, AB, T2M 3N8  
Phone: 403-284-1161  
Fax: 403-284-9899  
Email: office@abnwtlegion.com

### Saskatchewan Command

2267 Albert St.  
Regina, SK, S4P 2V5  
Phone: 306-525-8739  
Fax: 306-525-5023  
Email: info@sasklegion.ca

### Manitoba and Northwestern Ontario Command

563 St. Mary's Road  
Winnipeg, MB, R2M 3L6  
Phone: 204-233-3405  
Fax: 204-237-1775  
Email: mblegion@mbnwo.ca

### Ontario Command

89 Industrial Parkway North  
Aurora, ON, L4G 4C4  
Phone: 905-841-7999  
Toll Free: 1-888-207-0939  
Fax: 905-841-9992  
Email: rclontariocommand@on.legion.ca

### Légion Royale Canadienne

**Direction du Québec**  
105-2727 rue Saint-Patrick  
Montréal, QC, H3K 0A8  
Phone: 514-866-7491  
Toll Free: 1-877-401-7111  
Fax: 514-866-6303  
Email: Info@qc.legion.ca

### New Brunswick Command

490 Douglas Avenue  
Saint John, NB, E2K 1E7  
Phone: 1-506-634-8850  
Toll Free: 1-866-320-8387  
Fax: 1-506-633-4836  
Email: legion@bellaliant.com

### Nova Scotia/Nunavut Command

61 Gloria McCluskey Avenue  
Dartmouth, NS, B3B 2Z3  
Phone: 902-429-4090 ext. 1  
Fax: 902-429-7481  
Email: info@ns.legion.ca

### Prince Edward Island Command

P.O. Box 20132 Sherwood RPO,  
Charlottetown, PE, C1A 9E3  
Or  
161 St. Peter's Road  
Charlottetown, PE, C1A 5P6  
Phone: 902-892-2161  
Fax: 902-368-8853  
Email: royalcanadianlegion@pei.aibn.com

### Newfoundland Labrador Command

P.O. Box 5745  
St. John's, NL, A1C 5X3  
Phone: 709-753-6666  
Toll Free: 1-888-335-6666  
Fax: 709-753-5514  
Email: bslaney@nfld.net

**Materials in this catalogue are available to branches through your Provincial Command.  
Contact information is provided above.**





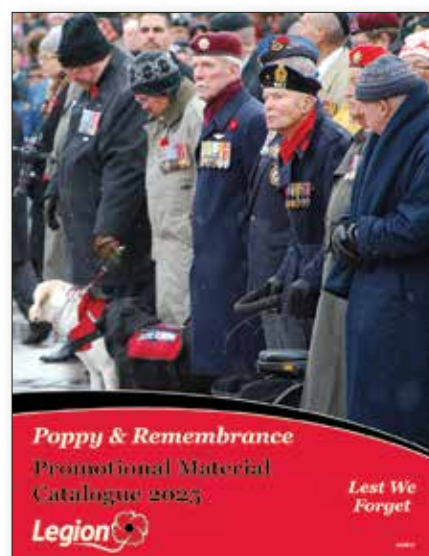
## 200817 Wreath Catalogue

Produced as a handout to be provided to those interested in ordering Poppy Wreaths and Crosses. Available online: Visit [www.legion.ca](http://www.legion.ca), click on the link **MEMBER LOGIN** and log into the Membership Portal. Choose **Branch and Command Resources > Poppy and Remembrance**



## 200807 Promotional Material Catalogue

A new version of this catalogue is produced each year. The catalogue describes all the materials produced to support the Poppy Campaign.



THE ROYAL CANADIAN LEGION / LA LÉGIION ROYALE CANADIENNE	
NATIONAL POPPY CAMPAIGN / CAMPAIGN NATIONALE DU COQUELICOT	
OFFICIAL DONATION RECEIPT FOR INCOME TAX PURPOSES / RÉCÉPÉ OFFICIEL DE DONATION POUR L'IMPÔT	
Business Number / N° de l'entreprise:	Date / Date de réception de l'ordre: 25
Donor Name / Nom du donateur:	
Address / Adresse:	
Donation Amount for tax purposes / Montant de la donation pour l'impôt:	Amount / Montant: dollars
Branch No. / N° de la section:	Receipt issued / Réception reçue: 24
Address / Adresse:	
AUTHORIZED SIGNATURE / SIGNATURE AUTORISÉE	

## 200105 Receipt Book (Valid)

A bilingual format receipt book with 25 sets of duplicate receipts. Suitable for receipt for income tax purposes by those branches which are registered.

THE ROYAL CANADIAN LEGION / LA LÉGIION ROYALE CANADIENNE	
NATIONAL POPPY CAMPAIGN / CAMPAIGN NATIONALE DU COQUELICOT	
Business Number / N° de l'entreprise:	Date / Date de réception de l'ordre: 29
Donor Name / Nom du donateur:	
Address / Adresse:	
Donation Amount for tax purposes / Montant de la donation pour l'impôt:	Amount / Montant: dollars
Branch No. / N° de la section:	Receipt issued / Réception reçue: 24
Address / Adresse:	
AUTHORIZED SIGNATURE / SIGNATURE AUTORISÉE	

## 200111 Receipt Book (Non-Valid)

A bilingual format receipt book with 25 sets of duplicate receipts. Suitable for branches which are not registered. Not valid for income tax purposes.



## 200103 Small Wreath Card

Suitable for use on wreaths to recognize donors. Size 4¼" X 3¼".  
Pkg 100.



## 200188 Memorial Card and Envelope

Pkg 100.



## 200100 Remembrance Program

Single-fold program cover, suitable for printing Remembrance Programs and services. 3 sides are blank.  
Pkg 100.



**200141**  
**Poppy Lapel Pin**  
Metal. 3/4" X 3/4".

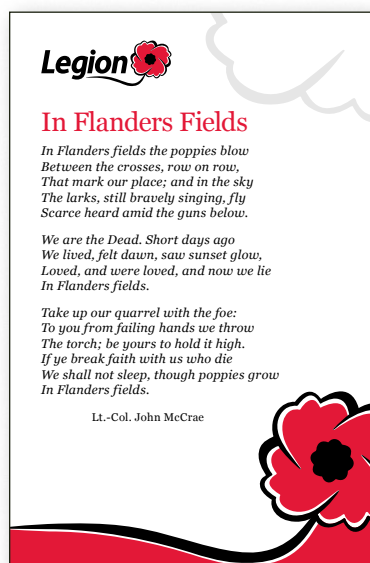


**200161**  
**2 Minutes Silence Pin**  
Metal. 1/2" X 3/4".

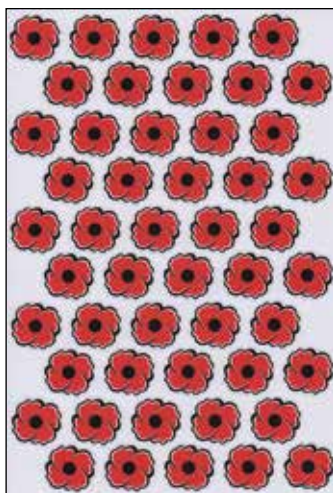


**200114**  
**Counter Card**  
**"We Thank You"**

A stand-up counter card, suitable for display. Provided to donors who have requested a wreath or cross, or have contributed to the Poppy Fund. Size 5" X 3 3/4" folded. Pkg 100.



**200170**  
**Bookmark**  
A 3 1/2" X 5 1/2" bilingual "In Flanders Fields" bookmark on high-gloss paper. Pkg 100.



**200857**  
**Hockey Helmet Stickers**  
Made with thick durable lamination, the material specifically designed for sports helmets. Each sticker is 1.25" x 1.15". 50/sheet.

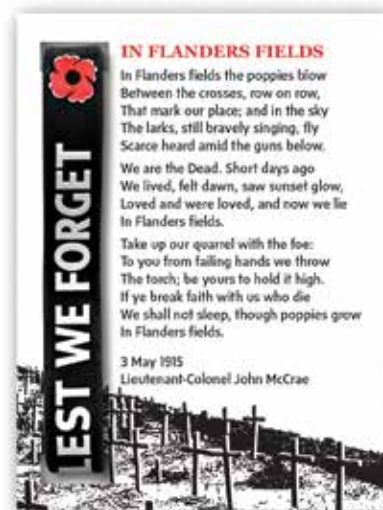
**NEW!**



**200118**  
**Poppy Appreciation Award**  
A certificate suitable for presentation to agencies and individuals who provide support to the Poppy Campaign.



**200152**  
**Poppy Seals**  
These clerical Poppy seals are not intended for use on clothing and can damage all clothing fabric. Packaged 500/roll.



**200175**  
**Poppy Bracelet – "Lest We Forget"**  
These bracelets are adorned with the Remembrance Poppy, come mounted on cards that include "In Flanders Fields", and carry a Remembrance message. This is an item that is really popular with youth and can be given away as a thank you for a donation or sold by the branch to generate Poppy Funds.







**200809**

## Winners: National Youth Remembrance Contests

A bilingual booklet containing this year's winning poems, essays, posters and video links from the National Youth Remembrance Contests. Entries are published in the language in which they were submitted. An excellent supplement to school program kits. Also available online: [www.RemembranceContests.ca](http://www.RemembranceContests.ca)



**200856**

## National Youth Remembrance Contests Promo Sheet

Bilingual promotional poster to promote participation in the National Youth Remembrance Contests. An excellent supplement to school program kits. Size 8½" x 11". Also available online: [www.RemembranceContests.ca](http://www.RemembranceContests.ca)



**200163**

## Poster and Literary Contests Pin

Actual Size: 1" wide x 0.5" high

**200832**

## Entry Form

A bilingual registration form mandatory for all poster and literary entries for the National Youth Remembrance Contests. Also available online: [www.RemembranceContests.ca](http://www.RemembranceContests.ca)



**200104**

## Literary Contest Certificate

A certificate suitable for presentation to winners in the literary contest. Size 8½" X 11".



**200128**

## Poster Contest Certificate

A certificate suitable for presentation to winners in the poster contest. Size 8½" x 11".



**200144**

## School Program Certificate

A certificate suitable for presentation to schools and educators who provide support to the Poppy Campaign.



**200102**

### Plastic Poppy Tray Indoor

White plastic, 15" x 16". Suitable for countertop use and indoor (mall) taggers. **Coin box must be ordered separately.**



**20102A**

### Plastic Poppy Tray Outdoor

White plastic, 15" X 16". Extra heavy gauge plastic with deep bowl suitable for outdoor use. **Coin box must be ordered separately.**



**200109**

### Coin Box Clear

Suitable for use in both Poppy trays, as pictured above.



**20109A**

### Coin Box White

Suitable for use in both Poppy trays, as pictured above.



**20102B**

### Poppy Tray with attached coin box 5¾" X 9¼".



**200183**

"We Remember" Banner  
9' X 12' Vinyl



**200181**

"We Remember" Banner 15' X 20' Vinyl



**200185**

"We Remember" Banner 4' X 20' Vinyl

## Vinyl Banners

These banners may be ordered by the public, business or organizations directly from Dominion Command. Made from heavy duty vinyl suitable for temporary outdoor use. If used for the Poppy Campaign period, washed, dried, and stored indoors, these banners should last for years. Complete with grommets, positioned on the perimeter every two feet, to facilitate mounting. Available in three convenient sizes.





**200132**

### Sticker

2½" X 3", white background with "LEST WE FORGET" in black letters. Suitable for application to smooth surfaces.



**200173**

### Poppy Lapel Stickers

Individually perforated, 2" Poppy stickers that are safe for use on most fabrics except leather, suede, silk or fine wool clothing. Packaged 500/roll.



**200779**

### Poppy Patch with Hook Backing

**NEW!**

This 2" Poppy patch is perfect to use on a uniform, hat, or bag. The hook backing adheres and removes easily from a loop surface but is tough enough to prevent it from falling off accidentally. A matching loop patch is not included with this Poppy.

**200187**

### Poppy Centres

A Poppy Centre that may be used to replace the traditional felt centre and pin. The Poppy centre is a reusable butterfly pin that will securely hold lapel Poppies in place. Package of 100.



**200106**

### Poppy Flag

6' X 3' with grommets. Suitable for display during Poppy Campaign period and on other appropriate occasions during the year.



**20106A**

### Poppy Flag Desktop

10" X 6" with 15" pike.

**20106B**

### Base For Poppy Flag Desktop

## Available Online Only

Visit [www.legion.ca](http://www.legion.ca), click on the link **MEMBER LOGIN** and log into the Membership Portal.  
Choose **Branch and Command Resources > Poppy and Remembrance**



### Order Form for Promotional Material

This form is required to order all items shown in this catalogue through your Provincial Command.



### Order Form Poppy & Wreath

A bilingual form for ordering poppies and wreaths from your Provincial Command.



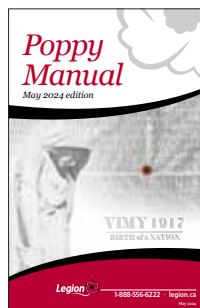
### Poppy Trust Fund Form

A bilingual form for reporting status of Poppy Trust Funds.



### Application Special Use of Poppy Trust Funds

Form to request approval for Special Use of Poppy Trust Funds. French on reverse.

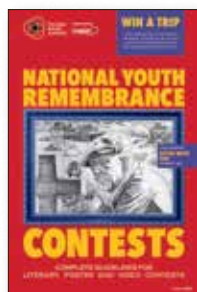


### Poppy Manual

A document containing vital information for the Poppy Committee Chair and committee members. A must for those who want to run a successful Poppy Campaign.

## National Youth Remembrance Contests

Visit [www.RemembranceContests.ca](http://www.RemembranceContests.ca)



### Youth Education Programs Booklet

A booklet with essential information regarding the National Youth Remembrance Contests.



### Judging Guidelines

Guidelines and scoresheet for judging the National Youth Remembrance Contests



### Entry Form

A bilingual registration form mandatory for all poster and literary entries for the National Youth Remembrance Contests.  
(Also available in paper form through your Provincial Command)



### National Youth Remembrance Contests Promo Sheet

Materials in this catalogue are available to branches through your Provincial Command. Contact information is provided on the inside front cover.