



The Legion
National
Foundation

Implemented by



WIN A TRIP

Win a trip for two to Ottawa to represent Canada's youth at next year's National Remembrance Day Ceremony on November 11th.

NATIONAL YOUTH REMEMBRANCE




CREATED BY
**DAYOU MAYA
HOU**
SURREY, BC

CONTESTS

COMPLETE GUIDELINES FOR
LITERARY, POSTER AND VIDEO CONTESTS

June 2024

NATIONAL YOUTH REMEMBRANCE CONTESTS



Through the annual National Youth Remembrance Contests, Canadian youth and children are invited to honour Canada's Veterans, help perpetuate Remembrance and foster the tradition of Remembrance amongst Canadians through visual art, writing, and now video. The Legion National Foundation, in partnership with The Royal Canadian Legion and schools across the country, invite students in the Canadian school system to enter their poster or literary submissions to their local Legion Branch, or their video submission to RemembranceContests.ca.

The local Legion Branches and Legion Provincial Commands evaluate and select the winning entries at their respective levels and forward the finalists to the Legion National Foundation in Ottawa. A panel, including artistic professionals, judges the finalists' works, and the national winners are named.

The Legion National Foundation awards a cash prize for all National winners and sponsors a trip to Ottawa for all First-Place Senior Winners, to attend the National Remembrance Day Ceremony where they place a wreath on behalf of the Youth of Canada. They also have an opportunity to meet and visit with the Governor General.

CONTACT For questions regarding the National Youth Remembrance Contests please contact contests@legion.ca.

Please visit RemembranceContests.ca to review the Official Rules, available by September 1st. In the event of any discrepancy or inconsistency between the terms and conditions of the Official Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of the Official Rules shall prevail.

VIDEO CONTEST GUIDE

Participants are challenged to exercise their creative storytelling skills to create a short video on the theme of Remembrance.

Videos must be submitted through the RemembranceContests.ca website. Winning entries at the Provincial level are then forwarded to the Legion National Foundation in Ottawa to be judged at the national level. The First-Place entries are displayed at the Canadian War Museum from November to October of the following year.

RULES

- 1** This contest is open to all students (including homeschool students) from grade 7 through grade 12 (Quebec: secondary 1 through 5) in the Canadian school system.
- 2** Participants under the age of 18 must confirm parental permission during the online submission process.
- 3** All video entries must be submitted online at: RemembranceContests.ca.
 - a** To submit your finished video, it must be uploaded to YouTube. Participants are required to provide the public, sharable link to their finished video during the online submission process.
 - b** Each submission must be the primary work of one individual. Group submissions are not permitted.
- 4** All eligible video submissions must be a minimum of 30 seconds and a maximum of 2 minutes in length.
- 5** Videos may be either English, French or bilingual.
- 6** All submissions must be the participant's original work. Submissions that appear to be rendered by AI will not be accepted.
- 7** Externally sourced video footage, images, sound, or music presented in the video must be properly licensed and/or royalty-free and/or cited, giving credit to the original source. You must submit a list of your sources, properly cited, with your submission.
- 8** The copying or reproducing of previously published works in whole or in part, without either the written permission from the author/source, or without identifying the author/source in the work, will result in the work being automatically disqualified.
- 9** The work should reflect Remembrance with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent.

JUDGING CRITERIA

CONTENT & CLARITY

40

Does the work reflect Remembrance with a Canadian theme? Does it convey a clear message, or emotion relevant to the theme? Does it maintain focus from start to finish.

CREATIVITY & ORIGINALITY

30

Does the work grab and sustain interest? Is it thoughtful, moving, inspiring and/or impactful? Does the content of the video feel original? Is the work original, unique, and produced by the submitting party, for the intention of the contest?

PRODUCTION & QUALITY

30

What is the overall quality of the production considering both visuals and sound? Does the work appear thoughtfully made, well planned, and paced? Does it run smoothly, free of editing, audio, or technical issues? Does it adhere to the time limit?

PRIZES

All prizes will be awarded on the recommendation of the judges, whose decision will be final. On notification of having been selected as a winner at the Legion National Foundation level, the student agrees to the full and exclusive non-profit use of their work for the purpose of promoting this program, the Legion National Foundation and The Royal Canadian Legion for the current contest year and in perpetuity.

SENIOR LEVEL | GRADES 10, 11 AND 12 (QUEBEC: SECONDARY 4 AND 5)

1ST PRIZE

\$1000

2ND PRIZE

\$500

3RD PRIZE

\$250

The Senior First-Place winner is additionally invited to Ottawa on an all-expense paid trip by the Legion National Foundation to represent Canada's youth at the National Remembrance Day Ceremony. The winner must be accompanied by a parent or guardian.

INTERMEDIATE LEVEL | GRADES 7, 8 AND 9 (QUEBEC: SECONDARY 1, 2 AND 3)

1ST PRIZE

\$500

2ND PRIZE

\$250

3RD PRIZE

\$150

All First-Place winners (senior & intermediate levels) are awarded a cash prize and a personalized plaque. Their educational institution also receives a plaque. Second and Third-Place winners are awarded a cash prize and a certificate.

Created by Coco Wei, Charlottetown, PE



GET STARTED GUIDE



Created by Bonnie Li
Onoway, AB

What kind of video can I submit? Your video can be anything from a short film to an animation, as long as it demonstrates Canadian themes of Remembrance. Your video could be:

- A short film
- A documentary
- An interview
- An animation
- A re-enactment
- A public service announcement
- A recorded performance or speech

FREE CREATIVE RESOURCES

Any footage, images, sound, or music in your video that was not created by you must be licensed and/or royalty-free. Here are some helpful links with media you can use:

SOUND/MUSIC | freesound.org | epidemicsound.com

VIDEO | pexels.com/videos | coverr.co

PHOTOS | pexels.com | unsplash.com

SUBMITTING YOUR VIDEO ENTRY

To submit your video, it must first be uploaded to YouTube. You must provide the public, sharable YouTube link when filling out the contest submission form via the contest website RemembranceContests.ca.

TO UPLOAD TO YOUTUBE:

1

Sign in or create a YouTube account at studio.youtube.com.

2

Click the + Create Button and select Upload Video.

3

Follow the prompts for the upload process. Ensure your video settings include:

- a. **Title** your YouTube video according to the following: **NYRC (YEAR) - Student Name - Video**
- b. **Audience** options set to "Yes, it's made for kids."
- c. **Visibility** options set to "Public."

4

Once your video is uploaded, copy the link, and include it in your online contest submission form.

VIDEO

POSTER CONTEST GUIDE

Participants are challenged to exercise their artistic ability to **create a poster in colour and/or in black & white on the theme of Remembrance.**

Winning entries at the Legion Branch level move forward to the Legion's Provincial level contests. Finalists are then forwarded to the Legion National Foundation in Ottawa to be judged at the national level.

The First-Place entries in both the Colour and Black & White Poster Categories, are displayed at the Canadian War Museum from November to October of the following year. The entries winning Second-Place and Third-Place, in both categories, are displayed in the foyer of the Parliament Buildings during the annual Remembrance period in November. Work will be returned to the artists through The Royal Canadian Legion, National Headquarters at the end of the display period.

RULES

- 1** This contest is open to all students (including homeschool students) from kindergarten through grade 12 (Quebec: kindergarten through secondary 5) in the Canadian school system.
- 2** All entries are to be submitted to the local Legion Branch. Please contact the Legion Branch nearest you for their specific deadline date for entries: legion.ca/contact-us/find-a-branch.
- 3** Participants must complete and include an official registration form with their entry. (No staples). This form is available through your local Legion Branch or online: RemembranceContests.ca.
- 4** Participants under the age of 18 must confirm parental permission via their official registration form.
- 5** All eligible entries must be no larger than 56cm x 71cm.
- 6** Submit your hand drawn, painted or illustrated work according to the appropriate Poster Contest category: **Colour** or **Black & White**.
- 7** Participants may enter both the Colour Category and the Black & White Category, but only one entry per category.
- 8** Entries must be submitted on paper or Bristol Board. Entries on other materials such as canvas, photopaper, or three-dimensional entries of craft material, including foam, textiles, and wood, will not be accepted.
- 9** All submissions must be the participant's original work and demonstrate a visual art skill such as drawing, painting or illustration. Submissions that appear to be computer generated, rendered by AI or machine will not be accepted. Copying or reproducing previously published works in whole or in part is prohibited and will result in disqualification of the entry.
- 10** The work should reflect Remembrance with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent.

JUDGING CRITERIA

CONTENT & CLARITY

40

Does the work reflect Remembrance with a Canadian theme? Does it convey a message, point of view or emotion? How clear and appropriate is the message, point of view or emotion?

CREATIVITY & ORIGINALITY

30

Is the work visually appealing, arresting, or interesting? Is it evocative, inspiring and/or impactful? Does the content of the poster feel original? Is the work original, unique, and produced by the submitting party, for the intention of the contest?

PRODUCTION & QUALITY

30

What is the overall quality of the work and level of polish? Does it fit within the size requirements? Does the work make any effort to achieve a particular personal or artistic style? Does it demonstrate a visual art skill such as drawing, painting or illustration?

PRIZES

All prizes will be awarded on the recommendation of the judges, whose decision will be final. On notification of having been selected as a winner at the Legion National Foundation level, the student agrees to the full and exclusive non-profit use of their work for the purpose of promoting this program, the Legion National Foundation and The Royal Canadian Legion for the current contest year and in perpetuity.

SENIOR LEVEL | GRADES 10, 11 AND 12 (QUEBEC: SECONDARY 4 AND 5)

1ST PRIZE \$1000

2ND PRIZE \$500

3RD PRIZE \$250

The Senior First-Place winners in both the Colour and Black & White Poster Category are additionally invited to Ottawa on an all-expense paid trip by the Legion National Foundation to represent Canada's youth at the National Remembrance Day Ceremony. The winners must be accompanied by a parent or guardian.

INTERMEDIATE LEVEL | GRADES 7, 8 AND 9 (QUEBEC: SECONDARY 1, 2 AND 3)

1ST PRIZE \$500

2ND PRIZE \$250

3RD PRIZE \$150

JUNIOR LEVEL | GRADES 4, 5 AND 6

1ST PRIZE \$250

2ND PRIZE \$200

3RD PRIZE \$125

PRIMARY LEVEL | GRADES KINDERGARTEN, 1, 2 AND 3

1ST PRIZE \$200

2ND PRIZE \$150

3RD PRIZE \$100

All First-Place winners, in both categories, are awarded a cash prize and a personalized plaque. Their educational institution also receives a plaque. Second and Third Place winners, in both categories, are also awarded a cash prize and a certificate.



LITERARY CONTEST GUIDE

Participants are challenged to exercise their creative writing skills to **write an essay and/or poem on the theme of Remembrance.**

Winning entries at the Legion Branch level move forward to the Legion's Provincial level contests. Finalists are then forwarded to the Legion National Foundation in Ottawa to be judged at the national level.

The First-Place Senior entries in both the Essay & Poem Literary Contest, are displayed at the Canadian War Museum from November to October of the following year.

RULES

- 1** This contest is open to all students (including homeschool students) from grade 4 through grade 12 (Quebec: grade 4 through secondary 5) in the Canadian school system.
- 2** All entries are to be submitted to the local Legion Branch. Please contact the Legion Branch nearest you for their specific deadline date for entries: legion.ca/contact-us/find-a-branch.
- 3** Participants must complete and include an official registration form with their entry. (No staples.) This form is available through your local Legion Branch or online: RemembranceContests.ca.
- 4** Participants under the age of 18 must confirm parental permission via their official registration form.
- 5** Entries may be submitted in either English, French or bilingual.
- 6** Both printed and handwritten submissions must be single sided.
- 7** Entries must not exceed the word or line limit as outlined on the entry form.
SENIOR LEVEL Participants will submit an essay of not more than 800 words or a poem of not more than 32 lines.
INTERMEDIATE LEVEL Participants will submit an essay of not more than 500 words or a poem of not more than 32 lines.
JUNIOR LEVEL Participants will submit an essay of not more than 350 words or a poem of not more than 32 lines.
- 8** A participant may submit both an essay and a poem, but only one entry per category.
- 9** All submissions must be the participant's original work. Submissions that appear to be computer generated, rendered by AI or machine will not be accepted. Copying or reproducing previously published works in whole or in part is prohibited and will result in disqualification of the entry.
- 10** The work should reflect Remembrance with a Canadian theme. If symbols are used, Canadian symbols shall be pre-eminent.

JUDGING CRITERIA

CONTENT & CLARITY

40

Does the work reflect Remembrance with a Canadian theme? Does it convey a clear message, or emotion relevant to the theme? Is it cohesive? Does it maintain focus from start to finish?

CREATIVITY & ORIGINALITY

30

Does the work grab and sustain interest? Is it thoughtful, moving, inspiring and/or impactful? Does the content of the work feel fresh & original? Does it reflect an interesting point of view or experience? Does the author successfully employ any literary devices (i.e., analogy, allegory, metaphor etc.) or poetic devices. (i.e. rhythm, form, metaphor, symbolism etc.) Is the work original, unique, and produced by the submitting party, for the intention of the contest?

PRODUCTION & QUALITY

30

What is the overall quality of the work and level of polish? Does the work read clearly, thoughtfully, and appropriately paced? Are the necessary rules of syntax & punctuation observed? Is it free of spelling and formatting errors or typos? Does it adhere to the word or line limit?

PRIZES

All prizes will be awarded on the recommendation of the judges, whose decision will be final. On notification of having been selected as a winner at the Legion National Foundation level, the student agrees to the full and exclusive non-profit use of their work for the purpose of promoting this program, the Legion National Foundation and The Royal Canadian Legion for the current contest year and in perpetuity.

SENIOR LEVEL | GRADES 10, 11 AND 12 (QUEBEC: SECONDARY 4 AND 5)

1ST PRIZE \$1000

2ND PRIZE \$500

3RD PRIZE \$250

The Senior First-Place winners in both the Essay & Poem Literary Category are additionally invited to Ottawa on an all-expense paid trip by the Legion National Foundation to represent Canada's youth at the National Remembrance Day Ceremony. The winners must be accompanied by a parent or guardian.

INTERMEDIATE LEVEL | GRADES 7, 8 AND 9 (QUEBEC: SECONDARY 1, 2 AND 3)

1ST PRIZE \$500

2ND PRIZE \$250

3RD PRIZE \$150

JUNIOR LEVEL | GRADES 4, 5 AND 6

1ST PRIZE \$250

2ND PRIZE \$200

3RD PRIZE \$125

All First-Place winners, in both categories, are awarded a cash prize and a personalized plaque. Their educational institution also receives a plaque. Second and Third Place winners, in both categories, are also awarded a cash prize and a certificate.



CREATED BY
**OLIVIA
 FELKER**
 CENTREVILLE, NS



WAR POPPY

A little flower, a beautiful sight;
 Seen by the soldiers who came to fight.
 But it's fate was, as it sank in the mud,
 To be covered with young soldiers' blood.

By that poppy sat John McCrae,
 Sat; and then began to pray.
 For in Flanders was scattered the bodies of men,
 Terrifying Ypres, way back then.

And then, inspired! Was our John,
 As he watched the orangey-purple dawn
 Rising behind that field o' flowers,
 Glowing on him in the early hours.

So, McCrae, he wrote a poem,
 While he sat and thought of home,
 "In Flanders Fields" is still famous today -
 Because of that soldier, John McCrae.

CREATED BY
**GEORGIA
 MORSON**
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