**SUGGESTED EMAIL TEXT FOR BRANCHES - RECRUITING RECENT VISITORS**

***Notes to Branch:***

* *Per Canadian Privacy and CASL laws and legislation, only send to emails where you received consent to send. Always include an easy ‘unsubscribe’ option in your email.*
* *If sending this email to multiple recipients, please be sure to enter addresses in the blind copy (Bcc) field to ensure privacy.*
* *Attach a copy of the member registration form to the email.*

SUBJECT: Keep supporting Canada’s Veterans

**Thank you for visiting the Legion**

We hope you enjoyed your time at our Branch. Your support for The Royal Canadian Legion helps us improve the lives of our Veterans and their families, remember the Fallen and support our communities.

If you’d like to continue to show your support, join the Legion today. Everyone is eligible to join and every member helps make a difference to Veterans in their communities and across the country. Simply complete and return the attached form to our Branch to become a member.

To learn more about the Legion, visit legion.ca.

We look forward to seeing you again soon,

*Name, title  
Branch name*

*Branch logo*