## Procès-verbal

## Séance du Conseil exécutif national

Our Mission is to serve Veterans, which includes serving military and RCMP members and their families, to promote remembrance and to serve our communities and our country.

Victory Boardroom Legion House - Ottawa, ON

28 - 29 April 2018



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#### Sont présents :

Dave Flannigan	Président national
Tom Irvine	Premier vice-président national
Tom Eagles	Président national sortant
André Paquette	Vice-président national
Bruce Julian	Vice-président national
Angus Stanfield	Vice-président national
Bill Chafe	Président national des débats
Larry Murray	Grand président honoraire
Valerie MacGregor	Présidente intérimaire, Direction provinciale – CB./Yukon
John Mahon	Premier vice-président, Direction provinciale – Alb./T.NO.
Ronn Anderson	Président, Direction provinciale – Man./NO. Ont.
Sharon McKeown	Président, Direction provinciale – Ontario
Kenneth Ouellette	Président, Direction provinciale – Québec
John Ladouceur	Représentant, Direction provinciale – NB.
Melvin Crowe	Président, Direction provinciale – NÉ./Nu.
Duane MacEwen	Premier vice-président, Direction provinciale – ÎPÉ.
Berkley Lawrence	Président, Direction provinciale – TNLab.
Kandys Merola	Présidente de la SACT
Glynne Hines	Président de la Section spéciale BSO Légion
Ron Goebel	Président du comité Rituel et Récompenses
Richard Blanchette	Président du comité Défense et Sécurité
Jim Rycroft	Président du comité Constitution et Lois
Bob Cleroux	Représentant, Comité Défense et Sécurité

#### Sont absents :

Mark Barham	Trésorier national
Chris Strong	Président, Direction provinciale – Alb./T.NO.
Lorne Varga	Président, Direction provinciale – Sask.
Stephen Gallant	Président, Direction provinciale – ÎPÉ.

#### Membres du personnel présents :

Brad White	Directeur exécutif national
Steven Clark	Directeur, Services corporatifs
Tim Murphy	Directeur, Finances
Ray McInnis	Directeur, Services aux vétérans
Peter Underhill	Directeur, Approvisionnement
Jennifer Morse	Directrice générale, CANVET
Angela Keeling-Colkitt	Adjointe exécutive
Kelly Therien	Adjointe exécutive

#### Liste des pièces jointes :

Innexe	Sujet
Α	Remarques du grand président honoraire
В	Remarques du président national
С	Dispositions administratives
D	Procès-verbal de la séance du CEN du 26 novembre 2017 et décisions par votre électronique
E	Plan stratégique – Feuillet de documentation
F	Présentation de Deloitte
G	Rapport du trésorier national
H	Règlementation en matière de voyage
	Bandes de motards criminalisées
J	Rapport du comité des Anciens Combattants, Services et Aînés
ĸ	Rapport du comité Coquelicot et Souvenir
L	Rapport du comité de l'Adhésion
M	Rapport du comité des Sports
N	Rapport du comité des Relations publiques
0	Rapport du comité Rituel et Récompenses
P	Rapport du comité Constitution et Lois
Q	Rapport du comité RCEL
R	Rapport du comité du Congrès national
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	Rapport du comité Défense et Sécurité
T	Rapport du comité de Consultation des vétérans
U	Rapport du comité de Perfectionnement en leadership
V	Publications CANVET
W	Rapport de la Fondation nationale de la Légion
X	Rapport du directeur exécutif national
Y	Code d'éthique de la Direction nationale
Z	États financiers des directions provinciales
AA	Rapport de la SACT
BB	Rapport de la Section spéciale BSO Légion
CC	Rapport de la direction provinciale CB./Yukon
DD	Rapport de la direction provinciale Alb./T.NO.
EE	Rapport de la direction provinciale Sask.
FF	Rapport de la direction provinciale Man./NO. Ont.
GG	Rapport de la direction provinciale Ontario
HH	Rapport de la direction provinciale Québec
II	Rapport de la direction provinciale NB.
JJ	Rapport de la direction provinciale NÉ./Nu.
KK	Rapport de la direction provinciale ÎPÉ.
LL	Rapport de la direction provinciale TNLab.
MM	Rapports des officiers supérieurs élus
NN	Chartes émises et annulées
00	Filiales de la Direction nationale
PP	Demande d'aide
QQ	Liste des réunions et invitations
RR	Autres sujets
SS	Correspondance

#### 1. OUVERTURE

La séance du Conseil exécutif national (CEN) débute à 9 h le samedi 28 avril 2018 dans la salle de la Victoire de La Maison de la Légion.

#### 2. REMARQUES DU GRAND PRÉSIDENT HONORAIRE

Les remarques du grand président honoraire sont à l'Annexe A.

#### 3. REMARQUES DU PRÉSIDENT NATIONAL

Les remarques du président national sont à l'Annexe B.

#### 4. DISPOSITIONS ADMINISTRATIVES

Le directeur exécutif national présente, à titre d'information, les dispositions administratives en place pour la séance du CEN de ce weekend — **Annexe C.** 

Le Dr P. Kavanagh, un parodontiste de Montréal, présente un cadeau à la Direction nationale. Dr Kavanagh a créé Opération Vétéran en 2009 en collaboration avec le Musée canadien de la Guerre, afin de rendre hommage aux vétérans et à leurs sacrifices et de sensibiliser à leur sujet. Il est aussi l'un des membres du conseil d'administration de la Fondation nationale de la Légion.

Le cadeau est un tableau sur lequel sont représentés le général sir Arthur Currie, sir Frederick Oscar Warren Loomis et le brigadier-général Daniel Mowat Ormond, la réplique d'un hymne à la mémoire de la crête de Vimy signé par le 10<sup>e</sup> Bataillon des Calgary Highlanders, avec plaque descriptive.

#### 5. REVUE DES PROCÈS-VERBAUX ET DÉCISIONS DU CEN PAR VOTE ÉLECTRONIQUE

La dernière séance du CEN s'est tenue le 26 novembre 2017 et le procès-verbal, joint à l'**Annexe D**, a été distribué par voie électronique.

MOTION : Il est proposé d'approuver le procès-verbal de la séance du CEN tenue le 26 novembre 2017. La liste des participants (page 1) a été corrigée afin de refléter le poste de Ronn Anderson à titre de président de direction provinciale.

Une décision a été prise par vote électronique depuis la dernière séance du CEN de novembre 2017.

MOTION : Il est proposé que le CEN autorise la participation de la Légion royale canadienne à l'émission de télévision The Amazing Race Canada produite par CTV, au coût proposé de 113 000 \$, tel que décrit dans les documents ci-joints. Notre participation sera financée en augmentant de 113 000 \$ le poste budgétaire Hearts and Minds pour l'année 2018 — accompagné d'une ADOPTÉE réduction du même montant pour l'année 2019.

## (16 avril 2018)

#### 6. COMITÉ ALLONS DE L'AVANT/PLAN STRATÉGIQUE

Le plan stratégique a été la base des discussions durant la première journée de la séance du CEN. Les discussions mettent l'accent sur l'état de préparation de la Légion à faire face aux défis futurs, reconnaissant qu'à moins de s'attaquer au problème de l'adhésion, la Légion telle qu'on la connaît aujourd'hui cessera d'exister et ne sera plus en mesure d'aider les vétérans et de défendre leurs intérêts. Le feuillet de documentation d'une page du plan stratégique, élaboré par le comité, est présenté et joint à l'Annexe E. Comme il s'agit toujours d'un document de travail, on demande aux membres de ne pas le partager à ce stage, mais de fournir leurs commentaires à son sujet. L'intention est de partager ce document avec les délégués lors du congrès national. Les membres du CEN étaient bien préparés pour la discussion et ont participé à fond à l'examen du document.

Les points suivants ont fait l'objet de discussion :

- Objectif stratégique no 1 : Adhésion
- Objectif stratégique no 2 : Gouvernance
- Objectif stratégique no 3 : Infrastructure
- Objectif stratégique no 4 : Communication et Marketing
- Objectif stratégique no 5 : Culture de la Légion •
- Objectif stratégique no 6 : Reconnaissance envers nos membres et • amélioration de notre offre de valeur
- **MOTION :** Il est proposé que le CEN accepte le plan stratégique d'une page, tel que modifié et présenté à ses membres. Ce document est une ÉBAUCHE seulement et ne constitue pas la version définitive. Les membres du CEN doivent envoyer leurs commentaires au directeur exécutif national et au comité Allons de l'avant. ADOPTÉE

Marc Joyner et Michael Penalosa de la compagnie Deloitte font une présentation, jointe à l'**Annexe F**, de leurs suggestions pour aider la Légion royale canadienne à aller de l'avant et faire face aux nouveaux défis.

#### 7. RAPPORT DU TRÉSORIER NATIONAL

Le camarade Barham a dû précipiter son retour à la maison à cause d'une urgence familiale, s'absentant de la majorité de la séance du CEN.

Plus tôt lors d'une séance à huis clos, les membres du CEN sont informés du transfert de fonds provenant d'abonnements à la Revue Légion et de coûts associés retenus en fidéicommis par la Légion. À la suite de cette séance, les membres du CEN examinent la motion suivante :

**MOTION :** Il est proposé que le fonds de réserve de la Revue Légion et les intérêts afférents retenus par la Direction nationale soient transférés à Canvet selon l'accord de règlement signé par la Direction nationale et Canvet.

Le camarade Murphy, directeur, Finances, présente le rapport du trésorier national joint à l'Annexe G.

#### 8. RÉGLEMENTATION EN MATIÈRE DE VOYAGE

Des mises à jour sont faites à la réglementation en matière de voyage et sont jointes à l'**Annexe H**.

- A. Taux par kilomètre
- **MOTION :** Il est proposé que le taux actuel de 0,51,6 \$/km pour l'usage d'un véhicule particulier pour le compte de la Légion soit augmenté et qu'il reflète le taux actuel établi pour chaque province et territoire selon la *Directive sur les voyages* du Conseil national mixte, soit 0,57,5 \$/km. En conséquence, le nouveau taux proposé est de 0,57,5 \$/km, à compter du 1<sup>er</sup> mai 2018.

<u>ADOPTÉE</u>

- B. Taux d'indemnité quotidienne
- **MOTION :** Il est proposé que le taux d'indemnité quotidienne soit fixé comme suit, à compter du 1<sup>er</sup> mai 2018 :
  - Canada 104 \$
  - International (y compris les É.-U. : 215 \$ ADOPTÉE
- C. Location de véhicule par le président national
- MOTION : Il est proposé qu'un poste budgétaire permette la location de véhicule dans le budget du président lorsque ce dernier est en ville pour le compte de la Légion/Direction nationale.

ADOPTÉE

#### 9. GANGS DE MOTARDS CRIMINALISÉS

Le directeur exécutif national présente un rapport sur les gangs de motards criminalisés, joint à l'**Annexe I**.

**MOTION :** Il est proposé que la Légion adopte la politique suivante. Le port de vestes en provenance de gangs de motards criminalisés ou de bandes de rues est interdit lors d'évènements de la Légion et dans les locaux de la Légion, car il est contraire aux *Articles de foi* de la Légion et irrespectueux des sacrifices rendus par nos vétérans.

<u>ADOPTÉE</u>

#### **10.RAPPORTS DES COMITÉS**

#### A. COMITÉ DES ANCIENS COMBATTANTS, SERVICES ET AINÉS

Le rapport du comité des Anciens combattants, Services et Aînés est présenté et joint à l'**Annexe J**.

#### RAPPORT ADOPTÉ

#### **B. COMITÉ COQUELICOT ET SOUVENIR**

Le rapport du comité Coquelicot et Souvenir est présenté et joint à l'Annexe K.

- **MOTION :** Il est proposé de modifier le libellé du sous-article 403.ii.e comme suit : « Aide en cas de catastrophe (avec l'approbation préalable de la direction provinciale) 50 pour cent (50 %) du solde actuel, à titre d'aide en cas de catastrophe, telle que déclarée par le gouvernement fédéral ou l'un des gouvernements provinciaux. Les fonds alloués dans ce but doivent être alloués conformément aux directives d'utilisation des fonds du Coquelicot, telles qu'énoncées dans ce manuel. »
- MOTION : Il est proposé que le Pèlerinage du Souvenir soit restreint à 30 participants, répartis comme suit : 6 – Direction nationale 10 – pèlerins des directions provinciales 14 – autres, avec priorité aux membres de la Légion
- MOTION : Il est proposé que le CEN renforce l'importance du but énoncé des fonds du Coquelicot et l'adhérence obligatoire de tout décaissement afin d'assurer que toute organisation ad hoc au sein de la Légion qui ne peut satisfaire aux critères énoncés dans le Manuel du Coquelicot soit requise de se disperser/se dissoudre. ADOPTÉE
- MOTION : Il est proposé que le CEN approuve la conception et la distribution ultérieure du Coquelicot par voie ADOPTÉE électronique.
- MOTION : Il est proposé que le CEN autorise l'utilisation de fonds du Coquelicot en vertu du sous-article 402.iii.c pour l'achat de systèmes *Lifeline*, à un coût maximum annuel <u>ADOPTÉE</u> de 300 \$.
- **MOTION :** Il est proposé que le CEN approuve le projet *Legacy Hour* à titre d'initiative commémorant la Première Guerre mondiale et autorise un plus grand appui regardant sa promotion et sa réalisation quand l'occasion se **ADOPTÉE** présentera.
- **MOTION :** Il est proposé que le CEN autorise l'abrogation du sousarticle 815.b.iv du *Manuel du Coquelicot*.
- **MOTION :** Il est proposé que le CEN autorise l'abrogation du sousarticle 403.ii.j du *Manuel du Coquelicot*.

ADOPTÉE

ADOPTÉE

ADOPTÉE

REJETÉE

**MOTION :** Il est proposé que le CEN approuve la séparation de l'article 403.ii.b en deux sous-paragraphes distincts libellés comme suit :

403.b.ii Formation et recherche médicales (avec l'approbation préalable de la direction provinciale) – 50 pour cent (50 %) du solde actuel, pour la formation et la recherche médicales axées sur le soutien aux vétérans.

403.b.? Appareils médicaux (avec l'approbation préalable de la direction provinciale) – 50 pour cent (50 %) du solde actuel, pour des appareils tels que, mais sans s'y limiter, des caméras thermiques pour imagerie médicale et des défibrillateurs pour contribuer aux soins de vétérans. »

- MOTION : Il est proposé que le CEN autorise l'abrogation du terme « mâchoires de survie » du sous-article 403.ii.b.
- **MOTION TELLE QUE MODIFIÉE :** Il est proposé que le CEN autorise l'utilisation de fonds du Coquelicot en vertu du sous-article 403.ii.b du *Manuel du Coquelicot* (Formation et recherche médicales) aux fins de formation du personnel identifié et autorisé à l'usage du défibrillateur que l'on retrouve dans leur filiale.
- **MOTION :** Il est proposé que le CEN autorise le versement de 22 000 \$ à même les fonds en fidéicommis du Coquelicot de la Direction nationale envers le projet *Healing Waters* en 2018.
- **MOTION :** Il est proposé que le CEN autorise le versement de 45 000 \$ à même les fonds en fidéicommis du Coquelicot de la Direction nationale envers le marketing de la campagne du Coquelicot 2018.
- **MOTION :** Il est proposé que le CEN autorise le versement annuel de 500 \$ à même les fonds en fidéicommis du Coquelicot de la Direction nationale pour payer les coûts de participation d'un représentant autochtone à la **ADOPTÉE** Cérémonie nationale.

### <u>ADOPTÉE</u>

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#### <u>ADOPTÉE</u>

ADOPTÉE

- **MOTION :** Il est proposé que le CEN autorise le versement de 30 000 \$ à même les fonds en fidéicommis du Coquelicot de la Direction nationale envers la pluie de **ADOPTÉE** coquelicots virtuelle.
- **MOTION :** Il est proposé que le CEN autorise le versement d'un maximum de 1 750 \$ à même les fonds en fidéicommis du Coquelicot de la Direction nationale envers l'accueil aux athlètes de l'équipe canadienne Invictus 2018.
- **MOTION :** Il est proposé que le CEN autorise l'utilisation de fonds du Coquelicot en vertu de l'article 403 du *Manuel du Coquelicot* (Utilisations à des fins spéciales) en appui à l'activité commémorant le Carillon de la Paix de la Première Guerre mondiale. Le processus actuel de demande demeure toujours en vigueur.

<u>ADOPTÉE</u>

ADOPTÉE

#### **RAPPORT ADOPTÉ**

#### C. COMITÉ DE L'ADHÉSION

Le rapport du comité de l'Adhésion est présenté et joint à l'Annexe L.

#### RAPPORT ADOPTÉ

#### D. COMITÉ DES SPORTS

Le rapport du comité des Sports est présenté et joint à l'Annexe M.

- MOTION : Il est proposé que le libellé de l'article 601 du *Guide des* sports soit modifié comme suit : « Chaque direction provinciale est invitée à participer aux championnats nationaux de boule 8. Les directions provinciales doivent s'assurer que les finales provinciales soient complétées au moins trois semaines avant la tenue des championnats nationaux. Si une direction provinciale devait ne pas envoyer une équipe aux championnats nationaux, la filiale hôte recevra automatiquement une participation là où une qualification provinciale n'est pas requise. »
- **MOTION :** Il est proposé que le libellé de l'article 614 du *Guide des sports* soit modifié comme suit : « Le format des championnats débutera par un tournoi individuel à la

ronde. Chaque joueur fera concurrence une fois contre chaque autre direction (voir l'Annexe A). Si un nombre impair de directions est inscrit à une épreuve, un laissezpasser sera prévu lors du tournoi à la ronde. Le nombre de parties par match sera déterminé par la Direction nationale avant les championnats de boule 8, et sera fonction de la disponibilité des tables et, bien sûr, du nombre d'équipes provinciales inscrites. »

ADOPTÉE

MOTION : Il est proposé que le libellé de l'article 620 du *Guide des* sports soit modifié comme suit : « Le programme initial du tournoi en est un à la ronde, tel qu'il apparaît dans le format de conférence ci-joint, où chaque compétiteur est appelé à jouer contre un compétiteur de chacune des autres équipes provinciales de sa division. Chaque gain procurera un point. »

#### RAPPORT ADOPTÉ

#### E. COMITÉ DES RELATIONS PUBLIQUES

Le rapport du comité des relations publiques est présenté et joint à l'Annexe N.

#### <u>RAPPORT ADOPTÉ</u>

#### F. COMITÉ RITUEL ET RÉCOMPENSES

Le rapport du comité Rituel et Récompenses est présenté et joint à l'Annexe O.

**MOTION :** Il est proposé, dans le but que les membres de la Légion royale canadienne commémorent cet important événement, et sur la recommandation du comité, que l'épinglette de revers Armistice 100 1918-2018 soit portée sur le revers droit du blazer de la Légion ou de l'Auxiliaire féminin, sous l'épinglette *Nous appuyons nos troupes* pour la période allant jusqu'au 31 décembre 2018.

#### **ADOPTÉE**

ADOPTÉE

**MOTION :** Il est proposé, compte tenu des difficultés administratives engendrées par l'introduction d'un nouveau système de paiement de la capitation pour les récipiendaires de la Récompense de l'adhésion à vie, et sur la recommandation du comité, que le paiement forfaitaire reste en vigueur pour tout récipiendaire de la récompense de l'adhésion à vie, jusqu'à nouvelle recommandation.

#### 8

#### RAPPORT ADOPTÉ

#### G. COMITÉ CONSTITUTION ET LOIS

Le rapport du comité Constitution et Lois est présenté et joint à l'Annexe P.

- MOTION : Il est proposé de modifier le libellé du sousarticle 418.b.i des *Statuts généraux* de façon à remplacer le terme « Les officiers supérieurs de l'exécutif » par « Les officiers supérieurs élus ». ADOPTÉE
- MOTION : Il est proposé de modifier le libellé de la section II de la Procédure de discussion et de vote par voie électronique comme suit : « Dans le cas d'une MOTION : Modification aux *Statuts généraux*, les deux-tiers des membres votants du CEN sont requis pour être adoptée, c'est-à-dire qu'au moins 14 membres doivent voter en faveur de la motion pour qu'elle soit adoptée. »

RAPPORT ADOPTÉ

#### H. COMITÉ RCEL

Le rapport du comité RCEL est présenté et joint à l'Annexe Q.

**RAPPORT ADOPTÉ** 

#### I. COMITÉ DU CONGRÈS NATIONAL

Le rapport du comité du Congrès national est présenté et joint à l'Annexe R.

MOTION : Il est proposé que la Direction nationale rembourse le coût d'inscription au congrès pour les membres du CEN qui agissent uniquement à titre de délégué du CEN. Ceux ou celles qui agissent aussi à titre de délégué de leur filiale ne se feront pas rembourser. ADOPTÉE

#### **RAPPORT ADOPTÉ**

#### J. COMITÉ DÉFENSE ET SÉCURITÉ

Le rapport du comité Défense et Sécurité est présenté et joint à l'Annexe S.

**MOTION :** Le comité rappelle au CEN la création, en avril 2017, du Réseau des représentants des commandements

en matière de Défense et Sécurité dans le but d'aider le comité dans l'exécution de son mandat révisé ; il a été depuis rapporté que des représentants ont été nommés dans seulement quatre commandements et conséquemment le réseau ne fournit pas le degré nécessaire de rétroaction pour développer une plateforme de revendication portant sur des questions d'intérêt aux membres en service des FAC et de la GRC; on note de plus que la Conférence des associations de la défense (CAD) a exprimé son désir d'améliorer ses relations avec ses associationsmembres tel qu'exprimé dans les objectifs de OP RENEW; le comité demande au CEN d'approuver l'approche en six points dont le but est d'améliorer le Réseau des représentants des commandements en matière de Défense et Sécurité en collaboration avec la CAD.

<u>ADOPTÉE</u>

#### RAPPORT ADOPTÉ

#### K. COMITÉ DE CONSULTATION DES VÉTÉRANS

Le rapport du comité de Consultation des vétérans est présenté et joint à l'Annexe T.

#### RAPPORT ADOPTÉ

#### L. COMITÉ DE PERFECTIONNEMENT EN LEADERSHIP

Le rapport du comité de Perfectionnement en leadership est présenté et joint à l'Annexe U.

#### RAPPORT ADOPTÉ

#### **11. PUBLICATIONS CANVET**

Le premier vice-président national présente le rapport à titre d'information seulement, ci-joint à **l'Annexe V**.

#### 12. FONDATION NATIONALE DE LA LÉGION

Le président de la Fondation nationale de la Légion présente son rapport, ci-joint à l'**Annexe W.** 

**MOTION :** Il est proposé que l'Accord de transfert, cédant les programmes et activités de la Légion à la Fondation, tel que décrit dans le formulaire circulé auprès des

membres du CEN et ci-joint comme Annexe soit adopté.

**ADOPTÉE** 

**MOTION :** Il est proposé que le président et un autre officier de la Légion soient autorisés et instruits, au nom de la Légion, d'exécuter l'Accord de transfert et tout autre document, ainsi que toute autre affaire nécessaire ou souhaitable dans le cadre de ce transfert.

ADOPTÉE

#### **13. RAPPORT DU DIRECTEUR EXÉCUTIF NATIONAL**

Le directeur exécutif national présente son rapport à titre d'information seulement, ci-joint à l'**Annexe X**.

#### 14. CODE D'ÉTHIQUE

Le directeur exécutif national présente le rapport sur le Code d'éthique de la Direction nationale, ci-joint à l'**Annexe Y**. Chaque membre du CEN signe le Code, et une copie leur est remise.

MOTION : Il est proposé que les membres du CEN approuvent le Code d'éthique.

**ADOPTÉE** 

#### **15. DIRECTIONS PROVINCIALES – ÉTATS FINANCIERS**

Le rapport est présenté à titre d'information seulement, et joint à l'Annexe Z.

#### **16. RAPPORTS DES DIRECTIONS PROVINCIALES/SECTIONS SPÉCIALES**

#### A. SECTION DES ANCIENS COMBATTANTS TUBERCULEUX

Le rapport est présenté et joint à l'Annexe AA.

С

- **MOTION :** Il est proposé de modifier le libellé de l'article 512 A des Statuts généraux : Un membre de la Légion royale canadienne qui appuie les buts, objectifs et règlements de la Section des anciens combattants **ADOPTÉE** tuberculeux.
- MOTION : Il est proposé de modifier les règlements concernant les sections spéciales afin de donner aux présidents de telles sections les mêmes pouvoirs que ceux conférés aux présidents de direction aux fins de leur section.

#### <u>RAPPORT ADOPTÉ</u>

#### **B. SECTION SPÉCIALE BSO LÉGION**

Le rapport est présenté et joint à l'Annexe BB.

RAPPORT ADOPTÉ

#### C. COLOMBIE-BRITANNIQUE/YUKON

Le rapport est présenté et joint à l'Annexe CC.

#### RAPPORT ADOPTÉ

#### D. ALBERTA ET TERRITOIRES DU NORD-OUEST

Le rapport est présenté et joint à l'**Annexe DD**. Il est mentionné que le poste de trésorier au sein de la direction est indispensable.

#### <u>RAPPORT ADOPTÉ</u>

#### E. SASKATCHEWAN

En l'absence du représentant de la direction, le rapport est présenté à titre d'information seulement et joint à l'**Annexe EE**.

#### **RAPPORT ADOPTÉ**

#### F. MANITOBA ET NORD-OUEST DE L'ONTARIO

Le rapport est présenté et joint à l'**Annexe FF**. On informe les membres du CEN qu'une prochaine édition de l'émission *The Amazing Race* sera filmée dans une filiale de Winnipeg.

#### RAPPORT ADOPTÉ

RAPPORT ADOPTÉ

#### G. ONTARIO

Le rapport est présenté et joint à l'Annexe GG.

#### H. QUÉBEC

Le rapport est présenté et joint à l'**Annexe HH**. Le camarade Ouellette réaffirme son droit à présenter son rapport dans la langue officielle de son choix.

RAPPORT ADOPTÉ

#### I. NOUVEAU-BRUNSWICK

Le rapport est présenté et joint à l'Annexe II.

#### **RAPPORT ADOPTÉ**

#### J. NOUVELLE-ÉCOSSE ET NUNAVUT

Le rapport est présenté et joint à l'Annexe JJ.

#### K. ÎLE-DU-PRINCE-ÉDOUARD

Le rapport est présenté et joint à l'Annexe KK.

#### L. TERRE-NEUVE-ET-LABRADOR

Le rapport est présenté et joint à l'Annexe LL.

#### <u>RAPPORT ADOPTÉ</u>

RAPPORT ADOPTÉ

RAPPORT ADOPTÉ

#### **17. RAPPORTS DES OFFICIERS SUPÉRIEURS ÉLUS**

Présentés à titre d'information seulement, et joints à l'Annexe MM.

#### **18. CHARTES ÉMISES ET ANNULÉES**

Le rapport est présenté à titre d'information seulement et joint à l'Annexe NN.

#### **19. FILIALES DE LA DIRECTION NATIONALE**

Le rapport est présenté à titre d'information seulement et joint à l'Annexe OO.

#### 20. DEMANDES D'AIDE

Nous avons reçu une seule demande d'aide, de la part des Amis du Musée canadien de la Guerre, jointe à l'**Annexe PP**.

MOTION : Il est proposé que le CEN autorise une subvention de 5 000 \$ à l'appui du concert du centenaire prévu plus tard cette année et organisé par les Amis du Musée canadien de la Guerre. ADC

ADOPTÉE

#### 21. RÉUNIONS ET INVITATIONS

Cet item est présenté à titre d'information seulement et joint à l'Annexe QQ.

#### 22. AUTRES SUJETS

a. Trois résolutions pour présentation au congrès national font l'objet de discussion et sont jointes à l'**Annexe RR**.

i. N.-É./NU 5/C Logo de la Légion

**MOTION : ATTENDU QUE** le logo actuel de La Légion royale canadienne omet les mots « royale canadienne » et donc ne contribue pas à identifier correctement l'organisation ; et

> ATTENDU QUE le logo actuel est utilisé sur les entêtes de lettre et fait partie de l'adresse de retour des envois postaux :

> QU'IL SOIT RÉSOLU QUE le logo de la Légion soit redessiné pour y inclure la mention de « Légion royale canadienne »; et

> QU'IL SOIT DE PLUS RÉSOLU QUE « Légion royale canadienne » soit clairement identifiée sur le logo apparaissant sur l'en-tête de lettre et la correspondance envoyée par La Légion royale canadienne.

REJETÉE

#### ii. N.-É./NU 6/C Dépenses de voyages des présidents sortants de la Direction nationale

MOTION : ATTENDU QUE l'adhésion à l'échelle nationale au sein de la Légion a, au cours des 15 dernières années, sensiblement diminué et continuera de diminuer à l'avenir;

ATTENDU QUE la majorité des fonds nécessaires aux opérations de la Direction nationale provient de la capitation versée par les membres des diverses directions provinciales :

ATTENDU QUE les membres ont demandé à leurs directions provinciales, à leurs districts, à leurs zones et à leurs filiales de réduire les dépenses et d'exercer des compressions budgétaires : et

ATTENDU QUE la Direction provinciale de la N.-É./Nun. a mis fin au remboursement des dépenses de voyages et des indemnités journalières pour la présence de ses présidents sortants lors des congrès provinciaux :

QU'IL SOIT RÉSOLU QUE la Direction nationale fasse preuve de leadership et limite ses dépenses en cessant de rembourser les dépenses de voyages et les indemnités journalières encourues par ses présidents sortants pour participer aux congrès REJETÉE nationaux.

#### iii. N.-B. 2/C Création d'un conseil de vétérans

Légion royale canadienne.

MOTION : ATTENDU QU'Une proposition pour la création d'un conseil de vétérans au sein de la Légion royale canadienne a été acceptée à l'unanimité par le 83<sup>e</sup> congrès provincial de la direction du Nouveau-Brunswick ;

**ATTENDU QU'**Un conseil de vétérans produirait un lien plus étroit entre les vétérans et la Légion royale canadienne ;

**ATTENDU QU'**Un conseil de vétérans donnerait un forum aux vétérans pour parler aux vétérans et aider d'autres vétérans ; et

ATTENDU QU'Un conseil de vétérans ne modifierait pas les postes actuels d'officiers élus au sein des directions ou filiales de la Légion royale canadienne : QU'IL SOIT RÉSOLU QUE le conseil de vétérans proposé soit créé par la Direction nationale ; et QU'IL SOIT DE PLUS RÉSOLU QUE le chef élu du conseil de vétérans soit considéré au même titre que tout officier supérieur élu de sa propre direction de la

<u>REJETÉE</u>

b. Le président national a le plaisir d'annoncer que le camarade Larry Murray a accepté de servir un autre mandat à titre de grand président honoraire.

c. Une lettre sera envoyée à la nouvelle Commissaire de la GRC l'invitant au poste honorifique de vice-présidente nationale.

d. Au sujet de la TPS/TVH sur la capitation, nous attendons une réponse de la part de Revenu Canada d'ici la fin de l'année.

e. C'est avec chagrin que nous soulignons le décès de la fille de Lorne et Pat Varga, alors que les membres du conseil observent un moment de silence. Une lettre de condoléance signée par le président nationale a été envoyée à la famille.

f. Le camarade Ouellette s'interroge sur le nouvel uniforme des Chevaliers de Colomb, car il ressemble de près à la tenue vestimentaire de la Légion. Le port de la tenue vestimentaire est du ressort de l'association propre pourvu qu'aucune marque de commerce ne soit violée.

#### 23. CORRESPONDANCE

Un seul item est présenté à titre d'information seulement, à l'Annexe SS.

#### 24. LEVÉE DE LA SÉANCE

La séance du CEN est levée à 15 h 40, dimanche le 29 avril 2018.

Président national des débats

Directeur exécutif national

Thank you Comrade Chair and good morning Comrades.

This is a very important meeting of the Dominion Executive Council and the results of your deliberations over the next few days will be a critical element in the upcoming Dominion Convention. More importantly the decisions that you take collectively this weekend may determine the future path of the Royal Canadian Legion.

As I decided to take a few minutes more than normal in my opening remarks. I'll begin on focusing my comments on why the Legion matters to me. I'll then answer the 'so what' question. And finally, conclude with a few personal thoughts about moving forward.

As a young Navy League and Sea Cadet growing up in Stratford, Ontario I learned to appreciate the generous support that the Legion provided to cadets and other youth and organizations very early in my life. The Legion was also the focal point for a Remembrance activities and was always helping seniors and Veterans in the community. When I was a young Naval officer serving on a ship based in British Columbia my dad died suddenly. He was then serving as President of Branch #8 Stratford and by the time I got home late the next day the Legion had stepped up to the plate to support my Mom and family in an amazing manner. None of us have ever forgotten the remarkable kindness that we received in those trying circumstances. It was evident then, as it is now the Royal Canadian Legion is a very special organization that really does care.

During my time in the Navy, I frequently witnessed how essential the Legion is to countless communities on the coast as well as right across the country. That reality was also demonstrated to me many times during crisis of one sort or another. Once classic example occurred in Nova Scotia following the Swiss air crash in 1998 when the Legion played a central role in supporting those involved in the recovery effort and in caring for the grieving relatives and friends of passengers lost in that tragic accident. More recently the Legion stepped up to the plate in a moving and impressive manner during the wildfires in Fort McMurray.

When I became Deputy Minister of Veterans Affairs my first challenge was trying to help change a government 'no' into a 'yes' with respect to getting approval for a special benefit package for Merchant Navy Veterans. Simply stated that would not have happened without the visible support of the Royal Canadian Legion which also played an essential leadership role in achieving a consensus position among the 5 key Veterans organizations that were involved. That was all, the then the Minister of Veterans Affairs, now senator George Baker, needed to get government approval for what became known as the Merchant Navy Veterans Special Benefit Package. During that same period the Legion also led the historic Tomb of the Unknown Soldier Project which in my view brought the National War Memorial to life and rekindled broad based public support for Remembrance. At that time at Veterans Affairs we were also in a deep ditch in terms of available personnel and other resources to ensure adequate standards for Veterans and smaller long term care facilities across the country. Thankfully at my request, the Legion stepped into help at a critical juncture and together the Legion and VAC launched the Long Term Care Surveyor Project which in recent years has evolved into the Outreach

and Visitation Initiative. Through this project Legion volunteers continue to play an essential role in ensuring the wellbeing of many of our most fragile Veterans and long term care facilities across the country.

The Legion has also played a critical role in helping VAC and the Canadian Armed Forces provide better support and more appropriate programs for modern Veterans and their families. In fact, and although still very much a work in progress, the Legion has played a key leadership and advocacy role in all the recent improvements in this critical area. The establishment of the OSI Special Section at the last Dominion Convention in St. John's should help ensure continued progress in that regard.

Life is sometimes strange since it occasionally seems to go full circle. When I left my last full time position as Deputy Minister of Fisheries and Oceans and moved back to Nova Scotia I got involved as a volunteer in the Navy League of Canada to support the cadet program which had done so much for me as a young boy and teenager. In that capacity I rapidly re-learned what I had first learned as a very young Navy League Cadet. That is without the generous support of The Royal Canadian Legion the cadet movement and many other programs for youth in Nova Scotia would be in dire straits. And I believe that is also true right across the country. In fact, it was at least partially due to my gratitude for the superb support of the cadet program by branches of Nova Scotia/Nunavut Command that caused me to say yes when asked to take on the Honourary Role of Grand President of the Legion in 2010.

As Grand President for the past 8 years I have been blessed to see the amazing and largely unsung work of the Legion across the country including a great deal of practical compassionate support of Veterans with PTSD or suffering from homelessness or serious physical injuries who's self-confidence and very lives have been restarted by visionary programs initiated or funded by the Legion.

I've also witnessed a tremendous impact of highly dedicated and effective advocacy work by the Legion at all levels to try and ensure Veterans and their families are always treated with dignity, respect and fairness. I could go on for some considerable time but my point is the Royal Canadian Legion is an incredible organization, thanks to the selfless service of its members for the past 93 years. This national treasure enjoys a reputation for service that's second to none and a living tradition of excellence in supporting Veterans and their families of promoting Remembrance and serving Canadians of all ages in communities across the country. As long time volunteers and senior leaders in the Legion you are all part of that remarkable history and you should all be very proud of yourselves and the Royal Canadian Legion.

At this juncture I imagine that you may be saying to yourself thanks Larry, but so what? I think there are at least two answers to the so what question. The first is that the exceptional work of the Legion matters as much now as anytime in the organization's history and I also suspect that everyone in this room could confirm that by recounting your own version of the why the Legion matters to me story. The second answer, in my view at least, is that this amazing organization is heading towards a cliff which is not far off.

Largely because of our demographics. And the Dominion Executive Council has never collectively discussed that reality in a folsom manner, at least not since I was installed as Grand President in June of 2010. The subject has also not been fully briefed or discussed during in any of the past four Dominion Conventions, if ever.

I am an optimist by nature but my personal assessment is the Legion as I know it and as you know it cannot survive without a dramatic turnaround in membership numbers and this will be no mean feat given the average age of our membership.

During our Focus on the Future deliberations under then Dominion President Pat Varga 2010-12 it was determined that membership numbers had to be about 300,000 to sustain then existing Legion programs. We passed through 300,000 some time ago but a dedicated effort to stem the membership bleeding and serious belt tightening have enabled continue program delivery at a credible level.

Nevertheless doing more with less will run out of steam sometime in the not too distant future. Although recent membership retention and recruiting efforts and results are encouraging, a much more dramatic improvement is essential before we hit the demographic wall in the next few years simply because of the age of much of our current membership. Membership matters because funding at the Dominion Command, and I believe and provincial command level largely rely on it for survival although I am not sure that reality is fully understood at the branch level because they use many other funding sources to remain viable. Some significant membership level is also essential to maintain the critical mass necessary for a minimum national footprint of branches across the country. We are currently around 1400 branches and I don't know what the minimum acceptable number would be but I suspect probably in the range of 1000-1200 fully functioning and engaged branches are necessary to be a credible national institution from coast to coast.

Comrade Mark indicated during our Going Forward Committee meeting a few weeks ago that when he was treasurer of Alberta-NWT command, 71% of the branches were struggling. I am not sure how that compares across the country but I did detect an appropriate sense of urgency about membership in many provincial command reports prepared for this DEC. To be clear I am not saying this to spread doom and gloom at the front end of your meeting. However, I am saying the situation is urgent and indeed a crisis in my view and Dominion Executive Council needs to discuss and deal with it in a comprehensive credible and effective manner prior to convention. That is because the next Dominion Convention needs to be presented with a clear and realistic assessment of the overall situation and a strategic plan which fully engages branches and provincial commands in the solution. Because without them there can be no solution.

I conclude with a few thoughts that I think might help the Legion moving forward. First as the agenda to this meeting is attempting to encourage, that you need to turn DEC into an effective fully engaged strategic board. Not a gathering twice a year to read reports to each other that you already read prior to the meeting. Certainly the reports do matter and the issues highlighted in them matter but you only need to spend time on the issues and

on any questions members may have after reading the reports.

Second, you need to have a full and frank discussion about the draft strategic plan and anything else that is relevant to the future of the Legion and to come to a solid consensus on what needs to be done to get this vast organization tuned in and heading in one direction, together.

Third, once you have an agreed game plan you need to speak with one voice about it across the country including throughout the next Dominion Convention.

Fourth, you need to figure out how to engage branches in this essential survival effort. By following and recruiting your more successful branches, and there are many successful branches, in each command to get involved in proactively share best practices that create a welcoming veteran and community support branch that attracts and retains good members.

Fifth, you need to lead the cultural change that is essential to enable all members to visibly celebrate the Legion as the best Veterans support and community support organization in Canada and to truly welcome all Canadians who share the aims and objectives of the Legion as full members in every respect whatever their background. And I am not suggesting another membership category debate at this juncture, rather just that you as the most senior leaders visibly defend and honour what your membership rules already state, but which is not universally evident in the culture across the Legion and that is, that all Canadian citizens are welcome to join in the appropriate membership category with full voting rights. I am not suggesting for a minute the Legion stops trying to go after former serving members of the Canadian Forces but the reality is as Bruce pointed out at our Going Forward meeting that the best we have ever done after WWII was attract 20% of those leaving the forces and then we had a retention problem with many of them. The reality is you can attract 50% of the people leaving the Canadian Forces and many serving members but that does not take you in this day and age to a national organization of 300,000 caring Canadians. The numbers just are not there. This is the best Veterans support organization across the country and I think the organization should be proud of that and continue to attract ex-military police, whoever, but let's come to the reality of it, this Veterans organization will become a social club in the not too distant future. That's the reality, it is just the numbers.

Finally and on a related matter I would personally recommend putting a much more significant emphasis on the Legion essential role and incredible work in communities across the country supporting youth, seniors and many other worthy activities some of which I highlighted earlier. I am not suggesting for a minute diminishing the focus on supporting Veterans and their families or Remembrance I am simply suggesting giving greater visibility and prominence to the outstanding community support work that the Legion already does largely and visibly. I believe that might help Canadians with no military background who want to support the communities in practical and worthwhile ways feel that they really are welcome in the Royal Canadian legion.

That concludes my comments Comrades. I am sorry for going on a bit and also sorry if I have upset anyone in what I said or by straying beyond the bounds of where an honourary appointee including this one should normally go. However I do care deeply about the Legion and its future and I do believe as an organization we are standing in danger and we need to talk about it and to adopt a credible plan to deal with the situation before we actually hit the rocks that are rapidly approaching.

Thanks very much Comrades.

Most of my report in welcoming you this morning is reiterating what Larry has said but I would like to say first by saying good morning Comrades thank you for joining us here today for a very strategic time in the history of the Royal Canadian Legion. I congratulate each and every one of you for being held in such high esteem by your commands to be elected to this job of such high esteem to be here to make these decisions today and I think you will be very proud this weekend that we made some very very serious changes in order to secure our future.

We must begin by facing the cold hard facts. Our current membership is aging, in fact we soon could be losing in massive numbers. If we don't bring these new numbers to offset the attrition we will become irrelevant and if we are weakened by the drastic decline in numbers we will be in danger of losing our advocacy voice on a national stage.

The bottom line, we can not continue on our current path. Doing things the way we have always done. I hate when somebody says "that's the way we have always done it'. It's just not working. For solutions, let's look into the past as an organization who's roots are in the military culture. Let's follow this culture and embrace a strategic plan. Let's set clear goals and implement effective tactics at all levels. And to start this weekend Comrades, I am going to ask that everybody that has to give a report, to highlight your reports because there is very good information in your reports and I thank you for taking the time but it is for information and if you have a question on anything in the report please feel free to ask and do so. But, we need to spend our time with setting forward a strategy to moving to the future. So I plead with everybody to highlight their reports and what you feel something is extremely important bring it forward

Two weeks ago, the Going Forward Committee met here to discuss our strategic plan. We strongly believe, everyone, 100%, that if we follow it, we will survive. We will continue to be relevant to the Veterans community. We will be heard far and wide when we speak up about our Veterans.

This weekend we will discuss ways to help us move forward. For example to help find ways to attract members and ask the community what could we do to encourage them to join. Another concern; how do we continue to be the voice of our Veterans. We can do that only if we know what our Veterans want from us, every veteran. And because their needs can vary from region to region, coast to coast, your input will be invaluable.

Overal, I our path forward begins with a country-wide buy in to our core values, our mission and our vision. We must communicate and reinforce them at every level of the organization. While the strategic plan is a guide for us in our mission, and created at the top, it must be implemented in the commands and especially in the branches.

Remember most people judge the Legion by the experiences when they walk into a branch. We need your help and support to bring our branches onboard. So let's make sure they know that the goals, our goals, is to help them service. That our branches will not survive and without our branches we are nothing.

Let's be clear about why we seek information from them including branch rates and member email addresses, they should know that working together as a team, that makes better service for our members. Let's do what we can to encourage each branch to do what is needed to make members feel welcomed, needed and appreciated and if they follow our welcoming package that membership put out this year they will be successful.

This weekend's discussion is key to our future and I know and I look forward to working with you and begin a meaningful change.

Comrades it is essential for this group to work as a team and it is essential for everybody's opinion to be respected. And I hope that everybody keeps that in mind. When there is no such statement that is stupid. It is only a statement and we will discuss it and make a final decision as a body and we will go forward

Thank you,

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

#### ITEM 4: ADMINISTRATIVE ARRANGEMENTS

a. <u>Schedule – Saturday, 28 April 2018</u>. There will be a departure from the normal routine about how DEC is conducted. This day will be dedicated to more of a strategic exercise in shaping how the Legion will address the future. The basis of discussion will be the Legion's strategic plan.

All future DEC meetings will focus primarily on looking ahead instead of reporting past actions.

- b. <u>Schedule Sunday, 29 April 2018</u>
  - i. 0900 hours DEC convenes
  - i. 1200 hours Lunch at Dominion Command (Call of the Chairman)
  - ii. 1315 hours DEC convenes in main boardroom
  - iv. 1600 hours DEC adjourns for the day (Call of the Chairman)
- c. <u>Meals</u>. Lunch will be provided on both days. Members' per diem claims will be adjusted accordingly.
- d. Local Map. A map of the local area is attached for your convenience.
- e. <u>Hotel Reservations</u>. Your reservations have been made according to the DEC and Committee meeting schedule. If you intend to check out earlier, please advise the hotel as soon as possible. Please take note that DEC members are responsible to pay their hotel bill at check out and then reclaim on their expense claim forms.
- f. <u>Reports</u>. Reports will not be read verbatim but rather with a view to review them and then only address issues that are raised or the recommendations presented for approval. All meeting material is provided electronically and will not be reproduced in paper format.
- g. <u>Smoking</u>. Ottawa City By-Laws do not permit smoking in any office building including bars and restaurants. However, the Director Corporate Services will provide one of the smokers with a door pass to enable smokers to use the rear entrance to permit smoking outside during the break periods. Smoking is only permitted at the rear of the building.

#### The Royal Canadian Legion-Dominion Command (Legion House) 86 Aird Place, Ottawa, ON K2L 0A1 613-591-3335



- 1. LaPointe Seafood Restaurant
- 2. Centrum Area
  - numerous restaurants
  - shopping facilities
  - movie theatre
- 3. Legion House
- 4. Holiday Inn Select Hotel
- 5. Country Inn Suites Hotel

- 6. Liquor Control Board of Ontario (LCBO)
- 7. Wendy's, Tim Horton's
- 8. Pizza Hut, Burger King
- 9. Dairy Queen, Italian Restaurant 10. Canadian Tire Place—Hockey arena
- 11. Walmart
- 12. Darcy McGee's, East Side Mario's, A & W, Swiss Chalet

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

#### ITEM 5: APPROVAL OF MINUTES/ELECTRONIC DECISIONS

#### a. Approval of Minutes

The DEC last met on 26 November 2017. The minutes were distributed electronically.

#### RECOMMENDED:

That the DEC minutes of 26 November 2017 be approved.

b. Review of Electronic Decisions/Email Voting

There were two (2) DEC Electronic Decision / Email voting that took place since the last DEC meeting on 26 November 2017.

- i. CAF Soldier On program.
  - MOTION: It was moved that DEC approve \$150,000 to be allocated to the Soldier on Program in 2018 to support Soldier On Meet-up, Soldier On Ambassador Program and Soldier On Events: 10 events/yr. This is part of a three-year program but subsequent years will require annual approval following a report from Soldier On.

#### CARRIED (31 January 2018)

- ii. The Amazing Race
  - **MOTION:** It was moved that DEC approve the participation of The Royal Canadian Legion with "CTV and The Amazing Race Canada" at a proposed cost of \$113,000. The funding will be covered by increasing the Hearts and Mind 2018 budget by \$113,000 and a corresponding decrease of \$113,000 to the allotment already approved for the Hearts and Mind 2019 budget to cover our participation in the program.

#### CARRIED BY UNANIMOUS VOTE (16 April 2018)

## Legion Strategic Plan Fact Sheet



### **Mission Statement**

"To serve Veterans, which includes serving military and RCMP members and their families, to promote remembrance and to serve our communities and our country."

## **Vision Statement**

"Our vision is to be the most highly respected Veteran and Community Service organization." In support of our Mission and Vision, we are pursuing the following strategic objectives and initiatives:

#### Strategic Objective MEMBERSHIP

- Review membership in a general sense
- Develop membership plans for recruitment, retention and renewal
- Continue modernizing the membership process

#### Strategic Objective GOVERNANCE

- Review Legion governance
- Confirm roles of Elected Officers and Senior Staff
- Review and redefine Committee structures and the number of committees

#### Strategic Objective LEGION INFRASTRUCTURE

- Improving Branch sustainment
- Seek partnerships to assist in Branch development
- Modernization of Branch facilities

#### Strategic Objective COMMUNICATIONS AND MARKETING

- Implementation of a marketing plan
- Implementation of a marketing plan
   Implementation of a communications plan both internally and externally

#### Strategic Objective LEGION CULTURE

- Fostering core Legion values
- Promoting a welcoming environment

#### Strategic Objective RECOGNIZING OUR MEME

## RECOGNIZING OUR MEMBERS AND ENHANCING OUR VALUE PROPOSITION

- Increasing our members value proposition
- Recognizing our members and volunteers

## **Legion** Le plan stratégique de la Légion Feuillet de documentation



## Énoncé de mission

« Notre mission est de venir en aide aux vétérans, y compris les militaires et membres de la GRC en service et leurs familles, de perpétuer le Souvenir, et de servir nos communautés et notre pays. »

## Énoncé de vision

« Notre vision est d'être l'organisation de vétérans et de service communautaire la plus respectée. » Dans le cadre de notre mission et de notre vision, nous poursuivons les objectifs stratégiques et initiatives qui suivent :

#### Objectif stratégique ADHÉSION

- Examiner l'adhésion dans son ensemble
- Élaborer des plans en matière de recrutement, de maintien et de renouvèlement
- Poursuivre la modernisation du processus de traitement de l'adhésion

#### Objectif stratégique GOUVERNANCE

- Examiner la gouvernance de la Légion
- Confirmer les fonctions des officiers élus et du personnel de niveau supérieur
- Examiner et redéfinir la structure des comités, et leur nombre

#### Objectif stratégique INFRASTRUCTURE

- Améliorer l'appui aux filiales
- Nouer des partenariats pour prêter main forte à la croissance des filiales
- Moderniser les locaux des filiales

#### Objectif stratégique COMMUNICATION ET MARKETING

- Mettre en œuvre le plan de marketing
- Mettre en œuvre le plan de communication, à l'interne et à l'externe

#### Objectif stratégique CULTURE DE LA LÉGION

- Encourager les valeurs fondamentales de la Légion
- Promouvoir un milieu accueillant

#### Objectif stratégique

#### RECONNAISSANCE ENVERS NOS MEMBRES ET AMÉLIORATION DE NOTRE OFFRE DE VALEUR

- Accroître l'offre de valeur pour nos membres
- Exprimer notre reconnaissance envers nos membres et nos bénévoles

Legion Strategic Plan Fact Sheet

Mission Statement:

"To serve Veterans, which includes serving military and RCMP members and their families, to promote remembrance and to serve our communities and our country."

Vision Statement:

## "Our vision is to be the most highly respected Veteran and Community Service organization."

In support of our Mission and Vision, we are pursuing the following strategic objectives and initiatives:

Strategic Objective 1: Membership

- Review membership in a general sense
- Develop membership plans for recruitment, retention and renewal
- Continue modernizing the membership process

Strategic Objective 2: Governance

- Review Legion governance
- Confirm roles of Elected Officers and Senior Staff
- Review and redefine Committee structures and the number of committees

Strategic Objective 3: Legion Infrastructure

- Improving Branch sustainment
- Seek partnerships to assist in Branch development
- Modernization of Branch facilities

Strategic Objective 4: Communications and Marketing

- Implementation of a marketing plan
- Implementation of a communications plan both internally and externally

Strategic Objective 5: Legion Culture

- Fostering core Legion values
- Promoting a welcoming environment

Strategic Objective 6: Recognizing our Members and Enhancing our Value Proposition

- Increasing our members value proposition
- Recognizing our members and volunteers



# **Deloitte.**

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## The Royal Canadian Legion

Reinvigorating its Relevance & Significance In the Community

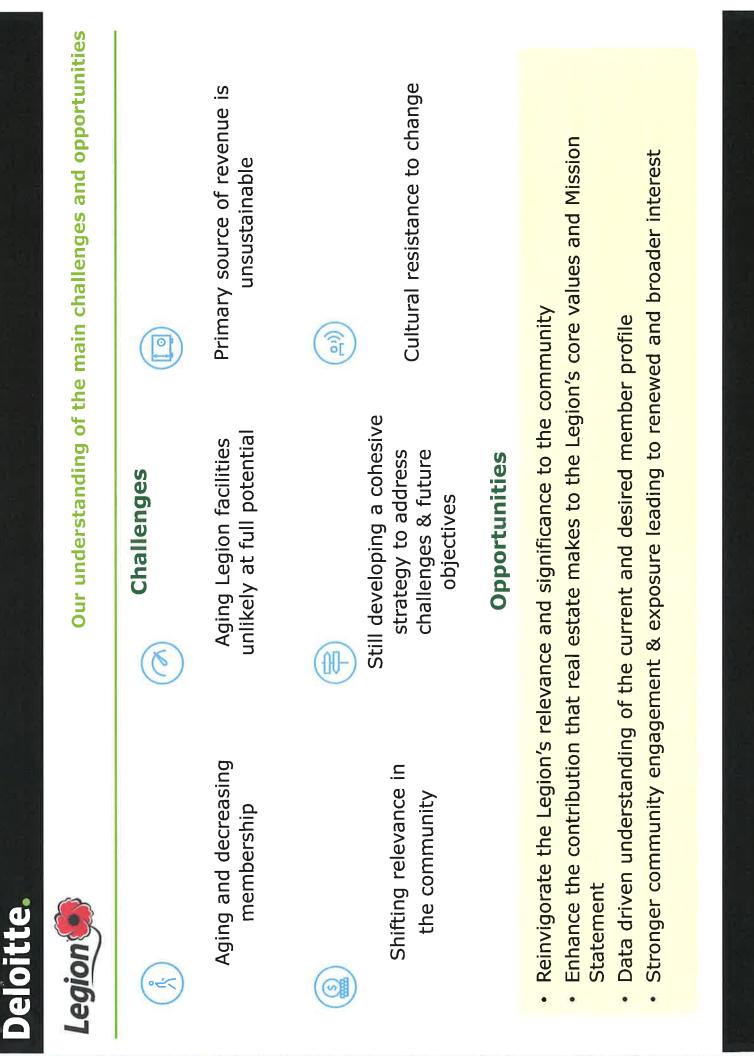
April 28, 2018

## Deloitte.



Preparing the Legion for its second 100 years

and "Our vision is to be the most highly respected Veteran Community Service organization." "To serve Veterans, which includes serving military and RCMP members and their families, to promote remembrance and to serve our communities and our country." The Legion aims to preserve the relevance of its members with a sustainable financial future to support Branches by serving the local community, and providing its longevity, core values and Mission Statement.



### Deloitte.



# Phase 1 | Customer Analytics & Market Review

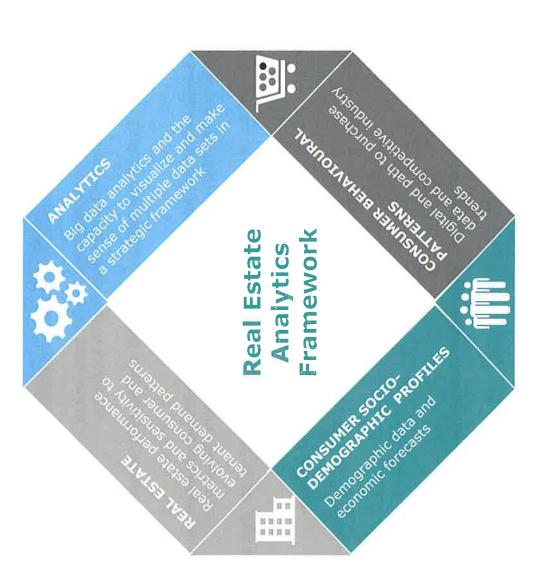


- locations ('trade area') to better understand characteristics and preferences this is an essential research element for Customer Analytics – assessment of existing and potential new members / customers surrounding select branch exploring the Legion's real estate opportunities and potential marketing efforts (e.g. social media). ÷
- Portfolio Review branches located in major urban centres (e.g. 15 20 key branches) would be the focus; high level analysis including GIS mapping, current member profiles, branch revenue review, site size, etc. would be undertaken to help define the 'highest potential' properties for further consideration. 2
- Local Real Estate Market Review real estate activity surrounding the selected branch locations will be reviewed to understand the level and quality of competition, market dynamics and performance metrics so the potential gaps or opportunities in the local marketplace could be identified. . .
- Branch Property Analysis conduct a high level property review of each selected branch to identify specific potential opportunity 4.
- Best Practices Case Studies research 'successes' of other organization from similar 'profiles' and highlight what can be learned, applied or implemented to the select branch locations. This could include deal structures, new uses, community engagement. ы. .
- Understanding of who could be new customers / members.
- Selection of 'priority' branch locations from overall portfolio.
- Overview of marketplace and surrounding uses and implications on each branch's redevelopment or re-purposing opportunity. •
- Define branch locations (with 'high potential' for redevelopment / re-purposing) for further analysis and consideration.





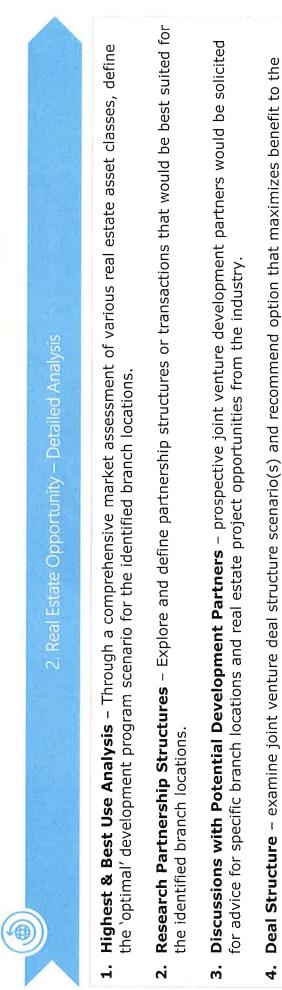
# Phase 1 | Customer Analytics & Market Review



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# Phase 2 | Real Estate Opportunity Analysis



- Competitive Tendering Process provide support in the design of the tendering process. <u>ທ</u>
- 6. Implementation Plan using the analysis findings, an 'action plan' would be created to make real estate development decisions over the short to medium term (0 - 5 years).
- Clarity on available option(s) for key selected branch properties.
- Assessment of Highest & Best Use for key properties (incl. indication of market value).
- Roadmap for redeployment of key properties.
- Deal structure that provides optimal benefit while supporting the core values and Mission Statement. •

Legion.

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## Legion Redevelopment Case Studies



## Branch 88 | Maple Ridge, British Columbia

- Maple Ridge Legion developed, and continues to manage 4 seniors housing developments (Legion House, Legion Gardens, Legion Manor, Earl Haig Cottages).
- Varying degrees of care options for residents (assisted living and independent living)
- 182 units with 100% occupancy, and residents live in units based on "life leases."



# Branch 424 | Bala, Muskoka Lakes Township, Ontario

- · Veterans and families seeking affordable seniors housing in Bala to manage age while maintaining a similar lifestyle in the community.
- Proposed development includes a 134,000 sf seniors complex with affordable housing adjacent to the current legion building.
- Bala Legion Heritage Manor would include 128-room assisted living residences, long-term care facility, on-site medical clinic, legion bar, and community area.
- Currently under planning phases in 2018, with an estimated cost of \$15 million for completion of the development.

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## Legion Redevelopment Case studies



# Branch 172 | Esquimalt, Capital Regional District, BC

- Early 2015 the project planning processes was underway.
- Original plans called for a seniors oriented rental building.
- Legion was to retain ownership over a portion of the new building.
- Was the partner procurement process open and competitive?
- Challenges arose with partnership structure.



# Branch 148 | Burnaby Heights, Greater Vancouver, BC

- Legion located in a region with escalating land prices & taxes.
- Opportunity for redevelopment identified in 2012 followed by Expression of Interest process.
- Epta Properties selected from the proponents who submitted and subsequently initiated the municipal approval process.
- Partner required replacement after financial challenges and Beedie Development stepped in. .
- Project now in permitting stage with successful and reputable partner.

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Legion	Key personnel
Our team c opportuniti & strategic	Our team of experts have assisted not-for-profit, First Nation and government organizations assess their portfolios to identify opportunities, ensuring that the prioritized sites and options meet the needs of the organization from a core values, financial & strategic perspective.
CO.	<b>Michael Penalosa,</b> Director   Real Estate Advisory Having spent over 20 years in the real estate industry, Michael brings in-depth industry expertise when advising real estate clients on their development strategy, including market analysis & positioning of retail assets, leasing plans & development opportunity analysis.
Ċ	<b>Debbie Baxter,</b> Director   Real Estate Advisory Debbie is a Director of Deloitte Real Estate and leads our National Corporate Real Estate and Workplace team. Debbie has 25+ years of experience working with businesses to implement real estate change – from office relocation projects, changes in real estate utilization, to changes in culture or technology. She is a client advocate who can uniquely combine the ability to recommend the strategies that drive the desired business outcome as well as have the leadership insight to oversee adoption of the change
(P)	<b>Dave Hilts,</b> Director   Real Estate Advisory David has provided real estate valuation & advisory services for over 25 years, to a broad range of clients that hold investment grade assets & special purpose properties. David is an Accredited Appraiser with the Appraisal Institute of Canada. David has brings a deep understanding of real estate development partnerships, particularly with respect to structuring and financing.
	<b>Jennifer Lee,</b> Partner   Consumer Analytics Jennifer is the National Retail and Omnichannel Leader for Deloitte Canada. Jennifer works with clients in developing performance improvement strategies. Jennifer helps clients transform from a multichannel retailer to an Omnichannel retailer through broad and innovative digital and operational initiatives to drive revenue and reduce overall cost structure.
	<b>Richard Brough</b> , Senior Manager   Consumer Advisory Richard is a seasoned analytics professional with over 20 years of analytics experience who is widely recognized for successfully delivering actionable analytic solutions. Richard's primary expertise is transforming business objectives into data and analytic solutions. He has developed a wide range of data and analytic solutions for: identifying and quantifying the opportunities and risks within client's customer base, developing targeted multi- channel marketing campaigns, informing promotion and pricing decisions, and developing marketing and business process automation.
	<b>John MacLeod</b> , Senior Manager   Consumer Analytics John is an innovative and highly skilled market research expert with 20 years of experience in all areas of market research, providing strategic direction a vast number of major global companies through a wide range of areas including innovation and product development, retail and shopper insights, brand and communication and stakeholder management.

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Legion



### **REAL ESTATE VALUATION**

- Single Asset Appraisals
- Portfolio Valuation
- Appraisal Review (audit)
- Financial Reporting
- Business Transactions
- Equity and Debt Securities
- Financing
- Due Diligence
- Development Projects
- Expropriation
- Litigation support

## **CORPORATE REAL ESTATE**

- Corporate Real Estate Strategy
- Workplace strategy
- Location Services & Site Selection
- Occupancy strategy
- Market & financial analytics
- Portfolio strategy and management
- Linkages with Human Capital & Technology

### **REAL ESTATE ADVISORY**

- Market Intelligence and Analysis
- Development Feasibility
- Public Sector Land Development
- Municipal approvals process
- Economic and Financial Impact
- Economic Development
- Best Practices Benchmarking
- Asset class analytics i.e. retail, office, etc.

## TRANSACTION ADVISORY SERVICES

- Transaction Advisory & Management
- Due Diligence
- Lease transactions
- Sale transactions
- Capital Markets
- Debt & Equity Financing

### Deloitte.



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### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

### ITEM 6: DOMINION TREASURER'S REPORT

### i. OVERVIEW OF 2017 YEAR

The 2017 year finished well from a resource management perspective, achieving a surplus of \$465,869. This was an improvement of \$410,633 over the budget surplus of \$55,345.

Total revenues exceeded budget by \$982,736. Primary positive revenue influences were Membership \$58,846, Investment Income \$100,112, Veterans Visitation \$ 193,080, Supply Department \$493,279, and Miscellaneous and Estate Bequest results of \$137,419.

Total expenses exceeded budget by \$572,103. Primary adverse expense influences were Legion Magazine Subscriptions \$46,273, Membership \$99,755, Marketing \$114,603, Finance \$46,654, Service Bureau \$66,378, Veterans Visitation \$ 137,472, Supply Department Cost of Goods Sold \$237,459, and Other Program Expenses \$ 77,074. The adverse budget versus actual expense variances were effectively offset by savings generated by Administration, Information Technology, Committees, Depreciation, Employer Pension Contribution and Legion House activities.

### ii. 2017 BUDGET VERSUS ACTUAL PIE CHARTS

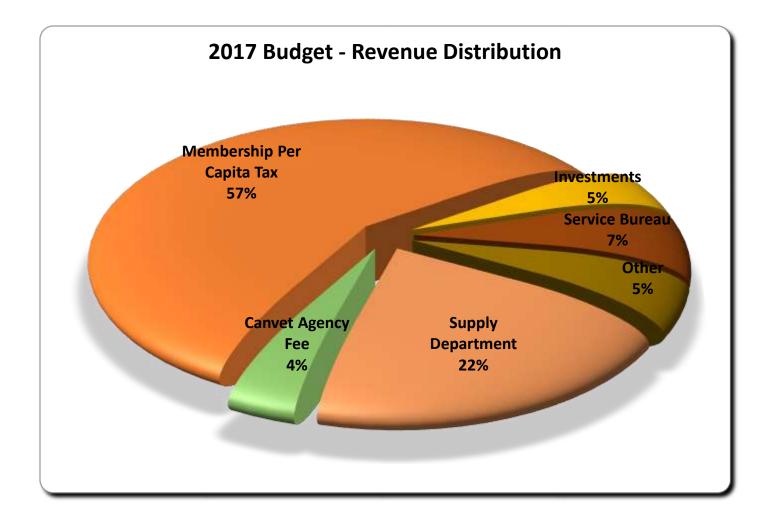
Budget versus actual revenue and expense pie charts follow for information purposes.

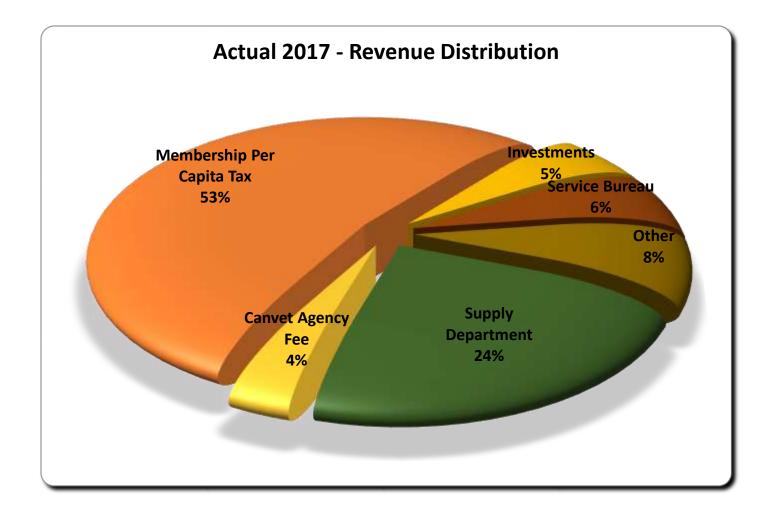
### iii. 2017 OPERATIONAL FINANCIAL STATEMENTS

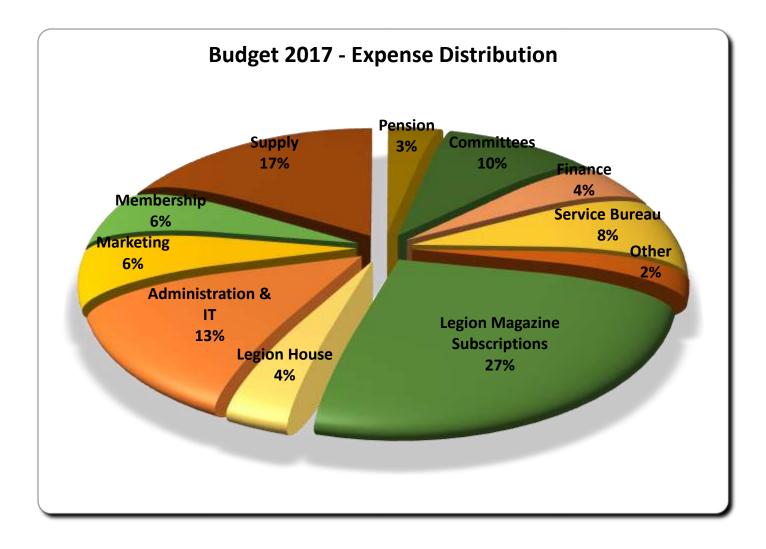
The Financial Statements follow for information purposes.

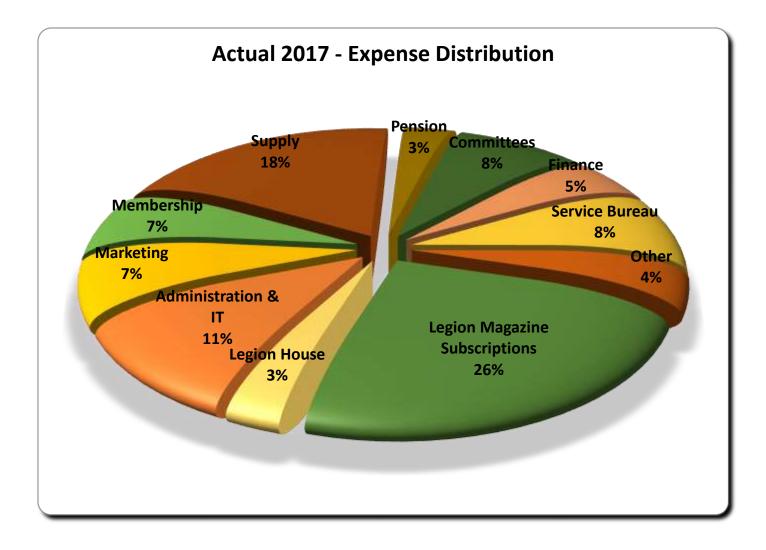
### iv. QUESTIONS

I would be pleased to respond to any questions you may have regarding our financial performance for the 2017 fiscal year.











### Statement of Revenue and Expense

		Statement	of Revenue a	nd Expense			
	_		_				2017
	Dec		Dec				ACTUA
	2016	2016	2017	2017	2017	2018	BUDGE
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET	VARIAN
REVENUE							
Per Capita Tax	5,710,008	5,710,008	5,883,846	5,825,000	5,825,000	5,929,170	58,84
Canvet							
<ul> <li>Agency Fee &amp; Support</li> </ul>	400,000	400,000	400,000	400,000	400,000	400,000	
Investment Income	491,771	491,771	590,112	500,000	490,000	548,500	100,1
SB Revenue/Direct Cost Reallo	742,000	742,000	735,000	779,869	735,000	934,600	
Veterans Visitation	-	-	193,080	-	0	-	193,08
Supply Department	2,293,129	2,293,129	2,693,279	2,450,000	2,200,000	2,100,000	493,2
Legion House							
- Tenants	82,920	82,920	82,920	82,920	82,920	82,920	
- Internal	316,000	316,000	316,000	316,000	316,000	316,000	
Miscellaneous							
- Master Card	65,188	65,188	85,112	85,133	60,000	60,000	25,1
- Other	82,481	82,481	197,864	90,000	90,000	90,000	107,80
Estate Bequest	87,099	87,099	4,443	-	0	-	4,44
TOTAL REVENUE	10,270,596	10,270,596	11,181,656	10,528,922	10,198,920	10,461,190	982,73
EXPENSE							
Legion Magazine Subscriptions	2,831,045	2,831,045	2,756,273	2,710,000	2,710,000	2,700,000	(46,2
Administration	842,965	842,965	833,600	907,625	945,200	865,042	111,60
Information Technology	330,937	330,937	350,915	355,908	351,950	366,121	1,03
Membership	829,977	829,977	689,655	664,784	589,900	549,384	(99,7
Marketing & Communications	-	-	337,656	245,770	193,100	313,313	(144,5
Marketing & Membership			,				
Marketing, Advertising, Promotic	457,705	457,705	425,547	475,500	455,500	538,500	29,9
Finance	401,901	401,901	493,654	519,229	447,000	485,690	(46,6
Service Bureau	798,929	798,929	874,678	866,521	808,300	983,789	(66,3
Veterans Visitation	-	-	137,472	-	0	-	(137,4
Supply	1,709,138	1,709,138	1,935,659	1,799,835	1,698,200	1,627,997	(237,4
Committees	657,735	657,735	873,683	950,520	980,375	998,635	106,69
Other Program Expenses	195,576	195,576	216,874	209,800	139,800	162,500	(77,0
Depreciation	109,797	109,797	108,990	115,000	115,000	123,000	6,0
Employer Pension Contribution	303,235	303,235	337,759	340,000	340,000	316,000	2,24
Legion House	335,787	335,787	343,263	368,430	369,250	341,960	25,98
Canvet Interest Expense	-	-	-	-	-	36,000	
TOTAL EXPENSE	9,804,727	9,804,727	10,715,678	10,528,922	10,143,575	10,407,931	(572,10
NET INCOME (LOSS) FROM O	465,869	465,869	465,978	0	55,345	53,259	410,63

Administration

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
EXPENSE						
Salaries	735,116	735,116	737,167	808,643	841,500	766,416
Retirement Allowance	16,687	16,687	16,977	16,173	15,000	15,021
Other Benefits	62,731	62,731	67,298	71,609	72,500	65,905
Temporary & Contract Staff	8,194	8,194	-	-	-	-
TOTAL PERSONNEL	822,728	822,728	821,442	896,425	929,000	847,342
Office Supplies	53,683	53,683	52,273	44,200	44,200	45,000
Telephone	15,179	15,179	15,377	16,000	16,000	16,000
Postage, Express	9,299	9,299	10,346	10,100	10,100	10,000
Printing, Stationery	6,039	6,039	4,089	3,200	8,200	8,000
Staff Travel	695	695	883	1,000	1,000	1,000
Insurance	18,787	18,787	18,220	20,400	20,400	20,400
Rent (CR to Building)	108,000	108,000	108,000	108,000	108,000	108,000
Staff Recruitment	-	-	878	2,000	2,000	2,000
Computer Network Support	3,000	3,000	3,000	3,000	3,000	3,500
Miscellaneous	2,657	2,657	1,704	5,000	5,000	2,500
Training	8,700	8,700	6,089	7,000	7,000	10,000
TOTAL EXPENSE	1,048,767	1,048,767	1,042,301	1,116,325	1,153,900	1,073,742
Less: charged to:						
Membership	30,000	30,000	15,000	15,000	15,000	15,000
Marketing and Communications	-	-	15,000	15,000	15,000	15,000
Service Bureau	30,000	30,000	30,000	30,000	30,000	30,000
Poppy Fund	145,800	145,800	148,700	148,700	148,700	148,700
	205,800	205,800	208,700	208,700	208,700	208,700
NET EXPENSE	842,967	842,967	833,601	907,625	945,200	865,042

### INFORMATION TECHNOLOGY SECTION (Administration Department)

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
EXPENSE _	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
EXPENSE						
Salaries	165,923	165,923	169,994	167,411	173,000	177,257
Retirement Allowance	3,786	3,786	3,510	3,348	3,200	3,665
Other Benefits	17,468	17,468	19,009	21,677	21,200	21,949
Contract	21,428	21,428	39,497	36,222	27,300	49,000
TOTAL PERSONNEL	208,605	208,605	232,010	228,658	224,700	251,871
Office Cumplice	20	20		FO	50	50
Office Supplies	29 5,721	29 5,721	- 5,473	50 5 000	50 5,000	50 6,000
Telephone Postage, Express	5,721	5,721	5,473	5,000 50	5,000 50	6,000 50
Printing, Stationery	4 26	4 26	190	50	50 50	50 50
Rent (CR to Building)	10,000	10,000	10,000	10,000	10,000	10,000
Miscellaneous	41	41	60	10,000	10,000	10,000
Miscellaneous			00	100	100	100
Network & PC						
- Maintenance Contracts/Lease	91,256	91,256	83,353	93,000	93,000	95,000
- Programming & Support	22,961	22,961	24,667	25,000	25,000	25,000
- Supplies & Other	11,948	11,948	12,867	12,000	12,000	12,000
- Website & Internet						
connectivity & support	4,346	4,346	6,294	6,000	6,000	6,000
TOTAL EXPENSE	354,937	354,937	374,915	379,908	375,950	406,121
Less: charged to:						
Administration	3,000	3,000	3,000	3,000	3,000	3,500
Finance	3,000	3,000	3,000	3,000	3,000	7,500
Membership & Marketing	-,	-,	-,	-,	-,	,
Membership	6,000	6,000	5,000	5,000	5,000	7,500
Marketing	-	-	1,000	1,000	1,000	2,500
Service Bureau	3,000	3,000	3,000	3,000	3,000	4,500
Supply	6,000	6,000	6,000	6,000	6,000	7,500
Canvet	3,000	3,000	3,000	3,000	3,000	5,000
<u>IT</u>	-	-	-	-	-	2,000
	24,000	24,000	24,000	24,000	24,000	40,000
NET EXPENSE	330,937	330,937	350,915	355,908	351,950	366,121

Membership Section

	Dec 2016	2016	Dec 2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
REVENUE	ACTORE	ACTORE	ACTORE	TOREOROT	DODGET	DODGET
Agency Fee	400,000	400,000	400,000	400,000	400,000	400,000
TOTAL REVENUE	400,000	400,000	400,000	400,000	400,000	400,000
EXPENSE						
Salaries	460,302	460,302	239,980	246,506	233,000	239,934
Retirement Allowance	10,508	10,508	4,950	4,930	4,300	4,858
Other Benefits	59,161	59,161	38,112	37,261	38,800	37,923
Temporary & Contract Staff	101,060	101,060	106,634	90,787	80,000	103,769
TOTAL PERSONNEL	631,031	631,031	389,676	379,484	356,100	386,484
	•			·		<u> </u>
Office Supplies	1,481	1,481	674	1,400	1,400	1,400
Telephone	8,221	8,221	8,659	8,500	5,400	8,000
Postage, Express	38,658	38,658	46,445	40,000	34,000	36,000
Printing, Stationery	7,081	7,081	9,889	11,000	3,500	3,500
Rent (CR to Building)	64,000	64,000	54,000	54,000	54,000	54,000
Miscellaneous	861	861	3,418	4,400	2,500	2,500
Legion Website & Internet	3,571	3,571	-	-	-	-
Computer Network Support	6,000	6,000	5,000	5,000	5,000	7,500
Administrative Support	30,000	30,000	15,000	15,000	15,000	15,000
Permanent membership cards	-	-	100,784	95,000	73,000	-
Membership cards, forms and p	23,037	23,037	18,515	20,000	20,000	10,000
Membership Pack out	16,036	16,036	31,270	31,000	20,000	-
Credit Card Processing Fees	-	-	6,324	-	-	25,000
TOTAL EXPENSE	829,977	829,977	689,654	664,784	589,900	549,384
NET EXPENSE	429,977	429,977	289,654	264,784	189,900	149,384

### Marketing Section

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
EXPENSE						
Salaries	-	-	284,392	193,237	149,500	253,053
Retirement Allowance	-	-	4,104	3,865	2,800	5,115
Other Benefits	-	-	18,405	17,668	11,800	22,145
TOTAL PERSONNEL	_	_	306,901	214,770	164,100	280,313
	_	_	500,501	214,770	104,100	200,010
Office Supplies	-	-	-	400	400	400
Telephone	-	-	2,376	1,800	1,800	1,800
Postage, Express	-	-	1	100	100	100
Printing, Stationery	-	-	62	200	200	200
Staff Travel	-	-	33	33	-	500
Rent (CR to Building)	-	-	10,000	10,000	10,000	10,000
Miscellaneous	-	-	2,282	2,467	500	2,500
Computer Network Support	-	-	1,000	1,000	1,000	2,500
Administrative Support	-	-	15,000	15,000	15,000	15,000
Legion Wesite & Internet						
TOTAL EXPENSE	-	-	337,655	245,770	193,100	313,313

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Marketing Admin	-	-	-	- 5,000	-	-
Travel	-	-	-		-	5,000
Other Printed Material						
<u>etherr mited material</u>						
Flyers and Postcards	-	-	-		-	-
Bookmarks	1,975	1,975	-	· -	-	-
We Care Poster	1,102	1,102	-		-	-
Renewal Poster	431	431	-		-	-
Early Bird Poster	1,193	1,193	-	· -	-	-
The RCL & C.F. Brochure	7,588	7,588	-		-	-
RCL Needs You Brochure	733	733	-		-	-
Posters/Brochures	12,995	12,995	-	· -	-	-
RCL Welcomes You Brochure	-	-	-		-	-
Branch Collateral Marketing mai	-	-	31,558	40,000	40,000	40,000
Other	-	-	-		-	-
	457,706	457,706	425,548	475,500	455,500	538,500

### **Finance Department**

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
<u> </u>	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
EXPENSE						
Salaries	393,366	393,366	380,163	372,434	405,600	438,208
Retirement Allowance	8,974	8,974	7,883	7,449	7,400	8,810
Other Benefits	45,435	45,435	46,459	46,164	48,000	43,760
Contract	13,988	13,988	140,664	146,082	38,900	38,311
TOTAL PERSONNEL	461,763	461,763	575,169	572,129	499,900	529,089
Office Supplies	1,569	1,569	1,347	2,000	2,000	2,000
Telephone	3,288	3,288	3,607	3,300	3,300	3,300
Postage, Express	3,469	3,469	4,586	5,000	5,000	5,000
Printing, Stationery	271	271	1,232	1,500	1,500	1,500
Staff Travel	37	37	118	300	300	300
Audit Fees	60,500	60,500	58,846	62,000	62,000	63,240
Rent (CR to Building)	29,000	29,000	29,000	29,000	29,000	29,000
Computer Network Support	3,000	3,000	3,000	3,000	3,000	7,500
Miscellaneous/Foundation Start	3,920	3,920	5,799	8,000	8,000	11,761
TOTAL EXPENSE	566,817	566,817	682,704	686,229	614,000	652,690
Less: charged to:						
Supply	54,915	54,915	79,049	57,000	57,000	57,000
Canvet	110,000	110,000	110,000	110,000	110,000	110,000
	164,915	164,915	189,049	167,000	167,000	167,000
NET EXPENSE	401,902	401,902	493,655	519,229	447,000	485,690

Service Bureau

	Dec	0010	Dec	0017	0017	0010
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
REVENUE						
Poppy Fund Grant	742,000	742,000	735,000	779,869	735,000	934,600
EXPENSE						
Salaries	598,308	598,308	701,476	690,818	633,500	749,130
Retirement Allowance	13,458	13,458	14,325	13,816	11,400	14,843
Other Benefits	59,371	59,371	64,025	64,187	61,200	65,416
TOTAL PERSONNEL	671,137	671,137	779,826	768,821	706,100	829,389
Office Supplies Expense	1,199	1,199	1,198	1,500	4,000	4,000
Telephone	6,905	6,905	6,366	7,400	7,400	7,400
Postage	4,823	4,823	4,315	4,800	4,300	5,000
Staff Travel	1,321	1,321	2,759	1,500	4,000	4,000
VAC - Liaison						
Rent (Cr to Building)	45,000	45,000	45,000	45,000	45,000	45,000
Service Officers Conference	34,740	34,740	-	-	-	50,000
Advocacy and Representation	136	136	1,507	3,000	3,000	3,000
Administrative Support	30,000	30,000	30,000	30,000	30,000	30,000
Computer Network Support	3,000	3,000	3,000	3,000	3,000	4,500
Miscellaneous	668	668	707	1,500	1,500	1,500
TOTAL EXPENSE	798,929	798,929	874,678	866,521	808,300	983,789

### Supply Department

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
REVENUE						
Sales of Supplies	2,293,129	2,293,129	2,693,279	2,450,000	2,200,000	2,000,000
Less Cost of Goods	1,003,654	1,003,654	1,115,476	1,102,500	990,000	900,000
	1 000 475	1 000 475	1 577 000	1 247 500	1,210,000	1,100,000
GROSS MARGIN	1,289,475	1,289,475	1,577,803	1,347,500	1,210,000	1,100,000
Legion Lager Royalty	0	0	0	0	0	100,000
Provincial Commands @						
5.0% of Gross Margin	64,474	64,474	78,637	67,375	60,500	60,000
EXPENSE Salaries	472,290	472,290	100 105	442,705	485,000	495,668
Retirement Allowance	472,290	472,290	482,485 9,939	442,705 8.854	485,000 9,000	495,008
Other Benefits	-, -	61,420		- ,		-, -
	61,420	,	62,978	58,575	63,900 50,000	65,206
Temporary & Contract Staff	48,601	48,601	56,753	54,626	50,000	57,603
TOTAL PERSONNEL	593,084	593,084	612,155	564,760	607,900	628,679
Telephone	7,816	7,816	8,390	10,000	10,000	10,000
Postage, Express	40,148	40,148	69,314	65,000	65,000	67,000
Printing, Stationery	5,059	5,059	3,429	6,000	6,000	6,000
Staff Travel	4,022	4,022	4,384	5,000	5,000	5,000
Insurance	1,453	1,453	1,453	1,500	1,500	1,500
Rent (CR to Building)	60,000	60,000	60,000	60,000	60,000	60,000
Web Store - connectivity	3,397	3,397	32,021	4,800	4,800	4,800
Poppy Store	861	861	-	-	-	-
Advertising/Catalogue Distributi	91,671	91,671	106,900	80,000	60,000	60,000
Wrapping Material	31,157	31,157	35,037	35,000	30,000	31,000
Finance/Administration Support	54,915	54,915	68,033	57,000	57,000	57,000
Office Supplies	1,858	1,858	1,611	2,000	2,000	2,000
Bad Debts	2,000	2,000	-	400	400	400
Computer Network Support	6,000	6,000	6,000	6,000	6,000	7,500
Miscellaneous	1,368	1,368	1,921	1,600	1,200	1,600
EXPENSE TOTAL	969,283	969,283	1,089,285	966,435	977,300	1,002,479
Less: Poppy Fund Chargeback	(263,800)	(263,800)	(269,100)	(269,100)	(269,100)	(274,482)
NET EXPENSE	705,483	705,483	820,185	697,335	708,200	727,997
GAIN OR (LOSS)	583,992	583,992	757,618	650,165	501,800	472,003

### Other Program Expenses

	Dec 2016	2016	Dec 2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
RCEL						
Conference	-	-	5,000	5,000	5,000	5,000
SCOWP	552	552	1,116	2,000	2,000	2,000
RCEL TOTAL	552	552	6,116	7,000	7,000	7,000
OTHER						
Request for Support	15,000	15,000	8,000	15,000	15,000	15,000
Annual General Meeting	-	-	3,468	5,000	5,000	-
Legion Representation on Local	-	-	-	200	200	500
Historica (EWC)	-	-	23	-	-	-
Write Off of Old Manuals	12,799	12,799	-	-	-	-
Legal & Other	111,046	111,046	133,581	110,000	50,000	70,000
Charitable Foundation Start Up	4,780	4,780	21,587	20,000	10,000	10,000
MBP Ads	19,970	19,970	22,203	20,000	20,000	20,000
Translation	31,430	31,430	21,896	32,600	32,600	40,000
TOTAL EXPENSE	195,577	195,577	216,874	209,800	139,800	162,500

Legion House

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGE
REVENUE						
Rent - Tenants	82,920	82,920	82,920	82,920	82,920	82,92
Rent - charged to Departments						
<ul> <li>Administration</li> </ul>	108,000	108,000	108,000	108,000	108,000	108,00
<ul> <li>Marketing &amp; Membership</li> </ul>	64,000	64,000	54,000	54,000	54,000	54,00
- Membership						
- Marketing	-	-	10,000	10,000	10,000	10,0
<ul> <li>Service Bureau</li> </ul>	45,000	45,000	45,000	45,000	45,000	45,0
<ul> <li>Supply Dept</li> </ul>	60,000	60,000	60,000	60,000	60,000	60,0
- Finance	29,000	29,000	29,000	29,000	29,000	29,0
- IT Section	10,000	10,000	10,000	10,000	10,000	10,0
TOTAL REVENUE	398,920	398,920	398,920	398,920	398,920	398,92
EXPENSE						
Salaries	27,010	27,010	27,001	26,358	27,100	27,7
Retirement Allowance	614	614	557	527	550	6
Other Benefits	4,681	4,681	4,589	4,145	4,200	4,0
TOTAL PERSONNEL	32,305	32,305	32,147	31,030	31,850	32,4
Elevator Maintenance	6,289	6,289	4,116	7,000	7,000	7,0
A/C, Electrical, Plumbing	14,665	14,665	18,561	28,000	32,000	32,0
Interior & Exterior	80,089	80,089	80,920	84,000	80,000	80,0
Cleaning Contract & Supplies	44,116	44,116	45,885	52,000	52,000	52,0
Fuel	9,078	9,078	10,436	12,400	12,400	13,0
Light & Power	60,221	60,221	59,956	62,000	62,000	62,0
Water and Sewage	1,763	1,763	1,937	1,800	2,000	2,0
Taxes	53,138	53,138	55,184	55,200	55,000	56,5
Insurance	4,122	4,122	4,122	5,000	5,000	5,0
Reserve Fund	30,000	30,000	30,000	30,000	30,000	
TOTAL EXPENSES	335,786	335,786	343,264	368,430	369,250	341,9
GAIN OR LOSS	63,134	63,134	55,656	30,490	29,670	56,9

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### THE ROYAL CANADIAN LEGION-DOMINION COMMAND GENERAL FUNDS

### Committees & Elected Officers Expense

							2017
	Dec		Dec				ACTUAL vs
	2016	2016	2017	2017	2017	2018	BUDGET
<u> </u>	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET	VARIANCE
COMMITTEES							
Veterans, Service and Seniors	16,347	16,347	17,083	32,500	32,500	32,500	15,417
Poppy & Remembrance	37,612	37,612	24,008	26,931	26,950	28,950	2,942
Membership	11,405	11,405	4,815	15,876	16,250	16,250	11,435
Outreach							
Public Relations	28,339	28,339	90,233	102,900	102,900	143,095	12,667
RCEL	675	675	355	675	675	675	320
Sports	219,287	219,287	328,482	326,241	349,700	357,700	21,218
Ritual & Awards	1,575	1,575	4,388	4,905	2,000	2,000	(2,388)
Constitution & Laws	2,383	2,383	10,858	4,450	800	2,550	(10,058)
Defence & Security	71,410	71,410	22,877	27,136	32,800	32,800	9,923
Veterans Consultation	3,563	3,563	1,102	4,000	4,000	4,000	2,898
(FOF) Going Forward	-	-	1,378	1,378	0	54,000	(1,378)
Leadership Development	147	147	19	200	200	200	181
COMMITTEE TOTAL	392,743	392,743	505,598	547,192	568,775	674,720	63,177
Elected Officers	85,237	85,237	72,550	117,000	130,500	104,500	57,950
DEC/Senior Elected Officers	62,072	62,072	88,707	74,200	70,900	71,400	(17,807)
Dominion Convention	117,682	117,682	206,826	212,128	210,200	148,016	3,374
SUB-TOTAL	264,991	264,991	368,083	403,328	411,600	323,916	43,517
TOTAL EXPENSE	657,734	657,734	873,681	950,520	980,375	998,636	106,694

### Veterans, Service & Seniors

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
COMMITTEE						
Travel	3,624	3,624	681	7,500	7,500	7,500
Per Diem	2,726	2,726	-	6,000	6,000	6,000
CIMVHR Forum	8,164	8,164	12,357	10,000	10,000	10,000
Printing, Stationery	609	609	401	500	500	500
Telephone & Fax	150	150	294	600	600	600
Postage	99	99	2	400	400	400
Business Transformation Initiati	538	538	1,163	1,500	1,500	1,500
Homeless Veterans Summit	136	136	2,159	5,000	5,000	5,000
Miscellaneous	302	302	25	1,000	1,000	1,000
TOTAL	16,348	16,348	17,082	32,500	32,500	32,500

### Poppy & Remembrance Committee

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
COMMITTEE						
Travel	9,032	9,032	1,373	7,000	7,000	7,000
Per Diem	3,032 8,204	3,032 8,204	1,371	2,000	2,000	2,000
Postage & Office	1,351	1,351	1,163	1,000	1,000	1,000
Telephone and Fax	184	184	52	1,000	1,000	1,000
Teachers Guide	-	-	-		-	-
Miscellaneous	818	818	459	500	500	500
TOTAL	19,589	19,589	4,418	11,500	11,500	11,500
EUROPE ZONE						
Grant						
Europe - Wreaths	0	0	123	1,650	1,500	1,500
	0	0	123	1,650	1,500	1,500
NATIONAL CEREMONIES						
Travel	4,474	4,474	1,739	4,500	4,500	4,500
Per Diem	5,770	5,770	1,340	6,000	4,500	4,500
Printing, Stationery	-	-	3,534	1,000	500	500
Telephone, Postage	1,041	1,041	549	500	500	500
Colour Party Activities	100	100	4			0.50
- Summer & Fall	199	199	1,727	250	250	250
Meeting, Planning	95	95	129	200	200	200
St. John's Ambulance	300	300	500	500	500	500
Silver Cross Mother						
Cadet of the Year	E 1E6	E 1E6	4 629	021	2 000	F 000
Ceremonies Operations	5,156	5,156	4,638	831	3,000	5,000
TOTAL	17,035	17,035	14,156	13,781	13,950	15,950
PILGRIMAGE						
	(22 750)	(22 750)	(26 627)	(24,000)	(22 750)	(22.750)
Poppy Grant Expenses	(33,750) 34,738	(33,750) 34,738	(36,627) 35,600	(34,000) 34,000	(33,750)	(33,750)
TOTAL	<u> </u>	<u> </u>	(1,027)		<u>33,750</u> 0	<u>33,750</u> 0
			(1,021)		•	
TOTAL	37,612	37,612	17,670	26,931	26,950	28,950
Europe - Wreaths	3,339	3,339		3,500	1,000	1,000
Remembrance Reception	5,559 6,263	5,559 6,263	- 6,284	6,500	5,000	6,000
Silver Cross Mother	7,114	7,114	3,777	7,500	5,000	5,000
Cadet of the Year	12,052	12,052	8,021	12,100	9,000	10,000
	,002	,002	0,021	.2,100	5,000	
National Literary/Poppy Contest						
Travel	4,949	4,949	5,380	5,000	5,000	7,000
Per Diem	6,378	6,378	4,868	5,100	5,000	5,000
Bursaries/Gifts	12,785	12,785	11,971	12,000	10,875	12,000
Total - Poppy Fund	52,880	52,880	40,301	51,700	40,875	46,000
	·	·	·			<u> </u>
Total - General Fund	17,035	17,035	14,156	13,781	13,950	15,950
Total - National						
Remembrance Ceremony	69,915	69,915	54,460	65,481	54,825	61,950
Remembrance Ceremony	03,310	03,310	54,400	00,401	J4,02J	01,930

	MEN	MBERSHIP C	OMMITTEE			
	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
COMMITTEE						
Travel	2,700	2,700	-	2,700	2,500	2,500
Per Diem	2,505	2,505	-	3,500	3,500	3,500
Printing and Office	24	24	725	1,000	750	750
Postage	-	-	-		-	-
Focus Group Study	-	-	-	2,500	2,500	2,500
Telephone & Fax	-	-	-		-	-
Miscellaneous	-	-	784	-	-	-
	5,229	5,229	1,509	9,700	9,250	9,250
PRINTING & STATIONERY						
Membership Forms	3,566	3,566	902	3,566	5,000	5,000
Early Bird Stickers	2,610	2,610	2,404	2,610	2,000	2,000
· ·	6,176	6,176	3,306	6,176	7,000	7,000
TOTAL	11,405	11,405	4,815	15,876	16,250	16,250

		PUBLIC RELA	ATIONS			
	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
COMMITTEE						
Travel	197	197	-	4,500	4,500	4,500
Per Diem	232	232	90	4,000	4,000	4,000
Printing, Stationery	-	-	33	100	100	100
Telephone & Fax	1,384	1,384	201	200	200	750
Postage	9	9	-	-	-	-
Publications						
- Write off old stock	-	-	-	-	-	-
- Distribution of new stock	-	-	-	500	500	500
Miscellaneous	-	-	138	100	100	100
SUB-TOTAL	1,822	1,822	462	9,400	9,400	9,950

### PR SECTION

External						
Media Monitoring	1,735	1,735	7,458	8,000	8,000	25,000
Media Distribution	23,706	23,706	22,107	23,000	23,000	5,645
Specialist Consulting	-	-	41,213	40,000	40,000	20,000
National Memorial Ride	-	-	15,004	15,000	15,000	15,000
Partnership/Event PR Support	-	-	-	-	-	20,000
Training/Liaison						
- Per Diem	31	31	3,685	4,000	4,000	15,000
- Travel	1,044	1,044	305	3,500	3,500	12,500
- PR Training	-	-	-	-	-	20,000
SUB-TOTAL	26,516	26,516	89,772	93,500	93,500	133,145
GRAND TOTAL	28,339	28,339	90,233	102,900	102,900	143,095

RCEL COMMITTEE								
	Dec		Dec					
	2016	2016	2017	2017	2017	2018		
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET		
Meetings:								
<u>Committee</u>								
-Per Diem	675	675	329	675	675	675		
RCEL - Hong Kong								
Travel								
Per Diem								
Total	675	675	329	675	675	675		

	S	PORTS COM	<b>IMITTEE</b>			
	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
<u>COMMITTEE</u>						
Travel	5,117	5,117	4,488	4,700	3,750	3,75
Per Diem	3,587	3,587	5,701	4,000	3,750	3,75
<u>T &amp; F - LAC</u>						
- Ste. Therese - 2015	3,738	3,738	-	-	-	
- Ste. Therese - 2016	-	-	-	-	-	
- Brandon 2017/18	-	-	-	6,000	6,000	6,00
Printing, Stationery	-	-	3,215	2,800	1,000	1,00
Telephone & Fax	81	81	102	200	200	20
Postage	312	312	688	1,000	300	30
Miscellaneous	142	142	-		1,000	1,00
TOTAL COMMITTEE	12,977	12,977	14,194	18,700	16,000	16,00
DARTS						
Travel						
- Participants	19,049	19,049	19,288	20,000	23,000	22,00
- Committee	853	853	1,341	1,500	1,500	1,50
Awards & Prizes-participants	1,006	1,006	1,694	1,300	1,300	1,30
Entertainment	1,000	1,000	1,004	1,000	1,000	1,00
Advance to Host Branch	800	800	800	800	800	80
Ground Transportation	1,500	1,500	1,500	1,500	1,500	1,50
TOTAL DARTS	23,208	23,208	24,623	25,100	28,100	27,10
CRIBBAGE Travel						
- Participants	19,887	19,887	16,916	17,000	23,000	26,00
- Committee	852	852	1,635	1,635	1,500	1,50
Awards & Prizes	838	838	1,074	1,300	1,300	1,30
Advance to Host Branch	800	800	800	800	800	80
Entertainment	-	-	-		-	
Ground Transportation	1,500	1,500	1,500	1,500	1,500	1,50
TOTAL CRIBBAGE	23,877	23,877	21,925	22,235	28,100	31,10
EIGHT BALL						
Travel						
- Participants	-	-	16,401	17,000	23,000	22,00
- Committee	-	-	2,006	2,006	1,500	1,50
Awards & Prizes	-	-	1,065	1,300	1,300	1,30
Advance to Host Branch	-	-	800	800	800	80
		-	-	-	-	
Entertainment	-					
Ground Transportation		-	1,614	1,500	1,500	1,50
Ground Transportation TOTAL EIGHT BALL	-	-	21,886	22,606	1,500 28,100	
Ground Transportation TOTAL EIGHT BALL TOTAL MEMBERS SPORTS	- - - 47,085	- - 47,085	21,886 68,434			27,10
Ground Transportation TOTAL EIGHT BALL	- - 47,085 159,225	- - 47,085 159,225	21,886	22,606	28,100	1,50 27,10 85,30 256,40

	NAT	IONAL TRAC	K & FIELD			
	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Transportation	151,013	151,013	180,440	170,000	205,000	186,000
Accommodations, Meals	152,610	152,610	169,433	170,000	172,000	175,000
Committee - Travel	9,908	9,908	13,545	13,600	9,700	9,700
Committee - Per Diem	9,884	9,884	17,440	16,500	7,000	7,000
Local Committee	900	900	-	-	1,000	1,000
Kits / Supplies / Medals	23,549	23,549	14,094	14,100	5,000	5,000
Buses	11,649	11,649	11,112	12,000	12,000	12,000
Honoraria	3,200	3,200	3,000	3,000	3,000	3,000
Reception	-	-	1,500	1,500	1,500	1,500
Medical	-	-	-	-	200	200
Athletic Facilities	-	-	-	1,500	1,500	1,500
Equipment / Mtg Rooms	86	86	374	400	1,500	1,500
Clinicians	1,011	1,011	595	600	1,000	1,000
Officials	80	80	869	900	2,000	2,000
Commemorative Expenses	-	-	2,829	-	-	8,000
Freight & Express	622	622	1,467	1,500	2,000	2,000
Miscellaneous	623	623	847	1,000	1,000	1,000
TOTAL EXPENSE	365,135	365,135	417,545	406,600	425,400	417,400
Less Prov Cmd Portion	(94,581)	(94,581)	(110,384)	(100,000)	(100,000)	(100,000)
SUB TOTAL	270,555	270,555	307,162	306,600	325,400	317,400
RECOVERIES						
Registration - Non Legion Atl	(49,330)	(49,330)	(25,308)	(25,000)	(20,000)	(25,000)
Sponsorships	(37,000)	(37,000)	(16,000)	(36,000)	(31,000)	(36,000)
Grant-VAC	(25,000)	(25,000)	(20,000)	(8,000)	(25,000)	(, <b>)</b>
Other	(20,000)	(20,000)	(20,000)	(0,000)	(20,000)	_
Total Recoveries	(111,330)	(111,330)	(61,308)	(69,000)	(76,000)	(61,000)
NET EXPENSE	159,225	159,225	245,854	237.600	249.400	256,400
	100,220	155,225	270,004	201,000	273,700	200,400

		<b>RITUAL &amp; AV</b>	VARDS			
	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	840	840	670	700	700	700
Per Diem	720	720	624	800	1,000	1,000
Printing, Stationery	7	7	2,281	2,350	100	100
Telephone & Fax	-	-	174	315	100	100
Postage	2	2	640	740	100	100
Publications						
- Write off old stock	-	-	-		-	-
- Distribution of new stock	6	6	-		-	-
TOTAL	1,575	1,575	4,389	4,905	2,000	2,000

### CONSTITUTIONS & LAWS COMMITTEE

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	624	624	5,146	1,500	150	1,300
Per Diem	1,013	1,013	3,182	700	350	500
Printing, Stationery	563	563	1,111	1,250	100	250
Telephone & Fax	78	78	165	200	100	100
Postage	105	105	1,083	800	100	100
Miscellaneous	-	-	170	-	-	-
Publications						
- Revision to On-Line Manuals	-	-	-		-	300
TOTAL	2,383	2,383	10,857	4,450	800	2,550

DEFENCE & SECURITY COMMITTEE						
	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	2,665	2,665	693	3,000	4,500	4,500
Per Diem	1,338	1,338	873	1,500	4,500	4,500
Printing, Postage,	215	215	242	300	100	100
Telephone & Fax	28	28	36	250	250	250
Miscellaneous	1	1	-	250	250	250
Annual Vimy Award & AGM	5,781	5,781	5,122	6,000	6,000	6,000
Conference of Defence						
Association Fee& CIC Fee	4,250	4,250	2,693	2,636	2,200	2,200
Legion Connect	746	746	-	-	-	-
Comradeship Awards	207	207	3,220	3,200	3,000	3,000
CF Sponsorships						
- Operation Santa Claus	25,688	25,688	-	-	-	-
- Operation Canada Day	22,422	22,422	-	-	-	-
- Nijmegen	8,069	8,069	10,000	10,000	12,000	12,000
TOTAL EXPENSE	71,410	71,410	22,879	27,136	32,800	32,800

	VETERANS CONSULTION							
	Dec		Dec					
	2016	2016	2017	2017	2017	2018		
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET		
Travel	2,280	2,280	505	2,600	2,600	2,600		
Per Diem	1,284	1,284	566	1,300	1,300	1,300		
Printing & Office	-	-	-	50	50	50		
Telephone	-	-	-	-	-	-		
Miscellaneous	-	-	32	50	50	50		
TOTAL	3,564	3,564	1,103	4,000	4,000	4,000		

#### (FOF) Going Forward Committee

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	-	-	788	788	-	2,600
Per Diem	-	-	590	590	-	1,300
Printing	-	-	-		-	100
Postage	-	-	-		-	-
Telephone & Fax	-	-	-		-	-
Consultant/Strategic Project	-	-	-	· -	-	50,000
TOTAL	-	-	1,378	1,378	-	54,000

LEADERSHIP & DEVELOPMENT							
	Dec		Dec				
	2016	2016	2017	2017	2017	2018	
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET	
Travel	-	-	-		-	-	
Per Diem	-	-	-		-	-	
Printing & Office	-	-	-		-	-	
Postage	-	-	-		-	-	
Telephone & Fax	147	147	19	200	200	200	
Miscellaneous	-	-	-	-	-	-	
TOTAL	147	147	19	200	200	200	

S: - -	-	- 11,238 11,879	5,000 15,000 12,500	5,000 15,000 12,500	
S: - -	-	- 11,238	,	,	-
S: -	-	-	5,000	5,000	-
S:					
72,304	72,304	45,257	70,500	84,000	90,500
13,779	13,779	6,160	3,500	3,500	10,000
2,768	2,768	1,805	2,500	2,500	2,500
4,987	4,987	3,693	5,000	5,000	5,000
21,793	21,793	20,448	24,500	24,500	24,500
28,977	28,977	13,151	35,000	48 500	48.500
12,933	12,933	4,175	14,000	14,000	14,000
3,360	3,360	1,270	-	-	-
11	11	-	-	-	-
3,748	3,748	1,802	4,000	4,000	4,000
5,814	5,814	1,103	10,000	10,000	10,000
ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
2016	2016	2017	2017	2017	2018
Dec		Dec			
	Dec 2016 ACTUAL 5,814 3,748 11 3,360 <b>12,933</b> 28,977 21,793 4,987 2,768 13,779	Dec         2016         2016           ACTUAL         ACTUAL         ACTUAL           5,814         5,814         3,748           3,748         3,748           11         11           3,360         3,360           12,933         12,933           28,977         28,977           21,793         21,793           4,987         4,987           2,768         2,768           13,779         13,779	Dec         Dec           2016         2016         2017           ACTUAL         ACTUAL         ACTUAL           5,814         5,814         1,103           3,748         3,748         1,802           11         11         -           3,360         3,360         1,270           12,933         12,933         4,175           28,977         28,977         13,151           21,793         21,793         20,448           4,987         4,987         3,693           2,768         2,768         1,805           13,779         13,779         6,160	2016 ACTUAL         2016 ACTUAL         2017 ACTUAL         2017 ACTUAL         2017 ACTUAL           5,814 3,748         5,814 3,748         1,103 1,802         10,000 4,000           3,748         3,748         1,802         4,000           11         11         -         -           3,360         3,360         1,270         -           12,933         12,933         4,175         14,000           21,793         21,793         20,448         24,500           4,987         4,987         3,693         5,000           2,768         2,768         1,805         2,500           13,779         13,779         6,160         3,500	Dec         Dec           2016         2017         2017         2017           ACTUAL         ACTUAL         ACTUAL         FORECAST         BUDGET           5,814         5,814         1,103         10,000         10,000           3,748         3,748         1,802         4,000         4,000           11         11         -         -         -           3,360         3,360         1,270         -         -           12,933         12,933         4,175         14,000         14,000           28,977         28,977         13,151         35,000         48,500           21,793         21,793         20,448         24,500         24,500           4,987         4,987         3,693         5,000         5,000           2,768         2,768         1,805         2,500         2,500           13,779         13,779         6,160         3,500         3,500

#### ELECTED OFFICERS & DOMINION PRESIDENT

#### DOMINION EXECUTIVE COUNCIL

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
D.E.C. MEETINGS:						
Travel	29,558	29,558	32,978	32,000	32,000	32,000
Per Diem	27,724	27,724	41,397	32,000	32,000	32,000
Printing	-	-	-	100	100	100
Telephone, Fax & Postage	79	79	247	100	100	100
Miscellaneous	4,188	4,188	2,780	2,000	1,500	2,000
SUB-TOTAL D.E.C. MEETING	61,549	61,549	77,402	66,200	65,700	66,200

#### SENIOR ELECTED OFFICERS MEETINGS:

TOTAL	62,072	62,072	88,707	74,200	70,900	71,400
Canvet Board and Shareholders	(6,000)	(6,000)	(6,000)	(6,000)	(6,000)	(6,000)
LESS:	6,523	6,523	17,305	14,000	11,200	11,200
Miscellaneous	-	-	-	-	100	-
Printing	-	-	-	-	-	100
Telephone, Fax & Postage	30	30	-	-	100	100
Per Diem	3,653	3,653	9,503	7,000	5,500	5,500
Travel	2,840	2,840	7,802	7,000	5,500	5,500

#### **Dominion Convention**

	Dec	0010	Dec	0017	0017	0010
	2016 ACTUAL	2016 ACTUAL	2017 ACTUAL	2017 FORECAST	2017 BUDGET	2018 BUDGET
DEC -	ACTUAL	ACTUAL	ACTUAL	TURECAST	DODGET	BODGLI
Travel	18,451	18,451	-	-	-	20,000
Per Diem	50,827	50,827	-	-	-	54,538
Staff		,				,
Travel	17,827	17,827	-	-	-	20,000
Per Diem	57,451	57,451	1,928	1,928	-	57,451
Past President						
Travel	3,920	3,920	-	-	-	4,000
Per Diem	11,975	11,975	-	-	-	11,975
DC Zone Commanders						
Travel	4,146	4,146	-	-	-	5,000
Per Diem	6,060	6,060	-	-	-	6,060
Other						
Travel	5,628	5,628	-	-	-	6,000
Per Diem	16,557	16,557	-	-	-	12,848
Entertainment	-	-	-	-	-	2,000
Credentials	1,800	1,800	-	-	-	-
Printing & Design						
Convention Reports	19,301	19,301	(1,300)	-	-	22,000
Other	3,451	3,451	-	-	-	4,000
Translation & Interpretation	-	-	-	-	-	-
Postage	16,106	16,106	1	-	-	18,000
Freight	3,634	3,634	-	-	-	4,000
Social Activities						
President Reception	4,924	4,924	-	-	-	5,000
Other	-	-	-	-	-	-
Convention Centre	46,952	46,952	-	-	-	60,000
Convention Operation	86,619	86,619	-	-	-	90,000
Transportation	8,334	8,334	-	-	-	10,000
Ceremonies	318	318	-	-	-	500
Local Arrangements Committee	4,259	4,259	-	-	-	5,000
Supply	-	-	223	-	-	-
	388,540	388,540	852	1,928	-	418,372
Revenue	80,556	80,556	-	-	-	80,556
SUB-TOTAL	307,981	307,981	852	1,928	-	337,816
Provision	(200,000)	(200,000)	200,000	200,000	200,000	(200,000)
TOTAL	107,981	107,981	200,852	201,928	200,000	137,816
<u>COMMITTEE (FROM 15A)</u>	<u>9,700</u>	<u>9,700</u>	<u>5,974</u>	<u>10,200</u>	<u>10,200</u>	<u>10,200</u>
TOTAL CONVENTION AND	117,682	117,682	206,826	212,128	210,200	148,016
TOTAL CONVENTION AND	117,002	117,002	200,020	212,120	210,200	140,010

#### **Convention Committee**

	Dec		Dec			
	2016	2016	2017	2017	2017	2018
	ACTUAL	ACTUAL	ACTUAL	FORECAST	BUDGET	BUDGET
Travel	5,414	5,414	4,025	5,000	5,000	5,500
Per Diem	2,583	2,583	1,926	4,500	4,500	4,000
Printing, Stationery	1,420	1,420	14	100	100	100
Telephone & Fax	-	-	-		-	-
Postage	1	1	9	100	100	100
Miscellaneous	283	283	-	500	500	500
TOTAL	9,701	9,701	5,974	10,200	10,200	10,200

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 8: TRAVEL REGULATIONS

As discussed at the last DEC meeting and in keeping with the annual review of travel regulations, the revised regulations are for your review and approval.

The Dominion Command Travel Policy is contained in the Organization, Policy and Procedures (OP&P) manual at Dominion Command. This policy is reviewed annually to ensure that rates are accurate and in line with other guidelines.

#### Mileage Rates

A review of mileage rates was conducted using the National Joint Council (NJC) Rates & Allowances as of 1 April 2018. The NJC, which includes Treasury Board, develops the travel directive that governs all employees travelling on government business.

A comparison of provincial rates indicates that the average is now above our current rate and this is a result of increases in the gas industry.

cents/km. Therefore, the new proposed rate is 57.5 cents/km, to be effective 1 May 2018.
--

#### Per Diem Rates

Per Diem rates are also reviewed annually with reference to the National Joint Council (NJC) directive.

The current Legion per diem rate in Canada is \$96.00 while outside of Canada is \$210.00. As of 1 April 2018, the per diem rate established by the NJC is \$104.10 for in-Canada travel. Rates vary for international countries; the average of the various countries that the Legion visits is \$216.11.

# **RECOMMENDATION:**

It is recommended that the per diem rates be set as follows, to be effective 1 May 2018:

Canada - \$104.00 International (including USA) - \$215.00

#### Rental Car Allowance in lieu of Taxi Fare - Ottawa

DEC members are authorized to rent a car in lieu of taxi fare when coming to Ottawa for meetings. The maximum allowance is set at \$150.00. Travel by taxi between the airport and Legion House is approximately \$70.00 each way. No change to the \$150.00 rental car allowance is proposed at this time.

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

## ITEM 9: OMC (OUTLAW MOTORCYCLE CLUBS)

#### The Royal Canadian Legion Policy Statement Wearing of Outlaw Motorcycle Club/Street Gang Colours At Legion Events

#### "In the last few years, researchers and psychologists have looked beyond motorcycle riding as purely an adrenaline kick. They've discovered that motorcyclists find riding to be a therapeutic process that allows them to destress. Riding motorcycles is good therapy."<sup>1</sup>

## Background

Veterans come in all sizes, shapes and forms but what is clear is that the motorcycle community attracts many veterans for various reasons. As mentioned above, riding a motorcycle is a form of therapy and also camaraderie that some veterans find appealing. In Canada, there are many Veteran motorcycle groups across the country that support and ride on behalf of causes supporting Veterans. In a majority of instances, monies raised through these rides assist Veterans in their daily lives either through direct support and / or research activities. Legion Riders, <a href="http://www.legion.ca/communities-youth/legion-riders">http://www.legion.ca/communities-youth/legion-riders</a>, is one way for Legion members to become involved in both communities.

Motorcycle groups, regardless of cause, are often viewed in a stereotypical manner that may be less favourable than other groups. It is interesting to note, that groups like the Hell's Angels were started by Second World War fighter pilots who continued to seek the thrill and exhilaration they had in a fighter airplane.<sup>2</sup>

Groups such as the Hells Angels and others have now been classified as outlaw motorcycle clubs (OMCs) because of their actions and involvement in criminal activities.<sup>3</sup> Members of such motorcycles clubs, which are considered organized crime groups,<sup>4</sup> can be identified by the distinctive clothing (i.e. "Colours"<sup>5</sup>) and patches they wear (i.e. 1% patch<sup>6</sup>), which clearly identify them as a member of an OMC.

<sup>&</sup>lt;sup>1</sup> https://motorcycleshippers.com/2016/07/veterans-riding-therapy/

<sup>&</sup>lt;sup>2</sup> <u>https://www.thestar.com/news/canada/2018/03/09/members-of-canadian-military-banned-from-associating-with-</u>outlaw-bikers.html

<sup>&</sup>lt;sup>3</sup> http://nationalpost.com/hells-angels-in-canada

<sup>&</sup>lt;sup>4</sup> RMCP. Organized Crime, definition. <u>http://www.rcmp-grc.gc.ca/fs-fd/org-eng.htm</u>

<sup>&</sup>lt;sup>5</sup> "Colours" refer both to the official emblem of the gang and a member's sleeveless denim or leather jacket

<sup>&</sup>lt;sup>6</sup> A distinguishing mark between a riding club and an outlaw biker club is a "1%" inside a diamond patch. <u>http://nationalpost.com/hells-angels-in-canada</u>

# The Issue

Last year, during a Remembrance Day Ceremony at a branch in Ontario, members of the Outlaws MC and Black Pistons MC<sup>7</sup> attended the ceremony dressed in full patch colours. The members of these OMCs were Veterans who wore their service medals on their colours. They placed a wreath at the ceremony than attended the post ceremony functions inside the Legion branch. At the same ceremony, there were uniformed service members and RCMP in full dress uniform.

Following this incident, an inquiry was received both at Dominion Command and at the branch level as to the appropriateness of allowing OMC members wearing colours to participate in a Legion event. A meeting with members of the Criminal Intelligence Service Canada (CISC), the RCMP, Military Police, and local law enforcement then took place to address concerns regarding OMCs and Street Gangs.

As a result of the meeting, the following was ascertained:

- Although the members of the Outlaws and Black Pistons MCs were veterans, it was clear that they were attempting to use the good image of the Legion and CAF to support a level of legitimacy for the group and acceptance.
- The wearing of OMC / street gang colours, while not illegal, serves to act as a level of intimidation in local communities.
- For service and law enforcement members, it is not advisable that they associate with known members of OMCs/street gangs as this could compromise their security.
- The policy of the CAF is clear: "to ensure that the CAF reflects the Canadian ideals of diversity, respect and inclusion, and that it provides a workplace free from harassment and discrimination, the following conduct is prohibited:
  - Participation in an activity of, or membership in, a group or organization that a CAF member knows, or ought to know, is connected with criminal activities, promotes hatred, violence, discrimination or harassment on the basis of a prohibited ground of discrimination as defined in the Canadian human rights act (CHRA). Prohibited activities include those related to groups that a CAF member knows, or ought to know, promote racism, sexism, misogyny, violence, xenophobia, homophobia, ableism and discriminatory views with respect to particular religions or faiths. If in doubt, CAF members are expected to seek guidance from their chain of command as to whether the activity or the membership would contravene these rules."<sup>8</sup>
- In many jurisdictions, there are laws and understandings amongst local business leaders that prohibit the wearing of OMC colours and access to local businesses and certain public events.
- CISC representatives have made themselves available for further support to the Legion when required.

<sup>&</sup>lt;sup>7</sup> Both groups, Outlaws and Black Pistons MC, have been identified as 1% OMCs by CISC.

<sup>&</sup>lt;sup>8</sup> CANFORGEN 016/18 CMP 008/18 012210Z FEB 18 - CDS DIRECTION ON PROFESSIONAL MILITARY CONDUCT

 The Legion's own Article of Faith state: Maintaining in and for Canada the rule of law - encouraging the national and united spirit - ordered government - and striving for peace, goodwill and friendship between Canadians and among all nations.<sup>9</sup>

# The Solution

Clearly, associating with known members of an OMC / street gang does not easily coexist with the notion that our Veterans served and sacrificed to protect our way of life and our laws. Nor does it comply with our own Articles of Faith. Although some Veterans have become part of the OMC culture, it would be considered disrespectful to continue to permit those individuals, while dressed in OMC / Street Gang colours, to participate in Legion Events, such as Remembrance Day Ceremony, even though they want to honour their Comrades. It would not be considered disrespectful to participate if they refrained from wearing their colours or other groups that support and promote ideologies that are contrary to the Article of Faith and to values of Canadian's.

Therefore, the following policy statement is offered for consideration and dissemination across the Legion:

**RECOMMENDATION**: It is recommended that the following policy be adopted by the Legion. The wearing of OMC / street gang colours not be permitted at Legion events and premises as this is contrary to the Legion's Articles of Faith and disrespectful of the sacrifices made by our Veterans.

The implementation of the policy will be a matter of communicating in our local communities that the practice of wearing OMC / street gang colours is unacceptable and persons wearing these colours will be asked to remove their colours, or invited to leave the event should they choose not to remove their colours. In considering the above, street gang colours and other groups who promote similar ideologies are considered to represent the same identification symbolism as does OMC colours.

<sup>&</sup>lt;sup>9</sup> General By-Laws RCL page vii.

## REPORT OF THE DOMINION COMMAND VETERANS, SERVICES AND SENIORS COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

65-1

D. Flannigan	-	Chair
T. Irvine	-	Vice- Chair
G. Hines	-	Member
M. Tremblay	-	Member
B. Weaver	-	Member
J. Yeo	-	Member
B. Chafe	-	Member
G. O'Dair	-	<b>Ex-Officio Seniors</b>
L. Murray	-	Ex-Officio Member
R. McInnis	-	Secretary
C. Gasser		A/Secretary
		-

## **GENERAL**

The VSS Committee last met on 22 November 2017 via teleconference. Since the last report, Budget 2018 was released and an Interim Report on the Canadian General Standards Board (CGSB) Psychiatric Service Dog standards released on 6 February.

## LEGION ADVOCACY

Advocacy efforts have focused on ensuring that all Veterans and their families are treated with fairness, dignity and respect such that they are afforded the same benefits and services irrespective of when and where they served.

The Dominion President / VSS Chair and Committee continued to address key issues affecting Veterans and their families:

- a. We were very pleased that the tax credit for service dogs was in the 2018 budget. Along with Medric Cousineau, we advocated for the expansion of the Medical Expense Tax Credit to recognize the cost of Psychiatric Service Dogs. The tax credit will be a direct benefit to those Veterans who rely upon a service dog.
- b. We have been advocating for the maintenance of graves and grave markers so the announcement of funding over five years for the cleaning, restoring or replacing of headstones and fixing foundation issues was indeed good news.
- c. Also in Budget 2018 was investment in cannabis research, the healthy senior's pilot project in New Brunswick, increased research dollars in Science and Technology, funding for family crisis teams in the Canadian Armed Forces and the commitment to help with the mental health of RCMP are all good initiatives and

hopefully the research will start soon. We are still waiting for details on the financial impacts of the Pension for Life plan; and

d. Pension for Life – After the announcement in December, the Minister and the DM have been conducting town halls across the country. We provided a copy of the presentation and the life cycle timetable on 1 March to all Commands. We are still waiting on new scenarios and the details on Pension for Life.

# <u>CIMVHR</u>

The next CIMVHR Forum will be held in Regina, SK from 15-17 October 2018.

# **OUTREACH AND VISITATION INITIATIVE PROGRAM**

The current contract was extended to 30 September 2018. There have been 585 taskings to visit 13,234 Veterans in Long Term Care (LTC); our volunteers completed 11,143 visits to date.

# SERVICE DOG STANDARDS

The CGSB released an Interim Report 6 February; it has been a difficult task as there are many divergent opinions that exist surrounding Service and Guide Dogs from a variety of different groups. A second Public Review Period will be conducted and these comments will be then be taken to the Committee and any changes to the Standard deemed relevant will be made. Once there is consensus on the Committee, a formal ballot will be held and if consensus is reached on the ballot, the Standard will be published.

## DOMINION COMMAND VETERANS SERVICES

A Command Service Officer course was conducted from 6-8 March 2018 at Legion House, 14 students in attendance. Dominion Command Veterans Services provides mentorship and guidance, not only to the new Service Officers but also for all Command Service Officers.

Dominion Command Service Officers continue to experience a significant increase in the complex and multi-condition applications. There is a significant increase in still-serving RCMP and military still-serving applications for DC Service Officers:

	2013	2014	2015	2016	2017
Benevolent	401	375	439	430	410
First Application/ DR	269	273	310	374	266
VRAB Appeals	165	207	133	51	56

Veterans Services counselled out 115 applications/Appeals during 2017.

## FIRST APPLICATIONS AND DEPARTMENTAL REVIEWS

The overall First Applications and Departmental Reviews prepared and submitted by Legion Command Service Officers have increased this year and we are seeing an unprecedented number of multi-condition claims. While the claims from the traditional Veteran population are declining, there is an increase of claims by post-Korean Veterans, including still serving CAF and RCMP members. Overall, 22.4% were related to still-serving members, 48.1% retired military, 1.9 Reservists and 27.6% related to RCMP service.

	2013	2014	2015	2016	2017
Total First Application Claims submitted by RCL	2137	2511	2971	2522	2765
Departmental Reviews submitted by RCL	142	158	155	144	151
Total/Claims Withdrawn/Counselled Out	435	518	321	644	858
Total Claims Handled by RCL	2714	3187	3,463	3,524	3,774

Comprehensive statistics for all Command Service Officers are attached to this report.

# VETERANS REVIEW AND APPEAL BOARD

VRAB Reviews are conducted across the country with Command Service Officers corepresenting with the Bureau of Pensions Advocates. Appeals and Reconsiderations continue to be heard at Legion House with representation from Dominion Command Service Officers.

	2013	2014	2015	2016	2017
Total VRAB Reviews	356	375	165	163	167
Total VRAB/RfR Appeals	127	207	152	51	56
Total VRAB Cases Handled by RCL	491	582	317	214	223

**Note:** VRAB Entitlement Appeals are down considerably for 2017 due to the high number of Appeals counselled out at Dominion Command.

## BENEVOLENT REQUESTS

Requests for benevolent fund assistance decreased slightly to 410 being processed by the Dominion Command Veterans Services in 2017, compared to 430 in 2016. The following table outlines our benevolent efforts for the various funds and provides a snapshot of Dominion Command's efforts over the past three years.

	2015		2016		2017	
FUND	NO OF CASES	AMOUNT	NO OF CASES	AMOUNT	NO OF CASES	AMOUNT
POPPY	105	\$83,603.16	114	\$91,331.41	96	\$73,491.70

TOTAL	439	\$467,860.85	430	\$426,500.15	410	\$405,461.29
Regimental						
UK	161	\$226,614.63	147	\$180,938.81	161	\$208,285.93
RNBTF	28	\$25,507.29	28	\$27,180.32	12	\$10,880.28
RAFBF	111	\$114,938.53	119	\$113,782.43	116	\$100,273.04
SCOWP	34	\$17,197.24	22	\$13,267.18	25	\$12,530.34

POPPY: Poppy Benevolent Fund

SCOWP: Standing Committee on Welfare Payments (RCEL)

RAFBF: Royal Air Force Benevolent Fund

RNBTF: Royal Navy Benevolent Trust Fund

#### PROVINCIAL VSS REPORTS – RESPONSE AND HIGHLIGHTS

Provincial VSS reports will be presented in November 2018.

#### PROJECT HEALING WATERS CANADA

The VSS Committee on 21 March 2018 reviewed a request from Project Healing Waters Canada for 22K from the DCPTF to provide four sessions in 2018 for 50 Veterans. The Committee concurred with the request and forwarded their recommendation to the Poppy and Remembrance Committee.

#### CONCLUSION

This is my report and I move its adoption.

Command Service	Command Services Officer's Stats		Last Updated	27 Mar 18 - 10:13			VRAB		
Command		1st APP	DR	Counselled Out/Withdrawn	FWD DC	ER	EA/RfR	WI VIP/PME	SCAN /Field Visits Info
BC / Yukon		214	19	50	5	8	0	0	0
rukon	Totals	209	19	50	5	8	0	0	0
Alta / NWT		648	30	160	6	0	0	100	8
IN VV I	Totals	648	30	160	6	0	0	100	8
Sask		6	3	1	0	0	0	0	2
Jask	Totals	6	3	1	0	0	0	0	0
Man / NW Ont		31	0	0	2	1	0	2	3
NW OIL	Totals	31	0	0	2	1	0	2	0
Ont		1181	48	305	93	141	0	1296	527
0111	Totals	1181	48	305	58	141	0	1296	527
Que	$\sim$	82	3	86	12	2	0	19	15
	Totals	38	3	86	12	2	0	19	15
NB	$\sim$	156	10	47	8	7	0	72	3
	Totals	156	10	47	8	7	0	72	3
NS / NUN		201	6	83	0	0	0	74	1
NON	Totals	201	6	83	0	0	0	74	1
PEI		33	0	5	0	1	0	0	37
	Totals	33	0	5	0	1	0	0	37
NFLD / LAB		26	2	6	3	2	0	3	0
LAD	Totals	26	2	6	3	2	0	3	0
DOM COMD		236	30	115	0	5	56	85	8
	Totals	236	30	115	0	5	56	85	8
Grand Total		2765	151	858	94	167	56	1651	599

DR: Departmental Review VRAB Revies that you attend as co-rep with BPA WI: VIP / PME: Work Items Sent for Veterans Independence Program / Reassessments/Address Changes SCAN: Second Career Assistance Network/Actual Field Visits to Branches FWD DC - VRAB 9s sent to DC for Entitlement Appeals and Request for Reconsiderations

# **REPORT OF THE DOMINION COMMAND VETERANS, SERVICE AND SENIORS COMMITTEE**

D. Flannigan	-	Chair
T. Irvine	-	Vice- Chair
G. Hines	-	Member
J. Yeo	-	Member
M. Tremblay	-	Member
B. Weaver	-	Member
B. Chafe	-	Member
G. O'Dair	-	<b>Ex-Officio Seniors</b>
L. Murray		Ex-Officio Member
R. McInnis	-	Secretary
C. Gasser		A/Secretary

## INTRODUCTION

Since Dominion Convention in St. John's, NL in 2016, advocacy efforts have focussed on ensuring that all Veterans including members of the Canadian Armed Forces (CAF), RCMP, and their families are treated with fairness, dignity and respect such that they are afforded the same benefits and services irrespective of when and where they served.

# RESOLUTIONS

Due to ministerial changes in Veterans Affairs Canada and the federal election in 2015, the response to the resolutions from the 45<sup>th</sup> Dominion Convention 2014 will be incorporated with the "Comments on Resolutions 46<sup>th</sup> Dominion Convention 2016" and will be published in May 2018 and distributed to Legion Branches for the guidance of all Legion members.

# MANDATE OF VSS COMMITTEE

The Veterans, Service and Seniors Committee continues to maintain a more active advocacy stance while maintaining its focus on proving, day in and day out, to all Canada's Veterans, including serving CAF and RCMP members and their families that The Legion cares.

# ADVOCACY

The Dominion President stressed the importance of continuing our advocacy efforts regarding the availability of mental health services to all Veterans and their families. We will continue to monitor this issue with the Canadian Armed Forces. It is also important that Legion Branches continue to welcome all Veterans that Branch Service Officers receive their annual training such that they are knowledgeable on programs and services available for our Veterans. In addition, outreach to Reservists must continue to be a priority and ensuring that all Veterans who require assistance with their disability

applications to VAC be informed and encouraged to contact a Legion Command Service Officer to assist them with their application. It is equally important that we continue to outreach to all Veterans who may have received unfavorable decisions in the past as policies change, Veterans should contact a Command Service Officer to review previous decisions. A reminder that Command Service Officers provide free representation.

The following is a snapshot of the details of Legion advocacy efforts on behalf of all Veterans, their families and seniors since 2016:

- a. 22 March 2016 Budget 2016 released and the federal government addressed five of the 15 priorities mandated by the PM to the Minister of Veterans Affairs. They addressed the increase in the Disability Award which will be indexed and retroactive to 2006, increasing access to the Permanent Impairment Allowance now called the Career Impact Allowance, improving the ratio of case managers to clients, greater access to the Last Post Fund, and re-opening all of the VAC offices that were closed plus a new one in Surrey, BC;
- b. 15 April 2016 the Minister of Veterans Affairs announced a new initiative to broaden engagement with stakeholders. Six ministerial advisory groups were created as part of his commitment to improve transparency and seek consultation on issues of importance to Veterans and their families;
- c. 15 June 2016 RCL members selected for each advisory group; Policy Advisory Group – Comrade Brad White; Service Excellence – Comrade Charls Gendron, Mental Health – Comrade Glynne Hines; Families – Comrade Ray McInnis, Care and Support – Comrade Carolyn Gasser; Commemoration – Comrade Steven Clark;
- d. 5-6 October 2016 The 3<sup>rd</sup> Veterans Affairs Canada Stakeholder Summit was held in Gatineau, PQ. Through the Summits, VAC engages with stakeholder organizations to discuss issues facing Canada's Veterans and their families. The primary focus of this Stakeholder Summit was to hear the recommendations brought forward from six ministerial advisory groups;
- e. 08 November 2016 and 07 November 2017 The President attended the annual bilateral discussion/meeting with the VAC executive;
- f. 8 December 2016 Dominion President sent a letter to the Minister of Finance requesting a change within the CRA regulations to allow a tax exemption to Veterans to be able to claim for the Care and Maintenance of their service dog. On 27 February 2018, the government implemented a tax credit for service dogs in Budget 2018;
- g. 22 March 2017 Budget 2017 announced by the federal government, checking off a couple more priorities from the mandate letter, but it missed the opportunity to deliver on lifelong financial security for ill and injured Veterans.

They announced the Caregiver Recognition Benefit, Education and Training Benefit, Veterans Emergency Fund, Centre of Excellence on PTSD and related Mental Health conditions, Career Transition Services, Expansion of the Veteran Family Program across all Military Family Resource Centres in Canada and Removal of Time Limits on Rehabilitation Services and Vocational Assistance Program for Survivors; Veteran and Family Wellbeing Fund;

- h. 3 May 2017 Comrade Ray McInnis appeared before the Senate Sub-Committee on Veterans Affairs to speak on the transition to life after release from the Canadian Armed Forces;
- 24 July 2017 Dominion President sent a letter to the Minister of Veterans Affairs requesting that the government create a greater and more stable longterm financial commitment to maintain Veterans' gravesites. On 27 February 2018, in Budget 2018, the government announced funding over five years for the cleaning, restoring or replacing of headstones and fixing foundation issues. It is the kind of investment we have been advocating for;
- j. 4 November 2017 the Legion hosted 14 other Veterans' organizations in our annual Veterans' Consultation Assembly. The group received briefings on the anti-malarial drug Mefloquine, the outreach being conducted by the National Association of Federal Retirees and an update by the Ombudsman on his recent study "The Continuum of Care". The consultation group agreed that much more is required to improve the New Veterans Charter with particular emphasis on resolving the significant disparity between the financial compensation available under the Pension Act and the New Veterans Charter, in accordance with the "one veteran – one standard" principle. It was felt that, through the utilization of the best parts of the Pension Act and the best parts of the New Veterans Charter, a pension benefit model can be created which removes the inequality which currently exists. Roundtable discussion focussed on the definition of frailty, the Veterans Identification Card and more coordinated research; a letter was forwarded to the Minister of Veterans Affairs post-meeting;
- k. 21 December 2017 The Minister of Veterans Affairs introduced the Pension for Life that contains adjustments to the benefits available to members and Veterans. PFL includes three new benefits that will recognize and compensate Veterans for disability resulting from service-related injury and/or illness, expected as of 1 April 2019. No details on the Pain and Suffering Compensation, the Additional Pain and Suffering Compensation and the Income Replacement Benefits were released;
- I. 2 February 2018 Comrades Brad White and Ray McInnis appeared before the Standing Committee on Veterans Affairs to speak on the study of the barriers to transition and the measurable outcomes of successful transition;

- m. 21 February 2018 we renewed our letter of understanding with Wounded Warriors Canada. Collaboration and sharing should be pursued when possible including highlighting activities and links on websites;
- n. 27 February 2018 we renewed our letter of understanding with VETS Canada and the parties agree that on a national level they should collaborate on identifying, reviewing and responding to programs, services and opportunities aimed at reducing the Homeless Veteran population. Support may come in the form of shared communications and outreach, shared testimonials, best practices or other forms as agreed by the parties;
- o. 27 February 2018 we were encouraged by the commitments in the 2018 Federal budget in areas of importance to Veterans and their families. Tax Credit for Service Dogs, Healthy Seniors Pilot Project in New Brunswick, Investment in cannabis research in Canada, increased research dollars in Science and Technology, Funding for family crisis teams in the CAF, honouring our Veterans by maintaining graves and grave markers and the commitment to help with the mental health of RCMP are investments moving in the right direction;
- p. 9 April 2018 The National Association of Federal Retirees hosted a Veterans Summit to present their Outreach Report. They developed a veteran's outreach initiative in 2017 to listen to veterans and better understand what is and isn't working for them as they transition out of service and beyond.

## SENIORS INITIATIVE

The Legion continues to advocate to the federal Government that senior's home care should be part of a national strategy to include standardization, consistent service delivery and certification. We commend the government's investment in the Healthy Seniors Pilot Project in New Brunswick; the pilot will look at how governments can better support seniors in their own home, communities and care facilities. We are hopeful that over time, aging Veterans will receive the support they need to remain at home.

## HOMELESS VETERANS NATIONAL PROGRAM

The RCL Veterans Homelessness Advisory Committee, chaired by the Dominion President, is made up of a group of individuals who are stakeholders in the policy, programs and/or services in place for Veterans homelessness. Members understand the impact of Veterans homelessness on the community. The committee provides guidance and strategic recommendations to VAC and other government stakeholders for conducting purposeful policy and program development for homeless Veterans. This is accomplished through committee members sharing their expertise, knowledge and experience.

The Committee is established to determine appropriate policy and program development in the area of Veterans homelessness. To coordinate and align efforts of the various organizations who are working towards addressing homelessness among Veterans.

The last meeting of the RCL Homelessness Veterans Advisory Committee was held at Legion House on 13 March 2017. It was a full day of great discussion and the end result being that it will be necessary to develop a coordinated advocacy approach to the government to combat the Veterans homelessness issue.

In the summer of 2017, the government advised that they planned to release in the fall a long-awaited strategy to tackle veterans' homelessness. In one of its most recent versions, has placed a heavy focus on providing veterans in crisis with help in paying the rent or mortgage, including the idea of a housing fund that could provide rent vouchers for veterans to stop them from becoming homeless. As of 24 March 2018, the strategy has not been promulgated. We will continue to develop a coordinated advocacy approach to combat Veterans homelessness.

One homeless veteran in this country is one too many.

# LEGION SCHOLARSHIP

The Dominion President presented the 2016 RCL Masters Scholarship in Military and Veteran Health Research to Jeremiah Buhler from the University of Manitoba. His proposed Masters work is on the Efficacy of Online Chronic Pain for Military, RCMP and Veterans: A Randomized Control Trial.

The Dominion President presented the 2017 RCL Legion Masters Scholarship in Military and Veteran Health Research to Kelly Chen-McDonagh. Her proposed Masters work is "Investigating the Benefits of Psychiatric Service Dogs and Companion Dogs for Canadian Armed Force (CAF) Members Diagnosed with Post-Traumatic Stress Disorder (PTSD)" at the School of Kinesiology and Health Studies, Queen's University.

The 2018 RCL Legion Masters Scholarship will be presented at the CIMVHR Forum in Regina, SK 15-17 October 2018.

## SERVICE DOGS

The Canadian General Standards Board released an Interim Report on 6 February 2018. It has been a difficult task developing the national standard, as there are many divergent opinions that exist surrounding Service and Guide Dogs from a variety of different groups. A second Public Review Period will be conducted and these comments will be then be taken to the Committee and any changes to the Standard deemed relevant will be made. Once there is consensus on the Committee, a formal ballot will be held and if consensus is reached on the ballot, the Standard should be published in 2018.

# OUTREACH AND VISITATION INITIATIVE

The Visitation and Outreach Initiative (OVI) contract from Veterans Affairs Canada (VAC) is extended to 30 September 2018. VAC currently supports more than 5,300 Veterans in approximately 1,400 facilities. They do not have the available resources to conduct visits with a large number of Veterans in long-term care. This contract allows the Government to use the RCL volunteer network to make 7,000 visits on an annual basis the Veterans who are receiving financial assistance from VAC for long-term care.

This initiative facilitates face-to-face visits with Veterans, providing them with an opportunity to have a conversation and social visit with a volunteer and to raise concerns or identify needs that might be addressed by VAC or the Legion. To date, the OVI volunteers have made 11,143 visits. The present contract ends on 31 March 2016. Presently, we have 123-trained Outreach and Visitation Initiative volunteers who have provided outstanding service to this initiative.

# SERVICE BUREAU PROFESSIONAL DEVELOPMENT / REGIONAL COMMAND SERVICE OFFICER TRAINING

The Dominion Command Veterans Services sponsored by the respective Provincial Commands (Manitoba/NWO Command and NB Command), participated in the Western Region Professional Development session in Winnipeg from 7-8 September 2017 and the Eastern Region Professional Development session in Saint John, NB from 13-16 June 2017.

Command Service Officers will be attending a training / professional development session in Charlottetown from 23-25 October 2018. They will benefit from consultation with VAC officials responsible for service delivery with whom they deal on a regular basis while receiving updates on latest policies and business processes.

# **BUDGET REPORT**

For your information, a copy of the VSS Committee budget for the period 2018-2020 is attached to this report. Delegates may raise any questions that they have concerning Committee expenses at this time, but any motion for changes to the budget document as it relates to this Committee will have to be delayed until the budget is formally brought forward by the Dominion Treasurer later in the Convention proceedings.

## RESOLUTIONS

The VSS Committee has reviewed four Resolutions; three have been concurred, while one has been non-concurred.

# CONCLUSION

During 2018-2020 the VSS Committee will continue their advocacy efforts focused on ensuring that all Veterans and their families are afforded the same benefits and services irrespective of when and where they served; paying particular focus on the new Pension for Life and all mandated priorities that have not come to fruition as of the date of this report.

In conclusion, I would like to thank the members of the Committee and the secretariat support for their dedication throughout the past two years.

I move acceptance of this report as presented.

## REPORT OF THE DOMINION COMMAND POPPY & REMEMBRANCE COMMITTEE TO DOMINION EXECUTIVE COUNCIL 28 APR 18

File: 35-1

A. Paquette	- Chairman
L. Varga	- Member
J. Riddell	- Member
H. Harper	- Member
B. McCoy	- Member
B. Lawrence	- Member
D. Martin	- Secretary
K. Therien	- A/Secretary

#### **GENERAL**

The Poppy and Remembrance Committee last met on 27 November 2018 at Legion House.

# SALES REPORT- POPPY AND REMEMBRANCE MATERIAL DOMINION COMMAND

a. Dominion Command sales of Poppy and Remembrance material from 2014 through 2017 were:

	2014	2015	2016	2017
JANUARY	126.10	13,348.52	-2,070.55	187.63
FEBRUARY	447.90	2,224.16	9,205.66	18,873.57
MARCH	6,572.90	7,092.25	1,831.50	13,370.80
APRIL	5,037.77	38,830.28	45,889.53	35,623.61
MAY	36,464.94	22,512.45	46,922.57	69,340.29
JUNE	203,904.72	215,880.95	211,432.49	231,586.62
JULY	55,623.55	89,198.64	56,684.50	182,990.51
AUGUST	208,307.94	433,853.39	165,971.06	652,200.69
SEPTEMBER	1,145,684.84	1,002,860.19	1,124,055.33	743,218.88
OCTOBER	1,045,977.48	1,088,627.37	1,346,509.10	615,169.56
NOVEMBER	460,591.04	474,809.32	320,026.41	624,360.98
DECEMBER	193,519.43	229,707.59	306,489.29	249,712.19
TOTAL	3,362,258.61 (+3%)	3,618,945.11 (+8%)	3,632,946.89 (0%)	\$3,436,635.33 (-5%)

ITEM	2014	2015	2016	2017
Lapel Poppy, Box of 1000	16,846	18,961	18,077	15,887
Car / Window Poppy	20,940	22,155	20,891	19,724
Table Poppy	3,216	3,832	3,607	4,964
#8 Wreath	3,009	3,285	3,342	3,098
#14 Wreath	18,480	19,656	18,580	17,462
#20 Wreath	8,635	8,363	8,516	8,872
#24 Wreath	800	800	785	1,036
Poppy Spray	219	225	164	215
Grass Cross	7,713	8,356	7,666	7,410
White Cross	2,057	2,174	1,894	1,730

b. Individual Poppy and Wreath distribution quantities for 2014 through 2017 were:

c. Work is well underway for the 2018 Poppy Campaign. Production requirements for Poppies and Wreaths were set in December. Their supporting production schedule is being adhered to and validated with monthly physical counts.

d. Promotional materials to support the Poppy Campaign were reviewed immediately following the 2017 Campaign. The 2018 Promotional Materials Catalogue, Poster and Literacy Contest Winners Booklet, and supporting order forms have been updated. Provincial Commands have been solicited for their 2018 material forecasts. Procurement for materials to support the 2018 Campaign are well underway with the goal of having all materials in stock by June 1<sup>st</sup>. Permanent black Poppy centres have been ordered and will be in stock by mid-May. Several all branch emails to make branches aware of their availability are planned.

e. 14 of 73 Promotional materials products had price increases this year. The prices on lapel Poppies and wreaths remain unchanged for 2018 with no increase.

# POPPY COPYRIGHT TRADEMARK – AUTHORITY TO USE

The committee agreed on the philosophy that the more the Poppy was used to promote remembrance the better educated the public would be on both its symbolism and in turn the Poppy Campaign and the support it provides to our veterans. Therefore it was agreed that those companies, individuals and/or organizations that request to use the Poppy image to acknowledge Remembrance Day should be allowed to do so with the caveat that the focus of the request be solely of remembrance and not associated with any self serving promotion. Based on this premise the following recommendations are made:

**<u>RECOMMENDATION</u>**: Remove the following article from the Poppy Manual – "Situations Where Usage Would Not Be Considered: 815.b.iv.: "Remembrance Day signage used by corporations or retail outlets."

**<u>RECOMMENDATION</u>**: Modify the following articles from the Poppy Manual -Situations Where Usage Would Not Be Considered:

815.d.ii which currently states: "sites that include the sale of commercial products" modified to read: "web pages that include the sale of commercial products"; and

815.d.vii: which currently states: ."usage will not be permitted on any commercial sites of such organizations promoting the sale of their product" modified to read: "usage will not be permitted on any commercial web pages of such organizations promoting the sale of their product"

# SOLDIER ON - REQUEST FOR FUNDS

A funding request was made by the Soldier On organization to provide funding in the amount of \$700,00 over three years broken down as follows:

- \$150K/year for a three –year period.
  - Funding would be used for operational expenses; not salaries.
    - Soldier On Meet-up: \$30K/year
    - Soldier On Ambassador Program: \$20K/year
    - Soldier On Events: 10 events/yr @ \$10K/event = \$100K/year
- \$125K/InvictusGames x 2 for 2018/2020 = \$250K
  - Training/Staging Camps and Invictus Games: \$105K per Games
  - Athlete sponsorship: \$2k per athlete x 20 Veterans = \$40K per Games
  - Legion staff support to Team Canada: \$12K per Games

The committee was in favour of yearly support outlined in the \$150,000 per year request with a view to support in 2019 and 2020 based on a yearly review of the program. Funds would be authorized under article 403.II.I. of the Poppy Manual.

**<u>RECOMMENDATION</u>**: That \$150,000 be allocated to the Soldier on Program in 2018 to support Soldier On Meet-up, Soldier On Ambassador Program and Soldier On Events: 10 events/yr.

# POPPY MANUAL ARTICLE 403.II.D – RELIEF OF DISASTERS

Article 403.ii.d. Relief of Disasters: (prior Provincial Command approval is required) 50 percent of the current balance, for donations for relief of disasters declared by the federal or provincial governments.

It was brought to the committee's attention that the funding that may be allocated under Article 403.ii.d to assist in disasters was unregulated meaning that once the funds have been allocated under this article there is no legal oversight as to how these funds are subsequently spent. Therefore, the intent and purpose of Poppy funds as specified in the Poppy Manual could be disregarded. The committee collectively considered this a breech in legal oversight which could lead to the improper use of the funds.

In order to maintain the integrity in the use of Poppy funds the following modification to the Poppy Manual specifically Article 403.ii.d is made:

**RECOMMENDATION:** Modify 403.ii.d. to state: "Relief of Disasters: (prior Provincial Command approval is required) 50 percent of the current balance, for donations for relief of disasters declared by the federal or provincial governments. Funds allocated for this use must be allocated as per the direction for use of Poppy Funds outlined in this manual."

# POSTER AND LITERARY CONTESTS

The results for the 2018 Poster and Literary Contest was sent to Provincial Commands via email on 3 April 2018.

# NEVER SUCH INNOCENCE

The Royal Canadian Legion is in partnership for the years 2017 and 2018 with Never Such Innocence (NSI) a WWI centenary project based in London England. All winning poster entries and poems (1<sup>st</sup> place to runner-up) were sent to NSI for judging under their process. Results are expected by late Apr 18.

## CONCLUSION

The next Poppy & Remembrance meeting is scheduled for Legion House in Nov 18.

In the absence of questions or discussion, I move acceptance of this report.

Andre Paquette Chairman, Poppy & Remembrance Committee

## ADDENDUM TO REPORT OF THE DOMINION COMMAND POPPY & REMEMBRANCE COMMITTEE TO DOMINION EXECUTIVE COUNCIL 28 APR 18

35-1

As the Poppy & Remembrance Committee met on 12 Apr 18 the following was not included on the original report to DEC. For DEC consideration.

# PILGRIMAGE OF REMEMBRANCE – PROBLEM AREAS

As per the Dominion Command's Operations and Procedures manual:

"Legion's Pilgrimage Of Remembrance: Every two years the Legion hosts a Pilgrimage to significant WWI and WWII battle sites, cemeteries, memorials and museums throughout Europe. Ten candidate youth leaders, as selected by the Provincial Commands, are subsidized for the Pilgrimage. In addition, paying participants may apply for the vacant seats. Normally, a total of 30 persons (approximate) are escorted through France, The Netherlands and Belgium on this detailed two-week tour of Remembrance."

**Amount of Pilgrims**: The 2017 Pilgrimage had 41 participants which was in excess of the recommended amount and caused some concern for the Pilgrimage historian and de facto guide John Goheen – (as per the after action report). Consideration should be given to the amount of extra personnel attending as well as their association with the Legion – i.e. be a member in good standing.

**<u>RECOMMENDATION</u>**: That the Pilgrimage of Remembrance be restricted to no more than 30 personnel broken down as follows:

- 6 Dominion Command positions.
- 10 Provincial command Pilgrims.
- 14 others Legion members given priority.

# POPPY FUND – REQUIREMENT TO CLARIFY AUTHORIZED EXPENDITURES

The National Poppy Committee supports the proper use of Poppy Funds as outlined in the Poppy Manual and considers it the legal guidance under which these funds are to be allocated. The committee also reaffirms the basic premise of the fund as outlined in the Poppy Manual which states:

• Poppy Funds are made available through the generosity of the Canadian public and are part of the public trust between Canadians and the Legion.

- Credibility and public support are enhanced when funds are used in the correct and proper manner.
- The basic purpose and obligations of the Poppy Trust Fund are to assist a Veteran as defined in Subsection 101.d of the General By-Laws and their families.

With this in mind, the following problem area has been identified:

In several parts of the country, the efforts of branches have been combined under one umbrella organization, in regard to the collection of Poppy funds and their subsequent disbursements. These organizations by their very nature do not meet the requirements for expenditures of Poppy Funds as per the Poppy Manual.

A prime example of this The Calgary Branches Poppy Fund which donates to many charities but not necessarily in accordance with the direction of the Poppy Manual. As well many of the listed expenses are not authorized as per the direction the Poppy Manual provides. There are many holes in the financial statements, which gloss over the expense under a general title without indicating the specifics putting these expenses into question. These expenses may be justifiable in the context of the separate charity this organization has become but it obviously does not run under the Legion Poppy Manual direction.

Therefore it is recommended that DEC reinforce the requirements of the Poppy Manual which in reality would prevent any Poppy Fund collection model that cannot meet the stated requirements.

**RECOMMENDATION:** That DEC reinforce the importance of the stated purpose of Poppy Funds and the adherence required of all in regard to disbursements with a view to ensuring that all ad hoc organizations within the Legion fold, if they cannot meet the requirements as stated in the Poppy Manual would further be required to disband/dissolve.

# THE ELECTRONIC POPPY – BASNO (see attached)

With the progression of the digital age the last few generations of Canadians are heavily immersed in technology. Just look at the success of Facebook, Twitter, etc or just look around the room when you are at the doctor's office or in a crowded area – everyone is engaged with their phone. As such these generations are digitally focused in both how they get their information and how they communicate.

In January 2018 a meeting was held with BASNO a digital signature company in regard to the development of a digital Poppy for the Poppy Campaign – see attached. A couple of pertinent points on this program are:

• Poppy is displayed as a digital signature on phone, iPad, email, etc.

- Limited time of display only visible during the Poppy campaign.
- Donations/Funds dispersed to all branches through postal codes of confirmed branch areas.
- Administration done by BASNO.
- Administratively inexpensive compared to the current distribution of Poppies

**<u>RECOMMENDATION</u>**: That DEC approve the development and subsequent distribution of an "Electronic Poppy".

# POPPY FUNDS - CONSIDERATION FOR USE

Consider Poppy Funds to support the rental of a monitored system such as Lifeline for veterans and widows/widowers under article 402.iii.c. Assistance:

Lifeline with AutoAlert works with multiple sensors embedded in a powerful microprocessor that is always on and always ready. When a person goes about their daily routine, whether it's sitting, going up and down the stairs or lying down, AutoAlert is registering their activity and movement. Lifeline with AutoAlert uses patented technology that constantly measures changes in height orientation to a horizontal position and velocity. When a fall occurs, AutoAlert recognizes the difference between every day movements and a fall. It calls for help automatically.

The Committee agrees that the provision of a health monitoring system would add to the ability of veterans or their widows/widowers independence. However due to the cost variations with different systems and the different classes of protection offered pricing can vary substantially. Therefore the committee supports the rental of a basic system as a use for Poppy Funds up to a maximum of \$300.00 annually.

**RECOMMENDATION:** That DEC approve the authorization of Poppy Funds under article 402.iii.c. to support the acquisition of a Lifeline system to a maximum of \$300 annually.

# THE LEGACY HOUR – ENHANCED SUPPORT (see attached)

The Legion's National Poppy & Remembrance Committee reviewed the Legacy Hour project and gave their support to this initiative. As part of this agreement the following additions to the program were included:

- The project is to Include/make mention of the sacrifices made by NL especially during WWI.
- The Poppy trademark is authorized for use. It is required that the trademark be

acknowledged as a Legion Trademark by placing on documents/web site where the Poppy trademark is used.

- Additional use of the Poppy image has to be approved by the Legion before use.
- The Poppy image cannot be used to raise funds for any ther purpose than the Poppy Fund.
- The Legion logo is authorized for use as a supporter of his initiative.

The Legacy Hour Project has been given the support of the Poppy & Remembrance Committee. With this approval there is potential for a productive partnership with this group which could be provide considerable positive exposure for the Legion, the Remembrance period and the Poppy image -the latter being the reinforcement of the trademark as well as the image. An additional benefit to this program is that it is attempting to engage youth on a national scale all in the name of remembrance – an area the Legion needs to be expanding in. As the coordinator Ms Patton is moving forward with great energy and passion as well as utilizing her expertise and substantial resources it may be prudent of the Legion to have the marketing department look into the potential of taking advantage of this opportunity and coordinate efforts where feasible. For example VIA Rail, a current partner of the Legion has joined forces with the Legacy Hour to help promote as indicated by the following update from Ms. Patton:

"This past week VIA Rail has come onboard to support The Legacy Hour. The synergy between their support of the Poppy Fund and this program works extremely well together. My contacts at VIA Rail have been Eve-Daniele Veilleux and Valerie Perron, and Jacques Fauteux.

As part of the annual Poppy Fund launch, they would like to include The Legacy Hour in the November launch announcement. This is great news and I will work with both them, and the RCL to define details. Eve-Daniele has suggested launch in either Halifax or Ottawa. They will also share out TLH with their social media and communications to support the initiative and create awareness.

The other good news is that Historica Canada will also share out TLH in November on the platforms. With The Canadian Encyclopedia, and The Memory Project, that would be over 10 million followers providing optics to the RCL."

The committee fell that the efforts and legitimacy of this program combined with the perceived benefits of being a supporter was a positive for the Legion. It therefore considered that any combined support of this project would be worthwhile and cost effective. (program outline attached)

**RECOMMENDATION:** That DEC approve a more proactive union with the Legacy Hour project as a WWI commemorative initiative and authorize more support with its promotion and execution as the opportunity arises.

# THE POPPY MANUAL: AREAS FOR DISCUSSION

**Corporate Signage – Article 815.b.iv:** Situations where the use of the Poppy image would NOT be considered include: "Remembrance Day signage used by corporations or retail outlets."

As it is important to promote remembrance and encourage business' to respect Remembrance it is requested that this article be removed and allow business' to use the Poppy image to promote/honour Remembrance Day. This would include nonpromotional signage that strictly recognizes Remembrance Day and would allow only the applicable corporations name.

**<u>RECOMMENDATION</u>**: That DEC approve the removal of Article 815.b.iv. from the Poppy Manual.

**Call To Remembrance Program – Article 403.ii.j:** Up until last year only NL Command still participated in this program. As of 2018 no provincial command conducts a "Call to Remembrance Program". Request to remove.

**RECOMMENDATION:** That DEC approve the removal of Article 403.ii.j. from the Poppy Manual.

## Medical Training and Medical Research – Article 403.ii.b:

The title for 403.ii.b. is misleading as it does not solely focus on research but also includes community medical appliances

"403.b.ii. Medical Training and Medical Research: (prior Provincial Command approval is required) 50 percent of the current balance, for medical training and medical research for Veteran support or for community medical appliances such as but not limited to, "jaws of life", photo imaging cameras and defibrillators which will assist in the care of Veterans."

This article authorizes the Poppy Trust Fund to support areas and items that may support veterans in an extremely limited capacity but essentially support the community. If the focus is to remain on veterans:

- Remove the ambiguity from article 403.b.ii. by removing "jaws of life" as an example, and
- Clarify Article 403, b.ii. by separating article 403.ii.b. into to two sub paras -
  - Medical Training and Medical Research, and
  - Medical appliances.

**<u>RECOMMENDATION</u>**: That DEC approve the separation of 403.ii.b. into two separate sub paras as follows:

**403.b.ii. Medical Training and Medical Research: (**prior Provincial Command approval is required) 50 percent of the current balance, for medical training and medical research for Veteran support.

**403.b.?. Medical Appliances**: (prior Provincial Command approval is required) 50 percent of the current balance) such as but not limited to, photo imaging cameras and defibrillators which will assist in the care of Veterans."

**RECOMMENDATION:** That DEC approve the removal of "jaws of life" from article 403.ii.b.

## Purchase and Training for Defibrillators.

The purchase, using Poppy Trust Funds, of defibrillators to be placed in branches is an accepted practice under article 403. ii. b. Medical Training and Medical Research of the Poppy Manual. However once purchased there is a requirement for training in order to be qualified to use these devices. As some clarification was requested on who should get this training and how it should be funded the following recommendations are made

**<u>RECOMMENDATION</u>**: That DEC approve, under Article 403 ii.b. of the Poppy Manual (Medical Training and Medical Research) the use of Poppy Trust Funds for the training of Branch employees to operate the Branch defibrillator.

# **REQUEST FOR POPPY FUNDS**

## **Project Healing Waters:**

The VSS Committee met via teleconference on 21 March 2018 and reviewed the a proposal from Project Healing Waters Canada. The VSS Committee approved the motion to recommend that \$22,000 be provided to Project Healing Waters from the Dominion Command Poppy Trust Fund to support Healing Waters Canada financially to provide fly fishing equipment and supplies as well as the cost of the outing to Veterans with Operational Stress Injuries (OSI) as part of a fly fishing life-long learning experience. Poppy Trust Funds were previously provided in 2014 and 2015.

**<u>RECOMMENDATION</u>**: That DEC approve the use of Dominion Command Poppy Trust Funds in the amount of \$22,000 to support Project Healing Waters in 2018.

## Marketing the Poppy Campaign 2018

The marketing department will once again actively promote the Poppy Campaign through a series of social media and on-line initiatives as part of the 2018 Marketing plan. Below is the detail on the two initiatives taking place between October and

November 2018

- Social Media Paid ads (Twitter/Facebook/YouTube) + Facebook Live Promotion of NRD Ceremony and Poppy Drop - \$20,000
- Online banner advertising (October Nov) Learn about the Poppy/Get your poppy - \$25,000.00
- Total: \$45,000

**<u>RECOMMENDATION</u>**: That DEC approve the use of Dominion Command Poppy Trust Funds in the amount of \$45,000 to support the 2018 marketing of the Poppy Campaign.

# **First Nation Representation at National Ceremony**

Each year at the national Remembrance Day ceremony, the Act of Remembrance is recited in three languages – English, French and an aboriginal language. The practice of having this aboriginal involvement in the national ceremony was approved by DEC in May 2008.

Recitation in an aboriginal language is by an aboriginal Veteran selected in consultation with a local aboriginal Veteran leader. The Veteran and language must change each year to bring recognition to all aboriginals in Canada: First Nations People, Metis, and Inuit.

It is becoming increasingly difficult to find a local Veteran able to recite the Act and we have had individuals in recent years travel from other parts of Ontario to participate. Travel expenses are either paid by the Veteran themselves or personally by the aboriginal leader.

It is important to have aboriginal representation in the ceremony, as directed by DEC, and financial assistance is being sought to assist with travel and accommodations.

- Travel would be reimbursement of fuel expenses and not mileage
- Accommodation would be one night hotel cost.

It is recommended that Poppy Funds be authorized for reimbursement of actual expenses for the aboriginal Veteran participating in the national Remembrance Day ceremony to a maximum of \$500 annually.

**<u>RECOMMENDATION</u>**: That DEC approve the use of Dominion Command Poppy Trust Funds up to the amount of \$500 annually to cover off any costs incurred to have an aboriginal veteran participate in the National Ceremony.

# Virtual Poppy Drop at Centre Block

Request for funding for Virtual Poppy Drop at Centre Block - \$30,000. This Poppy Drop will also be part of the 100<sup>th</sup> anniversary commemoration of the end of the WWII.

**<u>RECOMMENDATION</u>**: That DEC approve the use of Dominion Command Poppy Trust Funds in the amount of \$30,000 to support the Poppy Drop initiative..

# Hosting the Invictus Athletes

Marketing has requested a maximum of \$1,750 to host the Canadian 2018 Invictus Athlete Team at a Legion Branch in NS. The amount is based on 25\$ per Veteran to a maximum of 70.

**RECOMMENDATION:** That DEC approve the use of Dominion Command Poppy Trust Funds in the maximum amount of \$1,750 to support the hosting of the Canadian 2018 Invictus Athlete team..

# WWI CENTENARY - BELLS OF PEACE INITIATIVE

As a WWI Centenary project the Royal Canadian Legion, in concert with the Poppy & Remembrance Committee have developed a plan to honour through remembrance the Armistice of 1918. This initiative's operational name is the "Bells of Peace".

Without going into a lengthy history brief the general concept derives from the use of bells as a celebratory announcement that the war had ended. This was common at the end of both WWI and WWII. The Legion's intent is to have every bell in every community across Canada ring in unison or independently (within that community) 100 times at sunset on 11 Nov 2018 to signify the 100<sup>th</sup> anniversary of the WWI Armistice.

The plan consist of the following:

- The ringing of the bells 100 times in every community.
- Start time is 11 Nov 2018 at sunset.
- A selected youth or youths will be chosen to wring the bell in each bell location.
- An informal gathering in each community of those related to those that served in WWI. More detail to follow.
- Legion branches coordinate in each community. Dominion Command will coordinate within those communities that do not have a Legion presence.
- The Bells of Peace celebration will begin by a bagpiper playing on the East coast either in Cape Spear or St. Johns and end with a piper playing on Vancouver

Island (Sooke, BC?)

- Dominion Command will provide a package for each Legion Branch and man a coordination centre to assist and coordinate the effort.
- National coordination will be done by Dominion Command for such areas as the Parliament Hill Carillion as well as other national symbols such as the CN Tower, Military participation, etc.

Veterans Affairs has offered assistance in this initiative and details are being worked out on what that assistance will be.

At this time there has been no Legion funding allocated to this initiative. As this is a remembrance activity the Poppy & Remembrance Committee requests the use of Dominion Command Poppy Trust Funds as well as allowing branches the use of their own Poppy Trust Funds to assist in this endeavour.

**<u>RECOMMENDATION</u>**: That DEC approve the use of Dominion Command Poppy Trust Funds in the maximum amount of \$30,000 to support the Bells of Peace initiative.

**RECOMMENDATION:** That DEC approve, under Article 403 of the Poppy Manual (Special Use Expenditures), the use of Branch Poppy Trust Funds to assist in the Bells of Peace WWI remembrance activity. The current application process still applies.

## 75<sup>TH</sup> ANNIVERSARY OF THE ITALIAN CAMPAIGN – DISCUSSION

The following was received from a Legion member – he has a point:

"You are no doubt aware of the significance of the above anniversary. The veterans of the Italian Campaign have been almost literally forgotten by the nation that they so gallantly served, only to be labelled with the pejorative name of "The D-Day Dodgers" after the Invasion of Normandy. Canadians are now nearly universally unaware that their fellow countrymen helped establish the first permanent lodgment of Allied military forces on the continent of Europe during World War II. You are also no doubt aware that these troops fought in some of the most inhospitable terrain and weather in the European theater of operations, requiring the enemy to divert massive forces that could have been unleashed upon those who landed in Normandy almost exactly a year later. You must also be aware that thousands of Canadian died in Italy - this was no mere sideshow. I am contacting you to respectfully request your support my efforts to persuade the Royal Canadian Mint to issue a coin to finally honour the few remaining veterans of this campaign - it is too late for my Father, who died with his service unrecognized, but this year represents the last opportunity for Canada to finally thank the last living D-Day Dodgers for their sacrifice. I hope it is understood that I

intend not the slightest disrespect to the veterans of Normandy - as a matter of fact, I exchanged correspondence with the late Cliff Chadderton of the WarAmps (who was severely wounded in France), and he fully agreed that the veterans of the Italian Campaign have been ignored by history. I am contacting you to request the support of the Royal Canadian Legion to finally persuade the Canadian government to finally thank these veterans for their service and sacrifice by at the very least to issue a commemorative coin to bring the attention of the Canadian public to these forgotten heroes. I thank you in advance for any assistance you can provide." For consideration.

**RECOMMENDATION:** That Dominion Command, in consultation with the Supply Department, look into the feasibility of designing and providing a pin for 2018 that honours and recognizes the sacrifices made by those Canadians who served in the Italian Campaign on this the 75<sup>th</sup> Anniversary of the start of that campaign.

#### ATLANTIC MEMORIAL PARK REQUEST TO SOLICIT POPPY FUNDS FROM BRANCHES

The national Poppy & Remembrance Committee reviewed the initial request to promote this project and subsequently authorized an all branch release to promote the "Atlantic Memorial Park". There was no authorization requested nor given to solicit funds from the collective whole.

Subsequently this project now requests the authorization to solicit funds from Legion branches. Based on this change of scope the Poppy & Remembrance Committee revisited the request and with a view to have DEC support this request.

**<u>RECOMMENDATION</u>**: That the Atlantic Memorial Park Foundation be allowed to request financial support from Legion Branches from general funds.

#### Attachments:

- BASNO The Electronic Poppy
- The Legacy Hour

### REPORT OF THE DOMINION COMMAND MEMBERSHIP COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

File 23:1

Tom Irvine	-	Chairman
Frank Sullivan	-	Vice-Chairman
Mark Barham	-	Member
John Ladouceur	-	Member
Sharon McKeown	-	Member
Chris Strong	-	Member
Steve Wessel	-	Member
Randy Hayley	-	Committee Secretary
Danny Martin	-	Asst. Committee Secretary

### **GENERAL**

This report covers the period from December 01, 2017 to March 23, 2018. During this period, the Membership Committee convened twice via teleconference.

## **OVERVIEW**

The Committee is pleased with the early results of the launch of the membershipprocessing website and remains highly optimistic on all the recent changes surrounding membership. Branches have embraced the new website with almost 80% now accessing the portal to view member information, branch registers and various reports. In addition, over 40% of the branches are now fully processing memberships online. However, only half the branches to date have taken advantage of allowing their members the option of renewing online.

With a more efficient administrative foundation now implemented, plenty of hard work remains to inform members and branches of all the new renewal and processing options available to assist with the Legion membership process.

## **MEMBERSHIP NUMBERS**

After implementing numerous changes over the previous 12 months and working closely with the Provincial Membership Chairs the Committee was disappointed with final 2017 membership numbers as membership declines continued. The 2017 numbers clearly demonstrate that once again a greater organizational effort is required on member retention and renewals if we are to turn membership around.

The 2017 membership year (as of Jan 31, 2018) finished with 268,517 members down 10,089 members or 3.6% to the same time last year.

We enrolled 24,998 new and reinstated members up 1,638 members or 7.0% year over year.

Inside the Numbers:

- As of February 01, 2018 35,174 members who had paid for 2016 did not renew for 2017.
- Of these 35,174 members, 4,904 deceased during the year leaving a remaining 30,270 members for potential renewal.
- Of these remaining members, 7,282 (24%) were new members (1 year of service)
- An additional 3,706 (12%) had 2 years of service
- To summarize, 36% of non-renewing members were relatively new members to the Legion.

As of March 23, 2018, 217,797 members had been processed for 2018 representing 81% of final 2017 totals. During March, 60,000 renewal reminders were sent to members who had not yet renewed for 2018 and these yielded immediate results with over 700 members renewing online within the first 10 days. There was significant member dissatisfaction with branches who have not yet allowed their members to renew online.

Please find below a renewal summary report itemizing the volume of branches by command that had renewed less than 80% of their 2017 memberships by March 13, 2018.

Command	# of Branches Under 80%
BC / YUKON	34
ALBERTA-NWT	21
SASKATCHEWAN	16
MB / NW0	10
ONTARIO	14
QUEBEC	17
NEW BRUNSWICK	0
NS / NUNAVUT	5
P.E.I.	0
NFLD / LB	3

Moving forward a full branch summary report will be distributed monthly to all commands commencing in April. In addition, commands will also receive a detailed report of branches who have not provided their membership fees allowing their members the opportunity to renew online.

The Committee encourages commands to follow up with these new monthly reports and take the necessary actions to ensure we are maximizing our member renewal and retention efforts.

## MEMBERSHIP PROCESSING WEBSITE

Since launching the new website last summer, over 110,000 memberships representing \$3.8 million in per capita tax have been processed online. In addition:

- 1,106 Branches (79%) have at least logged on to the new system.
- 15,100 members have now registered their memberships online (providing us with their email addresses and phone numbers).
- 593 Branches (42%) have processed at least one member on the portal since our launch
- 682 Branches (49%) have now provided their branch rate allowing their members to renew online in the future.

# BRANCH HOSPITALITY PROGRAM AND MEMBER EXIT SURVEY

As a result of the information received from the non-renewing member survey conducted last Spring the Committee developed a program, which was presented and approved at the November DEC meetings.

Early this year this program was distributed to all Commands along with the complete member exit survey conducted by Environics.

The focal point was to re-enforce the messaging that a significant amount of members are not renewing their memberships due to branch hospitality issues and as a result the Membership Committee created a reference tool to assist branches in improving the overall branch experience.

To bring greater attention to this issue the member exit survey and the branch hospitality program will be the topics of a membership workshop during the 2018 Dominion Convention.

## <u>SUMMARY</u>

The 2017 membership results are a recent reminder of our need to improve member renewal and retention efforts and the member exit survey revealed our organizational shortcomings surrounding the traditional member renewal process.

With the successful launch of the membership website, we now have an administration foundation in place to address the findings of the non-renewing survey but we require strong command and branch support if we are to maximize member renewal and retention efforts. Providing these new membership tools does not guarantee success if our organization does not seize the new opportunities now available.

Only with a collaborative effort can we look forward to stabilizing Legion membership for future years.

#### REPORT OF THE DOMINION COMMAND MEMBERSHIP COMMITTEE TO DOMINION CONVENTION <u>AUGUST 2018</u>

File 23:1

Tom Irvine	-	Chairman
Frank Sullivan	-	Vice-Chairman
Mark Barham	-	Member
John Ladouceur	-	Member
Sharon McKeown	-	Member
Chris Strong	-	Member
Steve Wessel	-	Member
Randy Hayley	-	Committee Secretary
Danny Martin	-	Asst. Committee Secretary

#### **MEMBERSHIP OVERVIEW**

In keeping with the 2018 Dominion Convention theme '*Embracing a Modern Day Legion*", the Membership Committee has worked diligently over the past two years at ushering in a new era of legion membership. This was accomplished by introducing many new membership elements including new membership cards and launching a membership website for commands and branches which includes providing members the opportunity to update their personal profiles and choose new online member renewal payment options.

In addition, in 2017 the Committee commissioned a third party to conduct a non-renewing member survey and the results, which are shared within this report, helped create and shape the membership 5-year business strategy.

Branch and member communication continues to be a challenge for the Member Services team as only 1,100 of the 1,400 branches have a valid email address on their profile. Unfortunately, we have made no progress on additional branch emails since the last convention. This has created many challenges when attempting to communicate membership updates to branches and ultimately to members. We continue to rely primarily on email to communicate all news and updates so it is imperative for branches to share and update their email addresses.

During the 2018 Convention Member Services is presenting two informative membership workshops for all attendees. One workshop will focus on recent changes surrounding Legion membership and the second workshop will discuss the non-renewing member survey and the branch hospitality program. Member Services will also be represented on-site to display the new membership website and answer any questions.

## MEMBERSHIP BY THE NUMBERS

After implementing numerous changes in the previous 12-18 months and working closely with the Provincial Membership Chairs the Committee was disappointed with final 2017 membership numbers as membership declines continued.

### Final 2017 Numbers:

- 268,517 Total Paid Membership down 10,089 members or 3.6% year over year
- 24,998 New Members were enrolled/reinstated during 2017 up 1,638 members or 7.0% year over year

As the 2017 numbers demonstrate, generating new Legion members is not the biggest challenge to maintaining overall membership levels. A greater organizational effort is required on member retention and renewal if we are to turn membership around. Inside the Numbers:

- As of February 01, 2018, 35,174 members who had paid for 2016 did not renew for 2017.
- Of these 35,174 members, 4,904 deceased during the year leaving a remaining 30,270 members for potential renewal.
- Of these members, 7,282 (24%) were new members (1 year of service)
- An additional 3,706 (12%) had 2 years of service

Direct contact with non-renewing members yields the best results so a direct mail piece soliciting the renewal of members is mailed out every March to those who have not yet renewed for the current year.

The Committee encourages local branches to directly contact their non-renewing members annually.

# UPDATE ON THE MEMBERSHIP PROCESSING WEBSITE

The membership-processing website for branches and members launched in the summer of 2017. The Membership Committee has been extremely encouraged by the early results. As of March 2018, 110,000 memberships had been processed online. In addition:

- 1,120 Branches (80%) had logged on to the website.
- 600 Branches (43%) had processed members on the website.
- 700 Branches (50%) had provided their branch rate allowing their members to renew online.

These are strong early results greatly exceeding initial projections. The Committee thanks all branches who are actively participating in this new technology.

### NON-RENEWING MEMBER SURVEY

The Membership Committee commissioned Environics, a third-party survey company, to conduct a non-renewing member survey during May 2017. The survey received 479 total responses from non-renewing members (323 men vs 156 women including 224 Ordinary members). The key findings were:

- 1) 40% of non-renewing members did not receive a renewal reminder call/notice from their local branch
- 2) 41% would renew today if they could do so online
- 3) Although most found the branch experience to be welcoming there were 25% who found the branch experience unhospitable and 37% stated it was only somewhat hospitable.

The full survey results were shared with the Provincial Commands and the Provincial Membership Chairs.

The Membership Committee remains optimistic that the administrative tools are now in place to assist in addressing these three major findings, which will assist member retention rates in future years.

## MEMBER CONTACT INFORMATION AND BRANCH MEMBERSHIP FEES

With the launch of the membership website, the tools now exist to fully address the first two key findings of the member non-renewal survey. We encourage branches to:

- Collect and enter member contact information within the membership website. With this information, Dominion Command can cost effectively email renewal reminders on behalf of the branches encouraging members to renew their local memberships. To date we only have 15% of member emails within our system.
- 2) Please ensure your branch rate (membership fee) is entered in the membership website allowing your members the convenience of renewing their memberships online. This is one more additional renewal tool you can add to your existing efforts and it can assist branches in maintaining membership levels as members move away, become less mobile or have family members renew on their behalf.

We require strong branch and member support if we are to maximize member renewal and retention efforts.

Providing these new membership tools does not guarantee success if our organization does not seize the new opportunities now available. Please consider collecting and sharing the information above. Member Services is always available to assist local branches.

## ALL BRANCH COMMUNICATIONS – THE LEGION DISPATCH

Once a month Dominion Command emails the All Branch Communication Newsletter (now called the Legion Dispatch) to the email address appearing on your branch profile page within the membership website. This information piece contains important news, updates and changes for all aspects of our Legion organization.

Please review your email address on your branch profile page within the membership website to ensure the correct email address is listed. This will ensure you are receiving these updates on a regular monthly basis.

#### **BUDGET**

Please find enclosed with this report a copy of the 2018-2020 budgets for the Membership Committee. Any motion for changes to the budgets as relates to the Membership Committee will have to be delayed until the budget is formally brought forward by the Dominion Treasurer later in the Convention proceedings.

#### CONCLUSION:

Many new changes have been implemented over the past couple of years all with a focus on stabilizing Legion membership. These changes have been made to recognize and embrace a modern-day Legion especially when it comes to membership processing and member renewal.

Organizationally we collectively need to use the tools now available to maximize our member renewal and retention efforts.

Every branch can make a difference:

- 1) Continue to welcome all newcomers, veterans and civilians who wish to support veterans, promote remembrance and want to help grow our communities. Review the Branch Hospitality program for some helpful tips on creating a more welcoming environment.
- Please ensure your correct branch email address is entered in the membership website. This will ensure you receive regular updates on all aspects of Legion business.
- 3) Continue to obtain member phone numbers and email addresses and ensure they are updated in the membership system or please forward directly to Dominion Command. This will ensure your members receive email renewal reminders sent by Dominion Command on behalf of your local branch.
- 4) Please ensure your branch rates (membership fees) are entered in the membership website allowing your members the convenience of renewing their local memberships online.

Together we can make a positive difference to Legion membership!

The Membership Committee thanks all branches and commands for their commitment and strong efforts over the past 2 years.

I move the acceptance of this report as presented.

#### REPORT OF THE DOMINION COMMAND SPORTS COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

File: 42-2

Angus Stanfield	-	Chairman
Tom Eagles	-	Vice Chairman
Melvin Crowe	-	Member
Norman Shelton	-	Member
Kandys Merola	-	Member
Stephen Gallant	-	Member
LeRoy Washburn	-	Member
Mel Willis	-	Member
Lia Taha Cheng	-	Committee Secretary
Angela Keeling	-	Assistant Committee Secretary

### <u>GENERAL</u>

The committee last met on 27 November 2017 at Legion House and as part of a national sports teleconference on 6 March 2018.

## 2018 LEGION NATIONAL YOUTH TRACK AND FIELD CHAMPIONSHIPS

Brandon, MB will host the 2018 Legion Nationals from 8-14 August 2018 (competition dates: 10-12 August). The spring site visit is scheduled for 3-6 May 2018 and all indications are that the 2018 LAC and the required facilities will be ready to go. There were no concerns raised at this time.

#### 2019 & 2020 LEGION NATIONAL YOUTH TRACK AND FIELD CHAMPIONSHIPS

The confirmed dates and locations for the 2019 and 2020 Legion National Youth Track & Field Championships are:

- 2019: 7-13 August, Sydney, NS
- 2020: 5-11 August, Sydney, NS

## 2018 MEMBER SPORTS CHAMPIONSHIPS

The 2018 member sports championships are scheduled to be held as follows:

**Cribbage:** 27-30 April 2018 Hosted by: Branch #01-091 Victoria, BC Sports Committee Representative: Norman Shelton **Darts:** 4-7 May 2018 Hosted by: Branch #06-120 Mascouche, QC Sports Committee Representative: TBA

**Eight Ball:** 25-28 May 2018 Hosted by: Branch #03-060 Estevan, SK Sports Committee Representative: Angus Stanfield

Information packages were dispatched to the Provincial Executive Directors and Provincial Command Sports Representatives on 20 February 2018. As a new initiative for 2018, registration forms will now be submitted online. All host branches are in accordance with the hosting requirements.

## 2019 DOMINION MEMBER SPORTS CHAMPIONSHIPS

The following branches have been selected to host in 2019:

- Cribbage Branch #05-480 Ottawa, ON: Friday 26 April Monday 29 April
- Darts Branch #08-078 Dominion, NS: Friday 3 May Monday 6 May
- Eight Ball Branch #07-004 Fredericton, NB: Friday 24 May Monday 27 May

## 2020 DOMINION MEMBER SPORTS CHAMPIONSHIPS

The call for applications to host the 2020 Dominion Member Sports Championships was distributed on 30 January 2018 via the All Branch email. Branches are requested to submit their applications online through the Member Services website (under Branch and Command Resources / Member Sports) by 30 July 2018. Submissions will be reviewed and considered by the Dominion Command Sports Committee at its November 2018 meeting.

## NATIONAL SPORTS TELECONFERENCE - 6 MARCH 2018

The National Sports teleconference was scheduled to provide the opportunity for Provincial Commands to share best practices, discuss issues, questions and concerns, and collaborate in order to enhance the Legion's Member Sports and Track and Field programs.

The minutes of this meeting were distributed to DEC on 14 March 2018.

# PROPOSED SPORTS GUIDE AMENDMENT – SPORTS GUIDE 601

As the team quota of 10 Provincial Commands is not typically filled for the Dominion Eight Ball Championships, it is proposed to allow an automatic berth for the host branch where the host branch would be given a one team entry which would not require provincial qualifications. This would have multiple benefits:

- a. Would add one team which would make for more play.
- b. Would encourage branches to host.
- c. Would help garner community support knowing a local team was playing in the National Championship.
- d. Would bring local spectators into the branch to watch the matches.

The following recommendation is brought forward for DEC consideration and approval:

**RECOMMENDATION:** It is recommended that section 601 of the Sports Guide be amended to read: "Each Provincial Command is invited to participate at the Dominion Eight Ball Championships. Commands are to ensure that provincial finals have been completed at least three weeks prior to the Dominion Championships. Should not all Provincial Commands send a team to the Dominion Championships, the host branch will receive an automatic berth where provincial qualifications are not required."

## PROPOSED SPORTS GUIDE AMENDMENT – SPORTS GUIDE 613

The intent of this amendment is to select players for Dominion Eight Ball Championships divisions by random draw to prevent teams from trying to manipulate the roster. The following recommendation is brought forward for DEC consideration and approval:

**RECOMMENDATION:** It is recommended that section 613 of the Sports Guide be amended to read: "The tournament format will be based on two conferences and four divisions. There are two divisions in each conference. Each member of the command team will be placed in a separate division *by random draw.* Both members of the respective doubles pairs of the command team will be placed in the same conference."

## PROPOSED SPORTS GUIDE AMENDMENT – SPORTS GUIDE 614 & 620

The number of games for teams in attendance decreases should the team quota of 10 Provincial Commands not be filled for the Dominion Eight Ball Championships. Therefore, it is recommended that the number of games per match be determined by Dominion Command prior to the Eight Ball Championships based on the availability of tables, as well as, the number of provincial teams registered. The following recommendation is brought forward for DEC consideration and approval:

**RECOMMENDATION:** It is recommended that section 614 of the Sports Guide be amended to read: "The format for the championships shall begin with individual round-robin play with each player competing against all other commands (see Annex A). If an uneven number of Commands are entered into the event, a bye shall be scheduled into the round-robin play. The number of games per match will be determined by Dominion Command prior to the Eight Ball Championships based on the availability of tables, as well as, the number of provincial teams registered."

**RECOMMENDATION:** It is recommended that section 620 of the Sports Guide be amended to read: "The initial schedule of play is round robin as per the attached Conference format with each individual playing a member of every provincial team within their Division. A win scores a point."

## CONCLUSION

The Sports Committee's next meeting will be scheduled as a teleconference. The exact date has yet to be determined.

I move acceptance of this report as presented.

### REPORT OF THE DOMINION COMMAND SPORTS COMMITTEE 2018 NATIONAL CONVENTION

File: 42-2

Angus Stanfield	-	Chairman
Tom Eagles	-	Vice Chairman
Melvin Crowe	-	Member
Norman Shelton	-	Member
Kandys Merola	-	Member
Stephen Gallant	-	Member
LeRoy Washburn	-	Member
Mel Willis	-	Member
Lia Taha Cheng	-	Committee Secretary
Angela Keeling	-	Assistant Committee Secretary

#### INTRODUCTION

The Dominion Command Sports Committee has met four times since the 2016 Dominion Convention – twice in Ottawa and twice by teleconference. The committee's focus continues to be one of containing costs and improving both the member sports program and the National Youth Track and Field Championships.

### MEMBER SPORTS GENERAL

Member Sports continue to promote Legion comradeship and sportsmanship by bringing together members from every branch of the Legion. The sporting events help keep members physically active and add to the social aspect of the branch. This brings in new members, which in turn brings in needed revenue. Sport, being a competitive pastime by nature, thrives on activities that lend themselves to competition and the staged competition from branch to province to national level is unique in an organization such as the Legion. This is an incentive for membership for those that participate.

## **2016 DOMINION MEMBER SPORT CHAMPIONSHIPS**

An update is provided on the outcome of member sports events for 2016:

#### a. Dominion Cribbage

Hosted by: Branch #09-001 Charlottetown, PE, 22-25 Apr 2016 Single: Bob Brenton, Branch #08-026 Truro, NS Doubles: Richard Falle, Barry Dillon, Branch #01-091 Victoria, BC Team: Roger LeBlanc, Dean McLaughlin, Sandra Leblanc, Paul Calhoun, Branch #07-015 Marysville, NB

#### b. Dominion Darts Hosted by: Branch #07-069 Saint John, NB, 6-9 May 2016

**Single**: Shawn Brenneman, Branch #05-495 Beachville, ON **Doubles**: Garry Robinson, Andy Rust, Branch 05-266/46 Toronto, ON **Team**: Paul LaQuant, Chris Steiger, Jerry Myles and Rod Snow, Branch #08-160 Dartmouth, NS

### c. Dominion 8-Ball

Suspended for 2016

## 2017 DOMINION MEMBER SPORT CHAMPIONSHIPS

An update is provided on the outcome of member sports events for 2017:

#### a. Dominion Cribbage

Hosted by: Branch #04-043 Winnipeg, MB, 28 April-1 May 2017 Single: Ron Moore, Branch #01-109 Gibsons, BC Doubles: Richard Falle, Barry Dillon, Branch #01-091 Victoria, BC Team: Roger LeBlanc, Dean McLaughlin, Sandra Leblanc, Paul Calhoun, Branch #07-015 Marysville, NB

#### b. Dominion Darts

Hosted by: Branch #02-063 Brooks, AB, 5-8 May 2017 Single: Jim Long, Branch #05-583 Newbury, ON Doubles: Scott Sansom, Dean Corlett, Branch #04-009 Winnipeg, MB Team: Mark Hebert, Isaac Mullin, Derek Hanley, Scott Tracy, Branch #07-039 Blacks Harbour, NB

#### c. Dominion 8-Ball

Hosted by: Branch #05-225 Sturgeon Falls, ON, 26-29 May 2017 Single: Greg Gauthier, Branch #07-010 Miramichi, NB Doubles: Kim Bohnet, Richard Stekelennurg, Branch #02-017 Medicine Hat, AB & Branch #02-269 Drayton Valley, AB Team: Gerry Carroll, Daniel Carroll, Greg Gauthier, Shawn Stewart, Branch #07-010 Miramichi, NB

#### MEMBER SPORTS – POINTS OF INTEREST

The Sports Committee has continued to work toward improving the Member Sports program. The following points outline this effort:

**a. Sports Guide Modifications:** The Sports Guide was modified to outline appropriate behaviour at Dominion tournaments, state applicable disciplinary actions, and include a mandatory dress code. These dress and deportment modifications were implemented in order to provide accountability to the participants, enhance professional standards, and ensure that enforceable rules and regulations are in place. The role of the competitors is to represent their provincial command, and the Legion as a whole, and

compete in the spirit of comradeship for the joy of sport and the spirit of healthy competition that result.

**b.** National Governing Body Affiliation: The Sports Committee is continuing to explore affiliating Dominion Sports with a governing body (i.e. Canadian Billiards & Snooker Association, American Cribbage Congress, and National Darts Federation of Canada). This is perceived to be of value in that the exposure of the Legion would be broadened by introducing Legion programs to those who know little about the Legion. In addition, the affiliation could allow Legion teams to be qualified to compete at the highest level. Finally, the governing body would be available as a resource and expert in the sport should guidance, feedback, or input be sought by the Sports Committee.

c. **Eight Ball Sports Guide Amendments:** The Sports Committee has reviewed the structure of the Dominion Eight Ball Championships and the following items have been approved by DEC:

- 1) Automatic berth for host branch: Should not all Provincial Commands send a team to the Dominion Championships; the host branch will receive an automatic berth where provincial qualifications are not required. This will have multiple benefits:
  - a. Will add one team which would make for more play.
  - b. Will encourage branches to host.
  - c. Will help garner community support knowing a local team was playing in the National Championship.
  - d. Will bring local spectators into the branch to watch the matches.
- 2) Select players for divisions by random draw to prevent teams from trying to manipulate the roster.
- 3) The number of games for teams in attendance decreases should the team quota of 10 Provincial Commands not be filled for the Dominion Eight Ball Championships. Therefore, the number of games per match will be determined by Dominion Command prior to the Eight Ball Championships based on the availability of tables, as well as, the number of provincial teams registered.

d. **Information Technology:** As a new initiative for 2018, Dominion Member Sports Championships registration forms, as well as hosting application forms, can now be submitted online. This is intended to streamline the registration and application processes, increase efficiency, and improve accuracy.

# LEGION NATIONAL YOUTH TRACK & FIELD CHAMPIONSHIPS GENERAL

The Legion National Youth Track & Field Championships remain the premiere Legion program for Canadian youth under the age of 18 years. Supported by several agencies

such as Athletics Canada, Provincial Sport Organizations, and Trackie, this event is the de facto national championships for both the youth and midget age groups.

The committee continues to pursue avenues of savings through independent travel bookings with airlines, providing revenue sharing activities with host committees, and proactively seeking sponsorship partners. National sponsorship partners over the past two years included Home Hardware, MBNA, PIB, and BMO. In addition to the sponsorship initiatives, revenue is also generated by the collection of registration fees which, when combined with sponsorship funds, exceeded \$81,000 in 2017.

## 2016 LEGION NATIONAL YOUTH TRACK & FIELD CHAMPIONSHIPS

The 2016 Legion National Youth Track and Field Championships took place 3-9 August at the Stade d'athlétisme Richard-Garneau located in Sainte-Thérèse, Quebec. The total attendance was 326 Legion sponsored athletes, 35 chaperones, and 25 coaches, representing all 10 provincial commands. In addition, there were 619 open category athletes and 135 open coaches. There were approximately 5,000 to 6,000 spectators/officials/volunteers from all parts of Canada in attendance over the three days of competition including veterans, both retired and serving, covering all branches of service and all conflict areas from Korea to Afghanistan.

The program continued to consist of, for Legion athletes, instructional clinics, practice sessions, social activities, and the actual meet. For 2016, a remembrance theme of the 100<sup>th</sup> anniversary of the battle of Beaumont Hamel was prominent throughout. In addition, the 40<sup>th</sup> anniversary of these games was acknowledged.

The President of the Legion, Comrade Dave Flannigan, attended the opening ceremonies and was the official guest speaker. In attendance as well were the mayors of Sainte-Thérèse and Blainville, their Worships Surprenant and Cantin respectively. Immediately following the ceremony, Dominion Command hosted a reception on-site at the Stade d'athlétisme Richard-Garneau. Further receptions were held at Branch #06-208 Sainte-Thérèse/Blainville for the chaperones and coaches on Saturday and Sunday respectively. The closing banquet was hosted at Sainte-Thérèse/Blainville Community Centre in the main hall.

The meet itself was carried out over a full three-day period from 5-7 August under the excellent organization of the meet director, Carole Crevier, and Serge Thibaudeau of Athletics Quebec. The top Legion female athlete receiving the LeRoy Washburn trophy was Jasneet Nijjar from British Columbia and the top male athlete receiving the Jack Stenhouse trophy was Jarret Chang from British Columbia as well.

## 2017 LEGION NATIONAL YOUTH TRACK & FIELD CHAMPIONSHIPS

The 2017 Legion National Youth Track and Field Championships took place 9-15 August in Brandon, Manitoba. The total attendance was 326 Legion sponsored athletes, 35 chaperones, and 25 coaches, representing all 10 provincial commands. In addition, there

were 330 open category athletes and 98 open coaches. There were approximately 5,000-6,000 spectators/officials/volunteers from all parts of Canada in attendance over the three days of competition including veterans, both retired and serving, covering all branches of service.

The program continued to consist of, for Legion athletes, instructional clinics, practice sessions, social activities and the actual meet. For 2017, a remembrance theme of the 100<sup>th</sup> anniversary of the battle of Vimy Ridge was prominent throughout. In addition, the 41<sup>st</sup> anniversary of these games was acknowledged.

The Dominion Sports Chairman of the Legion, Comrade Angus Stanfield attended the opening ceremonies and was the official guest of honour. In attendance as well was the MP for Brandon-Souris Larry Maguire, MLA Reg Helwer, the mayor of Brandon, his Worship Rick Charest, Base Commander for CFB Shilo, LCol Dave MacIntyre and Base CWO, D.E. Askeland. Immediately following the ceremony, Dominion Command hosted a reception on-site at the Brandon Sportsplex. Further receptions were held at Branch #04-003 Brandon for the chaperones and coaches on Saturday and Sunday respectively. The closing banquet was hosted at Brandon University in the main dining hall on Sunday evening.

The meet was held from 11-13 August under perfect weather conditions. The facility at the Brandon Sportsplex was in excellent condition and enhanced the overall competition. In fact, the community of Brandon had just invested over a million dollars to upgrade the facility and the Legion Nationals were the first to compete on its surface. The meet itself was carried out over a full three-day period under the excellent organization of the meet director, Jim Murray. Nine meet records and four national records were broken. The top Legion female athlete receiving the LeRoy Washburn trophy (for the second time) was Trinity Tutti from Ontario and the top male athlete receiving the Jack Stenhouse trophy was Jamal Miller from Ontario as well.

For 2017 an extensive social media campaign was conducted which included Facebook, Instagram, and Facebook live – the latter to broadcast the event to outside audiences. Overall, the live feeds were very well received by the audience with a total of 50,686 views over the three days, 2,497 comments, 3,623 reactions (i.e. likes), and 278 video shares. 176,456 Facebook users also saw the video posts. On average, there were 72 viewers at a time, with the highest number of live views at 139. Once the audience understood what Facebook live was all about, they were extremely receptive and grateful for the opportunity to feel as though they were at the Legion Nationals themselves, cheering on the athletes. Instagram Live does not measure the stats in the same way as Facebook, but after the competition, it was calculated roughly 1,000 total live views over the three days with an average 300 comments per day.

## TRACK & FIELD – POINTS OF INTEREST

The Sports Committee has continued to work toward improving the Track and Field program and reducing costs. The following points outline this effort:

a. **Centralization vs. Decentralization:** The committee reviewed the feasibility of centralizing the Track & Field program in order to reduce costs. The highlights of the findings were as follows:

## **SUMMARY**

The hosting of the Legion Nationals is a large undertaking for any potential host committee. Funding, volunteers and officials' availability, a sanctioned competition venue, a sustainable effort over a two-year period, and dormitory style housing for up to 400, are the main Legion requirements needed to be considered for staging the competition. As a result, host location sites are limited in number across Canada. By further restricting the host sites to a specific geographic area, the onus would be on the Legion to actively target these areas and essentially recruit willing parties.

The reality of the situation for receiving host bids from a nationwide pool is that historically these have been limited. An additional restriction based on geographic parameters means a further reduction in potential sites which will affect the committee's ability to meet its mandate.

However, in terms of pure economics, hosting of the Legion Nationals in a geographically centralized location in Canada is the most cost efficient model. The travel costs would be reduced and the open entry athletes' participation would be increased as would the accompanying revenue. The challenge would be to entice these eligible communities to submit bids to host.

## **CONCLUSION**

The following outlines the pros and cons of centralizing the Legion Nationals:

## Pros:

- Reduced transportation costs.
- Revenues would be higher as more open athletes would register for the competition.

## Cons:

- The higher cost of air travel would always be allocated to those provincial commands that would be required to fly.
- Loss of a national identity.
- Participation by non-Legion athletes from Western Canada would be limited.
- Increased difficulty in acquiring host locations.

Therefore, as recommended by the Sports Committee and approved by DEC, the Legion will actively target locations in Central Canada to host the Legion Nationals but not restrict applications to host from other potential areas. Based on the hosting applications received, a priority for selection should be weighted heavily in favour of those that are geographically centralized and which reflect a substantial cost savings in travel.

b. **Airport Baggage Fees**: In 2015, the major airlines introduced baggage fees for all passengers booking flights at the economy rate. The basic charge for one checked bag per way is \$30 (in most cases), totalling \$60 for a round trip. As baggage fees formed part of the flight costs for air travel, it was agreed that teams would be reimbursed to a maximum of one bag per person per round trip. In 2018, Legion Nationals airline partner, WestJet, has graciously included one free checked bag for all Legion sponsored athletes, chaperones, and coaches, resulting in a significant cost savings for Dominion Command.

c. **Upcoming Hosts**: The 2018 Legion Nationals will be held in Brandon, Manitoba from 8-14 August 2018. Cape Breton, Nova Scotia will host the 2019 and 2020 Legion Nationals from 7-13 August and 5-11 August respectively.

# DOMINION COMMAND NATIONAL SPORTS TELECONFERENCES

As a new initiative in 2017, the Sports Committee scheduled a National Sports teleconference to provide provincial sports representatives with the opportunity to collaborate on improving Dominion Member Sports. The 15 February 2017 teleconference was well received and a positive experience in many ways. First and foremost was the communication established between all provincial commands. The sharing of information into what the positives and negatives are within their own programs has provided a base of realistic expectations on a national scale. It has also served to gain consensus in many areas which will help the Sports Committee to focus its efforts.

A second joint teleconference was held on 6 March 2018 to provide the opportunity for Provincial Commands to share best practices, discuss issues, questions and concerns, and collaborate in order to enhance the Legion's Member Sports and Track and Field programs. It was determined that a Track and Field Championship provincial chairs' meeting will take place during the 2018 Legion Nationals in order to create an open forum for discussion, exchange best practices, and share knowledge and ideas.

It was unanimously agreed upon to continue this consultation between the Dominion Sports Committee and the Provincial Sports representatives in the future.

## 2018 CONVENTION RESOLUTIONS

The committee has not received any resolutions for the 2018 Convention.

# BUDGET

Enclosed with this report is a copy of the 2018-2019 budgets for Member Sports, the Legion National Youth Track and Field Championships, and the Sports Committee. Delegates may raise any questions they may have concerning the budgets at this time. However, any motion for changes to the budgets as related to the Sports Committee will be deferred until the budget is formally brought forward by the Dominion Treasurer in the Convention proceedings.

### CONCLUSION

The Legion Sports Committee continues to focus on the development and advancement of the Legion Sports programs with a view to improve programs while reducing costs, promote the Legion and enhance membership.

In conclusion, I would like to thank the members of the Committee for their support and dedication throughout the past two years.

I move acceptance of this report as presented.

#### REPORT OF THE DOMINION COMMAND PUBLIC RELATIONS COMMITTEE TO DOMINION EXECUTIVE COUNCIL <u>APRIL 2018</u>

File: 44-1

Bruce Julian	-	Chairman
Tom Eagles	-	Vice-Chairman
Ronn Anderson	-	Member
Ken Box	-	Member
Marc Tremblay	-	Member
Nujma Bond	-	Committee Secretary
Brad White	-	Ass't Committee Secretary

### **OVERVIEW**

We officially reactivated our PR committee and held our first meeting in December. We are now also holding regular PRO meetings every other month. We have accomplished several goals aimed at sharing information and updating our colleagues across the country with useful and timely information and tools. Going forward we plan to expand our training efforts and the engagement of committee members in the handling of public relations matters.

## **HIGHLIGHTS**

- December marked our first PR committee meeting under our new structure. We had a chance to re-introduce members to one another and discuss a few salient matters namely:
  - The creation of a PR-Communications plan that outlines the year's major programs and events;
  - facts & Stat sheets;
  - PR manual 2018;
  - ongoing PR training;
  - the need for more sharing of information about what the Legion does
  - The need to push material and processes down to the Command and Branch levels;
  - a process whereby the PR committee can be quickly consulted on the planned wording of a response, when matters of national importance arise suddenly: process agreement was made
- December marked the first Public Relations Officer meeting under our new structure. A second PRO meeting was held in February. Highlights included:

- The idea of a monthly PRO update whereby salient issues of relevance across the country could be shared with PROs – these are now being produced;
- planned tools such as the PR Manual, Facts & Stats sheets, ongoing training – these are underway;
- interest in the Legion's First World War commemoration plans, which are still under consideration.
- In January, we sent out the first of the monthly PRO updates for Public Relations Officers. The bulletin is now also proving helpful to our wider DEC members and to Executive Directors.
- In February, we crafted a significant letter to the Prime Minister and the Ministers of Veterans Affairs and Defence. It was in response to the Prime Minister's assertion at a meeting in Edmonton, that some Veterans are asking for more than the government can give right now. Dave Flannigan was the signatory.
- The 2018 Public Relations Manual was issued in English and French to all PROs and executive members in February. The manual will be updated yearly and serves as a guide for Legion staff and volunteers who handle public relations activities.
- The March/April issue of Legion magazine included a 2017 Legion overview piece, which outlined the organization's accomplishments in key areas including: Remembrance, helping Veterans and their families, research and advocacy, and international and community support. The piece also touched upon upcoming areas of focus for 2018. It was later posted in both languages on our website at Legion.ca.
- Notable higher profile public relations issues handled included: the release of the federal government's Pension for Life plan; the case of a Sikh man being asked to leave a Branch in PEI; questions over the use of the Calgary Poppy Fund for someone who was not qualified to receive funds. Dominion Command assisted regions with communications support as needed. Timely and proactive handling of these issues helped share the Legion's point of view with accuracy and curb additional negative attention.
- This quarter we continued our proactive handling of complaints on our social media channels; once again noting a significant decrease in the number of complaints coming to us this way. We found that as people became more educated about our work, they became less negative, and other citizens continue to correct

misinformation on our behalf. We are also seeing additional growth in our social media audiences.

- The team is also now handling the production of the monthly and newly designed All Branch update with increasingly robust content including marketing and public relations information. The material is easier to see at a glance and to access. This channel is another means of ensuring our Branches have the information they need to help them with their day-to-day activities.
- Over the past months, our Marketing and PR team worked with colleagues and partners to help plan for upcoming key events including:
  - The Legion's inaugural participation in this year's Navy Bike Ride
  - The launch of The Legion National Foundation and its website

# MOVING FORWARD

Based on the accomplishments and feedback to date, at the time of writing this report the PR committee anticipates participating in the following projects and strategic discussions in the weeks and months to come:

- The completion of an updated Legion PowerPoint overview in French and English for use in general presentations our members may make.
- Discussion of the Legion's 2018 PR/event plans
- Plans for ongoing PR training for people who interact regularly with the media or public
- Completion of the first batch of Facts & Stats sheets.
- Recommendations on public relations activities related to the 100<sup>th</sup> commemoration of the First World War.
- Further discussion about how to ensure that key information is effectively pushed down to the Branch level

#### **RECOMMENDATIONS:** Continuance of our PR Committee and PRO Committee meetings at the current frequency and continuance of the new monthly PRO update

I move acceptance of this report as presented.

#### REPORT TO CONVENTION PUBLIC RELATIONS COMMITTEE <u>AUGUST 2018</u>

File: 44-1

Bruce Julian	-	Chairman
Tom Eagles	-	Vice-Chairman
Ronn Anderson	-	Member
Ken Box	-	Member
Marc Tremblay	-	Member
Nujma Bond	-	Committee Secretary
Brad White	-	Ass't Committee Secretary

#### **OVERVIEW**

At our last Convention, our President announced the formation of a Public Relations Committee. In the months afterward, we created and approved the committee's official Terms of Reference. Additionally we built and approved a five-year strategic marketing and communications plan.

We then officially activated our PR committee after the hiring of a new Communications Manager at Dominion Command, and we held our first meeting last December. Under our current structure, we will hold meetings four times a year, with at least one gathering in person.

I will present highlights of projects completed since our inception, and will then offer a general overview about what we have planned going forward.

## <u>HIGHLIGHTS</u>

- As part of our PR Committee activity, we have come up with a process whereby members of the Committee can be consulted quickly about wording and content, when matters that need a national response arise.
- We have reactivated regular bi-monthly meetings for our Public Relations Officers in order to share information and update our colleagues across the country with useful and timely information and tools.
  - One such tool that has proven useful not only to our Officers, but to members of our Executive Team, is the monthly PRO update that highlights Legion-related media reports, Dominion Command updates, feedback from members and the public, and upcoming events or activities – in each instance, we include items of national relevance.

- We created a series of tools to help us effectively complete our public relations activities, including:
  - A public relations-communications plan that outlines the year's major programs and events to help with proactive planning.
  - An updated Legion PowerPoint overview in French and English for use in general presentations our members may make.
  - Fact sheets on areas of significance to the public such as Remembrance, and Membership.
  - Updated PR Manuals in English and French, they are a guideline for staff and volunteers who handle public relations activities.
  - Speaking notes for Commands and Branches to use during the Remembrance Period.
- We held a significant PR training event for Executive members and leaders from across the country.
- Our team crafted several important communiqués over the months on advocacy topics of importance to the Legion such as:
  - A letter to the Prime Minister and the Ministers of Veterans Affairs and Defence. It was in response to the Prime Minister's assertion at a meeting in Edmonton, that some Veterans are asking for more than the government can give right now. Dave Flannigan was the signatory.
  - An article on the Pension for Life plan and the lack of detail and timely communication with Veterans.
- We shared details about the Legion's work through our website and in media, including overviews of Dominion Command's activities in Legion magazine, and an article on the need for more research into the use of the anti-malarial drug mefloquine. As part of our outreach activity, we proactively gave media ideas and information leading to significant published stories about our work – once such piece was a full article about our Pilgrimage of Remembrance in Vanguard magazine.
- Many media relations topics surfaced, many over the past year. Dominion Command assisted regions with communications support where needed. Timely and proactive handling of these issues helped share the Legion's point of view with accuracy and curb additional negative attention. Here are some examples:
  - o the decision of the federal government to compensate Omar Khadr
  - the future of the Legion
  - poppy trademark violations
  - o our membership composition and membership issues
  - the internal situation involving BC/Y Command leadership
  - the release of the federal government's Pension for Life plan

- the case of a Sikh man being asked to leave a Branch in PEI
- questions about the use of the Calgary Poppy fund
- We continued proactively handling of complaints via our social media channels; and have noted a significant decrease in the number of complaints. We're finding that as people have become more educated about our work, they are becoming less negative, and other citizens continue to correct misinformation on our behalf. We are also seeing additional growth in our social media audiences.
- On the membership front, our team handled the production of the monthly and newly designed All Branch update with increasingly robust content including marketing and public relations information. We also oversaw several marketing campaigns and contests aimed at attracting new membership.
  - One such contest brought in close to four thousand registrants with their email addresses, a key tool in communicating with membership.
- We worked with colleagues and partners to help plan for annual key events and some new ones, examples include:
  - The Legion's significant and successful investment in the Invictus Games in Toronto – we helped tell and share good stories and built new relationships.
  - The National Youth Track and Field competition advertising, pitching stories, and fielding inquiries.
  - VIA Rail Canada's distribution of at least 30,000 poppies on their trains during the Remembrance period.
  - The Legion's Virtual Poppy Drop on Parliament Hill each year we've reached hundreds of thousands of viewers with Facebook Live alone.
  - The Canada Army Run and the launch of Remembrance Row the roadside photos of Veterans were a much-appreciated feature
  - The Legion's inaugural participation in this year's Navy Bike Ride
  - The launch of The Legion National Foundation and its new website

# MOVING FORWARD

Beyond the items we complete yearly, we plan to further engage our committee members in the handling of several public relations matters. These include, but are not limited to:

- Ongoing PR training for those who interact regularly with the media or public
  - We know that the consistent and regular training of our spokespeople across the country will result in better communication of our common messages.
- Ongoing creation of new and relevant Facts & Stats sheets

- Providing regular and updates facts and stats will help us all speak consistently about our organization and its programs.
- The production of a new booklet to outline what we do, and our areas of expertise, targeted at media
  - Making it clear to media what we do and how we can help them tell stories is an important part of sharing our work, and helping people better understand the issues of importance to Veterans.
- The production of a video story that tells the story of how poppies are made, right through to how the funds are used.
  - The visual representation of our work will be a powerful tool that can be used in all regions to share the importance of what we do. We will also create a complementary written article.
- Work on public relations activities related to the 100<sup>th</sup> commemoration of the First World War.
  - We want all regions to have access to ideas that are easily implemented, to mark this significant commemoration.
- Further detailed discussion about how to ensure that key information is effectively communicated and pushed down to the Branch level this will require a collective effort
  - We have been hearing consistently that important communications either don't make it to the branch level, or are not read by those who should be reading them. We need to all make a commitment to share material where useful, and it is our individual duty to read and incorporate this information as best possible.

# **RESOLUTIONS**

No resolutions have been brought forward since the Committee's inception.

## **BUDGET**

The Committee spending to date has been minimal, falling well within the allocated budget.

Spending on Public Relations activities also remains well within the allocated budget.

## **CONCLUSION**

Through our Public Relations (Marketing and Communications) efforts, we have contributed to educating both our membership and the public, and have taken significant steps to protect the Legion's reputation.

Through our growing marketing campaigns, rigorous handling of complaints through various channels, increasing proactive outreach with media, and follow-up with outlets

when reputational risk is identified, we continue to protect the organization and improve the understanding of our key audiences about our mission and values.

In addition, new public relations tools being pushed down to Branches via our Public Relations Officers and through other means, are helping strengthen our internal communications efforts. This is helping foster a more supportive environment in which our own staff and volunteers at the Command and Branch levels can better understand the work we do and have more tools at their disposal to help with their roles.

Our efforts have also helped stem the downturn in membership levels, resulting in a noticeable increase in the number of new members. Sustained efforts over time will help ensure this trend continues.

#### REPORT OF THE DOMINION COMMAND RITUAL AND AWARDS COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

R Goebel	-	Chairman
K. Sorrenti	-	Vice-Chairman
B. Kiley	-	Member
M. Latimer	-	Member
P. LeBlanc	-	Member
D. Hotte	-	Secretary
C. Gendron	-	Assistant Secretary

## COMMITTEE ACTIVITY

The Ritual and Awards Committee last reported to DEC November 26, 2017. Since that time the Committee has held one electronic meeting, two teleconference meetings, and two meetings at Legion House. Applications for major awards are reviewed in a timely manner and all matters pertaining to Ritual, Awards, Insignia and Protocol are attended to. There is no backlog of applications and all enquiries received concerning Ritual, Awards and Protocol are addressed in a timely manner.

## COMMEMORATIVE LAPEL PIN

Authorization for the wearing of the Vimy 1917 Commemorative lapel pin was given to be worn on Legion Dress along with the We Support Our Troops lapel pin for the period of April 1, 2017 to December 30, 2017. As of the beginning of 2018, the only lapel pin authorized for wear on the right lapel of your Legion Dress is the We Support Our Troops lapel pin. However, the year 2018 is the 100<sup>th</sup> Anniversary of Armistice and our Supply Department has designed an Armistice 100 lapel pin to recognize this important Centenary.

**RECOMMENDATION:** It has been recommended that in order that all members of the Royal Canadian Legion can recognize this most meaningful event, the Ritual and Awards Committee recommends that the 1918-2018 Armistice 100 lapel pin be permitted to be worn on the right lapel of Legion Dress and L.A. Dress directly below the We Support Our Troops lapel pin during the year 2018, through to December 31, 2018.

# **RITUAL, AWARDS AND PROTOCOL MANUAL**

Through the approval of three recommendations given by the members of D.E.C. at our November 2017 meeting, changes were processed to update our Ritual, Awards and

Protocol manual. Also, due to the elimination of Life Membership from our General By-Laws, and changes made to the member initiation process, additional changes were also made to this manual to reflect these changes.

AWARD	APPROVED	RETURNED	TOTAL
Palm Leaf – MSM	3	2	5
Palm Leaf – MSA	1	1	2
MSM	17	5	22
MSA	4	0	4
Media Award	0	0	0
Friendship Award	0	0	0
Total Reviewed	25	8	33

## HONOURS & AWARDS APPLICATIONS - OCTOBER 2017 - FEBRUARY 2018

## LIFE MEMBER PER CAPITA

At the regular meeting of Dominion Executive Council in November of 2017, approval was given to change the Dominion and Provincial per capita tax payable by a Branch for all new Life Member Awards. The per capita tax is now to be paid annually rather than in a lump sum payment, utilizing the current number of years that the per capita tax is to be paid for a Life Member Award as per our Ritual, Awards and Protocol manual. All existing Life Members are to be grandfathered regarding the per capita tax already paid with no further per capita tax required. What was not included in the approval given at the November D.E.C. meeting was any reference to a Life Member who might transfer to another Branch.

**RECOMMENDATION:** It has been recommended that for members who receive a Life Member Award from their Branch and later request a transfer to another Branch, that if the Branch accepts the transfer, the Branch also assumes responsibility of remitting any outstanding annual per capita tax that is due.

# FLYING AND SPECIALIST SKILLED BADGES

At the Dominion Executive Council meeting held in November of this past year, a motion was unanimously approved, that now allows for the wearing of one embroidered or metal Canadian Specialist Skill badge of choice that has been earned by an individual while serving in the CAF, RCMP or as a First Responder. Further authorization was also given for the wearing of one embroidered or metal Specialist Skill badge of choice that has been earned by an individual who has honourably served in the Commonwealth or Allied Forces. Such Specialist Skill badge of choice is to be worn on the left side of Legion Dress, centred immediately above Service Medals/Undress Ribbons. Section 105 of the Ritual, Awards and Protocol Manual has been revised accordingly.

#### **INITIATION CEREMONY**

With the recent changes that took place to the Membership application form and the Initiation process, discussions took place to changing the wording of "Initiation of Members" to something that is not so intimidating to new members. And since this ceremony was changed to an optional process to the membership, the members of Dominion Executive Council at its regular meeting this past November, unanimously approved the heading of "Initiation of Members" in Chapter 4 of the Ritual, Awards and Protocol Manual be changed to read "Welcoming Ceremony". It was further approved that wherever the word "initiation" appears in Chapter 4 of the manual, that it be changed to welcome or welcome ceremony. Similarly, it was moved that all reference to "Initiation" in the manuals Table of Contents be changed to reflect the wording of welcome. The Ritual, Awards and Protocol Manual has been revised to accommodate these approved changes.

I would ask a voting member of D.E.C. move approval of this report.

# ADDENDUM TO RITUAL AND AWARDS COMMITTEE REPORT

### LIFE MEMBER PER CAPITA – THE COMMITTEE WITHDRAWS THE CURRENT RECOMMENDATION IN THE COMMITTEE DEC AGENDA BOOK AND WOULD LIKE TO MAKE THE FOLLOWING RECOMMENDATION:

At the regular meeting of Dominion Executive Council in November of 2017, unanimous approval was given to change the Dominion and Provincial per capita tax payable by a Branch for all new Life Member Awards. The rationale at that time was to alleviate any financial burden that currently exists for Branches to pay the per capita tax in one lump sum payment. The approval given in November was for the per capita tax to be paid annually rather than in a lump sum payment, utilizing the current number of years that the per capita tax is to be paid for a Life Member Award, as per our Ritual, Awards and Protocol manual.

Since that time, various discussions have taken place between our Committee members and members of the Membership Committee regarding various concerns in the administration and processing of such a change with the per capita tax payment. And the more questions that have been asked, have begged even further questions. The concerns that have been voiced includes the following:

- Could a Branch opt to remit the per capita tax in one lump sum rather than remitting the payment annually?
- Who would be responsible for the annual per capita tax payment if a member who has received the Life Member Award transfers to another Branch?
- Through changes in Branch Executives, who would be responsible if the new Executive decided not to remit any further annual per capita tax for the Life Member?
- Is the annual per capita tax still payable for a deceased member?
- Does the annual per capita tax amount increase if there should be a per capita tax increase prior to the total per capita tax being paid in full?
- Although there would be financial implications involved, since this is an award, and not a membership category, why should a per capita tax be paid for an award?

Due to these, and other additional questions being raised over the new administration process for Life Member Awards, the Ritual and Awards Committee would like to make the following recommendation at this time.

### **RECOMMENDATION:**

Due to the administrative challenges of successfully executing a new administrative process concerning the per capita tax payment for Life Member Awards, the Committee recommends that the lump sum payment per capita tax remain in place for all Life Member Awards until such time as any further recommendation is put forward.

I would ask that a voting member of D.E.C move this recommendation.

## REPORT OF THE DOMINION COMMAND RITUAL & AWARDS COMMITTEE

R Goebel	-	Chairman
K. Sorrenti	-	Vice-Chairman
B. Kiley	-	Member
M. Latimer	-	Member
D. Hotte	-	Secretary
C. Gendron	-	Assistant Secretary

## **Statistics**

Your Committee continues to report activity by calendar year to provide information that is meaningful. Statistics shown below represent figures for the two-year period ending 31 December 2017.

AWARD	2016 APPROVED	2016 RETURNED	2016 TOTAL	2017 APPROVED	2017 RETURNED	2017 TOTAL
Palm Leaf MSM	11	5	16	14	3	17
Palm Leaf MSA	0	0	0	4	0	4
MSM	29	27	56	39	11	50
MSA	4	2	6	6	5	11
Media Award	0	0	0	0	0	0
Friendship Award	0	0	0	0	0	0
Total Reviewed	44	34	78	63	19	82

## New Committee Members

Changes to the membership of the committee took place during the past two years. Denis Hotte took over as the committee secretary and Charls Gendron as the assistant secretary.

## Honours and Awards

The Committee continues to meet on a monthly basis either in person, electronically or by teleconference and processes applications for the MSM, MSA and the Palm Leaf in a timely manner. There are no backlog of applications.

## **Committee Manuals**

Since Legion manuals are no longer available in a hard copy format, the Committee continues to review our manual on a regular basis and makes any grammar or cosmetic changes to it as deemed necessary. Any changes that may affect the intent of a section or subsection within the manual are made through approved D.E.C. recommendations. Similarly, the Chaplain's manual is also reviewed on a regular basis by the Committee. Both manuals are available on our Legion's website at www.legion.ca

## **Commemorative Lapel Pin**

Through the approval of D.E.C., authorization for the wearing of the Vimy 1917 Commemorative lapel pin was given to be worn on Legion Dress along with the We Support Our Troops lapel pin for the period of April 1, 2017 to December 30, 2017. This pin was authorized to be worn on the right lapel of Legion Dress to commemorate the 100<sup>th</sup> anniversary of the battle of Vimy Ridge. As of December 30<sup>th</sup> of this past year, the Vimy pin was no longer authorized for wear on Legion Dress. The only lapel pin authorized for wear at the time of writing this report on the right lapel of your Legion Dress, is the We Support Our Troops lapel pin.

## **Veterans Scroll**

At the November 2016 D.E.C. meeting a motion was approved for a sew on scroll to be produced and made available through our Supply Department for wear on Legion Dress that would simply state "Veteran". A change to our Ritual, Awards and Protocol manual was made to allow this new Veteran scroll to be worn on Legion Dress on the left breast pocket immediately below the Legion Crest or Life Member scroll. The new Veteran Scroll is available through our Supply Department and an all-branch mailing was sent in June of last year introducing this new Veteran sew on scroll.

## Sovereign's Medal for Volunteers

The Sovereign's Medal for Volunteers was introduced in the spring of 2016 and is now a part of the Canadian Honours System. This program replaces the Governor General's Caring Canadian Award that had been created in 1995. It is a Canadian decoration that recognizes the exceptional dedication and commitment of volunteer achievements of Canadians from across the country in a wide range of fields. The Committee continues to promote this new National Award available to all Legion members. The application and process for this award may be found at <a href="https://caring.gg.ca/en/">https://caring.gg.ca/en/</a>.

## Life Member Award Per Capita

At the regular meeting of Dominion Executive Council held at Legion House on November 23, 2016, approval was given that the reference to "Life" in subsection 201. b., be removed from the General By-Laws and at this same meeting, approval was given to have Section 206 (Life Members) removed in its entirety from the Membership Categories in the General By-Laws. This change therefore made a Life Membership redundant as a

Membership category, and the Ritual, Awards and Protocol Manual has reflected this change in the Honours and Awards Section of the manual by referencing it as a Life Member Award.

There has been a noticeable decline in Life Membership applications in the past few years due to the required amount of Dominion and Provincial Command per capita tax requirement when making application for a Life Membership. With Branches struggling financially, this has become a deterrent for Branches to recognize their members with such an award. As a result, at the regular meeting of Dominion Executive Council in November of 2017, approval was given to change the Dominion and Provincial per capita tax payable by a Branch for all new Life Member Awards to being paid annually rather than in a lump sum payment, utilizing the current number of years that the per capita tax is to be paid for a Life Member Award as per our Ritual, Awards and Protocol manual. All existing Life Members are to be grandfathered regarding the per capita tax already paid with no further per capita tax required. An all branch mailing was distributed in March explaining the new process.

## Flying and Specialist Skilled Badges

At our November 2016 D.E.C. meeting, a draft was presented and agreed upon in principle for allowing the wearing of a Canadian Armed Forces embroidered or metal Flying and Specialist Skill Badge on Legion Dress. Minor suggested changes to the draft were addressed at this meeting. The Committee continued to work on the draft which was finalized and presented to the members of the Dominion Executive Council in November of this past year. This motion was approved unanimously that now allows for the wearing of one embroidered or metal Canadian Specialist Skill badge of choice that has been earned by the individual while serving in the CAF, RCMP or as a First Responder, on the left side of Legion Dress centred immediately above Service Medals/Undress Ribbons. Further authorization was given for the wearing of one embroidered or metal Specialist Skill badge of choice that has been earned by an individual who has honourably served in the Commonwealth or Allied Forces, on the left side of Legion Dress centred immediately above. Section 105 of the Ritual, Awards and Protocol Manual has been revised accordingly.

## **Initiation Ceremony**

With the changes that took place to the Membership application form and the Initiation process, discussions took place to changing the wording of "Initiation of Members" to something that is not so intimidating to new members. And since this ceremony was changed to an optional process to membership, the members of Dominion Executive Council at its regular meeting this past November, unanimously approved changing the heading of "Initiation of Members" in Chapter 4 of the Ritual, Awards and Protocol Manual to "Welcoming Ceremony". It was further approved that wherever the word "initiation" appears in Chapter 4 of the manual, that it be changed to welcome or welcome ceremony. Similarly, it was moved that all reference to "Initiation" in the manuals Table of Contents be changed to reflect the wording of welcome. The Ritual, Awards and Protocol Manual

has since been revised accordingly.

## Budget

For your information, a copy of the Ritual and Awards Committee budget for the period 2017-2018 is attached to this report. This report was included in the budget that was previously formally brought forward by the Dominion Treasurer in his report.

	2012 ACTUAL	SEPT 30 2013 ACTUAL	2013 BUDGET	2014 BUDGET
Travel				
Per Diem				
Printing & Stationery				
Telephone				
Postage				
manuals, obsolete stock				
TOTAL				

## THE ROYAL CANADIAN LEGION DOMINION COMMAND RITUAL & AWARDS COMMITTEE

# THESE FIGURES WILL BE PROVIDED DIRECTLY TO THE DIRECTOR ADMINISTRATION BY THE DIRECTOR FINANCE ON BEHALF OF THE COMMITTEE.

## Conclusion

The Ritual and Awards Committee is committed to maintain the highest standards for Legion awards, and for the protocol, ritual and ceremonies practiced by members, Branches and Commands of the Legion. The Committee is an active partner in the process of change and renewal currently taking place throughout the Legion. This committee remains fully committed to these goals.

#### REPORT OF THE DOMINION COMMAND CONSTITUTION AND LAWS COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

File: 17-2

J. Rycroft	-	Chairman
D. Eaton	-	Vice-Chairman
B. Chafe	-	Member
G. O'Dair	-	Member
S. Clark	-	Secretary
L. Cheng	-	Assistant Secretary

## **GENERAL**

The committee conducted a joint teleconference with Provincial Command C&L Chairs on 4 April. Members continue to review and respond to Constitution and Laws questions by email and telephone as necessary.

## PROVINCIAL COMMAND / SPECIAL SECTION BY-LAW AMENDMENTS

Since the last meeting, the committee reviewed amendments to the By-Laws for AB/NT, NL, NS/NU and ON Commands as well as TVS and OSI Special Sections.

## AMENDMENT – GBL 418.a.i.

The following amendment is brought forward for DEC consideration and approval to correct terminology:

**RECOMMENDATION:** It is recommended that reference in GBL 418.a.i. to "Senior Executive Officers" be amended to read "Senior Elected Officers."

## ELECTRONIC DISCUSSION AND VOTING PROCEDURE

The following amendment to this procedure is brought forward for DEC consideration and approval to be consistent with The General By-Laws:

RECOMMENDATION:	It is recommended that Section II of the Electronic Discussion and Voting procedure be amended to read, "In the case if a motion to amend The General By- Laws, the requirement is for approval by at least two- thirds of all the voting members of the DEC to pass, i.e.
	at least 14 members must vote in favour of the motion to pass a By-Law amendment."

## GBL 111.D. APPOINTING AUTHORITY

Clarification was sought on appointing authority interpretation and development of a specific appeal process other than using Article III. As an example, a Branch President may appoint committee members, with ratification or approval by the Branch Executive Committee. It was queried who, then, becomes the appointing authority should termination before the end of term be necessary.

The committee clarified that the appointing authority is whoever approves the appointment rather than who proposes it, however, GBL 111.d does provide Provincial Commands with latitude by enabling them to define an appointing authority. The committee committee to reviewing the appeal process to ensure fairness in the process.

## BRANCH CHARTERS

The issue of the mandatory vs optional purchase of a new Charter when a branch changes its name was discussed. Currently, there is no organization-wide requirement for a branch that changes its name to get a Charter in that new name, however, Commands can implement the requirement as an administrative instruction.

I would ask a voting member of DEC to move approval of this report.

#### **REPORT OF THE DOMINION COMMAND** CONSTITUTION AND LAWS COMMITTEE

- J. Rycroft
- D. Eaton
- B. Chafe
- G. O'Dair
- S. Clark
- D. Martin
- Member - Member

- Secretary

- Vice-Chairman

- Chairman

- Assistant Secretary
- L. Taha Cheng Assistant Secretary

## GENERAL

The purpose of this Committee is to advise the Legion on constitutional matters arising from interpretation of the Act of Incorporation and The General By-Laws which occurred between Conventions. All requests for rulings are to be directed to the Secretary of the Committee at Dominion Command; committee consideration is then coordinated via electronic means only - email or teleconference.

## THE GENERAL BY-LAWS MANUAL

Following the 2016 Dominion Convention, The General By-Laws manual was revised and made available on-line in July 2016. Subsequent amendments have been circulated (July 2017, January 2018) and the on-line manual kept current.

## AMENDMENTS TO PROVINCIAL COMMAND BY-LAWS

In 2016-2018, the Committee reviewed proposed amendments to the Provincial Command By-Laws for five commands, TVS and OSI Special Sections.

## AMENDMENTS TO THE GENERAL BY-LAWS

Since the last Convention held in St. John's, NL in June 2016, the Dominion Executive Council approved four By-Laws amending The General By-Laws of the Legion. By-Laws Nos. 95, 96, 97 and 98 are presented with this report and are submitted to this convention for ratification under Section 6(2) of the Legion's Act to Incorporate. If not ratified, they will cease to have effect at the end of this convention.

## <u>BY - LAW NO. 95</u>

## A By-Law to Amend The General By-Laws of The Royal Canadian Legion, as amended prior to this date

It is hereby enacted as and for a by-law of The Royal Canadian Legion by the Dominion Executive Council in session this 30<sup>th</sup> day of April 2017 that The General By-Laws of The Royal Canadian Legion as amended be, and they are hereby amended by:

#### Subsection 137.e

Insert as Subsection 137.e.:

137.e The Operational Stress Injuries (OSI) section for the purpose of supporting the needs of Veterans and their families who are affected by OSI is a recognized Special Section of The Royal Canadian Legion with authorized representation on the Dominion Executive Council.

Re-number the existing subsection 137 e. to 137 f.

#### Subsection 418.a

Amend subsection 418.a to read:

418.a The Dominion President may, after enquiry and for cause clearly stated, revoke or suspend the charter or powers of any command, branch or auxiliary, or suspend any officer thereof, or revoke the membership of any member, or take any other action not inconsistent with these By-Laws that is necessary or advisable for the good of the Legion, and shall report to the Dominion Executive Council upon the action taken.

## <u>BY - LAW NO. 96</u>

#### A By-Law to Amend The General By-Laws of The Royal Canadian Legion, as amended prior to this date

It is hereby enacted as and for a by-law of The Royal Canadian Legion by the Dominion Executive Council in session this 27<sup>th</sup> day of November 2016 that The General By-Laws of The Royal Canadian Legion as amended be, and they are hereby amended by:

#### Subsection 105.b

Amend subsection 105.b to read:

105.b The command in the Province of British Columbia includes branches organized in the Yukon Territory. It shall be designated the British Columbia/Yukon Command.

## Subsection 201.b

Amend subsection 201.b to read:

201.b The approved categories of membership are: Ordinary, Associate, Affiliate Voting and Affiliate Non-Voting.

## Section 202

Amend section 202 to read:

202. No person who advocates the destruction by force of the duly constituted government of the country where the branch may be, or any person proven to advocate, encourage or participate in subversive action or subversive propaganda or who has previously been expelled from the Legion shall be permitted to become a member.

## Section 203

Delete the current section 203 in its entirety and replace with the following:

203. Any member convicted in Canada of theft, fraud or misappropriation of Poppy funds, Legion funds or Legion property, shall be summarily expelled from the Legion.

(NOTE: The process for summary expulsion from the Legion is detailed at the end of this report)

## Section 206

Delete section 206 in its entirety.

Re-number Sections 207-227 to read 206-226.

## Subsection 207.b

Amend new subsection 207.b. to read:

207.b. is the spouse, parent or sibling of an associate who qualified under Subsection 207.a. or Subsection 207.c. to h. In the case of divorce or legal (documented) separation, a spouse who is an associate member through marriage to an associate member, retains the right to membership unless such membership lapses; or

## Section 210.

Amend new section 210 to read:

210. Membership in USA Branches/Posts is only open to Canadian citizens and Commonwealth subjects who meet the eligibility criteria stated in Sections 206 -208, as well as United States citizens who meet the criteria stated in Sections 211-213.

## Subsection 211.b

Amend new subsection 211.b. to read:

211.b. A member admitted under Subsection 211.a. is permitted to transfer membership to a branch of the Legion in Canada. However, a mandatory change of membership category, to Affiliate non-voting, would be required.

## Sub-subsection 212.a.i.

Amend new sub-subsection 212.a.i.. to read:

212.a.i. is the child, adopted child, stepchild, grandchild, niece, nephew, spouse, widow/er, sibling or parent of a person who is or was eligible to be an ordinary member in a United States branch/post, pursuant to Section 211; or

## Sub-subsection 212.a.ii.

Amend new sub-subsection 212.a.ii.. to read:

212.a.ii. is the spouse, parent or sibling of an associate member who qualified under Subsection 212.a.i or Subsection 212.a.iii. In the case of divorce or legal (documented) separation, a spouse who is an associate member through marriage to an associate member, retains the right to membership unless such membership lapses; or

## Subsection 212.b

Amend new subsection 212.b. to read:

212.b. A member admitted under Subsection 212.a. is permitted to transfer membership to a branch of the Legion in Canada. However, a mandatory change of membership category, to Affiliate non-voting, would be required.

## Subsection 213.b

Amend new subsection 213.b. to read:

213.b. A member admitted under Subsection 213.a. is permitted to transfer membership to a branch of the Legion in Canada. However, a mandatory change of membership category, to Affiliate non-voting, would be required.

## Section 214.

Amend new section 214 to read:

214. Notwithstanding the provisions of Sections 206 to 213, any person who was qualified and became an ordinary, associate or affiliate member of a branch in Canada shall retain such qualification notwithstanding that the member has become a citizen of the United States of America.

## Section 215.

Amend new section 215 to read:

215. Membership in Europe Branches is open to Canadian citizens and Commonwealth subjects who meet the eligibility criteria stated in Sections 206 to 208, as well as any NATO country citizen who meets the criteria stated in Sections 216 to 218.

## Subsection 216.b.

Amend new subsection 216.b. to read:

216.b. A member admitted under Subsection 216.a. is permitted to transfer membership to a branch of the Legion in Canada. However, a mandatory change of membership category to Affiliate Non-Voting would be required.

## Sub-subsection 217.a.i.

Amend new sub-subsection 217.a.i, to read:

217.a.i. is the child, adopted child, stepchild, grandchild, niece, nephew, spouse, widow/er, sibling or parent of a person who is or was eligible to be an ordinary member in a branch in Europe, pursuant to Section 216; or

## Sub-subsection 217.a.ii.

Amend new sub-subsection 217.a.ii, to read:

217.a.ii. is the spouse, parent or sibling of an associate member who qualified under Subsection 217.a.i or Subsection 217.a.iii. In the case of divorce or legal (documented) separation, a spouse who is an associate member through marriage to an associate member, retains the right to membership unless such membership lapses; or

## Subsection 217.b.

Amend new subsection 217.b. to read:

217.b. A member admitted under Subsection 217.a. is permitted to transfer membership to a branch of the Legion in Canada. However, a mandatory change of membership category to Affiliate Non-Voting would be required.

## Subsection 218.b.

Amend new subsection 218.b. to read:

218.b. A member admitted under Subsection 218.a. is permitted to transfer membership to a branch of the Legion in Canada. However, a mandatory change of membership category to Affiliate Non-Voting would be required.

## Section 219.

Amend new section 219 to read:

219. Notwithstanding the provisions of Sections 206 to 208 and 215 to 218 any person who was qualified and became an ordinary, associate or affiliate member of a branch in Canada shall retain such qualification notwithstanding that the member has become a citizen of another NATO country.

## Section 223.

Amend new section 223 to read:

223. Applicants for Legion membership who also meet the more restrictive criteria at Section 224 may choose to be assigned to the Tuberculous Veterans Section. Subject to the consent of such applicants individually, their membership shall be included in the nearest Tuberculous Veterans Section branch. Application forms of such applicants shall be clearly endorsed "Tuberculous Veterans Section".

## Sub-subsection 224.a.iii.

Amend new sub-subsection 224.a.iii. to read:

224.a.iii. the spouse of an associate member who qualified under Sub-subsection 224.a.ii.

## Subsection 226.d.

Amend new subsection 226.d. to read:

226.d. Notwithstanding Subsection 226.a., a branch has the right to refuse permission for a member to transfer to that branch.

## <u>BY - LAW NO. 97</u>

#### A By-Law to Amend The General By-Laws of The Royal Canadian Legion, as amended prior to this date

It is hereby enacted as and for a by-law of The Royal Canadian Legion by the Dominion Executive Council in session this 30<sup>th</sup> day of April 2017 that The General By-Laws of The Royal Canadian Legion as amended be, and they are hereby amended by:

## Table of Contents

Delete "Appendix A" and the three section headings thereunder.

## Subsection 101.b

Amend subsection 101.b to read:

101.b. MEMBER: except as otherwise provided in these By-Laws, member means a person who has been duly admitted to any of the categories of membership provided for herein, all of which confer equal privilege and standing at all levels without preference.

## Subsection 111.a

Delete reference to "life", to read:

111.a. Except as otherwise provided in these By-Laws, only ordinary, associate and affiliate-voting members in good standing (see 101.c) shall have the right to vote or hold office at any level of the Legion.

## Subsection 206.c.

Delete reference to "Appendix A", to read:

206.c. an actual theatre of war in any of the non-military services, during any war in which Canada was involved (i.e. Merchant Navy); or

## Section 220

Delete reference to "life", to read:

220 No branch shall permit any type of membership other than ordinary, associate and affiliate.

## Section 224.a

Delete reference to "Life", to read:

224.a. Ordinary and associate membership in the Tuberculous Veterans Section is open only to a person who is:

#### Sub-subsection 224.a.ii.

Delete reference to "life", to read:

224.a.ii. the child, adopted child, stepchild, grandchild, sibling, niece, nephew, widow/er, parent or spouse of a tuberculous or respiratory disabled ordinary member; or

#### Subsection 225.a.

Delete reference to "life", to read:

225.a. Any ordinary, associate or affiliate member of a Tuberculous Veterans Section branch may become an ordinary, associate or affiliate member of any branch of the Legion upon presentation of his membership card and payment of branch dues less per capita tax.

## Subsection 225.b.

Delete reference to "life", to read:

225.b. Any ordinary, associate or affiliate member of any branch of the Legion may become an ordinary, associate or affiliate member of any branch of the Tuberculous Veterans Section if he meets the membership criteria, upon the presentation of his membership card and the payment of branch dues less per capita tax.

## Subsection 304.h.

Amend subsection 304.h. to read:

304.h. Where a complaint has been properly lodged in accordance with Subsection 304.b. and pending the final disposition of such complaint, the President of the command or branch may deprive the member against whom the complaint is lodged, of clubhouse privileges and remove him from office or position held but removal only from those positions held over which he has authority.

## Section 402.

Amend section 402 to read:

402. In the event of a command or special section representative being unable to attend a meeting of the Executive Council, the respective Provincial Command or Special Section shall, upon notification to the Dominion Secretary, name a substitute for that particular meeting.

## Appendix A

Delete Appendix A in its entirety.

## <u>BY - LAW NO. 98</u>

## A By-Law to Amend The General By-Laws of The Royal Canadian Legion, as amended prior to this date

It is hereby enacted as and for a by-law of The Royal Canadian Legion by the Dominion Executive Council in session this 26<sup>th</sup> day of November 2017 that The General By-Laws of The Royal Canadian Legion as amended be, and they are hereby amended by:

## Subsection 401.c

Amend subsection 401.c to read:

401.c. One representative from each Special Section, the Tuberculous Veterans' Section and the Operational Stress Injuries Section, for a total of two representatives.

## LADIES AUXILIARY – MEMBERSHIP BY MALES

Clarification was sought on the eligibility of males for membership in the LA. With reference to subsection 803.a. of The General By-Laws, "A female member of the Legion or an ex-servicewoman who is eligible to be a member may also be a member of a ladies auxiliary." Based on this subsection, it was concluded that males were not eligible for membership in the LA.

## SUMMARY EXPULSION FROM THE LEGION – SECTION 203

The procedure for summary expulsion from the Legion on the authority of Legion General By-Law section 203 is as follows:

- The applicant shall submit a certified copy of certificate of criminal conviction from a court of competent criminal jurisdiction, to his branch with particulars of the crime. Either the certificate or other reliable proof accompanying the application must indicate that theft, fraud or misappropriation of Legion property, Legion funds or Poppy funds has occurred and led to the conviction.
- The application is to include supporting documents showing the full name, Legion membership number and address of member who has been convicted. The branch will forward the application to the appropriate Provincial Command which will send the application to Dominion Command for processing.
- Dominion Command (Director, Corporate Services) will vet the information received and advise the member in question by registered mail (letter of intent) that a request to have him summarily expelled from the Legion for theft, fraud or misappropriation of Legion funds, Legion property or Poppy funds (as applicable) pursuant to General By-Law 203 has been received. The letter will indicate the date of conviction and the particulars.
- The member will be advised in a letter of intent addressed to him, that if no proof to the contrary is received in writing, addressed to the Director, Corporate Services, Dominion Command, and signed by him on or before a date 30 days from the date of the above letter, he will be expelled from the Legion upon the direction of the Dominion President effective the 30th day following the date of the letter of intent.
- The Director, Corporate Services will review all the documentation relevant to the request in consultation with the Chairman of Constitution and Laws Committee and will recommend to the Dominion President to accept or reject the request. The Dominion President shall then direct that the member be expelled effective immediately after the appeal period has expired, unless he is satisfied that there are compelling and extraordinary reasons not to do so.
- If the decision is to expel the member, a registered letter, copied to the Command and branch, will be sent to the person expelled advising of the decision and include the fact that the expulsion has the same effect and meaning as the penalty specified in General By-Law 311.b.iii.

Notes:

- There is no time limit from the date of conviction to the date of application to have the member summarily expelled.
- If the submitted material does not meet the burden of proof, the applicant will be advised of that fact with reasons for the rejection.
- The person expelled may, within 30 days of the date of the letter advising him of his directed expulsion, appeal the expulsion to the Dominion Command Appeal Committee by registered letter sent to Dominion Command to the attention of the Director of Administration. The Appeal Committee members will uphold or overturn the expulsion based on all the circumstances of the case.
- The member will be advised of the decision of the Appeal Committee by registered mail. There is no further appeal.

## BUDGET

For your information, a copy of the Constitution and Laws Committee budget for the period 2018-2020 is attached to this report. Delegates may raise any questions that they have concerning Committee expenses at this time, but any motion for changes to the budget document as it relates to this Committee will be deferred until the budget is formally brought forward by the Dominion Treasurer later in the Convention proceedings.

I would now ask a member of the Dominion Executive Council to move adoption of my report.

#### **REPORT OF THE DOMINION COMMAND RCEL COMMITTEE** TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

RCL: 26-2-4 26-2-5

- D. Flannigan T. Eagles T. Irvine
- Chairman
- Vice Chairman
- Member
- B. White
- Secretary
- G. Foster
- Assistant Secretary

## **COMMITTEE MEETINGS**

The RCL RCEL Committee met on 24 November 2017 to discuss the needs of the Commonwealth veterans and widows in the Caribbean as part of our accepted mandate. In all, 16 countries are supported with a total of 57 veterans and 99 widows being supported in 2018 compared to 77 veterans and 110 widows in 2017. Donations from branches and individuals continue to be received on a daily/weekly basis at Dominion Command to meet the needs of those in need.

## **PROBLEM AREAS**

## Belize

Governance issues continue to plague the Belize Legion with a legal challenge before the courts. At this point the current executive and secretary have been relieved of duties although the secretary continues to act as an administrator. We were however able to get funds delivered and disbursed to those in need in 2017.

## Bermuda

Our newest country is still trying to track down all of their veterans and widows to verify service and eligibility.

## EVENTS

A site visit to Bermuda was conducted in November 2017 by the assistant secretary to help get our newest country established and on track. The results were very positive and volunteers in Bermuda continue to conduct interviews of veterans and widows to determine their eligibility status and subsequently submit applications to the RCEL HQ for approval and support.

## FINANCIAL NEWS

The committee continues to use the Libor Grant funding which was distributed to multiple organizations underneath the RCEL umbrella to provide additional grants/assistance to the veterans and widows of the Caribbean. We will continue to use these funds as mandated until the end of 2018 at which time a detailed report will be submitted to the RCEL HQ breaking down the Libor Grant expenditures. The grants have essentially provided our fund with a two year hiatus from using branch provided donations which have remained strong on an annual basis. This has ensured our fund would be in good standing for the foreseeable future.

## CONCLUSION

In closing, as you can see, the numbers of these veterans and widows are dropping rapidly. In some areas where grant support is no longer required, we continue to provide assistance to the local organizations with Poppy materials so that they can conduct annual Poppy campaigns within their countries. It is expected that this will become more prevalent is future years. With the assistance of the branches and Provincial Commands of the RCL, we will continue as mandated to provide support to those in need in the Caribbean.

Comrades, I move acceptance of my report.

#### REPORT OF THE DOMINION COMMAND RCEL COMMITTEE

D. Flannigan	-	Chairman
T. Eagles	-	Vice-Chairman
T. Irvine	-	Member
B. White	-	Secretary
G. Foster	-	Assistant Secretary

## Introduction

The primary goal of The Royal Canadian Legion's RCEL Committee continues to be the support of veterans in the Caribbean countries whose organizations and governments are unable to provide full care for their needs. The legion is responsible for 16 countries in the Caribbean region. Legion programs are focused on the provision of individual assistance as veterans and widows in need are identified. Although the numbers can fluctuate given personal circumstances in 2018 we are caring for 57 veterans and 99 widows while in 2017 we cared for 77 veterans and 110 widows. Time is taking its toll on these proud peoples.

Our ability to meet the needs of the veterans and widows in the Caribbean region is directly attributable to the branches of the Legion that continue to donate to the fund on an annual basis. In 2016 you donated \$269,758.50 to this fund and in 2017 you donated \$179,036.40. These donations have enabled the Committee to meet the needs of the destitute, but we continue to need funds to continue our work even though there are a declining number of those who need our help. Inflation, shipping costs and our further commitment to help the member organizations in the Caribbean with their medical and administrative grants is a major concern.

## **Committee Activity**

A total of \$568,958.03 has been committed or spent on support activities in the Caribbean since this Committee reported to you in 2016. This number includes the funds expended in 2016 and 2017. A further \$285,000 has been committed for 2018 out of a total budget of \$960,055.03 which leaves a significant reserve again this year due in large part to the Libor fund grants totaling \$606,495.00 distributed by the RCEL since 2015. We are continuing to hold our grants meetings in the year preceding the allocation for ease of handling, accounting and reporting.

a. **Individual and Administrative Assistance** – In 2016 we were able to help 91 veterans and 107 widows with the standard rates of assistance set for them. In 2017 we helped 77 veterans and 110 widows and in 2018 we are scheduled to help 57 veterans and 99 widows. New rates of assistance were established in 2017, where veterans would now receive a grant of \$1,200 I lieu of \$1,080 and

widows received a grant of \$600 in lieu of \$540.

- b. Poppy Material Poppy material is provided free of charge on request to assist the local Legions to raise funds for themselves. Material valued at \$23,595.22, plus \$18,309.00 S & H was donated in 2016 and \$18,363.86 worth of material was provided in 2017, with an S & H cost of \$16,507.00. Requests for 2018 are approximately \$45,000.00 including shipping costs. This amount cannot be finalized until we receive all the requests and the shipping bills.
- c. **Emergency Assistance** To date we have not had to deal with any emergencies in the region but we do keep the surplus that occurs because of unforeseen circumstances in the region for that purpose.
- d. **SCOWP and Projects** Our contribution to the RCEL Standing Committee on Welfare Projects funding for 2014 through 2016 remained constant at \$5,500 per year to assist with the maintenance of the Curphey Veterans Home in Jamaica.
- e. **Other Assistance and Projects** Eyeglass collection and distribution is no longer needed. The provision of regalia items such as crests, badges, banners, ties, berets and clothing was maintained and the costs charged to the ordering organization.

## Liaison Visits

In 2016, the Dominion President, the immediate past president and the assistant secretary attended the 32<sup>nd</sup> RCEL Conference held in Kuala Lumpur, Malaysia. Representatives from all 16 countries were in attendance and active in the regional discussions. Multiple resolutions and discussion topics were addressed to include continued assistance towards widows.

2017 scheduled visits were made to Trinidad & Tobago, Barbados and Guyana by the Dominion President and the National Executive Director. These visits allow for an audit of procedures to be conducted to ensure that the monies donated are reaching those intended to receive it. All three of these countries are well organized, have a solid structure in place and are doing an excellent job in ensuring the funds are reaching the veterans and widows. An additional visit was conducted in 2017 to Bermuda by the assistant secretary to help get our newest country established and on track.

## The Legion and the RCEL

The RCEL is conscious that its primary role or core business of providing assistance is decreasing. As our veterans decline, the RCEL believes it is well suited to assist other benevolent service organizations in reaching those Caribbean nationals who served in the British forces. This is called agency work. This is particularly true for the Caribbean region as many nationals currently serve with the British.

The RCEL has commenced planning for its 100<sup>th</sup> anniversary which will occur in Cape Town, South Africa in 2021. Cape Town was the place where the RCEL was formed.

## Budget

For your information, a copy of the RCEL Committee Budget and our RCEL Fund is attached to this report. Delegates may raise any questions that they have concerning Committee expenses at this time, but any motion for changes to the budget document as it relates to this Committee will have to be delayed until the budget is formally brought forward by the Dominion Treasurer later in the Convention proceedings.

## Conclusion

The Royal Canadian Legion continues to do its part for the Caribbean region and the exservice veterans and widows. This is largely due to your generosity in graciously donating the funds necessary to carry out this work. Without your assistance this would not be possible and that is why we are demanding ever increasing accountability from the nations to ensure your donations are reaching the veterans in need. At times, this is challenging but I can personally attest that our monies are reaching the veterans and widows in need. While the work continues, the grim reality is that this work will not be required as we lose more of these veterans to age demographics.

I move acceptance of this report.

#### REPORT OF THE DOMINION COMMAND DOMINION CONVENTION COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

File: 19-1

D. Flannigan	-	Chairman
T. Irvine	-	Member
B. Chafe	-	Member
B. White	-	Secretary
S. Clark	-	Assistant Secretary
D. Martin	-	Assistant Secretary

## 47<sup>TH</sup> DOMINION CONVENTION, WINNIPEG, MB 25-29 AUGUST 2018

The final pre-convention meeting with the Winnipeg Local Arrangements Committee, chaired by Comrade Rick Bennett, and co-Chairs Roland Fisette and Lorne Tyson, will be held on 9 June 2018.

#### SPECIAL GUESTS

Invitations were extended to the Governor General, Prime Minister, Minister of Veterans Affairs and the Chief of the Defence Staff to deliver remarks or one of the Keynote Addresses. All remain unconfirmed. The National Silver Cross Mother, Mrs. Diana Abel, has accepted our invitation and will address the delegates on Monday, 27 August.

## **CONVENTION FACILITIES AND ACCOMMODATIONS**

The RBC Convention Centre will host registration, exhibits, opening ceremony, workshops, all Command caucuses, business sessions and the closing ceremony.

The Delta Winnipeg is the Command hotel, site of the SEO / DEC meetings and the Welcome Reception. Nine other hotels are contracted with nightly room rates ranging from \$140-219.

An accommodation form was electronically circulated to DEC members in March for development of the rooming list.

## CONVENTION CALL

The Convention Call was issued in January 2018.

## THEME AND LOGO

The theme of the 2018 Dominion Convention, as decided by the Dominion President, is *Embracing a modern day Legion....in the Spirit of our Veterans / Une légion qui fait place au renouveau au nom de tous nos vétérans*, with the tag line *Service before self / Service avant soi.* 

The logo will be the MB/NW ON Command logo.

## <u>TRAVEL</u>

Unless otherwise required and approved, all DEC members should arrive in Winnipeg on Friday, 24 August in preparation for the DEC meeting on Saturday, 25 August. Departures following Convention should be planned for Thursday, 30 August, however, members can opt to leave Wednesday, 29 August following the DEC meeting (scheduled to end at 1200 hours).

As a reminder, spousal travel to convention is not subsidized. Spouses are welcome to attend Convention but no claim for transportation costs or per diem is authorized. Members wishing to travel by car are to submit the request to the National Executive Director.

## <u>FEES</u>

a. <u>**Registration Fees**</u>. Fees are \$60.00 for delegates and \$20.00 for observers. Fees are paid in cash during the registration process. The Registration timings are:

i.	Saturday, 25 August:	0900 to 1700 hours
ii.	Sunday, 26 August:	0800 to 1700 hours

In June 2010, DEC approved a motion whereby the delegate fee for any DEC member attending the Dominion Convention would be reimbursed by Dominion Command, regardless whether they were a delegate of DEC or representing a branch. This decision creates an inconsistency with all other branch delegates whose fee is not reimbursed by Dominion Command and draws Dominion Command into the financial operations of a branch by paying their branch delegate's fee (if on DEC). The following recommendation is brought forward for DEC consideration and approval:

**RECOMMENDATION:** It is recommended that Dominion Command reimburse the Dominion Convention delegate registration fee for those DEC members who are delegates of DEC only. DEC members representing a branch will not have this fee reimbursed by Dominion Command. b. <u>Exhibitor Booth Fees</u>. Exhibitor booth fees are \$800 each, with a reduced rate of \$500 for individuals. The cost for power is an individual exhibitor responsibility. All partners in the Legion's Member Benefits Program will be invited to rent a booth.

## SUBMISSION OF RESOLUTIONS TO CONVENTION

The deadline for receipt of resolutions at Dominion Command is 6 May 2018. Any submissions received after this date are Late Resolutions and will be considered at the pre-convention DEC meeting to determine if the resolutions will be presented to the delegates.

## CONVENTION DAILY PROCEEDINGS

The draft of the Convention Daily Procedures is attached.

## MEETINGS AND CEREMONIAL EVENTS

The following meetings and events are scheduled:

- a. <u>Pre-Convention DEC Meeting:</u> Saturday, 25 August, 0900 hours in Charleswood B room, Delta Winnipeg. Past Dominion Presidents and Command First Vice Presidents have observer status at this meeting.
- b. <u>Parade and Commemorative Ceremony</u>: Sunday, 26 August. Parade marshalling will commence at 0930 hours at the Manitoba Legislature. The parade will step off at 1000 hours enroute to the Winnipeg Cenotaph, Memorial Boulevard, arriving at approx. 1020 hours.

The commemorative ceremony will start with the parade's arrival. The parade will remain in formation for the ceremony. The wreath bearer appointments for the ceremony will be:

- i. National Silver Cross Mother: T. Irvine, Dominion First Vice President;
- ii. <u>Veterans Affairs:</u> A. Paquette, Dominion Vice President;
- iii. Canadian Armed Forces: B. Julian, Dominion Vice President;
- iv. Royal Canadian Mounted Police: A. Stanfield, Dominion Vice President;
- v. Government of MB: M. Barham, Dominion Treasurer;
- vi. <u>City of Winnipeg</u> B. Chafe, Dominion Chairman;
- vii. <u>Dominion President</u> T. Eagles, Immediate Past Dominion President; and viii. Provincial President R. Bennett, Winnipeg LAC Chairman

The commemorative ceremony will conclude at approx.. 1045 hours. The parade will then continue to the convention centre, with the reviewing stand positioned mid-route. The parade will arrive at the convention centre at approx. 1100 hours; doors to the convention floor will open at 1100 hours.

c. <u>VIP Reception and Opening Ceremony</u>. Sunday, 26 August. DEC members and invited guests will gather in the Pan Am Room, RBC CC, from 1130-1300 hours for a pre-ceremony reception. The Opening Ceremony will start at 1300 hours.

The Opening Ceremony will conclude at approx. 1430 hours; invited guests will be escorted from the convention floor and the business session will begin, which will include:

Loyalty Resolution to the Queen Keynote Address: Minister of Veterans Affairs Procedures Report Chairman's Remarks Grand President's Report Dominion President's Report Dominion Treasurer's Report Nominations for all Elected Positions

Provincial Command caucuses will then occur, starting at approx. 1700 hours.

- d. <u>Pre-Installation Ceremony Reception:</u> Tuesday, 28 August for the newly elected officers to be installed and their families. Timings and details to follow.
- e. <u>Installation Ceremony</u>. Tuesday, 28 August. Timings and details to follow.
- f. <u>SEO Photographs.</u> Wednesday, 29 August, 0800 hours, Charleswood B room, Delta Winnipeg.
- g. <u>Post-Convention SEO Meeting</u>. Wednesday, 29 August, 0900 hours, Charleswood B room, Delta Winnipeg.
- h. <u>Post-Convention DEC Meeting</u>. Wednesday, 29 August, 1000 hours, Charleswood B room, Delta Winnipeg. Command First Vice Presidents have observer status at this meeting.
- i. <u>Post-Convention Canvet Board Meeting</u>. Wednesday, 29 August, 1130 hours, Charleswood B room, Delta Winnipeg.

## **CONVENTION APPOINTMENTS**

The following members are appointed to the noted positions:

Presiding Officer	Tom Eagles
Returning Officer/Chief Scrutineer	Gordon Moore
Installing Officer	Larry Murray
Convention Appeals Committee	Mary Ann Misfeldt and All Past Dominion Presidents

## SOCIAL EVENTS

The following social events are planned:

- a. <u>Welcome Reception</u>. This reception for 200 guests, to include DEC members, their spouses and other invited guests, will be co-hosted by the Dominion President and Minister, Veterans Affairs, and will occur from 1900 2100 hours on Saturday, 25 August in the Grand Ballroom, Delta Winnipeg.
- b. <u>Evening Entertainment</u>: hosted by local branches.

## FOUNDERS AWARD

The recipient of the Founders Award for 2018 is His Royal Highness Prince Henry of Wales, recognizing his work in founding the Invictus Games and the inspiration and motivation he has given wounded soldiers on their road to recovery.

## **RESOLUTIONS FOR DOMINION CONVENTION**

No resolutions were received for consideration.

## **FUTURE CONVENTION ACTIVITIES**

The following is a list of activities regarding future conventions:

- a. 2020 Convention, Saskatoon, SK, 22-26 August 2020: All contracts finalized.
- b. 2022 Convention, Saint John, NB, 20-24 August 2022: All contracts finalized.

I move the acceptance of my report.

## 47th DOMINION CONVENTION DAILY PROCEDURES FRIDAY, 24 AUGUST

Revised: 21 Mar 18

Time (hrs)	Event	Duration (mins)	
1330	Opening Ceremony Room 16, RBC CC		
1400	National / Provincial Executive Room 7, RBC CC	Directors' Meeting	

## 47th DOMINION CONVENTION DAILY PROCEDURES SATURDAY, 25 AUGUST

Time (hrs)	Event	Duration (mins)
0900	DEC Meeting Charleswood B, Delta	
0900	Registration and Exhibitor Area Open Hall B, RBC CC	Until 1700
1300	TVSMeetingRoom 7/8, RBC CC1000	Until 1700
1300	OSI Meeting Millennium Suite, RBC CC	Until 1700
1300- 1345	Workshop 1: <i>Poppy Funds &amp; Poppy Trademark</i> Presentation Theatre, RBC CC	45
1400- 1445	Workshop 2: <i>Outreach: What does it mean?</i> Presentation Theatre, RBC CC	45
1500- 1545	Workshop 3: <i>Membership: What's New!</i> Presentation Theatre, RBC CC	45
1600- 1645	Workshop 4: <i>The Member Exit Survey and</i> <i>Introducing the Branch Hospitality Program</i> Presentation Theatre, RBC CC	45
TBC	Colour Party Practice Hall A, RBC CC	
1600	Parade Marshal's Meeting & Commemorative Ceremony Briefing Room 10, RBC CC	60
1630	Whips Meeting Hall A, RBC CC	30
1900	Welcome Reception Grand Ballroom, Delta	Until 2100

## 47th DOMINION CONVENTION DAILY PROCEDURES SUNDAY, 26 AUGUST

Time (hrs)	Event	Duration (mins)
0800	Registration and Exhibitor Area Open Hall B, RBC CC	Until 1700
0900	Band Area Room 2E, RBC CC	Until 1800
0930	Parade Form Up Manitoba Legislature	
1000	Parade and Commemorative Ceremony (ceremony at 1020) Winnipeg Cenotaph, Memorial Boulevard	
1100 approx	Doors to Convention Floor open (on arrival of parade) Hall A, RBC CC	
1130	Opening Ceremony VIP Reception Pan Am Room, RBC CC	
1200	Entertainment Prelude Hall A, RBC CC	45
1300	Opening Ceremony Hall A, RBC CC	60
1400	Remarks: MB & NW ON Command	5
1405	Remarks: City of Winnipeg	5
1410	Remarks: Province of MB	5
1415	Remarks:SpecialGuestOfficial Opening of Convention	10
1425	Loyalty Resolution to the Queen D. Flannigan / L. Murray	5
1430	Invited Guests escorted from Convention Floor	15
1445	Keynote Address: Minister of Veterans Affairs	20
1505	Thank Minister and Minister departs D. Flannigan	5
1510	Procedures Report and Chairman's Remarks B. Chafe	5
1515	Grand President's Report L. Murray	10
1525	Dominion President's Report D. Flannigan	15
1540	Dominion Treasurer's Report M. Barham	60
1640	Nominations for all Elected Positions T. Eagles	15
1655	LAC Chairman Announcements R. Bennett	5
1700	Provincial Caucuses	

## 47th DOMINION CONVENTION DAILY PROCEDURES MONDAY, 27 AUGUST

Time (hrs)	Event		Duration (mins)
0830	Opening Invocation Rabbi Reuven Bulka Dominion Command Honorary Chaplain		5
0835	LAC Chairman Announcements	R. Bennett	5
0840	Queen's Response to Loyalty Resolution	on B. Chafe	5
0845	Procedures Report	B. Chafe	5
0850	Credentials Report	D. Golding	5
0855	<ul> <li>Second Call for Nominations</li> <li>Dominion President (close nomination)</li> <li>First Vice President (close nomination)</li> <li>Vice Presidents</li> <li>Treasurer</li> <li>Chairman</li> </ul>	,	15
0910	Election of Dominion President	T. Eagles	10
0920	Election of First Vice President	T. Eagles	20
0940	Keynote AddressRt Hon Justin TrudeauIntro: D. FlanniganPrime Minister of Canada		20
1000	National Executive Director's Report	B. White	20
1020	Greetings Intro: D. Flannigan	Byron Callies National Vice Commander The American Legion	5
1025	Resolutions Committee Report	D. Flannigan	5
1030	Committee Reports and Resolutions (2 • DEC • Veterans, Service and Seniors • Poppy and Remembrance	20 mins each) D. Flannigan D. Flannigan A. Paquette	60
1130	Presentation: Intro: D. Flannigan	Founders Award	20
1150	Time for second ballot for election of First Vice President		20
1210	Greetings Intro: D. Flannigan	Guy Parent Veterans' Ombudsman	5
1215	Committee Reports and Resolutions (2 • Membership • Public Relations	20 mins each) T. Irvine B. Julian	40

1255	Address Intro: D. Flannigan Na	Mrs. Diana Abel tional Silver Cross Mother	10
1300	DEADLINE FOR NON-CONCU TO BE BROUGHT BACK	IRRED RESOLUTIONS	
1305	Committee Reports and Resolutions (2	0 mins each)	40
	Sports	A. Stanfield	
	Defence and Security	R. Blanchette	
1345	Close Nominations. Election of Vice Pr	esidents <b>T. Eagles</b>	20
1405	Committee Reports and Resolutions (2	0 mins each)	60
	Ritual and Awards	R. Goebel	
	Constitution and Laws	J. Rycroft	
	Dominion Convention	D. Flannigan	
1505	Greetings: Intro: D. Flannigan	Mr. Terry Whittles Director General	5
	Intro. D. Flainingan	The Royal British Legion	
1510	Committee Reports and Resolutions (2		80
	Veterans Consultation Group	L. Murray	
	Going Forward	D. Flannigan	
	Leadership Development	W. Edmond	
	Centennial	M. Barham	
1630	Greetings: Intro: D. Flannigan	ТВС	5
1635	Committee Report		10
	• TVS	K. Merola	
1645	LAC Chairman Announcements	R. Bennett	5
1650	Adjournment		

## 47th DOMINION CONVENTION DAILY PROCEDURES TUESDAY, 28 AUGUST

Time (hrs)	Event	Duration (mins)
0830	Invocation TBC	5
0835	LAC Chairman Announcements R. Bennett	5
0840	Procedures Report B. Chafe	5
0845	Credentials Report D. Golding	5
0850	Dominion Treasurer: Budget M. Barham	30

Time (hrs)	Event		Duration (mins)
0920	- ,	Sen Jonathan Vance hief of Defence Staff	20
0940	Close Nominations and Election of Treasure	er <b>T. Eagles</b>	20
1000	Comments on RCEL	Brian Watkins	10
1010	<ul><li>RCEL Report and Call for donations</li><li>RCEL donations</li></ul>	D. Flannigan	30
1040	Presentation: Intro: D. Flannigan	TBC	20
1100	Report of Canvet Board	T. Irvine	20
1120	Greetings: Cadet Leagues Intro: D. Flannigan		15
1135	Close Nominations and Election of Chairman T. Eagles		20
1155	Presentation: Pilgrimage of Remembrance Intro: A. Paquette		20
1215	Amendments, Brought Back and Late Resolutions		30
1245	Presentation: CFMWS Intro: D. Flannigan		15
1300	Amendments, Brought Back and Late Resolutions		60
1400	Other Business	B. Chafe	60
1500	Installation Ceremony	L. Murray	40
1540	Address Dominion President		20
1600	Closing BenedictionPadreClosing CeremonyChairman		20
1620	2020 Dominion Convention TBC		15
1635	LAC Chairman Closing Announcements R. Bennett		5
1640	Adjournment		

## 47th DOMINION CONVENTION DAILY PROCEDURES WEDNESDAY, 29 AUGUST

Time (hrs)		Event		Duration (mins)
0800	SEO Charleswood B, Delta		Photographs	60

Time (hrs)		Event		Duration (mins)
0900	SEO Charleswood B, Delta		Meeting	60
1000	DEC Charleswood B, Delta		Meeting	90
1130	Canvet Charleswood B, Delta	Board	Meeting	30

#### REPORT OF THE DOMINION COMMAND DEFENCE AND SECURITY COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

File: 82-27

R. Blanchette	-	Chairman
R. Price	-	Vice Chairman
W. Martin	-	Member
B. Cléroux	-	Member
C. Gasser	-	Secretary
R. McInnis	-	Assistant Secretary

## **GENERAL**

This report covers the period from 24 November 2017 to 29 March 2018. The Committee met on 27 March 2018. The attempt to establish a network of D&S Command Representatives (D&S CR) is not developing as smoothly as it could but a new cooperation initiative with CDA is in motion. More detail is provided below.

## **COMMITTEE BUSINESS**

The Committee continues to monitor defence and security issues as they arise. As explained in the last report to the DEC, each member has been requested to pay particular attention to a given element (RCN, CA, RCAF and RCMP). The following are updates on various issues, without providing the level of detail available in the Committee minutes that were distributed to DEC.

## **NEW DEFENCE POLICY**

Canada's new defence policy "Strong, Secure, Engaged" (SSE) was announced last year and it must be realized that any monitoring should take a long term approach, given the 20-year time span that the policy is based on. This policy was the object of the first round of comments to be obtained from D&S Provincial Representatives.

## LEADERSHIP CHANGES

**RCMP**. Brenda Lucki, a 31-year veteran RCMP officer, was named the new Commissioner on 8 March 2018.

**CAF**. In early March, new command appointments were announced for the upcoming posting season: VCDS - LGen Wynnyk (current Army commander); Army - LGen (designated) Lanthier; RCAF - LGen (designated) Meinzinger; and Joint Operational Command (CJOC) - LGen (designated) Rouleau.

The Chair, accompanied with respective members, will have office calls with these new appointees in the next few months.

## 2018 NIJMEGEN MARCH

The Defence and Security Committee selected Comrade Ryan Ference, Branch 39 Lloydminster, Saskatchewan Command as the RCL 2018 Nijmegen representative. This year's alternate is Comrade David Anderson, Branch 176 Forest, Ontario Command. An announcement from Dominion Command is being compiled.

## OP SANTA CLAUS AND OP CANADA DAY

This year, the RCL sent 2425 packages to deployed CAF and RCMP members for OP Santa Claus. OP Canada Day packages are being assembled for 2360 personnel and are expected to be sent out in time for Canada Day.

## D&S COMMAND REPRESENTATIVES (CR) – TOR

As part of an initial trial, the Committee forwarded questions or points to Provincial Commands to obtain their feedback in advance of the DEC meetings in April. This was a pilot attempt to evaluate the process. Commands who wanted to use D&S CR were certainly welcome to do so but communications were sent through Provincial Command Executive Secretaries.

The deadline was 1 February 2018 and we have received written responses from three Commands; SK, NS/NU and AB/NT. NL Command and MB/NW ON Command verbally reported a NIL return.

It was realized that such feedback is not sufficient to develop a significant advocacy platform for the RCL. The situation was discussed at our 27 March 2018 meeting where we had invited Mr. Sean McGrath, CDA Outreach person, to discuss possible areas of cooperation. As a result, the Committee agreed that DEC's approval should be obtained to support a six-point CDA assisted pilot run to develop a better advocacy platform to tackle issues affecting serving members of the CAF and the RCMP:

- CDA National Office would be consulted to establish the questions and/or comments that will be sent out for feedback to the D&S CR network;
- CDA, assisted by its Institute, would help the D&S Committee review the feedback received from the D&S CR network and prepare its own response to the questions and/or comments;
- An advocacy document or statement would be developed and sent to the D&S CR network under "silence procedures" [NATO procedure whereby a draft version of the text is circulated among participants who have a last opportunity to propose changes or amendments to the text. If no amendments are proposed (if no one 'breaks the silence') before the deadline of the procedure, the text is considered adopted by all participants];

- DEC would approve the advocacy document or statement twice a year at its April and November meetings;
- A pilot run would take place once both governing bodies would have agreed to a common way forward, with the objective of completing the trial run for April 2019; and
- A draft Memorandum of Understanding will be developed by the D&S Committee in coordination with CDA.

**RECOMMENDATION:** It was recommended that the D&S Committee, **remind** DEC that it established a D&S CR network in April 2017 to help the Committee assume its revised mandate; and has **reported** that D&S CR have been nominated in only four Commands and that the resulting network is not providing the required level of feedback to develop an advocacy platform to address issues affecting serving members of the CAF and the RCMP; **noting** that the CDA has expressed its willingness to improve its relations with its association-members as exemplified by the objectives of OP RENEW; **requests** that the six-point approach to improve the D&S CR network through cooperation with CDA be approved.

DEC members, and in particular the National Executive Director, are reminded that the D&S Committee permanent staff (Secretary: Comrade Carolyn Gasser, cgasser@legion.ca, 613-591-3335, ext 231) might need reinforcements if this endeavour leads to a significant increase in workload.

## CDA AGM and CDA – CDAI Conference

CDA and CDAI have a new Executive Director in the person of BGen (ret) Matthew Overton. The CDA main annual activity, the Ottawa Security Conference, was again a solid success with international and national experts, including the CDS and the new DND Deputy Minister, Jody Thomas. Committee members attended both days and agreed that this activity is a way to stay abreast of prevalent D&S issues.

At the CDA AGM on 21 February 2018, the Chairman of the D&S Committee supported, on behalf of the RCL, a motion to initiate a process to renew relationships and responsibilities for the CDA. A functional and organizational review of the CDA will be conducted by the National Office on behalf of, and with the support of the Association-members. This review is to be complete no later than 30 November 2018 and a mature proposal provided at that time to the Association members for review and approval at the 2019 AGM.

## **CONCLUSION**

In the absence of questions or discussions, I would ask a voting member of DEC to move acceptance of this report.

#### REPORT OF THE DOMINION COMMAND DEFENCE & SECURITY COMMITTEE 2018 NATIONAL CONVENTION

R. Blanchette	-	Chairman
R. Price	-	Vice Chairman
W. Martin	-	Member
B. Cléroux	-	Member
C. Gasser	-	Secretary
R. McInnis	-	A/Secretary

# INTRODUCTION

The Dominion Command Defence & Security (D&S) Committee has met in person and by teleconference seven times since the last convention. This report summarizes the Committee's activities over that period.

# GENERAL

The Committee continues to monitor defence and security issues as they arise.

Revised Terms of Reference (TOR) for the Committee have been approved in April 2017 to reflect the new D&S Command Representative (D&S CR) network.

As explained in the last report to the DEC, each member has been requested to pay a particular attention to a given element (RCN, CA, RCAF and RCMP).

The Committee continues to maintain a presence (through the Chair) at the Veterans Consultation Assembly and VSS meetings (through Secretary and Assistant Secretary) to ensure coordinated understanding and efforts.

Each member of the Committee is now responsible to follow the activities of a group of RCL committees to improve global awareness and potential coordination.

# NEW TERMS OF REFERENCE

At the April 2017 DEC the following TOR were approved:

- With input from Command Representatives (CR), foster and support the care, welfare and morale of the Canadian Armed Forces, the RCMP and their respective families by:
  - encouraging the Government of Canada and the respective leadership to ensure that these organizations' men and women are properly trained, equipped and compensated;
  - encouraging the Government of Canada and the respective leadership to ensure that these organizations are properly structured, equipped and

staffed to carry out their roles and tasks and to fulfill Canada's obligation to international alliances; and

- monitoring and contributing to the positive morale of the Canadian Armed Forces and the RCMP.
- Through feedback from CR or other sources, monitor the development and implementation of Canadian defence and security policy.
- Foster interest in defence and security matters among Legion members and the public at large.
- Provide participation as the Legion's representative to the Conference of Defence Associations.

# CAF AND RCMP LIAISON

Through a conscientious effort, the Committee has established and fostered direct links with both organizations. These lines of communication have, and will continue, to serve the Legion as a conduit to express pressing concerns and to coordinate advocacy efforts in the areas that affect the morale and efficiency of the CAF and RCMP. Some leadership positions have changed:

**RCMP**. Brenda Lucki, a 31-year veteran RCMP officer, was named the new Commissioner on 8 March 2018. She arrives at a time when the organization has been plagued by complaints of sexual discrimination and workplace bullying. PM Trudeau has been quoted as saying: "She is an exceptional leader who is known for being a hard worker, a dedicated officer and someone who is constantly looking for ways to improve the status quo." The Committee will arrange to meet with Commissioner Lucki and will continue to liaise with the RCMP association to monitor and encourage the envisaged culture change.

**CAF.** In early March 2018, these new command appointments were announced for the upcoming posting season:

- VCDS: LGen Wynnyk (current Army commander)
- Army: LGen (to be) Lanthier
- RCAF: LGen (to be) Meinzinger
- Canadian Joint Operational Command (CJOC): LGen (to be)
   Rouleau

NEW DEFENCE POLICY

Canada's new defence policy "Strong, Secure, Engaged" (SSE) was announced last year and it must be realized that any monitoring will take a long term approach, given the 20year time span that the policy is based on. This policy was the object of the first round of comments to be obtained from D&S Provincial Representatives. The questions that were sent were:

# • NAVY

- The Navy is in the process of modernizing ships and Naval trades. The amalgamation of the Weapons trade has already occurred, and the Marine Engineer Electricians and Hull Technicians are being amalgamated into one occupation. Combat trades are being reviewed and will be next for amalgamation. How is this being received by current personnel? How is it affecting training, excellence at sea, and morale, including retention?
- To what extent do Sailors feel adequately supported by Morale and Welfare services, including SISIP (Service Income Security Insurance Plan) and SOT (Support our Troops)?

# • ARMY

- Our government has announced "The Elsie Initiative" or Women in Peace Operations pilot and other innovative training activities that will meet systemic UN needs. An Advisory Team is also offered with a contribution of police and up to 600 military personnel. While tactical Airlift Support and an Aviation Task Force have been identified, it is not clear what the Quick Reaction Force will look like. How is the Army rank and file reacting to this situation? What are their recommendations on aspects related to training, equipment, compensation and morale?
- A major Canadian newspaper has reported that more than 70 Canadian military members and Veterans who were deployed on the Afghanistan operation have committed suicide after returning home. Another six ended their lives while on tour and are counted among the 158 mission deaths. How is the new Joint Suicide Prevention Strategy received in the rank and file of the Canadian Army which appears to have been particularly affected by this terrible situation following the Afghanistan campaign?

# • AIR FORCE

• The RCAF is in the midst of replacing a number of fleets and introducing new fleets to service. At the same time, it is trying to maintain operational capability in the missions concerned without an increase in personnel. What factors should be considered when trying to maintain the current capability while preparing for the future, without burning out our current personnel?

- To what extent is the current Op Tempo sustainable, or not sustainable?
- RCMP
  - To what extent will the implementation of a Civilian Oversight Board, recommended on the Brown Report of 2007 and still awaiting federal government action, assist the RCMP in its efforts to reduce harassment, increase diversity, and equality of representation?
  - What is your assessment of the implementation of a new system of labour relations (possibly unionization), awaiting action by the federal government, that could help/hinder its membership in negotiations regarding compensation, benefits, mental health programs, and staffing levels?

# • GENERAL FEEDBACK

 What are the other issues that affect the care, welfare and morale of the CAF and RCMP and their respective families in the geographical area of your Command?

# CONFERENCE OF DEFENCE ASSOCIATIONS (CDA)

In October 2017, the CDA and the CDA Institute have selected BGen (ret) Matthew Overton as the new Executive Director.

The Ottawa Security Conference, the main annual event organized by the CDA and the CDA Institute, took place in February 2017 and 2018. Both were resounding successes and the D&S Committee members greatly appreciated attending these events which constitute a great opportunity to stay abreast of prevalent D&S issues.

At the last CDA AGM, on 21 February 2018, the Chairman of the D&S Committee supported, on behalf of the RCL, a motion to initiate a process to renew relationships and responsibilities for the CDA. A functional and organizational review of the CDA will be conducted by the National Office on behalf of, and with the support of their members. This review is to be complete no later than 30 November 2018 and a mature proposal provided at that time to their members for review and approval at the 2019 AGM.

# CF SPONSORSHIP PROGRAM

The Committee continues to support the CAF on behalf of the RCL. Specific responsibilities are:

- Operation Santa Claus (distribution of a Christmas package gift to deployed CAF and RCMP personnel);
- Operation Canada Day (distribution of a Canada Day package gift to deployed CAF and RCMP personnel);

- Selection of an RCL representative to join the CAF Nijmegen Joint Task Force and financial support for remembrance activities; and
- Comradeship Awards to military graduating classes.

Since the assumption of the above listed activities, the committee has worked in conjunction with the Dominion Supply Department to deliver what has turned out to be well appreciated gifts for both Christmas and Canada Day. The Dominion Supply Department is to be congratulated for the effort put forward to make these programs a success. A decision in 2017 to agree to an adjustable budget (because of the fluctuating number of deployed personnel) of \$15 per package has simplified the administration of this program.

Comrade Kim Peters, Branch #530 Waterloo, Ontario Command, represented the RCL extremely well at the 2017 Nijmegen March, and well-documented her experience through social media. The 2018 Nijmegen selection process led to seven Commands submitting a total of twelve candidates, up significantly from last year. The Committee selected Comrade Ryan Ference, Branch #39 Lloydminster, Saskatchewan Command as the RCL 2018 Nijmegen representative. This year's alternate is Comrade David Anderson, Branch #176 Forest, Ontario Command. If the latter is willing and fit to join the 2019 Nijmegen March, he should submit in due time his candidacy, as the alternate of a given year will be given an advantage over candidates of the following year.

# D&S COMMAND REPRESENTATIVES (CR)

As described above, the Committee has forwarded questions or points to Commands to obtain their feedback in advance of the DEC meetings in April 2018 as a pilot attempt to evaluate the process. Commands who wanted to use D&S CR were certainly welcome to do so but communications were sent through Provincial Command Executive Secretaries.

The deadline was 1 February 2018 and the Committee received written responses from three Commands; SK, NS/NU and AB/NT. Saskatchewan noted issues of military release without proper support in place, outreach to reserve units, Military Families Resource Centers (MFRC), the family deployment and training separation pressure, spousal employment, provincial recertification and retraining, and licensed day care and fall under the mandate of the VSS Committee. One response spoke of the difficulty in reaching personnel to ask the questions to serving members and NL Command and MB/NW ON Command verbally reported a NIL return.

It was realized that such feedback is not sufficient to develop a significant advocacy platform for the RCL. The situation was discussed at our 27 March 2018 meeting where we had invited Mr. Sean McGrath, CDA Outreach person, to discuss possible areas of cooperation. As a result, the Committee agreed that DEC's approval should be obtained to support a six-point CDA assisted pilot run to develop a better advocacy platform to tackle issues affecting serving members of the CAF and the RCMP:

- CDA National Office would be consulted to establish the questions and/or comments that will be sent out for feedback to the D&S CR network;
- CDA, assisted by its Institute, would help the D&S Committee review the feedback received from the D&S CR network and prepare its own response to the questions and/or comments;
- An advocacy document or statement would be developed and sent to the D&S CR network under "silence procedures" [NATO procedure whereby a draft version of the text is circulated among participants who have a last opportunity to propose changes or amendments to the text. If no amendments are proposed (if no one 'breaks the silence') before the deadline of the procedure, the text is considered adopted by all participants];
- DEC would approve the advocacy document or statement twice a year at its April and November meetings;
- A pilot run would take place once both governing bodies have agreed to a common way forward, with the objective of completing the trial run for April 2019; and
- A draft Memorandum of Understanding will be developed by the D&S Committee in coordination with CDA.

At DEC on 28-29 April 2018, it was recommended that the D&S Committee, **remind** DEC that it established a D&S CR network in April 2017 to help the Committee assume its revised mandate. It was **reported** that D&S CR have been nominated in only four Commands and that the resulting network is not providing the required level of feedback to develop an advocacy platform to address issues affecting serving members of the CAF and the RCMP. The Committee notes that the CDA has expressed its willingness to improve its relations with its association-members as exemplified by the objectives of OP RENEW and **requests** that the six-point approach to improve the D&S CR network through cooperation with CDA be approved.

DEC was also informed that there was a discussion with CDA concerning the need to limit the number of questions or to find a more common theme for the trial run. It was agreed that "retention", as it applies to both the CAF and to the RCMP, could be used as a general theme. Recognizing that retention has many ramifications, it would be further discussed with CDA if the above approach is approved by both governing bodies.

# **2018 CONVENTION RESOLUTIONS**

The Committee received two resolutions, one about a "Defence of Canada Medal" (from MB/NW ON) and one about a "Medal for the Cold War" (NS/NU).

The Committee voted unanimously to non-concur with the first resolution. A "Defence of Canada Medal" resolution was not concurred on the basis of its substance, let alone the five-year retroactivity limitation. Time after time, similar proposals have been rejected by government authorities because taking part in domestic operations or operations for the defence of our country itself is an integral part of military duties. Peacetime service by CAF members is already recognized by the award of the Canadian Forces Decoration (CD). The CD is a national honour created in 1949 and is awarded for 12 years of qualifying service and a record of good conduct in the Regular Force and/or Primary Reserve components of the CAF. Canadian Honours policy prohibits duplicate recognition.

With regards to the second resolution on "Medal for the Cold War", the Committee considered that the five-year retroactivity limitation (generally followed by Commonwealth countries in the last 50 years) would be sufficient to non-concur but there was a discussion on the specific aspects of military duties performed in "NORAD units", "SOSUS units" and "in signals intelligence intercept facilities conducting Communications Research". Having requested more substantiation from NS/NU Command and having received none, the Committee voted unanimously to non-concur with the resolution. The Committee did agree that future correspondence with the Chancellery could emphasize the need to evaluate the military duties performed in the framework of these activities with a view to assess their merit in terms of honours and awards.

It was also noted that neither VAC nor DND have responded to the resolutions from Convention 2014 and Convention 2016. Further staff checks have indicated that the government responses have been completed and the letter is with each respective Minister awaiting signature.

# BUDGET

Enclosed with this report is a copy of the 2017-2018 budget for D&S Committee. Delegates may raise any questions on it at this time. However, any motion for changes will have to be delayed until the budget is formally brought forward by the Dominion Treasurer later in the Convention proceedings.

# CONCLUSION

I ask that a voting member of the DEC move acceptance of this report as presented.

### REPORT OF THE DOMINION COMMAND VETERANS CONSULTATION FORUM TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

File: 10-2

L. Murray	-	Chairman
D. Flannigan	-	Member
T. Irvine	-	Member
R. Blanchette	-	Member
B. White	-	Secretary
R. McInnis	-	Assistant Secretary

# <u>GENERAL</u>

There have been no further meetings of the Consultation Forum since the last report to DEC in November 2017.

# NATIONAL ASSOCIATION OF FEDERAL RETIREES - VETERANS' SUMMIT

As mentioned in my opening remarks, I attended a Veterans' Summit hosted by the National Association of Federal Retirees (NAFR). They conducted a series of town halls across the country and the summit was to provide an overview of their findings. Their findings are very similar to what we have already found and advocated on behalf of.

# CONCLUSION

Given that most if not all associations continue to participate in VAC's Advisory Groups, I anticipate that the next meeting of the Veterans' Consultation Forum will take place next fall immediately prior to Remembrance Week.

I would ask a member of DEC to move approval of this report.

#### REPORT OF THE DOMINION COMMAND VETERANS CONSULTATION COMMITTEE

L. Murray	-	Chairman
T. Eagles	-	Member
D. Flannigan	-	Member
R. Blanchette	-	Member
B. White	-	Secretary
R. McInnis	-	<b>Assistant Secretary</b>

# GENERAL

The objective of the Veterans Consultation Committee and the Forum of organizations is to bring together the various Veterans' groups to discuss issues and to find common ground on which to advocate to the government for the betterment of all Veterans and serving members of the Canadian Armed Forces and the Royal Canadian Mounted Police and their families. Meetings have proven useful in identifying urgent issues and for finding common themes upon which to advocate to the Government and Veterans Affairs Canada.

Meeting frequency is normally one meeting per year. The Assembly did meet in November 2017 and is planning on meeting again during Remembrance Week 2018.

# ISSUES

In addition to receiving a briefing from the Veterans Ombudsman, a presentation on the anti-malarial drug Mefloquine and a presentation by the National Association of Federal Retirees, the focus of the Forum's last letter to the Minister of VAC was:

- Frailty. An accepted definition of frailty does not exist that would assist Veterans in obtaining benefits. This needs to be rectified as access to VIP would allow Veterans to remain in their own homes longer.
- Veterans' ID Card. Collectively, the group supports the introduction of a Veterans' ID card. The CAF One card issued by Morale and Welfare is not an ID card but rather an access card into the CANEX system.
- Research. More directed and meaningful research needs to be conducted into the use of anti-malarial drugs and cannabis based therapies for Veterans. Research continually needs updating to take into account the evolving Veteran community.
- VAC Advisory Groups. The advisory groups are useful to continue the broad range of consultation with the Veterans' community. In general, all acknowledged that positive steps are occurring but it is the big, costly issues of Veterans' support that now need to be addressed.

# RESOLUTIONS

There were no resolutions submitted to this Committee for consideration; as all resolutions concerning Veterans are considered by the VSS and Defence and Security Committees.

# BUDGET

The Committee's budget is attached to this report. Delegates may raise any questions concerning the budget at this time, but motions for change will have to wait until the full budget is brought forward for approval by the Dominion Treasurer.

# CONCLUSION

Participation by the Consultation Committee in the Forum strengthens the Legion position as well as builds a strong relationship with the various Veterans' organizations. It is an important outreach tool.

In order to foster open and unfettered discussion among the representatives of the various Veterans' organizations in attendance, government representatives, including VAC staff, are only invited to the meetings to provide information updates in areas of their expertise. As a follow on to the meetings and with consensus of the Forum, a letter is sent to the Minister of Veterans Affairs to advise him of the deliberations and concerns of the Forum.

At this time, I would like to express my personal thanks to the elected officers of DEC who participate in this Committee as well as to the National Executive Director and his staff and the Director Veterans Services and his staff for their excellent support to and of the Committee.

Thank you, Comrades. I would ask a member of the Senior Elected Officers to move adoption of my report.

# REPORT OF THE DOMINION COMMAND LEADERSHIP DEVELOPMENT COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

File: 40-2

W. Edmond	-	Chairman
T, Eagles	-	Vice Chairman
J. Frost	-	Member
M.A. Misfeldt	-	Member
G. Moore	-	Member
A. Parks	-	Member
E. Pigeau	-	Member
P. Varga	-	Member
S. Clark	-	Secretary

# **GENERAL**

The committee last met by teleconference on 10 April 2017.

# PHASE 1 UPDATE – MODULES ON LEGION WEBSITE

One module remains to be finalized.

# PHASE 2

The seminar library remains in development.

I ask a member of DEC to move the acceptance of my report.

#### REPORT OF THE DOMINION COMMAND LEADERSHIP DEVELOPMENT COMMITTEE

W. Edmond	-	Chairman
T. Eagles	-	Vice Chairman
J. Frost	-	Member
M.A. Misfeldt	-	Member
G. Moore	-	Member
A. Parks	-	Member
E. Pigeau	-	Member
P. Varga	-	Member
S. Clark	-	Secretary

# GENERAL

The purpose of this committee is to establish and maintain programs designed to educate, promote and help develop potential leaders at all levels of the Legion. This was achieved through the creation of 10 modules, which identified important areas of Legion operations and provided information essential to those seeking leadership positions; a series of reference material was developed.

Since the 2016 Dominion Convention, the members have met twice by teleconference.

# MODULES

The 10 module are Legion Orientation; Branch Management; Job Descriptions and Responsibilities; Elections; Honours, Awards and Protocol; Commemorations and Ceremonial; Public Relations and Community Outreach; Conducting Meetings and the Democratic Process; Listening and Interpersonal Skills; Mediation and Conflict Resolution.

These modules are "living documents" with updates to be undertaken on an on-going basis.

The modules are on the Dominion Command website, under the *For Members and Branches* link in the member's only section of the website. Each module can be downloaded and saved locally or printed directly from the website.

# **SEMINAR LIBRARY**

The next phase of the program is the development of a library of existing seminars, which will serve as a central resource location for those members looking for presentations.

# CONCLUSION

Website statistics show that the LD program modules continue to be accessed by members each month. This speaks to the importance of having this central repository of reference material available to all members. All members are encouraged to review the modules and provide feedback to the LD Committee on both the content of existing modules and suggestions for other subjects as we strive to improve the information available for our members.

# BUDGET

For your information, a copy of the Leadership Development Committee budget for the period 2018-2020 is attached to this report. Delegates may raise any questions that they have concerning committee expenses at this time, but any motion for changes to the budget document as it relates to this committee will be deferred until the budget is formally brought forward by the Dominion Treasurer.

I move adoption of my report.

### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 11: CANVET PUBLICATIONS LTD.

# INTRODUCTION

Canvet is a busy and successful shop. New products and marketing efforts have resulted in consistent growth for the sixth consecutive year.

# <u>SUBSIDY</u>

In 2017, Canvet was awarded two subsidies. The first and largest was the Canada Periodical Fund (CPF). The corporation received \$861,600. This is the highest amount of subsidy in the history of Canvet and essential for the corporation's survival. Over the last three decades, federal subsidies have saved Canvet almost 12 million dollars. The rules and regulations governing the receipt of funds are clear and must be followed. *Legion Magazine* must be a separate and independent publication. Any periodical "that primarily report on the activities or promotes the interests of the organization" will be declared ineligible.

Canvet sent in the annual application last December and should hear late this summer if it was successful. All of Canvet's operating budgets are based on receipt of this subsidy. If the magazine remains eligible for the CPF then Canvet can extend its commitment to continue operations under the existing subscription fee of \$9.49 by two years. This may be the lowest subscription price for a magazine of this size in Canada. Canvet will need a subscription increase in 2022.

The second subsidy was from the government of Ontario and was awarded last August. The Ontario Media Development Corporation presented Canvet \$74,950 to increase the presence on newsstand. This subsidy will be paid over three years, with the majority of the monies arriving in 2018. The maximum grant offered is \$75,000.

# ADVERTISING AND DESIGN AND PRODUCTION

Canvet is working hard to grow its revenue streams. Revenue broke records in four areas last year: subsidy, advertising, design and production services and online sales. To put this in context, the second best showing in advertising was in 1993, when Canvet published 10 issues annually and had 530,000 subscribers. Design and production and the online store are new revenue streams created in the last five years. These last three categories brought in almost \$830,000 last year.

# AWARDS

Legion Magazine and its related websites and products have now received 24 national and international awards. These awards bring credibility and prestige to veteran's issues and Canada's military history, boost staff morale, attract new talent and offer networking

opportunities that have resulted in ad sales – not to mention free promotion. Morale is high and the staff is motivated.

# EDITORIAL CONTENT

Since last April, Canvet has covered a wide range of military history and current affairs, including articles on PoWs, the Invictus Games and Canadians who fought in Vietnam, along with Special Interest Publications on Canada, Passchendaele, Crime and Second World War Battles.

The upcoming May/June issue will include coverage of the D-Day fight against the 1<sup>st</sup> SS Panzer Corp along with a memoir on the Battle of Ridgeway. Subsequent issues will include stories on Canada's Hundred Days, the Medak Pocket and the 100<sup>th</sup> anniversary of the Armistice. Again, four SIPs will be published: Canada's Last Hundred Days in the First World War, O Canada Volume Two, D-Day and Normandy and Canada's Explorers.

# **OPERATION SANTA CLAUS**

Three thousand magazines were distributed to Canadian Forces (CF) personnel on peacekeeping assignments and in isolated posts around the world. Based on our single copy sale price this represents a donation of \$17,850. The magazine has been donating copies annually to the CF for twenty years.

# CONCLUSION

The Canvet report is provided for the information of the members of DEC.

# **REPORT OF CANVET PUBLICATIONS LTD.**

-	Board Chairman
-	<b>Board Vice-Chairman</b>
-	Secretary
-	Director
-	General Manager

# **INTRODUCTION**

*Legion Magazine* continues to tell the stories of our veterans and Canada's military history. It has a print and online reach of almost 650,000 Canadians and remains one of this country's largest and most respected publications.

# ECONOMIC PERFORMANCE

Canvet is a lean and busy shop. New products and marketing efforts have resulted in consistent revenue growth for the sixth consecutive year, in spite of declining subscriptions and perhaps the most difficult market conditions in the history of publishing. In 2016 and 2017, the magazine saw increased revenue in four areas: subsidy, advertising, design/production services and online sales. Design/production and the online store are new revenue streams created in the last five years. Every dollar is directed to the production of the magazine and maintaining a low subscription price.

At the 2012 Convention, Canvet committed to continue publishing without an increase in the cost of an annual subscription before 2020. The additional revenue streams developed by the magazine have resulted in good news. If the magazine remains eligible for the Department of Canadian Heritage Canada Periodical Fund (CPF), then Canvet should be able to extend its commitment to continue operations under the existing subscription fee of \$9.49 by two years. This is the lowest subscription price for a magazine of this size in Canada.

Canvet should not need a subscription increase before January 1, 2023.

# CANADA PERIODICAL FUND

Canvet has been a recipient of one form of subsidy or another for over fifty years and this revenue stream is vital to our operations. Over the last twenty years this funding has saved *Legion Magazine* over twelve million dollars. It is essential for the magazine's survival. The rules and regulations governing the receipt of funds are clear and must be followed. *Legion Magazine* must be a separate and independent publication. Any

periodicals "that primarily report on the activities or promotes the interests of the organization" will be declared ineligible.

In 2017, Canvet was awarded two subsidies. The first and largest was the CPF. The corporation received \$861,600. This is the highest amount of subsidy in the history of Canvet. All of Canvet's operating budgets are based on receipt of this subsidy.

The second subsidy was from the government of Ontario and was awarded last August. The Ontario Media Development Corporation presented Canvet with \$74,950 to increase the number of publications available on newsstand. This subsidy will be paid over three years, with the majority of the monies arriving in 2018. The maximum grant offered is \$75,000.

# ENGLISH CONTENTS AND FRENCH INSERT

Canvet has covered a wide range of military history and current affairs since last convention, including articles on veterans and suicide, the Battle of Vimy Ridge, Canadian spies in both world wars, the anti-malaria drug Mefloquine and the Halifax Explosion. The final two issues of 2018 will include stories on the Battle of Cambrai, the Medak Pocket and the 100th anniversary of the Armistice.

The Special Interest Publications (SIP) topics since the last convention included Vimy Ridge, Canada's 150th, Battle of Passchendaele, Crime, and Battles of the Second World War. The next four SIPs will be: Canada's Hundred Days in the First World War, O Canada Volume Two, D-Day and Normandy, and Explorers of Canada.

We will continue to publish 144 pages annually in a full-colour French section which is available to any member at no extra charge. Please contact *Legion Magazine* if you wish a French section and are not currently receiving one.

# **OPERATION SANTA CLAUS**

Three thousand magazines were distributed to Canadian Forces (CF) personnel on peacekeeping assignments and in isolated posts around the world. Based on our single copy sale price this represents a donation of \$17,850. The magazine has been donating copies annually to the CF for twenty years.

# MEMBER BENEFITS PACKAGE

HearingLife Canada is the newest partner in The Royal Canadian Legion (RCL) Member Benefits Package (MBP). The MBP offers discounts on specialty designed travel insurance packages, retirement living, cell phones, eyewear, funerals and much more. The other MBP partners are Arbor Memorial Services Inc., Canadian Safe Step Walk-in Tub Co., Carlson Wagonlit Travel, IRIS Eyewear, Medipac Travel Insurance, Revera Inc., SimplyConnect and MBNA Canada Inc. Each of the nine partners contributes to the Legion and its members in a different way. Some provide funding to Dominion Command programs while others continue to offer their discounts to both the member and their immediate family. It is one more reason to join the Legion.

We invite delegates and all legionnaires to visit your MBP booths in the exhibition area.

# AWARDS

Legion Magazine and its related products have received 24 national and international awards. These awards bring credibility and prestige to veterans' issues and Canada's military history, boost staff morale, attract new talent and offer networking opportunities that have resulted in ad sales – not to mention free promotion. Morale is high and the staff is motivated.

# **FINANCIAL STATEMENTS**

The full audited Canvet financial statements are provided separately.

# **CONCLUSION**

Thank you to all the Directors of Canvet for their support during my term and I especially want to thank our magazine staff for their professionalism and dedication.

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 12: LEGION NATIONAL FOUNDATION

File: 10-18

T. Eagles	-	Chairman
G. O'Dair	-	Vice-Chairman
B. Burnham	-	Director
L. Murray	-	Director
P. Kavanagh	-	Director
B. White	-	<b>Executive Director</b>
S. Clark	-	Secretary

#### GENERAL

The Legion National Foundation Board of Directors last met on 27 April 2018.

#### BACKGROUND

The Legion National Foundation was incorporated under the Canada Not-for-Profit Corporation Act on 8 April 2016. The Foundation was registered with Canada Revenue Agency as a charitable organization effective 1 January 2017 (with confirmation notification received 11 September 2017).

#### PROGRESS

Much progress has been made since the last Board meeting, including selecting and setting up the donor management software (Causeview) and the development of the Foundation logo and website (www.LegionNationalFoundation.ca). All financial arrangements are also in place as are online donor forms, acknowledgement emails and tax receipts. Commercial General Liability insurance coverage and D&O coverage have also been arranged.

#### AGREEMENT WITH THE LEGION

In order to get the Foundation fully operational, it is necessary for the Legion and the Foundation to approve and sign two agreements: Transfer Agreement and Master Contract for Services. These agreements were signed by the Foundation Board on 27 April 2018 and are presented now for signature on behalf of the Legion.

The statement of activities filed in support of the Foundation's application for charitable registration stated that the Foundation would be assuming some of the charitable programs and activities that have been conducted by the Legion for years. It also acknowledged that the Foundation would be retaining the Legion to deliver the programs and activities, given that the Foundation presently has no staff or volunteers.

Even though Legion staff will be providing the programs and activities described in the Transfer Agreement, as in the past, and there will be no physical transfer of the programs and activities to another office, it was important to formally document the fact that the programs and activities are being transferred to the Foundation, they are no longer the programs and activities of the Legion and that Legion staff are delivering the programs and activities on behalf of the Foundation not on behalf of the Legion. The Transfer Agreement and Master Contract for Services document the relationship between the two organizations and their respective obligations.

While it is recognized that until the Foundation becomes fully engaged and develops other sources of funding, the Legion will be its primary source of funds. Nevertheless, it is imperative that separate books and records be maintained by the Foundation and the Legion.

# LAUNCH

The donation process and integration with the financial system has been fully tested; the Foundation website is scheduled to go live on 30 April 2018 through which online donations can be made by individuals, business and corporations, registered charities and other groups and organizations. Notification of this launch will be circulated through both traditional and social media.

# TRANSFER AGREEMENT

This Transfer Agreement ("Agreement") made as of this 30<sup>th</sup> day of April, 2018.

**BETWEEN**:

#### THE ROYAL CANADIAN LEGION

(hereinafter referred to as the "Legion")

and

#### THE LEGION NATIONAL FOUNDATION (hereinafter referred to as the "Foundation")

WHEREAS the Legion is a non-share capital corporation incorporated in 1948 by a Special Act of Parliament entitled An Act to Incorporate The Royal Canadian Legion;

AND WHEREAS the Foundation is a non-share capital corporation incorporated under the Canada Not-for-Profit Corporations Act by Certificate of Incorporation dated April 8, 2016;

**AND WHEREAS** the Legion established the Foundation to carry on charitable programs and activities that have been conducted by the Legion for a number of years;

AND WHEREAS the Foundation is registered as a charity under the Income Tax Act (Canada);

**AND WHEREAS** the Legion wishes to transfer to the Foundation its charitable programs and activities that are included in the Foundation's corporate purposes and described in detail in the statement of activities filed by the Foundation in support of its application for charitable registration;

**NOW THEREFORE IN CONSIDERATION** of the matters described in the above recitals, the mutual covenants and agreements contained herein and for the consideration set forth in this Agreement, the parties have agreed and do hereby agree with each other as follows:

#### SECTION I BACKGROUND INFORMATION

#### 1.01 The Foundation

- (a) The Foundation is a corporation established for the charitable purpose of promoting the effectiveness, efficiency, and morale of the active and retired members of the Canadian Armed Forces and the Royal Canadian Mounted Police and their families for the benefit of the public by:
  - (i) educating the public about Canada's military history; and

- (ii) awarding scholarships or bursaries to families of active and retired members of the Canadian Armed Forces and Royal Canadian Mounted Police for postsecondary education and professional and vocational training.
- (b) The Foundation is also established for the charitable purpose of receiving or maintaining a fund or funds and applying all or part of the principal and income therefrom, from time to time, to qualified donees as defined in the Income Tax Act (Canada).

#### 1.02 The Legion

(a) The Legion is the largest veterans and community support organization in Canada. It advocates on behalf of veterans, including serving military and RCMP members, and their families and provides essential supports within communities across Canada. It has approximately 300,000 members in more than 1400 branches across Canada.

#### SECTION II PROGRAMS AND ACTIVITIES

#### 2.01 Transfer of Programs and Activities

The Legion transfers to the Foundation, and the Foundation accepts the transfer from the Legion, as of **April 30, 2018**, ("Effective Date") the following programs and activities of the Legion specifically described below, but expressly excluding any trademarks or business names associated therewith (all of which are collectively referred to as the "Programs and Activities"):

- (a) the parts of the Legion literary and poster remembrances contests for children and youth that are conducted at the national level including establishing the contest criteria, preparing the application forms, advertising the contest, selection of the national judges, publication of the winners' booklet, providing plaques to the winners and their schools, arranging for display of the winning entries at the National War Museum and the foyer of the House of Commons, and arranging for the winners to come to Ottawa for the National Remembrance Day Service;
- (b) revisions to the Legion Teaching Guide for Children and Youth, which assists primary and secondary teachers to teach about Canadian military history, important Canadian symbols and fosters a tradition of remembrance among Canadian youth;
- (c) the pilgrimages of remembrance for adults to battlefields, military cemeteries and memorials, including arranging for the travel, accommodation and guide, advertising, and paying for the expenses of delegates from the ten Provincial Commands of the Legion; and
- (d) such other programs and activities of the Legion that are charitable and further the charitable purposes of the Foundation to educate the public about Canada's military history, as may be agreed in writing by the parties to this Agreement.

#### SECTION III TRADE-MARKS

#### 3.01 Use of Trade-marks

The Foundation agrees that any use of the trade-marks, trade names, emblems, logos or other marks owned by the Legion (the "Trade-marks") and associated with the Programs and Activities shall be used in accordance with the terms of a Trade-Mark License which shall be executed by the Foundation and the Legion with the Legion as the licensor and the Foundation as the licensee in recognition of the trade-mark rights of the Legion in the Trade-marks. The Foundation acknowledges the exclusive right, title and interest and goodwill of the Legion in the Trade-marks; that it agrees to enter into any and all additional agreements or do any and all acts as may be necessary to protect the Trade-marks and the right, title, interest or goodwill of the Legion thereto; and that it further agrees not to raise or cause to be raised any objection to the validity of the Trade-marks or to the right, title, interest or goodwill of the Trade-marks

### SECTION IV MASTER CONTRACT FOR SERVICES

#### 4.01 Master Contract for Services

Given that the Foundation is in the process of getting established and presently has no staff or volunteers to conduct the transferred Programs and Activities, it will retain the Legion to conduct the Programs and Activities on its behalf, maintaining direction and control over the Programs and Activities by entering into a master contract for services with the Legion and monitoring the Programs and Activities conducted on its behalf.

#### SECTION V REPRESENTATIONS AND WARRANTIES

#### 5.01 The Legion

The Legion represents and warrants that:

- (a) The Legion is now and on the Effective Date will be a corporation duly incorporated and organized, validly subsisting and in good standing under the laws of Canada.
- (b) The Programs and Activities are owned by the Legion and are not subject to restricted or specific terms of trust, either explicitly or by implicitly, except as specifically provided in this Agreement.
- (c) The execution of this Agreement or the terms hereof will not conflict with or result in any breach of terms, conditions or provisions of or constitute default under the Special Act, as amended, of the Legion or any material agreement or arrangement which the

Legion is subject to, or will require any consent or other action by any other party or parties.

- (d) There are no actions, suits or proceedings pending or threatened at law or in equity or before any federal, provincial, municipal or other government department, commission, board agency or otherwise with respect to the Programs and Activities. The Legion is not aware of any existing ground on which any such action, suit or proceeding might be commenced either now or in the future.
- (e) The Legion has the corporate power and authority to enter into and perform its obligations under this Agreement. This Agreement has been duly authorized, executed and delivered by the Legion and is a legal, valid and binding obligation of the Legion. The Legion has obtained the necessary corporate approval for the transfer of the Assets to the Transferee.

All representations and warranties made by the Legion are deemed to be conditions of this Agreement and if they are not correct as of the Effective Date, or if any other conditions of this Agreement are not complied with as of the Effective Date, the Foundation shall have the right to declare this Agreement null and void.

# 5.02 The Foundation

The Foundation represents and warrants that:

- (a) The Foundation is now and on the Effective Date will be a corporation duly incorporated and organized, validly subsisting and in good standing under the laws of Canada.
- (b) The Foundation has the corporate power and authority to enter into and perform its obligations under this Agreement. This Agreement has been duly authorized, executed and delivered by the Foundation and is a legal, valid and binding obligation of the Foundation. All necessary corporate actions and proceedings have been taken to permit the due and valid transfer of the Assets as provided for herein.

# SECTION VI INDEMNITY

# 6.01 The Legion

The Legion agrees to indemnify and save harmless the Foundation and its directors, officers, members, employees and volunteers against any losses, damage, claims, demands, awards, judgements, actions and proceedings including legal fees and disbursements related to the conducting of the Programs and Activities prior to the Effective Date or any breach of the obligations, representations or warranties as set out herein.

#### 6.02 The Foundation

The Foundation agrees to indemnify and save harmless the Legion and its directors, officers, members, employees and volunteers against any losses, damage, claims, demands, awards, judgements, actions and proceedings including legal fees and disbursements related to the conducting of the Programs and Activities after the Effective Date, or any breach of the obligations, representations or warranties as set out herein.

#### SECTION VII GENERAL PROVISIONS

# 7.01 Survival

The representations and warranties of the Legion and the indemnity of each party contained in this Agreement shall survive the completion of the transfer, and notwithstanding such completion, and regardless of any investigation made by or on behalf of the parties with respect hereto, shall continue in full force and effect for the benefit of both parties indefinitely hereafter.

#### 7.02 Governing law

The laws of the Province of Ontario shall govern the validity of this Agreement, the construction of the terms, and the rights and responsibilities of the parties. It is the intent of the parties to fully comply with all applicable provincial and federal laws.

#### 7.03 Amendment

This Agreement may not be modified or amended except with the written consent of each of the parties hereto.

#### 7.04 Assignment

Neither party may assign any rights hereunder except with the prior written consent of the other party hereto. Except as otherwise provided to the contrary, this Agreement shall be binding upon and enure to the benefit of the parties, their respective successors and permitted assigns.

#### 7.05 Further assurances

The parties hereto agree that they will, from time to time at the reasonable request of either of them, execute and deliver such instruments, conveyances and assignment and take further action as may be required pursuant to the terms hereof to accomplish the intent of this Agreement.

#### 7.06 <u>Time of the essence</u>

Time shall be deemed to be of the essence with respect to all time limits mentioned in this Agreement.

### 7.07 Entire agreement

This Agreement shall constitute the entire agreement between the parties pertaining to the subject matter hereof and supersedes all prior and contemporaneous agreements (except as specifically provided for in this agreement), understandings, negotiations and discussions whether oral or written of the parties and there are no warranties, representations or other agreements between the parties in connection with the subject matter hereof except as specifically set forth herein.

# 7.08 Severable Covenant

If any covenant or obligation set forth in this Agreement or the application of it to either party or to particular circumstances shall, to any extent, be invalid or unenforceable, the remainder of this Agreement or the application of such obligation to the parties or circumstances other than those to which it is held invalid or unenforceable shall be separately valid and enforceable to the fullest extent permitted by law.

#### 7.09 Headings

All headings in this Agreement are inserted for convenience and reference only and are not to be considered in the construction or interpretation of any provisions of this Agreement.

#### 7.10 Transmission by Facsimile or Electronic Copy

The parties acknowledge and agree that this Agreement and any schedules hereto may be executed in counterparts, which, taken together, shall constitute one and the same instrument. Facsimile or electronic copies of counterparts of this Agreement shall be deemed to be originals and shall be binding upon the parties executing them in the same manner as if each party had executed the original.

SIGNATURE PAGE IMMEDIATELY FOLLOWS ON PAGE 7

IN WITNESS WHEREOF, the Legion has executed this Agreement on the \_\_\_\_ day of , 2018 IN WITNESS WHEREOF, the Foundation has executed this Agreement on the \_\_\_\_ day of \_\_\_\_\_, 2018

#### THE ROYAL CANADIAN LEGION

Per: \_\_\_\_\_ Name: Title:

Per:		
Name:		
Title:		

We have authority to bind the corporation

# THE LEGION NATIONAL FOUNDATION

Per:	 
Name:	
Title:	

Per:	
Name:	
Title:	

We have authority to bind the corporation

# **MASTER CONTRACT FOR SERVICES**

# BETWEEN

# THE LEGION NATIONAL FOUNDATION

- and -

# THE ROYAL CANADIAN LEGION

# MASTER CONTRACT FOR SERVICES

# BETWEEN

# THE LEGION NATIONAL FOUNDATION

# - and -

# THE ROYAL CANADIAN LEGION

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# MASTER CONTRACT FOR SERVICES

# THIS AGREEMENT (the "Agreement") is effective as of the 30th day of April 2018

#### BETWEEN

#### THE LEGION NATIONAL FOUNDATION (hereinafter called "Foundation")

AND

# THE ROYAL CANADIAN LEGION (hereinafter called "Legion")

**WHEREAS** the Foundation has asked the Legion to provide certain services to assist the Foundation in carrying out its charitable activities;

**AND WHEREAS** the Foundation and the Legion wish to enter into an agreement to define the terms of the services to be performed by the Legion on behalf of the Foundation, as well as, to provide for the payment for those services as may apply from time to time;

**NOW THEREFORE IN CONSIDERATION** of the mutual covenants, agreements and indemnities contained herein and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

#### SECTION I BACKGROUND INFORMATION

# 1.01 The Foundation

- (a) The Foundation is a Canadian corporation established for the charitable purpose of promoting the effectiveness, efficiency, and morale of the active and retired members of the Canadian Armed Forces and the Royal Canadian Mounted Police and their families for the benefit of the public by:
  - (i) educating the public about Canada's military history; and
  - (ii) awarding scholarships or bursaries to families of active and retired members of the Canadian Armed Forces and Royal Canadian Mounted Police for postsecondary education and professional and vocational training.
- (b) The Foundation is also established for the charitable purpose of receiving or maintaining a fund or funds and to apply all or part of the principal and income therefrom, from time to time, to qualified donees as defined in the Income Tax Act (Canada).

- (c) The Foundation was incorporated under the *Canada Not-for-Profit Corporations Act* by Certificate of Incorporation issued on April 8, 2016.
- (d) The Foundation was registered as a charity under the *Income Tax Act* effective January 1, 2017.

#### 1.02 The Legion

- (a) The Legion is the largest veterans and community support organization in Canada. It advocates on behalf of veterans, including serving military and RCMP members, and their families and provides essential supports within communities across Canada. It has 300,000 members in more than 1400 branches across Canada.
- (b) The Legion was incorporated in 1948 by a Special Act of Parliament.

#### SECTION II SERVICES AND CONSIDERATION

#### 2.01 Services to be Performed by the Legion

- (a) The Foundation hereby retains the Legion to perform the following services ("Services") to assist the Foundation in carrying out its charitable purposes and activities, as more specifically set out in the written project designations executed by the parties from time to time in accordance with Section 2.02.
  - (i) to educate children and youth about Canada's military history and instill in them the tradition of remembrance by conducting at the national level literary and poster contests for primary and secondary level students;
  - (ii) to assist primary and secondary school teachers to teach about military history by publishing, revising and distributing the Legion Teaching Guide for Children and Youth;
  - (iii) to educate adults about Canada's military history and to instill in them the tradition of remembrance by conducting pilgrimages of remembrance to the sites of World War I and World War II;
  - (iv) to award scholarships or bursaries to families of active and retired members of the Canadian Armed Forces and Royal Canadian Mounted Police for postsecondary education and professional and vocational training;
  - (v) to receive funds from the Foundation from time to time in accordance with Section 2.02 (the "Funds") and to disburse the Funds as directed by the Foundation from time to time to carry out the Services and to conduct the projects;

- (vi) to ensure that the Funds and other property managed by the Legion on behalf of the Foundation or purchased using the Funds provided by the Foundation are used for the charitable purposes as designated by the Foundation from time to time; and
- (vii) to provide such other management, administrative and accounting services as may be required from time to time by the Foundation.
- (b) The Legion shall provide the Charity on a semi-annual basis or more frequently as may be required by the Foundation, as requested in writing from time to time, with a written report detailing the Services provided by the Legion to the Foundation in accordance with this Agreement.
- (c) The Legion shall keep and maintain at its head office adequate books and records in relation to the disbursement of the Funds, including detailed expenditure statements, copies of all receipts and vouchers, where available, and other relevant documentation, including copies of all sub-contracts. The Legion shall provide the Foundation (to be retained at the Foundation's registered office) with a written report on a semi-annual basis or more frequently as may be required by the Foundation in writing from time to time and upon final disbursement of the Funds detailing all transactions with respect to the disbursement of the Funds, along with the books and records supporting the disbursements. The Legion shall provide the Foundation with all of the above documentation forthwith upon request of the Foundation for audit and verification purposes, with at least 30 days' advance notice.
- (d) The Legion shall permit a representative of the Foundation to enter at all reasonable times any premises used by the Legion in connection with the use of the Funds for which the Legion is responsible pursuant to this Agreement in order to inspect and evaluate the Services performed by the Legion and inspect all records relating to the same, subject to maintaining the requirements of confidentiality, including those of its agents and subcontractors. The Legion's expenses associated with an inspection and evaluation shall not be recoverable from the Foundation.

#### 2.02 Specific Services/Transfers of Funds/Designation

- (a) A written project designation in the form attached as Schedule A to this agreement shall be executed with respect to each charitable project to be undertaken by the Legion. The written project designation shall set out the Services to be provided to the Foundation by the Legion pursuant to the designation and the manner, parameters and/or restrictions that apply to the use of the Funds by the Legion.
- (b) All project designations will include a description of the project, expected results, budget and schedule of installment payments. The Legion shall accept ongoing instructions from the Foundation.
- (c) The written designation issued by the Foundation shall only become effective and binding upon written acceptance by the Legion.

(d) The Foundation specifically reserves the right to unilaterally withdraw or withhold the Funds or any part thereof, in the event that the Foundation is not satisfied that the Legion is providing the Services in relation to which earlier transfers were made.

# 2.03 Delegation

The Legion covenants and agrees with the Foundation that it shall not delegate performance of the Services to anyone without the prior consent of the Foundation.

# 2.04 Contractual Commitments with Third Parties

The Foundation shall not be held liable for any contractual commitments entered into by the Legion with any third party for the performance of the Services.

# 2.05 The Legion and Authorization

The Legion hereby represents and warrants to the Foundation as follows and acknowledges that the Foundation is relying on such representations and warranties in connection with entering into this Agreement with the Legion:

- (a) The Legion is a non-profit corporation validly existing under the laws of Canada. The Legion has the corporate power and authority to enter into and perform its obligations under this Agreement.
- (b) This Agreement has been duly authorized, executed and delivered by the Legion and is a legal, valid and binding obligation of the Legion, enforceable against the Legion by the Foundation in accordance with its terms.

# SECTION III TERM AND TERMINATION

# 3.01 <u>Term</u>

This agreement shall remain in full force and effect from the effective date until terminated in accordance with Section 3.02 of this Agreement.

# 3.02 <u>Termination</u>

- (a) This Agreement may be terminated by either party without cause by giving thirty (30) days' written notice to the other party.
- (b) Where the Legion is in default in carrying out any of its obligations under this Agreement, in addition to any remedies otherwise available, the Foundation may, upon giving written notice to the Legion, terminate this Agreement for default, in whole or in part, either immediately or at the expiration of a cure period specified in

the notice if the Legion has not cured the default to the reasonable satisfaction of the Foundation within the cure period.

(c) Where the Legion becomes bankrupt or insolvent, makes an assignment for the benefit of creditors, or takes the benefit of any statute relating to bankrupt or insolvent debtors, or where a receiver is appointed under a debt instrument passed for the winding up of the Legion, the Foundation may, to the extent permitted by the law of Canada, upon giving notice to the Legion, immediately terminate for default the whole or any part of this Agreement.

#### 3.03 Consequences of Termination

In the event of any termination of this Agreement, the Legion shall forthwith return to the Foundation all Funds and property entrusted to it which have not been expended or utilized in accordance with the terms of this Agreement, provide a full written statement of account of its dealings with the Funds since the date of the last written report and forthwith return all books and records in its possession relating to the Services performed by the Legion.

# SECTION IV CONFIDENTIALITY, PRIVACY, ANTI-TERRORISM

# 4.01 Confidential Information

Both parties understand and agree that during the term of this Agreement and thereafter, they may receive or become aware of confidential or otherwise sensitive information of the other, which may include, without limitation, information such as analyses, projects, reports, technical/financial/budgetary information, proprietary concepts, internal processes, methodologies and intellectual property. The parties agree, for the term of this Agreement and thereafter, to keep such information confidential, and they further agree to not communicate, divulge, disclose or otherwise use, directly or indirectly, such information, except where:

- (a) required for the performance of their duties under this Agreement;
- (b) required by applicable laws; or
- (c) the information enters the public domain without the fault of the parties hereto.

#### 4.02 Protection of Personal Information and Consents to Use of Personal Information

The Legion recognizes that any information concerning the officers, directors, volunteers, donors, employees, customers, and other individuals about whom the Foundation holds information may be subject to the requirements of *Personal Information Protection and Electronic Documents Act* (Canada) and other laws governing privacy.

(a) The Legion consents to the collection, use and disclosure of the information about the Legion as may be required to facilitate the purposes of this Agreement and facilitate and promote the operations of the Foundation, in accordance with privacy laws to which the Legion may be subject.

(b) The Legion agrees that the personal information provided to it by the Foundation shall only be used to facilitate the purposes of this Agreement and facilitate and promote the operations of the Foundation. The Legion shall follow all rules and regulations of the Foundation with respect to such personal information.

#### 4.03 Compliance with Anti-Terrorism Legislation

The Legion acknowledges the Foundation's obligations pursuant to Canadian legislation, regulations and guidelines in place from time to time concerning anti-terrorism ("Anti-terrorism Legislation"), which include prohibitions on the use or disbursement of charitable property to support or facilitate terrorism, terrorist activity, terrorist groups or money laundering. The Legion further acknowledges its own obligations pursuant to anti-terrorism legislation in place from time to time in all jurisdictions that the Legion operates. The Funds received from the Foundation shall be used in compliance with the Anti-terrorism Legislation.

#### 4.04 Promotion of the Foundation 's Charitable Purposes and Interests

The Legion shall faithfully serve and use its best efforts to promote the charitable purposes and interests of the Foundation, to the extent consistent with the Legion's mission and consistent with the Services to be provided under the Agreement and shall not use any information it may acquire with respect to the affairs of the Foundation or its affiliates for its own purposes or for any purposes other than those of the Foundation or its affiliates.

#### SECTION V GENERAL PROVISIONS

#### 5.01 <u>Recital</u>

The parties hereto warrant that the facts contained in the recital are correct in all material respects.

#### 5.02 Capacity

It is acknowledged by the parties hereto that the Legion is being retained by the Foundation in the capacity of independent contractor. The Legion and the Foundation acknowledge and agree that this Agreement does not create a partnership, joint venture, agency, employment, mandate, representation or delegation between them and the Legion and its employees, representatives, delegates, agents, consultants or Sub-contractors shall not represent the relationship between the Foundation and the Legion to third parties as such.

#### 5.03 No Liability

The Foundation shall not be liable for any injury, loss, damage or death resulting from, occasioned to or suffered by any person or persons or to any property arising or alleged to arise from the Legion's performance of its obligations under this Agreement or the Services performed by the Legion under this Agreement, save and except in the event and to the extent such injury, loss, damage or death results from or is occasioned or suffered by reason of the negligence of the Foundation , its employees or agents.

#### 5.04 Indemnification

The Legion hereby agrees to indemnify and save harmless the Foundation, its successors, assigns, agents, servants, employees, volunteers, members, officers, and directors, of and from any and all claims, demands, actions, causes of actions, judgements, orders, penalties, losses, demands, damages, costs and expenses, including legal fees on a substantial indemnity basis, of every nature and kind, known or unknown, either past, present or future, including any reasonable amounts that may be required in the opinion of the Foundation to settle such claims, attributable to any injury, death, damage or loss or property arising or alleged to arise from the Legion's performance of its obligations under this Agreement and the Services performed by the Legion, except to the extent that the injury, death, damage or loss has been caused by the negligence of the Foundation , its employees or agents.

#### 5.05 Governing Law

The present Agreement is governed by the substantive laws of the Province of Ontario and the federal laws of Canada to the exclusion of the private international law rules.

#### 5.06 Enurement and Assignment

This Agreement shall be binding upon and enure to the benefit of the parties, their respective successors and permitted assigns. Neither party may assign its rights hereunder except with the prior written consent of the other party hereto. Any assignment carried out without such consent is null and void.

#### 5.07 Currency

Unless otherwise provided for herein, all monetary amounts referred to herein shall refer to the lawful money of Canada.

#### 5.08 Further Assurances

The parties shall sign such further and other documents, cause such meetings to be held, resolutions passed and by-laws enacted, exercise their vote and influence, do and perform and cause to be done and performed such further and other acts and things as may be necessary or desirable in order to give full effect to this Agreement and every part thereof.

#### 5.09 Entire Agreement, Amendments and Schedules

This Agreement constitutes the entire Agreement between the parties with respect to all of the matters herein and supersedes all prior and contemporaneous agreements (except as specifically provided for in this Agreement), understandings, negotiations and discussions whether oral or written of the parties. The execution of this Agreement has not been induced by, nor do any of the parties rely upon or regard as material, any representations or writings whatever not incorporated herein and made a part hereof. This Agreement may not be amended or modified in any respect except by written instrument signed by the parties hereto. Any schedules referred to herein are incorporated herein by reference and form part of the Agreement.

#### 5.10 <u>Notice</u>

All notices, requests, demands, or other communications (collectively called "Notices") by the terms hereof required or permitted to be given by one party to any other party, or to any other person shall be given in writing by personal delivery or by registered mail, by facsimile transmission, or e-mail to such other parties as follow:

In the case of the Foundation:

THE LEGION NATIONAL FOUNDATION 86 Aird Place Ottawa, ON, K2L 0A1

Attention: Chair of the Board Email: to be determined

In the case of the Legion:

THE ROYAL CANADIAN LEGION 86 Aird Place Ottawa ON K2L 0A1

Attention: Executive Director Email: execsec@the Legion.info

or at such subsequent address given by either party to the other party hereto in writing from time to time.

All such Notices shall be deemed to have been received when delivered or transmitted, or, if mailed, 7 days after the day of the mailing.

#### 5.11 Severable Covenant

If any article, section or any portion of any section of this Agreement is determined to be unenforceable or invalid for any reason whatsoever that unenforceability or invalidity shall not affect the enforceability or validity of the remaining portions of this Agreement and such unenforceable or invalid article, section or portion thereof shall be severed from the remainder of this Agreement.

#### 5.12 Force Majeure

If either party is prevented from complying, either totally or in part, with any of the terms or provisions of this Agreement by reason of fire, flood, storm, strike, lockout or other labor trouble, riot, war, rebellion, act of terrorism, accident or other acts of God, then upon written notice to the other party, the affected provisions and/or requirements of this Agreement shall be suspended during the period of such disability. During such period, the non-disabled party may seek to have its needs, which would otherwise be met hereunder, met by others without liability to the disabled party hereunder.

#### 5.13 No Warranty or Representation

The Foundation does not make and has not made or given any warranties, representations or covenants to the Legion respecting the subject matter of this Agreement, save and except as expressly stated in this Agreement.

#### 5.14 Non-Waiver

No waiver by any party of any breach by any other party of any of its covenants, obligations and agreements hereunder shall be a waiver of any subsequent breach of any other covenant, obligation or agreement, nor shall any forbearance to seek a remedy for any breach be a waiver of any rights and remedies with respect to such or any subsequent breach.

#### 5.15 Agreements With Other Organizations

Nothing in this Agreement shall be construed to preclude the Foundation from entering into agreements similar to this Agreement with other organizations.

#### 5.16 Headings

All headings in this Agreement are inserted for convenience of reference only and are not to be considered in the construction or interpretation of any provisions of this Agreement.

#### 5.17 Counterparts

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original and all of which together shall be deemed to be one and the same instrument. All counterparts so executed shall constitute one agreement binding upon all parties, notwithstanding that not all parties are signatory to the original or the same counterpart.

#### 5.18 Transmission By Facsimile

The parties hereto agree that this Agreement may be transmitted by facsimile or such similar device and that the reproduction of signatures by facsimile or such similar device will be treated as binding as if originals and each party hereto undertakes to provide each and every other party hereto with a copy of the Agreement bearing the original signature forthwith and upon demand.

#### 5.19 Language of Contract

The parties acknowledge having expressly required that this Agreement and all documents relating hereto be drawn up in either English or French or both of these languages.

#### 5.20 <u>Survival</u>

The termination of this Agreement will not affect the survival and enforceability of any provision of this Agreement which is expressly or impliedly intended to remain in force after such termination.

**IN WITNESS WHEREOF** the Foundation has executed this Agreement this \_\_\_\_\_ day of \_\_\_\_\_2018, as attested to by its duly authorized signing officers.

#### THE LEGION NATIONAL FOUNDATION

Per:\_\_\_\_\_ Director

Per:\_\_\_\_\_ Director

We have authority to bind the Corporation.

**IN WITNESS WHEREOF** the Legion has executed this Agreement this \_\_\_\_\_day of \_\_\_\_\_\_ 2018, as attested to by its duly authorized signing officers.

#### THE ROYAL CANADIAN LEGION

Per:\_\_\_\_\_ Director

Per: \_\_\_\_\_ Director

We have authority to bind the Corporation.

# Schedule A

# **PROJECT DESIGNATION**

Pursuant to the Master Contract for Services dated \_\_\_\_\_, 2018, between

THE LEGION NATIONAL FOUNDATION (hereinafter called "the Foundation ")

and

### THE ROYAL CANADIAN LEGION (hereinafter called "the Legion")

In accordance with section 2.01 of the Master Contract for Services, the Foundation hereby directs the Legion to perform the following Services for the period from \_\_\_\_\_, 20\_\_\_ to \_\_\_\_, 20\_\_\_:

[NOTE: This Section must be completed in detail and set forth the Services that the Legion will carry out for the Foundation. These are described more generally in Section 2.01 (a) of the Master Contract for Services.]

2. In accordance with section 2.02 (b) of the Master Contract, the budget for the Services will be as follows:

[NOTE: Insert budget.]

3. The Foundation shall pay the Legion the sum of \$\_\_\_\_\_\_ to carry out the Services described in Section 1 of this project designation. The sum of \$\_\_\_\_\_\_ shall be paid on \_\_\_\_\_\_, 20\_\_\_\_ with the balance to be paid every three months in equal installments of \$\_\_\_\_\_\_ on the 30<sup>th</sup> day of \_\_\_\_\_\_, and \_\_\_\_\_20\_\_\_.

[NOTE: The installment payments can be paid monthly, semi-annually or some other time period for each project designation. The installment payments can be in equal or varying amounts.]

4. In accordance with Sections 2.01 (b) and (c) of the Master Contract for Services, a written progress report and detailed expenditure statements for the Services set out in this project designation shall be provided by the Legion to the Foundation quarterly.

[NOTE: The reports may be required less frequently.]

- 5. Once signed by the parties this project designation forms part of the Master Contract for Services and the parties acknowledge and agree that all terms of the contract apply to carrying out the project described herein.
- **IN WITNESS WHEREOF** the Foundation has executed this Agreement this \_\_\_\_\_ day of 201-, as attested to by its duly authorized signing officers.

#### THE LEGION NATIONAL FOUNDATION

Per:\_\_\_\_\_ Director

Per:\_\_\_\_\_ Director

We have authority to bind the Corporation.

IN WITNESS WHEREOF the Legion has executed this Agreement this \_\_\_\_\_ day of \_\_\_\_\_ 201-, as attested to by its duly authorized signing officers.

#### THE ROYAL CANADIAN LEGION

Per:\_\_\_\_\_ Director

Per:	 	 
Director		

We have authority to bind the Corporation.

#### THE ROYAL CANADIAN LEGION

# ("Legion")

### **RESOLUTIONS OF THE DOMINION EXECUTIVE COUNCIL**

(\*to be inserted in the minutes of the meeting of the Dominion Executive Council\*)

### TO APPROVE THE TRANSFER OF CERTAIN CHARITABLE PROGRAMS AND ACTIVITIES OF THE LEGION TO THE LEGION NATIONAL FOUNDATION

**WHEREAS** the Legion established The Legion National Foundation ("Foundation") to carry on charitable programs and activities that have been conducted by the Legion for a number of years;

AND WHEREAS the Foundation is registered as a charity under the Income Tax Act (Canada);

**AND WHEREAS** the Legion wishes to transfer to the Foundation its charitable programs and activities (excluding any trade-marks or business names associated therewith) that were included in the Foundation's corporate purposes and described in detail in the statement of activities filed by the Foundation in support of its application for charitable registration ("Programs and Activities");

#### **BE IT RESOLVED THAT:**

- The Transfer Agreement transferring the Legion's Programs and Activities to the Foundation in the form circulated to members of the Dominion Executive Committee and attached hereto as a Schedule is hereby approved.
- The President and one other officer of the Legion are hereby authorized and directed on behalf of the Legion to execute and deliver the Transfer Agreement and to execute all other documents and do all other things necessary or advisable in connection with the foregoing.

### TO APPROVE THE MASTER CONTRACT FOR SERVICES BETWEEN THE LEGION AND THE LEGION NATIONAL FOUNDATION

WHEREAS the Legion established The Legion National Foundation ("Foundation") to carry on charitable programs and activities that have been conducted by the Legion for a number of years;

AND WHEREAS the Foundation is registered as a charity under the Income Tax Act (Canada);

**AND WHEREAS** the Legion has agreed to transfer to the Foundation its charitable programs and activities (excluding any trade-marks or business names associated therewith) that were included in the Foundation's corporate purposes and described in detail in the statement of activities filed by the Foundation in support of its application for charitable registration ("Programs and Activities");

**AND WHEREAS** the Foundation is in the process of getting established and presently has no staff or volunteers to conduct the transferred Programs and Activities;

**AND WHEREAS** the Foundation wishes to retain the Legion to conduct the Programs and Activities on its behalf, with the Foundation maintaining direction and control and monitoring the Programs and Activities through a master contract for services with the Legion;

#### **BE IT RESOLVED THAT:**

- 1. The Master Contract for Services between the Legion and the Foundation in the form circulated to members of the Dominion Executive Committee and attached hereto as a Schedule is hereby approved.
- 2. The President and one other officer of the Legion are hereby authorized and directed on behalf of the Legion to execute and deliver the Master Contract for Services and to execute all other documents and do all other things necessary or advisable in connection with the foregoing.

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

### ITEM 13: NATIONAL EXECUTIVE DIRECTOR'S REPORT

Comrades,

For years we have stated that membership is the lifeblood of the organization and for years we have dodged the difficult questions related to that very subject. Why? Perhaps to answer those questions, we need to be a little introspective and take a hard look at the organization and how we function. Are we meeting our mission statement or have we deviated from it?

I am pleased to report that there appears to be some positive movement in this direction and membership is finally being given its due regard. The strategic plan clearly puts membership as the number 1 priority. The modernization of the membership processing is coming along fine although a little slow on the uptake. Members want and expect a responsive membership system that is easy and quick to access. The new system gives them that and makes it much easier to renew and maintain their attachment with the Legion.

Comrades, we need to keep moving on these positive steps and we need to keep our focus on the future and not live in the past. Membership is our number 1 priority.

#### Supply Items

	2015	2016	2017	2018
JANUARY	132,512	120,582	184,616	120,235
FEBRUARY	246,485	96,950	151,078	98,575
YTD			335,694	218,810
				(-35%)
MARCH	222,730	172,388	266,990	
APRIL	247,395	159,673	256,830	
MAY	224,401	146,955	264,469	
JUNE	173,915	*201,036	212,030	
JULY	104,345	103,017	112,671	
AUGUST	93,071	158,243	166,165	
SEPTEMBER	218,478	244,238	177,688	
OCTOBER	270,501	361,941	399,511	
NOVEMBER	351,834	419,941	362,495	
DECEMBER	189,908	108,165	138,736	
TOTAL	2,475,575	2,293,129	2,693,279	
	(+34%)	(-7%)	(+17%)	

i. Sales as of March 27, 2018 are as follows:

\* Includes June 2016 Convention Sales of \$59,993

In the absence of Canada 150 medals sales have slowed during the first few months of 2018. This trend is expected to continue until July. In August, the trend is expected to reverse with growth in newer channels such as online <u>poppystore.ca</u> and wholesales.

ii. Trademark activity continues to demand much attention. Using the UDRP (Uniform Domain Name Dispute Resolution Policy), we filed a complaint with ICANN (Internet Corporation for Assigned Names and Numbers) regarding the URL <u>legion.ca.com</u>. This was a fraudulent site representing themselves as our organization operating in Canada. Use of this legal procedure allowed us to learn the owner and origin of the URL. They resided in Vietnam. Once identified the violators took their site down. Diligence will be required to stay on top of these fraudsters.

The Royal British Legion attempted to register their trademark logo in Canada. During communication with the RBL legal team, they advised that their intention is to prevent fraudulent use of their trademarks outside of the UK. They too are victims of online fraud and trademark violation. Any violation of their trademark in Canada would represent a violation of our trademarks. We assured them that we aggressively oppose any trademark violation that occurs in Canada. We also advised them that the violators that are of concern to them are not operating in Canada. We advised their legal team that we will oppose their registration of their logo in Canada but are open to working with them on the mutual defense of our trademarks and suggested a MOU.

iii. Distribution of Legion Lager continues to expand. Since the launch last summer, Whitewater brewing has already achieved recovery of the startup costs for this brand. Commencing in 2018 we now receive 5% of all sales. Since launched Legion Lager has been accepted in many Ontario based establishments, the LCBO, Brewers Retail and several grocery stores. In February, Legion Lager was launched in British Columbia. Word has just been officially received that MBLL has accepted the brand into their stores. As the official date is released by MBLL, we will work with a Manitoba Branch to host their Provincial launch. Whitewater's goal is to have Legion Lager in all Provinces by the summer of 2019.

iv. Work on developing new additional supply products has been occurring at a good pace. Expected for release between now and September are new products to commemorate the Battle of Medak Pocket and the 100<sup>th</sup> Anniversary of Armistice, a necktie, Aboriginal Poppy jewelry, glass and enameled metal jewelry, a home or branch residential version of the Poppy drop, cardigan sweater, camouflage, Legion and Canada ball caps, tote bags, phone screen cleaner, golf tool, fall jacket, and Poppy Flags.

# Staffing

The following chart provides the staffing complement at the National Headquarters:

Category	2014	2015	2016	17-Sep	18-Apr-18
Permanent	41	40	40	40	36
Long Term Contract	1	2	5	10	12
Short Term Contract	0	0	0	0	0
Temp/Casual	1	3	5	2	1
Total Dominion Command	43	45	50	52	49

Notes for Long-term contract:

- 4 in Financial Services:
  - o 1 contract ends 11 May
  - o 1 replacing permanent employee on maternity leave
  - 1 replacing permanent employee on extended leave without pay
  - o 1 to process membership financial transactions
- 2 in Veteran Services: 1 covering a staff on LTD
- 3 in Supply: 2 in warehouse, 1 CSR
- 2 in Member Services: one to manage Canvet direct subscribers, one for position downgraded from permanent
- 1 in IT

#### **Member Services**

Our business transformation is currently underway with the Member Services team. Traditionally recognized as primarily a data processing and support operation for branches, the team has added the responsibility of providing membership website support services and are quickly becoming a contact centre for our members. The full impact of this transformation can been witnessed in the increased call volume. Up to March 16<sup>th</sup>, we had received almost 5,000 inbound calls since the start of 2018, an increase of 46% year over year or an additional1,500 phone calls.

This planned evolution follows the membership 5-year business plan of working more directly with members to improve renewal and retention rates moving forward.

As we remain in the infancy stages of launching the new membership website, we have been encouraged by the initial results of participation of both branches and members. Since launch, almost 80% of branches have logged in to access member information, branch registers and review reports. In addition, over 40% of the branches are fully processing their members online.

The recent renewal reminder mail-out demonstrated the significant desire for members to renew memberships online as over 400 members took advantage of this new renewal

option in one week. However, there are still over 50% of branches that have not shared their branch rate allowing their members the convenience of renewing online. As a result, Member Services will be reaching out to over 700 branches to obtain their branch rates to ensure we position ourselves in the strongest position for the Fall renewal period.

Significant projects lie ahead for Member Services as we continue to train new branches on the membership website, obtain more branch rates, educate members on the new renewal payment options and continue to gather membership contact information to allow for better communication between members. As we work on these projects, we remain optimistic for greater branch participation in the sharing of information to ensure we fully utilize the new tools now available to positively affect membership results.

### Marketing

In November of 2016, DEC approved a 5-year marketing plan for the organization. With that came the approval of an additional \$1.25 million dollars from reserves over the course of 5 years, over and above the existing marketing operations budget. The additional funding known as the Hearts and Minds budget allocated to increased advertising aimed at winning the Hearts and Minds of Canadians with respect to becoming a member of the Legion. The approved marketing plan, designed with a focus on membership, sees us generating year over year membership growth over five years.

### Key Results from the 2017 Marketing Plan (1<sup>st</sup> full year of 5 yr. plan)

- PSAs
  - Television commercial aired over 30,000 times; radio commercials aired over 15,000 times with a total media value (cost of advertising) in excess of \$4.5M.

#### - Social Media

- 47,000 views of our YouTube PSA videos
- 13,000,000 impressions of Facebook and Twitter posts
- Over 16,000 new followers on Facebook/Twitter
- Established Instagram as a social channel over 4,000 followers to date

#### - Online Advertising

- 69,000,000 views of our online advertising ads resulting in over 86,000 clicks to our website promoting:
  - The Poppy Store
  - The Poppy Campaign
  - Membership
  - Mental Health Advocacy

Overall, the campaign helped drive significant awareness of the Legion and assisted new member acquisition (growth of 7% year over year); help stabilize renewal decline.

Thus far, in 2018, we have populated social media channels with daily posts, sent two renewal emails, a Direct Mail renewal reminder, continue to promote membership and our advocacy efforts though Search Engine Marketing and sent member and branch newsletters. Work is underway in the development of our triggered communications email strategy, development of new TV and Radio, Online/Print Advertising and more.

We are confident with a solid plan, a committed team, and evidence of success in our first year that 2018 will build on our accomplishments.

Comrades, that concludes my report and I am prepared to answer any questions that you may have.

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 14: CODE OF ETHICS

Following the Operational Efficiency Review and the observations made on governance, a Code of Ethics for Officers of DEC has been drafted. It is attached for your review and approval.

In all of today's professional organizations, both for profit and not-for-profit, board members are required to accept and conduct themselves according to a code of ethics. The Code not only protects the organization but also the individual as we balance both personal and our volunteer activities.

**RECOMMENDATION**: It is recommended that the officers of DEC approve the Code of Ethics.

# THE ROYAL CANADIAN LEGION DOMINION EXECUTIVE COUNCIL CODE OF ETHICS FOR COUNCIL MEMBERS

File: 28-2

Goal: As members of the Dominion Executive Council, we must operate in a fair and accountable manner in dealing with the business of The Royal Canadian Legion. Recognizing that as volunteers and who are senior elected executive officers or duly appointed members from across Canada, our outside lives may sometimes conflict with our volunteer activities. Therefore, in an effort to guide our Legion interactions, a Code of Ethics is essential to good governance and accountability.

Code: Members of the Dominion Executive Council are committed to observing and promoting the highest standards of ethical conduct in the performance of their responsibilities on the Council. Accordingly, members of the Dominion Executive Council pledge to accept this code as a minimum guideline for ethical conduct and shall:

Accountability

- 1. Faithfully abide by the Act of Incorporation, the General By-Laws and policies of the Royal Canadian Legion, including decisions made by the Dominion Convention and the Dominion Executive Council.
- 2. Exercise reasonable care, good faith and due diligence in organizational affairs and decisions.
- 3. Fully disclose, at the earliest opportunity, information that may result in a perceived or actual conflict of interest and recuse oneself from further activity involving the conflict.
- 4. Fully disclose, at the earliest opportunity, information of fact that would have significance in board decision making.
- 5. Remain accountable for prudent fiscal management of resources to Legion members, the Dominion Executive Council and our partners.

Professional Excellence

- 6. Maintain a professional level of courtesy, respect and objectivity in all activities related to the Royal Canadian Legion.
- 7. Strive to uphold those practices and assist other members of the Dominion Executive Council in upholding the highest standards of conduct.

### Personal Gain

8. Exercise the powers invested for the good of all members of the Royal Canadian Legion rather than for your own personal gain.

### Equal Opportunity

- 9. Ensure the right of all Legion members to appropriate and effective services without discrimination based on geography, political, religious, or socioeconomical characteristics of the province or region represented.
- 10. Ensure the right of all Legion members to appropriate and effective services without discrimination based on the Legion's volunteer or staff make up in respect to gender, sexual orientation, national origin, race, religion, age, political affiliation or disability, in accordance with all applicable legal and regulatory requirements.

### Confidential Information and Materials

- 11. Obligation. The Member shall keep confidential all Confidential Information and Confidential Materials they receive from the Disclosing Party. The Member shall take all reasonable security precautions, and exercise the degree of care that a prudent owner would reasonably be expected to exercise for their own benefit, with respect to the Confidential Information and Confidential Materials.
- 12. Restriction. The Member shall not, without the prior written consent of the Disclosing Party (which may be arbitrarily withheld), disclose any Confidential Information or Confidential Materials to any person, firm, company or other entity, except as may be required by law or judicial or administrative process.
- 13. Notification of Breach. The Member shall notify the Disclosing Party immediately on discovery of any unauthorized use or disclosure of Confidential Information or Confidential Materials, or any other breach of this agreement.
- 14. Cooperation. The Member shall fully cooperate with the Disclosing Party in every reasonable way to help the Disclosing Party regain possession of the Confidential Information and Confidential Materials and prevent any further unauthorized use and disclosure of it.
- 15. Disclosure by Law. If the Member is required by law or judicial or administrative process to disclose any Confidential Information or Confidential Materials, they shall first:
  - a. provide the Disclosing Party with as much notice as reasonably possible;

- b. make every effort to advance a confidentiality defence, based on this agreement, to ensure that confidential treatment is accorded the Confidential Information and Confidential Materials; and
- c. cooperate with the Disclosing Party (and any affiliate) in any application, proceeding or other action to obtain a protective order or other means of protecting the confidentiality of the Confidential Information and Confidential Materials.
- 16. Return. The Member shall, forthwith upon the Disclosing Party's request, return to the Disclosing Party all originals, copies and reproductions of Confidential Materials and all summaries of Confidential Information.
- 17. Acknowledgment. The Member acknowledges that any breach of this agreement by them will cause the Disclosing Party irreparable harm and agrees that the Disclosing Party will be entitled to temporary or permanent injunctive and other equitable relief to enforce the Member's obligations under this agreement, without the Disclosing Party providing security for costs or in any way waiving any of its rights to damages or other remedies.
- 18. Ownership. The Member agrees that all right, title and interest in and to the Confidential Information and Confidential Materials remain the exclusive property of the Disclosing Party (or its affiliate), and that they hold them in trust for the Disclosing Party (or its affiliate). No interest, licence or any right respecting the Confidential Information, the Confidential Materials or any patents, copyrights, trademarks or trade secret information owned or held by the Disclosing Party (or its affiliate) is granted to the Member under this agreement, by implication, estoppel or otherwise, or as a result of the relationship between the Disclosing Party and the Member.

Collaboration and Cooperation

- 19. Respect the diversity of opinions as expressed or acted upon by the members of the Royal Canadian Legion, it's Dominion Executive Council, Dominion Convention, committees and membership, and formally register dissent as appropriate.
- 20. Promote collaboration, cooperation and partnership among members of the Royal Canadian Legion.

By signing this Code of Ethics, I signify my acceptance and willingness to abide by its principles.

Name

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

### ITEM 15: PROVINCIAL COMMANDS – FINANCIAL STATEMENT REVIEW

### a) GENERAL FUNDS

General Fund assets decreased by 3% (\$658,989) as compared to the prior year primarily due to a \$630,253 reduction in British Columbia/Yukon Command assets. Combined net operating income was \$508,972 as compared to \$ 187,484 in the previous year. Eight Commands had positive operating income results and two Commands, Saskatchewan and Quebec, experienced operating deficits.

### TRUST/RESERVE NET ASSETS

Trust net assets increased by 9% (\$818,579) primarily due to a \$864,651 increase in British Columbia/Yukon Command net assets.

### b) <u>POPPY FUNDS</u>

Poppy Funds earned net operating income of \$790,750 which represents a 31.5% increase from the prior year. Eight Commands posted positive operating income results and two Commands, Manitoba and Quebec, experienced nominal deficits.

#### c) CHARITABLE FOUNDATION NET ASSETS

The net assets of the Commands that have Charitable Foundations increased by 1.4% primarily due to a \$140,075 increase in Ontario Command net assets.

Attachments:

Statement 1 - Consolidated Summary Statement 2 - Summary of operations by Command

ANNEX Z TO DEC MINUTES 28-29 APRIL 2019

#### DEC April 2018

#### **STATEMENT 1**

#### PROVINCIAL COMMANDS Consolidated Summary

	2016	2015	Increase (Decrease)
General Funds			
Total Assets	23,459,006	24,117,995	(658,989)
Net Assets	22,325,162	22,942,335	(617,173)
Net Operating Income/ (Deficit)	508,972	187,484	321,488
<u>Trust Net Assets</u>	9,953,862	9,135,283	818,579
Poppy Funds			
Total Assets	8,429,754	8,146,577	283,177
Net Assets	7,141,563	6,814,164	327,399
Net Revenue (Deficit)	790,759	601,158	189,601
Poppy Sales	4,355,944	4,410,311	(54,367)
<u>Charitable Foundations</u> <u>Net Assets</u>	12,392,792	12,217,536	175,256

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#### **STATEMENT 2**

April 2018

#### PROVINCIAL COMMAND SUMMARY OF OPERATIONS FOR THE YEAR ENDED

GENERAL FUNDS	BC/YUKON 31/12/16	ALBERTA 31/12/16	SASK 31/12/16	MANITOBA 31/12/16	ONTARIO 31/05/16	QUEBEC 31/12/16	NB 31/12/16	NS 31/12/16	PEI 31/12/16	NFLD 31/12/16	TOTAL
Total Assets	3,187,024	1,475,706	1,651,029	932,771	13,445,538	363,411	484,286	1,742,100	61,385	115,756	23,459,006
Net Assets	2,749,952	1,307,649	1,583,042	884,845	13,385,093	311,837	391,682	1,537,568	58,343	115,151	22,325,162
Net Operating Income/ (Deficit)	312,762	53,259	(34,452)	48,670	51,594	(16,910)	1,731	78,858	420	13,040	508,972
Trust Net Assets	5,599,344	3,640,773	n/a	0	199,420	-	109,277	400,500	4,548	-	9,953,862
Poppy Funds											
Total Assets	1,700,759	2,260,617	220,809	308,447	2,698,892	231,821	232,457	468,655	110,680	196,617	8,429,754
Net Assets	1,477,827	1,928,769	98,483	278,287	2,695,954	159,075	157,648	132,321	17,402	195,797	7,141,563
Net Operating Income/ (Deficit)	22,240	191,760	9,850	(12,017)	495,105	(2,296)	37,333	6,294	11,905	30,585	790,759
Poppy Sales	621,580	332,606	145,965	176,591	1,791,806	286,579	372,353	440,821	97,274	90,369	4,355,944
Charitable Foundation Net Assets (Deficiency)	1,477,827	255,321	n/a	n/a	10,165,050	n/a	494,594	n/a	n/a	n/a	12,392,792

2016 Sask data was input into the 2015 FS summary therefore no variance result in the comparison to prior year analysis.

#### REPORT OF THE TUBERCULOUS VETERANS SECTION TO DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

### TVS / General By-law update:

The TVS By-law amendments have been approved by the Constitution and Laws Committee, and TVS has provided Steven Clark with an electronic copy and the Full TVS By-laws.

#### Amendment

**GBL s. 512. A:** a Royal Canadian Legion member who supports the aims, purposes and By-laws of the National Tuberculous Veterans Section.

#### TVS BYLAWS Section 1 PURPOSES AND OBJECTS

The purposes and objects of the Tuberculous Veterans' Section (TVS) of The Royal Canadian Legion shall be:

- a. As laid down in the Act to Incorporate The Royal Canadian Legion (1981) and as quoted in the introduction of the General By Laws of The Royal Canadian Legion.
- b. As set forth in the Article of Faith between the Tuberculous Veterans' Section and The Royal Canadian Legion.
- c. To ensure that the proper provision is made for those suffering from tuberculosis or any allied pulmonary disease or injury contracted or aggravated during service in the forces of Canada or her Allies.
- d. To ensure reasonable pensions, employment for such that are capable, medical care and equitable provision for dependant families or tuberculous and respiratory disabled ex service personnel.
- e. To assist by education, an example is the lessening of the prevalence of TB, and to cooperate with pulmonary associations wherever and whenever possible.

A new **member application** reflecting the amendment has been produces and will be provided to members at the DEC meeting.

#### <u>Membership</u>

Membership remains stable with the following numbers.

TVS Branch #44, Vancouver (289 Members)

TVS Branch #52 Hugh Farthing Memorial Branch, Calgary (88 Members)

TVS Branch #78 Dr. Harold Anderson Memorial Branch, Saskatoon (130 Members)

### National Registry of Members:

TVS is in the process of forming a National registry of members

- The National registry would allow the national secretary to reach all of its members at one time.
- TVS would at a national level be able to confirm our own membership numbers.
- RCL Nationally does not keep track of TVS members or Dual members.
- The national list would be solely for the use of TVS

Members were concerned about *privacy*; however, Members have already agreed to share their information with the TVS Branch and the Legion by paying dues and agreeing to be a member.

- Member's privacy is protected under the by-laws of the Legion and the laws of Canada
- We would not illegally share, trade or sell the membership information with any other organization.

# Formation of a virtual National TVS Branch

It has been suggested that TVS form a virtual National Branch for those members who wish to join TVS and don't live near one of the three TVS Branch's. Similar to the virtual Dominion Command Branch. This initiative is in the works.

# TVS Website

National TVS is working on a website so that members and the public may easily acquire information about our Special section. We hope to have a link from the Dominion website and also from each Provincial Command.

### **Community Philanthropy**

TVS Branches continue to volunteer in the community and sponsor the following: TB and Respiratory research;

Respiratory equipment for Hospital and First Responders;

Education Awards:

Cadets:

Veteran and Senior community programs.

### **Provincial Conventions**

TVS had a display booth at the BC and Alberta conventions where we promoted our organization and gained new Associate and Dual members.

#### National TVS Convention

The TVS Convention will be held alongside the Dominion convention in Winnipeg on **Saturday August 25<sup>th</sup> at 1:30 pm.** 

This is the first year TVS has set a fee for attendees of the convention and the fees are \$20.00/delegate. The fees will be used to cover the cost of the convention.

TVS will have a Booth at the Dominion convention to promote our section and provide information to attendees.

Yours in Comradeship Kandys Merola National TVS President

#### REPORT OF THE OSI SPECIAL SECTION TO DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

### Operational Stress Injury Special Section "BSO Legion OSI"

# <u>General</u>

Since its early conception and approval at the 2016 Dominion Convention, the focus of the Operational Stress Injury Special Section of the Royal Canadian Legion (BSO Legion OSI) has been to create a volunteer and membership base to put into place the policies, procedures and structure necessary to ensure the viability of the Section in order to deliver on its three mandates:

- Supporting Veterans and families affected by Operational Stress Injuries;
- Education and training; and
- Awareness and de-stigmatization of Veteran mental health issues.

BSO Legion OSI accomplishes its mission in four ways:

- Coordinating and conducting outreach activities in the community;
- Helping to identify and refer any Veteran or their family member who needs help with an OSI issue to the Legions Service Bureau for support;
- Promoting mental health information and helping dispel the stigma of mental illness; and
- Supporting advocacy efforts and information sharing at the Branch, Provincial Command and National Levels.

### **Executive and Executive Council**

### Executive

- Glynne Hines President (St Catharines, ON)
- Roger Smith Vice President-Membership (Moncton, NB)
- Ghislain Lapierre Vice President-RCMP (Moncton, NB)
- Alannah Gilmore Vice President-Families (Ottawa, ON)
- VACANT Vice President-Projects and Programs
- Christopher Richardson Chairman (Georgia, USA)
- Jill Carleton Treasurer (Osgoode, ON)

# Provincial Representatives

• VACANT (due to suspension) – BC/YT

- Darren Longstaff AB/NWT (Edmonton) alberta@osispecialsection.ca
- VACANT SK
- VACANT MB/NWO
- Mark Bossi ON (Toronto) ontario@osispecialsection.ca
- VACANT QC
- Duane Johnson NB (Gagetown) dewnjay8@hotmail.com
- Rollie Lawless NS/NU (Halifax) nsnuv@osispecialsection.ca
- Owen Parkhouse PEI (Charlottetown) pei@osispecialsection.ca
- VACANT NL

### **Elections**

The present members of the Executive are volunteers who were put in office through consensus in order to establish the Section. Once again, there has been slight turnover of Executive members in the second year. As previously indicated, elections will be held this year for approximately one-half of the Executive positions. Nominations are underway and elections will be held in May to ensure that the new Executive is in place in advance of the Dominion Convention.

Elections will be conducted using a secure online election platform allowing all members to vote for posted candidates in a secure access platform. Access will be low cost as an incorporated not for profit.

One-half of the Provincial Representative positions are vacant. Efforts are underway to recruit volunteers for these positions. Suggestions by Provincial Presidents, while helpful, did not generate any volunteers. Provincial Representatives will be (re)elected in 2019.

#### **Membership**

Membership in the Section remains in the order of 150 validated members with another 42 in the process of validation. Following implementation of the new Dominion Command membership system, the BSO Legion OSI membership section has been busily updating membership information and re-validating manually with Legion House. This is quite labour intensive and reliant on Membership Committee members volunteering their time. To the degree that members provide information, we will have a complete database of membership contact details to improve our outreach and governance. It is anticipated that this manual revalidation process will be an annual activity and take approximately 200-person hours per year. This will obviously increase as membership grows.

#### <u>Bylaws</u>

BSO Legion OSI By-laws have been developed and agreed by the Executive. The Constitution and Laws Committee saw no material conflict with these By-laws and the General By-laws and they have been implemented within the Section.

### **Incorporation**

With the approval of By-laws and the impending election, there came a realization that in order to move ahead as a national virtual section with no financial or IT infrastructure support from outside sources, federal incorporation should be pursued. This had been discussed in early days from a "good governance" perspective but had now become a financial imperative due to the many financial advantages available to not for profit organizations. The Section has therefore been incorporated in accordance with the Canada Not for Profit Corporations Act as the <u>"Veterans Operational Stress Injury Section / Section des blessure de stress operationnel des anciens combattants"</u> with a domain of bsovetsosi. It should be noted that the word "Legion" appears nowhere in our incorporation.

On incorporation as a NFP, we became eligible for Google "G Suite" at no cost and a Google domain (bsovetsosi.com) enabling reliable email and a web presence for a minimal annual fee. We also became eligible for commercial software through TechSoup Canada which will provide us, as a not for profit, access to donated and discounted technologies through their technology donations program. It will also provide valuable learning resources to equip us with technology tips and best practices so that we can better serve Veterans and their families in a very cost-effective manner. This frees the Section from a more costly approach as well as depending on existing social media platforms which limit our reach to veterans using social media such as Facebook. At this point, we have saved hundreds of dollars in software licencing costs alone.

### <u>Financial</u>

BSO Legion OSI has kept operating expenses to a minimum, counting on members of the Executive and Provincial Representatives to self-fund Section activities (travel, printing, promotional items, etc.). With incorporation as a not for profit, we now have access to other support resources at low or no cost.

#### Financial Status

Until January 2018, expenditures were limited to monthly banking fees. Between January and mid-March, the Executive approved the one-time expenditure of \$226 for incorporation as explained above. The Executive also approved \$13 for domain registration and \$50 for QuickBooks licencing fees through TechSoup Canada.

These expenditures may seem small however, for an organization establishing itself with a national footprint they are significant victories and set the tone for our fiscal prudence going forward.

#### Program Activities

Program activities have been focused on coordinating Mental Health First Aid and developing better outreach to Veterans and Families.

### Mental Health First Aid

We continue to coordinate delivery of Veteran Mental Health First Aid courses on behalf of VAC. Courses are delivered by Mental Health Commission of Canada (MHCC) and funded by VAC. The initial agreement is 3,000 participants over 150 serials. Since Jan 2016, slightly more than 2,000 individuals have been trained in just over 100 serials – on track and accelerating towards the mid-2019 expiry date. The program will end unless additional funding is provided. It has been confirmed that VAC will consider extending funding through the new Veterans and Family Well-Being Fund subject to other demands against this budget. MHCC supports this but VAC probably needs to be encouraged by Dominion Command to continue this highly successful program.

# Improving Outreach

The Treasurer and President attended 2 ½ day MHCC "SPARK" workshop on innovation and knowledge transfer in community mental health projects across the country. This workshop offered an excellent networking opportunity to engage with other not-for-profit organizations and get ideas for projects and outreach. Through the proven MHCC SPARK methodology, we are developing our plan (for sharing with MHCC colleagues in May) to be implemented over the next 12 months. If successful, this effort will yield better outreach to Veterans and family members in need of mental health support.

Through the workshop, we were introduced to other like-minded people, organizations, and projects with similar objectives. We are now working with an Ottawa software developer and the Centre for Addictions and Mental Health (CAMH) to explore an application that will help us to reach Veterans and family members and steer them towards mental health help.

# Public Relations

Since the November 2017 DEC meeting, we have received excellent public affairs support from Leah O'Neill in the form of brochure updates, presence on the Legion.ca domain and social media, and the all-Branch emailing. This support is very much appreciated and has been of great assistance in reaching Branches that have not thus far been engaged. Continued support in this area would be greatly appreciated

# <u>Summary</u>

BSO Legion OSI continues to mature and to find its place within the Legion. We will continue to have the challenges of a volunteer organization within a volunteer organization in which our volunteers are drawn from a much smaller pool and many, are struggling with their own health challenges. That said, most of the foundation pieces are in place to ensure progress and success under the leadership of the new Executive. Keys to our further growth and development are: capitalizing on our status as a not-for-profit, leveraging our relationship with the MHCC (and other mental health organizations), and implementing the SPARK knowledge transfer plan as developed.

#### REPORT OF BC/YT COMMAND TO DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

Comrades,

The following is my report on behalf of BC/Yukon Command.

### Strategic Plan

Although branch sustainability is a huge issue and continues to be monitored, BC/Yukon is now moving towards a very concentrated effort on membership retention and membership recruitment. We made the decision that we must continue to invest fully in our branches while we have branch assistance dollars sitting in the bank.

As we have achieved 13 of the 21 point in the 2015/16 Strategic Plan we are going to be looking at updating the plan with new goals at our Fall 2018 PEC.

### Branch Advisory

Part of our ongoing strategy is to monitor and advise branches through the regular channels. The use of Zone Commanders and their Branch Operations Advisors working together with assistance from Command to provide ongoing support to our branches.

We continue to operate a new branch loan process. BC/Yukon Command offers low interest loans to branches upon receipt of a business plan, with a maximum repayment timeline of 24 months. This has already proven to be a very successful offering with several branches utilizing this beneficial resource.

It has been identified that many branches are land rich and cash poor. Branch Advisory is assisting branches as they investigate redevelopment options to ensure unscrupulous developers do not take advantage of them. The Legion Veterans Village, detailed below, is one example.

Areas we assist in:

The injection of capital into operations. We have found that many of branches have the potential to be extremely successful if they have access to a pool of money specifically for this purpose.

For many branches a small amount of operating capital generated in to their operations can yield huge results. Serving our branches means we have to think outside of the box and look for ways to keep our branches sustainable while at the same time sourcing out new ways to attract people to our organization.

Help with Re-development- We have developed a new policies for our branches who want to redevelop their properties. This policy is designed to help branches navigate through the development process and create successful partnerships.

# **Government Legislation**

The B.C. Provincial Government has recently changed the liquor primary license terms and conditions under which we operate. They have modified the conditions for a liquor club license, which now allows branches to convert to a liquor primary license. We have implemented a policy which restricts the ability of branches to convert their license without a strong business case in place showing how conversion will generate improvements to their overall operations. We must ensure we can remain a membership driven organization that meets the mission and objectives of the Royal Canadian Legion.

# Marketing and Communications

During the 2017 poppy campaign we had another busy season of print, on camera and radio interviews requests from the media. We also had several schools call us about having Veterans speak at their Remembrance Day ceremonies and presentations. In 2018, we will be reaching out to branches and the local regiments and starting a list of Veterans that would like to do media interviews for the Legion especially around the Remembrance Season. We will also be looking into the feasibility of doing some media training with these Veterans so they are comfortable answering questions about the Legion, poppy tagging and Remembrance in general.

We have secured a gaming grant of \$65,000 again for this year to help with Legion Week activities being held from June 22 to 28th. Last year we were able to support 70 branches with their planned open houses, family events, and outreach. We are expecting a similar response.

In 2017 we partnered with Pink Buffalo Studies on their True Calling Series and filmed a short documentary for the Remembrance Season. We organized 6 Veterans to be interviewed by True Calling film producers and talk about why they joined the service and what it really meant for them to fight for their country.

# Focus Groups

BC/Yukon Command hosted two Legion focus groups with Veterans who are not currently Legion members to find out why younger Veterans are not joining. Although the turnout was disappointing we did get some good information to help local branches attract members.

# Legion Veterans Village

This \$60 million+ project is the biggest of its kind in Canada. We continue to work with all levels of community partners, interested parties, and of course government to bring this building to reality. The Centre of Excellence in PTSD and Health Services has recruited experienced and devoted tenants including, CBI, OSI, and a group of Doctors which will provide medical, dental and physiotherapy clinical care as well as a pharmacy. B.C Housing has committed to 48 units of residential affordable housing. This project has attracted national attention and we are still hopeful for Federal funding to add more

affordable housing. The City of Surrey has named this project a "Nexus" project, and it being fast tracked by the City so we are on track to break ground this year.

# **Conclusion**

It has been an eventful year at BC/Yukon Command. In light of all the recent changes, we are still in a very successful operational mode. The Trustees are making great strides in improving our operation at Command level and are meeting the challenges given to them. Relationships between Provincial Command and branches are improving. We have experienced some staff turnover however we are keeping our focus on supporting our branches and moving forward. A new Provincial Executive Director has been hired and we welcome him into the organization.

Respectfully submitted,

#### REPORT OF AB-NT COMMAND TO DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

#### Calgary Branches Poppy Fund and Veterans Food Bank

The report by Global News on the Calgary Branches Poppy Fund, "Poppy Under Fire" was shown across Canada. Our greatest concern over the information was the effect it could have on Poppy campaigns and the image of The Royal Canadian Legion. The story, as presented, was confusing and had a lot of contradictory information. The reporter only wanted to tell her side. Interviews, done with myself and the General Manager of the Calgary Branches Poppy Office, were not accurately portrayed nor presented.

We monitored all media outlets and hired a consultant to assist us now and going forward. The story ended up as a 'non-story'. It produced little commentary on social media. The story did bring some positives. We saw an increase in the number of clients coming into the Command Service Officers. There were also several offers to help in any way possible.

This news story came at an interesting time. The Calgary Branches Poppy Office and Veterans Food Bank had been on the radar of our Command for some time. Prior to the story, we removed the Directors and put in Trustees because of concerns over the misuse of funds. During this time, we found misuse of Poppy Funds including, aiding non-Veterans. In one instance, an Associate Member received more than \$30,000 over several years. The staff member responsible was released.

The Calgary Branches Poppy Fund also has a Veterans Food Bank. We began an investigation into how the food bank and the Poppy Fund operated. The Calgary Branches Poppy Fund is a registered charity. We approached CRA to determine how the organization was established and how the two entities worked together. After over a year, CRA has come back and stated they could not find the original documents creating the charity. We have been unable to find anything in the Command archives.

We are continuing to investigate the operation. We asked for an audit for 2016-17. The auditor was supposed to provide the final documents prior to March 1st but has since delayed until the end of March. Once complete, we will be reviewing these documents.

There have been several other questions which have come to light during our investigations. Some of the questions are, how can Poppy Funds be used to:

- to pay admin salaries,
- purchase a vehicle and expenses associated with it to pick up and deliver food hampers,
- pay rent for the office and warehouse?

The Calgary Branches Poppy Fund has been in operation for over 50 years. There are several people who work for the Poppy Fund and have done so for many years. There is no doubt that the Calgary Branches Poppy Fund has had a significant impact in the City of Calgary and is a well-known entity. Careful consideration and a plan is required to prevent any negative impact a decision could have on all Poppy Funds in Canada.

Steps have been taken to prevent further misuse of funds while we consider all options for the Calgary Branches Poppy Fund. All clients requesting assistance are required to provide financial standing and fill out the Legion Claim form. This process has provided over 100 Veterans with significant assistance from Veterans Affairs. Most had no idea what was available to them and many no longer need help from the food bank.

We will wait for the audit to be complete. Once we have that, and any further information we can find, we will ask Dominion Command for assistance in moving forward. Decisions made on the Calgary Poppy Fund will also affect the Greater Edmonton Poppy Fund.

# <u>Complaints</u>

We have had our share of Article III's in the Command. I would like to thank Comrade Rycroft for advice during some of these issues. It has been helpful. I too have had a complaint laid against me. It was one of the most stressful and difficult times, not only for me but also my family and the Command.

### Working as One

As an organization, we are all fighting an uphill battle. It is a battle of apathy and misinformation. Try as we might to educate and immerse our people in the By-laws and operations, we seem to be spinning our wheels.

I ran for a second term as President of Alberta-NWT Command to try to develop more of our Council members and members in general.

It is far too easy to get into the day to day problems Branches have. Many times, it is personality conflicts, or the issue of passion and misunderstanding. Instead of focusing on personal agendas we need to work for The Legion. I hope to use my second term to make The Legion better. I would like to start with affirming that we are all one organization.

It can be felt in our Command, there is a line of them and us, not only at the Branch and Provincial Command Levels but also between Dominion Command and Provincial Command.

The passion I see from all of us sometimes gets in the way of unity and common sense.

If there is one thing I can say I learned, it is that we need to listen to each other and work together. It is ok to have opinions and ask questions but it also important to listen to those opinions and consider the questions.

### What We Do Well

Our Service Bureau is the core of what we do. We have started a program of connecting businesses and the Legion. We are giving them information to pass on to anyone who is a Veteran or may know a Veteran. This program has been running for almost a year and is very popular with the Branches we tested it on. We are looking at expanding it.

Changing lives, that is what we do for our Veterans, RCMP and their families. We are as relevant today as we were 90 years ago. We have hired a communication firm and communications professional to assist us. You will be seeing more and more positive stories coming directly from those we helped. By July of 2018, we hope to have a new website launched which will allow us to share the story of the Legion. The real story, not the one of beer and broken-down old men.

### Veterans License Plates

After much pressure on the Alberta Government, they have agreed to relook at the Veterans License Plate program to include RCMP. It is currently under review with their legal team.

### <u>By-Laws</u>

At our Convention in September 2017, we had some changes to our By-Laws by way of resolution. One of the most significant was to remove the position of Treasurer. It was becoming increasingly harder to find a qualified person to take the position. It became evident that individuals would run, not on merit, but because they could hold a position on council.

We feel that the position is important, but so are the qualifications and therefore would prefer a Committee with the ability to include members on the Committee with a specific skill set. The removal of the position had been discussed over many years with Past Presidents. We will continue to explore options which would benefit our organization.

I look forward to the next two years on DEC and helping our organization work to reduce the factions within and become one organization.

#### REPORT OF SK COMMAND TO DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

#### Comrades,

I bring greetings on behalf of the members and officers of Saskatchewan Command. We continue to make changes within the Command for the benefit of our branches and members the primary focus is continued branch support and a renewed vision of education and leadership.

We have an email address for each of our 168 branches. There is still some work to do as it isn't necessarily the method the members wish to use to communicate so we try to balance it as much as we can. Any correspondence that can be sent by email is; however, we do realize some will have to continue to go either by post or courier.

Our sports program seen a small increase in participation. Our Sports Committee, has been getting ideas of change from those who participate, and this has shown dividends. Sports is very important to many members and those in Saskatchewan are no different.

Although we have seen turnover in our Service Officer position we have been able to at least start on branch service officer training. We expect to have three more District presentations completed by the end of May.

We continue to make strides with Leave the Streets Behind. Our initial goal was move than met., We have now distributed 50 bags to veterans, shelters, and VAC. We have enough inventory left to package at least another 30-40 bags. Our project was a great success and it really inspired many of our branches to get involved in a different way. Going forward we will also be active in the Regina Homeless initiative whose goal is to be at Zero Homeless in the City. We would hope, and one would think if it is successful Saskatoon will follow behind and we will be active with that as well. The organizers are impressed with our program and have mimicked it in many areas and cities.

We continue our Command Veterans Services programs with Discover the Power in Me and PAWS for Veterans. We would also like to hold two to four First Aid for Mental Health programs in the Province and will be working towards that. We also continue our support of and partnership with OSI Can. Many of our clients and theirs are the same and we assist each other whenever and wherever we can.

Our relationship with the Sask First Nations Veterans Association continues to grow. They often communicate with our office when they need help with an individual. We have also spoken at their assemblies. This is a major milestone for us in breaking down the barriers. We have worked together on a few different projects including a joint Remembrance Day Ceremony at an elementary School.

We continue to build our following on social media. But as with anything it comes with its challenges. Limited amount of time prevents us from being as active as we need. We will continue to build on our network and create bigger buzz on what we do and what we have accomplished. Building these networks have provided us a great ability to support Veterans and their families as well as our membership.

We have been successful in helping many of our branches get out of the financial difficulties they were in although the biggest issues continue to be those of personalities. All the branches we assisted are past the point of needing as much help. We still have a board of trustees at one branch, but it soon should turn back into their own hands. Initially we received push back but once the branches realize we were there to help it quickly turned things around and for that, the branches should be proud of what they have accomplished.

Going forward we have some great plans. Our primary focus over the next few months is to update all our leadership manuals and provide training at all levels. This will take some time but is sure to pay off as many of our people are engaged and motivated we just need to give them the tools to be successful. And the tools must reflect today's world.

We have also set out to refocus on our 3 Pillars of Service and our purpose as an organization. A small but hopefully effective concept is committing to Red Shirt Fridays. We have created a tee shirt with a new design will be encouraging our members to work with their communities to get back on board. We still have troops deployed and they deserve our attention as well. Canadians need to be reminded of the military's commitment to freedom and peace. Our council and command staff will be working hard on this project to ensure its success.

I respectively submit this report.

Lorne Varga

#### REPORT OF MB & NWO COMMAND TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

Comrade Chair, Comrades;

I bring you greetings from Manitoba and Northwestern Ontario Command and its Executive Council members.

### Membership/Branches

The Command total for the 2017 yearend membership has 133 branches reporting a membership of 21,716 down from the 22,769. A loss of 1,053 members or a retention of 95.21%.

As of yearend, of our 133 branches; 16 are in Winnipeg, 89 in rural Manitoba and 28 in NWO. Regrettably two additional branches in rural Manitoba are also in the process of surrendering their Charters.

The cruel reality is that in the past decade our Command has lost 7,909 members and closed 29 branches.

Year	Members	Branches
2007	29,625	162
2017	21,716	133
Loss	7,909	29

### Poppy Campaign

We had 123 branches involved, with 121 reporting, in our recent campaign. Income was up slightly over last year and our expenses and disbursements down 23% compared to last year's campaign.

The statistics from the Poster & Literary Contest are slightly down with 32 branches reported having a total of 2,733 entries. Last year 33 branches reported with 2,922 submissions.

#### CLL Committee

Our CLL Chairman sent a letter to all branches relative to updating their branch bylaws or at least reviewing them. He has received an excellent response with 35% of branches positively responding.

# <u>Youth</u>

Again, down from last year we awarded 36 Cadet Medal of Excellence Awards in 2017.

The Legion Athletic Camp at the International Peace Garden saw a decrease in attendance. 417 athletes in 2017 and 443 in 2016. Regrettably the camp is in financial difficulty with their expenses exceeding their revenue.

I had the pleasure of attending the Legion National Track & Field Championships in Brandon Manitoba. Brandon Branch No. 3 did a great job and I was honoured to present a medal to some of the winners.

# <u>Sports</u>

The chart below revels that branch participation is decreasing even in Cribbage and Darts. We have had to cancel 8-Ball for the past two years due to lack of entries. Only one branch registered in 2018.

Event	Year	<u># of Br</u>	<u># of</u> Team	Doubles	<u>Singles</u>
8-Ball	2015	10	11		
8-Ball	2016	4	5		
8-Ball	2017 + 2018		Can	celled	
Darts	2015	21	26	48	62
Darts	2016	25	28	53	71
Darts	2017	22	25	51	71
Darts	2018	22	23	46	57
Crib	2015	40	52	102	157
Crib	2016	39	50	101	142
Crib	2017	36	44	95	133
Crib	2018	34	42	86	116

# Public Relations

Leading up to and during Remembrance Week local nostalgia radio station CJNU played many Legion and Remembrance Day PSA's. As well I had the wonderful opportunity to participate as a guest DJ and discuss the Royal Canadian Legion and Remembrance. They also broadcasted live from the Victoria Hospital for their Remembrance Service, with my commentary.

On Remembrance Day, our Command was once again involved with the CTV Live Morning Show broadcast from our St. James Branch #4. Interviewed live were Branch

President Mike Thayer, District Commander Joan Wright, and Comrade Bert Jollie, WWII Veteran and myself.

12<sup>th</sup> Annual Yellow Ribbon Gala – for the seventh straight year our Command purchased a table of 10 in support of the Military Family Resource Centre. We feel it important that we must show our support and be a presence at such events. A good time was had by all in attendance.

To further increase the Legion presence, we will once again be a Silver Sponsor at the upcoming Annual RCAF Run - June 2018 in Winnipeg.

I had the distinct pleasure of attending the CFL Western Tribute to Veterans game on November 12, 2017 game and being at center field and handling the Coin toss.

I represented Dominion at the Air Cadet League of Canada AGM and National Awards Dinner on behalf of President Flannigan.

## Military Service Recognition Book

Our friends at Fenety Marketing are currently working on Volume 9. This book continues to be a very good source of income for our Command.

#### Veterans Services & Legion Seniors

Our Executive Director and myself attended a round table discussion with stakeholders and the Veterans Ombudsman. After a briefing from the Ombudsman each of the stakeholders were able to present their concerns to the group.

Canadian Legion Memorial Housing Foundation continues to provide affordable housing to our veterans and/or their spouses or widows/widowers. The housing also provides accommodation to homeless veterans while they search for long term solutions.

In September, our Command hosted the Western Canada Service Officer Professional Development. I had the pleasure of attending for the first day. Participants were given a tour of a furnished suite at Legion Housing which we have available for homeless Veterans should the need arise.

In December our Command Service Officer held a Branch Service Officer Training seminar which was the best attended in many years.

# 47<sup>th</sup> Dominion Convention

Our LAC Committee under the chairmanship of Comrade Rick Bennett is working very diligently to get everything ready for the influx of delegates in August. Rick reports that all parade permits and permissions are in place. The Air Command Band will lead the parade and for the opening ceremonies the entertainment will be the Air Command Band along with the WPS choir. VIP pick up at airport and transportation to the hotel has been arranged. Branches are looking forward to opening their doors and are in the process of planning nightly events for the delegates.

I look forward to seeing you all in Winnipeg in August!

In Comradeship,

Ronn Anderson President

#### REPORT OF ON COMMAND TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

Comrades All, it is a pleasure to provide this update on the status of Ontario Command. Our Senior Officers are making every effort to follow through on the commitments made to our general membership when elected May 2017. Of course, change meets resistance, however slow, progress is being made. Though comfortable, we are not complacent. Our priority is to be financially responsible, cost efficient and effective while maintaining our fundamental principals and the quality and number of programs we provide to those we serve, our Veterans, our Youth and our Communities.

For some time, we have known that Ontario's Branches face financial challenges. To assist them, our Honourary Treasurer proposed the Ontario Command Branch Support Program. We are presently working on changes to our investment strategies that will enable us to provide a sum of money annually to every branch in our Command, based on membership numbers, dependent on market conditions, and those counting on the 'Trump' card. This program is an incentive to branches to actively recruit and retain members. The only restriction is the money received cannot be a direct benefit to a member. It can be used to pay bills, renovate or save for a rainy day.

The program is in its infancy and we hope that very soon we can begin to provide much needed financial support to Ontario's ailing branches.

Early in the term, the positions of Honourary Grand President and Provincial Padre were eliminated. Each SEO was given a chairmanship and assigned, too, as an advisor, sounding board, or whatever to a standing committee. All contact is done electronically or by telephone. District Chairman are being utilized for Provincial events, with assistance from the closest SEO.

Members are reminded when looking for answers, to follow the Chain of Command, that everyone learns in the process. Its taking time, but, is working.

Teleconferencing is being introduced, to potentially, have one face to face standing committee meeting per term.

The Training and Organizational Development Committee in abeyance for two years was reinstated and renamed Leadership Development.

Trainings are being conducted at local branches. Districts train Zones, who train branches. Our LD Chairman is amazing, every week, furnishing her team with additional tools to educate on every facet of branch operation. Our work now is to convince those needing the training to attend the many seminars and workshops offered. Our commitment is to make all roles easier and more enjoyable, appreciating we are volunteers!

Five branches have Boards of Trustees, three installed because the membership, like a dysfunctional family, simply couldn't get along!

Not news, we've learned the \$100 filing fee for Article IIIs hasn't impacted the incredible number of nuisance complaints known to waste everyone's time and our money!

As By-Laws stated Branch Financial Advisories were a District responsibility, the Provincial Committee died. A void identified has been met with creation of a small Ad Hoc Committee, mandated to investigate programs, methods, procedures, etc. to benefit branches.

A few property rich, cash poor branches have been receptive when approached by developers offering pie in the sky, keeping our Provincial Property Committee quite busy. Our Homeless Veterans Program has assisted over 600 clients since inception, in 124 communities, with many letters of gratitude, tears and remarkable stories shared.

We have been working with the Metro Toronto Police Military Veterans Association to get them asking questions aimed at identifying Veterans early in the arrest process, bringing needed assistance faster.

Ontario Command partnered with Fenety Marketing in 2013. This opportunity to showcase Ontario's Veterans has been a tremendous success, with close to 3300 submissions received and over 2700 printed to date.

After ten years, and numerous hours of frustrated debate, I'm proud to say, as promised, we have a user-friendly Step by Step power point tutorial available to complete branch regulations on our Provincial Website! The word is 'They shall be done'!

Updating the Ontario Command Officers Manual, was a much bigger project than anticipated, planned to be published in the fall.

Recently, we were advised some of our Commanders were not wearing approved Legion Dress. I'm proud of our Officers, who received and acted on this information, making every effort to comply, to the detriment of many a blazer!

And finally, for those interested, our 2019 Provincial Convention, won't be on Mother's Day, but, will be in Niagara Falls from May 5 to 7. A short 372 days away, who's counting, our LAC! Our Provincial Public Speaking competition will coincide with convention, to further promote the program with our members, and take advantage of additional publicity covering both events.

In closing, Comrades, with a great crew of Officers, and awesome Staff support, I'm proud to boast our Team 'O' is the best!

In Comradeship, Sharon McKeown

#### REPORT OF QC COMMAND TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

Comrades I must admit that I spent more time in crisis management and daily routine instead of planning and proposing changes. With the advice and support of the members of the provincial committee, I have been able to take actions that should be beneficial in the near future. These actions are:

- a. Make and implement decisions regarding the day-to-day operations of Provincial Command;
- b. Visit the maximum of branches (more than 40 so far) to show that Provincial Command is present and has their interests at heart. This includes attending general meetings and executive committee meetings, attending commemorative ceremonies and veterans' dinners, giving speeches commending them for their work, and explaining the Legion's bylaws so they can apply them properly;
- c. When the situation and the district commander and / or president of a branch so request, visit the subsidiary to know the situation and find solutions to problems. We also held meetings at the provincial office;
- d. Meetings with various organizations that the Legion works with in order to identify everyone's needs, improve relationships, and plan and manage joint programs. Some of these organizations are the Last Post Fund, UN / NATO Veterans (UN / NATO), Veterans Affairs Canada and Veterans Foundation of Quebec;
- e. Participate and take an active role in meetings organized by the RESPECT group. The purpose of these meetings is to identify the organisations that offer services to Veterans and their families including private (non-profit) and public such as Veterans on the Street and Family Support Center of the National Defense in order to provide better services to veterans, their loved ones and those still in active members;
- f. Be more present in the media. One of my goals was to be more involved in the media to promote the Legion and all that is good. This would be a counterbalance to the negative publicity generated by all these internal bickering and the few individuals vindictive to the Legion. I have given several interviews in newspapers including those on base, spoke on two radio stations, spoke on tv and attended several commemorative ceremonies where the media were present;
- g. **Develop a common plan of action** to find solutions to major problems that the Legion, its branches and its members face. Some of these problems are: recruiting

and integrating new members, the precarious situation of the Direction du Québec and its subsidiaries, and identifying the real needs in services for our 'new veterans';

- h. Leadership Course: Plan, develop and deliver leadership courses. This leadership course will cover: everyone's responsibilities; the bylaws including those of the subsidiaries; what services are available to Veterans and our members; have presentations from other groups (VAC); and offer practical tips;
- i. PTSD First Responder Course: A series of courses given in targeted branches where there are many veterans with PTSD such as Rosemont, St-Jerôme and Quebec City. The course is for people in daily contact with those with PTSD such as immediate family members. It is recommended that all members of the Provincial Command follow this;
- j. **Amend statutes**: Apart from correcting grammar in both official languages, there must be changes made to them. These modifications to be voted by the provincial committee and submitted to the national. Concern mainly Article 3;
- k. More Provincial Command Meetings: Two meetings a year is not enough to lead an organization of this size. There should be at least two full board meetings, one in early September and the other in February. For the sub-council, a meeting in early September prior to full board is being considered;
- Consultation with our members on various challenges: I have sent to all members of the sub-council an action plan to identify and implement solutions that respond to today's RCL challenges. Known as the 'Advisory Committee - Direction du Québec', this plan plans to survey our members throughout Quebec and to make recommendations to the provincial committee. In fact, three (3) subcommittees would be formed focussing mainly on funding and recruiting new members;
- m. Establishment of a Provincial Promotion Committee: A committee whose main task is to identify and offer our members promotions that would be useful to them such as travel discounts and other benefits;
- n. Increase annual poppy fund contribution by 5% to 10% at the provincial level: At the provincial level we need more funds to fund projects for veterans and to help service officers do theirs jobs. Quebec is the only province to apply a 5% fee of its branches.

The following is a summary of our various committee activities throughout the year:

**Membership / Membership**: In 2017 we had 12,056 voting members. This year, as of March 20, 2018 we have 9024, a reduction of 3000 members. We continue to work with our District Commanders and branch president to reduce the number. As the months advance our membership should increase.

**Constitution and Laws**: Strengthening regulations, more professionalism required of all and continuation of the revision of statutes within the provincial, districts and subsidiaries.

**Sports**: Darts and cribs are doing well in all our branches and in our provincial tournaments. Provincial tournaments: Cribs, 160 participants; Darts, 210 participants; Golf, 65 participants. Last year for golf due to high costs.

Athletics: Will have 40 participants this year.

**Ste. Anne's Hospital**: Our committee continues to make monthly visits to approximately 230 patients. The hospital continues to close beds and floors that belonged to veterans.

**Service Desk**: Our service agents are busy all year round, visiting fourteen districts with well-run seminar workshops. We have a better working relationship with Veterans Affairs Canada.

**Homeless**: We are in permanent contact with the shelters in Montreal and continue to help and fund shelters.

I submit my report. Kenneth R. Ouellet, CD

#### REPORT OF NB COMMAND TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

Since the last DEC Meeting, I with the Senior Elected Officers did a forensic study of the day to day operation of our Command office.

With the support of the Senior Elected Officers we had to make a lot of difficult decisions but together we made them in the best interest of our Command and the Royal Canadian Legion. We reorganize our Command office under the supervision of a new Provincial Secretary (Executive Director). Change was a must not an option.

Our Spring PEC meeting will be at Branch # 11 in Woodstock on the 14 April 2018. We are also having 2 Provincial Service Officer and 2 Provincial Poppy seminars later this spring.

As always our Ladies Auxiliary are still supporting the Royal Canadian Legion and our Veteran's programs in every way possible.

On the financial side we are doing very well. Our objective is how best to ensure the long term financial health of this Command.

Membership: Renewal/Retention continues to be a major downfall for N.B. Command. We are focusing daily on membership by telling all our members that **MEMBERSHIP** is everyone responsibility.

Branch # 65 St. Quentin return their charter last Fall.

Many small Branches are struggling during the winter months. Some even close their building for three months (Branch # 17 Dalhousie) due to the high cost of electric power.

Respectfully Submitted

John L. Ladouceur President N.B. Command

#### REPORT OF NS/NU COMMAND TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

It is my privilege as Nova Scotia/Nunavut Command President to provide an update on our programs and our progress during the past year.

# <u>Membership</u>

Membership renewals for NS/NU Command at the time of this report are in the area of 81%, which, according to Dominion Command statistics, is close to the national average. Our Membership and Legion Leadership and Development Committees has been highly active in promoting and conducting training on the new membership renewal process, and the accessing of information through the portal by conducting seminars throughout Districts and Zones, and directly to Branches. We are still receiving renewals for the year 2017, which will bring us close to the numbers we achieved in 2016 membership.

# **Finance**

NS/NU Command is in a sound financial position. Through diligent effort and careful management NS/NU Command has been able to advance all programming and assist in the success of Branches through leadership development and mentoring initiatives. Executive Council remains committed to sound financial decision making so that our programs to Veterans, their families and our greater communities continue to grow. Again in 2017, as in the past number of years we have achieved a financial surplus and have presented a balanced budget for the year 2018.

## Veterans Outreach Programs

NS/NU Command's VOP continues to deliver valuable programming, quality of life enhancing initiatives, awareness and educational programming to Veterans and their families, especially those living with the effects of mental health and moral injury. Among those programs is our annual sponsorship of an OSISS Family Peer Support Retreat. This highly appreciated event provides opportunity for participants supporting ill or injured Veterans, to deeply connect, to learn and employ concrete self care practices, and to share experiences. The positive impact on the lives of family members of injured or ill Veterans is evident in the frank and open feedback we receive long after the Retreats' closing.

Healing on the Fly is another of our Veterans Outreach Programs enjoying success and expansion. Veterans struggling with self isolation are coming together to learn and perfect the art of fly tying in groups meeting in Branches, each others homes and other gathering places. We provide the supplies and someone to lead if necessary. They've formed Facebook groups around tying, Some now actually get out streamside and do some fishing together and with their families. As an upshot to Healing on the Fly we are

in the process of arranging a fishing trip to the famous Margaree River in Cape Breton Nova Scotia and are encouraged by the amount of interest.

NS/NU Commands service dog program for Veterans living with ptsd continues, in partnership with Paws Fur Thought. By end June 2018 we will have achieved 104 service dog pairings with steadfast commitment to continue our work in this space.

These programs outlined above represent only a few initiatives under NS/NU Commands' Veterans Outreach Program. A full reporting of VOP is included each year in our Commands' report to Dominion Commands' Veterans Services and Seniors Committee. It must be stated that NS/NUC has been disappointed in the progress of development of the Legion OSI Special Section. NS/NU Command was poised to integrate our extensive Veterans Outreach Programs into the OSI Special Section. We had a team strategically placed throughout our territory standing ready and were eager to engage our OSI Section Representative at Executive Council level. We feel our intentions were well communicated but all indications returned leaves us with the impression that this Section seems to wish to operate in isolation not in conjunction with NS/NU Command. NS/NU Command has hope that further development within the OSI Section will lead to a renewed joint commitment in support of service to our Veterans and their families.

# <u>Sports</u>

NS/NU Command Branches are active in various sports and our Command will be represented in all sports at the various Dominion Command Championships again this year. We will be pleased to once again be represented at the Legion Track and Field Championship in Brandon in August. The Local Arrangement Committee continues to move forward with organization and plans for the Legion Track and Field Championship to be held in Sydney Cape Breton Nova Scotia in 2019/2020. There is an air of excitement and enthusiasm with the event only a little over a year away!

# <u>Youth</u>

NS/NU Commands Youth Leadership Training Camp is entering its' 55th year of operation. The camp offers a challenging and unique program throughout the 10 days, and the feedback from those who have participated has been described by many as life changing. I would like to thank Comrade Ron Trowsdale, former President of NS/NU Command for his 15 years as Chairman of NS/NU Commands YLTC and his role in helping to develop our leaders of tomorrow.

# Veterans Service Recognition Book

We are looking forward to our continued partnership with Fenety Marketing on production of our 15th book in 2018. The revenue realized from this annual project is instrumental in support of our many programs that otherwise would not be possible. I gratefully acknowledge, NS/NU Command Immediate Past President Steve Wessel, for his 15 years as sole Editor and Committee Chairman of NS/NU Commands' VSRB. His commitment to the success of the VSRB has been of tremendous benefit to NS/NU Command.

Comrades, It is a privilege for me to be representing Nova Scotia/Nunavut Command at Dominion Executive Council and I look forward to working with you.

In closing I would like to state that the Executive Council, the Membership and the Staff of NS/NS Command of the RCL stand ever committed to the advancement of the goals and objectives of The Royal Canadian Legion.

Respectfully Submitted

## REPORT OF PE COMMAND TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

- December 11, 2017, I attended the Wellington Branch for their Annual Meeting and installed their new executive.
- December 16, 2017, I attended Betty's retirement party at the Kingston Branch.
- December 18, 2017, I accepted Mark Fenety's invitation for lunch at Papa Joe's to celebrate Betty's retirement.
- January 23, 2018, I travelled to Command Office to hold interviews for new provincial secretary.
- January 25, 2018, the new Ladies' Auxiliary Executive was installed for the Tignish Legion Branch #6.
- January 26, 2018, I travelled to Montague Branch to celebrate the branches 85<sup>th</sup> anniversary.
- January 27, 2018, I attended a Sub-Executive meeting at command office to authorize signing authority.
- January 28, 2018, I went to St. Anthony's branch and installed the new Executive and also the new Ladies' Auxiliary Executive.
- February 4, 2018, I attended a Sub-Executive meeting at command office to discuss the Souris branch mortgage.
- February 26, 2018, I went to the O'Leary Branch Annual Meeting and installed their new executive.
- February 28, 2018, I went to Command Office sub-executive meeting to discuss issues concerning Comrade Ben Rogers.
- March 7, 2018, I spent the day at Command Office.
- March 15, 2018, I attended the Tignish Branch #6 Annual Meeting and installed the new executive.
- March 21, 2018, I attended at the Tignish Legion Branch #6 a Past and Present Presidents' Reception.
- March 23, 2018, I attended a wake in O'Leary for Comrade Thiren Ellis, a World War Veteran of WW2.
- In January PEI Command hired a new secretary after Betty MacLachlan's retirement. Her name is Lynda Callbeck. She seems to be fitting in well in her new position. The provincial executives are helping her out with issues that are arising to the best of their knowledge.
- PEI Command is again working with Mark Fenety at Fenety Marketing on the 15<sup>th</sup> Edition of the Commemorative Booklet.

Yours in comradeship, Stephen Gallant President of PEI Provincial Command

#### REPORT OF NL COMMAND TO THE DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

## General

Newfoundland Labrador Command has had a very busy 2017 dealing with several Branches regarding Financial and Administrative problems. At the moment we are on top of all these issues and have no major concerns. The Command Office staff continuously demonstrate excellent teamwork and have made the operations of the office and our entire Command more efficient.

# Branches

We have 45 Branches in our Command and approximately 4,000 members. A few of the Branches run into trouble from time to time and we do the best we can to guide and advise them along the way. We have performed two Complaint Hearings against the President of Branch 36 in Mount Pearl and are currently in the process of completing a Complaint Hearing against the President of Branch 50 in Kelligrews.

# **Provincial Convention**

The 2017 Provincial Convention went extremely well. It was held in August at Br. #35, Stephenville. The new Executive of Newfoundland Labrador Command who were elected at the Convention are as follows:

President – Berkley Lawrence 1<sup>st</sup> Vice-President – David Johnston 2<sup>nd</sup> Vice-President – Nathan Lehr Treasurer – Ian Walsh Provincial Chair – Aiden Crewe District #1 Commander – Gerald Budden District #2 Commander – Phillip Wood District #3 Commander – Shirley Hodder District #4 Commander – Shirley Hodder District #5 Commander – Ralph Rice District #6 Commander – Ron Earl has recently resigned as District Commander and the newly elected District 6 Commander is Gerard Hoskins.

The next provincial Convention is scheduled to be held at Branch 12 in Grand Falls - Windsor, NL during the summer of 2019.

# Membership

Like many other Provinces across Canada, NL Command continues to seek ways to improve membership. In accordance with dominion statistical report, this Command only had 1/45 Branches below the 85% renewal rate as of 29 January 2018.

All Branches within this Command are striving to increase their membership numbers by trying to recruit while strongly encouraging present members to renew. We will continue to move forward and try to find better ways to improve our membership by targeting experienced active and retired military personnel and others regardless of background, age or profession.

# VSS (Support to Veterans)

A Legion Action Committee is operating effectively at all three VAC Long Term Care contracted facilities within the province, St John's, Botwood and Corner Brook. The Legion Action Committee in Corner Brook is fairly new and has been progressing very well. The well-being of Veterans is of the upmost importance. A very competent and caring staff ensures all requirements are met for each Veteran.

The Premier and Lt. Governor took the time out of their busy schedules to personally visit Veterans at the Pavilion over the holiday season.

All Branches are encouraged to continue utilizing the "Visitation Program" to Veterans/Senior facilities.

Legions in Grand Falls and Botwood visited the Botwood Pavilion while the Legion in Corner Brook, Pasadena and Stephenville visited the Corner Brook Pavilion over the holiday season. This initiative was well received by all Pavilion Veterans/Seniors.

# Provincial Command Service Officer

Data for 2017:

- 1. First Applications completed categorized by:
  - Still serving (0)
  - Retired (26)
  - RCMP (0)
- 2. Departmental Reviews (2)
- 3. VRAB Reviews (2)
- 4. VRAB Appeals and RFRs (Dominion Command) (3)
- 5. Number of Veterans counselled out/claims withdrawn (6)
- 6. Information and SCAN Seminars conducted (0)
- 7. Field visits to Branches (number of branches) (0)
- 8. VIP Applications submitted or WI for VIP (3)
- 9. Poppy Trust Fund Assistance provided in 2017 (26)

Branch Service Officer training was held at Branch 12 in Grand Falls/Winsor on 30 September 2017. There were 32 of 45 Branches from across the Province represented at this training.

The Eastern Region Service Officer Professional Development was held in Saint John, NB and both the Provincial Service Officer and the Assistant Provincial Service Officer attended. Service Officers from NS, NB, PE, QC and Dominion Command also attended this training.

# 2017 Provincial Command Pilgrimage to Europe

The July 2017 Pilgrimage / Tour of the Caribou was yet another very successful one. In speaking to the participants of the Pilgrimage many called it "a trip of a lifetime", "an emotional rollercoaster", "a great experience", "a very enjoyable trip" and "an amazing trip to have been on" were but a few of the comments. Each and every person were moved, humbled and extremely honoured to participate.

The Royal Canadian Legion, Newfoundland Labrador Command is currently working with Veterans Affairs Canada to standardize the format for the ceremony held at Beaumont-Hamel. This was initiated by Newfoundland Labrador Command due to inconsistencies in protocol and previous plans discussed between the two prior to departure.

In conclusion, there was a full service at each of the monuments and partial services at most cemeteries that we visited. All Legion members, veterans and students took part by a reading, a prayer and singing the Ode to Newfoundland and O Canada. Our bugler played the last post at each venue and is to be commended for doing so. All tour members had the opportunity to be involved in some way - which made it very special and meaningful to all.

## Youth Track & Field

The event began on Friday, 7 July 17 and continued Saturday, 8 July 17 with opening ceremonies, Miss Jenna Maloney singing our National Anthem and Comrade Gerald Budden District 1 Commander reading the Legion Ritual Act of Remembrance. We had MHA Mr. Paul Lane and Mt. Pearl Councillor Andrew Ledwell in attendance and bring greetings. Approximately 30 young people from across the province participated in the Track & Field competition in Mt. Pearl on 7/8 July 17. This year we had a smaller registration, some athletes were participating in the summer games in Winnipeg. The weather did cooperate on Friday, however the rain on Saturday only dampened the grounds not the enthusiasm of the athletes. Medals were presented at noon by Comrade Gerald Budden and myself at 3:00 pm on Saturday, there were 60 medals in total presented, 34 gold, 16 silver and 10 bronze.

In preparations for the national Track and Field competition, the Coaches selected to travel to Brandon, Manitoba, were Gerard Power and Chelsea Sellers along with

Chaperones Darlene and Dan Johnson. On 10 July 17<sup>,</sup> a meeting was held with coaches and technical director George Stanoev with NLAA at which time we selected 17 athletes to represent Newfoundland and Labrador in Brandon, Manitoba from 9-15 August 17. We had a small committee of 4, Gerald Budden Br. 50, Natalie Webber Br.36, Ted Hall Br. 56 and myself. Over the years, the legion has reached out in many ways to encourage our youth to carry the torch to remember our veterans. This is another avenue that we can avail of to keep our youth interested and educated in the legion, as well, future members of the legion.

The athletes were all proud to represent our Province and our Veterans.

# Poppy and Remembrance Committee Report

**The Poppy Campaign** was started again this year with the presentation of the first poppy to Lieutenant Governor, Frank Fagan and Her Honour Patricia Fagan at Government House. We then proceeded to Confederation Building and performed the Fly the Flag of Remembrance ceremony.

**Poster and Literary Contest** We met in January to screen all the poster and literary contest submissions. Norm then passed all entries to the applicable judges and once the judging was completed, Brenda mailed the first place entries to Dominion Command for further judging. There were very little problems with the contest this year. The number of rejected entries was very low and this made the members of the committee very pleased.

**2018 Beaumont Hamel Pilgrimage** We have identified the winning students from the contest that will be offered the Pilgrimage and hopefully we will have a positive response from all. The selection committee has met and completed the selection of Veterans and Chaperones to attend. Details have been sent to all participants and the preparations for the Pilgrimage are well under way.

# **Education Committee**

This committee consists of Berkley Lawrence and Leslie Forward. The Committee has two main areas of responsibilities; which are:

- a. Review all applications for the Provincial Bursaries (8) and to select the recipients in each category; and
- b. Supervise and conduct the annual Military History Challenge.

Bursary sub-committee. On this sub-committee Comrade Leslie Forward and I review all applications and then select the winning students each category. Newfoundland and Labrador Provincial Command gives 1 bursary of \$1000 to first year students and 1 bursary of \$1000 to second and subsequent year students. The criteria for each bursary is basically the same, the student must be the son/daughter, grandson/granddaughter or great grandson/great granddaughter of a **veteran**. They must be enrolled in a university

or college program and they must provide their last year's marks, letter of acceptance in a program and financial status.

The Bursary winners for 2017 are:

Provincial Bursary First year student - \$1000.00:

Jarod O'Quinn, Branch 8

## Provincial Bursary Second year student - \$1000.00:

Kaylyn Sheppard, Branch 13

**Military History Challenge** The 'Military History Challenge' took place on 21 February 2018 at Branch 23 Carbonear. We started out with 4 schools in our District participating approximately 8 years ago. However, unfortunately last year & this year we were left with only 2 schools remaining to participate - Ascension Collegiate & Carbonear Collegiate. This led us to sadly end the Challenge unless, in the future, other schools come on-board. It's a lot of work to prepare for & to put off therefore increased participation is needed.

The competition this year was the best 3 out of 5. Ascension Collegiate got off to a quick 2-0 led however, Carbonear Collegiate roared back to tie it at 2-2 forcing the winner take all 5th game which Ascension Collegiate won in the end by 5 points. All students were well prepared! As a bonus - Melanie King from Ascension Collegiate gets to go on the RCL Pilgrimage to Europe this summer as a result of her efforts today.

Overall, it was a great day of fun & NL Military History that I feel was very much enjoyed by all! I congratulate and thank the two schools which stayed until the end of the Challenge's run, the students and teachers who participated, Branch 23 for hosting, ALL of our fellow Comrades who participated over the past 8 years, SUBWAY - who supplied all of the lunches for the past 8 years free of charge, Eastlink who were great partners & NL Command who have supplied medals, certificates & a winner's plaque over the life of the Challenge.

## **Remembrance Day**

The bright, beautiful day this year brought thousands out across the province to honour our fallen. Every branch we have spoken to reports an increase in the numbers attending memorials and cenotaphs all across Newfoundland and Labrador. As always, Provincial Command coordinated events in St John's at the Sergeants' Memorial, the Peacekeepers Memorial and the Newfoundland and Labrador National War Memorial.

## **Remembrance Activities Master Schedule**

There were a wide variety of Remembrance events around the province during the Remembrance period leading up to November 11<sup>th</sup>. They included but were not limited to Fly the Flag of Remembrance Ceremony at Confederation Building in the Province's Capital, school visitations and Remembrance Day services all over the province.

# Lest We Forget - Military Service Recognition Book

We have published Volume 17 in our series of Military Service Recognition books. This project was once again successful from both a financial and community perspective. Just this past fall we met with the marketing company who publishes the books and did some brainstorming on what other items could be put in future volumes. There are several old pictures about with unidentified veterans on them. We have asked the publisher to insert pictures with the hopes that some of them may be identified.

# Website / Email Management

Comrade Frank Gogos has designed a web-site for Provincial Command which is up and running. It recently has gone through some updates and reconstruction. It has proven to be a very effectively, user friendly site for our Branches and the general public.

# **Conclusion – President NL Command**

I feel good about The Royal Canadian Legion NL Command, which is a professional team made up of our PEC, Provincial Chairs, Command Staff, and the 45 Branches throughout Newfoundland and Labrador. These are changing times and I feel confident with the people and support around me in Newfoundland and Labrador Command.

Berkley Lawrence President The Royal Canadian Legion Newfoundland Labrador Command

## DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 17: SENIOR OFFICER REPORTS

The following reports were received since the last DEC meeting and are an Information Item Only.

- a. Curphey's Home for Veterans, Jamaica Tom Irvine
- b. Inauguration of The War and Peace Museum, Ardennes France Tom Irvine
- c. Senior Officer Report Breakdown Angus Stanfield

#### Site visit Curphey's Home for Veterans Jamaica 28 December 2018

Every year my wife and I go down to Jamaica for our vacation. This year we decided to go down at Christmas time to see the island during the holidays and pay a visit to Curphey's Home to see the veterans living there. We have done this before but never at Christmas.

I arranged through The Jamaica Legion the details of my plan and they jumped on board with assistance.

On the 28th Of December Paulette and I were picked up at our resort in Runaway Bay and driven to the Home just over two hours away across the island by a single lane, sometimes paved sometimes not, highway. Our hosts were ... Ms. Norva Frazier, Jamaica Legion, WO2 Devon Glen, Jamaica Legion and a military escort Private Larenston Facey.

On our arrival we were met and welcomed by the staff at Curphey's Home..

- Maj. Sheffer Birthwright, Vice Chairman, Local Management Committee (LMC)
- Mr. Cutel Gooden, Treasurer, LMC
- Mr. Clifton Irwin, Manager, Curphey's Home
- All the staff

The Local Management Committee, manages the Home and reports to Jamaica Legion Headquarters.

Once all the pleasantries were completed we then proceeded to visit with each of the veterans housed there. Living at the home are 10 male and 1 female veteran.

Seeing as it was Christmas time, during our visit my wife and I handed out a small gift bag for each of the residents consisting of a veteran ball cap, a Christmas ornament and a Canada tee shirt. Seeing the look of surprise on theIr face was memorable, they could not get over the fact that someone was doing this for them. THAT LOOK WAS PRICELESS. We both got to spend 5-10 minutes with each of the veterans and we could see the sparkle in their eyes when I call them brothers. Soldiers never forget.

As an added bonus, we gave small gift bags to all the staff as well as a gesture of thanks for taking care of their veterans consisting of a Canada Ball Cap, a Christmas Ornament and a Canada Tee Shirt.

I asked the manager about the condition of the graveyard outback of the Home, as the last time we were there, there was no fencing surrounding the graveyard and it concerned me then as it did now. I am happy to report that a fence was put in years ago and is still doing its job of keeping out what is not wanted.

The Home put on a small lunch for us before we left and I had the chance to talk to Management about the Home. They were very please to show us all the improvements done over the years including the refurbishment of the Home in 2017 by the NHT as it's signature project in collaboration with

1 ENGR. Regiment on the occasion of its 40th Anniversary .

Our hosts returned us back to our hotel that afternoon safely.

I would like to thank Ms. Frazier and The Jamaica Legion for all their trouble in making all the arrangements for my wife and I, these memories will always be with us.

Keeping with the spirit of transparency, no legion funds were used in this site visit.

Your in Comradeship

Tom Irvine 1st Vice President Royal Canadian Legion



#### Inauguration of The War and Peace Museum Ardennes France 22 January 2018

#### Comrades..

Before I begin, allow me to thank the Dominion President for giving me the opportunity to attend this event in The Ardennes. The museums visited and all aspects of the four days in France were enlightening and full of the regions history.

I arrived in Paris on Saturday morning and was met by the organizers of the event after luggage was picked up. All the delegates from the Canada / US delegation were arriving roughly at the same time so we all met in a restaurant in the airport.

The delegation members were ...

- Mme. Monique Seefried, Commissioner, World War 1 Centennial Commission of USA.
- Mrs. Nancy Schaff, President, "Descendants and Friends of the 314th Infantry Regiment, American Expeditionary Forces (AEF).
- Colonel Gerald York, President, Sergeant York Patriotic Foundation.
- Mr. Eben Peck, Executive Vice President of the ASTA-American Society of Travel Agents.
- Mr. Tom Irvine, First Vice President, Canadian Legion.
- Mr. Matthew Naylor, President and CEO of the World War 1 Memorial and Museum, Kansas City.

After introductions, we all were bussed to our hotel roughly 2 1/2 hours away in Donchery, near the Belgian border. The hotel we stayed in is called The Chateau du Faucon and some parts of the chateau are hundreds of years old.

#### Sunday 21 January

Sunday morning had our hosts showing us around the region with visits to the City of Charleville-Mézières where we stopped to see; Place Ducale, the Ardennes Museum and the Arthur Rimbaud Museum. Afterwards we had an official lunch at the Department House (government) where we met all the local officials from all the levels of government.

After lunch we were taken to The War &Peace Museum for a detailed visit of the exhibits and explanations from the museum curator. We all had the time to browse the museum, tour leisurely and ask questions; Wonderful museum.

Once the museum tour was completed, we were taken to the City of Sedan, home of the largest castle in Europe. At the castle we were taken on a personal guided tour and were given the history of the castle and the region. After the tour we had a fantastic supper consisting of Champagne testing and wild deer in the castle with our hosts and local dignitaries.

#### Monday 22 January

On Monday we were bussed to the inauguration of The War and Peace Museum. There were hundreds of people there along with a small army of security. My speech was well received and was simultaneously translated into French as I gave it. All the speeches were televised throughout the museum as they were given.

Once the inauguration was completed and everyone present was given a tour of the new facilities, we were whisked off again for a news conference for the French media. The news conference went well for the dignitaries as they were asked all the questions, the delegation we were in presented their facts from their organizations but were not asked any questions.

Once back at the Chateau we had a final meeting with the Regional Tourism Office and the afterwards the final dinner with the delegation and our hosts.

I would like to personally thank Mr. Bernard Ollagnier our host, for all the effort put into the visit. It's not an easy thing to do taking care of visitors from different walks of life and from different countries. His efforts made all of us feel welcome.

On the legion side of this trip... the French in that part of the country and most of the delegation had not heard of The Royal Canadian Legion before and if they did, they did not fully understand what it is that we do. I firmly believe that has changed from this visit. From my speech to the hundreds in attendance, my talking to the delegation and our hosts and of course, the media attention the event was given... they now know who we are.

In the spirit of transparency, Airfare, Hotel and Meals were covered by our French hosts.

Respectfully submitted

Tom Irvine 1st Vice President Royal Canadian Legion

ANNEX MM TO DEC MINUTES 28-29 APRIL 2019



DEC Meeting

April 2018

Senior Officer Report VP Angus Stanfield

First, I would like to comment on the new staff members that have been recently hired, great choices ! I have had the pleasure of working with Nujma and Lia, both very talented young women.

On the sports side, Lia brings a wealth of knowledge to her position that cannot be overstated.

Since we last met I have, on top of my committee duties :

- Had the pleasure of meeting the new Governor General in Victoria at the Legislature
- Attending the BC Athletics Banquet in Vancouver
- Have continued to follow-up with the Government of Canada Advisory Committee on Homelessness. Representing Cockrell House and our resident veterans I took part in a Federally funded review of the HPS grant procedure, seemingly the only voice for veterans in this study.
- Hosted VAC Minister Seamus O'Regan and Deputy Minister Walt Natynczyk when they paid a visit to Cockrell House in Victoria
- The operation of Cockrell House is my day to day activity and after nine years at it – no end in sight, much remains to be done ! In my opinion the biggest gain made to date has been the recognition of the extent of the problem by both government and the population in general, and finally, after study after study, starting to dealing with it.
- I have again contacted the US Eastern Zone RCL and have no issues to report. The response sent to them regarding flying their flag at Convention was appreciated and apparently addressed their concerns.

Respectfully submitted

Angus

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 18: CHARTERS ISSUED AND CANCELLED

The tables below represent the number of branches and Ladies' Auxiliaries which surrendered their charter in 2017.

The Royal Canadian Legion Cancelled Charters 2017				
Command	Closed Branch #	Destination Branch	Date of Cancellation	Surrendered or Revoked
BC/Yukon				
ALTA-NWT	230		18 Dec. 2017	S
			40.14 00.47	
Saskatchewan	044		18 May 2017	S
	258		18 May 2017	S
	091		2 Oct. 2017	S
Manitoba & NWO	013		27 Mar. 2017	S
	152		21 Oct. 2017	S
	117		22 Dec. 2017	S
Ontario	328		15 Jul. 2017	S
Quebec	068		30 Jan. 2017	S
	028		24 Oct. 2017	S
New Brunswick	065		6 Oct. 2017	S
Nova Scotia/Nunavut	143		21 Feb. 2017	S
Newfoundland/Labrador	61		1 Oct. 2016	S

The Royal Canadian Legion New Charters 2017		
Command	Branch Number	DATE

For comparison to 2016:

Year	Surrendered	Revoked	New	Total
2016	13	1	1	
2017	13	0	0	

The Royal Canadian Legion Amalgamated Charters 2017			
Command	Branch Number	DATE	
BC/Yukon	030 & 176	23 Feb. 2017	

Ladies' Auxiliary Cancelled Charters 2017				
Command	Closed Branch #	Destination Branch #	Date of Cancellation	Surrendered or Revoked
BC/Yukon	021		14 Jun. 2017	S
	036		14 Jun. 2017	S
	056		14 Jun. 2017	S
	057		14 Jun. 2017	S
	109		14 Jun. 2017	S
	268		14 Jun. 2017	S
ALTA-NWT	193		2 Nov. 2017	S
Manitoba & NWO	149		9 Jan. 2017	S
	143		25 Jan. 2017	S
	013		27 Mar. 2017	S
	117		22 Dec. 2017	S

For comparison to 2016:

Year	Surrendered	Revoked	New	Reinstated
2016	17	0	0	1
2017	11	0	0	0

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

## ITEM 19: DOMINION COMMAND BRANCHES

#### a. Dominion Ottawa Branch 13-013

The following is the membership status of the Dominion Command Branch 13-013 as of 31, January 2018:

Category	2016	2017	
Life	9	8	
Ordinary	688	701	
Associate	321	583	
Affiliate Voting	271	216	
Affiliate Non-Voting	16	34	
Total	1305	1542	

Current membership fees for Branch 13-013 are \$49.99 and no fee increase is foreseen at this time.

b. Retired Military Members at Large – One-year Free Membership 16-015

	2016	2017
Total Members	327	353
New Members	271	240

Retired Military Members at Large continued to be welcomed to the Legion and are encouraged to transfer their complementary membership to their local branch. During 2017 57 RMML members transferred to a local branch.

All Dominion Command branch members receive 3 renewal email reminders and one direct mail piece between November and April to encourage the continuance of their membership.

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

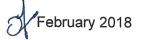
## ITEM 20: REQUESTS FOR SUPPORT

There have been no expenditures from the Request for Support budget line and the budget sits at \$15K.

a. <u>Friends of The Canadian War Museum</u>. The attached request for support was received from the Friends of The Canadian War Museum to assist with costs associated to produce a commemorative concert to mark the centenary of the Armistice that ended the First World War. The event will take place on Saturday November 2, 2018 in the LeBreton Gallery of the Canadian War Museum. This request is similar to one received last year to support a concert during Remembrance Week. The Legion will receive full acknowledgement of its sponsorship.

**RECOMMENDATION**: It is recommended that DEC approve a grant of \$5K to support the Friends of the Canadian War Museum and the Centenary Concert planned for later this year.

Friends of The Canadian War useum Canadian war museum Les amis du usée canadien de la guerre



Mr. David Flannigan President Royal Canadian Legion 86 Aird Place Kanata, ON K2L 0A1

Dear Mr. Flannigan,

The Friends of the Canadian War Museum, as you know, is a pan-Canadian organization whose mission is to support the Canadian War Museum. One of our special initiatives in support of the Museum is the production of a commemorative concert to mark the centenary of the Armistice which ended the First World War. Given the Royal Canadian Legion's strong support for our first such event, Vimy in Words and Music, which took place in April 2017 and our ongoing shared interests in recognizing the sacrifices of Canadians, we would invite the Legion to become an event sponsor.

The commemoration will take place on Saturday, November 3, 2018 in the LeBreton Gallery of the Canadian War Museum. It will feature the premiere of "The Eleventh Hour", a new work composed and conducted by Andrew Ager. This musical presentation is an evocative multimedia work for choir and orchestra which blends music from the two world wars with poetry, film and musical imagery. Our musical partner, the Cantata Singers of Ottawa, is known across Canada as a versatile and skilled choral ensemble, which in addition to its annual concert series, regularly appears with Canada's National Arts Centre Orchestra.

The evening will commence with a gathering in the Museum foyer and an opportunity to enjoy the music of the Ottawa-based children's orchestra, Orkidstra. Internationally renowned Canadian historian and author, Doctor Tim Cook will introduce The Eleventh Hour with a short presentation to set the evening's historical context. A reception with light refreshment and an opportunity to view the Museum's special World War I exhibits will follow the performance.

To offset production costs, we are seeking sponsorships from like-minded and private sector organizations. All profits from the evening will be used to support and enhance Canadian War Museum identified projects and initiatives.

Royal Canadian Legion sponsorship would receive prominent acknowledgement before, during and after the event. Should you have any questions please contact me by email at president@friends-amis.org at 1-613-539-3313. Thank you for your consideration.

Yours sincerely

Robert Hamilton President



1 place Vimy Place, Ottawa, ON K1R 1C2 (T) 819.776.8618 (F) 819.776.8623 (email) fcwm-amcg@friends-amis.org www.friends-amis.org



## DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 21: MEETINGS AND INVITATIONS

#### <u>2018</u>

6 May	Dominion Convention Resolutions to Dominion Command Deadline
4-7 May	Dominion Darts - Branch 120 – Mascouche, QC (Eagles)
19-20 May	RBL Convention, Belfast Ireland (Flannigan, White)
25-28 May	Dominion Eight Ball, Branch 060 - Estevan, SK (Stanfield)
3 June	National Memorial Ride, Ottawa, ON
9 June	2018 Convention LAC Meeting, Winnipeg, MB
8-14 August	2018 National Youth Track and Field Championships, Brandon. MB
25 August	Pre-Convention DEC Meeting (0900 hrs – Charleswood B Salon, Delta Winnipeg)
25-29 August	2018 Dominion Convention, RBC Convention Centre, Winnipeg, MB
29 August	Post-Convention SEO Meeting (0900 hrs – Charleswood B Salon, Delta Winnipeg)
29 August	Post-Convention DEC Meeting (1000 hrs – Charleswood B Salon, Delta Winnipeg)
29 August	Post-Convention CANVET Meeting (1130 hrs – Charleswood B Salon, Delta Winnipeg)
10 September	National Remembrance Day Pre-Ceremony Meeting (1400 hrs – Victory Boardroom)
22 September	SEO / Budget Meeting (0900 hrs – Victory Boardroom)
15-17 October	CIMVHR Forum 2018 Regina, SK (Irvine, Murray, McInnis)
22 October	RCL-VAC Bilateral Meeting, Charlottetown, PE (Irvine, White, McInnis)
23-26 October	Service Officer Professional Development Seminar, Charlottetown, PE
19 November	National Remembrance Day Post-Ceremony Meeting (1400 hrs – Victory Boardroom)
23 November	CANVET Board Meeting (0900 hrs – Memorial Boardroom)
23 November	Dominion President's Christmas Luncheon (12:30 hrs – Victory Boardroom)
24 November	DEC Meeting (0900 hrs – Victory Boardroom)

# DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 22: OTHER BUSINESS

There are 3 Resolutions to Convention that need to be discussed as follows:

- a. NS/NU 5/C Legion Logo
- b. NS/NU 6/C Travel Expenses for Past Dominion Presidents
- c. NB 2/C Establish a Veterans' Council

# **RESOLUTION FOR SUBMISSION TO DOMINION CONVENTION**

2018

COMMAND	BRANCH
NOVA SCOTIA/NUNAVUT	Branch #133

## SUBJECT: Legion Logo DOMINION COMMAND NO: NS/NU 5/C

**WHEREAS** The current logo for The Royal Canadian Legion omits the words "Royal Canadian" and therefore does not identify the organization as such; and

**WHEREAS** The current logo is used on letterhead and as part of the return address on mail-outs:

**THEREFORE BE IT RESOLVED** That the Legion logo be revised as to include the words "Royal Canadian Legion"; and

**BE IT FURTHER RESOLVED** The "Royal Canadian Legion" clearly be identified on the Legion logo and on letterhead and correspondence sent out by The Royal Canadian Legion.

## COMMENT:

This question seeks clarification of the use of the name of the Legion in relationship to the branding logo of the Legion in as much as the logo does not use the full name the Royal Canadian Legion.

A logo is an easily recognizable, reproducible design element, often including a name, symbol, specified colors or trademark. It is a quick, visual representation of a brand's message and position. A well-designed logo should evoke some memory or emotion from the viewer depending upon their relationship with the brand. The Royal Canadian Legion brand is more than a logo. It is the sum total of all representations of our brand to our stakeholders and audiences.

Section 2 of the Act of Incorporation clearly traces the historical name changes of the Legion and refers to the organization as "the Legion".

There is no intent of changing the name of the Royal Canadian Legion to just "the Legion" nor will there ever be such an attempt. The logo provides an easily recognizable symbol related to the Legion and that is the intent. This logo and its previous formats have been officially adopted and sanctioned by the Dominion Executive Council.

Therefore, this resolution is non-concurred by the Dominion Executive Council.

# **RESOLUTION FOR SUBMISSION TO DOMINION CONVENTION**

2018	
COMMAND	BRANCH
NOVA SCOTIA/NUNAVUT	Branch #24

# SUBJECT: Travel Expenses for Past Dominion Presidents DOMINION COMMAND NO: NS/NU 6/C

**WHEREAS** National Membership in the Legion has declined significantly in the last 15 years and continues to decline into the projected future;

**WHEREAS** The majority of dollars needed to operate Dominion Command come from per capita taxes from members in various Provincial Commands;

**WHEREAS** Members have required their Provincial Commands, Districts, Zones and Branches to reduce costs and exercise fiscal restraint; and

**WHEREAS** NS/NU Command no longer pays Past Presidents travel expenses and Per Diems to attend Provincial Conventions:

**THEREFORE BE IT RESOLVED** That Dominion Command show leadership and reduce expenses by no longer paying for Past Presidents travel expenses and Per Diems to attend Dominion Conventions.

## COMMENT:

This resolution asks the question of the purpose of having past Dominion Presidents attend a Dominion Convention in an official capacity when there appears to be no purpose in doing so and considers their attendance as being a waste of members per capita fees paid to Dominion.

The Act of Incorporation, Section 7(3), states that a Convention Committee of Appeal shall be constituted for the duration of a Dominion Convention. This is further amplified by the General By-Laws. As past members of the Dominion Executive Council and as past Dominion Presidents, these personnel are the ideal candidates to constitute a Convention Committee of Appeal as they are beyond political process and can provide unbiased counsel as required. Therefore, they are an essential part of the governing process.

Therefore, this resolution is non-concurred by the Dominion Executive Council as the Past Dominion Presidents are the Convention Committee of Appeal.

2018

# **RESOLUTION FOR SUBMISSION TO DOMINION CONVENTION**

2018

COMMAND	BRANCH
NEW BRUNSWICK	Branch #81

# SUBJECT: Establish a Veterans' Council DOMINION COMMAND NO: NB 2/C

**WHEREAS** A proposal to establish a Veterans' Council within The Royal Canadian Legion was unanimously supported at the New Brunswick Command 83<sup>rd</sup> Provincial Convention;

**WHEREAS** A Veterans' Council would create a stronger bond between Veterans and The Royal Canadian Legion;

**WHEREAS** A Veterans' Council would provide a forum for Veterans to speak to Veterans and Veterans to assist other Veterans; and

**WHERERAS** A Veterans' Council would not change the roles of any existing elected Officer within any Command or Branch of The Royal Canadian Legion.:

**THEREFORE BE IT RESOLVED** that the proposed Veterans' Council be established by Dominion Command: and

**BE IT FURTHER RESOLVED** That the elected head of the Veterans' Council be considered as Senior Elected Officer of their respective Command of The Royal Canadian Legion.

# COMMENT:

This resolution raises two specific ideas: firstly, the concept that Veterans are not well represented or heard within the Legion; and secondly, that the governance structure of the Legion be revised and the elected representative of the proposed Veterans' Council be considered as a Senior Elected Officer.

The Legion was formed by Veterans to assist Veterans and this is the basic foundation principle of the organization and our primary mission statement. Today, within the existing committee structure of the Legion, Veterans' issues are well considered through the Veterans Service and Seniors Committee, through the Defence and Security Committee which outreaches to the greater defence community via the Conference of Defence Associations, the Operational Stress Injury Special Section and finally through the Veterans' Consultation Group. Similar structures already exist though each level of authority in the Legion and specifically, the Veterans Service and Seniors Committee is considered to be the Legion's primary committee.

From a policy development aspect, policy regarding Veterans is developed through Committee work and through branches. Veterans in their branches have every opportunity to submit policy issues to the national level. As an organization based on democracy, any member has the opportunity to run for and hold office as long as they are members in good standing. Leadership in the Legion begins at the branch level and hone their knowledge as they progress through various levels of the Legion.

For the foregoing explanations, this resolution is non-concurred by the Dominion Executive Council as Veterans have every opportunity to engage in the leadership of the organization.

#### DOMINION EXECUTIVE COUNCIL 28-29 APRIL 2018

# ITEM 23: CORRESPONDENCE

The following item was received as general correspondence since the last DEC meeting held on 26 November 2017 and is presented as an Information Item Only.

a. Thank you from Canadian Forces Morale and Welfare Services for The Royal Canadian Legion's donation and ongoing support to the Support Our Troops Program.



January 18, 2018

Peter Underhill Director of Supply Royal Canadian Legion 86 AIRD PLACE KANATA, ON K2L 0A1

Dear Mr Underhill:

I would like to express my sincere appreciation for your donation to the Support Our Troops (SOT) Program which includes the Soldier On Fund, the Hospital Comforts Fund, Boomer's Legacy Fund and Operation Santa Claus. In January 2016, the Military Families Fund and Canadian Forces Personnel Assistance Fund amalgamated to form the Support Our Troops Fund. Your generous gift allows Canadian Forces Morale and Welfare Services to provide military members (currently serving and Veterans) and their families with the support they need when they need it most. We assist at least 2,000 military families each year with individual support or through a variety of morale and welfare programs.

By example, funds this past year were used to:

- assist families with such items as: basic needs; employment transition; medical travel for families serving in remote locations; and financial assistance for counselling support;
- provide opportunities for ill and injured members to participate in physical, recreational and sporting events to help build their confidence, develop new skills, and contribute to enhanced camaraderie;
- provide a summer camp experience to children of deceased members; and
- ensure our.CAF members deployed around the world received a care package during the holiday season.

Support Our Troops will continue to be the most direct way for Canadians to support the Canadian Forces Community. I encourage you to visit us at www.supportourtroops.ca, our facebook page (CanadianForcesSupportOurTroops) and twitter account (@CDNForceSupport).

Your support of the men and women in uniform and those that support them at home is most appreciated. Please accept my heartfelt thanks, and that of all members of the Canadian Armed Forces for this wonderful gift and for your ongoing support.

Yours Aye,

Sean N. Cantelon Commodore Director General Morale and Welfare Services

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