

DOMINION COMMAND MEMBERSHIP COMMITTEE

August 20 - 11:00hrs to 12:00hrs EST - Zoom Video Conference

File: R 23-1

MEETING MINUTES

Jack MacIsaac Chair

Rosalind Larose Vice Chair

Don McCumber Member

• Lynn McClellan Member

Rob Cutbush
 Member

Roberta Taylor
 Member

Danny Redden TVS

Amanda Black Coordinator

Randy Hayley Assistant Coordinator

1. MEMBERSHIP COMMITTEE CHAIR REMARKS

• Chair Jack MacIsaac opened the meeting with welcoming remarks.

2. UPDATED MEMBERSHIP NUMBERS & GROWTH AREAS

- Current membership statistics were presented.
 - 3. NATIONAL LEGION WEEK 2025 September 21–27, 2025
- Branches are encouraged to organise open-house events and community engagement activities.
- Additional tips, suggestions, and downloadable graphics can be accessed here: <u>National Legion Week Details & Resources</u>

^{**}Regrets: Rosiland Larose and Danny Redden

4. CENTENARY YEAR PLANNING

- Committee reviewed and discussed a draft of the Centenary Year FAQ's for branches.
- The FAQs will be finalized and released in the fall.

5. LETTERS TO BRANCHES - COMMUNICATIONS REMINDER

 Members were reminded to regularly check legion.ca emails—portal updates and key information regarding Centenary updates will be communicated.

6. NEW MEMBERSHIP VIDEOS

- Introduction of new and refreshed video resources to support branches.
- Recommended that branches share them for training purposes.
- Membership Training Videos can be accessed here: <u>Training Videos</u>
 Portal Legion Portal

7. RENEWAL STICKERS - 2 PART CARDS

 2-part renewal sticker cards began shipping to branches the week of August 18th.

8. MEMBERSHIP MANUAL – STATUS UPDATE

• The new Membership Manual is currently in translation and will be released once complete.

9. ROUND TABLE

There was further discussion on Centenary Year timelines.

10. ADJOURNMENT

• The committee meeting was adjourned at 12:00 PM EST.

Chair – Jack MacIssac

Coordinator – Amanda Black

Coordinator – Amanda Black