



Public Relations Officer Update August 2023

In the news



Dominion president welcomes new minister of Veterans Affairs

Bruce Julian expressed his thoughts in a recent media interview.

[Advocates, union reps have high hopes for new veterans minister amid calls for 'fundamental sea-change' within department - The Hill Times](#)

Legion's advocacy views are shared in related article (excerpt only, below)

The new minister of VAC explains how she's ready to take on the role, Legion view on gender equality is included.

'I see a lot of things that I can do'; In new cabinet post, Ginette Petitpas Taylor sees a role for herself in changing military culture

Moncton Times & Transcript (Print Edition) · Adam Huras

CA | August 02, 2023-03:00am

(...)

The New Brunswick MP said she sees her role as different from past generations of the file. "The profile of a veteran today is very different than 50 years ago," Petitpas Taylor said. "We have many modern-day veterans who are perhaps not serving 30 years in the forces, so we need to make sure that they have access to services they're entitled to."

The Royal Canadian Legion has spoken publicly on how that includes a fight for gender equality in disability claims, where military health care, health research and disability claim adjudication has been largely based on the experience of the average male soldier.

(...)

Legion issues statement after learning of Vandalism

After the Vimy National Memorial in France was vandalized recently, the Legion was asked for its response. Dominion President Bruce Julian issued a statement.

<https://twitter.com/RoyalCdnLegion/status/1692171174820667799?s=20>

Legion participates in Burns Way project to help connect Indigenous Veterans

Media are also picking up on the project.

[New initiative looks to connect Indigenous veterans with supports - MBC Radio](#)

[Burns Way Project to help Indigenous vets - SaskToday.ca](#)

Branch and President work to help combat food insecurity

The Niagara region President has noticed an increased need in her community.

[‘Overwhelming interest’ for mobile low-cost food market in Niagara communities \(wellandtribune.ca\)](http://wellandtribune.ca)

Veterans offer perspective on roadblocks to assistance

Veterans including 1st Vice President Owen Parkhouse speak of the personal challenges related to filling out paperwork. National Headquarters was not asked to provide input for this story, and unfortunately the reporter did not include information about how the Legion assists with claims.

[Canada's veterans fighting a new battle: Government bureaucracy | CBC News](http://www.cbcnews.ca)

Legion branches instrumental in fundraising initiative in MB

Radio story talks about how the funds will help Veterans.

From CFRY 920 Portage la Prairie radio

Instant Play Link:

<http://my.tvey.es/x5AEm>

(Note: available until Sept. 30, 2023, cannot be widely shared due to monitoring agreement).

New innovative Branch attracting interest

A new branch and residential building in Sault Ste. Marie is under construction.

[Demand 'pretty good' for legion units | Sault Star](http://www.saultstar.com)

Ruck to Remember underway in Ontario

This year's version of a Ruck to Remember is once again raising fund for Operation Leave the Streets Behind.

[Ruck 2 Remember returns to the peninsula in support of veterans | Owen Sound Sun Times](http://www.owensoundtimes.com)

Rides to support Veterans

These events were supported by Legion Branches.

[Sudbury news: Annual motorcycle ride supports local legion | CTV News](http://www.ctvnews.com)

[Gore Bay volunteer firefighters take part in Wounded Warriors Ride for Mental Health - News \(manitoulin.com\)](http://www.manitoulin.com)

Legion National Youth Track and Field Championships: news

Before, during and after the event in Sherbrooke, QC, the Legion Nationals and its competitors made headlines.

[Young track and field athletes headed to Legion Nationals \(lethbridgeherald.com\)](http://www.lethbridgeherald.com)

(French) [Lavironde : des championnats nationaux pour terminer la saison - L'Oie Blanche \(journaloieblanche.com\)](http://www.journaloieblanche.com)

[Maple Ridge track and field star repeats as national champion - Maple Ridge-Pitt Meadows News \(mapleridgenews.com\)](http://www.mapleridgenews.com)

[Invictus gold medalist Michael Trauner mentors athletes at 45th annual "Legion Nationals" | Financial Post](#)

[Golden! Abby Lewis races to two Legion track national golds - The Laker
Cape Breton athletes set sights on medals at Legion National Youth Track and Field Championships in Quebec | SaltWire](#)

[An elite level: Cape Breton coach getting first taste of national experience at Legion championships | SaltWire](#)

[HIGH ACHIEVERS WEEKEND WRAP: Ottawa Rowing Club collects 9 medals at Royal Canadian Henley, including 2 gold – OttawaSportsPages.ca](#)

[VandenBoorn wins two Canadian bronze medals | The Stratford Beacon Herald](#)

[Athlete wins hardware, sets personal best at nationals - Timmins News \(timminstoday.com\)](#)

[North Bay Legion Track athletes impress in Sherbrooke - North Bay News \(baytoday.ca\)](#)

(French) From Radio Canada Montreal:

Instant Play Link:

<http://my.tvey.es/Rm92J>

(Note: available until Sept. 14, 2023, cannot be widely shared due to monitoring agreement).

From CKUE Cool FM in Chatham Kent, ON:

Instant Play Link:

<http://my.tvey.es/a2Q8G>

(Note: available until Sept. 14, 2023, cannot be widely shared due to monitoring agreement).

[Moose Jaw's Adewumi wins bronze at Canadian Legion Track and Field Youth nationals - MooseJawToday.com](#)

(French) [Les Jeux de la Légion envahissent Sherbrooke \(latribune.ca\)](#)

Alberta town claims eradication of Veteran homelessness

The Legion's support is noted.

[Fort McMurray claims victory against veteran homelessness | Fort McMurray Today](#)

The story of a small-town branch

A writer profiles a branch president and the Legion's work.

[Brighton's Own: Paying it forward \(northumberlandnews.com\)](#)

Branch milestones and unique events

An ongoing sampling of great branch ideas and other milestone events.

Coat drive

[Winter coat drive begins in September \(insidehalton.com\)](#)

Meat pies are back

[West Ferris Legion meat pies return in September - My North Bay Now](#)

Quebec branch reopens after fire – this story received a lot of attention

[\(1\) Roxboro legion reopens again after devastating October 2022 fire - Montreal | Globalnews.ca](#)

From CTV Montreal:

Instant Play Link:

<http://my.tvey.es/d4T5Z>

(Note: available until Sept. 26, 2023, cannot be widely shared due to monitoring agreement).

St. James Legion Branch in MB is the home of the local Press club: for interest (From Global Winnipeg:)

Instant Play Link:

<http://my.tvey.es/He7p8>

(Note: available until Aug. 29, 2023, cannot be widely shared due to monitoring agreement).

The filming of a Legion promotional piece in ON

[Remembrance Day commercial to be filmed in Renfrew \(yahoo.com\)](#)

[Section of Raglan Street in Renfrew closed Wednesday morning for filming of legion commercial \(insideottawavalley.com\)](#)

Ladies Auxiliary in MB says goodbye after 6 decades

[Lac La Biche ladies Legion auxiliary shuts down after 63 years - St. Albert Gazette \(stalbertgazette.com\)](#)

Annual golf tournaments and updates in ON, AB

[Preston Legion hosting annual golf tournament - CambridgeToday.ca](#)

[Local legion golfers competing at provincials | Kincardine News](#)

[Legion Golf Tournament tees off Sept. 10 - CochraneEagle.ca](#)

NHL player helps with fundraiser in Kirkland Lake, ON

[Former NHL star Clark coming to Kirkland Lake for fundraiser | Sudbury Star \(thesudburystar.com\)](#)

Show and Shine event in ON

[IN PHOTOS: Acton Legion Show and Shine draws hundreds of classic cars - Halton Hills News \(haltonhillstoday.ca\)](#)

Upcoming talk will unveil Legion connection to James Bond author

[Southampton Legion: A rare story and connection to the James Bond series | Saugeen Times](#)

Legion Karate school

[Legion karate school tops category in city contest | Sault This Week](#)

Branch revivals in ON, BC

[New Port Dalhousie legion branch building mix of old and new \(stcatharinesstandard.ca\)](#)

[VIDEO: Inside the renovated Langford Royal Canadian Legion - Goldstream News Gazette \(goldstreamgazette.com\)](#)

Great new kitchen for branch helps long-time volunteer chef
[Langford Royal Canadian Legion rewards selfless volunteer with new kitchen - Goldstream News Gazette \(goldstreamgazette.com\)](#)

Branch renovations make a difference
[Callander Legion completes several building upgrades - My North Bay Now](#)

Branch challenges

Some of the challenges being faced by Branches across the country.

Nanaimo branch dealing with break-in
[Thieves steal from Royal Canadian Legion branch in Nanaimo - Nanaimo News Bulletin \(nanaimobulletin.com\)](#)

Branch construction halted
[Shishalh Nation Issues Cease Work Order to Development - Coast Reporter](#)

Help needed for upcoming Poppy campaign
[Preston Legion in need of volunteers for this year's poppy campaign - CambridgeToday.ca](#)

Fire alarm system needed
[Need for a new fire alarm system has reduced capacity at Petrolia Legion | Spare News | pentictonherald.ca](#)

The Legion supports the community

More examples of good work to support communities and events across the country.

[Alexandria Legion branch supports local history - The Review Newspaper](#)

[Branch 24 donates to Cranbrook Kimberley Hospice | Cranbrook, East Kootenay, Kimberley \(e-know.ca\)](#)

[Legion supportive of the community too | The Highlander](#)

(French) [Don de 1 500 \\$ à la Société Saint-Vincent-de-Paul \(enbeauce.com\)](#)

[Legion helps buy equipment for Au Château resident care | West Nipissing This Week / La Voix du Nipissing Ouest](#)

The community supports the Legion

Some of the many examples of grants and other support from within communities and governments.

[Ontario Trillium Foundation grant aids Barrie legion upgrades - Barrie News \(barrietoday.com\)](#)

[Polish Legion Branch 418 getting city fees back for new build \(stcatharinesstandard.ca\)](#)

[Mission Air Cadets spent Saturday cleaning up the local Royal Canadian Legion grounds - Mission City Record](#)

[Second Intake Period Open for Saskatchewan Veterans Service Club Support Program 2023-24 | northeastNOW](#)

[High Prairie Legion gets boost - \(southpeacenews.com\)](https://southpeacenews.com)

[Federal Funding announced for 11 organizations through the Community Services Fund | 989 XFM](#)

[Legion Branch 445 in Callander celebrates provincial grant \(northbaynipissing.com\)](https://northbaynipissing.com)
[Community services in Pictou receive funding support from federal government | SaltWire](#)

[Five Greater Vancouver organizations receive support from Veterans Affairs Canada - Canada.ca](#)

Remembrance activities throughout the year

[NOTL looking to restore iconic cenotaph - Thorold News \(thoroldtoday.ca\)](https://thoroldtoday.ca)

[Special ceremony honours veterans buried in Starkvale Cemetery \(yahoo.com\)](https://yahoo.com)

[PoCo crochet artist creates 800 poppies to raise Legion funds - New West Record](#)

[Banners celebrating local veterans support poppy campaign - Collingwood News \(collingwoodtoday.ca\)](https://collingwoodtoday.ca)

[Legion looks to beautify Veterans Way | Spare News | pentictonherald.ca](https://sparenews.com)
['A standing reminder' \(niagarathisweek.com\)](https://niagarathisweek.com)

[Banners honouring veterans to line Front Street this fall - Fort Frances Times \(fftimes.com\)](https://fftimes.com)

[Public Presentation on Refurbishment of National War Memorial Set for Next Week | VOXM](#)

National Headquarters

Legion Nationals wrap-up

The Legion issued a short overview article after the August Games.

<https://legion.ca/news/articles/2023/08/30/legion-national-youth-track-and-field-championships-showcased-talent-and-the-power-of-sport>

Remembrance Day re-creation attracts attention

A commercial production to help promote Remembrance Day was held in the small town of Renfrew much to the appreciation of the local community. The Local Legion branch was very helpful in making it all happen. In these clips we hear from the local mayor and branch president.

Branch president on Facebook: <https://fb.watch/mLcLv0jvF5/>

Town mayor on Facebook: <https://fb.watch/mLbVku-1Bd/>

Follow Legion national social media

Check out all the chatter when you can!

[Legion.ca](https://legion.ca)

[Facebook.com/CanadianLegion](https://facebook.com/CanadianLegion)

[Twitter.com/RoyalCdnLegion](https://twitter.com/RoyalCdnLegion)

[Instagram.com/royalcanadianlegion](https://instagram.com/royalcanadianlegion)

youtube.com/user/RCLDominionCommand

vimeo.com/royalcanadianlegion

[Linkedin.com/company/royalcanadianlegion](https://linkedin.com/company/royalcanadianlegion)

Feedback

Study participation if interested *(not endorsed or reviewed by the Legion)*

We receive regular input from researchers studying topics that are either directly or indirectly related to Veterans. The project below is targeting male seniors. For interest and possible sharing locally. Contact person:

Ramiya Veluppillai on behalf of Dr Suzanne Morin's team
 Suzanne Morin MD MSc
 Département de Médecine, Université McGill
 Directrice, Division de Médecine interne générale, Centre universitaire de santé McGill
 Scientifique, Centre de recherche évaluative en santé,
 Institut de recherche du Centre Universitaire de santé McGill
 5252 de Maisonneuve O; 3E.11
 Montreal, Qc, H4A 3S5
suzanne.morin@mcgill.ca

We want to HEAR from YOU



Are you a man over the age of 60 AND:

- ✦ Have a diagnosis of osteoporosis **OR**
- ✦ Have suffered 2 falls or more in the past year **OR**
- ✦ Have suffered 1 fracture after the age of 40 **OR**
- ✦ Are currently taking anti-osteoporosis medication?


Participate in our 10-12 minute online SURVEY:
misterfit.ca/questionnaire

We hope to use our findings to create exercise programs specifically for men to keep their bones and muscles healthy and to prevent falls.

This study was approved by the MUHC Research Ethics Board and is under the leadership of Dr. Suzanne Morin's research team
 For any questions, please contact questionnaire@rimuhc.ca

Centre universitaire de santé McGill McGill University Health Centre CIHR IRSC Canadian Institutes of Health Research Institut de recherche en santé du Canada

Nous voulons VOUS ENTENDRE



Êtes-vous un homme de 60 ans ou plus ET:

- ✦ Vous avez un diagnostic d'ostéoporose **OU**
- ✦ Vous avez subi 2 chutes ou plus l'année passée **OU**
- ✦ Vous avez subi une fracture après l'âge de 40 ans **OU**
- ✦ Vous prenez actuellement un médicament contre l'ostéoporose prescrit par votre médecin

Participez à notre SONDAGE de 10-12 minutes en ligne!
misterfit.ca/questionnaire

Nous espérons utiliser nos résultats pour créer des programmes d'exercices spécifiquement destinés aux hommes afin de maintenir leurs os et leurs muscles en bonne santé et de prévenir les chutes.

Cette étude a été approuvée par le Comité d'éthique de la recherche du CUSM et est dirigée par l'équipe de recherche du Dr Suzanne Morin.
 Pour toutes questions, veuillez contacter questionnaire@rimuhc.ca

Centre universitaire de santé McGill McGill University Health Centre CIHR IRSC Canadian Institutes of Health Research Institut de recherche en santé du Canada



Events of note

Events of note (September-October)

- **September 17/ (8-29th virtual races)** – [Canada Army Run](#) takes place. Legion is a key sponsor.
- **September 30** – Federal holiday: National day for Truth and Reconciliation - National Headquarters closed.
- **October 20** – First Poppy presentation to Governor-General of Canada in Ottawa
- **October 27** – Official Start of 2022 National Poppy Campaign