



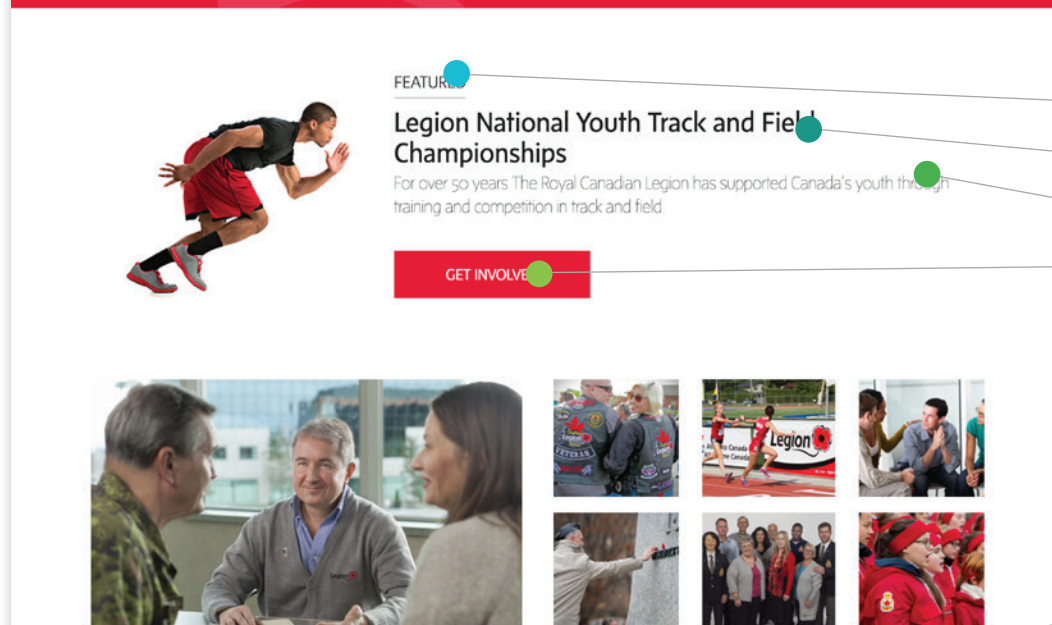
Royal Canadian Legion Website Style Guide





NAVIGATION AND BANNER

- Sense, 14px, #3D3D3D
- Sense, all-caps, 16px, #3D3D3D
- Sense, light, 60px, #FFFFFF
- Sense, all-caps, 22px, #FFFFFF
- Sense, light, 23px, #FFFFFF



FEATURED CONTENT AND BUTTONS

- Sense, all-caps, 22px, #3D3D3D
- Sense, medium, 36px, #222222
- Sense, light, 23px, #3D3D3D
- Sense, all-caps, 20px, #FFFFFF

At the service of all Veterans

We are Canada's largest Veteran support and community service organization, helping Veterans, members of the Canadian Armed Forces, RCMP and their families get the care and support they deserve.

DISCOVER OUR SERVICES

Be part of making a difference

They served and sacrificed for our freedoms. Becoming a member of the Legion is the ultimate way to show your gratitude and give your support. You don't have to be a Veteran to join and make a difference.

JOIN TODAY

- Sense, 36px, #222222
- Sense, 23px, #3D3D3D
- Sense, 30px, #222222
- Sense, all-caps, 20px, #E51937



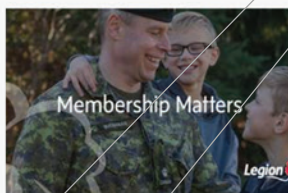
The Royal Canadian Legion position paper: Veterans Matter

READ MORE



Legion announces Memorial (Silver) Cross Mother for 2016-17

READ MORE



Legion Members Make a Difference Every Day

READ MORE

Legion

French

For Members and Branches

Poppy Store

Find a Branch

Contact us

WHO WE ARE

REMEMBRANCE

ADVOCATING FOR VETERANS

SUPPORT FOR VETERANS

COMMUNITIES AND YOUTH

JOIN US

IN THIS SECTION

What we do

Our history

President's message

Our members

How we operate

Affiliated organizations

What we do

Our mission

The Legion serves all Veterans

The Legion defines a Veteran as:

The Legion exists so that Canada never forgets

The Legion serves our communities and our country

Who we are

News

Contact us

Find a Branch

SUPPORT THE LEGION

Stay up to date, subscribe to Legion updates:

SUBSCRIBE

Legal

Sitemap

Feedback

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Sense, 36px, #222222

Sense, 24px, #222222

Sense, 16px, #3D3D3D

SUB NAVIGATION

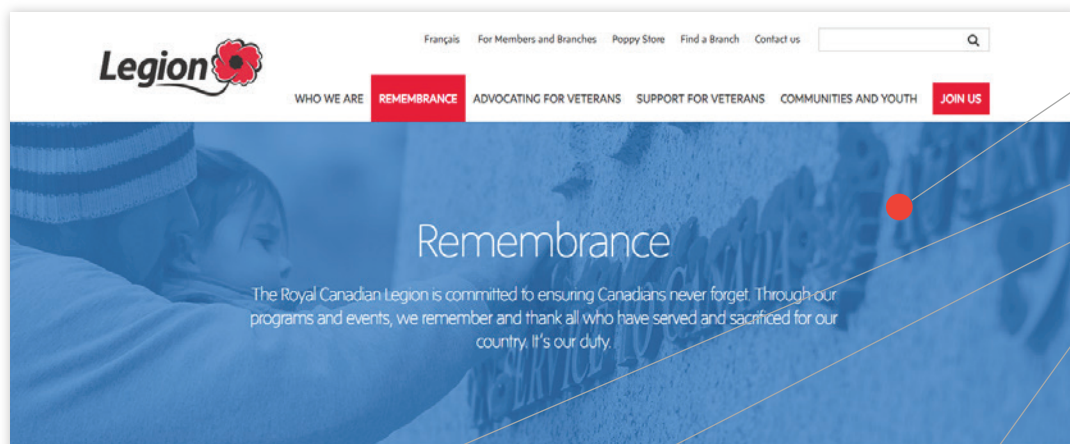
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Sense, 16px, #858585 (active page colour)

Sense, 16px, #3D3D3D

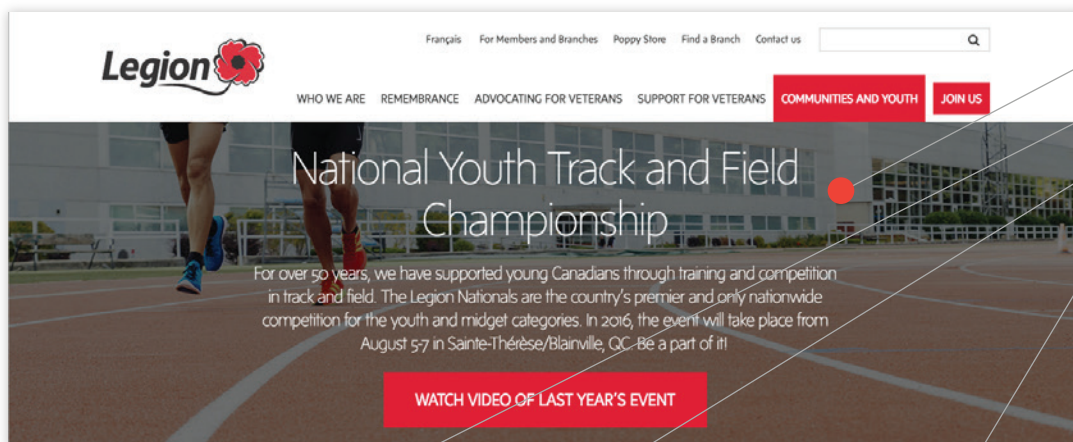
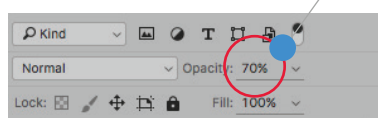
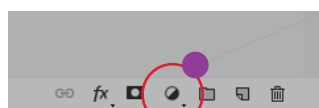
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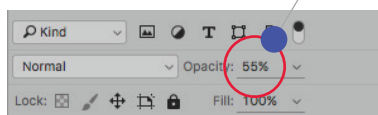
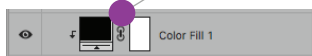
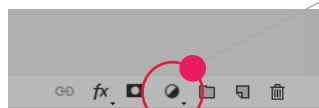
DUOTONE BANNER VISUAL EFFECT

1. Open image in Adobe Photoshop
2. Choose: "Image > Adjustments > B&W"
3. Create a new colour fill layer above image
4. Choose #327DC8 as colour
5. Reduce layer to 70% opacity

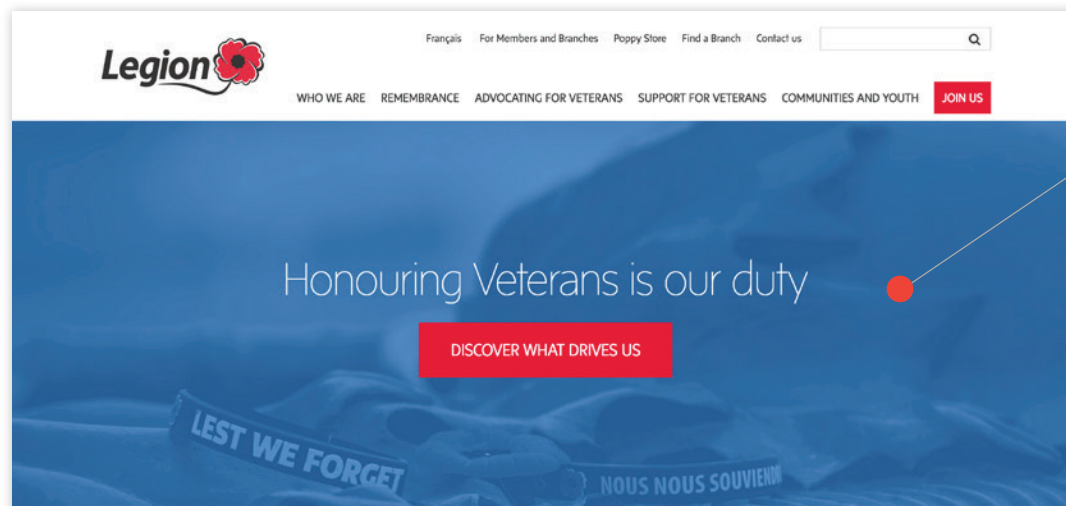


STANDARD BANNER VISUAL TREATMENT

1. Open image in Adobe Photoshop
2. Create a new colour fill layer above image
3. Choose #000000 as colour
4. Reduce layer to 55% opacity



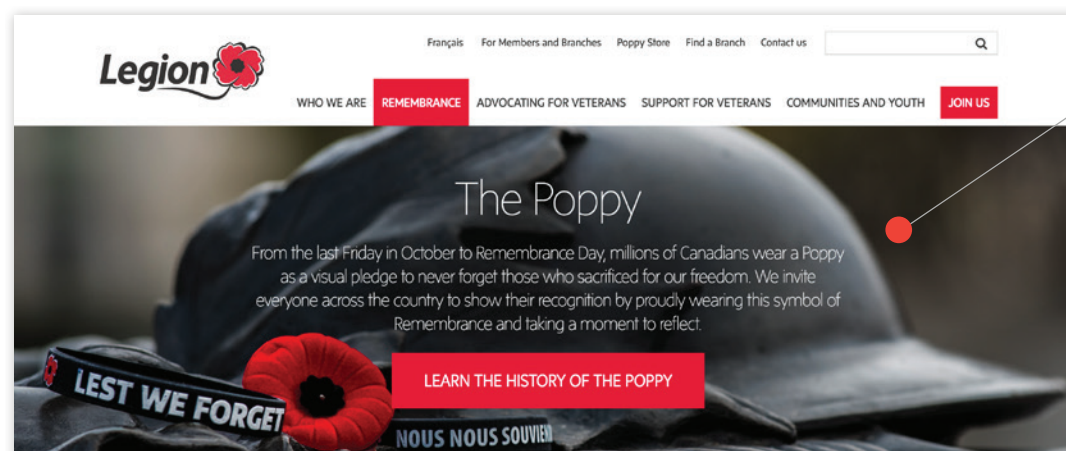
Legion Website Style Guide // *Banners & Misc Graphics*



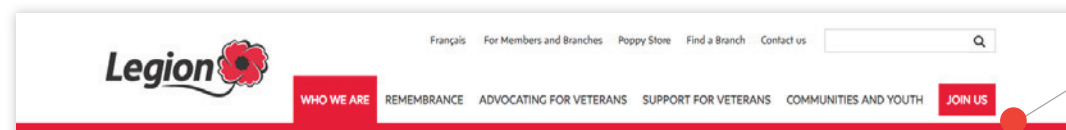
BANNER SIZES

All banner widths are intended to stretch 100% to the left and right regardless of screen size, or device

Homepage Height: 500px



Interior With Image Height: 420px



Interior Without Image Height: 20px

Honouring and remembering Canada's Veterans

The Legion acknowledges the end of conflicts and does not commemorate the start of conflicts. The most sacred day of Remembrance is Remembrance Day. Every year, on November 11, the Legion recognizes all of Canada's Veterans, serving and retired, and commemorates our Fallen, including the men and women of the Canadian Armed Forces, RCMP, Peace Officers, Merchant Navy, and Reserves. On that day, we also honour the families.

CONTENT HIGHLIGHT

#FDECEF