

Promote membership with free Branch resources



The Royal Canadian Legion is devoted to supporting all Veterans and their families — a feat we wouldn't be able to achieve without our valuable Legion members. In order to help us grow our membership and continue our services, we have created recruitment and retention materials, available free of charge to all Branches.

Free Resources through Legion Supply

A wide range of resources are available to print or order online. Find recruitment and retention materials from welcome letters, renewal posters, brochures, and more.

Place your order today: **1-888-301-2257** | supply@legion.ca



MEMBER WELCOME LETTER

Hand out to new members with their membership card.

#800805 English
#800806 French



PRINT OR DIGITAL RENEWAL LETTER

Mail directly or use the content for email to remind members to renew. Customizable version also available.

#800395 English
#800396 French



MEMBERSHIP POSTER

Display year-round at your Branch to promote membership.

#800391 English
#800392 French



RENEWAL POSTER

Display at your Branch to remind members to renew.

#800393 English
#800394 French



MEMBERPERKS® POSTER

Display at your Branch to promote the MemberPerks® program.

#800725 English
#800726 French



MEMBERSHIP TRI-FOLD FLYER

Give away or display at your Branch or local businesses to promote membership.

#800307 Bilingual



AUTO-RENEW POSTER

Display at your Branch to encourage members to sign up for automatic membership renewal.

#800412 English
#800413 French

Resources available for download

Resources are also available for download online. From posters to print ads, radio ads to display banners, and more.

Visit the Legion Member Services Website for these and more! portal.legion.ca/marketing



THE VETERANS WELCOME PROGRAM POSTER



PRINT AD



JOIN BANNER

Get your free membership resources today!

1-888-301-2257

supply@legion.ca

portal.legion.ca/marketing