

DOMINION EXECUTIVE COUNCIL

MINUTES

25 November 2018

Our Mission is to serve
Veterans, which includes
serving military and
RCMP members and
their families, to promote
remembrance and to
serve our communities
and our country.

Legion House



DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018
MINUTES

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ATTENDEES:

Tom Irvine	-	Dominion President
Bruce Julian	-	Dominion First Vice President
Dave Flannigan	-	Immediate Past Dominion President
Angus Stanfield	-	Dominion Vice President
Brian Weaver	-	Dominion Vice President
Owen Parkhouse	-	Dominion Vice President
Bill Chafe	-	Dominion Chairman
Mark Barham	-	Dominion Treasurer
Larry Murray	-	Grand President
Michael Cook	-	BC/YT Trustee
Glenn Hodge	-	BC/YT Command President
Chris Strong	-	AB-NT Command President
Lorne Varga	-	SK Command President
Ronn Anderson	-	MB & NWO Command President

Sharon McKeown	-	ON Command President
Kenneth Ouellet	-	QC Command President
John Ladouceur	-	NB Command Representative
Jay Tofflemire	-	NS/NU Command First Provincial President
Stephen Gallant	-	PE Command President
Berkley Lawrence	-	NL Command President
Kandys Merola	-	TVS President
Glynne Hines	-	Legion OSI Special Section Representative
Ken Sorrenti	-	Chairman R & A Committee
Richard Blanchette	-	Chairman D & S Committee
Jim Rycroft	-	Chairman C & L Committee
David Whittier	-	BC/YT Command Provincial Executive Director
Tammy Wheeler	-	AB-NT Command Provincial Executive Director
Chad Wagner	-	SK Command Provincial Executive Director
Pamela Sweeny	-	ON Command Provincial Executive Director
Paulette Cook	-	QC Command Provincial Executive Director
Jack Clayton	-	NB Command Provincial Executive Director
Valerie Mitchell-Veinotte	-	NS/NU Command Provincial Executive Director
Duane MacEwen	-	PE Command Provincial Executive Director Representative
Paul Hillier	-	NL Command Provincial Executive Director

STAFF IN ATTENDANCE:

Brad White	-	National Executive Director
Steven Clark	-	Director Corporate Services
Tim Murphy	-	Director Financial Services
Ray McInnis	-	Director Veterans Services
Jennifer Morse	-	Canvet General Manager
Angela Keeling Colkitt	-	Executive Assistant
Kelly Therien	-	Executive Assistant

ANNEXES:

Annex "A"	-	Grand President's Remarks
Annex "B"	-	Dominion President's Remarks
Annex "C"	-	Administrative Arrangements
Annex "D"	-	Dominion Treasurer's Report & Statements
Annex "E"	-	National Executive Directors Report
Annex "F"	-	Veterans, Services and Seniors Committee Report
Annex "G"	-	Poppy & Remembrance Committee Report
Annex "H"	-	Membership Committee Report
Annex "I"	-	Sports Committee Report
Annex "J"	-	Ritual & Awards Committee Report
Annex "K"	-	Constitution & Laws Committee Report
Annex "L"	-	RCEL Committee Report
Annex "M"	-	Dominion Convention Committee Report
Annex "N"	-	Defence & Security Committee Report

Annex "O"	- Veterans Consultation Assembly Report
Annex "P"	- PR Committee Report
Annex "Q"	- Pay Committee Report (in Camera
Annex "R"	- Canvet Publications
Annex "S"	- Legion National Foundation report
Annex "T"	- Meetings and Invitations
Annex "U"	- Going Forward Committee Report
Annex "V"	- Other Business

**DOMINION EXECUTIVE COUNCIL
MINUTES
25 NOVEMBER 2018**

ITEM 1: OPENING

The meeting of the Dominion Executive Council opened at 9:00 am on Sunday, November 25th 2018 in the Victory Boardroom of Legion House.

ITEM 2: GRAND PRESIDENT'S REMARKS

The Grand President's remarks are at Annex "A".

ITEM 3: DOMINION PRESIDENT'S REMARKS

The Dominion President's remarks are at Annex "B".

ITEM 4: ADMINISTRATIVE ARRANGEMENTS

The National Executive Director went over the administrative arrangements for the DEC meeting as an information item only. Details attached at Annex "C".

ITEM 5: APPROVAL OF MINUTES/ELECTRONIC DECISIONS

The DEC last met on 25 August 2018 and 29 August 2018 at the 47th Dominion Convention. The minutes were distributed electronically. There were no DEC Decisions/Email voting since the last DEC meeting of 29 August 2018.

MOTION: It was moved that the DEC minutes of 25 August 2018 be approved. **CARRIED**

MOTION: It was moved that the DEC minutes of 29 August 2018 be approved. **CARRIED**

ITEM 6: DOMINION TREASURER'S REPORT

The Dominion Treasurer presented his report, attached at Annex "D".

MOTION: It was moved that the Eightieth Anniversary reserves of \$26,978 be closed and moved to the operating account in 2019. **CARRIED**

MOTION: It was moved that a draw down of \$75,000 from the Centennial Fund be allocated to the Track and Field Program for 2019. **CARRIED**

MOTION WITHDRAWN: ~~It was moved that pending approval from the Poppy and Remembrance Committee, which met on November 24 that the item in the Track and Field budget for commemorative items of \$12,000 be removed and funded from the Poppy Fund.~~

MOTION: It was moved that that the budget, with authorized changes, be approved. **CARRIED**

ITEM 7: SENIOR OFFICER'S REPORTS

There were no Senior Officer Reports presented at today's DEC meeting.

ITEM 8: NATIONAL EXECUTIVE DIRECTOR'S REPORT

The National Executive Director presented his report which is attached Annex "E".

Chris Strong, President of AB-NT Command showed the members of DEC a short Legion video presentation titled "Rocky's Story"

ITEM 9: COMMITTEE REPORTS

- a. The Chairman of the Veterans, Services and Seniors Committee presented the report and corresponding addendum, attached at Annex "F".

MOTION: Although DEC approved the CIMVHR scholarship for 2019/2020, in accordance with Poppy Fund regulations, approval must be ratified each year. It was moved that that DEC ratify the sixth scholarship for 2019/2020. **CARRIED**

The report CARRIED

- b. The Chairman of the Poppy & Remembrance Committee presented the report and corresponding addendum, attached at Annex "G".

MOTION WITHDRAWN: ~~That the day to day operation and administration of the following programs should be overseen by the~~

~~P&R Committee and funded by the Legion Foundation:~~

- ~~• The Pilgrimage of Remembrance~~
- ~~• Artistic contests for youth~~
- ~~• Scholarships and bursaries~~
- The Remembrance Teaching Guide

MOTION WITHDRAWN: ~~That Poppy Funds can be transferred to the Legion Foundation as required to support the programs that are authorized by the Poppy Fund. Such approval of such transfers would require a MOTION from the P&R Committee and subsequent approval by DEC.~~

Note: Motions of this nature referring to the operation of the Legion National Foundation are inappropriate as the Foundation is a separate entity formed under Charity regulations and its operations cannot be directed by the Legion. The Foundation and the Legion operate under an administrative agreement until the Foundation has the financial resources to conduct its own operations.

MOTION: It was moved that in the event VAC not provide a grant under the Commemorative Partnership Grant that up to a maximum of \$12,000 be allocated from Poppy Funds to assist in the commemorative portion of the Legion National T&F program.

CARRIED

MOTION: It was moved that \$45,000 be allocated from Poppy Funds to support the 2019 marketing plan in support of the Poppy Campaign.

CARRIED

MOTON: It was moved to establish a process to request use of Poppy Funds by outside national organizations include:

- Develop an application form which covers off the concerns listed above.
- Establish a policy that requires any organization requesting Poppy Funds from more than one province to register with Dominion Command.
- Create a list of Poppy Fund recipients for publication on the national web site.

CARRIED

MOTION: It was moved to modify– article 402.vi.d. (prizes for Poster and Literary Contests) of the Poppy Manual to read: “prizes for the top three winners in the four

competition categories”.

CARRIED

MOTION: It was moved to assign the following prize amounts to the third place winners of the Poster & Literary Contest: Senior \$250, Intermediate \$150, Junior \$125 and Primary \$100.

CARRIED

Note: As the two preceding motions refer to the Poster and Literary Contests, they will be forwarded to the Legion Foundation for consideration.

MOTION: It was moved that the Navy League Cadets be awarded the same status as the listed cadet organizations in article 403.ii.g. and be eligible for financial assistance from the Poppy Fund.

CARRIED

MOTION: It was moved that Digital Poppy Funds be retained at Dominion Command for use in local communities where a need exists for veteran support and local Poppy Funds are not adequate to support the request.

DEFEATED

Note: the Poppy and Remembrance Committee will review this motion and provide a recommendation for next year’s program.

ACTION ALL ITEMS: Chairman P & R Committee
The report CARRIED

- c. The Chairman of the Membership Committee presented the report and is found at Annex “H”. It was reported that there were problems with obtaining a receipt when renewing on line. This issue will be investigated.

ACTION: Committee Secretary
The report CARRIED

- d. The Chairman of the Sports Committee presented the report and the corresponding addendum, which is attached at Annex “I”.

MOTION: It was moved that section 303.d. of the Sports Guide be amended to read: “Arranging for and regulating Legion Cribbage, Darts and Eight Ball within its jurisdiction and ensuring that Provincial Championships are completed at least *four* weeks prior to the Dominion Championships.”

CARRIED

ACTION ITEMS: Chairman Sports Committee
The report CARRIED

- e. The Chairman of the Ritual & Awards Committee presented the report and the corresponding addendum, which is attached at Annex “J”.

MOTION: It was moved that a new subsection 133 be added to Chapter 1. “If a L.A. member becomes a Legion member for extenuating circumstances such as their L.A. is surrendering their charter OR they transfer to a Branch that does not have a L.A., medals awarded by the Ladies Auxiliary may also be worn on Legion uniforms.” The existing subsection 133 will be renumbered to 134. **CARRIED**

It was brought forward by the NS/NU representative that Don Cherry is wearing the Life Membership crest. Mr. Cherry is an Honorary Life Member of the Legion. This same issue was raised last year. It was suggested that By Law 231 be changed to allow the wearing of Life Membership Crest or to produce a Life Membership Crest with the wording ‘honorary’ underneath. DEC considered the issues raised and no further discussions or direction are to be taken at this time.

ACTION ITEMS: Chairman R & A Committee
The report CARRIED

- f. The Chairman of the Constitution & Laws Committee presented the report and the corresponding addendum that is found at Annex “K”.

MOTION: It was moved that GBL 111.d. be amended to read:

Unless otherwise provided at the time of appointment or in branch or command by-laws, the duration of an appointment is for a term as specified by the appointing authority for that position. Termination before the end of the term may be done only for cause and only by the appointing authority. Appointees may appeal their removal for cause in accordance with the administrative instructions developed specifically for such an appeal. The appeal committee may confirm either the removal or direct reinstatement. **CARRIED**

MOTION: It was moved to insert the following as GBL 137.g.:

137.g. The National President of a Special Section may, after enquiry and for cause clearly stated, suspend the charter or powers of any Special Section branch or auxiliary, or suspend any officer thereof or take any other action not inconsistent with these By-

Laws that is necessary or advisable for the good of the Legion, and shall report to Dominion Command upon the action taken. **CARRIED**

MOTION: It was moved that GBL 304.b.v. be amended to read:

304.b.v. address it to and lodge it with the Secretary of the branch or Executive Director of the Command within the time limits prescribed herein from the date of occurrence alleged by the complainant, or in good faith, the date that the complainant first had knowledge of sufficient facts of the alleged offence to constitute a valid complaint.

CARRIED

MOTION: It was moved that that GBL 304.e. be amended to add reference to officers of a Special Section, to read:

304.e. Where the complaint is against a current or former Branch President, Zone, District or Provincial Command officer, and where it relates to an alleged offence arising out of their duties while serving or having served in this position, it must be lodged with the Provincial Executive Director. For complaints against a current or former officer of a Special Section, and where it relates to an alleged offence arising out of their duties while serving or having served in this position, it must be lodged with the National President of the respective Special Section.

CARRIED

MOTION: It was moved that that GBL 304.f. be amended to add reference to a President of a Special Section, to read:

304.f. Where the complaint is against a current or former Provincial President, President of a Special Section or a Dominion Command Officer, and where it relates to an alleged offence arising out of their duties while serving or having served in this position, it must be lodged with the National Executive Director.

CARRIED

MOTION: It was moved that that GBL 314.j.iii. be renumbered to 314.j.ii. **CARRIED**

MOTION: It was moved that that current GBL 314.j.ii. be renumbered to 314.j.iii. and read:

314.j.iii. where the appeal is against a dismissal of the complaint:

1. confirm a dismissal; or
2. reverse a dismissal and return the matter to the original level for a new hearing.

CARRIED

MOTION: It was moved that that GBL 919.c. be amended to read:

919.c. All resolutions that have been concurred by the applicable Provincial Command and that are national in scope shall be forwarded to Dominion Command so as to be received at its head office at least one hundred and twelve (112) days prior to the opening date of the convention. **CARRIED**

MOTION: It was moved that that GBL 921 be amended to read:

921. All changes of Legion policy and administrative procedures resulting from resolutions passed or by-law amendments enacted by conventions shall, unless otherwise specified, take effect on the first day of the fifth month following convention or 1 January, whichever comes first. **CARRIED**

ACTION ALL ITEMS: Chairman C & L Committee
The report CARRIED

g. The Chairman of the RCEL Committee presented the report and is at Annex "L".
The report CARRIED

h. The Chairman of Dominion Convention Committee presented the report attached as Annex "M".

MOTION: It was moved that that Winnipeg, MB be confirmed as the location for the 2026 Dominion Convention.

CARRIED

ACTION ITEMS: Chairman Dominion Convention Committee
The report CARRIED

- i. The Chairman of the Defence & Security Committee presented the report and the corresponding addendum is at Annex “N”. **The report CARRIED**
- j. The Chairman of the Veterans Consultation Committee presented the report and is at Annex “O”. **The report CARRIED**
- k. The Chairman of the Public Relations Committee presented the report and the corresponding addendum and is at Annex “P”. **The report CARRIED**
- l. The Chairman of the Pay Committee presented the report as an In Camera item and is at Annex “Q”.

MOTION:

It was moved that the Pay Committee report be approved as briefed..

CARRIED

ACTION : Chairman Pay Committee
The report CARRIED

ITEM 10: CANVET PUBLICATIONS

The report was presented as an information item only and is attached at Annex “R”.

ITEM 11: LEGION NATIONAL FOUNDATION

The Legion National Foundation report was presented as an information item only and is attached at Annex “S”

ITEM 12: CORRESPONDENCE

No correspondence was presented at today’s DEC meeting.

ITEM 13: MEETINGS AND INVITATIONS

This item was presented as an Information Item Only and is at Annex “T”.

ITEM 14: REQUESTS FOR SUPPORT

There have been no requests for support since the last DEC meeting.

ITEM 15: OTHER BUSINESS

- a. The Going Forward Committee Report was presented verbally by the Chairman and is attached at Annex “U”.

The Chairman has spoken to a number of districts, zones and branches who were at the Dominion Convention and to those individuals he spoke with all supported

this initiative but since the Dominion Convention, no information has been put forward to branches, zones or districts. Enthusiasm that has been generated with the Strategic plan but more action from commands and branches/zones is needed to keep the momentum moving forward. All commands and all branches need to put the Strategic plan foremost. The Committee is looking for input from branches, commands and zones.

- b. Elimination of Property Taxes. The Dominion Treasurer discussed that in the media recently there has been tremendous recognition taking place out of Saskatchewan as well as in Ontario with specific recommendations coming from the provincial governments to eliminate the property taxes associated with the Royal Canadian Legion within those provinces. Bill 207 is being presented in Alberta and it has been confirmed that the MLA and the Alberta Premier have seen it and it has been passed to the Minister of Municipal Affairs.

Property taxes challenge the viability of the organization. Although the Royal Canadian Legion is 'apolitical' the Treasurer feels we need to congratulate those that recognize the significance of the Royal Canadian Legion within their borders and as such, perhaps have something coming from a national perspective that doesn't engage in the discussion but recognizes those who recognise the Legion and the great work it does.

- c. Veterans licences plates for Quebec. By February 2019 a new Quebec Veterans licence plate will be presented to the Provincial Premier. Comrade Ouellet, President of Quebec Command received clarification from the National Executive Director on using the Poppy logo on the new Quebec Veterans licence plate. As the authority rests with Dominion Command, the design will have to go to the Poppy and Remembrance Committee first for them to review and to give final approval. Comrade Ouellet will forward the draft licence plate to the Poppy and Remembrance Committee for approval.
- d. Bilingual Translation. Quebec is still not receiving all hard copy correspondence (i.e. Bells of Peace initiative) in bilingual format. Anything sent to Quebec branches must be in both official languages. (Note: This matter was looked into and there was an issue with the distribution which has now been corrected.)
- e. Go Fund Me (Annex "V"). Discussions centred on the use of Go Fund Me to support branches and if there should be a policy created in regards to using/not using this as a revenue source. While no decision was reached, it was the consensus the members that the Constitution and Laws Committee should review the issue to determine if by-law adjustments are needed.

ACTION: Chairman of Constitution and Laws

- f. Comrade Michael Cook was taken to the hospital earlier in the day due to a fall on the way walking to Dominion Command from the hotel. He broke his arm and arrangements were made to send him home early. Thank you to Comrade Strong

and staff for assisting Comrade Cook in arranging his quick return home.

- g. Service Dogs. NS/NT Command finalized support of \$250,000 for service dogs. They have reserved 16 dogs. 8 dogs in 2019 and 8 dogs in 2020.
- h. The Dominion President wanted to thank everyone for attending the meeting. He wished all the DEC members and staff a safe journey home. He hopes the Provincial Executive Directors will have a good three-day seminar session and he stressed the importance of asking questions and information exchange.

Comrade Irvine also wants to make sure that all committee Chairman's have a committee of the whole teleconference at least once every quarter.

ITEM 16: ADJOURNMENT

The meeting was adjourned at 3:45 pm hours on Sunday November 25th, 2018.

Dominion Chairman



National Executive Director

GRAND PRESIDENT'S OPENING REMARKS TO DEC, 25 NOVEMBER, 2018

THANK YOU COMRADE CHAIR,

THANKS TO A LOT OF DEDICATED EFFORT BY ALL OF YOU AND MANY OTHERS, WORKING HARD FOR THE LEGION, GOOD PROGRESS HAS BEEN MADE IN THE PAST FEW YEARS IN A NUMBER OF IMPORTANT AREAS AND THE LEGION HAS CONTINUED TO MAKE A HUGE DIFFERENCE FOR VETERANS AND THEIR FAMILIES AND FOR COMMUNITIES ACROSS THE COUNTRY.

IN ADDITION, THE DOMINION CONVENTION IN WINNIPEG IN AUGUST WAS ONE OF THE MOST POSITIVE AND FOCUSED THAT I HAVE PARTICIPATED IN SINCE BEING INSTALLED AS GRAND PRESIDENT IN 2010.

RECOGNIZING THAT THIS IS A TIME OF GREAT CHALLENGE AS WELL AS SIGNIFICANT OPPORTUNITY FOR THE LEGION, THAT CONVENTION LAUNCHED THIS DEC WITH A CLEAR MANDATE TO IMPLEMENT THE RECENTLY PRODUCED STRATEGIC PLAN WITH TOP PRIORITY ASSIGNED TO ADDRESSING OUR MEMBERSHIP CRISIS.

IN MY VIEW, SUBSTANTIAL PROGRESS IN THIS DIFFICULT AREA IN THE NEXT FEW YEARS IS ESSENTIAL TO THE SURVIVAL OF THE LEGION AS WE KNOW IT. THIS WILL ONLY HAPPEN IF THIS DEC WORKS TOGETHER, AS A TEAM, TO DETERMINE THE PATH FORWARD AND THEN IMPLEMENTS YOUR SUBSEQUENT COUNCIL DECISIONS IN AN OPEN, UNIFIED AND RESPECTFUL MANNER FROM COAST TO COAST.

AND I DO MEAN, THIS DEC, BECAUSE THE NEXT FEW YEARS WILL BE EXTREMELY IMPORTANT TO DETERMINING THE FUTURE OF THE ROYAL CANADIAN LEGION.

SINCE, DOMINION EXECUTIVE COUNCIL LAST MET IN AUGUST, IMMEDIATELY FOLLOWING THE CONVENTION, I HAVE HAD THE HONOUR AND PLEASURE OF PARTICIPATING IN A NUMBER OF MEMORABLE EVENTS WITH COMRADES TOM, BRAD AND OTHERS.

PARTICIPATING IN THE CANADIAN INSTITUTE OF MILITARY AND VETERANS HEALTH RESEARCH OR CIMVHR FORUM, HELD IN REGINA FROM 14 TO 17 OCTOBER WAS ONE OF THE HIGHLIGHTS.

THIS OUTSTANDING EVENT DRAMATICALLY UNDERLINED THE DIVERSITY AND CRITICAL IMPORTANCE OF THE REMARKABLE RESEARCH BEING CONDUCTED IN OVER 40 CIMVHR MEMBER UNIVERSITIES TODAY AND HOW IMPORTANT THE RESULTS COULD BE TO THE CARE AND WELL BEING OF VETERANS AND THEIR FAMILIES. IT IS ALSO VERY EVIDENT THAT THE SUPPORT OF THE LEGION IS CRITICAL TO CIMVHR.

THE CIMVHR FORUM WAS FOLLOWED ALMOST IMMEDIATELY BY THE PRESENTATION OF THE FIRST POPPY TO THE GOVERNOR GENERAL BY THE DOMINION PRESIDENT; A CEREMONY HELD THIS YEAR AT THE BEECHWOOD CEMETARY MEMORIAL SPACE BECAUSE OF ONGOING RENOVATIONS AT RIDEAU HALL.

THE SITE WAS EXCELLENT FOR THIS EVENT AND THE GOVERNOR GENERAL DID A GREAT JOB OF MAKING THE CEREMONY AND THE RECEPTION WHICH FOLLOWED VERY SPECIAL AND VERY ENJOYABLE FOR THE VETERANS, THEIR FAMILIES AND OTHER GUESTS IN ATTENDANCE.

THE DOMINION PRESIDENT ALSO HOSTED A VERY INFORMATIVE AND PRODUCTIVE VETERANS CONSULTATION GROUP MEETING ON 3 NOVEMBER. THIS GATHERING BROUGHT TOGETHER THE LEADERS OF 15 VETERANS ORGANIZATIONS HERE AT LEGION HOUSE.

TWO LETTERS, WHICH NOTE A NUMBER OF PRIORITY ISSUES AGREED BY ALL THE GROUPS REPRESENTED AT THE MEETING AND REQUIRING ACTION BY VAC, WILL BE COMPLETED SHORTLY, SIGNED BY COMRADE TOM ON BEHALF OF ALL THE LEADERS, AND SENT TO THE MINISTER.

ON 6 NOVEMBER, COMRADES TOM, BRAD, RAY AND I ALSO ATTENDED A FAREWELL EVENT TO HONOUR GUY PARENT'S SUPERB SERVICE AS VETERANS OMBUDSMAN FOR THE PAST EIGHT YEARS. THE DOMINION PRESIDENT AND I BOTH SPOKE ON BEHALF OF THE LEGION AND TOM PRESENTED GUY WITH A DOMINON PRESIDENT'S CERTIFICATE OF APPRECIATION AND COIN FOR HIS SELFLESS DEDICATION AND GREAT WORK IN THE TOUGH AND ALWAYS DEMANDING POSITION OF VETERANS OMBUDSMAN.

OTHER VETERANS' WEEK EVENTS IN OTTAWA WERE A GREAT SUCCESS THIS YEAR AND CULMINATED IN AN OUTSTANDING AND VERY WELL ATTENDED NATIONAL REMEMBRANCE CEREMONY AT THE WAR MEMORIAL ON 11 NOVEMBER. THIS WAS A STELLAR TEAM EFFORT IMPRESSIVELY ORGANIZED AND LED BY DOMINON COMMAND, WITH SUPERB SUPPORT FROM THE CANADIAN ARMED FORCES, LOCAL LEGION VOLUNTEERS AND VARIOUS POLICE AND OTHER KEY PARTNERS .

THE ROYAL CANADIAN LEGION'S MARVELOUS BELLS OF PEACE INITIATIVE COMPLETED THIS HISTORIC CELEBRATION OF THE 100TH ANNIVERSARY OF THE 1918 ARMISTICE AND APPROPRIATELY CONCLUDED A REMARKABLE DAY AND A REMARKABLE WEEK.

THANKS TO AN INSPIRED CHOICE BY THE LEGION, CANADA WAS ALSO BLESSED TO HAVE A TRULY DEDICATED AND EXCEPTIONAL PERSON, ANITA CENERINI, SUPPORTED BY A WONDERFUL FAMILY AS SILVER CROSS MOTHER. I BELIEVE THAT HER STORY AND THAT OF HER SON, PRIVATE THOMAS WELCH, WHICH RECEIVED WIDE COVERAGE IN ALL MAJOR MEDIA ACROSS THE COUNTRY, MADE A VERY POSITIVE DIFFERENCE IN HELPING TO COMBAT THE STIGMA OF SERVICE RELATED SUICIDE AND IN STRENGTHENING THE ARGUMENTS FOR URGENTLY INCREASING MENTAL HEALTH CARE AND SUICIDE PREVENTION RESOURCES FOR VETERANS.

IT WAS CLEAR DURING THE LUNCHEON THAT THE GOVERNOR GENERAL AND THE CHIEF OF DEFENCE STAFF HOSTED FOR THE SILVER CROSS MOTHER FOLLOWING THE NATIONAL REMEMBRANCE CEREMONY THAT ANITA'S PERSONAL COURAGE AND REMARKABLE 13 YEAR EFFORT TO ENSURE THAT HER SON'S SACRIFICE WAS APPROPRIATELY HONOURED BY CANADA HAD DEEPLY MOVED THEM AS WELL AND THAT THEY BOTH STRONGLY ENDORSED THE NEED FOR MORE MENTAL HEALTH CARE SUPPORT FOR VETERANS.

ANITA CENERINI IS HIGHLY CREDIBLE AND AN EXCELLENT COMMUNICATOR WITH AN EXTREMELY RELEVANT AND IMPORTANT MESSAGE FOR CANADA AND ALL CANADIANS, INCLUDING SERVING FORCES MEMBERS AND VETERANS. THE ROYAL CANADIAN LEGION HAS LONG ADVOCATED FOR SIMILAR IMPROVEMENTS IN MENTAL HEALTH CARE SUPPORT FOR THE ARMED FORCES AND VETERANS.

IN THAT REGARD, HAVING HAD THE INSIGHT AND WISDOM TO SELECT ANITA CENERINI AS SILVER CROSS MOTHER, I WAS PLEASED TO LEARN THAT THE LEGION WILL TRY TO ENSURE THAT SHE GETS MORE EXPOSURE DURING THE REMAINDER OF HER TERM THAN WOULD OTHERWISE BE THE NORM. MANY OF YOU MAY HAVE GOOD IDEAS FOR BRAD IN THAT REGARD. FOR EXAMPLE, HAVING THIS YEAR'S NATIONAL SIVER CROSS MOTHER PARTICIPATE IN SOME PROVINCIAL CONVENTIONS MIGHT PROVIDE A USEFUL OPPORTUNITY TO GIVE HER AND HER MESSAGE GREATER VISIBILITY, AS COULD EVENTS SUCH AS THE ARMY RUN.

TO CONCLUDE, MY PERSONAL OBSERVATIONS OF THE GREAT WORK OF THE LEGION IN MANY SETTINGS SINCE OUR DOMINON CONVENTION IN AUGUST, SOME OF WHICH I HAVE SHARED IN THESE OPENING REMARKS, HAVE FURTHER REINFORCED MY OWN VIEW OF THE VITAL NEED FOR DEC TO WORK TOGETHER IN THE COMING MONTHS TO TRULY TACKLE THE CRITICAL MEMBERSHIP AND OTHER RELATED PRESSING ISSUES IN ORDER TO ENSURE THAT THE ROYAL CANADIAN LEGION DOES CONTINUE TO FLOURISH AND TO SERVE CANADA AND CANADIANS IN THE MANNER THAT ITS FOUNDERS INTENDED AND WHICH THE COUNTRY CLEARLY STILL NEEDS.

THAT CONCLUDES MY COMMENTS. THANKS VERY MUCH COMRADES.



**Tom Irvine
Speaking notes
Dominion Executive Council – November 2018**

Morning Comrades...

I'm looking forward to sharing more details about my two-year vision today, so you can understand exactly how I operate, and where I stand. I would like to set the stage this morning.

I plan to work alongside you to make my vision a reality. Your honest feelings about what might and might not work are important to me, including if and how I should tweak parts of my vision, and how, at the end of the day, we can achieve some great things together.

It is important to remind you right off the top that we are not here to solely represent our Provincial Commands – we have that opportunity during our provincial reports. The fact is, we are mainly here to act as the Dominion Executive Council. That means we each represent and speak for ALL Commands. I ask you to bear this in mind during our discussions.

As I stated at the Post DEC meeting in August, one of my main projects over the next two years is to reignite the Dominion Executive Council in a positive way.

There has been too much time spent infighting over the past few years and we just can't get things done that way. It takes mutual respect for one another to truly succeed.

This is where I plan to be very firm. Today I am asking all of us to put any differences we might have - behind us. Notwithstanding the good work that HAS already been accomplished, we have a fresh slate, and I ask that we get back to doing what we do best... overseeing Canada's largest veterans and community service organization.

I realize that some of you have just joined us over the past year and may have no idea what I'm talking about.

I believe it's important for you to understand the elephant in the room ... and I ask that we all move on from there.

For the past few years, the Dominion Executive Council has not been unified. There was a division within our ranks on how the future of the Legion was being considered and in what direction we were headed. Unfortunately this division extended to back

room deals, secret e-mails, and open discussions about confidential - items. This may seem unbelievable but it was true.

Let me be clear – I will **absolutely not** tolerate this behaviour during my tenure as President.

There is no US and THEM on this council team... there is only US... We have been entrusted with leading The Royal Canadian Legion down the right path – not for our personal gain, but for our Veterans and for our communities. Our reward is our gratification when we make a real difference.

I am aware that Provincial Commands sometimes experience the same US & THEM attitude. I know this because I have been listening to the complaints for years. Comrades. We seem to all have the same goals... yet we can't seem to get along with each other. This makes no sense. Ultimately, if we think about putting veterans and communities FIRST, the decisions should actually be pretty straightforward.

We are at a crucial juncture, and the choice to move forward in a positive way is ours to make. All eyes are focused on 2026 and the Strategic Plan, and how we will achieve its goals.

Once again, I am asking for complete unity from this council.

We must speak with ONE voice - A UNITED VOICE.

If it sounds like I'm repeating myself – I am, and on purpose. No more internal politics comrades, no more backroom deals. If you have an item you think we need to discuss, do it openly and put it on the agenda. We're all adults here, and it doesn't mean we can't have disagreements. But we need to consider important items, take a vote as appropriate, respect the majority and stand behind our collective decisions. We need to do our work democratically and as a TEAM.

If we are open to communicating and making decisions with professionalism and courtesy, I truly believe we can get this organization back on track and take it where it needs to go.

One of the ways I will start this new era of openness is to ask all of us to be consistently diligent in sharing crucial information with our Executive Directors... as you can see they are here today and I thank the provincial presidents for inviting them to spend a few days with us in Ottawa, to gain an understanding of how we operate. We cannot operate well if we are too independent from our Executive Directors and if they don't understand how we do business at the DEC table. I think having them here today will help us all, going forward.

Our Membership department is actually a great example of the sort of customer service and attitude we need to emulate internally amongst ourselves, and externally through our Branches.

I say this to all in the room today. Dominion staff, Provincial staff and all elected officers and chairs: it's nice to be important but it's more important to be nice. Have a look at our Hospitality Plan – I ask you to apply it personally and ensure our Branches apply it professionally.

By now all of you have read the Strategic Plan... I trust that all committees are incorporating it into their plans for the future. Around this DEC table I expect leadership in this regard...I do not expect apathy as we move forwards... we were elected to lead and that's what I expect from all of you.... LEADERSHIP.

All of you have signed the Confidentiality Agreement. It's a non-negotiable aspect of being part of this team, and of being in this room. The agreement reflects the things I have just talked about – that we must all act in an ethical and professional manner.

I highly suggest all Commands institute something similar. Use the Dominion Command version as a model for your own.

I'd like to remind you all, Comrades, of my three focus areas for action over the next two years...

- Visibly increasing membership, with a goal of 300,000 by 2026.
- Engaging the Going Forward Committee... to spark great new ideas - if you have a good idea either use it or send it to this committee for review.
- Renewal of our brand name as a household word that truly makes people think of the good work we do.

In closing Comrades... we have much to accomplish and we'll be talking about it all over the next few days.

In my opinion, our Convention delegates heard the message loudly and clearly – they know we're approaching a membership cliff.

We have to move on that awareness and move quickly. We'll need to move Membership and Public Relations to the forefront as part of that effort. If we do something good, we shout it from the rooftops. If we make a mistake, we get the facts out and set things straight. Nationally, provincially, locally.

The sharing of knowledge is power... let's take advantage of that power, using one united voice to welcome and serve our veterans and our communities.

I'm really looking forward to working with you all. Thank you!

**DOMINION EXECUTIVE COUNCIL
MEETING
25 NOVEMBER 2018**

4. ADMINISTRATIVE ARRANGEMENTS

- a. 0900 hours - DEC Convenes
- b. 1200 hours - Lunch at the call of the Dominion Chairman
- c. 1300 hours - DEC convenes
- d. 1600 hours - DEC adjourns at the call of the Dominion Chairman

- b. Local Map. A map of the local area has been produced for your convenience and is attached.

- c. Hotel Reservations. Your reservations have been made according to the DEC and Committee meeting schedule. If you intend to check out earlier, please advise the hotel as soon as possible. Please take note that DEC members are responsible to pay their hotel bill at check out and then reclaim on their expense claim forms.

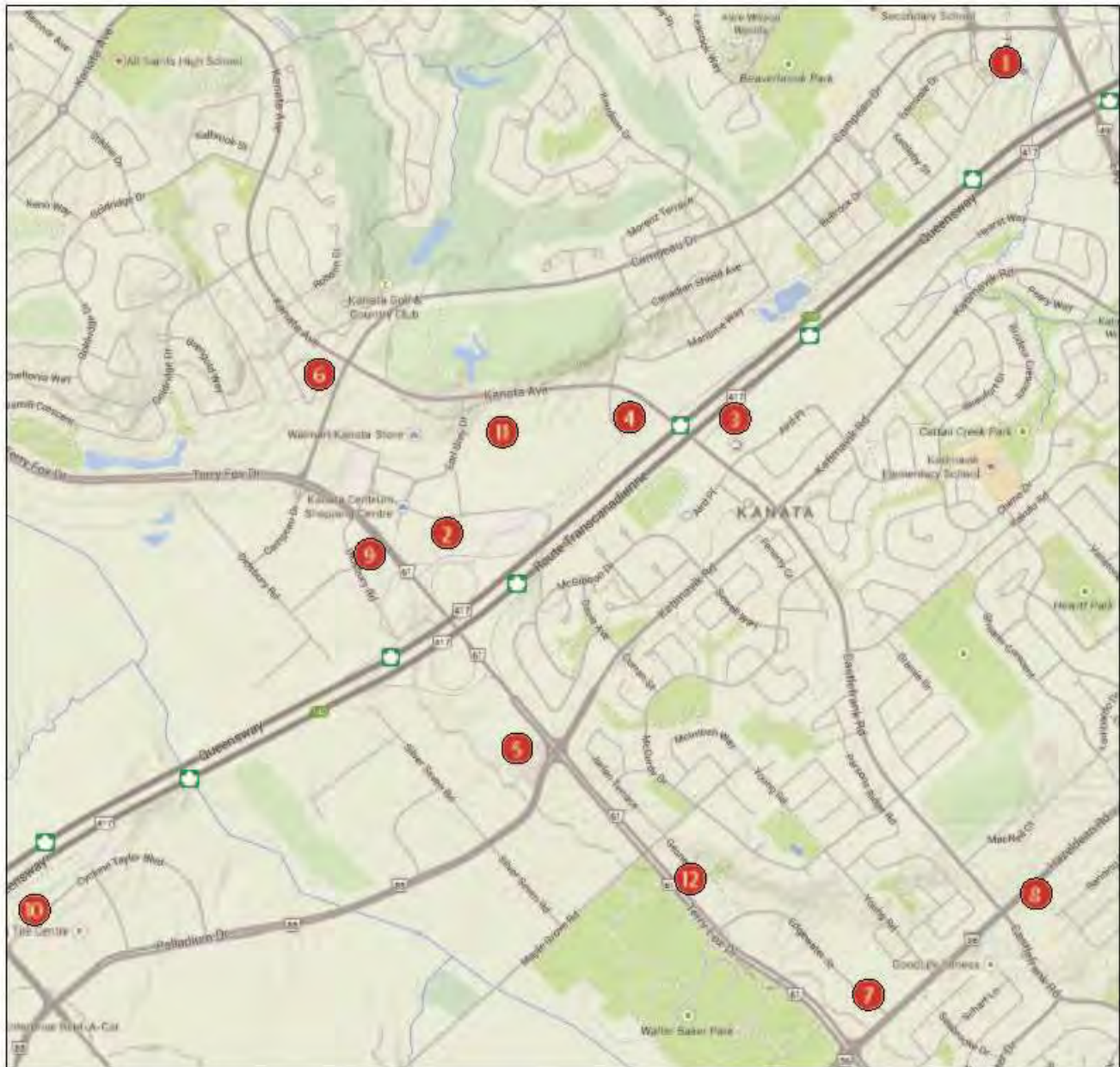
- d. Reports. As members are aware all meeting material is provided electronically and will not be reproduced in paper format.

- e. All travel claim forms are to be submitted electronically to expensereports@legion.ca. Example form attached.

- f. Smoking. Members are reminded that Ottawa City By-Laws do not permit smoking in any office building including bars and restaurants. However, the Director of Corporate Services will provide one of the smokers with a door pass to enable smokers to use the rear entrance to permit smoking outside during the break periods. Smoking is only permitted at the rear of the building.

Attachment

The Royal Canadian Legion—Dominion Command (Legion House)
86 Aird Place, Ottawa, ON K2L 0A1
613-591-3335



1. LaPointe Seafood Restaurant
2. Centrum Area
 - numerous restaurants
 - shopping facilities
 - movie theatre
3. Legion House
4. Holiday Inn Select Hotel
5. Country Inn Suites Hotel
6. Liquor Control Board of Ontario (LCBO)
7. Wendy's, Tim Horton's
8. Pizza Hut, Burger King
9. Dairy Queen, Italian Restaurant
10. Canadian Tire Place—Hockey arena
11. Walmart
12. Darcy McGee's, East Side Mario's,
A & W, Swiss Chalet



The Royal Canadian Legion
Dominion Command
TRAVEL EXPENSE VOUCHER

Date: _____

Name: _____

Address: _____

City, Province: _____

Postal Code: _____

Email: _____

Please state briefly duty on which engaged:

Approved: _____
Ck. No. _____
Distribution: _____
Amount of Cheque: \$ _____

ANNEX "C" TO

DEC MINUTES

25 NOVEMBER 2018

Date: _____

Departure from Residence:
Date: _____
Time: _____
Return Date and Time:
Date: _____
Time: _____

**** Permission to travel via Personal Motor Vehicle (PMV) and/or payment approval via email must be attached ****

G/L Code: _____

Items Paid using Corporate Credit Card: Air/Rail Ticket Gas Public Transportation
Taxi/Uber Parking Hotels
Other: _____

PER DIEM - DO NOT COMPLETE (to be completed by Finance Department)

_____ days at \$ _____
_____ days at \$ _____
_____ days at \$ _____

TOTAL PER DIEM

HOTEL (VOUCHERS ATTACHED)

TRANSPORTATION: Total from back page

OTHER EXPENSES: (Total per itemized list on back page)

TOTAL EXPENSE

LESS: Travel Advances

LESS: OTHER

LESS: OTHER

NET EXPENSE

COST

Claimant's Signature

TRANSPORTATION COST

AIR OR RAIL: (Specify air or rail and attach ticket, receipt or copy thereof)

From: _____

To: _____

To: _____

From: _____

TAXIS/UBER : (or Car rental for meeting at Legion House)

Cash: _____

Credit: _____

CAR MILEAGE:

From: _____

To: _____

No. of km: _____ \$0.575/km

Cash: _____

PARKING and PUBLIC TRANSIT (Bus, Subway etc..)

Credit: _____

TOTAL TRANSPORTATION COST

OTHER COST

MEALS (except on per diem allowance):

TOTAL OTHER COST

**DOMINION EXECUTIVE COUNCIL
MEETING
25 NOVEMBER 2018**

7. DOMINION TREASURER'S REPORT

A. 2018 FINANCIAL FORECAST

The 2018 budget target was set at a surplus of \$53,759. The mid-year forecast is projecting a surplus of \$110,552, a modest increase of \$56,793.

The major items are:

Forecast to be under budget:

Information Technology (\$14,000) and amortization expense (\$11,000).

Committee expense is projected to come under budget by \$69,000. The major changes are forecast to occur in:

- Public Relations \$11,000 from reduced travel \$9,000 and media distribution \$2,000.
- Sports \$11,000 under budget for participation sports \$10,000, Track and Field \$10,000 and exceeding budget, Sports Committee \$9,000 (travel).
- Going Forward Committee under budget \$41,000. Travel costs were \$9,000 over budget as only one meeting was scheduled but two were held. The budget item for strategic consultant for \$50,000 was not incurred.

Forecast to come in at or near budget

Corporate Services, Marketing and Communications, Financial Services, Veterans Services, Other Program expenses.

Forecast to be over budget

Membership Section (\$25,000) for additional permanent membership cards and the cost of pack out, and Legion House (\$13,900) for repairs to the building.

Other

The Marketing and Promotion is 93% spent to this point in the year. The Marketing Manager is aware of this and is committed to keeping within the budget.

In the Supply Chain department, sales are forecast to be \$40,000 less, offset by a reduction in expenses of \$32,000 for net reduction of \$8,000. The Veterans Visitation Initiative is expected achieve a \$30,000 surplus.

B. 2019 BUDGET

I. OVERVIEW

The 2019 Draft budget has a small surplus of \$39,256. For the 2019 budget year, the RCL is, basically, at break-even only supported by another draw down from the Centennial Fund, with your approval, to achieve the breakeven point. This grant from Centennial Fund had been suspended since 2011. It was utilized from 1992 to 2010 to support the Track and Field meet.

In addition, it needs to be noted, there is a repayment schedule for the balance of past subscriptions payable to Canvet in 2019 (\$476,091 and 2020 (\$813,238), which will draw down on reserves again and will impact revenues, as well as the reserve level to be held for the purposes of organizational wind down in the event of financial collapse.

II. REVENUES

Per Capita Tax revenue is expected to decline by \$163,170 (2.8%). A provision for a loss of 8,000 has been made. (See Schedule 1). As of September 14th, the membership numbers are down about 6,000.

Investment revenue will decline as well. A \$38,500 drop from the 2018 budget to \$510,000 is expected. To put this in perspective, from 2017 (which is the last full fiscal year completed) this is a reduction of \$80,112 or 14%. This is due to the large drawdowns of investments to fund operating expense and expenses from Reserves recently. For information, the investment revenues earned in the operating budget are retained in the investment fund and not transferred to the General Fund bank account at year end. By doing this we receive a greater rate of return on the money. When cash is needed for operating expenses or expenses that are charged to Reserves it is withdrawn at that time. This gives us the highest possible return on investments. A ten-year and four year history is attached in Schedule 2. It is important to note, in October of 2014, the investment strategy was changed and this resulted in a significant improvement in revenues from our investments since that time. It is now time to review that strategy and perhaps make changes to it as well.

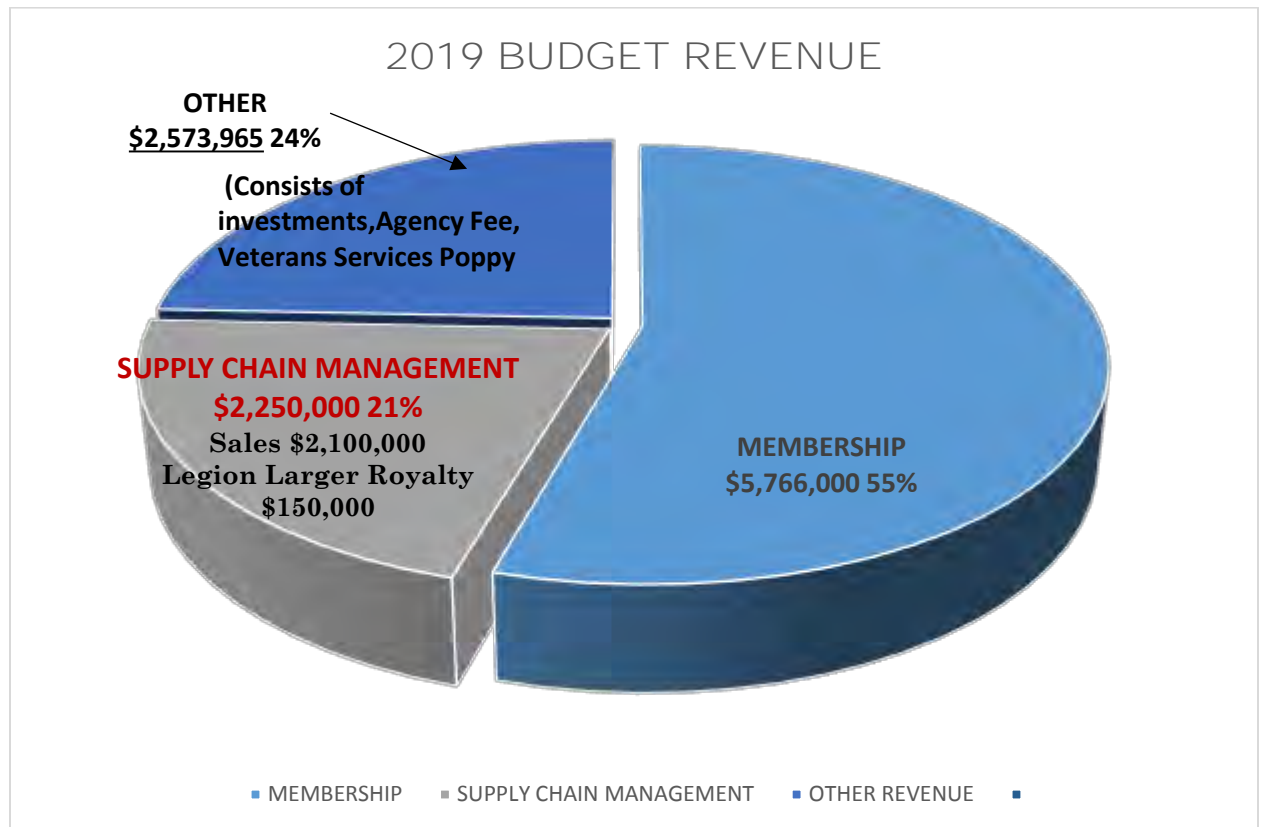
The Supply Department is forecasting sales of \$2,100,000 and royalty payments from Legion Lager of \$150,000. For a total of \$2,250,000.

With your approval, The Poppy Grant to Veterans Services has been set at 95% of budget, for an increase of \$54,445.

Other revenue is budgeted to be \$26,000 higher. The unspent balance of \$26,978 in the 80th Anniversary reserve is being closed out.

It should be completely understood that day to day operations and programs will be funded from reserves for 2019 and years going forward. This is not sustainable. It can be estimated reserves will be below the Eighteen Million Dollar level approved by DEC in 2017 by midway through 2020, without alternate funding, membership growth.

A graphical representation of the 2019 revenues follows below.



III. EXPENSES

a) Marginal increases in expenses are projected for:

Information Technology	2.7%
Pension	2.8%
Legion House	0.7%

b) Larger increases are expected for:

- Membership 10.4%
 - permanent membership cards, pack out
- Marketing & Communications 5.1%
 - staffing, none at job rate
- Veterans Services 5.8%
 - new contract staff in 2018 to assist with workload
- Supply Chain Management 6.2%
 - increase in sales related costs and advertising
- Committees 5.2%
 - Elected Officers 24.6%; attending Provincial Conventions in 2019
 - Dominion Convention; 40.2%, provision for \$200,000 for Convention 2020

c) Marginal decreases are budgeted for:

- Legion Magazine Subscriptions 2.6%
 - declines with falling membership

- Corporate Services 2.5%
 - printing, staffing

d) Larger declines are expected for:

- Financial Services 5.1%
 - staffing, temporary acting Director left in 2018
- Other Program Expenses 20.6%
 - Legion Foundation start up costs \$0, translation decrease \$13,500
- Amortization 8.9%
 - Fully amortized furniture and computers removed from calculation.

Finally, the grant for the Legion National Youth Track & Field Meet, with necessary approvals, can be reinstated for \$75,000 for the 2019 year. But,, it should be noted, the location plays a significant contribution toward increased costs for the year and for 2020 as well. It should also be noted, such drawdowns will continue into 2020 as well. This is shown in the Recoveries section of the Track & Field budget. (See Schedule 3).

IV. CONCLUSION

The budget details are contained in Annex A for information and discussion.

RECOMMENDATIONS:

1. It is recommended that the Eightieth Anniversary reserves of \$26,978 be closed and moved to the operating account in 2019.
2. It is recommended that a draw down of \$75,000 from the Centennial Fund, with allocation to the Track and Field Program for 2019.
3. It is recommended, pending approval from the Poppy and Remembrance Committee, which met on November 24 that the item in the Track and Field budget for commemorative items of \$12,000 be removed and funded from the Poppy Fund.
4. It is recommended that the budget, with authorized changes, be approved.

Attachments: Schedule 1 – Per Capita Tax
 Schedule 2 - 10 Year History of General Fund Investments
 Schedule 3 – Centennial Fund Grant 2004 to 2019
 ANNEX A – Financial Statements

**REVIEW OF PER CAPITA TAX REVENUE
BUDGET TO ACTUAL**

	2015	2016	2017	* 2018
Budget for the year	<u>5,777,000</u>	<u>5,560,000</u>	<u>5,825,000</u>	<u>5,929,170</u>
Actual to September 13	<u>5,767,721</u>	<u>5,363,449</u>	<u>5,710,901</u>	<u>5,868,536</u>
	<u>99.8%</u>	<u>96.5%</u>	<u>98.0%</u>	<u>99.0%</u>
ACTUAL FOR THE YEAR	5,944,705	5,710,008	5,883,846	
DIFFERENCE FROM BUDGET- positive (negative)	167,705	150,008	58,846	

This table shows the % of Per Capita Tax collected as of September 13, the final figure at year end and whether there is a **(negative)** or a positive variance. A positive variance means the amount of revenue was higher than budgeted. A negative variance means it was below expectations. What is indicated by the % collected at September 13, is that a positive variance can be expected by year end when the collection is over 96%. The past three years have positive variances and 2018, with a 99% collection figure, is projected to achieve the same.

The main reason for this is that the amounts budgeted for revenue raised through members buying previous years (buy back years) has been understated. To adjust for this in 2019, a conservative estimate of a \$25,000 increase was added to the base figure used for the 2019 budget calculation. The base figure is the previous years budget, in this case the 2018 amount. A loss of 8,000 members was then deducted from this revised total to arrive at the 2019 budget figure.

CALCULATION OF 2019 BUDGET AMOUNT FOR PER CAPITA TAX

2018 BUDGET FOR PER CAPITA TAX	(BASE FIGURE)	5,929,170
ADD:		<u>25,000</u>
		5,954,170
Less: 8,000 members		<u>(188,400)</u>
		<u>5,765,770</u>
2019 BUDGET AMOUNT		<u>5,766,000</u>

Schedule 2

SUMMARY

**REVIEW OF INVESTMENT ACCOUNTS 2008 TO 2018
REVENUE EARNED, AMOUNTS CONTRIBUTED AND AMOUNTS WITHDRAWN**

From January 1, 2008 to July 31, 2014

TOTAL INVESTMENT REVENUE (Interest, dividends)	3,194,843
ADDITIONAL AMOUNTS CONTRIBUTED	<u>1,250,000</u>
TOTAL REVENUE PLUS CONTRIBUTIONS	4,444,843
AMOUNTS WITHDRAWN	<u>(1,000,000)</u>
EXCESS OF REVENUE & CONTRIBUTIONS OVER WITHDRAWALS	<u><u>3,444,843</u></u>

INVESTMENT PORTFOLIO CHANGED FROM RBC TO BMO

From August 1 2014 to December 31, 2018

TOTAL INVESTMENT REVENUE (Interest, dividends)	2,401,355
ADDITIONAL AMOUNTS CONTRIBUTED	<u>1,350,000</u>
TOTAL REVENUE PLUS CONTRIBUTIONS	3,751,355
AMOUNTS WITHDRAWN	<u>(3,800,000)</u>
EXCESS OF REVENUE & CONTRIBUTIONS OVER WITHDRAWALS	<u><u>(48,645)</u></u>

The investment revenue earned and recognized as income on the Statement of Revenues and Expenses is not transferred to the General Fund cash account at year end. These amounts are reinvested as part of the investment portfolio. Excess cash is transferred into the portfolio to invest. When cash is needed for the General Fund Operations, some of the earnings and previous amounts contributed are withdrawn. The amounts withdrawn have been greater than the amounts contributed over the last few years to fund operations and amounts not included in the operation budget and are drawn from Reserves (such as the Hearts & Mind program, Strategic Review, Membership survey and the new Membership system). To the end of 2017, the total drawn from Reserves is \$1.2 million.

Schedule 2

SUMMARY

**REVIEW OF INVESTMENT ACCOUNTS 2008 TO 2018
REVENUE EARNED, AMOUNTS CONTRIBUTED AND AMOUNTS WITHDRAWN**

TOTAL INVESTMENT REVENUE (Interest, dividends)	5,596,198
ADDITIONAL AMOUNTS CONTRIBUTED	<u>2,600,000</u>
TOTAL REVENUE PLUS CONTRIBUTIONS	8,196,198
AMOUNTS WITHDRAWN	<u>(2,200,000)</u>
EXCESS OF REVENUE & CONTRIBUTIONS OVER WITHDRAWALS	<u><u>5,996,198</u></u>

The investment revenue earned and recognized as income on the Statement of Revenues and Expenses is not transferred to the General Fund cash account at year end. These amounts are reinvested as part of the investment portfolio. Excess cash is transferred into the portfolio to invest. When cash is needed for the General Fund Operations, some of the earnings and previous amounts contributed are withdrawn. The amounts withdrawn have been greater than the amounts contributed over the last few years to fund operations and amounts not included in the operation budget and are drawn from Reserves (such as the Hearts & Mind program, Strategic Review, Membership survey and the new Membership system). To the end of 2017, the total drawn from Reserves is \$1.2

[illegible]



ALL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Statement of Revenue and Expense

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
REVENUE						
Per Capita Tax	5,741,469	5,883,846	5,900,510	5,929,170	5,929,170	5,766,000
Canvet						
- Agency Fee & Support	333,333	400,000	333,333	400,000	400,000	400,000
Investment Income	312,026	590,112	373,414	548,500	548,500	510,000
Veterans Services Poppy Fund	551,250	735,000	700,950	934,600	934,600	989,045
Veterans Visitation	147,900	193,080	89,880	128,000	0	100,000
Supply Chain Management	1,793,851	2,693,279	1,402,372	2,060,000	2,100,000	2,250,000
Legion House						
- Tenants	62,190	82,920	62,190	82,920	82,920	82,920
- Internal	237,000	316,000	237,000	316,000	316,000	316,000
Miscellaneous						
- Master Card	64,732	85,112	53,482	60,000	60,000	60,000
- Other	58,698	197,864	75,243	90,000	90,000	116,000
Estate Bequest	0	4,443	0	0	0	0
TOTAL REVENUE	9,302,449	11,181,656	9,228,374	10,549,190	10,461,190	10,589,965
EXPENSE						
Legion Magazine Subscriptions	2,606,624	2,756,273	2,579,989	2,700,000	2,700,000	2,630,000
Corporate Services	694,072	833,600	614,951	862,042	865,042	843,000
Information Technology	281,316	350,915	248,606	351,471	366,121	375,850
Membership	425,629	689,655	443,310	575,115	549,384	601,634
Marketing & Communications	177,112	337,656	239,447	313,313	313,313	326,100
Marketing, Advertising, Promoti	325,996	425,547	503,714	539,000	538,500	538,500
Financial Services	371,909	493,654	382,374	483,829	485,690	461,050
Veterans Services	656,190	874,678	712,198	983,789	983,789	1,040,900
Veterans Visitation	107,352	137,472	74,213	95,000	0	74,000
Supply Chain Management	1,300,361	1,935,659	1,108,430	1,660,194	1,627,997	1,729,400
Committees	813,919	873,683	647,931	928,525	998,135	1,007,875
Other Program Expenses	163,558	216,874	122,955	162,500	162,500	129,000
Amortization	81,353	108,990	84,939	112,000	123,000	112,000
Employer Pension Contribution	248,004	337,759	241,677	316,000	316,000	325,000
Legion House	261,870	343,263	263,476	355,860	341,960	344,400
Canvet Interest Expense	0	0	0	0	36,000	0
TOTAL EXPENSE	8,515,265	10,715,678	8,268,210	10,438,638	10,407,431	10,538,709
NET INCOME (LOSS) FROM O	787,184	465,978	960,164	110,552	53,759	51,256

THE ROYAL CANADIAN LEGION - DOMINION COMMAND
GENERAL FUNDS

Corporate Services

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
EXPENSE						
Salaries	618,587	737,167	535,550	766,416	766,416	747,000
Retirement Allowance	11,939	16,977	10,340	15,021	15,021	15,000
Other Benefits	55,448	67,298	51,091	65,905	65,905	66,000
Temporary & Contract Staff	0	0	0	0	0	0
TOTAL PERSONNEL	685,974	821,442	596,981	847,342	847,342	828,000
Office Supplies	38,429	52,273	39,250	45,000	45,000	45,000
Telephone	12,026	15,377	10,938	16,000	16,000	16,000
Postage, Express	7,195	10,346	8,227	10,000	10,000	10,000
Printing, Stationery	1,543	4,089	5,893	8,000	8,000	6,000
Staff Travel	765	883	291	1,000	1,000	1,000
Insurance	13,701	18,220	13,562	20,400	20,400	21,000
Rent (CR to Building)	81,000	108,000	81,000	108,000	108,000	108,000
Staff Recruitment	878	878	0	1,000	2,000	2,000
Computer Network Support	2,250	3,000	2,625	3,500	3,500	3,500
Miscellaneous	1,498	1,704	7,558	2,500	2,500	2,500
Training	5,339	6,089	5,151	8,000	10,000	10,000
TOTAL EXPENSE	850,598	1,042,301	771,476	1,070,742	1,073,742	1,053,000
Less: charged to:						
Membership	11,250	15,000	11,250	15,000	15,000	15,000
Marketing and Communications	11,250	15,000	11,250	15,000	15,000	15,000
Service Bureau	22,500	30,000	22,500	30,000	30,000	30,000
Poppy Fund	111,525	148,700	111,525	148,700	148,700	150,000
	156,525	208,700	156,525	208,700	208,700	210,000
NET EXPENSE	694,073	833,601	614,951	862,042	865,042	843,000

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

INFORMATION TECHNOLOGY SECTION

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
EXPENSE						
Salaries	128,658	169,994	132,462	177,257	177,257	183,000
Retirement Allowance	2,483	3,510	2,556	3,665	3,665	3,800
Other Benefits	15,248	19,009	16,519	21,949	21,949	21,300
Contract	27,974	39,497	37,154	49,000	49,000	51,000
TOTAL PERSONNEL	174,363	232,010	188,691	251,871	251,871	259,100
Office Supplies	0	0	0	0	50	50
Telephone	4,965	5,473	4,171	6,000	6,000	6,000
Postage, Express	190	190	0	50	50	50
Printing, Stationery	1	1	0	0	50	50
Rent (CR to Building)	7,500	10,000	7,500	10,000	10,000	10,000
Miscellaneous	43	60	40	50	100	100
Network & PC						
- Maintenance Contracts/Lease	76,822	83,353	52,074	95,000	95,000	95,000
- Programming & Support	20,672	24,667	10,984	10,000	25,000	25,000
- Supplies & Other	9,876	12,867	11,362	12,000	12,000	12,000
- Website & Internet connectivity & support	4,884	6,294	3,785	6,000	6,000	8,000
TOTAL EXPENSE	299,316	374,915	278,607	390,971	406,121	415,350
Less: charged to:						
Administration	2,250	3,000	2,625	3,500	3,500	3,500
Finance	2,250	3,000	5,625	7,500	7,500	7,500
Membership	3,750	5,000	5,625	7,500	7,500	7,500
Marketing	750	1,000	1,875	2,500	2,500	2,500
Service Bureau	2,250	3,000	3,375	4,500	4,500	4,500
Supply	4,500	6,000	5,625	7,000	7,500	7,000
Canvet	2,250	3,000	3,750	5,000	5,000	5,000
IT	0	0	1,500	2,000	2,000	2,000
	18,000	24,000	30,000	39,500	40,000	39,500
NET EXPENSE	281,316	350,915	248,607	351,471	366,121	375,850

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Membership Section

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
REVENUE						
Agency Fee	333,333	400,000	333,333	400,000	400,000	400,000
TOTAL REVENUE	333,333	400,000	333,333	400,000	400,000	400,000
EXPENSE						
Salaries	183,912	239,980	180,202	239,934	239,934	247,000
Retirement Allowance	3,555	4,950	3,478	4,858	4,858	5,000
Other Benefits	29,268	38,112	29,645	37,923	37,923	39,000
Temporary & Contract Staff	71,337	106,634	76,588	110,000	103,769	108,434
TOTAL PERSONNEL	288,072	389,676	289,913	392,715	386,484	399,434
Office Supplies	528	674	378	1,400	1,400	1,200
Telephone	6,007	8,659	7,735	8,000	8,000	8,000
Postage, Express	35,381	46,445	47,391	36,000	36,000	36,000
Printing, Stationery	7,732	9,889	6,672	7,000	3,500	7,000
Rent (CR to Building)	40,500	54,000	40,500	54,000	54,000	54,000
Miscellaneous	3,292	3,418	3,243	2,500	2,500	2,500
Computer Network Support	3,750	5,000	5,625	7,500	7,500	7,500
Administrative Support	11,250	15,000	11,250	15,000	15,000	15,000
Permanent membership cards	0	100,784	11,207	15,000	0	15,000
Membership cards, forms and p	12,228	18,515	0	1,000	10,000	1,000
Membership Pack out	16,888	31,270	6,123	10,000	0	30,000
Credit Card Processing Fees	0	6,324	13,275	25,000	25,000	25,000
TOTAL EXPENSE	425,628	689,654	443,312	575,115	549,384	601,634
NET EXPENSE	92,295	289,654	109,979	175,115	149,384	201,634

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Marketing Section

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
EXPENSE						
Salaries	137,169	284,392	191,794	253,053	253,053	265,000
Retirement Allowance	2,619	4,104	3,701	5,115	5,115	5,300
Other Benefits	13,820	18,405	19,158	22,145	22,145	23,000
TOTAL PERSONNEL	153,608	306,901	214,653	280,313	280,313	293,300
Office Supplies	0	0	56	400	400	200
Telephone	1,632	2,376	2,688	1,800	1,800	1,800
Postage, Express	1	1	61	100	100	100
Printing, Stationery	56	62	704	200	200	200
Staff Travel	33	33	0	500	500	500
Rent (CR to Building)	7,500	10,000	7,500	10,000	10,000	10,000
Miscellaneous	2,282	2,282	659	2,500	2,500	2,500
Computer Network Support	750	1,000	1,875	2,500	2,500	2,500
Administrative Support	11,250	15,000	11,250	15,000	15,000	15,000
TOTAL EXPENSE	177,112	337,655	239,446	313,313	313,313	326,100

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Marketing

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
<u>Media - Print</u>						
Canvet Ads	16,245	20,245	10,455	11,000	20,000	11,000
Esprit de Corps	0	0	0	0	0	0
RCMP Quarterly	0	0	0	0	0	0
Ubiquitous	0	0	0	0	0	0
Canadian Military Family	0	0	0	0	0	0
Advertising Other	0	0	0	0	0	0

Media - Audio

Memorial Cup	0	0	0	0	0	0
PSA's	0	0	0	0	0	0
Audio - Other	0	0	0	0	0	0

Media - Video & Photography

PSA's	0	0	0	0	0	0
Photography Services	11,018	15,236	17,013	15,000	15,000	15,000
Promotional Videos	42,414	50,818	40,002	40,000	75,000	40,000
Legion .ca Website Administration						
Video - Other 2018 Convention	0	0	6,667	6,000	6,000	0

Media - Internet

Legion.ca website admin	31,414	47,216	60,711	63,000	45,000	75,000
Media Internet - Other	0	0	0	0	0	0

Media - Public Relations & Events

Media Coverage & P.R. (T & F)	2,780	11,120	14,970	15,000	10,000	15,000
Media Coverage & P.R. - Other	0	0	0	0	0	0
Events/Tradeshows/Sponsorshi	19,546	19,687	35,000	35,000	35,000	35,000

Programs and Campaigns

Free Membership for CF retiree:	3,150	4,056	3,492	4,000	5,000	4,000
Non Renewal Mailers	55,822	55,822	58,391	62,000	60,000	60,000
Incentive Program for Renewals /						
Recruitments (1 X 1)	0	0	0	0	0	0
Early Bird Campaign	0	0	344	0	0	0
Branch Incentive Program	0	0	0	0	0	0
Public Direct Mail Campaign						
Legion Riders Support	0	0	0	0	0	0
Marketing - Program	0	0	0	0	0	0
Design Program	887	1,585	1,916	5,000	7,500	3,500
Promotions and Donations	15,759	16,776	11,877	13,000	10,000	15,000
Social Media Campaign	31,512	50,000	65,437	70,000	70,000	95,000
Online Banner Campaign	63,323	64,073	75,000	75,000	75,000	75,000
Member/Branch Enewsletters	13,010	22,698	30,341	50,000	50,000	50,000
Triggered e-mail campaign	0	0	7,119	10,000	10,000	0
Invictus Games	2,686	14,658	0	0	0	0

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
Marketing Admin	0	0	0	0	0	0
Travel	0	0	4,677	5,000	5,000	5,000

Other Printed Material

Flyers and Postcards	0	0	0	0	0	0
Bookmarks	0	0	0	0	0	0
We Care Poster	0	0	0	0	0	0
Renewal Poster	0	0	0	0	0	0
Early Bird Poster	0	0	0	0	0	0
The RCL & C.F. Brochure	0	0	0	0	0	0
RCL Needs You Brochure	0	0	0	0	0	0
Posters/Brochures	0	0	0	0	0	0
RCL Welcomes You Brochure	0	0	0	0	0	0
Branch Collateral Marketing ma	16,432	31,558	60,303	60,000	40,000	40,000
Other	0	0	0	0	0	0
	325,998	425,548	503,715	539,000	538,500	538,500

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Financial Services

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
EXPENSE						
Salaries	281,147	380,163	202,032	438,208	438,208	314,000
Retirement Allowance	5,415	7,883	3,912	8,810	8,810	6,300
Other Benefits	36,245	46,459	36,855	43,760	43,760	38,700
Contract	114,171	140,664	167,130	38,311	38,311	146,000
TOTAL PERSONNEL	436,978	575,169	409,929	529,089	529,089	505,000
Office Supplies	976	1,347	901	2,000	2,000	2,000
Telephone	2,565	3,607	4,304	3,300	3,300	3,900
Postage, Express	3,475	4,586	5,191	5,000	5,000	5,000
Printing, Stationery	1,107	1,232	1,739	1,500	1,500	1,500
Staff Travel	81	118	94	200	300	150
Audit Fees	47,786	58,846	45,650	63,240	63,240	64,000
Rent (CR to Building)	21,750	29,000	21,750	29,000	29,000	29,000
Computer Network Support	2,250	3,000	5,625	7,500	7,500	7,500
Miscellaneous/Foundation Start	5,473	5,799	5,320	10,000	11,761	10,000
TOTAL EXPENSE	522,441	682,704	500,503	650,829	652,690	628,050
Less: charged to:						
Supply	68,033	79,049	35,630	57,000	57,000	57,000
Canvet	82,500	110,000	82,500	110,000	110,000	110,000
	150,533	189,049	118,130	167,000	167,000	167,000
NET EXPENSE	371,908	493,655	382,373	483,829	485,690	461,050

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Veterans Services

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
REVENUE						
Poppy Fund Grant	551,250	735,000	700,950	934,600	934,600	989,045
EXPENSE						
Salaries	520,611	701,476	554,395	749,130	749,130	848,000
Retirement Allowance	10,044	14,325	8,469	14,843	14,843	16,700
Other Benefits	53,922	64,025	55,394	65,416	65,416	72,000
TOTAL PERSONNEL	584,577	779,826	618,258	829,389	829,389	936,700
Office Supplies Expense	698	1,198	6,325	4,000	4,000	4,000
Telephone	4,787	6,366	6,395	7,400	7,400	7,200
Postage	3,259	4,315	3,019	5,000	5,000	5,000
Staff Travel	2,295	2,759	994	4,000	4,000	4,000
VAC - Liaison						
Rent (Cr to Building)	33,750	45,000	33,750	45,000	45,000	45,000
Service Officers Conference	0	0	17,065	50,000	50,000	0
Advocacy and Representation	1,507	1,507	0	3,000	3,000	3,000
Administrative Support	22,500	30,000	22,500	30,000	30,000	30,000
Computer Network Support	2,250	3,000	3,375	4,500	4,500	4,500
Miscellaneous	567	707	516	1,500	1,500	1,500
TOTAL EXPENSE	656,190	874,678	712,197	983,789	983,789	1,040,900

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Supply Chain Management

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
REVENUE						
Sales of Supplies	1,793,851	2,693,279	1,389,565	2,000,000	2,000,000	2,100,000
Less Cost of Goods	732,906	1,115,476	624,331	900,000	900,000	944,000
GROSS MARGIN	1,060,945	1,577,803	765,234	1,100,000	1,100,000	1,156,000
Legion Lager Royalty	0	0	12,807	60,000	100,000	150,000
Provincial Commands @ 5.0% of Gross Margin	0	78,637	0	58,000	60,000	65,300
EXPENSE						
Salaries	361,676	482,485	343,144	495,668	495,668	456,000
Retirement Allowance	6,979	9,939	6,624	10,202	10,202	9,000
Other Benefits	49,189	62,978	51,220	65,206	65,206	63,100
Temporary & Contract Staff	41,259	56,753	78,527	76,000	57,603	119,000
TOTAL PERSONNEL	459,103	612,155	479,515	647,076	628,679	647,100
Telephone	6,159	8,390	6,186	9,000	10,000	10,000
Postage, Express	48,445	69,314	49,040	75,000	67,000	75,000
Printing, Stationery	3,105	3,429	1,730	6,000	6,000	4,000
Staff Travel	3,198	4,384	2,543	5,000	5,000	5,000
Insurance	1,089	1,453	1,090	1,500	1,500	1,500
Rent (CR to Building)	45,000	60,000	45,000	60,000	60,000	60,000
Web Store - connectivity	27,573	32,021	10,271	10,000	4,800	10,000
Advertising/Catalogue Distributi	74,609	106,900	30,852	60,000	60,000	80,000
Wrapping Material	25,021	35,037	19,441	35,000	31,000	38,000
Finance/Administration Support	68,033	68,033	35,630	57,000	57,000	57,000
Office Supplies	1,472	1,611	1,557	2,000	2,000	2,000
Bad Debts	0	0	0	0	400	0
Computer Network Support	4,500	6,000	5,625	7,500	7,500	7,500
Miscellaneous	1,973	1,921	1,482	1,600	1,600	1,600
EXPENSE TOTAL	769,280	1,089,285	689,962	1,034,676	1,002,479	1,064,000
Less: Poppy Fund Chargeback	-201,825	-269,100	-205,862	-274,482	-274,482	-278,600
NET EXPENSE	567,455	820,185	484,100	760,194	727,997	785,400
GAIN OR (LOSS)	493,490	757,618	293,941	399,806	472,003	520,600

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Other Program Expenses

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
RCEL						
Conference	3,750	5,000	3,750	5,000	5,000	5,000
SCOWP	845	1,116	1,582	2,000	2,000	2,000
RCEL TOTAL	4,595	6,116	5,332	7,000	7,000	7,000
OTHER						
Request for Support	8,000	8,000	5,000	15,000	15,000	15,000
Annual General Meeting	3,468	3,468	0	0	0	4,000
Legion Representation on Local	0	0	0	500	500	500
Historica (EWC)	0	23	23	0	0	0
Legal & Other	93,011	133,581	61,151	70,000	70,000	55,000
Charitable Foundation Start Up	18,552	21,587	10,343	10,000	10,000	0
MBP Ads	18,502	22,203	18,886	20,000	20,000	20,000
Translation	17,429	21,896	22,221	40,000	40,000	27,500
TOTAL EXPENSE	163,557	216,874	122,956	162,500	162,500	129,000

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Legion House

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
REVENUE						
Rent - Tenants	62,190	82,920	62,190	82,920	82,920	82,920
Rent - charged to Departments						
- Administration	81,000	108,000	81,000	108,000	108,000	108,000
- Marketing & Membership	40,500	54,000	40,500	54,000	54,000	54,000
- Membership						
- Marketing	7,500	10,000	7,500	10,000	10,000	10,000
- Service Bureau	33,750	45,000	33,750	45,000	45,000	45,000
- Supply Dept	45,000	60,000	45,000	60,000	60,000	60,000
- Finance	21,750	29,000	21,750	29,000	29,000	29,000
- IT Section	7,500	10,000	7,500	10,000	10,000	10,000
TOTAL REVENUE	299,190	398,920	299,190	398,920	398,920	398,920
EXPENSE						
Salaries	20,275	27,001	22,927	27,766	27,766	28,100
Retirement Allowance	391	557	444	609	609	600
Other Benefits	3,431	4,589	3,805	4,085	4,085	4,300
TOTAL PERSONNEL	24,097	32,147	27,176	32,460	32,460	33,000
Elevator Maintenance	3,113	4,116	3,104	7,000	7,000	7,000
A/C, Electrical, Plumbing	11,697	18,561	24,045	32,000	32,000	32,000
Interior & Exterior	54,614	80,920	58,238	100,000	80,000	82,000
Cleaning Contract & Supplies	34,848	45,885	35,696	48,000	52,000	52,000
Fuel	7,085	10,436	8,231	13,000	13,000	13,000
Light & Power	44,333	59,956	44,131	60,000	62,000	62,000
Water and Sewage	1,310	1,937	3,290	2,400	2,000	2,400
Taxes	55,184	55,184	56,471	56,000	56,500	56,500
Insurance	3,091	4,122	3,093	5,000	5,000	4,500
Reserve Fund	22,500	30,000	0	0	0	0
TOTAL EXPENSES	261,872	343,264	263,475	355,860	341,960	344,400
GAIN OR LOSS	37,318	55,656	35,715	43,060	56,960	54,520

THE ROYAL CANADIAN LEGION-DOMINION COMMAND
GENERAL FUNDS

Committees & Elected Officers Expense

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
COMMITTEES						
Veterans, Service and Seniors	8,252	17,083	5,482	32,500	32,500	32,500
Poppy & Remembrance	5,767	24,008	8,452	27,450	28,950	27,450
Membership	3,035	4,815	8,182	16,250	16,250	15,250
Public Relations	77,405	90,233	64,526	131,459	142,595	144,450
RCEL	329	355	0	1,195	675	675
Sports	443,124	328,482	339,530	347,100	357,700	336,400
Ritual & Awards	4,077	4,388	1,849	2,000	2,000	2,000
Constitution & Laws	3,737	10,858	1,342	1,200	2,550	1,850
Defence & Security	22,394	22,877	23,214	28,525	32,800	28,600
Veterans Consultation	0	1,102	0	3,900	4,000	3,900
(FOF) Going Forward	1,378	1,378	12,998	13,000	54,000	5,600
Leadership Development	19	19	0	40	200	100
COMMITTEE TOTAL	569,517	505,598	465,575	604,619	674,220	598,775
Elected Officers	41,516	72,550	31,387	104,500	104,500	130,250
DEC/Senior Elected Officers	51,091	88,707	43,936	71,400	71,400	71,400
Dominion Convention	151,793	206,826	107,032	148,006	148,016	207,450
SUB-TOTAL	244,400	368,083	182,355	323,906	323,916	409,100
TOTAL EXPENSE	813,917	873,681	647,930	928,525	998,136	1,007,875

THE ROYAL CANADIAN LEGIOIN-DOMINION COMMAND

Veterans, Service & Seniors

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
<u>COMMITTEE</u>						
Travel	608	681	118	7,500	7,500	7,500
Per Diem	0	0	299	6,000	6,000	6,000
CIMVHR Forum	3,748	12,357	3,880	10,000	10,000	10,000
Printing, Stationery	315	401	62	500	500	500
Telephone & Fax	234	294	271	600	600	600
Postage	0	2	156	400	400	400
Business Transformation Initiati	1,163	1,163	0	1,500	1,500	1,500
Homeless Veterans Summit	2,159	2,159	0	5,000	5,000	5,000
Miscellaneous	25	25	694	1,000	1,000	1,000
TOTAL	8,252	17,082	5,480	32,500	32,500	32,500

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

Poppy & Remembrance Committee

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
<u>COMMITTEE</u>						
Travel	0	1,373	91	7,000	7,000	7,000
Per Diem	0	1,371	0	2,000	2,000	2,000
Postage & Office	1,041	1,163	5,392	1,000	1,000	1,000
Telephone and Fax	52	52	79	1,000	1,000	1,000
Teachers Guide	0	0	0	0	0	0
Miscellaneous	459	459	689	500	500	500
TOTAL	1,552	4,418	6,251	11,500	11,500	11,500

EUROPE ZONE

Grant						
Europe - Wreaths	123	123	0	0	1,500	0
	123	123	0	0	1,500	0

NATIONAL CEREMONIES

Travel	82	1,739	70	4,500	4,500	4,500
Per Diem	0	1,340	0	4,500	4,500	4,500
Printing, Stationery	731	3,534	0	500	500	500
Telephone, Postage	64	549	1,253	500	500	500
Colour Party Activities						
- Summer & Fall	219	1,727	0	250	250	250
Meeting, Planning	129	129	139	200	200	200
St. John's Ambulance	0	500	0	500	500	500
Ceremonies Operations	1,096	10,975	739	5,000	5,000	5,000
TOTAL	2,321	20,493	2,201	15,950	15,950	15,950

PILGRIMAGE

Poppy Grant	0	-36,627	0	0	-33,750	0
Expenses	1,771	35,600	0	0	33,750	0
TOTAL	1,771	-1,027	0	0	0	0

TOTAL	5,767	24,007	8,452	27,450	28,950	27,450
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Europe - Wreaths	0	0	69	1,000	1,000	1,500
Remembrance Reception	0	0	0	6,000	6,000	6,000
Silver Cross Mother	25	3,743	2,166	5,000	5,000	5,000
Cadet of the Year	-2,326	8,002	-239	10,000	10,000	10,000

National Literary/Poppy Contest

Travel	0	5,380	0	7,000	7,000	7,000
Per Diem	-1,299	4,868	0	5,000	5,000	5,000
Bursaries/Gifts	8,971	11,971	8,521	12,000	12,000	12,000

Total - Poppy Fund	5,371	33,964	10,517	46,000	46,000	46,500
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Total - General Fund	5,767	24,007	8,452	27,450	28,950	27,450
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Total - National Remembrance Ceremony	11,139	57,974	18,970	73,450	74,950	73,950
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THE ROYAL CANADIAN LEGION-DOMINION COMMAND

	MEMBERSHIP COMMITTEE					
	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
<u>COMMITTEE</u>						
Travel	0	0	0	2,500	2,500	2,500
Per Diem	0	0	0	3,500	3,500	3,500
Printing and Office	725	725	0	750	750	750
Postage	0	0	0	0	0	0
Focus Group Study	0	0	0	1,500	2,500	0
Telephone & Fax	0	0	0	0	0	0
Miscellaneous	0	784	1,362	1,000	0	1,000
	725	1,509	1,362	9,250	9,250	7,750
<u>PRINTING & STATIONERY</u>						
Membership Forms	0	902	4,676	4,500	5,000	5,000
Early Bird Stickers	2,310	2,404	2,145	2,500	2,000	2,500
	2,310	3,306	6,821	7,000	7,000	7,500
TOTAL	3,035	4,815	8,182	16,250	16,250	15,250

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

	PUBLIC RELATIONS					
	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
<u>COMMITTEE</u>						
Travel	0	0	0	2,000	4,500	2,000
Per Diem	90	90	0	1,000	4,000	1,000
Printing, Stationery	33	33	0	100	100	100
Telephone & Fax	162	201	348	750	750	750
Postage	0	0	28	9	0	0
<u>Publications</u>						
- Write off old stock	0	0	0	0	0	0
- Distribution of new stock	0	0	0	0	0	0
Miscellaneous	19	138	0	100	100	100
SUB-TOTAL	304	462	376	3,959	9,450	3,950

PR SECTION

External

Media Monitoring	7,458	7,458	15,581	25,000	25,000	38,000
Media Distribution	17,810	22,107	5,714	3,000	5,645	3,000
Specialist Consulting	33,053	41,213	5,220	20,000	20,000	20,000
National Memorial Ride	18,335	15,004	12,724	15,000	15,000	15,000
National Memorial Ride Donatio	0	0	-2,080	0	0	0
Partnership/Event PR Support	0	0	18,182	20,000	20,000	20,000
<u>Training/Liaison</u>						
- Per Diem	279	3,685	836	15,000	15,000	15,000
- Travel	166	305	7,938	12,500	12,500	12,500
- PR Training	0	0	34	17,000	20,000	17,000
SUB-TOTAL	77,101	89,772	64,149	127,500	133,145	140,500
GRAND TOTAL	77,405	90,233	64,526	131,459	142,595	144,450

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

	RCEL COMMITTEE					
	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
<u>Meetings:</u>						
<u>Committee</u>						
-Per Diem	329	355	0	1,195	675	675
Total	329	355	0	1,195	675	675

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

SPORTS COMMITTEE

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
<u>COMMITTEE</u>						
Travel	2,363	4,488	525	4,500	3,750	4,800
Per Diem	2,077	5,701	0	5,500	3,750	5,500
<u>T & F - LAC</u>						
- Spring Site Visit	0	0	8,007	8,000	6,000	8,500
- Fall Site Visit	0	0	650	5,000	0	0
Printing, Stationery	3,215	3,215	521	1,000	1,000	1,000
Telephone & Fax	102	102	153	200	200	200
Postage	673	688	437	300	300	300
Miscellaneous	0	0	1,349	1,300	1,000	1,500
TOTAL COMMITTEE	8,430	14,194	11,642	25,800	16,000	21,800

DARTS

Travel						
- Participants	19,288	19,288	20,005	20,500	22,000	24,000
- Committee	1,341	1,341	850	900	1,500	1,600
Awards & Prizes-participants	1,694	1,694	1,233	1,300	1,300	1,400
Advance to Host Branch	800	800	800	800	800	800
Ground Transportation	1,500	1,500	1,500	1,500	1,500	1,500
TOTAL DARTS	24,623	24,623	24,388	25,000	27,100	29,300

CRIBBAGE

Travel						
- Participants	16,916	16,916	24,331	24,000	26,000	24,000
- Committee	1,635	1,635	1,829	1,800	1,500	1,600
Awards & Prizes	1,074	1,074	1,204	1,200	1,300	1,400
Advance to Host Branch	800	800	800	800	800	800
Ground Transportation	1,500	1,500	1,500	1,500	1,500	1,500
TOTAL CRIBBAGE	21,925	21,925	29,664	29,300	31,100	29,300

EIGHT BALL

Travel						
- Participants	16,401	16,401	15,586	16,000	22,000	22,000
- Committee	2,006	2,006	1,033	1,100	1,500	1,600
Awards & Prizes	1,065	1,065	1,186	1,200	1,300	1,400
Advance to Host Branch	800	800	800	800	800	800
Ground Transportation	1,614	1,614	1,500	1,500	1,500	1,500
TOTAL EIGHT BALL	21,886	21,886	20,105	20,600	27,100	27,300
TOTAL MEMBERS SPORTS	68,434	68,434	74,156	74,900	85,300	85,900
TOTAL T & F	366,260	245,854	253,733	246,400	256,400	228,700
TOTAL SPORTS & COMMIT	443,124	328,482	339,530	347,100	357,700	336,400

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

NATIONAL TRACK & FIELD						
	Sep 2017	2017	Sep 2018	2018	2018	2019
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Transportation	168,195	180,440	163,712	170,000	186,000	210,000
Accommodations, Meals	169,433	169,433	179,516	181,000	175,000	175,000
Committee - Travel	13,545	13,545	6,509	13,000	9,700	13,000
Committee - Per Diem	16,472	17,440	18,991	8,000	7,000	8,000
Local Committee	0	0	220	1,000	1,000	1,000
Kits / Supplies / Medals	14,094	14,094	10,438	8,000	5,000	8,000
Buses	11,112	11,112	12,285	12,000	12,000	20,000
Honoraria	3,000	3,000	3,000	3,000	3,000	3,000
Reception	1,500	1,500	0	1,500	1,500	1,500
Medical	0	0	0	200	200	200
Athletic Facilities	0	0	0	500	1,500	1,500
Equipment / Mtg Rooms	325	374	0	700	1,500	1,500
Clinicians	595	595	1,114	1,000	1,000	1,000
Officials	869	869	2,239	1,000	2,000	2,000
Commemorative Expenses	0	2,829	10,525	12,000	8,000	0
Freight & Express	1,467	1,467	960	2,500	2,000	2,000
Miscellaneous	847	847	3,431	2,000	1,000	1,000
TOTAL EXPENSE	401,454	417,545	412,940	417,400	417,400	448,700
Less Prov Cmd Portion	0	-110,384	-85,000	-100,000	-100,000	-100,000
SUB TOTAL	401,454	307,162	327,940	317,400	317,400	348,700
RECOVERIES						
Registration - Non Legion Att	-183	-25,308	-27,380	-25,000	-25,000	-25,000
Sponsorships	-10,000	-16,000	-46,000	-46,000	-36,000	-20,000
Grant-VAC	-25,010	-20,000	0	0	0	0
Centennial Fund	0	0	0	0	0	-75,000
Other	0	0	-827	0	0	0
Total Recoveries	-35,193	-61,308	-74,207	-71,000	-61,000	-120,000
NET EXPENSE	366,260	245,854	253,733	246,400	256,400	228,700

THE ROYAL CANADAIN LEGION-DOMINION COMMAND

	RITUAL & AWARDS					
	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
Travel	530	670	534	700	700	700
Per Diem	480	624	548	1,000	1,000	1,000
Printing, Stationery	2,281	2,281	494	100	100	100
Telephone & Fax	147	174	58	100	100	100
Postage	640	640	3	100	100	100
<u>Publications</u>						
- Distribution of new stock	0	0	212	0	0	0
TOTAL	4,078	4,389	1,849	2,000	2,000	2,000

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

CONSTITUTIONS & LAWS COMMITTEE

	Sep 2017	2017	Sep 2018	2018	2018	2019
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	1,349	5,146	78	300	1,300	500
Per Diem	551	3,182	48	100	500	500
Printing, Stationery	1,101	1,111	11	50	250	250
Telephone & Fax	134	165	141	100	100	200
Postage	602	1,083	257	50	100	100
Appeals	0	0	0	0	0	0
Miscellaneous	0	170	57	50	0	0
<u>Publications</u>						
- Revision to On-Line Manuals	0	0	710	550	300	300
TOTAL	3,737	10,857	1,302	1,200	2,550	1,850

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

	DEFENCE & SECURITY COMMITTEE					
	Sep 2017	2017	Sep 2018	2018	2018	2019
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	517	693	465	2,000	4,500	2,000
Per Diem	729	873	0	950	4,500	1,000
Printing, Postage,	198	242	97	225	100	250
Telephone & Fax	36	36	19	250	250	250
Miscellaneous	0	0	0	250	250	250
Annual Vimy Award & AGM	5,122	5,122	6,740	6,000	6,000	6,000
Conference of Defence						
Association Fee& CIC Fee	2,636	2,693	2,000	3,850	2,200	3,850
Comradeship Awards	3,157	3,220	3,309	3,000	3,000	3,000
<u>CF Sponsorships</u>						
- Operation Canada Day	0	0	0	0	0	0
- Nijmegen	10,000	10,000	10,584	12,000	12,000	12,000
TOTAL EXPENSE	22,395	22,879	23,214	28,525	32,800	28,600

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

VETERANS CONSULTION						
	Sep 2017	2017	Sep 2018	2018	2018	2019
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	0	505	0	2,500	2,600	2,500
Per Diem	0	566	0	1,300	1,300	1,300
Printing & Office	0	0	0	50	50	50
Telephone	0	0	0	0	0	0
Miscellaneous	0	32	0	50	50	50
TOTAL	0	1,103	0	3,900	4,000	3,900

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

(FOF) Going Forward Committee

	Sep 2017	2017	Sep 2018	2018	2018	2019
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	788	788	6,501	6,500	2,600	3,000
Per Diem	590	590	5,997	6,000	1,300	2,500
Printing	0	0	500	500	100	100
Postage	0	0	0	0	0	0
Telephone & Fax	0	0	0	0	0	0
Consultant/Strategic Project	0	0	0	0	50,000	0
TOTAL	1,378	1,378	12,998	13,000	54,000	5,600

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

	LEADERSHIP & DEVELOPMENT					
	Sep 2017	2017	Sep 2018	2018	2018	2019
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	0	0	0	0	0	0
Per Diem	0	0	0	0	0	0
Printing & Office	0	0	0	0	0	0
Postage	0	0	0	0	0	0
Telephone & Fax	19	19	0	40	200	100
Miscellaneous	0	0	0	0	0	0
TOTAL	19	19	0	40	200	100

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

ELECTED OFFICERS & DOMINION PRESIDENT

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
ELECTED OFFICERS:						
Travel	1,103	1,103	1,251	10,000	10,000	10,000
Per Diem	1,802	1,802	2,298	4,000	4,000	4,000
Telephone & Fax	0	0	8	0	0	0
Miscellaneous	76	1,270	695	0	0	500
SUB-TOTAL	2,981	4,175	4,252	14,000	14,000	14,500

DOMINION PRESIDENT:

Travel	7,381	13,151	12,235	48,500	48,500	48,500
Per Diem	9,541	20,448	7,791	24,500	24,500	24,500
Hospitality	0	3,693	3,546	5,000	5,000	5,000
Telephone & Postage	1,607	1,805	2,305	2,500	2,500	4,250
Miscellaneous	1,179	6,160	1,230	10,000	10,000	7,500
SUB-TOTAL	19,708	45,257	27,107	90,500	90,500	89,750

PROVINCIAL CONVENTIONS:

Travel	9,444	11,238	28	0	0	13,000
Per Diem	9,383	11,879	0	0	0	13,000
SUB-TOTAL	18,827	23,117	28	0	0	26,000
TOTAL	41,516	72,549	31,387	104,500	104,500	130,250

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

DOMINION EXECUTIVE COUNCIL

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
D.E.C. MEETINGS:						
Travel	16,046	32,978	17,168	32,000	32,000	32,000
Per Diem	22,502	41,397	16,026	32,000	32,000	32,000
Printing	0	0	397	100	100	100
Telephone, Fax & Postage	247	247	0	100	100	100
Miscellaneous	1,694	2,780	1,203	2,000	2,000	2,000
SUB-TOTAL D.E.C. MEETING:	40,489	77,402	34,794	66,200	66,200	66,200
SENIOR ELECTED OFFICERS MEETINGS:						
Travel	4,105	7,802	5,576	5,500	5,500	5,500
Per Diem	6,497	9,503	3,566	5,500	5,500	5,500
Telephone, Fax & Postage	0	0	0	100	100	100
Printing	0	0	0	100	100	100
Miscellaneous	0	0	0	0	0	0
	10,602	17,305	9,142	11,200	11,200	11,200
LESS:						
Canvet Board and Shareholders	0	-6,000	0	-6,000	-6,000	-6,000
TOTAL	51,091	88,707	43,936	71,400	71,400	71,400

THE ROYAL CANADIAN LEGION-DOMINION COMMAND

Dominion Convention

	Sep 2017 ACTUAL	2017 ACTUAL	Sep 2018 ACTUAL	2018 FORECAST	2018 BUDGET	2019 BUDGET
DEC						
Travel	0	0	16,723	20,000	20,000	0
Per Diem	0	0	43,338	54,538	54,538	0
Staff						
Travel	0	0	17,573	20,000	20,000	0
Per Diem	1,928	1,928	17,940	57,451	57,451	0
Past President						
Travel	0	0	3,963	4,000	4,000	0
Per Diem	0	0	8,953	11,975	11,975	0
DC Zone Commanders						
Travel	0	0	1,216	5,000	5,000	0
Per Diem	0	0	412	6,060	6,060	0
Other						
Travel	0	0	3,883	6,000	6,000	0
Per Diem	0	0	7,107	12,848	12,848	0
Entertainment	0	0	216	2,000	2,000	0
Credentials	0	0	2,080	0	0	0
Printing & Design						
Convention Reports	-1,300	-1,300	19,731	22,000	22,000	0
Other	0	0	2,414	4,000	4,000	0
Translation & Interpretation	0	0	0	0	0	0
Postage	1	1	18,816	18,000	18,000	0
Freight	0	0	11,839	4,000	4,000	0
Social Activities						
President Reception	0	0	13,895	5,000	5,000	0
Other	0	0	0	0	0	0
Convention Centre	0	0	47,595	60,000	60,000	0
Convention Operation	0	0	89,298	90,000	90,000	0
Transportation	0	0	0	10,000	10,000	0
Ceremonies	0	0	581	500	500	0
Local Arrangements Committee	0	0	1,380	5,000	5,000	0
Supply	223	223	18	0	0	0
	852	852	328,971	418,372	418,372	0
Revenue	0	0	69,319	80,566	80,566	0
SUB-TOTAL	852	852	259,652	337,806	337,816	0
Provision	150,000	200,000	-157,300	-200,000	-200,000	200,000
TOTAL	150,852	200,852	102,352	137,806	137,816	200,000
COMMITTEE (FROM 15A)	942	5,974	4,680	10,200	10,200	7,450
TOTAL CONVENTION AND	151,793	206,826	107,032	148,006	148,016	207,450

THE ROYAL CANADIAN IEGION-DOMINION COMMAND

Convention Committee

	Sep 2017	2017	Sep 2018	2018	2018	2019
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	925	4,025	2,079	5,500	5,500	4,500
Per Diem	0	1,926	676	4,000	4,000	2,500
Printing, Stationery	7	14	1,508	100	100	50
Telephone & Fax	0	0	0	0	0	0
Postage	9	9	324	100	100	100
Miscellaneous	0	0	92	500	500	300
TOTAL	941	5,974	4,679	10,200	10,200	7,450

**DOMINION EXECUTIVE COUNCIL
MEETING
25 NOVEMBER 2018**

9. NATIONAL EXECUTIVE DIRECTOR'S REPORT

Comrades, with the Convention in August this year, Legion House has been very busy. In particular, the run up to the Remembrance period has been exceptional. The materials that are now being produced by the Marketing and Communications Section have been outstanding. Whenever I attend meetings in Ottawa, people have commented positively on what is being presented and I will say that we have now entered into a new dynamic with our outreach and messaging.

In all it has been an exciting and busy fall period and I am proud of the efforts of the staff to manage the load and to continually produce excellent results.

Supply Items

i. Sales as of October 2018 are as follows:

	2015	2016	2017	2018
JANUARY	132,512	120,582	184,616	120,235
FEBRUARY	246,485	96,950	151,078	98,575
MARCH	222,730	172,388	266,990	137,210
APRIL	247,395	159,673	256,830	195,655
MAY	224,401	146,955	264,469	200,697
JUNE	173,915	*201,036	212,030	148,375
JULY	104,345	103,017	112,671	86,316
AUGUST	93,071	158,243	166,165	199,301
SEPTEMBER	218,478	244,238	177,688	*218,934
OCTOBER	270,501	361,941	399,511	479,512
YTD			2,192,053	1,884,814 (-14%)
NOVEMBER	351,834	419,941	362,495	
DECEMBER	189,908	108,165	138,736	
TOTAL	2,475,575 (+34%)	2,293,129 (-7%)	2,693,279 (+17%)	

* Includes June 2016 Convention Sales of \$59,993

* Includes August 2018 Convention Sales of \$40,011

Sales have been strong even with the absence of the 150 medal the Armistice 100 products have done well. Sales from our online www.poppystore.ca and wholesales have increase in volume. Since January, the online store has handled over 5,416 online orders

generating \$329,726 in sales. Sales from these channels continue to increase our revenue and our exposure.

ii. In terms of trademark administration in 2018 we have had hundreds of trademarks inquiries being handled. These range from simple inquiries and the provision of graphics to our branches to serious violations. A number of fraudulent online stores and Facebook pages have been and are being created. These violations range from use of our name, use of our trademarked badge, logo, and Poppy, copying of copy write protected materials, to all out representation of our organization. Strategies to address the importation of trademarked violating product and to address application platform providers are being developed. These activities have been very taxing on our resources but we cannot allow our trademarks to be systematically violated.

iii. Sales of Legion Lager continue to accelerate. This year we have had distribution in BC and the launch at the Dominion Convention for distribution in Manitoba. The product is now offered in many Brewers Retail locations, Legions, restaurants, grocery stores and it is now being offer at the Ontario LCBO. Draft is also available. The royalty received for the first 3 quarters of 2018 \$15,993.

iv. We are always working on new products. In 2018 we brought the Poppy Projector, Armistice 100 pin and ball cap, apron, camo hats a t-shirts just to name a few. We will be working on a number of new products for 2019 revamping some of our clothing line is one of our goals.

v. Supported committee activities continue to be a major focus for supply, most notably promotional materials for the Poppy Campaign, the production of Poppies and Wreaths, Track and Field and Legion Sport materials, and gifts for the Defence & Security Committee's support to Operation Santa Claus and Canada Day.

vi. Wholesales of Legion product continue to be one of our sales sources. Wholesale products are available through gifts stores, CANEX locations, and Poppy birdfeeder through Home Hardware locations. YTD Home Hardware has purchased from us 7200 feeder units. YTD wholesales sales at the end of October were \$180,719. Provincial Commands do receive 5% on the margin achieved from all supply sales.

Member Services

The Member Services team continues with our business transformation and early results are encouraging.

Coming off an extremely successful Dominion Convention following the launch of a new membership website and new membership cards we continue to transform from a data processing team to a contact centre providing help-desk support for commands, branches and members. The success of having over 85% of the branches logging on to the membership website and almost 50% fully processing can be directly attributed to our

implementation being strongly supported by superior customer service provided to both branches and members. The Member Services team received many accolades during the Dominion Convention for their service levels.

The growth in our internal call volume confirms the level of support we are providing. Our contact centre has received almost 16,000 calls during the first 3 quarters of 2018, which is an increase of 3,000 calls or 23% year over year and a 100% increase from 2016. As outlined in the Membership Committee 5-year strategic plan we anticipate this call volume to grow as we migrate to greater member interaction to assist in more direct member renewals moving forward.

As we move from the infancy stage to the growth phase of our membership website our Key performance indicators continue to move in a positive direction as we are experiencing weekly increases in the number of branches using the website, member contact information and the ability for members to renew online. The team worked hard during the summer months to position ourselves to allow 200,000 members the opportunity to renew their 2019 memberships online.

As we continue to transform how we do business, significant work remains. We will continue to train more branches on the membership website and introduce ourselves to more members to offer them enhanced membership retention and renewal options. Our organizational future relies on a strong Member Services team advancing our strategic membership plans and we are pleased to report we are currently well positioned for 2019 and beyond.

Marketing

2018 marks the second full year implementation of the five-year marketing plan, presented to DEC in November 2016.

Marketing and communications continue to work diligently to ensure The Royal Canadian Legion is in the hearts and minds of millions of Canadians across this country. By end of year, the second complete year of the approved 5-year plan, the full budget allocation has been leveraged, and each of the marketing strategies outlined in the plan have been executed. Here are just a few highlights:

- a. National TV and Radio spots – multiple National broadcasters are airing the Legion's TV and radio public service announcements, many of which will be aired during the Poppy Campaign. This equates to tens of millions of dollars in free advertising for the Legion.
- b. Content on Legion.ca is seeing increased traffic to targeted pages, with more than 1.5 million page views received through organic search, direct search and social media.
- c. Social media posts promoting all aspects of Legion activity and programs are seen by hundreds of thousands monthly, and we have seen significant growth in

positive, supportive commentary from those who engage on our social media platforms.

- d. Other marketing elements such as direct mail, online banners, and print ads are increasing the exposure of the Legion and seen by hundreds of thousands of Canadians.
- e. Communications to our members has increased with our ongoing member newsletters, and our monthly all-branch newsletters, keeping members up to date and apprised of Legion activities, initiatives, and advocacy efforts.
- f. Significant awareness for the Legion also came from our participating in the Amazing Race Canada program on CTV this summer.

This second year has met our expectations to reduce decline and see growth in new acquisitions. It was understood from the start that when the plan was developed, it came with caveats that other improvements would be required in order for us to be successful.

These included:

- a. Adopting a more inclusive organization culture.
 - i. From a marketing perspective, work on improving organizational culture continued this year with the establishment of the Legion's Strategic Plan. Changing culture will be a process, no doubt, and our message of change needs repeating at every opportunity we present to Branches and Commands.
- b. Implementation of the membership portal
 - i. A long awaited and very important member acquisition and renewal system was implemented last year – a step necessary to make joining and renewing easy and convenient for our members. Launched in July of 2017, there are currently over 21K members registered, and only 76% of branches that have entered their membership rates into the system. It is vital for branches to come on board, allowing us to simplify the process of renewals for our members.
- c. Adopting a rolling anniversary based membership model vs calendar year model
 - i. Moving to a rolling anniversary membership model where the month you join is the month you renew each year will significantly improve our ability to sign up new members later in the year as well as ease the burden on membership processing, allowing for a smoother and timelier renewal process. To date, this has yet to be implemented, but it is something that should be reviewed and discussed as it will only further our ability to generate membership growth.

d. Strong communication strategy

- i. A 5-year communications strategy has been developed and approved and our Communications Manager works daily to execute the strategy and generate positive earned media to compliment the marketing efforts. We still require the support of the SEO's and Provincial Commands to ensure the message remains positive. The annual Public Relations workshop at DEC supports this aim. It will also be delivered to Provincial Executive Directors this year as well to further its impact. It is vital that we are all on the same page with both our external and internal communications; otherwise, we are divided and not focused on our mission.

As you can see, we are at various stages with the improvements that are needed in order to be truly successful in achieving membership growth. While the 5-year marketing plan positions the organization to promote the great work we do and the benefits of membership, these overlying concerns impact marketing and communication's ability to fully achieve objectives for membership growth. It is crucial these concerns be addressed. As we move into 2019 with a solid plan, a committed team, and early evidence of success in our first year, we are confident the next three years will build on our accomplishments.

CONCLUSION

Comrades, that concludes my report. Are there any questions?

**REPORT OF THE DOMINION COMMAND
VETERANS, SERVICES AND SENIORS COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

65-1

T. Irvine	-	Chair
B. Julian	-	Vice- Chair
J. Mahon	-	Member
R. Anderson	-	Member
D. Gordon	-	Ex-Officio Homeless Veterans
G. O'Dair	-	Ex-Officio Seniors
L. Murray	-	Ex-Officio Member
C. Richardson	-	Ex-Officio OSI Special Section
R. McInnis	-	Secretary
D. McCarthy	-	A/Secretary

GENERAL

The VSS Committee met on 24 November 2018 in the Memorial Boardroom at Legion House. There will be a VSS Addendum submitted electronically for the DEC meeting on 25 November 2018.

LEGION ADVOCACY

Advocacy efforts have focused on ensuring that all Veterans and their families are treated with fairness, dignity and respect such that they are afforded the same benefits and services irrespective of when and where they served. It is important that all Legion Branches continue to welcome all Veterans, that Branch Service Officers receive their annual training such that they are knowledgeable on programs and services available for our Veterans and that we continue to support programs.

The Dominion President / VSS Chair and Committee continued to address key issues affecting Veterans and their families:

- a. On 29-30 October 2018, the Chair attended the Veterans Summit in Ottawa along with members of the Dominion Command staff who sit on the Ministerial Advisory Committees. The Minister announced that he would continue to have the Advisory Committees.

CIMVHR FORUM 2018

Comrades Larry, Tom, Charls and Ray attended the CIMVHR Forum in Regina, SK from 14-18 September 2018. Comrade Tom presented the fifth Legion Masters Scholarship to Mr. Massimo Cau for his research entitled: "Wearable Hemostatic Combat Protection to Prevent Mortality and Morbidity from Hemorrhage Treatment of Ballistic Injuries". He is

enrolled at the University of British Columbia. In his brief presentation, Comrade Tom highlighted the support and programs that the Legion provides to Veterans and their families and advised the attendees that all would be welcome as new members in The Royal Canadian Legion. The forum is also a great opportunity to network with the academic, CAF and Veterans Affairs Canada researchers.

RECOMMENDATION: Although DEC approved the scholarship for 2019/2020, in accordance with Poppy Fund regulations, the approval must be ratified for each year. It is recommended that DEC ratify the sixth scholarship for 2019/2020.

OUTREACH AND VISITATION INITIATIVE PROGRAM

The new contract commenced on 1 October 2018 and will end on 30 September 2020; this contract allows our volunteers to conduct 5,000 visits each year.

VETERAN SERVICES – SERVICE OFFICER PROFESSIONAL DEVELOPMENT (SOPD) TRAINING – CHARLOTTETOWN, PE

Command Service Officers attended the SOPD training in Charlottetown from 23-25 October 2018. Many thanks to Veterans Affairs Canada staff who provided key presentations and training during the seminar. The next SOPD will be scheduled in October 2020. In 2019, we will be looking for two Commands to volunteer to host/schedule the Western Region Command Service Officer Training and the Eastern Region Command Service Officer Training respectively.

DOMINION COMMAND VETERANS SERVICE ACTIVITIES

Dominion Command Service Officers and Command Service Officers across the country continue to experience a significant increase in the overall number of applications received, mainly due to the recent change in the partial entitlement policy effective 23 February 2018. With this change, not only will we see an increase in Departmental Reviews but in Entitlement Appeals and Request for Reconsiderations. All positive news for our veteran community.

The next Service Officer training course will be scheduled for early April 2019 at Legion House.

CONCLUSION

This is my report and I move its adoption.

**ADDENDUM TO THE
REPORT OF THE DOMINION COMMAND
VETERANS, SERVICE AND SENIORS COMMITTEE TO
THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File 65-1

T. Irvine	-	Chair
B. Julian	-	Vice- Chair
J. Mahon	-	Member
R. Anderson	-	Member
G. Hines	-	OSI Special Section
D. Gordon	-	Homeless Veterans
G. O'Dair		Seniors
L. Murray	-	Ex-Officio
R. McInnis	-	Secretary
D. McCarthy	-	A/Secretary

GENERAL

The Veterans, Service and Seniors Committee met yesterday, 24 November 2018.

APPOINTMENT OF NEW VETERANS OMBUDSMAN

The Minister of Veterans Affairs announced the appointment of Mr. L. Craig Dalton as the new Ombudsman for the Department of Veterans Affairs. With over 25 years in the Canadian Armed Forces, Mr. Dalton served in a number of key position, including Commander of Canadian Forces Base Gagetown, while also serving as the Army Commander responsible for the Royal Regiment of Canadian Artillery. He will serve as the Veterans Ombudsman effective 11 November 2018 for a term of 5 years.

SERVICE DOGS – STANDARDS

Subsequent to the cancellation of the Canadian General Standards Board (CGSB) cancellation of the national service dog standards; a Veterans Affairs Canada spokesperson advised last April that they would be working to put in place standards, rapidly, so that Veterans have access to properly trained psychiatric service dogs. Six months have past and the department is no further ahead in developing a standard or a set of criteria. Our letters to Minister O'Regan have gone unanswered; each time we ask

the question to senior officials, they skirt the issue. We will continue to bring the issue up at every opportunity to the highest levels.

SOLDIER ON PROPOSAL

Earlier this year, DEC secretarially approved \$450,000 be allocated to the Soldier On Program; specifically \$150,000 in 2018 to support Soldier On Meet-up, Soldier On Ambassador Program and Soldier On Events: 10/events/year.

Soldier On advised that due to lack of resources on their end, they were not able to fulfill the commitments from this proposal in 2018. No money was provided to Soldier On.

Soldier On submitted a revamped proposal; it is a sponsorship agreement now where the Legion will get profile in six of their big events. The funding request is the same, \$150,000 per year for three years. Each year after year one is contingent of Legion acceptance that funding was used to our benefit. Soldier On will provide a detailed report after each year.

The VSS committee reviewed the proposal and voted to table the proposal until additional information is received from Soldier On.

CIMVHR

DEC approved to fund the cost of a Master's Degree Scholarship specializing in Military and Veteran Health Research for the last six years. Support of this initiative demonstrates the Legion's history of supporting Veterans research while also building interest and momentum for the next generation of researchers. With this in mind, and as 2019-20 is the last approved year of the scholarship, we are recommending that we continue the scholarship for another three-year cycle commencing in 2020-21, ending in 2022-23, for a total of \$90,000.00 from the Dominion Command Poppy Trust Fund.

With this investment, the Legion would be instrumental in ensuring continued study in the area of Military and Veterans Health Research in Canada. This funding would be contingent upon confirmation by 1 June of the designated year that a Master's student has been identified, meets the necessary academic criteria and is continuing to study in the area of Military and Veterans Health Research.

The VSS Committee concurred with the recommendation and will forward it to the Poppy and Remembrance Committee for concurrence and onward transmission to DEC for approval in April 2019.

QUINISM FOUNDATION

We received a proposal from the Quinism Foundation for \$25,000 from the Dominion Command Poppy Trust Fund to undertake a formal study of Canadian Somalia-era veterans who believe they have been affected by mefloquine poisoning.

This study will have as its aims the characterization of the scope and severity of disability that is attributable to mefloquine poisoning among this group. This proposed study will be the first formal study of health outcomes among mefloquine veterans spanning such a long, 25-year period, conducted anywhere in the world. It is anticipated that preliminary results will be available from this research within a year, and that publication of the full case-series may be possible within two to three years, subject primarily to the timeliness of availability of archived medical records from the Canadian Armed Forces.

The VSS Committee reviewed and concurred with the proposal, it will be forwarded to Poppy and Remembrance Committee for concurrence and onward transmission to DEC for approval in April 2019.

PROJECT HEALING WATERS FLY FISHING CANADA

We received a proposal from Project Healing Waters for \$25,000.00 from the Dominion Command Poppy Trust Fund. This organization was not successful with their request to VAC under the Veterans and Family Well-being Fund. This social rehabilitation program provides life-long skills and equipment to Veterans at a low cost. They will hold five events in 2019 for 91 Veterans, approximately \$275.00 per veteran attending these events. It is to be noted that they are also submitting proposals to Provincial Commands for \$29,000.00. Overall cost per veteran from Dominion Command and Provincial Command would be \$600.00 per veteran. The VSS Committee reviewed and concurred with the proposal, it will be forwarded to Poppy and Remembrance Committee for concurrence and onward transmission to DEC.

CONCLUSION

This is my report and I move its adoption.

**REPORT OF THE DOMINION COMMAND
POPPY & REMEMBRANCE COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 35-1

A. Stanfield	-	Chairman
B. Lawrence	-	Vice-Chairman
L. Varga	-	Member
J. Ladouceur	-	Member
K. Merola	-	Member
G. Hodge	-	Member
D. Martin	-	Secretary
K. Therien	-	Asst Secretary

GENERAL

The Poppy and Remembrance Committee last met on 12 April 2018.

**SALES REPORT- POPPY AND REMEMBRANCE MATERIAL DOMINION
COMMAND**

Dominion Command sales of Poppy and Remembrance material from 2015 through 2018 YTD were:

	2015	2016	2017	2018
JANUARY	13,348.52	-2,070.55	187.63	69,670.75
FEBRUARY	2,224.16	9,205.66	18,873.57	-12,318.65
MARCH	7,092.25	1,831.50	13,370.80	2,904.89
APRIL	38,830.28	46,729.53	35,623.61	51,868.73
MAY	22,512.45	46,922.57	69,340.29	101,203.14
JUNE	215,880.95	211,432.49	231,586.62	193,913.85
JULY	89,198.64	56,684.50	182,990.51	98,129.30
AUGUST	433,853.39	165,971.06	652,200.69	116,383.06
SEPTEMBER	1,003,820.19	1,124,055.33	743,218.88	958,474.17
OCTOBER	1,088,627.37	1,346,869.10	615,169.56	1,248,416.71
NOVEMBER	475,289.32	320,026.41	624,360.98	0.00
DECEMBER	229,707.59	306,489.29	249,712.19	0.00
TOTAL	3,620,385.11	3,634,146.89	3,436,635.33	2,828,645.95

THE POPPY CAMPAIGN

Dominion Command assisted with the arrangements for the First Poppy Presentation to the Governor General which is the ceremonial launch of the campaign. The First Poppy Presentation for 2018 was made to Governor General Julie Payette at Rideau Hall on 22 October 2018. The 2018 Poppy Campaign officially began on 26 Oct 18.

THE DIGITAL POPPY

The Digital Poppy was physically launched on 26 Oct 18 with an overwhelming positive reaction from both the media and Canadians as a whole. There was a few technical glitches of a minor nature which were quickly resolved.

One area of concern has been the lack of communication to our branches on this initiative as it seems that information on the Digital Poppy has not filtered down to them.

There were many media outlets that picked up on and promoted this initiative - all positive. The overall exposure of the Legion was substantially increased by this initiative.

BELLS OF PEACE

The Bells of Peace initiative – the Legion led WWI remembrance event was embraced by many Canadians across the country. Legion branches that had chosen to participate (not all did) led their communities in organizing simple but poignant tributes at the setting of the sun on 11 Nov. Other major centres such as Toronto (and smaller communities) orchestrated this tribute using their own resources. The start point at St John's launched the event under the leadership of NL Command and concluded at Fort Rodd Hill on Vancouver Island orchestrated by BC/YK Command.

Both the national and local media picked up on this tribute and were heavily engaged in both promoting and supporting it. Again the Legion received strong exposure for its efforts.

NATIONAL REMEMBRANCE DAY CEREMONY

The Legion again organized and directed this national ceremony on behalf of the People of Canada. For 2018, an estimated 40,000 spectators were expected to attend the Ceremony. The Silver Cross Mother for 2018/2019 is Ms. Anita Cenerini. Her son Pte Thomas Welch died as a result of suicide upon his return from active duty in Afghanistan in 2004.

CONCLUSION

The next Poppy & Remembrance meeting is scheduled for Legion House on 24 Nov 18.

In the absence of questions or discussion, I move acceptance of this report.

**ADDENDUM TO REPORT OF THE DOMINION COMMAND
POPPY & REMEMBRANCE COMMITTEE TO
DOMINION EXECUTIVE COUNCIL 25 NOV 18**

35-1

As the Poppy & Remembrance Committee met on 25 Nov 18 the following was not included on the original report to DEC. For DEC consideration.

LEGION FOUNDATION – COMMITTEE RELATIONSHIP

General: The Foundation's overall mission is to remember, honour, and assist those who have served or continue to serve in the Canadian Armed Forces and the Royal Canadian Mounted Police, through financial support of both programs and charities that carry on the tradition of Remembrance; and to support the education of CAF and RCMP families.

Tasked to accept and distribute donations for several initiatives, some of which were previously overseen by The Royal Canadian Legion:

- The Pilgrimage of Remembrance
- Artistic contests for youth
- Scholarships and bursaries
- The Remembrance Teaching Guide
- Helping the Veteran community

The committee felt that although the financial support for the programs listed above now falls under the Legion Foundation that the P&R Committee should retain the responsibility to manage the programs that have traditionally been part of the committee's listed responsibilities.

RECOMMENDATION: That the day to day operation and administration of the following programs should be overseen by the P&R Committee and funded by the Legion Foundation:

- The Pilgrimage of Remembrance
- Artistic contests for youth
- Scholarships and bursaries
- The Remembrance Teaching Guide

RECOMMENDATION: That Poppy Funds can be transferred to the Legion Foundation as required to support the programs that are authorized by the Poppy Fund. Such

approval of such transfers would require a recommendation from the P&R Committee and subsequent approval by DEC.

REQUEST FOR POPPY FUNDS – IN HOUSE

a. T&F 2019 - New:

Over the past decade the Legion National Youth T&F program has included a remembrance theme and an educational component to the program financed primarily through a VAC grant under the Commemorative Partnership Program. In 2018 the grant was not provided leaving the program to assume certain costs associated with the educational/remembrance component.

In order to carry on this initiative and retain the current program it was requested that up to a maximum of \$12,000 be allocated out of Poppy funds.

RECOMMENDATION: In the event that a VAC Commemorative Partnership Grant is applied for and not accepted that up to a maximum of \$12,000 be allocated from Poppy funds to assist in the commemorative portion of the Legion National T&F program.

b. Marketing 2019 - Repeat

The marketing department will once again actively promote the Poppy Campaign through a series of social media and on-line initiatives as part of the 2019 Marketing plan. Below is the detail on the two initiatives taking place between October and November 2019

- Social Media Paid ads (Twitter/Facebook/YouTube) + Facebook Live Promotion of NRD Ceremony and Poppy Drop - \$20,000
- Online banner advertising (October – Nov) - Learn about the Poppy/Get your poppy - \$25,000.00 - Total: \$45,000.00

RECOMMENDATION: That \$45,000 be allocated from Poppy Funds to support the 2019 marketing plan in support of the Poppy Campaign.

OUTSIDE ORGANIZATIONS – REQUEST FOR FUNDS

In reference to requests for Poppy Funds at the national and provincial and branch level there is a disconnect on the application process, the promotional requirements, the accountability once funds are allocated and the overlap between Provincial and Dominion Command. Example Healing Waters made an application for Poppy Funds at the National level and then proceeded to solicit funds from the provinces and individual branches. The areas of concern are:

- Incomplete “application for funding” process,
- No required accountability nationwide – lack of communication,
- No follow up action process,
- No requirements to give credit to the Poppy Fund and Legion.

RECOMMENDATION – Establish a clear cut process to request use of Poppy Funds by national organizations by:

- Develop an application form which covers off the concerns listed above.
- Establish a policy that requires any organization requesting Poppy Funds from more than one province to register with Dominion Command.
- Create a list of Poppy Fund recipients for publication on the national web site.

POSTER & LITERARY CONTEST

- a. **Poster & Literary Prizes.** It has been brought to the committee’s attention that certain branches are handing out financial prizes to all participants of their respective Poster & Literary Contests vice just the winners. The committee feels that this practice is an excessive use of Poppy Funds and reduces the incentive/impact of those that are selected as a winner or top three.

RECOMMENDATION Modify– article 402.vi.d. (prizes for Poster and Literary Contests) of the Poppy Manual to read: “prizes for the top three winners in the four competition categories”.

- b. **2018 Convention Resolution ON1/c** As per approved resolution in regard to recognizing the Poster& Literary Contest – Honorable Mention:

“That Dominion Command provides not only certificate but also monetary prize to the honourable mention of the Poster, Poem and Essay competitions and that Dominion Command change the honourable mention category to read third place to align with the other levels of the Poster and Literary competitions.”

RECOMMENDATION: Assign the following prize amounts to the third place winners of the Poster & Literary Contest: Senior \$250, Intermediate \$150, Junior \$125 and Primary \$100.

NAVY LEAGUE CADETS:

Currently the Poppy Manual under article 403.ii.g. allows support of the following

“Support of Cadet Units: (prior Provincial Command approval is required) 20 percent of the current balance, to support and encourage Cadet Units that have assisted the branch with the Poppy Campaign or other Remembrance activities. **Cadet units are defined as Sea Cadets, Army Cadets, and Air Cadets.** An allotment would be for assistance to Cadet units, not reimbursements for individual expenses.”

It was felt that the Navy League Cadets whose assistance in the Poppy Campaign or other Remembrance activities should also be recognized.

RECOMMENDATION: That the Navy League Cadets be awarded the same status as the listed cadet organizations in article 403.ii.g. and be eligible for financial assistance from the Poppy Fund.

DIGITAL POPPY

The launch and inaugural campaign for the Digital Poppy was an unqualified success by distributing over 18,000 digital Poppies and raising in excess of \$250,000. Initial plans were to distribute funds through postal code to branches. However after investigating the reassignment of funds it is estimated that in excess of \$20,000 would be required to redistribute funding through outsourcing and internal manpower.

After consideration of the positive state of the Poppy Fund in most branches and the needless expenditure to administrate the redistribution of funds the committee felt that the Digital Poppy Funds should be retained at Dominion Command and made available for requirements in local communities where the need for veteran support is determined and the local Poppy Fund cannot support. This would be promoted to all branches and administered through the Poppy Committee.

RECOMMENDATION: That Digital Poppy Funds be retained at Dominion Command for use in local communities where a need exists for veteran support and local Poppy Funds are not adequate to support the request.

**REPORT OF THE DOMINION COMMAND
MEMBERSHIP COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File 23:1

Bruce Julian	- Chairman
Valerie MacGregor	- Vice-Chairman
Terry Campbell	- Member
Duane MacEwen	- Member
Garry Pond	- Member
Jay Tofflemire	- Member
Randy Hayley	- Committee Secretary
Danny Martin	- Asst. Committee Secretary

GENERAL

This report covers the period from October 15 to October 31, 2018. During this period, the Membership Committee convened once via teleconference.

MEMBERSHIP NUMBERS

- As of October 31, 2018 we had processed 257,480 2018 memberships or 96% of last years total. Membership was down 2.1% year over year.
- We had received 24,035 new/reinstated members up 4.3% over the same time last year.
- We had processed 3,756 deceased members. An increase of 17% year over year.
- We had processed 47,242 memberships for 2019.

MEMBERSHIP PROCESSING WEBSITE

Since launching the new website over 160,000 memberships, representing \$6.0 million in per capita tax have been processed online. In addition, as of October 31, 2018:

- 21,760 members had registered their memberships online (providing us with their email addresses and phone numbers). We now have 59,000 member email addresses on file (22% of total members).
- 1,211 Branches (87%) had logged on to the membership website.
- 678 Branches (48%) were fully processing members on the membership portal.
- 1,101 Branches (79%) had provided their branch rate allowing their members to renew online.
- Over 210,000 Legion members now have the opportunity to renew online

SUMMARY

The committee is coming off an extremely successful Dominion Convention where Branches embraced the numerous changes surrounding the Legion membership administrative process.

The new committee plans to build on this momentum to help propel our organization to improved membership results.

Our immediate focus will be to continue to encourage Branches to forward;

- Their branch rates
- Their member's e-mail addresses
- And an improved regard and response to online communication

**REPORT OF THE DOMINION COMMAND
SPORTS COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 42-2

Brian Weaver	-	Chairman
Dave Flannigan	-	Vice Chairman
Jerry Lava	-	Member
Keith Andrews	-	Member
LeRoy Washburn	-	Member
Melvin Crowe	-	Member
Lia Taha Cheng	-	Committee Secretary
Angela Colkitt	-	Assistant Committee Secretary

GENERAL

This report covers the period from 17 July 2018 to 1 November 2018. The Committee last met for an information session on 24 October 2018 via teleconference.

2018 LEGION NATIONAL YOUTH TRACK AND FIELD CHAMPIONSHIPS

The 42nd Legion National Youth Track and Field Championships took place 8-14 August 2018 in Brandon, Manitoba. The total attendance was 650 athletes, including 317 Legion sponsored athletes, representing all 10 provincial commands, and 333 open category athletes. The athletes were supported by 37 Legion sponsored chaperones and 27 Legion sponsored coaches, as well as 97 open category coaches. There were approximately 2,000 spectators, officials, and volunteers from all parts of Canada in attendance which included veterans, both retired and serving, covering all branches of service.

The program continued to consist of, for Legion athletes, instructional clinics, practice sessions, social activities and the actual meet. For 2018, a remembrance theme of the 100th anniversary of the end of the First World War was prominent throughout. As well, the 42nd anniversary of these games was acknowledged.

The President of the Legion, Comrade Dave Flannigan, attended the opening ceremonies and was the official guest of honour. In attendance as well was Mr. Angus Stanfield, Royal Canadian Legion Dominion Vice President and Sports Committee Chair; Ronn Anderson, Royal Canadian Legion MB/NW ON President; Larry Maguire, MP Brandon-Souris; Reg Helwer, MLA Brandon West; His Worship Rick Chrest, Mayor City of Brandon; Major Howard Nelson, Acting Base Commander CFB Shilo; and Master Warrant Officer Sean David, Acting Base Chief Warrant Officer CFB Shilo. Immediately following the ceremony, Dominion Command hosted a reception on-site at the Brandon Sportsplex. Further receptions were held at Branch #3 Brandon for the chaperones and coaches on Saturday and Sunday respectively. The closing banquet was hosted at Brandon University in the main dining hall on Sunday evening.

From the opening ceremony through to the closing banquet, Canada's contributions to freedom and the sacrifices of our veterans formed the cornerstone of this event. This was projected through the content of speeches, event publications, local and national media outlets, event paraphernalia sporting the 100th anniversary logo (i.e. volunteer t-shirts, event bags, hats, bibs, event booklets, etc.), and formal recognition of veterans who were invited guests to the championships, acted as chaperones, volunteered their services, and formed part of the event medal presenters. Other areas of remembrance were the medals presented which used the Brooding Soldier, the central feature of the Saint Julien Memorial, as the basis for the design, the laying of a wreath by the Dominion Sports Chairman, and the two minutes of silence during the opening ceremonies. During the final banquet, the playing of the Battle of the Somme and the Heights of Dargai (both written by pipers that fought in those two battles) and Amazing Grace by the Dominion Sports Chairman on his grandfather's (a WWI veteran) bagpipes, which were present at the Battle of Vimy Ridge, was an especially poignant moment.

The meet was held from 10-12 August under very warm weather conditions. The facility at the Brandon Sportsplex was in excellent condition and enhanced the overall competition. The meet itself was carried out over a full three-day period under the excellent organization of the meet director, Jim Murray. Seven meet records and two national records were broken. The top Legion female athlete, receiving the LeRoy Washburn trophy, was Savannah Sutherland from Saskatchewan and the top male athlete, receiving the Jack Stenhouse trophy, was Emanuel Désilets from Quebec. Logistically, the caterer provided good meals on site with a nutritionally designed menu developed in concert with a nutritional sport expert. The quarters used to house the Legion teams were in good condition at Brandon University. Transportation for staff and Legion teams was excellent.

For 2018, an extensive social media campaign was conducted which included Facebook, Instagram and Twitter. Additional promotion prior to the event was provided through advertisements at the OFSAA Track and Field Championships, CFB Shilo's base newspaper, and TV spots on the PBS Station Prairie Public. Extensive coverage of the event was provided by the Brandon Sun prior to, during, and post event. During the games, the event was broadcast via live streaming on AthleticsCanada.TV by ColossoVision. Overall, the live feeds were very well received by the audience with a total of 17,666 views of the track feed and 7,382 views of the field feed.

The Brandon community led by the LAC Chair, Barb Andrews, of Branch #3 and the Vice-LAC Chair, Jackie Nichol, of Brandon University were instrumental in organizing the event on the ground. The entire Brandon community rallied around the program providing the volunteer base of over 300. CFB Shilo was a strong supporter as well, providing logistical support in the form of modular tenting. The City of Brandon, the Province of Manitoba, Athletics Canada, Athletics Manitoba, and Programmed Insurance Brokers Inc. were additional gold level sponsors, along side 32 other local sponsors, who made the event possible.

2019 LEGION NATIONAL YOUTH TRACK AND FIELD CHAMPIONSHIPS

Cape Breton, Nova Scotia will host the 2019 Legion Nationals from 7 – 13 August 2019. A preliminary site visit will be conducted 3 – 6 November 2018.

2019 MEMBER SPORT CHAMPIONSHIPS

The 2019 member sport championships are scheduled to be held as follows:

Cribbage: 26 to 29 April 2019
Host: Branch #05-480 Westboro
391 Richmond Road
Ottawa, ON K2A 0E7

Darts: 3 to 6 May 2019
Host: Branch #08-078 Dominion
78 Neville Street
Dominion, NS B1G 1P6

Eight ball: 24 – 27 May 2019
Host: Branch #07-004 Fredericton
PO Box 132 Station A
Fredericton, NB E3B 4Y2

2020 MEMBER SPORT CHAMPIONSHIPS

The call for applications to host the 2020 Dominion Member Sport Championships were sent out 30 January 2018 as an all branch and email to provincial commands with a deadline for returns 31 August 2018. Submissions will be reviewed and considered by the Dominion Command Sports Committee at its 24 November 2018 meeting.

SPORTS COMMITTEE TERMS OF REFERENCE

The sports committee reviewed the terms of reference and identified that an update was required as curling was removed from Dominion National Member Sports Championships in 2016. Consequently, curling must be removed from the sports committee terms of reference.

CONCLUSION

The next meeting of the Sports Committee is to take place in Ottawa at the Legion House on 24 November 2018.

I move acceptance of this report as presented.

**ADDENDUM
TO THE REPORT OF THE DOMINION COMMAND
SPORTS COMMITTEE TO THE
DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 42-2

Brian Weaver	-	Chairman
Dave Flannigan	-	Vice Chairman
Jerry Lava	-	Member
Keith Andrews	-	Member
LeRoy Washburn	-	Member
Melvin Crowe	-	Member
Lia Taha Cheng	-	Committee Secretary
Angela Colkitt	-	Assistant Committee Secretary

A Sports Committee meeting was held 24 November 2018 at the Legion House, resulting in the following recommendations and discussion points:

2018 DOMINION MEMBER SPORTS CHAMPIONSHIPS – EIGHT BALL

Three Provincial Commands did not participate in the 2018 Dominion Eight Ball Championships. BC/YT did not have a Provincial Championships as they did not have 50% of their zones participating in eight ball. MB/NWO canceled their Provincial Championships as they did not have a host for the event. QC only had 11 teams interested; therefore, decided not to run a Provincial Eight Ball Championships.

2019 MEMBER SPORTS CHAMPIONSHIPS – COMMITTEE REPRESENTATIVES

The chairman assigned the following individuals to attend the 2019 Dominion Member Sports Championships:

- i. **Cribbage** – Jerry Lava
- ii. **Darts** – Melvin Crowe
- iii. **Eight Ball** – Dave Flannigan

2020 DOMINION MEMBER SPORTS CHAMPIONSHIPS

The committee reviewed all submitted applications to host a 2020 Dominion Member Sport Championships. Based on the submissions, the following branches were selected to host:

- i. **Cribbage** – Branch #10-050 Conception Bay South, Newfoundland

- ii. **Darts** – Branch #05-060 Burlington, Ontario
- iii. **Eight Ball** – Branch #02-104 Innisfail, Alberta

Note: only 13 branches from five Provincial Commands submitted applications to host as follows:

Provincial Command	Number of Applications
BC/YT	0
AB/NT	6
SK	0
MB/NOW	1
ON	3
QC	0
NB	2
NS/NU	0
PE	0
NL	1
Total	13

2021 DOMINION MEMBER SPORTS CHAMPIONSHIPS

The confirmed dates for the 2021 Dominion Member Sports Championships are:

- i. Cribbage: Friday 23 April - Monday 26 Apr 2021 (Friday and Monday being arrival and departure days respectively).
- ii. Darts: Friday 30 April - Monday 3 May 2021 (Friday and Monday being arrival and departure days respectively).
- ii. Eight Ball: Friday 28 May – Monday 31 May 2021 (Friday and Monday being arrival and departure days respectively).

PROPOSED SPORTS GUIDE AMENDMENT – SPORTS GUIDE 303

The intent of this amendment is to ensure that there is sufficient time to book air travel at a reasonable cost and to ensure that the hotel rooms that are block booked for the Provincial teams are not released. Currently, Provincial Commands are required to complete their Provincial Championships three weeks prior to the Dominion Championships; however, the Sports Committee is recommending to increase this to four weeks. The following recommendation is brought forward for DEC consideration and approval:

RECOMMENDATION: It is recommended that section 303d of the Sports Guide be amended to read: "Arranging for and regulating Legion Cribbage, Darts and Eight Ball within its jurisdiction and ensuring that Provincial Championships are completed at least *four* weeks prior to the Dominion Championships."

2019 LEGION NATIONAL YOUTH TRACK AND FIELD CHAMPIONSHIPS

Cape Breton, Nova Scotia will host the 2019 Legion Nationals from 7-13 August 2019. The competition dates are 9-11 August.

Site Visit

A preliminary site visit was conducted 3-6 November 2018 and there are no major concerns at this time. There is tremendous support locally and provincially (over the two years, \$100,000 from Cape Breton University, \$100,000 from Cape Breton Regional Municipality and \$90,000 from the Province of Nova Scotia) and the Local Arrangements Committee has been wonderful to work with to date. A follow up site visit will occur in the spring – dates to be confirmed.

Sponsorship

Programmed Insurance Brokers Inc. will continue its \$20,000 sponsorship for 2019. MBNA will again be solicited for sponsorship funding, as will an assortment of Canadian companies including BMO.

Remembrance Theme

The selected remembrance theme for 2019 is the 75th anniversary of D-Day. An accompanying theme will be Peacekeepers Day (9 August).

Athletics Canada

The partnership between The Royal Canadian Legion and Athletics Canada has been re-established with Athletics Canada providing merchandise and webcast support. In addition, Athletics Canada will provide a technical representative, as well as high performance athlete guest speakers.

Head Chaperones

The committee selected Helen and John Ladouceur as Head Chaperones for the 2019 National Youth Track and Field Championships.

REGIONAL REPRESENTATION – COMMITTEE MEMBERS

Committee members were requested to make and maintain contact with their associated

provincial sports representatives and provide any feedback to the Dominion Command Sports Committee on Provincial Command concerns for both Legion member sports and track and field.

The current committee liaison tasks were assigned by the chair as follows:

NL/LAB and PE – Dave Flannigan

NS/NU and NB – Melvin Crowe

QC and ON – Brian Weaver

MB/NWO and BC/YT – Jerry Lava

SK and AB/NT – Keith Andrews

**REPORT OF THE DOMINION COMMAND
RITUAL & AWARDS COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

Ken Sorrenti	- Chairman
Blaine Kiley	- Vice-Chairman
Mary-Ann Latimer	- Member
Paul "Smokie" LeBlanc	- Member
John Cher	- Member
Joel Van Snick	- Member
Denis Hotte	- Secretary
Charls Gendron	- Assistant Secretary

COMMITTEE ACTIVITY

The Ritual and Awards Committee last reported to DEC at the Pre-Convention meeting held in Winnipeg Manitoba on August 24, 2018. The Committee has met three times since then. Two of those meetings were at Legion House, and one was conducted electronically. Applications for major awards are reviewed in a timely manner and all matters pertaining to Ritual, Awards, Insignia and Protocol are attended to. There is no backlog of applications. The Committee has noted an increase in the number of enquiries being received concerning Ritual, Awards and Protocol, but all are addressed in a timely manner.

We welcomed two new members to our Committee, John Cher and Joel Van Snick.

2018 TERMS OF REFERENCE

The Terms of Reference for our Committee were reviewed and no further changes were made.

THE R.A.P. MANUAL

Given the direction of the Convention Delegates, the Life Member Award was rescinded and returned to a Life Membership. This resulted in making a number of changes to our manual that referenced the Life Member Award. It was decided, at this time, to review the entire manual and make all necessary changes at one time keeping costs in line. The manual will be reviewed on an annual basis.

STRATEGIC PLAN

During our term, the Committee will be tackling the question, "Can We Do Better in Recognizing Our Volunteers and Legion Sponsors?" If so, how?

Teleconference meetings, on a regular basis, will take place with all Provincial Honours and Awards Chairmen.

CONVENTION RESOLUTIONS

Since our 47th Dominion Convention held in Winnipeg Manitoba in August, all Ritual, Awards and Protocol resolutions passed have been implemented into our manual.

HONOURS & AWARDS APPLICATIONS – SEPTEMBER TO OCTOBER 2018

AWARD	APPROVED	RETURNED	TOTAL
Palm Leaf - MSM	3	1	4
Palm Leaf - MSA	0	0	0
MSM	6	2	8
MSA	0	1	1
Media Award	0	0	0
Friendship Award	0	0	0
Total Reviewed	9	4	13

**REPORT OF THE DOMINION COMMAND
RITUAL, AWARDS AND PROTOCOL COMMITTEE
TO THE
DOMINION EXECUTIVE COUNCIL
24 - NOVEMBER 2018**

Ken Sorrenti	- Chairman
Blaine Kiley	- Vice-Chairman
Mary-Ann Latimer	- Member
Paul "Smokie" LeBlanc	- Member
John Cher	- Member
Joel Van Snick	- Member
Denis Hotte	- Secretary
Charls Gendron	- Assistant Secretary

ADDENDUM

Wearing of L.A. Medals on Legion Dress

Chapter 1, subsection 132 of the Ritual, Awards and Protocol Manual gives approval for L.A. medals to be worn on Legion Dress if an individual is a member of both the Legion and the Ladies Auxiliary.

A question has been forwarded to our Committee. Can L.A. members wear their medals on Legion Dress if their LA is surrendering their charter or if they relocate to a Branch that does not have a L.A.?

After discussion, the Ritual, Awards and Protocol Committee, therefore, would like to make the following recommendation.

That a new subsection 133 be added to Chapter 1. "If a L.A. member becomes a Legion member for extenuating circumstances such as their L.A. is surrendering their charter OR they transfer to a Branch that does not have a L.A., medals awarded by the Ladies Auxiliary may also be worn on Legion uniforms."

The existing subsection 133 will be renumbered to 134.

I would ask that a voting member of D.E.C. move this recommendation.

**REPORT OF THE DOMINION COMMAND
CONSTITUTION & LAWS COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 17-2

J. Rycroft	- Chair
D. Eaton	- Vice-Chair
B. Chafe	- Member
G. O'Dair	- Member
S. Clark	- Secretary
L. Cheng	- Assistant Secretary

GENERAL

The committee conducted a joint teleconference with Provincial Command C&L Chairs on 19 November; a report addendum will be provided. Members continue to review and respond to Constitution and Laws questions by email and telephone as necessary.

THE GENERAL BY-LAWS MANUAL

The General By-Laws manual was updated and placed on-line 1 October 2018; a link to all changes and the updated manual was distributed electronically to all commands and branches in October.

I would ask a voting member of DEC to move approval of this report.

**ADDENDUM
TO THE REPORT OF THE DOMINION COMMAND
CONSTITUTION AND LAWS COMMITTEE TO
DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 17-2

J. Rycroft	- Chairman
D. Eaton	- Vice-Chairman
B. Chafe	- Member
G. O'Dair	- Member
S. Clark	- Secretary
L. Taha Cheng	- Assistant Secretary

A joint teleconference with the Dominion Command C&L committee and each Provincial Command C&L Chair was held 19 November 2018, resulting in the following recommendations and discussion points:

PROPOSED AMENDMENT TO GBL 111.D.

It was suggested that a tailored procedure was required rather than using the appeal procedure outlined in Article III as the latter does not meet the needs and processes of GBL 111.d. . It was the consensus of the members that an administrative procedure be available for branches and commands wishing further detail. The following recommendation is brought forward for DEC consideration and approval.

RECOMMENDATION: It was recommended that GBL 111.d. be amended to read:

Unless otherwise provided at the time of appointment or in branch or command by-laws, the duration of an appointment is for a term as specified by the appointing authority for that position. Termination before the end of the term may be done only for cause and only by the appointing authority. Appointees may appeal their removal for cause in accordance with the administrative instructions developed specifically for such an appeal. The appeal committee may either confirm the removal or direct reinstatement.

PROPOSED AMENDMENT TO GBL 137

The intent of this amendment is to give a Special Section President the same authority as a Provincial Command President; this authority has already been extended to International Zone Commanders in GBL 708. The following recommendation is brought forward for DEC consideration and approval.

RECOMMENDATION: It is recommended to insert the following as GBL 137.g.:

- 137.g. The National President of a Special Section may, after enquiry and for cause clearly stated, suspend the charter or powers of any Special Section branch or auxiliary, or suspend any officer thereof or take any other action not inconsistent with these By- Laws that is necessary or advisable for the good of the Legion, and shall report to Dominion Command upon the action taken.

PROPOSED AMENDMENT TO GBL 304.B.V.

This amendment is intended to eliminate confusion regarding time limits for sexual harassment versus other alleged offences. The following recommendation is brought forward for DEC consideration and approval.

RECOMMENDATION: It is recommended GBL 304.b.v. be amended to read:

- 304.b.v. address it to and lodge it with the Secretary of the branch or Executive Director of the Command within the time limits prescribed herein from the date of occurrence alleged by the complainant, or in good faith, the date that the complainant first had knowledge of sufficient facts of the alleged offence to constitute a valid complaint.

PROPOSED AMENDMENT TO GBL 304.E. AND 304.F.

This amendment will better define the process for complaints lodged against Presidents or officers of Special Sections as it would be inappropriate to have a complaint against a Special Section President (or officers) lodged at the branch to which they may belong. The following recommendations are brought forward for DEC consideration and approval.

RECOMMENDATION: It is recommended that GBL 304.e. be amended to add reference to officers of a Special Section, to read:

- 304.e. Where the complaint is against a current or former Branch President, Zone, District or Provincial Command officer, and where it relates to an alleged offence arising out of their duties while serving or having served in this position, it must be lodged with the Provincial Executive Director. For complaints against a current or former officer of a Special Section, and where it relates to an alleged offence arising out of their duties while serving or

having served in this position, it must be lodged with the National President of the respective Special Section.

RECOMMENDATION: It is recommended that GBL 304.f. be amended to add reference to a President of a Special Section, to read:

304.f. Where the complaint is against a current or former Provincial President, President of a Special Section or a Dominion Command Officer, and where it relates to an alleged offence arising out of their duties while serving or having served in this position, it must be lodged with the National Executive Director.

PROPOSED AMENDMENT TO GBL 314.J.

The intent of this amendment is to clarify that there are only two choices available to an Appeal Committee when dealing with an appeal of a dismissed complaint: confirm the dismissal or reverse the dismissal and send the complaint back to the original level for a new hearing. The following recommendations are brought forward for DEC consideration and approval.

RECOMMENDATION: It is recommended that GBL 314.j.ii. be renumbered to 314.j.iii.

RECOMMENDATION: It is recommended that current GBL 314.j.iii. be renumbered to 314.j.ii. and read:

314.j.ii. where the appeal is against a dismissal of the complaint:
1. confirm a dismissal; or
2. reverse a dismissal and return the matter to the original level for a new hearing.

PROPOSED AMENDMENT TO GBL 919.C.

It is the practice that only resolutions concurred by a Provincial Command are to be forward to Dominion Command for consideration at a Dominion Convention, rather than sending all resolutions received at that level. This amendment clarifies this process. The following recommendation is brought forward for DEC consideration and approval.

RECOMMENDATION: It is recommended that GBL 919.c. be amended to read:

919.c. All resolutions that have been concurred by the applicable Provincial Command and that are

national in scope shall be forwarded to Dominion Command so as to be received at its head office at least one hundred and twelve (112) days prior to the opening date of the convention.

PROPOSED AMENDMENT TO GBL 921

The intent of this amendment is to adjust the effective date of convention resolutions now that the Dominion Convention is held in August rather than June. This adjustment will provide for sufficient time to complete the necessary administrative arrangements. The following recommendation is brought forward for DEC consideration and approval.

RECOMMENDATION: It is recommended that GBL 921 be amended to read:

921. All changes of Legion policy and administrative procedures resulting from resolutions passed or by-law amendments enacted by conventions shall, unless otherwise specified, take effect on the first day of the fifth month following convention or 1 January, whichever comes first.

GBL 617 SPECIAL BRANCHES AND ELIGIBILITY FOR MEMBERSHIP

As written, GBL 617 can be interpreted to read that a person can only join a special branch if they do not qualify for membership in a regular branch. Additionally, a member of a regular branch would appear not to be entitled to transfer to a special branch. It was also proposed that military member at large members be transferred to the holding branch of the command where they live. The committee requested these subjects be considered by the Membership Committee before recommending any By-Law amendments, if required.

MEMBERSHIP OF MALES IN LADIES AUXILIARY

As the delegates to the 2018 Dominion Convention defeated this resolution, any reversal to permit males to be members would be contrary to the will of convention; further discussion, therefore, can only take place at a future Dominion Convention.

USE OF ELECTRONIC MAIL IN ARTICLE III PROCEEDINGS

Following debate on the use of email for Article III proceedings, during which issues of acknowledgement, privacy and verification of the complainant were discussed, it was the consensus of the joint C&L committee that the use of email not be authorized at this time. Therefore, no change will be made to the GBL 301.i. definition of "serve or service" of documents required to be served under Article III.

32.5

RESOLUTION PROCESSING

- a. **General.** In order to ensure resolutions are properly processed in preparation for a Dominion Convention, administrative procedures are required.
- b. **Resolution process.** The first group of resolutions received for consideration at a Dominion Convention are those emanating from provincial conventions and are forwarded by the provincial command. The second group are received from branches and/or commands just prior to the 112 day cut-off date for receipt. These resolutions should have a command recommendation on them for Dominion Command consideration. Section 919 of The General By-Laws refers.

The Secretary, Resolutions Committee ensures the resolutions are typed onto the proforma attached as Annex A. They are to be logged, for example ONT/1, ONT/2, etc., by command for easy reference.

As resolutions are received and the required administrative action completed, the resolutions are passed to the appropriate committee for action.

The staff responsible for administration of the topic covered by a resolution should provide comments on the contents of the resolutions and the feasibility of each proposal. These are considered by the appropriate committee(s).

Any resolution involving The General By-Laws should be referred to the Secretary of that committee for review.

Immediately following the 112 day cut-off date, the Chairman of the Standing Committee on Resolutions with the Secretary will review all resolutions that have been received to determine the following:

- i. the distribution of resolutions to various committees has been done correctly; and
- ii. determines the committee to review resolutions that do not fall within the scope of any particular committee.

The working committees must allow enough time after the Standing Committee on resolutions has met for the Committee Secretaries to consolidate the resolutions prior to the committee meetings (minimum of 1 week is suggested).

Committees, upon completion of their resolution review, either concur or non-concur with each resolution. If a resolution meets with non-concurrence, advice is requested as to whether the provided comment remains as is or should be altered. It is recommended that any amendments to the comments be obtained from the committee at the time of the meeting, and not be left as a staff responsibility. Committees may also receive a number of resolutions addressing the same topic. In these instances, the committee drafts a resolution combining all those of the same topic for presentation to Convention providing they concur with the original resolutions.

Following the committee meeting, each resolution is checked for context, grammar, spelling and validity of the comment before being categorized (e.g., - Membership, Legion General, etc.) and set up for printing in the convention book. The resolutions are in three sections: (I) Concurred (II) Provincial Convention Non-concurred, and (III) Non-concurred.

The handling of resolutions reflecting DEC decisions is as follows:

- i. DEC directions/motions cannot be non-concurred;
- ii. committees are to draft resolutions reflecting DEC decisions in their areas of responsibilities;
- iii. other resolutions which conflict with DEC decisions are to be non-concurred with appropriate comments;
- iv. committee chairmen will be required to report on and present DEC Resolutions in their area of responsibility to Convention (i.e., if DEC has made a decision to implement an additional youth contest, the Youth Committee would present a resolution to that effect to convention);
- v. resolutions requiring funding beyond the basic guidelines are to include per capita implications in the resolved sections or, in the case of non-concurred resolutions, in the comments;
- vi. as already noted, the basic funding guidelines and a suitable resolution should be presented with the Planning and Administration Report. It is therefore up to the relevant Dominion Command Committee to establish the cost of implementing a new resolution on any matter in order to inform the convention delegates as to the exact cost and per capita implications relevant to their recommendations; and
- vii. it is recommended that numbers and titles of concurred and non-concurred resolutions be listed at the end of each report.

Committees must accept the action taken on resolutions not later than 80 days prior to the opening date of the convention.

The committee on resolutions may meet at the site of the convention at the discretion of the Chairman. If a meeting is called, it must be prior to the convention opening.

**REPORT OF THE DOMINION COMMAND
RCEL COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 26-2-4

T. Irvine	- Chairman
D. Flannigan	- Vice – Chairman
B. Julian	- Member
B. White	- Secretary
G. Foster	- Assistant Secretary

The RCEL Committee met last the 24th of November 2017 and the next scheduled meeting is for 22 November 2018.

Activity since last reported to DEC and Convention has been minimal. Both the regular grant and the Victoria Day additional grant of 50% have been disbursed for the year. The call to the Caribbean countries for submissions for 2019 grants went out in October and we asked for returns by 1 November 2018.

We are currently planning on combining the bi-annual site visits with the 7th annual Legion Caribbean cruise in January 2019 resulting in a cost savings of approximately \$14,000.00.

**REPORT OF THE DOMINION COMMAND
DOMINION CONVENTION COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 19-1

T. Irvine	-	Chair
B. Julian	-	Member
B. Chafe	-	Member
B. White	-	Secretary
S. Clark	-	Assistant Secretary
D. Martin	-	Assistant Secretary

GENERAL

The 47th Dominion Convention held at the Winnipeg RBC Convention Centre was a successful event. Administrative follow-up is being finalized.

The Convention Committee is pleased to report that the Special Event Tourism Fund Committee with Tourism Winnipeg has approved an award of \$50,622 to Dominion Command to help offset costs in bringing the 2018 convention to Winnipeg.

Post-convention, the committee submitted a report to Tourism Winnipeg for evaluation, relaying the amount the Legion spent to support convention in Winnipeg with specific reference to the command hotel, convention centre and AV costs. Tourism Winnipeg bases their decision on whether actual expenditures meet expectations re: these expenses, as well as confirmed hotel room pick-up and delegate attendance.

The committee has submitted similar reports following other conventions without success as actuals vs expectations for hotel room pick-up has always fallen short of their award threshold.

48th DOMINION CONVENTION, SASKATOON, SK 22-27 AUGUST 2020

Planning is well underway for this convention. The first meeting with the Saskatoon Local Arrangements Committee and its co-Chairs, Comrades Pat Varga and Brent Wignes, was held on 29 September 2018.

Following comments from the 47th Dominion Convention in Winnipeg, arrangements have been confirmed to extend the duration of the 2020 convention by one day; business sessions will now be held Monday-Wednesday inclusive and will be scheduled to end at approx. 1600 hrs daily. To facilitate discussion for brought-back resolutions and new business, there will be no guest speakers or presentations on Wednesday.

CONVENTION FACILITIES

Two facilities will be used: TCU Place will host the Registration and Exhibit Area, Opening

and Closing Ceremonies, Business Sessions and all caucus meetings; the Welcome Reception and the pre- and post- DEC and SEO meetings will be held at the Delta Bessborough.

ACCOMMODATIONS

The Command Hotel is the Delta Bessborough, a 10-minute walk from TCU Place. Other hotels contracted include the Best Western Royal, Best Western Plus Blairmore, Best Western Plus East Side, The James, Sheraton Cavalier, Parktown, Ramada, Radisson, Hilton Garden Inn and Holiday Inn. Nightly rates range from \$154-\$289.

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FUTURE CONVENTION ACTIVITIES

The following is a list of activities regarding future conventions:

- a. 2022 Convention, Saint John, NB, 20-25 August 2022: No new developments
- b. 2024 Convention, Ontario, 24-29 August 2024: Liaison with ON Command continues to identify a location.
- c. 2026 Convention, Winnipeg, MB: This convention will celebrate the 100th anniversary of The Royal Canadian Legion, which was founded in Winnipeg.

RECOMMENDATION: It is recommended that Winnipeg, MB be confirmed as the location for the 2026 Dominion Convention.

- d. 2028 Convention, British Columbia: work has been initiated to identify a location.

I move the acceptance of my report.

**REPORT OF THE DOMINION COMMAND
DEFENCE & SECURITY COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 82-27

R. Blanchette	-	Chairman
R. Price	-	Vice Chairman
W. Martin	-	Member
B. Cl��roux	-	Member
C. Gasser	-	Secretary
M. Smith	-	Assistant Secretary

GENERAL

This report covers the period from Convention in August 2018 to 25 November 2018.

Our new Assistant Secretary at Legion House is Comrade Michael Smith.

COMMITTEE BUSINESS

The Committee continues to monitor defence and security issues as they arise but has not met since Convention 2018.

CAF CANNIBIS POLICY

Comrade Bob attended a CDA roundtable luncheon, "Blunt" Talk: Legalised Cannabis when Lives and Livelihoods are at Risk" in September.

There were concerns about medical preparedness, the consequences of legalization and if it is happening too fast. The Panelist's concerns included types of Cannabis, dosages, and frequency of use, cultural shift in the CAF, with the biggest problem going forward being a lack of information.

Lieutenant General Chuck Lamarre, Commander of Military Personnel Command, noted the CAF must follow the law of the land, including the Charter of Rights and Freedoms, but confirmed that operational effectiveness must be protected. He advised that mandated testing will still occur, especially in operations. The Deputy Minister is also in the process of developing a policy that would be applied to civilian and contract workers given, the responsibility for employee safety and fitness for duty.

A cannabis producer assured the crowd about the professional conduct of licensed growers, good production practices and the quality assurance processes in place. The three concerns that the industry have are cannabis in the young brain, cannabis and driving, and cannabis in the workplace.

2019 NIJMEGEN MARCH

Comrade Carolyn will be sending out the application for participants for the Nijmegen Marches in 2019 before Christmas to the Provincial Executive Directors and in an All Branch email.

OP SANTA CLAUS

This year, the RCL will send 3060 packages to CAF and RCMP members deployed across the world. This year's package includes Legion pens, a cell phone screen cleaner, a lip balm, a baseball cap, and miscellaneous snack items such as Mackintosh's Creamy Toffee, Longview Beef Jerky, and Kirkland Trail Mix.

CDA/CDAI VIMY AWARD GALA

The Committee sponsored and attended the CDA/CDAI Vimy Award Gala. This year, Lieutenant General Christine Whitecross is the recipient.

Established in 1991, the Vimy Award recognizes Canadians who have made outstanding commitments to Canadian security and defence and towards preserving our democratic values, normally as a life-long achievement. The award honours the bravery and sacrifice of the Canadian soldiers – comprising the four divisions of the Canadian Corps – who were victorious in the battle of Vimy Ridge in April 1917.

COMMITTEE COORDINATION

The committee continues to maintain a presence (through the Chair and Secretary) at the Veteran's Consultation Assembly on 3 November and the VSS Committee (through Secretary as the Deputy Director Veterans Services) to ensure coordinated understanding and efforts.

CONCLUSION

In the absence of questions or discussions, I would ask a voting member of DEC to move acceptance of this report.

**ADDENDUM TO THE
REPORT OF THE DOMINION COMMAND
DEFENCE AND SECURITY COMMITTEE TO
THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File 82-27

Richard Blanchette	-	Chairman
Randy Price	-	Vice Chairman
Wayne Martin	-	Member (via telecom)
Bob Cl��roux	-	Member
Carolyn Gasser	-	Secretary
Mike Smith	-	A/Secretary

GENERAL

The D&S Committee met on 8 November 2018.

DRAFT LOU WITH CDA/CDAI

The draft document was reviewed and a couple additions and changes made. The Chair has shared the draft with Mathew Overton at the CDA / CDA Institute.

The first subject of discussion will be retention and recruitment within the CAF and the RCMP as it is relevant and of concern for both CDA / CDA Institute.

NIJMEGEN APPLICATIONS AND SECTION PROCESS

The call for applications and nominations will be sent out shortly in the December All-Branch with an additional email distribution to Provincial Commands.

This year, there will two additional paragraphs in the instructions.

One will confirm that the chosen representative understands and agrees to be available for media interviews and to provide short regular updates for Legion public use before, during and after the March with support from Legion staff.

Comrade Nujma Bond, Manager of Communications at Dominion Command, drafted the following statement to be included in the application form.

*The chosen Nijmegen March representative agrees to be available for
media interviews and provide short regular updates for Legion public use*

before, during and after the March. The representative also agrees to help share his or her story via the Legion's social media channels at appropriate junctures along the way. Support from Legion staff will be provided to our representative to carry out these public updates.

The second will be a statement that should the representative be a still serving member of the Regular or Reserve Force, he or she will still be held accountable under the Code of Service Discipline while training and participating in the March. This is still being in drafted in coordination with the CAF Nijmegen team leaders.

THE ROYAL CANADIAN LEGION AND THE CONFERENCE OF DEFENCE ASSOCIATIONS / CONFERENCE OF DEFENCE ASSOCIATIONS INSTITUTE

LETTER OF UNDERSTANDING

INTRODUCTION

The Conference of Defence Associations/Conference of Defence Associations Institute (CDA/CDA Institute)

1. The CDA/CDAI has been the leading national voice on security and defence issues for more than 75 years. This includes matters of national sovereignty, individual liberty and freedom, and developments around the globe that affect the peace and security of Canada.
2. The CDA is the oldest and most influential advocacy group in Canada's defence community, consisting of associations from all parts of the country. The CDA expresses its ideas and opinions with a view to influencing government security and defence policy. It is a non-partisan, independent, and non-profit organization.
3. The CDA Institute is a charitable and non-partisan research organization whose mandate is to promote informed public debate on national security and defence issues and the vital role played by the Canadian Armed Forces in our society.

The Royal Canadian Legion (RCL) and its Defence & Security (D&S) Committee

4. The RCL is the largest Veterans organization with established credibility and a recognized voice to government. The RCL's mission is to serve Veterans, including serving military and RCMP members and their families, to promote Remembrance, and to serve our communities and our country.
5. The mandate of the RCL Defence and Security (D&S) Committee is:
 - a. With inputs from Command Representatives (CR), foster and support the care, welfare and morale of the Canadian Armed Forces, the RCMP and their respective families by:
 - i. encouraging the Government of Canada and the respective leadership to ensure that these organizations men and women are properly trained, equipped and compensated;
 - ii. encouraging the Government of Canada and the respective leadership to ensure that these organizations are properly structured, equipped and

staffed to carry out their roles and tasks and to fulfil Canada's obligation to international alliances; and

- iii. monitoring and contributing to the positive morale of the Canadian Armed Forces and the RCMP.
- b. Through feedback from CR or other sources, monitor the development and implementation of Canadian defence and security policy
- c. Foster interest in defence and security matters among Legion members and the public at large.
- d. Provide participation as the Legion's representative to the Conference of Defence Associations.

AIM

- 6. The aim of this letter of understanding is to provide a framework for cooperation between the CDA/CDAI and the RCL as represented by its D&S Committee.

PARTNERSHIP

- 7. The parties recognize their goals are to monitor the development and implementation of Canadian defence and security policy within the CAF and the RCMP while promoting national security, morale and welfare of CAF and RCMP members and their families, and monitoring developments around the globe that affect the peace and security of Canada.
- 8. Both organizations are non-partisan, independent, and non-profit and aim to influence government regarding policies affecting security and defence.
- 9. At a national level, they agree to collaborate on the identification, review, and possible response regarding those issues surrounding national security identified above. By doing so, the intent is to provide all parties increased opportunities of advocacy and outreach capabilities. By working collaboratively, it will enable a greater impact than had they worked independently.
- 10. The parties agree to work within each organization's structure and policies to promote interest in Canadian defence and security matters and not direct the actions of the other party. They agree to remain independent in their operations and may choose not to mutually support any given issue.
- 11. The parties agree to review this arrangement on an annual basis in September to ensure mutual goals are being achieved.

FUNDING

12. Each organization will be responsible for funding its own operations within this partnership, keeping in mind that the RCL is a current member of the CDA/CDAI and contributes through annual membership dues.

COMMUNICATION AND OUTREACH

13. The success of this letter of understanding is predicated on effective communication being established to ensure what is expected from each organization is clearly understood.
14. As a first step towards increased cooperation between the two organizations, and in the framework of OP RENEW, the following steps should be further discussed:
 - a. With a view to establish an advocacy platform for the RCL, CDA National Office would be consulted on a regular basis to establish the questions and/or comments that will be sent out for feedback to the national D&S CR network;
 - b. CDA, assisted by its Institute, would help the D&S Committee review the feedback received from the D&S CR network and prepare its own response to the questions and/or comments;
 - c. An advocacy document or statement would be developed and sent to the D&S CR network under "silence procedures" [NATO procedure whereby a draft version of the text is circulated among participants who have a last opportunity to propose changes or amendments to the text. If no amendments are proposed (if no one 'breaks the silence') before the deadline of the procedure, the text is considered adopted by all participants];
 - d. The Dominion Executive Committee (DEC) would approve the advocacy document or statement annually at its November meeting with aim to expand to two years; and
 - e. A pilot run would take place at an agreed time with the objective of completing the trial run for April 2019.
15. Continued dialogue and ongoing monitoring of common concerns regarding defence and security issues are encouraged.

16. As issues of concern arise, the parties will meet to address them, to review best practices and update this letter of understanding as appropriate.

Dated at _____ this _____ day of _____, 2018

SIGNED

Tom Irvine
Dominion President

Vice-Admiral (ret) Denis Rouleau
Chairman, CDA

Richard V. Blanchette
Chairman, RCL D&S Committee

Major-General (ret) Daniel Gosselin
Board Chair, CDA Institute

Brad White
Dominion Secretary
Institute

Brigadier-General (ret) Matthew
Executive Director, CDA and CDA

**REPORT OF THE DOMINION COMMAND
VETERANS CONSULTATION ASSEMBLY
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 10-2

L. Murray	- Chairman
T. Irvine	- Member
B. Julian	- Member
R. Blanchette	- Member
B. White	- Secretary
R. McInnis	- Assistant Secretary

GENERAL

The Veterans Consultation Committee met with 15 other Veterans' organizations on 3 November 2018. This meeting occurred just after VAC sponsored a Veterans Summit on 29 – 30 October 2018.

Topics discussed were:

- VAC sponsored Summit
- Pension for Life
- Government Commemorations
- The Backlog of Adjudications for Benefit Applications

As in previous meetings, the roundtable portion encourages participation and beneficial discussions. As flowed from the discussions, the group agreed to provide two letters to VAC on the following subjects:

- The first letter will be sent to the Government and focus on the issues of treatment received by Veterans at the Ste Anne Hospital in Quebec following its transition from VAC to the Quebec government. The letter will remind VAC of its legacy responsibility for those Veterans and the care that they are receiving given the recent legal action by a member of the hospital's Veteran Committee.
- The second letter will specifically address issues appropriate to recent VAC activity with its program announcements for Veterans:
 - The Pension for Life implementation targeted for April 2019 budget.
 - The future construct and use of Advisory Groups given that these groups were not actively engaged for the last year while VAC developed the Pension for Life program.
 - The increased delays in service delivery and in particular the adjudication process.
 - Finally, a brief statement on the Mandate Letter and its usefulness to Veterans organizations to hold the government to account and VAC to achieving stated objectives.

Comrades, the Consultation Group continues to be a valuable forum for open and honest discussion without government participation. All organizations voiced their appreciation to the Legion for hosting this and all readily accepted the concept of a joint letter going forward to government expressing a collective view of Veterans care and support.

I would ask a member of DEC to move approval of this report.

**REPORT OF THE DOMINION COMMAND
PUBLIC RELATIONS COMMITTEE
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

Owen Parkhouse	-	Chairman
Sharon McKeown	-	Vice-Chairman
Stephen Gallant	-	Member
Nathan Lehr	-	Member
Kenneth Ouellet	-	Member
Chris Strong	-	Member
Nujma Bond	-	Committee Secretary
Dion Edmonds	-	Ass't Committee Secretary
Leah O'Neill	-	Ass't Committee Secretary

OVERVIEW

The committee with its new membership met for the first time by phone in September. It was a chance to review the essential role of the committee. For example the team discussed a few focus areas such as increased support of our membership department with a view to developing tools and initiatives to help boost numbers. The committee will gather in person in Ottawa in late November to go over fresh ideas and come up with a basic plan for meeting and action over the year ahead.

Meanwhile, the production and output of significant additional public relations tools and support of initiatives continued, in the current context of the busy Remembrance period.

HIGHLIGHTS

- Public relations activities:
 - Updated website and created summary book material, post-convention.
 - Participated in educational meeting with advocates of research into the medicinal use of mefloquine, gathering background for advocacy work.
 - Supported colleagues and participated in CIMVHR (*Canadian Institute for Military and Veteran Health Research*) conference; topics discussed will help inform present and future advocacy work, particularly when it comes to the topic of Operational Stress Injury (OSI) or PTSD.
 - Prepared two letters to the Minister of Veterans Affairs from the Dominion President: 1. Why are there excess budgeted VAC dollars and what could be done with them; 2. An error in the Veterans Ombudsman's report concerning Legion services.
 - Ongoing proactive handling of complaints within our public feedback and social media channels.

- Prepared support pieces for the Ceremonial launch of the Poppy Campaign with the First Poppy presentation to the Governor-General on Oct. 22 followed by the official launch of the National Poppy Campaign and Poppy Drop on Parliament Hill on Oct. 26.
 - Completed a new video set to launch during the Remembrance period about the meaning of the poppy in Canada, and how funds are used.
 - Created several important tools for the Remembrance period: media kit for broadcasters; general speaking notes for Branches and Commands; support and preparation of the National Silver Cross Mother for her role; support elements for the launch of the new digital poppy.
 - Helped organize a significant launch event to highlight the Bells of Peace Initiative for this Remembrance Period (with Veterans Affairs Canada) and unveil Canada Post's new Armistice stamp.
 - With VIA Rail Canada, helped plan an event to launch a new "Poppy Car" at the Ottawa main station. Two VIA locomotives have been "wrapped" in a giant poppy decal, and other cars will display smaller versions in parts of the rail line's Eastern corridor. VIA will also hand out close to 40,000 poppies to customers on board.
- PRO meeting discussions:
 - Meeting in person in late November during the DEC weekend, to outline the next year of activity.

MOVING FORWARD

Projects and strategic discussions in the weeks and months to come include:

- Plans to develop short educational videos for media or other use.
- Creation of a 'media brochure', providing an overview of the Legion for media outlets.
- Ongoing discussion about helping to fill the communications gaps at the Branch level.
- Continued PR training for people who interact regularly with the media or public.

I move acceptance of this report as presented.



PR Committee Addendum - DEC meeting – November 25, 2018

Highlights from PR Committee meeting that could have PR effects: November 24, 2018

- Agreement on 3 focus areas for the committee that relate to the Legion's new strategic plan:
 - Strengthening PR and Communications
 - Promoting a welcoming atmosphere
 - Supporting membership goals

Will be discussing tactics and tools at the next meeting.

- Post Remembrance Day updates were shared: the most common comment was that there was more participation overall, but there seemed to be fewer people in the Veterans Parades. We briefly discussed the success of the newer campaigns this year (Bells of Peace and Digital Poppy) and the need to re-create similar large-scale projects yearly.
- Determined which committee members will be responsible for ensuring meeting outcomes/responsibilities are shared with leadership from other regions not directly represented on committee.

Concerns/challenges noted:

- At least one R-day event that was Legion-planned was not well done – might be an issue in other parts of the country.
- Some people have questioned the money spent on the Poppy Drop: the response: it's authorized and does not affect the support we provide to Veterans.
- One consistently negative Veterans "advocate" has been sending "go fund me" requests directly to branches.
- Internal communications: How to get people to actually open their emails?
- Lots of politically motivated discussion happening in Quebec over their new Veteran's plate.
- Some concerns related to how dollars are being disbursed for Leave the Streets Behind in ON

Ideas/positive items discussed:

- The need to reduce the requirement for Legion dress in order to become more approachable and relatable to current and prospective members.
- New AB-NWT website striving to better serve audiences, especially Veterans.
- A more robust database that allows us to learn more about our members: demographics, etc.
- Possible creation of some "myth-busting" tools to help in educating the public about the Legion.
- The need to increase our visible thanks and appreciation for volunteers.
- Encourage and share more positive stories related to the Legion's work & "keep it simple"
- More sharing of best practices from other Branches and Commands.
- New ideas for Branches to implement to help retain and welcome Veterans e.g. a "Stand-To" for Veterans only event that took place in NFLD & Labrador was a big success.

**REPORT OF THE DOMINION COMMAND
PAY COMMITTEE (IN CAMERA)
TO THE DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

The Pay Committee report will be done as an In Camera item.

**DOMINION EXECUTIVE COUNCIL
MEETING
25 NOVEMBER 2018**

11. CANVET PUBLICATIONS

B. Julian	- Board Chairman
T. Irvine	- Board Vice-Chairman
B. White	- Secretary
B. Chafe	- Director
D. Flannigan	- Director
O. Parkhouse	- Director
A. Stanfield	- Director
B. Weaver	- Director
T. Bursey	- Director
L. Tardif	- Director
I. Weiser	- Director

INTRODUCTION

Canvet has grown steadily over the last decade. Legion Magazine has modernized its publishing model, look and content. Canada's Ultimate Story, our award-winning Special Interest Publication (SIP), is now a quarterly, available by subscription.

Publishing is a difficult business. Scores of Canadian magazines have declined and disappeared since 2000. Legion Magazine has not only survived, it has thrived.

SUBSIDY REVENUE

This year Canvet was awarded two subsidies—The Canada Periodical Fund (CPF) and the Ontario Media Development Corporation (OMDC) which is allocated over three years, ending in 2019.

In 2018, the CPF awarded the highest subsidy in Canvet's history, a grant in the amount of \$904,210. This represents \$42,632 more than last year, a five per cent increase over the 2017 grant of \$861,578.

The OMDC awarded the corporation \$74,950, to be paid in three parts over three years. The maximum grant offered is \$75,000. In 2018, Canvet will receive \$49,970.

Over the last three decades, federal and provincial subsidies have saved Canvet almost 12 million dollars. The CPF is essential for our survival. The CPF subsidy is contingent on Canvet abiding by their rules. The government must be confident that Legion Magazine is an independent operation. They have listed as ineligible any periodicals "that primarily report on the activities or promotes the interests of the organization."

All of Canvet's budgets are predicated on the continuing receipt of the government subsidy. Eligibility is decided annually and the next application is due in November.

WWW.LEGIONMAGAZINE.COM AND SOCIAL MEDIA

This year legionmagazine.com attracted 1,400,000 visitors. The site showcases our award winning interactive websites, blogs, historic photo archives, audios and videos and the Last Post database with almost 200,000 names. The Historic Moments, tributes and remembrance videos have generated almost 2.6 million views (1.5 million on Facebook and 1.083 million on YouTube).

MEMBER BENEFITS PACKAGE

The Royal Canadian Legion (RCL) Member Benefits Package (MBP) is a three party agreement to provide benefits to members of the Legion and their families. Canvet administers the program and all parties (RCL, corporate partner and Canvet) contribute and gain from the agreement. The MBP offers discounts on specialty designed travel insurance packages, retirement living, cell phones, eyewear, funerals and much more. HearingLife Canada is the newest partner. The other MBP partners are Arbor Memorial Services Inc., Canadian Safe Step Walk-in Tub Co., Carlson Wagonlit Travel, IRIS Eyewear, Medipac Travel Insurance, Revera Inc., SimplyConnect and MBNA Canada Inc.

Each of the nine partners contributes to the Legion and its members in a different way. Some provide funding to Dominion Command programs while others continue to offer their discounts to both the member and their immediate family. Canvet offers the partners exclusive rates to advertise and the partners reach an exclusive market as an endorsed partner.

AWARDS

In late September, Canvet was nominated for two more Canadian Online Publishing Awards. The first is for the interactive/infographic site on Prisoners of War and the second is for the best consumer content for our video on the Somme narrated by Linden MacIntyre. We should know the results in mid-November.

Canvet's team has been named a finalist or winner in 26 national and international awards. When the stories of Canadian veterans and our military history are presented with such dedication and professionalism, Canadians pay attention. This is a talented team and they are passionate about the subject matter and its presentation.

CONCLUSION

This report is for information only.

**DOMINION EXECUTIVE COUNCIL
MEETING
25 NOVEMBER 2018**

12. LEGION NATIONAL FOUNDATION

BOARD OF DIRECTORS

D. Flannigan	- Chairman
G. O'Dair	- Vice-Chairman
B. Burnham	- Director
L. Murray	- Director
P. Kavanagh	- Director
B. White	- Executive Director
S. Clark	- Secretary

GENERAL

This report is provided for the information of the Dominion Executive Council of The Royal Canadian Legion. The Foundation's Board of Directors met by teleconference on 25 October 2018. Directors Murray and Burnham had to leave the teleconference early due to previous arrangements.

TURNOVER OF THE CHAIR

The Chair of the Board, Tom Eagles, provided an email indicating that he resigned effective immediately from the Foundation on 24 October 2018. As a result of the resignation, David Flannigan was duly elected as a member of the Foundation and subsequently elected as Chair of the Foundation.

AUDIT

PriceWaterhouse Cooper completed the audit of the Foundation. As this was the initial start-up year for the Foundation, the audit was not extensive. The audit report will now be filed with the Canada Revenue Agency in accordance with the requirements of a charitable foundation.

RESOLUTIONS FROM THE LEGION CONVENTION

This past Legion Convention, five resolutions were provided to the Foundation for consideration. These resolutions effected the Poster and Literary Contests and included:

- SK3/C – Inclusion of a Video Category
- ON1/C – Changes to Honorable Mention Category
- ON10/C – Permission (as amended)

- ON11/C – Poster Materials
- ON12/C – Rules and Regulations

The Board accepted the resolutions from the Legion's Convention for inclusion with the exception of one aspect of Resolution ON10/C that defined canvas as a material not to be used. The Board considered that canvas has been a commonly used medium in the past for submissions and is a common material in the arts community. Therefore, the Board decided to exclude canvas as one of the banned materials. All other aspects of the resolutions will be implemented.

BOARD OPERATION – EXECUTIVE DIRECTOR

In order to increase activity in the operations of the Foundation, the necessity to hire a full-time Executive Director or Interim was discussed. At present, the operations of the Foundation are not primary tasks for either the Legion's Executive Director or the Legion Director of Corporate Services and the attention required to expand and enhance the operation of the Foundation is not there as time is not available. Therefore, the Board will be investigating the hiring of an Executive Director or Interim. Costs associated with the hiring will be part of the Administrative Agreement with the Legion and eventually once the Foundation is in a sound financial position, costs will be reimbursed to the Legion.

NEXT MEETING

The Board agreed to hold the next face-to-face meeting on Saturday, 12 January 2019.

Again, this report is provided for the information of the Dominion Executive Council.

**DOMINION EXECUTIVE COUNCIL
MEETING
25 NOVEMBER 2018**

14. MEETINGS AND INVITATIONS

2018

22 Dec – 1 Jan Dominion Command Office Closed

2019

19 Jan – 1 Feb Legion Cruise (Irvine)
18 February Family Day – Dominion Command Office Closed
13-14 April DEC Meeting (0900 hrs – Victory Boardroom)
19-22 April Easter Weekend – Dominion Command Office Closed
4-7 May ON Command Provincial Convention – Niagara Falls, ON
10-12 May AB-NT Command Provincial Convention – Drumheller, AB
18-19 May QC Command Provincial Convention – Greenfield Park , QC
18-20 May NS/NU Command Provincial Convention –Windsor, NS
24-25 May PE Command Provincial Convention – Cornwall, PE
15-16 June MB & NWO Command Provincial Convention – Fort Frances, ON
24-28 August NL Command Provincial Convention – Grand Falls Windsor, NL
21-23 September NB Command Provincial Convention – Shediac, NB
26-29 September BC/YT Command Provincial Convention – Penticton, BC

**REPORT OF THE DOMINION COMMAND
GOING FORWARD COMMITTEE TO
DOMINION EXECUTIVE COUNCIL
25 NOVEMBER 2018**

File: 10-1-1

B. Julian	- Chairman
T. Irvine	- Member
C. Richardson	- Member
L. Murray	- Member
K. Scott	- Member
R. Zettler	- Member
B. White	- Secretary

INTRODUCTION

The Legion's Strategic Plan was briefed and accepted at the Dominion Convention. It is now available in bilingual format on the Legion's web site.

The Dominion President has issued his mandate letter to all Committees and work now is focused on achieving the outcomes as indicated in the Strategic Paper. The primary focus of all Committees is and will be membership with secondary focus on building our marketing and communications abilities.

I move the acceptance of this Report.

**DOMINION EXECUTIVE COUNCIL
MEETING
25 NOVEMBER 2018**

16. OTHER BUSINESS

a. Go Fund Me – Jim Rycroft

The Bylaw was written before the concept of GoFund me existed. And the concept is not without its concerns. See for example:

<https://www.consumeraffairs.com/business/gofundme.html>

Recalling

FUND RAISING
GBL 129.

- a. No Provincial Command or branch shall, at any time or in any manner, appeal for financial contributions or payments of money from the public or from the membership of the Legion, beyond the area in which such command or branch normally operates and exercises jurisdiction.

Gofundme blows away geographical considerations. On the one hand you could put a requirement for a disclaimer in the appeal by Legion branches and commands and say something like “contributions are not being solicited beyond the area in which this branch/ command has jurisdiction” but that seems a strange thing to add (we want money but even if you’re interested, not yours unless you are on our turf) and who outside the geographical area in question would normally be inclined to donate?

Strictly speaking the Bylaw is not being observed as GoFundMe has an inherent global reach. I am more concerned with the practical policy implication of our message that the Royal Canadian Legion does not globally solicit funds except for the poppy campaign and an unqualified GoFundMe appeal is not consistent with that pledge.

This is more of a policy concern than a breach of Bylaw issue (again technically I think a geographically unqualified appeal does breach) which I suggest DEC weigh in on. What do they want to do with this issue?