# Procès-verbal Séance du Conseil exécutif national

Our Mission is to serve Veterans, which includes serving military and RCMP members and their families, to promote remembrance and to serve our communities and our country.

28 novembre 2015



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# Sont présents :

Tom Eagles	Président national
Dave Flannigan	Premier vice-président national
Larry Murray	Grand président
Gordon Moore	Président national sortant
Thomas Irvine	Vice-président national
Ed Pigeau	Vice-président national
André Paquette	Vice-président national
Mark Barham	Trésorier national
Jack Frost	Président national des débats
Marc Tremblay	Président, Direction provinciale, CB./Yukon
Chris Strong	Président, Direction provinciale – Alb./T.NO.
Ken Box	Président, Direction provinciale – Sask.
Mel Willis	Président, Direction provinciale – Man./NO. Ont.
Brian Weaver	Président, Direction provinciale – Ontario
Norman Shelton	Président, Direction provinciale – Québec
Harold Harper	Président, Direction provinciale – NB.
Steve Wessel	Président, Direction provinciale – NÉ./Nu.
John Yeo	Président, Direction provinciale – IPÉ.
Frank Sullivan	Président, Direction provinciale – TNLab.
Clarence Paul	Représentant de la SACT
Jim Rycroft	Président du Comité C & L
Ron Goebel	Président du Comité R & R
Richard Blanchette	Président du Comité Défense et Sécurité

# Membres du personnel présents :

Brad White	Secrétaire national
Steven Clark	Directeur, Administration
Tim Murphy	Directeur, Finances
Ray McInnis	Directeur, Bureau d'entraide
Peter Underhill	Directeur, Approvisionnement
Dion Edmonds	Gestionnaire, Marketing
Randy Hayley	Gestionnaire, Adhésion
Jennifer Morse	Directrice générale, CANVET
Angela Keeling-Colkitt	Adjointe exécutive
Kelly Therien	Adjointe exécutive

# Liste des pièces jointes :

Annexe	Sujet
Α	Remarques du grand président
В	Remarques du président national
С	Rapports des officiers supérieurs
D	Dispositions administratives
E	Rapport du trésorier national
F	Rapport du secrétaire national
G	Rapport du Comité des Anciens combattants, Services et Ainés (ACSA)
Н	Rapport du Comité Coquelicot et Souvenir (C & S)
l	Rapport du Comité de l'Adhésion et de la Sensibilisation
J	Rapport du Comité des sports
K	Rapport du Comité Rituel et Récompenses (R & R)
L	Rapport du Comité Constitution et Lois (C & L)
М	Rapport du Comité RCEL
N	Rapport du Comité du Congrès national
0	Rapport du Comité Défense et Sécurité
Р	Rapport du Comité de l'Assemblée de consultation des vétérans
Q	Rapport du Comité du perfectionnement en leadership
R	Publications CANVET
S	Directive de la Direction nationale en matière de voyage
Т	Demandes d'aide
U	Correspondance
V	Liste des réunions et invitations

# Procès-verbal Séance du Conseil exécutif national 28 novembre 2015

# 1. OUVERTURE

La séance du Conseil exécutif national (CEN) débute à 8 h 57 le 28 novembre 2015 dans la salle de la Victoire de La Maison de la Légion.

# 2. REMARQUES DU GRAND PRÉSIDENT

Les remarques du grand président sont à l'**Annexe A**.

# 3. REMARQUES DU PRÉSIDENT NATIONAL

Les remarques du président national sont à l'Annexe B.

### 4. INSTALLATION DES OFFICIERS DU CEN

Le grand président et le président national installent les nouveaux membres élus au CEN.

# 5. RAPPORTS DES OFFICIERS SUPÉRIEURS

Les rapports des officiers supérieurs, à l'**Annexe C**, sont présentés à titre d'information seulement.

Le camarade Tom Irvine mentionne deux révisions au rapport du congrès de l'Île-du-Prince-Édouard :

- Aucune des deux résolutions irrecevables ramenées devant l'assemblée n'a été acceptée.
- Concours d'affiches et littéraire : corriger le nom pour Kati Hughes et non pas Kati Yews.

#### 6. <u>DISPOSITIONS ADMINISTRATIVES</u>

Les dispositions administratives sont présentées à titre d'information seulement et jointes à l'**Annexe D.** 

# 7. <u>REVUE DES PROCÈS-VERBAUX ET DÉCISIONS DU CEN PAR VOTE ÉLECTRONIQUE</u>

Le CEN a tenu sa dernière séance du 20 au 22 février 2015 et le procès-verbal a été distribué par voie électronique.

MOTION: Il est proposé d'approuver le procès-verbal de la séance du CEN tenue du 20 au 22 février 2015. ADOPTÉE

Les décisions suivantes ont été rendues à la suite d'un vote électronique tenu à la date indiquée et sont fournies à titre d'information seulement.

MOTION: Il a été proposé le 25 avril 2015 que le congrès national se tienne désormais plus tard en août, commençant avec le congrès national 2018.

ADOPTÉE

MOTION: Il a été proposé le 22 mai 2015 qu'un montant additionnel de 75 000 \$ soit alloué à l'Hôpital Royal Ottawa, et ce à même le Fonds en fidéicommis du Coquelicot de la Direction nationale.

ADOPTÉE

# 8. RAPPORT DU TRÉSORIER NATIONAL

Le rapport du trésorier national est présenté et joint à l'**Annexe E.** Il est à noter que l'on projette un surplus de 479 359 \$ pour 2015, et que le budget pour l'année 2016 prévoit un surplus d'environ 17 645 \$.

MOTION: Il est proposé d'approuver le budget 2016

ADOPTÉE

# 9. RAPPORT DU SECRÉTAIRE NATIONAL

Le rapport du secrétaire national est présenté et joint à l'Annexe F.

# 10. ASSEMBLÉE GÉNÉRALE ANNUELLE DE LA LRC

La Légion royale canadienne (LRC) tient son assemblée générale annuelle, débutant la séance à 11 h 10 pour ajourner à 11 h 15. Deux sujets sont à l'ordre du jour. Le rapport annuel des auditeurs pour l'exercice 2014 a été publié sur le site Web pour consultation par les membres. Nous n'avons reçu aucune question à ce sujet. Le deuxième sujet à l'ordre du jour est la sélection des auditeurs pour l'exercice 2015, présenté comme suit :

MOTION: Il est proposé de retenir les services de

PricewaterhouseCoopers en tant qu'auditeurs de la

Direction nationale pour 2015-2016.

<u>ADOPTÉE</u>

# 11. RAPPORTS DES COMITÉS

# A. COMITÉ DES ANCIENS COMBATTANTS, SERVICES ET AINÉS (ACSA)

Le rapport est présenté et joint à l'Annexe G.

MOTION: Il est proposé que le CEN autorise le versement de la

bourse à l'Institut canadien de recherche sur la santé

des militaires et des vétérans pour l'année 2016-2017.

**MOTION:** Il est proposé que la Légion retire son appui au Week-

end Wounded Warriors

**ADOPTÉE** 

**ADOPTÉE** 

**ACTION:** Directeur du Bureau d'entraide

RAPPORT ADOPTE

# B. COMITÉ COQUELICOT ET SOUVENIR (C&S)

Le rapport est présenté et joint à l'**Annexe H**.

RAPPORT ADOPTÉ

#### C. COMITÉ DE L'ADHÉSION ET DE LA SENSIBILISATION

Le rapport est présenté et joint à l'**Annexe I**.

Note : On note des révisions au rapport : « Le nombre total de membres a diminué de 5,8 % comparé à la même période l'an dernier, pour un total de 281 240 membres au 31 octobre. »

« En date du 15 octobre, le traitement des formulaires d'adhésion est à jour et nous recevons présentement environ 3 000 formulaires par jour. »

Il est proposé que les années fraternelles de service MOTION:

soient reconnues seulement si elles sont confirmées

dans une lettre signée par le président de la filiale

**ADOPTÉE** 

MOTION: Il est proposé d'autoriser le concept OPÉRATION

RENOUVELLEMENT LÉGION et sa date de mise en

œuvre du 1er avril 2016.

**ADOPTÉE** 

Président du comité de l'Adhésion et de la Sensibilisation ACTION:

RAPPORT ADOPTÉ

#### D. COMITÉ DES SPORTS

Le rapport est présenté et joint à l'Annexe J. On informe que le thème du Championnat national d'athlétisme 2016 sera Beaumont-Hamel. De plus, la direction C.-B./Yukon demande que des éclaircissements supplémentaires concernant la responsabilisation soient fournis au Comité local des arrangements dans les instructions qui leur sont émises.

RAPPORT ADOPTÉ

# E. COMITÉ RITUEL ET RÉCOMPENSES

Le rapport est présenté et joint à l'**Annexe K**.

**MOTION**: Il est proposé de frapper une médaille commémorant le 150e anniversaire qui sera portée sur la tenue vestimentaire de la Légion et celle de l'Auxiliaire féminin: de limiter la distribution de cette médaille aux membres de la Légion et de l'Auxiliaire féminin seulement: notre département et aue d'Approvisionnement offre la médaille pour port sur la tenue vestimentaire de la Légion à compter du 1<sup>er</sup> janvier 2017.

**ADOPTÉE** 

**MOTION:** Il est proposé d'inclure les membres réguliers de la Gendarmerie royale du Canada à l'article 102 du Manuel du rituel, des récompenses et du protocole, compte-tenu du fait que la nouvelle définition de « vétéran » comprend désormais ces membres.

> Le sous-article 102 b. doit être modifié comme suit : « La coiffure acquise au cours du service présent ou service antérieur dans les Forces armées canadiennes ou forces alliées y compris les membres réguliers de la Gendarmerie royale du Canada (sauf les coiffures cérémoniales et casquettes à visière) avec l'insigne de service l'unité/régiment/service présent antérieur. »

> Le sous-article 102 f. doit être modifié comme suit : « Le blazer bleu marine avec l'insigne de blazer approprié de la Légion sur la poche gauche de poitrine et les boutons de la Légion sur le devant et les Un insigne de blazer de manches. régimentaire de l'unité/régiment/service présent ou service antérieur, ou un insigne de blazer de la Gendarmerie royale du Canada, peut être porté sur la poche inférieure du côté droit du blazer de la Légion. Si pour guelque raison le port de l'insigne régimentaire ou de la Gendarmerie royale du Canada sur la poche pourrait inférieure du côté droit discréditer l'unité/régiment/service, il serait permis alors, et alors seulement, de porter l'insigne sur la poche inférieure du côté gauche; »

# **ADOPTÉE**

#### MOTION:

Il est proposé que le Comité Constitution et Lois aborde le présent libellé de notre définition de « vétéran » de même que le libellé du sousarticle 206 e. de nos Statuts généraux afin d'inclure un langage similaire à celui du sous-article 206 j. des Statuts généraux, et qu'il soit prêt à discuter cette question lors de la réunion d'avant-congrès du CEN à St. John's, T.-N.-L., en 2016.

**ADOPTÉE** 

#### ACTION:

Président du comité Rituel et Récompenses

RAPPORT ADOPTE

#### F. COMITÉ CONSTITUTION ET LOIS

Le rapport est présenté et joint à l'**Annexe L**.

Modification proposée au sous-article 101 j. des Statuts généraux

MOTION : Il est proposé d'insérer le libellé suivant comme sousarticle 101.j :

ZONE INTERNATIONALE désigne une entité à l'extérieur du Canada autorisée par la Direction nationale à fonctionner conformément à l'Article VII de ces *Statuts généraux*.

Les sous-articles actuels 101.j à 101.p seront renumérotés de 101.k à 101.g.

**ADOPTÉE** 

#### Modification proposée au sous-article 418 b. des Statuts généraux

**MOTION :** Il est proposé de modifier le libellé du sousarticle 418 b. comme suit :

Un appel à la Direction nationale peut être soumis par toute direction, toute filiale, tout Auxiliaire, tout officier ou membre touché par une telle action. Ce qui suit s'applique à un appel d'une décision rendue en vertu du sous-article 418 a., de l'article 505 ou du sous-article 708 c. des *Statuts généraux*.

<u>ADO</u>PTÉE

#### Modification proposée à l'article 701 des Statuts généraux

MOTION : Il est proposé de modifier le libellé de l'article 701 comme suit :

#### OBLIGATIONS CRÉÉES PAR L'ADHÉSION

701. Les membres des filiales ou postes de La Légion royale canadienne situés à l'extérieur du Canada maintiendront et perpétueront les buts, objets et principes de la Légion dans la mesure où ces derniers sont compatibles avec l'allégeance qu'ils doivent à leur patrie.

**ADOPTÉE** 

#### Modification proposée à l'article 702 des Statuts généraux

MOTION : Il est proposé de modifier le libellé de l'article 702 comme suit :

#### FILIALES/POSTES

702. La Direction nationale autorise la formation de filiales/postes à l'extérieur du Canada conformément aux présents *Statuts généraux*.

**ADOPTÉE** 

#### Modification proposée à l'article 703 des Statuts généraux

MOTION : Il est proposé de modifier le libellé de l'article 703 comme suit :

703

- a. Les filiales/postes sont administrés par et sous l'autorité d'une zone internationale reconnue.
- b. Les zones internationales reconnues mentionnées à l'article 704 et les filiales/postes situés dans le territoire délimité d'une zone relèvent de l'autorité de cette zone internationale.
- c. Les filiales/postes seront assujettis aux présents *Statuts généraux* comme le sont les filiales situées au Canada.

**ADOPTÉE** 

#### Modification proposée à l'article 704 des Statuts généraux

MOTION : Il est proposé de modifier le libellé de l'article 704 comme suit :

#### **ZONES INTERNATIONALES**

704. Les zones internationales sont établies comme suit :

- a. la zone de l'Ouest des États-Unis d'Amérique;
- b. la zone de l'Est des États-Unis d'Amérique;
- c. la zone d'Europe;
- d. toute autre zone internationale telle qu'autorisée par la Direction nationale; et
- e. l'autorité des zones internationales sera telle

qu'approuvée par la Direction nationale et toute nouvelle filiale ou nouveau poste constitué en vertu de cet article relèvera de l'autorité de la zone internationale désignée.

**ADOPTÉE** 

#### Modification proposée à l'article 705 des Statuts généraux

MOTION : Il est proposé de modifier le libellé de l'article 705 comme suit :

705. Les zones internationales constituées à l'extérieur du Canada seront régies par les présents *Statuts généraux*.

**ADOPTÉE** 

#### Modification proposée aux Statuts généraux, article 706

**MOTION :** Il est proposé d'insérer le libellé suivant comme article 706 :

706. À l'intérieur de son territoire tel que délimité par la Direction nationale, une zone internationale a toutes les obligations et fonctions d'une direction provinciale conformément à la *Loi* et les présents *Statuts généraux*. Lorsque le terme « filiale » est utilisé dans la *Loi* ou les présents *Statuts généraux*, il comprend le terme « poste » selon le cas.

<u>ADOPTÉE</u>

#### Modification proposée aux Statuts généraux, article 707

**MOTION :** Il est proposé d'insérer le libellé suivant comme article 707 :

707. Une zone internationale devra prévoir des dispositions regardant son fonctionnement à l'intérieur de son territoire en conformité avec les présents *Statuts généraux*, puis les soumettre pour approbation à la Direction nationale.

**ADOPTÉE** 

#### Modification proposée aux Statuts généraux, article 708

**MOTION :** Il est proposé d'insérer le libellé suivant comme article 708 :

708. Une zone internationale dispose des droits spécifiques suivants :

- a. Disposer de plaintes conformément à l'Article III des présents Statuts généraux de la même manière qu'une direction provinciale, à l'exception des appels qui devront être référés par le commandant de la zone internationale directement à la Direction nationale.
- b. À l'intérieur de son territoire, le commandant de la zone internationale peut, après enquête et pour un motif clairement indiqué, suspendre la charte ou les pouvoirs de toute filiale, tout poste ou tout Auxiliaire, ou suspendre tout officier, ou prendre tout autre mesure qu'il juge nécessaire ou opportune pour le bien de la Légion. Il fera rapport à la Direction nationale des mesures qu'il a prises.
- c. Un appel à la Direction nationale peut être soumis par toute filiale, tout poste, tout Auxiliaire, tout officier ou membre touché par une telle action.

**ADOPTÉE** 

#### Modification proposée aux Statuts généraux, article 709

**MOTION :** Il est proposé d'insérer le libellé suivant comme article 709 :

709. Énoncé de principes : Lorsqu'une filiale ou un poste situé à l'extérieur du Canada cesse d'opérer comme entité de La Légion royale canadienne, les considérations suivantes s'appliquent lors de la disposition de leurs biens :

- a. Les avoirs résiduels devraient demeurer dans la zone internationale et être traités de façon à profiter La Légion royale canadienne, ses buts et objets.
- b. En ce qui concerne les biens, la zone internationale devrait tenir compte de tout souhait exprimé par les membres de la filiale ou du poste à l'égard de leur utilisation par/dans la communauté locale, de la même manière dont les avoirs d'une filiale seraient traités dans des

circonstances similaires au Canada.

c. Aucun bien ne devrait être distribué au ou pour le bénéfice des membres

**ADOPTÉE** 

**ACTION:** Président du comité Constitution et Lois

RAPPORT ADOPTÉ

#### G. COMITÉ RCEL

Le rapport est présenté et joint à l'Annexe M.

Le président de la direction T.-N.-Lab. remet un chèque au montant de 31 568,45 \$ comme don à la RCEL. De plus, le bureau de Londres de la RCEL nous a remis environ 304 000 \$ CDN pour verser en dons aux vétérans antillais de la RCEL.

RAPPORT ADOPTÉ

#### H. COMITÉ DU CONGRÈS NATIONAL

Le rapport est présenté et joint à l'**Annexe N**.

**MOTION :** Il est proposé de sélectionner la ville de Saint John, au

Nouveau-Brunswick, comme ville hôte du Congrès

national 2022. ADOPTÉE

**ACTION:** Président du comité du Congrès national

RAPPORT ADOPTÉ

#### I. COMITÉ DÉFENSE ET SÉCURITÉ

Le rapport est présenté et joint à l'Annexe O. RAPPORT ADOPTÉ

J. COMITÉ DE L'ASSEMBLÉE DE CONSULTATION DES VÉTÉRANS

Le rapport est présenté et joint à l'Annexe P. RAPPORT ADOPTÉ

K. COMITÉ DU PERFECTIONNEMENT EN LEADERSHIP

Le rapport est présenté et joint à l'Annexe Q. RAPPORT ADOPTÉ

L. COMITÉ DE LA PAIE

Le rapport est présenté à huis clos. RAPPORT ADOPTÉ

#### M. PUBLICATIONS CANVET

Le rapport est présenté et joint à l'**Annexe R**.

RAPPORT ADOPTÉ

# 12. <u>DIRECTIVE DE LA DIRECTION NATIONALE EN MATIÈRE DE VOYAGE</u>

La directive est présentée à titre d'information seulement et jointe à l'Annexe S.

# 13. RÉSOLUTIONS DU CEN

Les résolutions du CEN sont présentées à huis clos.

#### 14. DEMANDES D'AIDE

La Légion a reçu trois demandes d'aide, jointes à l'Annexe T.

**MOTION:** Il est proposé que le CEN autorise une subvention

unique au montant de 10 000 \$ afin d'aider Opération Vétéran et ses objectifs, et ce à même le budget 2015

pour les demandes d'aide.

**ADOPTÉE** 

**MOTION :** Il est proposé que le CEN autorise une subvention au

montant de 5 000 \$ afin d'aider la Ligue des cadets de l'Air et son symposium de leadership, et ce à même le

budget 2015 pour les demandes d'aide.

<u>ADOPTÉE</u>

**MOTION :** Il est proposé que le CEN autorise une subvention au

montant de 5 000 \$ afin de financer la participation d'un(e) étudiant(e) à la prochaine visite des champs de bataille menée par la Fondation, et ce à même le Fonds en fidéicommis du Coquelicot de la Direction

nationale.

**ADOPTÉE** 

**ACTION TOUS LES ITEMS:** Directeur, Finances

# 15. CORRESPONDANCE

Ce sujet est présenté à titre d'information seulement et joint à l'**Annexe U**.

# 16. RÉUNIONS ET INVITATIONS

La liste des réunions et invitations est présentée à titre d'information seulement et jointe à l'**Annexe V**.

#### 17. AUTRES SUJETS

A. Modification proposée aux Statuts généraux. Il semble que les membres qui sont expulsés ou dont l'adhésion a été révoquée puissent toujours avoir accès aux filiales de la Légion, et l'on pense que ceci n'est pas approprié. La solution est de passer une modification à nos statuts pour régler cette situation.

Une fois qu'un membre est expulsé, il/elle n'est plus sous la compétence de la Légion et possède alors le même statut qu'un membre du public.

Cependant, au moyen d'un statut, l'organisation pourrait empêcher un membre de signer et d'amener comme invité un ancien membre qui est expulsé ou dont l'adhésion a été révoquée.

Par contre ceci pourrait être difficile à appliquer car nous n'avons pas compétence sur les membres du public. À cet effet, nous pourrions empêcher les anciens membres eux-mêmes d'entrer dans une filiale de la Légion, comme suit :

**MOTION :** Il est proposé de modifier les *Statuts généraux* afin d'inclure le libellé suivant :

Un membre de la Légion ne peut signer ou amener comme invité dans une filiale de la Légion tout ancien membre qui a été expulsé de la Légion ou dont l'adhésion a été révoquée par le président national. De plus, tout membre du public qui a été expulsé de la Légion ou dont l'adhésion a été révoquée par le président national ne peut entrer dans une filiale de la Légion.

**ADOPTÉE** 

#### **ACTION:** Président du comité Constitution et Lois

- B. <u>Plan stratégique de la direction C.-B./Yukon</u>. Cette direction provinciale a développé et mis en œuvre un plan stratégique. Les membres du CEN peuvent contacter Marc Tremblay pour en obtenir une copie si désiré.
- C. <u>Carte de registre de service NDI 75</u>. Cette carte n'est plus émise, et a été remplacée par la carte CF 1. La Direction nationale en a informé les membres dans son envoi aux filiales de novembre 2015.
- D. <u>Le myosotis (une fleur aussi appelée : « ne m'oubliez pas »)</u>. La direction de T.-N.-Lab. soumettra une requête au comité Rituel et Récompenses lui demandant d'autoriser le port de la fleur sur son territoire du 1<sup>er</sup> janvier au 31 décembre 2016.

E. Aide aux réfugiés syriens.

MOTION: Compte-tenu de la situation désespérée des réfugiés

syriens, il est proposé que le département d'Approvisionnement donne des vêtements à même les stocks excédentaires, d'une valeur de 4 000 \$.

**ADOPTÉE** 

**ACTION:** Directeur, Approvisionnement

# 18. <u>LEVÉE DE LA SÉANCE</u>

La séance est levée à 16 h 15, le 28 novembre 2015.

Président national des débats

Secrétaire national

GRAND PRESIDENT'S REMARKS TO DEC, 28 NOVEMBER, 2015

THANK YOU COMRADE CHAIR.

GOOD MORNING, COMRADES. I KNOW THAT WE HAVE A FULL AGENDA SO I WILL KEEP MY REMARKS BRIEF.

I WOULD LIKE TO BEGIN BY EXPRESSING MY PERSONAL CONGRATULATIONS TO ALL NEWLY INSTALLED MEMBERS OF THE DOMINION EXECUTIVE COUNCIL.

I KNOW THAT YOU ALL HAVE MANY YEARS OF DEDICATED SERVICE TO THE LEGION AND THAT YOU EACH BRING A GREAT DEAL OF EXPERIENCE, WISDOM AND VALUABLE INSIGHT TO THE SENIOR LEADERSHIP COUNCIL OF THIS GREAT NATIONAL INSTITUTION.

I LOOK FORWARD TO GETTING TO KNOW ALL OF YOU BETTER AND TO WORKING WITH YOU.

I WOULD ALSO LIKE TO EXPRESS MY DEEP PERSONAL THANKS AND A BIG "BRAVO ZULU" TO YOUR PREDECESSORS. IT WAS A REAL PRIVILEGE TO WORK WITH ALL OF THEM AND THEY TAUGHT ME A LOT.

I KNOW THAT EACH OF YOU WILL DO THE SAME AND THANKS FOR THAT.

YOU ARRIVE AT A TIME OF CONSIDERABLE CHALLENGE AS WELL AS SIGNIFICANT OPPORTUNITY FOR THE LEGION.

I BELIEVE THAT IMPRESSIVE PROGRESS HAS BEEN MADE IN THE PAST 16 MONTHS IN RESPONDING TO THE WILL OF CONVENTION WITH RESPECT TO THE BUDGET.

TREMENDOUS EFFORT AND SOME PROGRESS HAS ALSO BEEN MADE WITH RESPECT TO MEMBERSHIP BUT MUCH REMAINS TO BE DONE IN THAT ESSENTIAL AREA BY LEADERS AT ALL LEVELS IN THE LEGION, LED BY DEC.

WITH RESPECT TO OUR SUPPORT OF MEMBERS OF THE FORCES, THE RCMP, VETERANS OF ALL AGES AND THEIR FAMILIES, THE CHANGE IN GOVERNMENT AND THE MOVE TO GREATER OPENESS, INCLUDING THE PUBLISHING OF MINISTERIAL MANDATE LETTERS FOR THE FIRST TIME, PROVIDES US AND OTHER VETERAN ORGANIZATIONS WITH A UNIQUE OPPORTUNITY TO INFLUENCE GOVERNMENT INITIATIVES AND PRIORITIES THAT MATTER TO THE LEGION AND, ULTIMATELY TO HOLD

THE GOVERNMENT TO ACCOUNT FOR THE RESULTS ACTUALLY ACHIEVED WITH RESPECT TO THE NOW PUBLICLY STATED COMMITMENTS OF EACH MINISTER.

SINCE DEC LAST MET IN FEBRUARY, I HAVE HAD THE HONOUR OF PARTICIPATING WITH COMRADE TOM AND OTHERS IN A NUMBER OF MEMORABLE EVENTS, INCLUDING THE PRESENTATION OF THE FIRST POPPY ON 22 OCTOBER TO THE GOVERNOR GENERAL AND HER EXCELLENCY.

THE GOVERNOR GENERAL AND HIS WIFE ONCE AGAIN DID A GREAT JOB OF MAKING THIS CEREMONY AND THE RECEPTION WHICH FOLLOWED VERY SPECIAL AND VERY ENJOYABLE FOR ALL THE VETERANS AND THEIR FAMILIES WHO WERE IN ATTENDANCE.

THEIR DEDICATION TO VETERANS AND TO SERVING MEMBERS OF THE CANADIAN ARMED FORCES AND THEIR FAMILIES WAS ONCE AGAIN EVIDENT DURING THE ANNUAL NATIONAL REMEMBRANCE CEREMONY AND DURING THE LUNCHEON THAT THE GOVERNOR GENERAL AND HER EXCELLENCY AND THE CHIEF OF DEFENCE STAFF HOSTED FOR THE SILVER CROSS FAMILY FOLLOWING THE CEREMONY.

AS IN THE PAST, THE SELFLESS DEDICATION OF OUR REMARKABLE SILVER CROSS MOTHER, SHEILA ANDERSON, WAS AN INSPIRATION TO ALL INVOLVED, INDEED TO COUNTLESS CANADIANS ACROSS THE COUNTRY, WHO SAW OR HEARD ONE OF HER MANY INTERVIEWS.

FOR THE FIRST TIME AT THE NATIONAL CEREMONY, HER HUSBAND, JOHN, PARTICIPATED IN THE WREATH LAYING, WHICH WAS A NICE TOUCH IN MY VIEWAND SOMETHING THAT THE GOVERNOR GENERAL AND PRIME MINISTER ALSO DID WITH THEIR WIVES.

THE CEREMONY ITSELF WAS OUTSTANDING AND I WOULD LIKE TO PASS ON A BIG BRAVO ZULUAND CONGRATULATIONS TO EVERYONE IN THE LEGION INVOLVED IN PLANNING AND EXECUTING THE 2015 NATIONAL REMEMBRANCE CEREMONY.

LIKE MANY, MANY OTHER LEGIONNAIRES WHO ORGANIZED COUNTLESS SIMILAR CEREMONIES ON 11 NOVEMBER ACROSS THE COUNTRY, YOU REALLY DID VISIBLY DEMONSTRATE THE PRIDE AND COMMITMENT OF THE ROYAL CANADIAN LEGION IN EXECUTING ITS ESSENTIAL ROLE AS THE GUARDIAN OF REMEMBRANCE IN CANADA.

THAT CONCLUDES MY COMMENTS. THANKS VERY MUCH COMRADES.

Comrades, welcome to our fifth DEC Meeting since our Dominion Convention in June 2014 where it was made clear to everyone there that the Legion will need to do things differently and where I also introduced my six-point action plan. A lot has changed since then.

We have, for example, eight new provincial presidents whom I wish to welcome to their first DEC meeting. We also added two new managers at Dominion Command who will be introduced later on during our meeting. Aside from these changes I would like to take a few moments to discuss progress on a few very important certain files – beginning with Finance.

#### **Finances**

When I assumed office as Dominion President, I tried to make it clear that deficit financing would not be an acceptable business practice and I repeated that policy at our last DEC Meeting in February 2015.

All of the reports I have received so far suggests that everyone has tightened their belts with respect to their expenses and travel budgets. As a result, under the current predictions, I will be leaving my replacement with a budget surplus.

The other big file that I want to talk to you about is <u>Membership</u> where we have also been making important progress.

#### Membership

# One-By-One Campaign;

Comrades let me quote a few sentences from the Legionnary dated October 1935: "Every present member should pledge himself to secure one more member during the coming year. This would mean not 160,000 by next December, but 320,000 – an imposing army. Memberships campaigns that are embarked on enthusiastically, intelligently and insistently should mark the next year – the Canadian legion's 10<sup>th</sup> birthday anniversary."

The Legion's One-By-One Campaign is not a new idea. Rather it is a tired one that has been used for more than 80 years. The results of this campaign in 2015 make it clear that it no longer meets the needs of the Legion nor does it appeal – in its current form – the our Veterans or the general public.

So I have asked the Co-Chairs of the Membership and Outreach Committee to come up with a new 21<sup>st</sup> century recruiting campaign and I am sure we are all looking forward to hear about their new recruiting initiative(s).

#### New processing system.

Comrades I am pleased to report that we are moving forward with this project which, at least conceptually, should do two important things: (1) make it easier to join the Legion;

(2) increase our ability to communicate with our members. Adopting a new computer system will not be easy to if we do not have the Legion leadership support it. As Will Rogers used to say: "Even if you are on the right track, you will get run over if you just sit there." So I need your help, I need you to understand why this new system is so important for the long-term success of the Legion.

We have already begun spreading the word about this new computer system and how it will make membership a much easier process. It will require less staff and less time to process memberships. Everybody involved with Memberships stands to gain from this new system.

With respect to communications, you will see in the Membership and Outreach Committee report that while our public awareness effort is growing exponentially, we cannot say the same about our internal Legion membership. Currently, only 35% of Legion branches are receiving and/or reading any and all messages sent from Command levels.

This is not acceptable, we can and must do better and this new computer system should help address this issue. It will do so two ways. (1) First, it requires all Legion branches to provide an email address; and (2) Second, it affords our membership the opportunity to provide us with their email addresses so that we can communicate directly with our members.

<u>Ladies Auxiliary</u>: An item of particular interest has been our efforts to secure a certain level of participation by the Ladies Auxiliary at the senior levels. I am pleased to report that the Membership and Outreach committee co-chairs and I have held our first teleconference with the provincial presidents of the Ladies Auxiliary on 17 September 2015.

Reports from the teleconference suggest that we all share a concern for the viability of the Legion in the long term and there was considerable interest in sharing our respective resources towards a common goal of sustainable development. The next teleconference will be held on December 8<sup>th</sup>, 2015.

The first step, I believe, is to have a designated/elected provincial LA president to come to our next DEC meeting as an observer to see the issues facing the Legion and where we can combine our efforts and financial resources.

More work needs to be done but I was very encouraged by the initial feedback I have received and look forward to the next discussion. Thanks to Comrade Dave Flannigan and Tom Irvine for handling this important membership portfolio.

One other item I would like to cover is my video.

<u>Video</u>: The Dominion President Video seems to have garnered a lot of interest at the various provincial conventions. In fact, we have received dozens of requests to have the

video posted on our website so that all of our members can hear what I have to say. It was sent to provincial commands and they can provide upon request.

Comrades, I hope you have seen from my introductory remarks that I have taken the budget financing seriously and that we have made important gains and the Legion's future looks much brighter. From tightening our belts – myself included – to trying to cost-share our sustainable development efforts with the Ladies Auxiliary to raising funds through a Legion commemorative medal in 2017 there are no stones being left unturned as we try to find new ways of doing business.

Through your efforts I want to be able to say to the delegates at the next Dominion Convention that the Legion has faced some important challenges during my term as Dominion President and that we have risen to the occasion and we are definitely moving in the right direction.

This could only happen with your help so I want to extend a sincere appreciation to all of you here as well as the Dominion Command Staff for helping me achieve this goal with your respective budgets being proposed today.

Thank you.

# Ontario Convention May 9<sup>th</sup> to 13<sup>th</sup>, 2015

Didn't think we were going to make it to Niagara Falls. My wife and I boarded the plane in Wabush, NL at 7:20 am, scheduled to arrive in Toronto at 3 pm, but from the get go, we had trouble with every connection. We never arrived in Niagara Falls until 11:30 pm. We were greeted by Ontario Provincial President, Bruce Julian. We were very tired, and crashed right away.

We had a beautiful Falls view room at our Hotel and the view was spectacular. The busses picked us up at the hotel at 12:15 pm on Sunday and took us to Branch 479 for the Wreath Laying Ceremony. I laid the Wreath on behalf of Dominion Command, assisted by Comrade Andre Paquette. The Parade immediately followed, with Comrade Bruce Julian, the Ontario Silver Cross Mother and myself taking the Salute for the March past. The Parade was very well organized and professional. Following the Parade, all 400 plus people on Parade then assembled in the Convention Center for the opening Ceremonies. I found out two minutes before we were assembled on stage, that the planned guest speaker had been injured and I had to fill in. I gave a short address and everyone seemed to be very receptive of the content. We then had a couple hours off to get ready for the VAC dinner at the Tower Hotel Restaurant. The dinner was fabulous, with a beautiful buffet as the meal. We were seated with the Provincial President of the Ladies Auxiliary, Debbie Stanton and her husband and Comrade Bruce Julian and his lovely wife, Darlene. All in all, the day went perfect, with everything falling into place.

MONDAY: Business sessions started at 8:30 am sharp. Comrade Bill Chaffe took complete control of the Convention right from the get go. There were some real good debates during the reports, but things ran very smooth. The call for Election of Officers were called by Comrade Andre Paquette and at the end of the day, they had elected Comrade Brian Weaver as Provincial President and Comrade Sharon McKeown as their 1st Vice President. All other positions would be decided on Tuesday morning.

I gave my address to the Convention, introducing our Dominion Presidents Video and explaining that our President wanted to address each delegate personally, hence, the Video. Both the Video and my short address afterwards, were both very well received by all and I felt we had answered a lot of questions the delegates had on their minds. I then gave a short speal on the RCEL and how important their donations are to these Veterans of the Caribbean Countries. With that being said, I took my place in front of one microphone and accepted approx. \$22,000.00 in donations, with pledges of another 15 thousand. I thanked everyone and received an overwhelming reception for my address.

Business session went very well, and with all business being completed, the Chairman adjourned for the day at 2 pm. We went to Branch 479 for a barbecue in the evening. There was music playing and a great time was had by all. The Comradery was phenomenal.

TUESDAY: Business started again on Tuesday morning at 8 am Sharpe. The Chair went straight to the Election process and Comrade Andre called for the final call for nominations for the three Vice Presidents. Nominated and accepted, were; Comrade Ken Sorrenti, Comrade Greg Kobold, Comrade Gary Pond, Comrade John Grevenor, Comrade Derrick Moore, Comrade Jay Burford, Comrade Mike Govanetti, and

Comrade Dave Smith declined. At the end of four rounds of Elections, the Delegates Elected Comrade Gary Bond, Comrade Ken Sorrenti and Comrade Derrick Moore, respectfully.

All reports were delivered and debated with very little confusion. Comrade Bill Chaffe ran a tight ship, assisted by Vice Chair Ron Goebel. The floor was then opened for Elections of Treasurer, Chairman and Vice Chairman. None were contested, in Electing Comrade Don Hobbs as Honorary Treasurer, Comrade Bill Chaffe as Chairman and Comrade Ron Goebel as Vice Chairman.

During the days proceedings, there were several calls for donations. They collected the following (I might not be exact):

Homeless Veterans Program \$115,000.00

Bursary's \$50,400.00( with a

lot more being donated at District Rally's)

Ladies Aux Charitable Foundation \$42,100.00

Business being concluded early again today, Comrade Bill adjourned the Session until 8:30 am on Wednesday Morning.

We again went to one of the Branches that night for Pizza and Wings and enjoyed some very good Music and Dance.

WEDNESDAY: Comrade Bill reconvened sessions at 8:30 am Sharpe. He then proceeded with the Swearing in Ceremonies. I had the distinct pleasure of conducting the Ceremonies, taking great pleasure in shaking the Elected Officers hands. My sincere Congratulations goes out to all the Elected officers of Ontario Command, especially Comrade Brian Weaver.

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In New Business, there were a lot issues discussed, but one decision which stuck out, was their decision to shorten their Convention Business Sessions from 2.5 days to 2 days.

The Convention was an experience I will never forget and I sincerely thank Comrade Bruce Julian and his lovely wife Darlene for their absolutely fabulous hospitality.

In Comradeship,

**Dave Flannigan** 

Dominion 1st Vice President

#### Comrades Tom and Brad,

Just a few notes on the Convention. The kind of confronted debate that we were anticipating in all reality did not occur. The debate that took place was in the form of emails prior to the convention and not at the convention itself. This does not preclude that there was no concerns because there were.

The C&L chairman made amendments to their provincial by laws which were all passed. The most interesting one was 815 which has now made the District Commander and or his or her representative responsible for verifying the Poppy books and Poppy funds of all the branches within their District reporting directly to Quebec Command.

In order to help create a better reserve Poppy fund at Provincial level a late resolution was passed that branches will provide Provincial with 5% of their funds after all bills have been paid for the previous campaign, by the end of January 31<sup>st</sup> the following year. Carried unanimously

Service bureau; There is a new officer who now has double the work, 258 cases and the work just does not stop. We now know that VAC is coming back on board with additional employees, 200 new positions according to Charlotte Bastien. Will some of these new hires be in the area that at this time requires immediate attention? I do not believe that either of us can answer that question nor can we envision when they will be prepared to start their work on behalf of VAC? The branches are frustrated and believe that their request for help is falling on deaf ears. There is a resolution coming out of the command dealing specifically with this problem, however I must say that some individuals believe that Dominion is the one holding the purse strings and that all Provincial Service Officers are paid for and work for Dominion Command. I can only suggest that our Service Officers may have to get involved in order to help clean up the backlog and may have to give some form of continued aid until VAC gets their program in effect. This situation is festering and I would strongly urge Comrade Tom provide assistance to Quebec Command with this issue.

There were some minor complaints about the Dominion web site as they did not find it user friendly.

Bill Williams made a plea for help from the St Anne's residence committee for funds that help carry on the programs for those veterans at St Anne's . There are 300 men and 30 women. Bill was very adamant that they are not receiving any help from the branches as they used too. Last year they only received \$4.000.00 in donations. Considering that this comes from Poppy it makes one wonder.

There was a \$2.00 per capita tax increase. Carried unanimously

Homeless Veterans program is starting a Back Pack campaign in Montreal and Quebec cities. A request from the chairman was made for additional volunteers to help with the program. Athea Chang a dental Hygienists from McGill wants to work with the Legions as she is offering checkups and cleaning free of charge for any veteran who walks into their offices including homeless veterans.

There were several comments about some of the changes that have come down from Dominion with regards to the video and the comments made by myself. With the exception of the Legion Magazine the comments were on the positive side and most are quite happy that we have taken a proactive stand.

Donation to the RCEL was \$865.35.

Once again the debate continues around making November 11<sup>th</sup> a National Holiday and a passed resolution is coming your way.

Lastly, they are still adamant that they want the Legion Magazine in colour and in French. We are also being told that only about 4000 of the 13000 members receive the French insert. Those who speak French only and do not receive the insert simply throw their magazine in the garbage. The membership chairman can rectify this problem. This make me wonder as to how many do receive an insert across Canada and don't rightly need to. I am one of those individuals, I receive the insert because I always have but in fact I only read the English portion of the magazine. The biggest complaint was the fact that all the pictures on the English side are in colour and the same pictures that show up in French insert are B&W. Coming from a veteran from Rimouskie who reads both languages, does a continued comparison to make sure that all of what is printed in English is also printed in French and he claims it is not so. There are concerns here that will not go away and I think we need to discuss this more in debt at our next Canvet meeting.

If you have any other question feel free to give me a call I am home for the next couple of days.

André

# Nova Scotia/Nunavut Command Provincial Convention Truro, Nova Scotia

I had the privilege of attending the 52<sup>nd</sup> Biennial Provincial Convention in Truro, Nova Scotia. After a beautiful drive, I landed in Truro around midafternoon on Friday May 15. Once I got checked into the Glengarry Best Western Hotel, I was greeted by Provincial President Ron Trowsdale and his wife Gloria. I was briefed in Ron's suite on the proceedings for the convention and had time to reflect on Ron's term the last two years.

Later on Friday evening I attended a meet and greet at Branch #26 where I met old and new friends which was well attended. On Saturday May 17<sup>th</sup> I was welcomed with open arms at the Nova Scotia/Nunavut Command Provincial Executive Council Meeting, where many convention issues were discussed and I addressed the PEC.

Sunday was officially the start of convention, as an outstanding Parade and Cenotaph service was held in downtown Truro. Comrade Ron and myself escorted Lieutenant Governor of Nova Scotia, The Honorable J.J. Grant to the Cenotaph, were he laid a wreath, as I did on behalf of Dominion Command. A great service was performed under dry skies.

His Honor, Ron and I made our way to the reviewing stand were his Honor received the salute.

At 10:45 am, the opening ceremonies took place at Branch #26, with a full house in attendance. Many government officials gave remarks and I brought greetings from Dominion Command. His Honor Brigadier-General the Honorable JJ Grant, CMM, ONS, CD (RET'D) Lieutenant Governor of Nova Scotia was guest speaker and officially opened the convention. His Honor is a great man and a great supporter of the Royal Canadian Legion. Our own Grand President, Comrade Larry Murray was also a guest of the parade and opening, as Larry lives a short distance from Truro. Later in the evening NS/NU Command hosted a reception at Branch #26 which was well attended with great stories and laughs.

The start of convention was at 1:00 pm Sunday also at Branch #26, with the first credential report given. As elections chairman, I opened the first nominations at 2:30 pm. All reports were well done with great open discussions which is very healthy for our organization. I presented at 3:20 pm were my video was shown and I addressed directly after the video. I must say our membership is very delighted with the direction we are going with our financial situation, but are very concerned with our membership which they should be.

After my presentation I opened the floor up for our RCEL donations and as usual Branch's and members are very generous towards the Veterans and Widows of the Caribbean, as \$21,500.00 was collected

from Branch's and \$1148.85 was collected off the floor from members. A huge THANK YOU to all Branch's and Members who gave to this great cause, as it is appreciated.

On Monday May 18<sup>th</sup> the final Credential Report was given and over 300 was our voting strength. After many outstanding reports, I opened the floor again for election and the members elected for the next two years were as follows:

President - Steve Wessel

1st Vice - Mel Crowe

2<sup>nd</sup> Vice - Jay Trofflemire

Treasurer - Sandra Ehler

Chairman - Karen Lynch

After elections, 21 Resolutions were passed and all reporting was outstanding, as this Command is doing outstanding work for our Veterans, Seniors and Youth. Later on Monday afternoon, I installed all the elected and appointed officers for the next two years.

All in all the convention was well organized and I would like to thank the LAC for a job well done. Also, I want to thank Comrade Ron Trowsdale and his wife Gloria for the outstanding hospitality shown to me in Truro. Good luck to President Steve Wessel and his team for a great term of office.

Respectfully submitted

Tom Eagles

President

**Dominion Command** 

Royal Canadian Legion

# 2015 Memorial Cup, Quebec City

I had the privilege of attending the Memorial Cup in the beautiful Quebec City. As we all understand, the Memorial Cup is in memory of all the men and women that have fallen while serving their country. I drove to Quebec City on May 21<sup>st</sup> and attended the opening banquet hosted by the Canadian Hockey League. I was honored to be seated with retired NHL referee Don Van Massenhoven, who refereed for 23 years in the NHL and is supervising the refereeing for this Memorial Cup. The Royal Canadian Legion was recognized and I was introduced to the 300 in attendance. Former NHL goaltender Patrick Roy was guest speaker and did a fantastic job.

On Friday after touring old Quebec, I was shuttled to the Pepsi Colisee, which by the way, this is the last major event held in this mythic arena. This building will be demolished and will move into the new building next door which is beautiful. Once settling into the Colisee, I was met by Lisa McInerney, Manager of Corporate Partnerships. She escorted me to the opening ceremonies room and briefed me on the opening ceremonies. As this event is on national television, everything is timed. We were introduced and moved to center ice to a great ovation, and I had the honor of officially dropping the puck to the captains from the Kelowna Rocket and Quebec Rampart.

Our Prime Minister was in attendance and I had a cordial talk to him on Saturday morning at the hotel where he was staying. Later on Saturday I attended the game between Oshawa Generals and the Rimouski Oceananic. Between the first and second period of that game, I was invited to do an interview with Sportsnet Fan 590 Radio which I did. We talked about the Legion for the full 13 minutes which was great.

I left on Sunday to make my way home. The Legion is highly recognized by the Canadian Hockey League and I was treated highly by everybody involved.

Respectfully submitted

Tom Eagles

**Dominion President** 

Royal Canadian Legion

June 22, 2015

P.E.I. Convention Report 2015

My wife and I arrived in Charlottetown on May 28 and were met by Pat and Cathy Doyle (Charlottetown Branch #1) at the airport and were informed that they were there to drive us to our hotel. An added surprise was the fact they even had Tim Horton's coffee for us in the van.

I had the honor of officially opening the convention on Friday morning with all the delegates, observers and invited guests in attendance and then we went straight into the business of convention.

After lunch I presented greetings from Dominion Command and introduced the Presidents' video. After the video was played I took some time to elaborate on the Presidents' message of a balanced budget by next year and our commitment to membership.

Afternoon business consisted of reports from various committees, credential report, nominating committee report and first call for nominations. The Parade and Wreath Laying Ceremony was held at the end of the business session. The Wreath Ceremony was well done and a list of names of the fallen from the area was read. Comrade Allan Parks, Past Dominion President and I took the salute and the parade marched back to the hall for dismissal.

The convention banquet was held on the Friday night at Kingston Branch #30 and was very well attended. The guest of honor was the Lt. Governor of P.E.I., The Honourable H. Frank Lewis.

Business resumed the next day and the first order of work was the membership workshop put on by the Provincial Membership Chairman and myself. Comrade Duane MacEwen did an excellent slide show on membership administration to the delegates and hopefully I will get a copy to share with the other commands. I gave a half hour lecture on membership issues such as retention, recruiting and backlogs which had the full attention of the floor with several questions resulting from discussions. I also gave a brief to the delegates on how the One by One Campaign works.

The rest of the morning was spent doing more reports, draws, speeches from visitors and last call for nominations before the break for lunch and caucus meetings.

There were two resolutions received and both were non-concurred, one was brought back and passed on the floor; the other was not brought back. The resolution brought

back concerned the wearing of service medals. There were several provincial by-law changes brought forward through the C & L report that were all passed as well.

RCEL donations amounted to \$4094.75 after cheques were presented and the buckets passed around.

There were 46 registered delegates to convention, 13 observers and 12 guests.

The following comrades were elected and installed to office;

President John Yeo

1<sup>st</sup> Vice President Steve Gallant
Vice Presidents David Perry
Diago Konnedy

Diane Kennedy Duane MacEwen

Finance Chairman Lynda A. Curtis
Chairman Claus Brodersen
Vice Chairman Theresa Gallant

I also had the honor of presenting certified checks to the 2015 Poster and Literary Contest to four of the winners:

Mathew Wang, Katie Yews, Harry Bink and Anna Compote.

Very big congratulations to those young leaders of tomorrow.

I would be remiss if I didn't mention the professionalism of the Command Color Party. Comrade Doyle and the color party did a fine job and should be congratulated for their work.

As a final note, on behalf of my wife and me, I would like to thank Comrade Painchaud and P.E.I. Command for their island hospitality; we have never been better taken care of. Many thanks to all the comrades that made us feel welcome and didn't ask too many hard questions and especially to Pat and Cathy Doyle.

Tom Irvine
Dominion Vice President

# BC/Yukon Command Provincial Convention

### Abbotsford, British Columbia

It was a privilege for me to attend the 52<sup>nd</sup> Provincial BC/Yukon Command Convention in Abbotsford, British Columbia. I arrived in Vancouver on June 4<sup>th</sup> and was met by a member of the LAC and shuttled to the beautiful city of Abbotsford. After I checked into the Ramada Hotel and Conference Center were the convention was held, I was briefed by Command President Angus Stanfield and Executive Director Inga Kruse.

On Friday morning, the Command was running workshops for the delegates and they were well attended. I attended two to observe and was very impressed at the amount of information that was provided to the members. On Friday afternoon in extreme heat, an outstanding parade and cenotaph service was held in downtown Abbotsford. I laid a wreath on behalf of the Dominion Command and later received the salute along with a WW II Veteran and other VIP's. After the parade, I gathered with other platform party guest to be piped on for the very impressive opening ceremonies. It was an honor for me to declare the 52<sup>nd</sup> Provincial Convention open. Immediately after the opening ceremonies a welcome reception for all delegates and guests was held. The highlight of the reception was local craft beer breweries doing tastings and a great evening was held.

The start of convention was on Saturday morning with 279 delegates registered, 383 proxies and 28 observers. All reports were presented in a professional manner with great discussion, which will only benefit our organization.

I presented on Saturday, first showing my video which was well received and then discussed our membership struggles and also discussed what we are doing with retention. After my presentation which included talking about our Caribbean Veterans and widows, \$23000.00 was collected with more to follow from Branch's. A big thank you to all Branches who give generously to the RCEL, much appreciated. On Saturday evening, local Branch's hosted delegates for barbecues and fellowship which was welcomed by all.

On Sunday, business resumed with resolutions being discussed for approval. After many other reports, elections were held and the following members were elected for the next two years:

President -- Marc Tremblay

1<sup>St</sup> Vice -- Glen Hodge

Vice Presidents -- Valerie McGregor and John Scott

Treasurer -- Jim Diack

Chairman -- Dwight Grieve

I had the pleasure of installing all elected officers, including 15 Zone Commanders and the TVS Rep.

The convention was well organized and well run. I was very impressed with the first time Legion members at this convention and that is great to see. I would like to thank everybody involved for the great BC hospitality shown to me at this convention. One of the highlights for me was seeing two great Legionnaires and

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personal friends Bob Brady receive the Palm Leaf and Angus Stanfield receive the MSM, well done comrades. Thank you Inga and all your staff for making my stay at your convention a memorable one, thanks again.

Respectfully submitted

**Tom Eagles** 

President

**Dominion Command** 

Royal Canadian Legion

Report of the 49th Biennial Alberta NWT Command Provincial Convention June 12 -14, 2015 Lethbridge Alberta

I began my travels to the Alberta NWT Command on Thursday, June 11<sup>th</sup> arriving at the hotel in the late afternoon. I was met by Provincial President, Comrade Wayne Donner and several Members of the Alberta NWT Council. After greetings and an update on the evening's events, I checked in. We met for dinner, which was followed by an enjoyable evening of comradeship and laughter. Everyone retired early knowing that the days ahead would be long and busy.

Friday Morning following breakfast I joined the Council for their final Meeting of the term. Unfortunately I was not properly dressed; I chose to wear Legion dress, while the other were dressed in Friday red in support of our troops.

Friday afternoon the delegates participated in workshops. Six workshops were available, topics included Gaming; Roles and Responsibilities of Not for Profits; Service Officer Update; Financial Responsibilities of Not for Profits; Where oh Where did our Membership Go and an update on Poppy from Dominion Command.

Friday evening the Parade, Wreath Laying and Opening Ceremonies were held, followed by hospitality at the Branch.

The sessions began Saturday Morning promptly at 9:00 a.m., with a procedures report followed by the Provincial Presidents report. The credentials report indicated that 275 Delegates were in attendance, carrying 312 proxies for a total voting strength of 569. Nominations for Provincial President followed. The nominees were, Comrade Chris Strong and Comrade Barry Lazoruk, Comrade Strong was elected as Provincial President. There were two candidates for Provincial 1st Vice President with Comrade Bobbi McCoy being elected. Throughout the election process, which was in the capable hands of Comrade John Poynter, business sessions continued.

There were 7 concurred resolutions presented to the convention. Of that number 3 were supported by the delegates. Successful resolutions dealt with the following: Convention expenses for Provincial Past Presidents; Cashing cheques at Dominion Level and Sports Eligibility at Alberta Command level. Defeated resolutions dealt with the following: The removal of 1 Alberta Command Vice President; The replacement of the Provincial Treasurer with a Finance Committee; Life Membership – Distinction of Life Membership Categories; and Branch By-Laws.

There was one retuned resolution dealing with computer generated entries in the Dominion Poster and Literary Contest, which was defeated.

Convention supported a move to include RCMP in obtaining Veterans Licence Plates following 3 years of service.

Debate during the resolutions process was very lively at times with the delegates clearly informing their command of their feelings.

Elections continue throughout the day and on Sunday, with 8 candidates for Vice President, 3 candidates for Treasurer and 2 candidates for Chairman. Comrades Barry Lazoruk, Charles Ryan and Malcolm Hughes were elected Vice Presidents; Comrade Lee Holman was elected Treasurer and Comrade Dave Horrocks was elected as Chairman.

I presented the Dominion Command Report, including the video on Saturday Afternoon. I followed the video with a report on Membership and the Dominion Command Budget process. All were very well received. I did ask by show of hands if they would like to see similar video's presented in the future. The vast majority showed their support. Several commented that they liked to see the Dominion President mid term even if it was on a video. I finished the report by providing personal comments on the convention and the hard work by the membership of Alta/NWT Command.

Saturday Evening everyone headed to General Stewart Branch 4 for a BBQ, refreshments and entertainment. Buses were provided.

Sunday Morning Sessions continued with reports from the District Commanders, The Provincial President, Ladies Auxiliary to Alta/NWT Command; Comrade Dick Wells, President of Saskatchewan Command; The Montana Department Commander, American Legion and Comrade Mark Fenety.

I would make special note of the Report of the Provincial Executive Director, Comrade Tammy Wheeler who provided an excellent report on the many success's and the several challenges that she and her Staff have faced over the term.

My thanks to Comrade Tom for the opportunity to represent Dominion Command at the Alberta NWT Convention. Also my Thanks to Comrades Donner, Strong, Wheeler, The Alberta NWT Council and all the delegates for the comradeship, hospitality and friendship

Respectfully Submitted,

W. Ed Pigeau Dominion Vice President.

# The Royal Canadian Legion Manitoba and Northwestern Ontario Command

47<sup>th</sup> Biennial Provincial Convention

Report of Visiting Dominion Officer Jack Frost

First I would like to thank President Tom for giving me the opportunity to attend this event and represent Dominion Command.

I met with Executive Director Dawn Golding at the registration hall on Saturday June  $20^{th}$ . Completed the registration and discussed convention proceedings. The registration and Branch committees were well organized and extremely helpful. Saturday evening the host Branch served a delicious deep fried pickerel dinner with all the trimmings and provided live entertainment both inside and outside.

Sunday was bright and hot for the parade and wreath laying ceremony. The parade and wreath laying ceremony was well attended and conducted with Reverend Ted Nimik officiating. The opening ceremonies were conducted in the hall at the convention centre. Local politicians both federal and provincial brought greetings and best wishes. LCol Danille Clouter gave the opening address . The host branch again served a delicious meal and provided evening entertainment for the delegates

Business sessions took place on Monday and Tuesday concluding with installation of officers Tuesday afternoon. Business sessions were well conducted in an orderly fashion. There were no outstanding or controversial issues brought forward during business sessions. Election of officers took place on Tuesday, the election officer being the Dominion Command representative. The following were duly elected:

President Mel Willis Immediate Past President Dan Kidd

1st Vice PresidentRonn AndersonVice PresidentKen MilenkoVice PresidentErnie TesterVice PresidentJerry LavaHonourary TreasurerRick BennetChairmanBetty VanceSgt. At ArmsDennis Harvie

Appointed Honourary Chaplain

Rev Ted Nimik

Installation of officers and closing ceremonies followed the election.

Issues to be brought forward as as follows:

- new brass buttons from Dominion Command stores separate very easily
- numerous requests were made to have paper manuals made available

Monday evening delegates enjoyed a wonderful banquet served at the Club Regent Event Centre, followed by live entertainment at the host Branch.

Overall I would say that the host Branch Transcona did an outstanding job in facilitating the hosting of this convention..

Hospitality shown to Lynn and I was first rate and I would like to take this opportunity to thank Immediate Past President Dan Kidd, his officers and Executive Director Dawn Golding for making this visit so enjoyable and memorable.

This is my report and I so move:

Respectfully submitted Jack Frost Dominion Chairman

# REPORT ON THE RCEL FOUNDING MEMBERS MEETING BY DOMINION PRESIDENT TOM EAGLES

File: 26-1

Comrades, I had the very distinct pleasure of representing the Royal Canadian Legion at the RCEL Founding Members meeting held in Hong Kong during the period 29 June – 3 July. This meeting is held one year prior to the conference where all the nations of the League gather. The aim of the pre meeting is to set the agenda for the conference and in this particular case to determine the future operations of the League.

Past focus of the League's operations has been on its core business that of providing benevolence assistance to those members of the Commonwealth who served the Crown prior to independence. For Canada that has meant that on behalf of the RCEL we support the WWII Commonwealth veterans who are from the Caribbean region. Years ago, it was forecasted that this type of support would be lessening as the veterans became older with natural attrition taking place. While it was forecasted that this would be occurring in early 2020's the experience over the last three years has indicated that many veterans are living longer. As a result the RCEL head office in London has undertaken a census of all Commonwealth veterans that will be conducted through national offices. This will provide a data base from which to more accurately forecast future needs to fulfill the core role of benevolence assistance.

In addition to the core role, the RCEL has begun agency work throughout Commonwealth countries. This work has actually overtaken the core role today. There are many ex Commonwealth nationals who continue to serve in the British military. On return to their home countries following their service many find themselves in need and this need is fulfilled by regimental associations throughout Britain. Using the already established network of the RCEL these regimental associations provide assistance to ex service personnel. This is a natural fit for the RCEL.

Finally the RCEL fulfills another role and that is of an association of veterans organizations from Ex Commonwealth countries. This fraternal role was amply demonstrated at the meeting in Hong Kong and indicative that all countries are experiencing exactly the same issues in supporting veterans.

As the RCEL continues the transition from its core role into the agency work there will be some governance changes. The RCEL is applying to become an incorporated charitable agency. While this is something that it is presently, it will require a review of its constitution just as the RCL did with the new Not for Profit Act. In addition and as

agreed at the Hong Kong conference, the RCEL will fall under the Royal British Legion group of charities but will retain full independence from the RBL. This arrangement serves to officially recognize the current housing and administrative arrangements that the RBL and the RCEL have in place. This transitioning process will be the main focus of the next RCEL conference in 2016.

In addition to these discussions the Founding Members met the new Deputy Grand President of the RCEL who is General, the Lord David Richards. Lord Richards is the past chief of defence staff equivalent for the UK. He brought a welcome and steadying hand to the meeting and fully expressed his appreciation for all nations around the table and for those national military forces which he had the honour of commanding in Afghanistan. As well the meeting conducted a service of Remembrance at the Sai Wan War Cemetery which is a moving tribute to those who fell in the Battle for Hong Kong.

I had the pleasure of presenting each meeting attendee with a Canada T-shirt and Canada ball cap to help celebrate Canada Day. I am glad to say that all wore the shirts and caps with pride.

Future meetings scheduled for the RCEL as agreed upon are:

- 2016 RCEL Conference in Malaysia
- 2020 Founding Members meeting in Cape Town South Africa
- 2021 RCEL Conference and 100<sup>th</sup> Anniversary in Cape Town South Africa

Comrades, I was amazed to see that all the issues we face here in Canada in relation to our veterans and our relationship with the government are equally as challenging across the Ex Commonwealth community. The RCEL continues to fill in the gaps which currently exist in veteran support and through its work in the agency field will continue to fill those gaps in the future. As a fraternal organization, the value in continuing our support to the RCEL is evident as the information exchange alone is exceptional.

That concludes my report.

#### Report for Newfoundland Labrador Command

#### 64th Biennial Convention

The convention was opened with the Wreath Laying Ceremonies and His Honor Lieutenant Governor of Newfoundland and Labrador laying the wreath and the quest speaker at the opening Ceremonies. Branch 1 St. John's being the host branch for the Provincial Convention. Branch 1 did an excellent job in hosting and if this is any indication of what will happen for the Dominion Convention the delegates will be in for a great convention.

Comrade Dave and Vera Flannigan for looking after and giving me the Royal treatment and tour of St. John's, thank you again Dave and Vera. The convention was open for the business sessions on Monday August 24<sup>th</sup> to Wednesday August 26<sup>th</sup>, 2015. There 2 Non-concurred resolutions one for Sports and the second resolution was for Poppy. Nominations were opened by the Election's Chairman Comrade Aiden Crewe. The Dominion President's video was not shown, the Dominion President and Comrade Ross have dealt with this and the District Commanders will be showing the video at their Fall Conventions.

Credentials:

75 Delegates

25 Guests

29 Branches in attendance, out of 46 branches.

Elections were held and the following officers were elected for the 2015 to 2017 term of office:

President Frank Sullivan

Ist Vice President Berkley Lawrence

2<sup>nd</sup> Vice President David Johnston

Honorary Treasurer Ian Walsh

Chairman Joseph Kennedy

Immediate Past President Ross Petten

One interesting note, the District's held their elections at the Provincial Convention saving the District's money and the branches. The District Commanders were installed along with the elected officers of the Command. Over all it was a great convention and I would like to thank Comrade Ross and his officers, Branch 1 St. John's, the Ladies Auxiliary and the Delegates for the Comradeship and most importantly the warm friendship shown to me during the convention.

Dominion President Tom, thank you for allowing me to represent you at Newfoundland Labrador Convention.

Submitted by: Immediate Past President Gordon Moore

#### Visit Report of The Dominion President To the American Legion Convention 28 August – 2 September 2015

Comrades, on behalf of the Legion I had the opportunity to represent us at the 97<sup>th</sup> Annual Convention of the American Legion that was held in Baltimore, Maryland. Accompanying me was the Dominion Secretary. Our spouses also attended and as directed by last year's convention their travel and associated costs were not paid for by the Legion. Annually the American Legion brings in about 10,000 delegates from across the country and internationally representing American Legion members, Sons of the American Legion and Legion Auxiliary.

Upon arrival we checked in to the distinguished guests' reception area. We then toured the convention facility, the Baltimore Convention Centre which was three city blocks long. The American Legion Convention schedules committee and information sessions throughout the weekend. On Sunday they have the Memorial Service as well as the parade. This year the parade was 3.5 hours long.

On Monday we took the opportunity to tour Washington DC visiting the main monuments on the mall as well as attending the changing of the guard at Arlington. This was impressive to say the least.

Tuesday is the commencement of the main convention. Both the Secretary of Defence and the Secretary of Veterans Administration gave presentations. I gave my greetings and presentation just after 1230 hours. The main contentious point that was on the agenda was the \$5.00 raise in per capita fees. I found it amazing to watch a dedicated and committed team canvas all principal delegates to get the resolution passed. Their ceaseless and supportive efforts resulted in the passage of the resolution although not unanimously. The National Commander's banquet was held that night with approximately 2500 attendees and a head table of about 80.

On Wednesday we returned home. On Thursday, the new National Commander, Mr. Dale Barnett from Georgia was installed into the position by the outgoing National Commander, Mr. Michael Helm.

Even with a membership base of 2.2 million, the American Legion experiences the same issues that we do here in Canada with falling membership, retention and recruitment. They do have some branches where the Afghanistan/Iraqi War Veterans are becoming involved and taking charge. This year the Legacy Run conducted by the American Legion riders raised over \$US 1.2 million that will go to support the Legacy Fund which assists orphans of American service personnel to attend post-secondary education. Their efforts are outstanding.

Over the past few years we have established a friendly and cordial relationship with the American Legion and its leadership. It is interesting to note that just about all of the Past National Commanders have become members of RCL Branch 04-054 in Rainy River, ON under the strong encouragement of Mr. Daniel Ludwig who himself is a Past National Commander and great friend of the RCL.

I move acceptance of my report.

# New Brunswick Command 2015, Provincial Convention Report

First, Comrades, I would like to sincerely thank our Dominion President, Comrade Tom Eagles, for giving me the honour of being the Dominion Representative, for his home Province of New Brunswick, Provincial Convention. The presence of our Dominion President, was very reflective in the respect and pride they have for him.

The host Branch and the Lac did an extremely great job on organizing the Convention. There wasn't one Member that came away disappointed.

As soon as we arrived on Friday afternoon, Comrade Harold Harper extended an invitation for Vera and I to join him and our Dominion President for dinner. First Vice President, John Ladouceur and his wife Helen, also joined us. Great evening was had by all, with a lot of reminiscing taking place. We then joined John and Helen at the meet and greet that was hosted by the Host Branch. There we met up with old Comrades and friends that we had served with in previous terms on DEC. Upon returning to the Motel for the night, the weather was so nice, that we sat around outside our Motel rooms and chatted for the rest of the evening.

The opening Ceremonies were fabulous on Saturday morning, and then they went straight into business session. Just after lunch, I showed the Presidents Video and gave my address to the delegates. The video was very well received, with many Branches requesting a copy. As in the video, my address was focused on retention of

Membership and getting the grump out of the Legion. All agreed that Membership is everyone's business and we should all do our part to help.

The Elected Officers are as follows;

PRESIDENT HAROLD HARPER

1<sup>ST</sup> VICE JOHN LADOUCEUR

2<sup>ND</sup> VICE BRIAN ROBERTS

IMMED PAST PAUL POIRIER

TREASURER GARY McDADE

CHAIRMAN JACK CLAYTON

HONOURARY PRES. CLAYTON SAUNDERS

HON. GRAND PATRON LEO JOHNSON

SGT AT ARMS TOM DIAGLE

**DISTRICT COMMANDERS**;

DARYL ALWARD MAVIS COOPER TERRY SPENCE

TERRY CAMPBELL WAYNE A. SPIRES LARRY LYNCH

JOE WHITE SONNY McCARRON

The Parade and Wreath Laying Ceremony, at the Town Square were phenomenal, with beautiful weather to booth. Discussions and debate were very well controlled by the Chairman, with all delegates exercising tremendous Comradeship. The Banquet went very well, with a delicious meal prepared by the Ladies Auxiliary and Branch Volunteers. Kudos to the cook or cooks. Business was clued up early on Sunday evening with all please with the Convention.

I was invited to attend the PEC Meeting on Monday morning and it was plain to see that the PEC were ready to dig in and get things done.

In my opinion, under the leadership of Comrade Harold Harper and the Elected Officers of NB Command, along with their tremendous Staff, headed up by Secretary Cindy Saunders, they have absolutely nothing to worry about for the next two years.

Again, on behalf of my wife Vera and myself, I want to thank all concerned, for the tremendous hospitality that shown to us during our visit.

Respectfully submitted,

Any questions please?

**Comrade Chair, I move my report** 

#### 48<sup>th</sup> Biennial Convention Saskatchewan Command

Comrades, it was my privilege to attend as the Dominion Representative to the 48th Biennial Convention of the Saskatchewan Command in Prince Albert, held from October 17 to 20th, 2015.

I was charged by the command to take the salute for the march past by Saskatchewan Command with the Lt. Governor and Comrade President Dick Wells on the 17th, as well as attend opening ceremonies.

On the 18th and 19th I attended the business session of the convention and delivered an update for Dominion Finances after the Convention viewed the video of Comrade President Tom Eagles delivering a status update on the six point plan to bring Dominion Finances back into line. The video was very well received as well as the financial update.

On October 19, 2015 I installed the Newly elected and appointed officers of the Saskatchewan Command. That being said, I wish to advise the following have been elected and installed to the following positions at the 48th Biennial Convention of the Saskatchewan Command.

Ken Box.....President.

Lorne Varga.....1st Vice President.

Allan Hodgson......Vice President

Keith Andrews......Vice President

Ray Marjoram......Chairman.

The Treasurer is not elected in this command, but financial responsibilities are handled by full council.

I commend the staff and officers of the Saskatchewan Command, and the Local Area Committee for the detail and execution to make the convention excellent.

This is my report.

In Comradeship,

Mark Barham

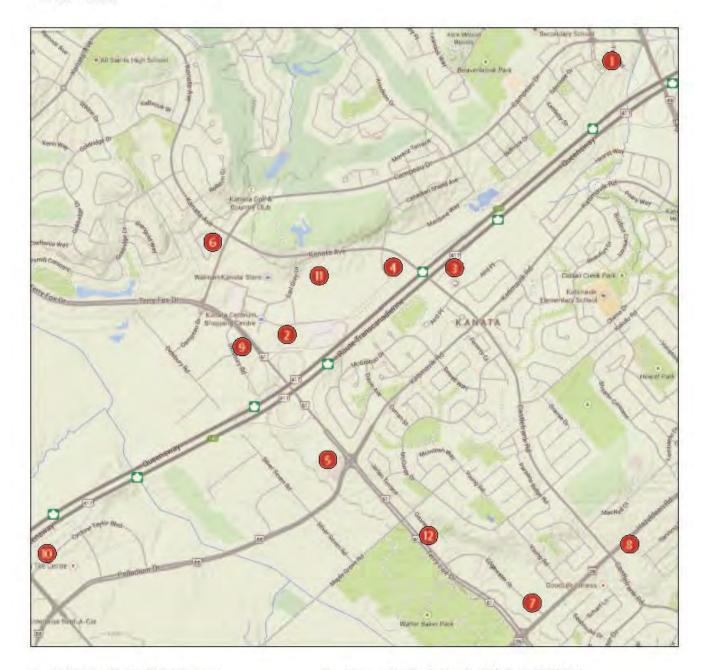
#### DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

#### ITEM 6: ADMINISTRATIVE ARRANGEMENTS

#### a. Schedule -

- i. <u>28 November 2015.</u>
  - a) 0900 hours, DEC convenes
  - b) 1200 hours approximately, DEC recesses for lunch
  - c) 1245 hours, DEC reconvenes
  - d) 1600 hours or at the call of the Chairman, DEC adjourns.
- ii. <u>Lunches</u>. Lunches will be provided with reimbursement taken from the claim forms by Finance.
- b. <u>Local Map</u> The Holiday Inn Select hotel is located in the "KANATA CENTRUM" shopping area directly across the highway from LEGION HOUSE. This shopping area includes facilities such as Wal-Mart, Best Buy and Golf Town, a number of restaurants, and a large 20-Theatre facility all within easy walking distance of the hotel. Map is attached.
- c. Hotel Reservations Reservations are made for committee members by Dominion Command at the Holiday Inn Select Hotel & Suites, 101 Kanata Avenue, Kanata, Ontario K2T1E6, for the evening prior to the meeting and for the evenings of the meeting. Depending on the meeting agenda, attendees may be able to depart the last day of the meeting. In that case, they should cancel the final night of the hotel upon arrival or as soon as their return arrangements have been made. Hotel reservations are guaranteed late arrival which ensures accommodation if arrival is after 1800 hrs. If you are unable to attend the meeting, please advise the Executive Assistant to the Dominion Secretary or contact the hotel (1-800-465-4329) to cancel the reservation before 1800 hrs of the arrival date. Failure to do so will result in a charge for the hotel room. Please take note that DEC members are responsible to pay their hotel bill at check out and then reclaim on their expense claim forms.
- d. <u>Reports/Books</u> DEC members are reminded that paper copies of the reports and books will no longer be produced by Dominion Command.
- e. <u>Smoking</u> Members are reminded that Ottawa City By-Laws do not permit smoking in any office building including bars and restaurants. However, the Director of Administration will provide one of the smokers with a door pass to enable smokers to use the **rear entrance of the building** to permit smoking outside during the break periods. Smoking is not permitted on the front steps.

#### The Royal Canadian Legion—Dominion Command (Legion House) 86 Aird Place, Ottawa, ON K2L 0A1 613-591-3335



- 1. LaPointe Seafood Restaurant
- 2. Centrum Area
  - numerous restaurants
  - · shopping facilities
  - · movie theatre
- 3. Legion House
- 4. Holiday Inn Select Hotel
- 5. Country Inn Suites Hotel

- 6. Liquor Control Board of Ontario (LCBO)7. Wendy's, Tim Horton's
- 8. Pizza Hut, Burger King
- 9. Dairy Queen, Italian Restaurant
- 10. Canadian Tire Place-Hockey arena
- 11. Walmart
- 12. Darcy McGee's, East Side Mario's, A & W, Swiss Chalet

## DOMINION EXECUTIVE COUNCIL ITEM 8 28 NOVEMBER 2015

#### 8. DOMINION TREASURER'S REPORT

#### A. 2015 FINANCIAL FORECAST

#### I. OVERVIEW

The drive for a balanced budget will be met. In fact, a surplus of \$479,359 is forecast for the 2015 year. The principal reasons for this are:

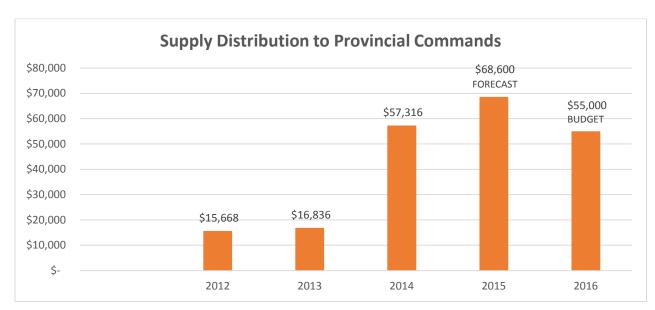
#### ✓ Membership revenues

The new policy of allowing lapsed members to buyback all previous years are exceeding expectations with \$160,000 raised to date.

#### ✓ Supply Sales

Supply sales are expected to exceed the original budget by \$650,000. Not only will this increase the surplus by \$386,000 it will also increase the distribution to the Provincial Commands by 36% over the original budget estimate.

A breakdown of the distribution to the Provincial Commands from 2011 to 2015 follows below:



As you will note, there has been a substantial increase from the 2012/2013 levels.

Challenges in processing memberships has resulted in an increase in the temporary staff budget of \$115,000 in the Membership and Marketing budget. Weakness in the investment markets has made a reduction to the investment revenue forecast of \$110,000 necessary.

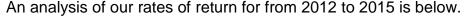
#### II. ANALYSIS

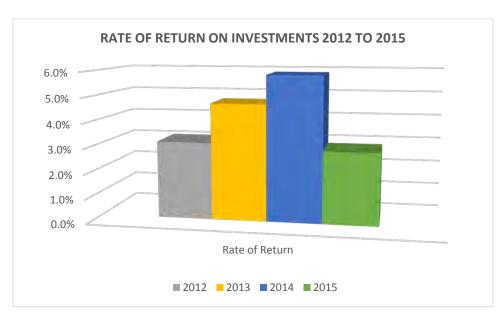
#### i. Revenues

As we are aware there are challenges on the revenue side of the operations. The trend has been more favourable with the decline in membership less than anticipated. The forecast has been adjusted to reflect a decline of 10,000 members from the original 12,000 estimate. A further increase in the forecast for the recovery of additional membership fees paid for prior years has been made as well.

Supply is having a big year with sales of pins and medallions with Aboriginal pins and pins geared to the 90<sup>th</sup> anniversary providing the biggest gains. Sales are forecasted to hit \$2.45 million, an increase of \$650,000 over the original budget.

The Agency Fee has been reduced by \$22,146 to compensate Canvet for increased costs caused by the challenges in the Membership and Marketing Department. These challenges affected Canvet directly by lowering the 2014 income for subscribers and caused issues with Advertisers that booked their ads based on a committed level of subscriptions were not achieved due do the challenges in the Membership Department. Changes have been made in the way that the investments are managed. Last year the investment strategy was improved by increasing the proportion of investments that could go into growth oriented securities such as equities (common shares). This resulted in an improved rate of return for the portfolio, as can be seen below. However, as noted in the Overview section, the markets have softened particularly for equity investments. change was dealt with swiftly by reducing the volume of equities held. This will provide more protection to the principle amount invested by increasing the proportion of interest bearing fixed income securities. This was done to prevent a large loss on the equities. This needed protection comes with a downside. With interest rates at historical lows, this has lowered our rate of return. When the markets improve the equity portion will then be increased.





#### ii. Expenses

Expense projections have actually increased by \$170,000. However, much of this increase is, in fact, beneficial.

When Supply sales increase, the cost of sales also increases. The cost of sales is the purchase price of the products sold. The more products sold the higher the cost of sales. The projected sales increase of \$650,000 has a product cost of \$286,000.

The IT Section is projected to have a reduction of \$20,000. A reduction in personnel costs of \$10,000 was incurred due to a new staff coming in at a lower rate on the wage grid than the person that was replaced. The high speed T1 web connection lines for our ecommerce activities were replaced by fiber optic lines for a reduction of \$10,000.

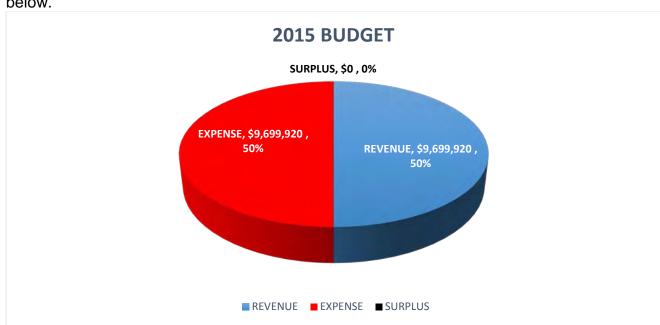
The Marketing, Advertising and Promotion budget (MAP) is expected to come in \$22,000 under budget. Other Program Expenses is projected to come in \$25,000 less because of legal set up costs for the Foundation and lower expenses for translation.

Administration is projected to be \$15,000 over budget. Although, the use of paper and supplies are down, this line item was under budgeted in 2015 as was telephone expenses, the other line item of significance.

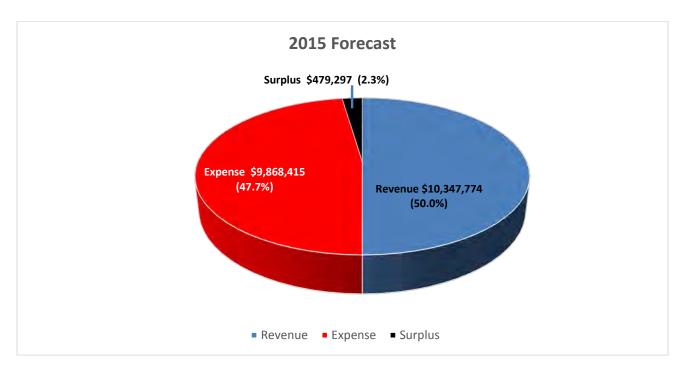
Legion House is expected to be \$13,000 more than budgeted due to increased demands on the repair and maintenance line items.

#### iii. Conclusion

At the start of the year, the budget expectations were a breakeven budget as illustrated below.



A breakdown of the 2015 projections for revenue, expenses and surplus can be seen below.



As you can see, the Forecast for year end is a positive one with a Surplus of approximately \$500,000 being projected.

#### B. 2016 BUDGET

#### OVERVIEW

Great progress has been made.

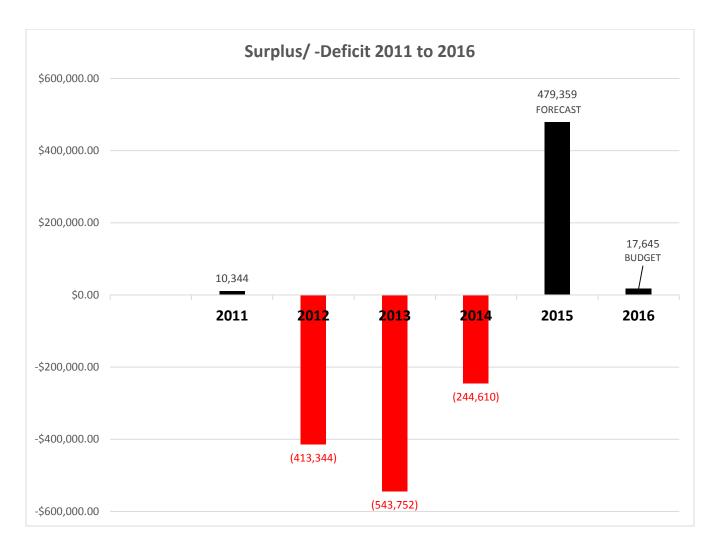
As we know, the Legion's membership numbers are the critical financial issue that we currently face. This is the primary source revenue for the operations. The Membership statistics from the Membership Department for the period October 2014 to October 2015 indicated a loss of 10,000 members. Based on this a provision for a decline of 10,000 members has been made in the 2016.

Despite this, revenue is projected to increase slightly by \$41K. This is mainly because of a \$200,000 increase in Supply sales.

The cost side is basically flat-lined from 2015. When the cost of sales component of the increase in Supply sales (which is \$90,000) is factored in expenses have been reduced by 0.7% or \$67,000.

This is on top of the reductions in last year's budget which lowered total expenses by 11.8%. The 2015 reductions were achieved by reducing expenses for postage, printing and office and increasing recoveries for services from Canvet and the Poppy Fund. As well, personnel costs were reduced by cutting pension benefits by 20% and increasing the staff contributions into the fund. Also, there was no cost of living adjustment provided to staff in 2015.

For 2016, the budget is projecting a small surplus of \$17,645. As you can see the trend line for Operating Surplus/Loss has improved.

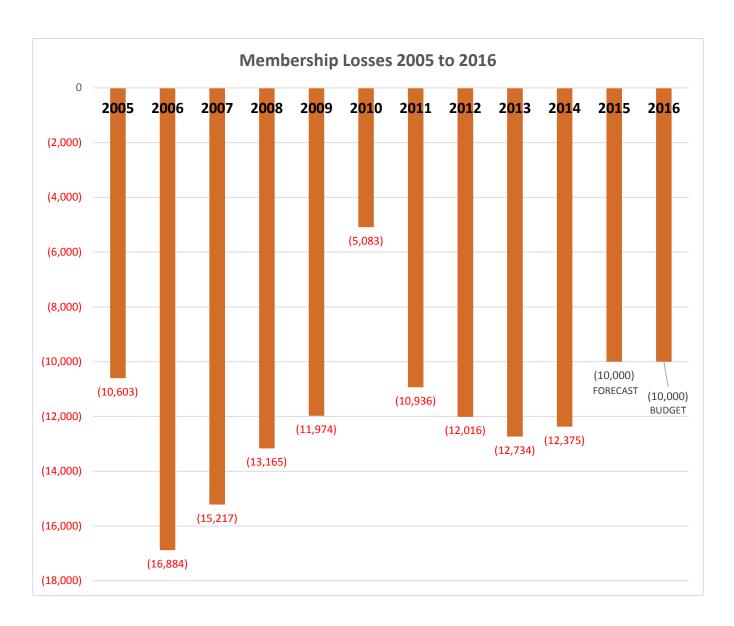


#### II. ANALYSIS

#### i. Revenue

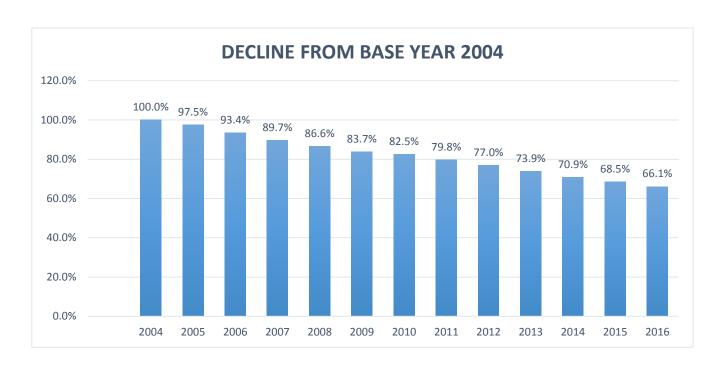
After taking into account the membership decline, the budget projection for Per Capita Tax revenue has been set at \$5,560,000.

As we are all aware, membership is the critical issue on the revenue side. Below is a graphic representation of our membership losses from 2005 to 2016.

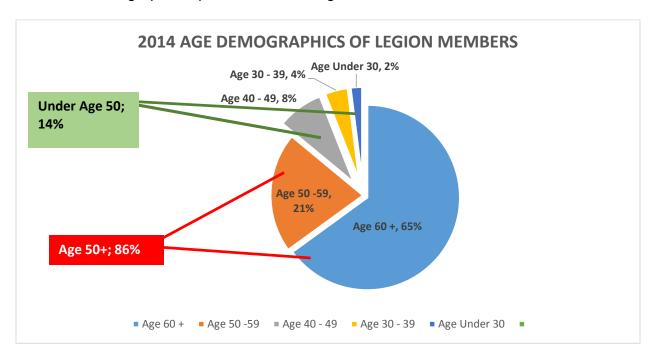


Cumulatively, this is a loss of 141,000 to the end of 2016.

Using 2004 as the base year (= 100%) the decline for this period is graphed below, with the 2015 and 2016 projections included.



One third of our members have been lost in this period. As well the membership age demographic is not in our favour. At the end of 2014, 65% of our members were over aged 60 and 23% are over 75. A graphic representation the age breakdown is below.



Due to weak investment markets revenue expectations have been reduced by \$30,000 to \$490,000. The weak investment market have caused us to retrench the investments into safer but lower yielding securities. The markets are now starting to indicate an upward trend, so it may be that the worst is behind us.

The Poppy Grant to Service Bureau will increase by \$63,000. It has been set at 90% of the department budget (\$742,000). As mentioned the Supply Department is expecting an increase of \$200,000 in sales for a projected total of \$2 million for the year.

#### ii. Expenses

The cost for Legion Magazine subscriptions will decline in proportion to the membership loss for the Legion.

#### a) Department/Section Budgets

A cost of living increase of 2.0% has been built into the salary budget.

Non-personnel costs in the:

- Administration Department are budgeted to increase \$10,000 (1.6% of expenses).
- IT Section is expected to fall by 0.6% because of the replacement of the T1 lines data lines with Fiber Optic cables.
- Marketing and Membership expenses are expected to fall by 0.6%.
- Finance costs are expected to increase by 1.3%.
- Service Bureau will increase by 6.0% as the Service Officers Conference, which is held every two years, is being held in 2016. It is expected to cost \$48,000.
- Legion House (Building) expenses are expected to increase by 6.5% or \$21,900. This consists of utilities \$5,200, property taxes \$1,700 and building maintenance and repairs

of \$15,000.

 Supply Department is expected to have an increase of 1.7% or \$11,200 of which an increase in wrapping material of \$10,000 is the major item.

The MAP (Marketing, Advertising and Promotion) budget will grow by \$77,500. This is money that has been put into the Membership Programs and Campaigns section of the budget to specifically target the membership issue.

Depreciation of computers, furniture & equipment is expected to increase by \$15,000. Replacement/upgrades to computer equipment are required.

Pension expenses were reduced in 2015 by 27% (\$126.9) by slashing staff benefits and increasing staff contributions into the plan by 50% to 2017. In 2016 expenses will be down by a further \$19,000 or 6%.

#### b) Committee Budgets

The Committee budgets have been reduced by \$104K

or 0.2%. The major changes are in the following

#### Committees:

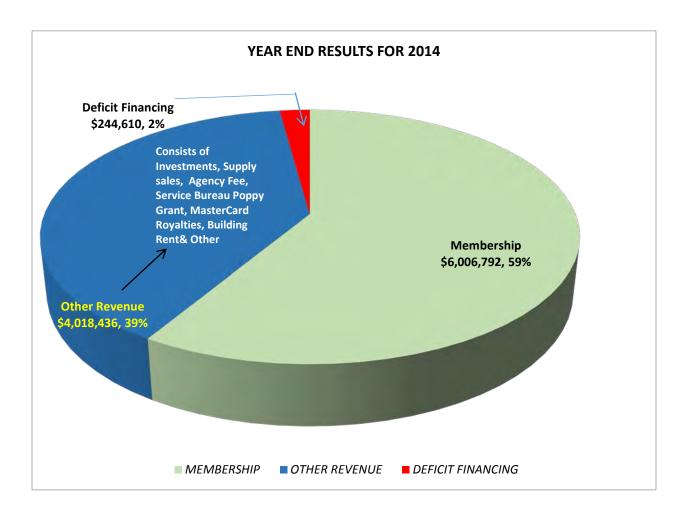
- RCEL This will decrease by \$20,800 as the 2015 budget had a special allocation for the RCEL Summit meeting in Hong Kong. This is not required in 2016.
- Sports The suspension of Curling and 8 Ball in 2016 will save \$31,800 in the budget.
- Elected Officers This budget is down \$38,500 because there are no Provincial Conventions in the even numbered years.

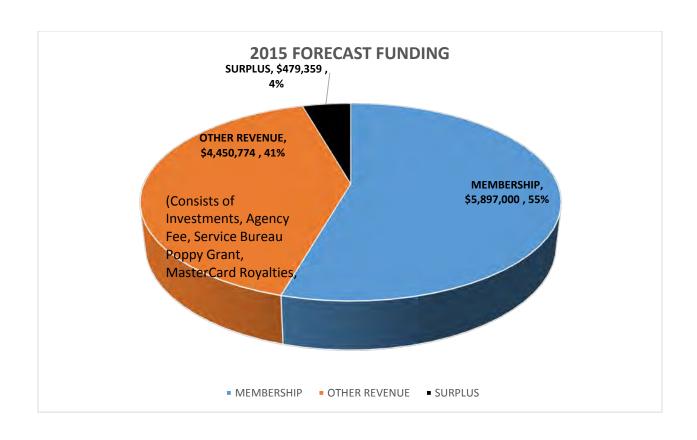
 Defence and Security – This budget had been increased by \$18,000. \$9,000 is being added to the Operation Santa Claus and Operation Canada Day budgets as the number of deployed soldiers has increased.

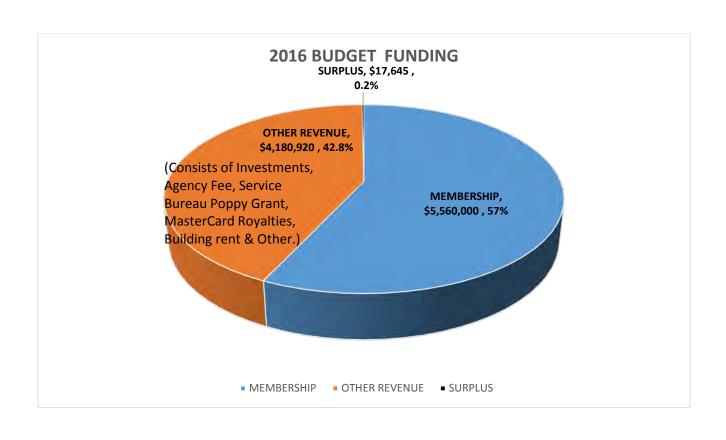
#### c) Summary

We have come a long way from the 2014 year that ended with a deficit of \$244,610. The 2015 was budgeted to breakeven but the year will now end in surplus. The budget for 2016 is anticipating a small surplus of \$17,645.

An illustration of the Funding breakdown over this period follows below.







#### **C. FINANCIAL STATEMENTS**

See attached.

#### **RECOMMENDATION**

The 2016 Budget be approved, after adjusting for approved changes (if any).

### THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### STATEMENT OF REVENUE AND EXPENSE

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
REVENUE					
Per Capita Tax	5,688,720	6,006,792	5,777,000	5,804,176	5,560,000
Canvet					
- Agency Fee & Support	333,333	400,000	400,000	311,187	400,000
Investment Income	352,626	521,751	520,000	260,551	490,000
Service Bureau Revenue	477,000	699,000	679,000	509,250	742,000
Supply Department	1,130,385	1,841,813	1,800,000	1,660,780	2,000,000
Legion House					
- Tenants	54,329	72,438	82,920	62,190	82,920
- Internal	237,000	316,000	316,000	237,000	316,000
Miscellaneous					
- Master Card	52,252	64,137	60,000	44,966	60,000
- Other	43,043	76,247	65,000	63,462	90,000
Estate Bequest	80	80	<u>-</u>		
TOTAL REVENUE	8,368,768	9,998,257	9,699,920	8,953,562	9,740,920
EXPENSE					
Legion Magazine Subscriptions	2,741,211	2,988,364	2,846,000	2,762,421	2,740,000
<u>Administration</u>	682,677	912,348	772,551	575,510	802,500
- IT Section	215,909	268,787	305,950	196,754	294,750
Marketing & Membership	608,120	835,160	791,000	643,138	770,900
Marketing, Advertising, Promotion	235,937	347,620	398,000	196,494	455,500
Finance	298,995	396,501	361,300	255,213	378,800
Service Bureau	536,841	756,759	754,400	541,151	825,300
Supply	1,106,002	1,599,631	1,472,494	1,089,317	1,600,700
Committees	1,136,164	1,078,558	1,016,825	658,021	912,925
Other Program expenses	100,453	120,185	203,100	111,267	144,800
Depreciation	64,559	119,483	100,000	80,078	115,000
Employer Pension Contribution	295,860	468,902	342,000	241,873	323,000
Legion House	254,137	350,570	336,300	255,028	359,100
TOTAL EXPENSE	8,276,865	10,242,867	9,699,920	7,606,265	9,723,275
NET INCOME (LOSS) FROM OPERATIONS	91,903	(244,610)	0	1,347,297	17,645
Per Capita Tax Reserve utilized		244,610	<u>-</u>	<del>-</del>	
NET INCOME (LOSS)	91,903	0		1,347,297	<u>17,645</u>

#### STATEMENT A

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### **ADMINISTRATION**

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
EXPENSE					
Salaries	491,600	678,748	689,000	499,039	711,000
Retirement Allowance	9,832	7,743	12,600	9,672	12,900
Other Benefits	51,743	63,075	64,500	48,990	65,000
Temporary & Contract Staff	13,992	13,992			
TOTAL PERSONNEL	567,167	763,558	766,100	557,702	788,900
Office Supplies	41,152	53,364	35,000	34,768	42,000
Telephone	11,395	14,536	8,000	12,088	13,000
Postage, Express	6,539	8,585	10,000	8,052	10,000
Printing, Stationery	7,436	9,340	8,000	1,668	8,000
Staff Travel	460	692	1,000	714	1,000
Insurance	14,965	19,912	20,400	14,155	20,400
Rent (CR to Building)	81,000	108,000	108,000	81,000	108,000
Staff Recruitment	7,622	7,622	2,000	3,497	2,000
Computer Network Support	2,250	3,000	3,000	2,250	3,000
Miscellaneous	5,435	6,403	5,000	3,937	5,000
Training	1,006	2,336	9,000	5,677	7,000
TOTAL EXPENSE	746,427	997,348	975,500	725,510	1,008,300
Less: charged to:					
Membership Section	22,500	30,000	30,000	22,500	30,000
Service Bureau	22,500	30,000	30,000	22,500	30,000
Poppy Fund	18,750	25,000	142,949	105,000	145,800
	63,750	85,000	202,949	150,000	205,800
NET EXPENSE	682,677	912,348	772,551	575,510	802,500

#### STATEMENT B

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### **INFORMATION TECHNOLOGY SECTION** (Administration Department)

	Sep-30			0017	
	2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	2015 <u>ACTUAL</u>	2016 BUDGET
	7101071 <u>=</u>	7.010/12	<u> </u>	7.0.07. <u>-</u>	
EXPENSE					
Salaries	125,350	172,481	173,000	115,835	165,000
Retirement Allowance	2,507	1,971	3,200	2,244	3,000
Other Benefits	12,865	15,675	19,000	12,519	18,000
TOTAL PERSONNEL	140,722	190,127	195,200	130,598	186,000
Office Supplies	-	-	100	-	50
Telephone	2,712	3,804	1,750	3,676	4,500
Postage, Express	18	20	100	31	50
Printing, Stationery	12	14	100	13	50
Staff Travel	-	-	100	-	-
Rent (CR to Building)	7,500	10,000	10,000	7,500	10,000
Miscellaneous	35	35	100	180	100
Network & PC					
- Maintenance Contracts/Leases	53,065	63,736	70,300	60,920	73,000
- Programming & Support	5,296	6,224	20,000	1,639	25,000
- Supplies & Other	6,224	8,658	12,200	7,397	12,000
- Website & Internet					
connectivity & support	18,326	10,171	20,000	2,801	8,000
TOTAL EXPENSE	233,910	292,787	329,950	214,754	318,750
Less: charged to:					
Administration	2,250	3,000	3,000	2,250	3,000
Finance	2,250	3,000	3,000	2,250	3,000
Membership & Marketing	4,500	6,000	6,000	4,500	6,000
Service Bureau	2,250	3,000	3,000	2,250	3,000
Supply	4,500	6,000	6,000	4,500	6,000
Canvet	2,250	3,000	3,000	2,250	3,000
	18,000	24,000	24,000	18,000	24,000
NET EXPENSE	215,910	268,787	305,950	196,754	294,750

#### STATEMENT C

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### MARKETING AND MEMBERSHIP

	Sep-30 2014	2014	2015	2016	
	ACTUAL	ACTUAL	BUDGET	2015 <u>ACTUAL</u>	BUDGET
REVENUE					
Agency Fee	200,000	400,000	400,000	311,187	400,000
Agency Fee	200,000	400,000	400,000	011,107	100,000
TOTAL REVENUE	200,000	400,000	400,000	311,187	400,000
EXPENSE					
Salariaa	202 272	EEC 974	407.000	220 044	454,000
Salaries Retirement Allowance	393,272 7,865	556,874 6,236	497,000 9,000	320,041 6,140	7,900
Other Benefits	45,235	58,849	55,000	42,326	56,000
Temporary & Contract Staff	ŕ	23,741	25,000		55,000
Temporary & Contract Stair	13,459	23,741	25,000	111,246	33,000
TOTAL PERSONNEL	459,831	645,700	586,000	479,753	572,900
TOTAL TEROSINEL	400,001	040,700	000,000	470,700	072,700
Office Supplies	781	829	5,000	1,181	2,000
Telephone	7,071	9,024	8,000	7,127	9,000
Postage, Express	27,457	35,588	30,000	29,717	34,000
Printing, Stationery	2,337	2,415	4,000	5,278	4,000
Staff Travel	219	263	500	485	500
Rent (CR to Building)	48,000	64,000	64,000	48,000	64,000
Miscellaneous	1,850	2,591	3,500	3,146	3,500
Computer Network Support	4,500	6,000	6,000	4,500	6,000
Administrative Support	22,500	30,000	30,000	22,500	30,000
Membership cards, forms and paper	16,067	20,312	20,000	24,876	20,000
Membership Pack out	14,053	14,060	20,000	15,191	20,000
Provincial Conventions	-	-	-	-	-
Legion Website & Internet	3,380	4,305	14,000	1,384	5,000
Website Upgrade	73	73		<u>-</u>	
	_	_	_	_	·
TOTAL EXPENSE	608,119	835,160	791,000	643,138	770,900
NET EXPENSE	408,119	435,160	391,000	331,951	370,900

#### STATEMENT D

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### MARKETING, ADVERTISING AND PROMOTION

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>	
Media - Print						
Canvet Ads	25,369	30,442	15,000	10,198	15,000	Membership
Esprit de Corps	-	-	-	565	-	Membership
RCMP Quarterly	4,746	6,328	3,500	4,746	3,500	Membership
Canadian Geographic	-	9,605	-	-		Membership
Ubiquitous	1,921	2,401	5,000	2,700		Membership
Canadian Military Family	-	-	-	-	5,000	Membership
Advertising	-	-	-	-	-	Membership
Legion Policy Positions	13,837	16,886	-	-	-	Membership
Advertising Other	3,310	3,425	45,000	8,469	55,000	Membership
Media - Audio						
Memorial Cup	5,650	5,650	6,000	6,780	7,000	Marketing
Blue Jays	-	-	-	-	-	Marketing
PSA's	-	5,650	5,000	5,650	5,000	Marketing
Audio - Other	202	202	-	-	-	Marketing
Media - Video & Photography						
PSA's	-	6,780	6,000	19,012	10,000	Marketing
Photography Services	-	-	-	-	5,000	Marketing
Video - Other	-	5,644	20,000	-	-	Marketing
Media - Internet						
Media Internet - Other	149	65,978	60,000	-	60,000	Membership
Media - Public Relations & Events						
Media Coverage & P.R. (T &F)	12,053	12,053	10,000	4,533	10,000	Marketing
Media Coverage & P.R Other	29,065	30,201	30,000	16,497	20,000	Marketing
Programs and Campaigns						
Membership Gift Pack	-	-	-	-	-	Membership
Free Membership for CF retirees	2,195	2,971	5,000	2,403	5,000	Membership
Non Renewal Mailers Incentive Program for Renewals /	52,888	52,888	60,000	53,033	60,000	Membership

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>	
Recruitments (1 X 1)	17,620	17,620	_	_	20,000	Membership
Early Bird Campaign	- -	-	5,000	_	5,000	Membership
Branch Incentive Program	23,787	23,787	25,000	24,912	10,000	Membership
Public Direct Mail Campaign	-	-	-	-	45,000	Membership
Legion Riders Support	-	-	-	-	2,500	Membership
Marketing - Program	10,835	10,835	25,000	10,975	50,000	Marketing
Design Program	13,939	19,901	20,000	6,877	20,000	Marketing
Promotions and Donations	6,763	6,763	20,000	8,505	10,000	Marketing
Other Printed Material						
News Letter	-	-	-	-	-	Membership
Flyers and Postcards	-	-	10,000	-	-	Marketing
Bookmarks	-	-	-	-	-	Marketing
We Care Poster	-	-	5,000	-	5,000	Marketing
Renewal Poster	-	-	-	-		Marketing
Early Bird Poster	-	-	2,500	-	2,500	Marketing
The RCL & C.F. Brochure	-	-	5,000	-	5,000	Marketing
RCL Needs You Brochure	_	-	5,000	-	5,000	Marketing
Posters/Brochures	9,596	9,596	-	1,011	10,000	Marketing
RCL Welcomes You Brochure	-	-	5,000	7,711	5,000	Membership
Other	2,014	2,014		1,917.61		Membership
	235,939	347,620	398,000	196,494	455,500	
	SUMMARY - BY BUDGET LINE ITEM					]
Media - Print	49,183	69,088	68,500	26,678	78,500	
Media - Audio	5,852	11,502	11,000	12,430	12,000	
Media - Video	-	12,424	26,000	19,012	15,000	
Media - Internet	149	65,978	60,000	-	60,000	
Media - Public Relations & Events	41,118	42,255	40,000	21,030	30,000	
Programs and Campaigns	128,027	134,764	160,000	106,705	227,500	
Other Printed Material	11,610	11,610	32,500	10,639	32,500	
Total	235,939	347,620	398,000	196,494	455,500	
						-
	SUMMARY - BY CATEGORY					]
					007.77	
Membership	147,836	234,344	228,500	116,654	291,000	
Marketing	88,103	113,275	169,500	79,840	164,500	_
Total	235,939	347,620	398,000	196,494	455,500	

#### STATEMENT E

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### FINANCE DEPARTMENT

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
EXPENSE					
Salaries	274,385	374,618	371,000	267,010	384,000
Retirement Allowance	5,488	4,358	6,800	5,186	7,000
Other Benefits	32,718	42,213	44,000	32,090	44,000
TOTAL PERSONNEL	312,591	421,188	421,800	304,285	435,000
Office Supplies	832	1,219	2,000	264	2,000
Telephone	3,139	3,890	2,500	2,621	3,300
Postage, Express	2,888	3,679	5,000	2,292	5,000
Printing, Stationery	1,170	1,255	3,000	332	2,200
Staff Travel	113	140	500	113	300
Audit Fees	50,372	60,372	58,000	43,500	60,000
Rent (CR to Building)	21,750	29,000	29,000	21,750	29,000
Computer Network Support	2,250	3,000	3,000	2,250	3,000
Miscellaneous	1,245	1,614	2,000	1,414	5,000
TOTAL EXPENSE	396,350	525,357	526,800	378,820	544,800
Less: charged to:					
Supply	41,104	53,856	55,500	41,107	56,000
Canvet	56,250	75,000	110,000	82,500	110,000
	97,354	128,856	165,500	123,607	166,000
NET EXPENSE	298,996	396,501	361,300	255,213	378,800

#### STATEMENT F

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### **SERVICE BUREAU**

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
REVENUE					
Poppy Fund Grant	477,000	699,000	679,000	509,250	742,000
EXPENSE					
Salaries	393,913	549,621	573,000	411,807	599,000
Retirement Allowance	7,878	6,145	10,400	8,032	10,900
Other Benefits	46,889	58,637	60,000	48,297	61,000
TOTAL PERSONNEL	448,680	614,402	643,400	468,136	670,900
Office Supplies Expense	1,996	2,744	7,000	2,469	4,000
Telephone	4,921	6,065	7,000	6,036	7,400
Postage	8,881	10,254	5,000	3,333	5,000
Staff Travel	3,255	3,585	4,500	2,340	4,500
VAC - Liaison	-	-	3,000	-	3,000
Rent ( Cr to Building)	33,750	45,000	45,000	33,750	45,000
Service Officers Conference	9,576	40,678	-	-	48,000
Advocacy and Representation	-	-	5,000	-	3,000
Administrative Support	22,500	30,000	30,000	22,500	30,000
Computer Network Support	2,250	3,000	3,000	2,250	3,000
Miscellaneous	1,033	1,033	1,500	336	1,500
TOTAL EXPENSE	536,842	756,759	754,400	541,151	825,300

#### **STATEMENT G**

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### SUPPLY DEPARTMENT

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
REVENUE	ACTOAL	AOTOAL	<u>BOBOL1</u>	AOTOAL	<u> </u>
Sales of Supplies	1,130,385	1,841,813	1,800,000	1,660,780	2,000,000
Less Cost of Goods	506,035	795,885	792,000	640,341	900,000
			,		
GROSS MARGIN	624,350	1,045,928	1,008,000	1,020,439.06	1,100,000
Provincial Commands @					
5.0% of Gross Margin	n/a	21,079	50,400	51,022	55,000
EXPENSE					
Salaries	366,654	490,430	452,000	326,987	462,000
Retirement Allowance	7,333	5,964	8,200	6,364	8,400
Other Benefits	50,908	64,451	62,000	45,527	62,000
Temporary & Contract Staff	16,580	23,858	40,000	22,142	40,000
TOTAL PERSONNEL	441,475	584,704	562,200	401,021	572,400
Telephone	5,780	6,988	9,000	6,926	10,000
Postage, Express	21,339	30,392	65,000	22,142	65,000
Printing, Stationery	2,087	2,470	6,000	2,771	6,000
Staff Travel	3,285	3,685	5,000	3,127	5,000
Insurance	1,273	1,697	1,500	1,106	1,500
Rent (CR to Building)	45,000	60,000	60,000	45,000	60,000
Web Store - T1 connection line	9,450	12,600	12,600	3,616	12,600
Advertising/Catalogue Distribution	37,478	56,240	80,000	41,163	80,000
Wrapping Material	13,942	20,768	20,000	16,974	30,000
Finance/Administration Support	41,104	53,856	55,500	41,107	56,000
Office Supplies	680	816	3,000	409	2,000
Bad Debts	1,130	1,800	2,000	1,200	2,000
Computer Network Support	4,500	6,000	6,000	4,500	6,000
Miscellaneous	2,195	2,364	1,000	922	1,000
EXPENSE TOTAL	630,718	865,459	939,200	643,006	964,500
Less: Poppy Fund Chargeback	(30,750)	(80,000)	(258,706)	(194,030)	(263,800)
NET EXPENSE	599,968	785,459	680,494	448,977	700,700
GAIN OR (LOSS)	24,383	260,469	327,506	571,463	399,300
PROVINCIAL COMMAND SHARE@ 25%	(6,096)	( <u>18,287</u> )			
	<u>18,287</u>	<u>242,182</u>	<u>327,506</u>	<u>571,463</u>	399,300

#### STATEMENT H

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### OTHER PROGRAM EXPENSES

		Sep-30			Sep-30	
		2014	2014	2015	2015	2016
		<u>ACTUAL</u>	<b>ACTUAL</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>BUDGET</b>
MISCELL	LANEOUS EXPENSE					
RCEL	Conference	11,250	15,000	15,000	11,250	5,000
	SCOWP	352	708	2,000	866	2,000
RCEL TO	ΤΔΙ	11,602	15,708	17,000	12,116	7,000
NOLL IC		11,002	10,700	17,000	12,110	7,000
Peguest:	for Support	5,000	5,000	20,000	5,000	15,000
•	• •	5,000	3,000		3,000	13,000
	eneral Meeting	-	-	5,000	-	-
Dominion	n Bursaries	16,000	16,000	-	-	-
Historica	(EWC)	33	33	500	-	200
Legal & C	Other	16,680	24,312	45,000	45,440	45,000
Charitable	e Foundation Start Up	-	-	50,000	9,340	25,000
MBP Ads	;	26,900	32,280	33,000	26,900	20,000
Translatio	on (note )	24,239	26,854	32,600	12,471	32,600
TOTAL E	EXPENSE	100,454	120,185	203,100	111,267	144,800

#### Note: Translation

This amount reflects the cost of translation services only. It does not include the extra printing and paper costs for the minutes of meetings, manuals, publications or Convention documents. These costs are distributed throughout the departmental expenses under "office supplies and printing and stationary". Some costs are recovered for the resale items.

#### STATEMENT I

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### **LEGION HOUSE**

		Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
REVENUE	<b></b>					
Rent Rent	Tenants Charge to Depts.	54,329	72,438	82,920	62,190	82,920
IXCIII	Administration	81,000	108,000	108,000	81,000	108,000
	Marketing & Membership	48,000	64,000	64,000	48,000	64,000
	Service Bureau	33,750	45,000	45,000	33,750	45,000
	Supply Dept	45,000	60,000	60,000	45,000	60,000
	Finance	21,750	29,000	29,000	21,750	29,000
	IT Section	7,500	10,000	10,000	7,500	10,000
TOTAL R	EVENUE	291,329	388,438	398,920	299,190	398,920
EXPENSE	<b></b>					
Salaries		18,835	25,733	25,900	18,605	26,800
	nt Allowance	377	297	500	360	500
Other Ben	nefits	3,469	4,629	4,100	3,373	4,100
TOTAL PI	ERSONNEL	22,681	30,659	30,500	22,338	31,400
Elevator M	Maintenance	4,358	5,850	7,000	4,962	7,000
A/C, Elect	rical, Plumbing	21,217	48,073	32,000	10,179	32,000
Interior &		46,106	68,324	65,000	52,360	80,000
Cleaning (	Contract & Supplies	34,360	48,035	52,000	36,658	52,000
Fuel		7,682	10,729	11,200	8,296	12,400
Light & Po		40,320	52,316	50,000	41,789	54,000
Water and	d Sewage	957	1,425	2,000	1,072	2,000
Taxes		50,345	50,345	51,500	51,735	53,200
Insurance		3,611	4,814	5,100	3,139	5,100
Reserve F	fund	22,500	30,000	30,000	22,500	30,000
TOTAL EX	KPENSES	254,137	350,570	336,300	255,028	359,100
GAIN OR	LOSS	37,192	37,868	62,620	44,162	39,820

## THE ROYAL CANADIAN LEGION - DOMINION COMMAND GENERAL FUNDS

#### **COMMITTEES & ELECTED OFFICERS EXPENSE**

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 BUDGET
COMMITTEES					
1 Veterans, Service and Seniors	25,924	32,657	33,000	10,129	32,500
2 Poppy & Remembrance	22,735	52,976	26,650	- 7,902	25,250
3 Membership	8,364	10,084	22,750	10,885	12,750
4 Outreach	32,406	30,668	33,500	23,063	24,000
5 RCEL	30,806	34,068	21,475	18,118	675
6 Sports	550,553	415,004	346,100	264,569	312,200
7 Ritual & Awards	3,954	5,679	4,700	2,544	2,000
8 Constitution & Laws	2,322	2,414	800	626	800
9 Defence & Security	42,369	51,419	75,200	77,856	93,200
10 Veterans Consultation	5,758	5,758	5,350	3,944	5,350
11 Focus on the Future	-	-	7,150	7,051	7,150
12 Leadership Development		24	300	84	200
COMMITTEE TOTAL	725,191	640,750	576,975	410,966	516,075
13 Elected Officers	68,276	86,983	148,550	52,640	100,050
14 DEC/Senior Elected Officers	74,286	81,409	76,350	38,309	75,600
15 Dominion Convention	268,412	269,415	214,950	156,106	221,200
SUB-TOTAL	410,974	437,808	439,850	247,055	396,850
TOTAL EXPENSE	<u>1,136,165</u>	1,078,558	1,016,825	658,021	912,925

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### **VETERANS, SERVICE AND SENIORS**

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 BUDGET
COMMITTEE					
Travel	4,997	5,438	7,500	2,559	7,500
Per Diem	3,225	5,974	6,000	2,319	6,000
Seniors Support Guide	-	5,130	-	-	-
CIMVHR Forum	15	3,072	10,000	1,882	10,000
Printing, Stationery	1,347	1,567	500	442	500
Telephone & Fax	118	219	600	170	600
Postage	33	37	400	-	400
Business Transformation Initiatives	3,082	3,082	1,500	-	1,500
Homeless Veterans Summit	7,899	7,899	5,000	2,626	5,000
Seniors Support Program Guide	5,130	-	-	-	_
Miscellaneous Publications	78	238	1,500	132	1,000
<ul><li>Write off old stock</li><li>Distribution of new stock</li></ul>				<u>-</u>	
TOTAL	25,924	32,657	33,000	10,129	32,500

## THE ROYAL CANADIAN LEGION, DOMINION COMMAND POPPY & REMEMBRANCE COMMITTEE

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
COMMITTEE					
Travel	5,145	5,145	7,050	1,921	7,000
Per Diem	4,298	4,298	2,350	1,982	2,000
Postage & Office	930	1,782	2,000	1,598	1,000
Telephone and Fax	-	72	500	204	1,000
Teachers Guide Update	-	-	1,000	-	-
<u>Publications</u>		4.00=	4.000		
- Write off old stock	-	1,397	1,000	-	
- Distribution of new stock	-	-	-	-	
Miscellaneous	364	891	500	123	500
TOTAL	10,737	13,583	14,400	<u>5,827</u>	11,500
EUROPE ZONE					
Grant	-	-	-	-	1,500
Europe - Wreaths	1,365	1,365			
	1,365	1,365			1,500
NATIONAL CEREMONIES					
Travel	638	5,771	4,500	762	4,500
Per Diem	-	8,101	4,500	333	4,500
Printing, Stationery	-	14	500	1,054	500
Telephone, Postage	319	454	500	361	500
Colour Party Activities	050	440	050	00	0.50
Summer & Fall	353	419	250	22	250 200
Meeting, Planning Remembrance Reception	- -	117 4,728	200	74 69	200
St. John's Ambulance	<u>-</u>	300	300	-	300
Silver Cross Mother	68	3,571	-	82	-
Cadet of the Year	-	-	-	<u>-</u>	-
Miscellaneous	1,025	4,197	1,500	1,804	1,500
TOTAL	2,403	27,672	12,250	4,561	12,250
<u>PILGRIMAGE</u>					
Poppy Grant	(18,750)	(25,000)	(33,750)	(33,500)	(33,750)
Expenses	26,980	35,355	33,750	15,209	33,750
TOTAL	<u>8,230</u>	<u>10,355</u>	<u>0</u>	(18,291)	<u>O</u>
TOTAL	22,735	52,976	26,650	(7,902)	25,250

## THE ROYAL CANADIAN LEGION, DOMINION COMMAND POPPY & REMEMBRANCE COMMITTEE

	Sep-30					
	2014	2014	2015	2015	2016	
	<b>ACTUAL</b>	<b>ACTUAL</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>BUDGET</b>	
NATIONAL REMEMBRANCE CER	REMONY ASSOC	IATED EXPENS	SES (Poppy Fur	<u>nd)</u>		
Europe - Wreaths	-	-	-	-	1,000	
Remembrance Reception	-	_	_	_	4,500	
Silver Cross Mother	-	-	-	-	5,000	
Cadet of the Year	-	11,080	11,080	_	10,000	
National Literary/Poppy Contest						
Travel	-	3,699	3,699	-	5,000	
Per Diem	-	4,710	4,710	_	5,000	
Bursaries/Gifts	-	12,722	12,722	-	10,875	
Total - Poppy Fund	_	32,211	32,211	_	41,375	
			<u> </u>		11,070	
Total - General Fund	0.400	07.070	40.050	4.504	10.050	
Total Constant and	2,403	27,672	12,250	4,561	12,250	
Total - National						
Remembrance Ceremony	2,403	59,883	44,461	4,561	53,625	

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### MEMBERSHIP COMMITTEE

	Sep-30				
	2014	2014	2015	2015	2016
	<u>ACTUAL</u>	<u>ACTUAL</u>	<b>BUDGET</b>	<u>ACTUAL</u>	<u>BUDGET</u>
COMMITTEE					
Travel	2,272	2,272	3,500	917	2,500
Per Diem	2,784	2,784	3,500	1,360	3,500
Printing and Office	27	1,478	500	1,615	750
Postage	-	-	250	254	-
<u>Publications</u>					
- Write off old stock	-	-	-	-	
- Distribution of new stock	54	54	-	-	
Telephone & Fax	89	89	500	-	500
Miscellaneous	267	267	2,500		500
	5,493	6,944	10,750	4,146	7,750
PRINTING & STATIONERY					
Membership Forms	2,871	3,140	8,500	6,739	5,000
Early Bird Certificate	-	-	500	-	_
Early Bird Stickers	<u>-</u>	<u> </u>	3,000	<u>-</u>	_
	2,871	3,140	12,000	6,739	5,000
TOTAL	8,364	10,084	22,750	10,885	12,750

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### OUTREACH

	Sep-30 2014 <u>ACTUAL</u>	2014 ACTUAL	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 BUDGET
COMMITTEE					
Travel	6,838	4,579	3,750	999	-
Per Diem	4,235	4,235	3,750	1,360	-
Printing, Stationery	244	244	500	475	-
Telephone & Fax	439	601	500	970	500
Postage	102	102	-	39	-
Miscellaneous	130	130			
SUB-TOTAL	11,988	9,891	8,500	3,843	500
PR SECTION					
External					
Media Monitoring	1,087	1,087	-	-	-
Media Distribution	11,652	11,652	20,000	15,948	23,000
<u>Training/Liaison</u>					
- Per Diem	2,722	5,044	2,500	1,843	-
- Travel	4,958	2,996	2,500	1,429	500
SUB-TOTAL	20,419	20,778	25,000	19,220	23,500
GRAND TOTAL	32,407	30,668	33,500	23,063	24,000

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### RCEL COMMITTEE

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 BUDGET
Meetings:					
Committee					
-Per Diem	-	870	675	-	675
RCEL - Hong Kong					
Travel	-	-	18,000	12,534	-
Per Diem			2,800	5,583	
		870	21,475	18,118	675
Caribbean Legion Liaison:					
Travel	14,528	16,413	-	-	-
Per Diem	15,878	16,361	-	-	-
Postage, Printing	147	171	-	-	-
Telephone & Fax	-	-	-	-	-
Miscellaneous	254	254			
	30,807	33,198	<del>-</del>	<del>-</del>	
TOTAL	30,807	34,068	21,475	18,118	675

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## THE ROYAL CANADIAN LEGION DOMINION COMMAND SPORTS COMMITTEE

		Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
COMMITT	<u>'EE</u>					
Travel		6,227	4,900	3,750	1,062	3,750
Per Diem		5,818	6,088	3,750	360	3,750
T & F LAC	Ste. Therese - 2015	-	6,110	6,000	4,025	-
T & F LAC	Ste. Therese - 2016	-	-	-	-	6,000
	Langley- 2013/2014	6,934	6,934	-	-	-
	Brandon 2017/18	-	-	-	-	5,000
Printing, S	-	1,153	1,153	1,000	630	1,000
Telephone	e & Fax	11	11	200	53	200
Postage		319	372	300	121	300
	Old Publications	-	-	-	-	
	and distr. of new stock	-	=00	-	-	1 000
Miscellane	ous	739	739	1,000	271	1,000
TOTAL CO	OMMITTEE	21,201	26,306	16,000	6,523	21,000
<u>CURLING</u>		Dauphin	Dauphin	Birch Hills	Birch Hills	
		MB	MB	SK	SK	
Travel	Participants	12,434	12,434	20,000	10,269	-
	Committee	2,525	2,525	4,000	2,309	-
Awards &	Prizes	1,396	1,396	1,300	952	-
Entertainm	nent	300	300	-	-	-
Ground Tr	ansportation	1,500	1,500	1,500	1,500	-
Advance to	o Host Branch	2,000	2,000	2,000	2,000	
TOTAL RE	EGULAR CURLING	20,155	20,154	28,800	17,030	
<u>DARTS</u>		<i>Orleans</i> ON	Orleans ON	Surrey BC	<i>Orleans</i> ON	Charlottetown PE
Sponsorsh	nip (recovery)	(25,000)	(25,000)	(25,000)	(25,000)	-
Travel	Participants	23,885	23,885	28,000	16,915	28,000
Travel	Committee	2,166	2,166	2,600	1,361	1,500
Awards &	Prizes-participants	1,488	1,488	1,300	1,940	1,300
	Prizes-Branches	5,000	5,000	200	-	-
	Prizes-Branch Raffle	10,000	10,000	-	-	-
Entertainm		43	43	-	_	-
	o Host Branch	800	800	<u>-</u>	800	800
Ground Tr	ansportation	1,500	1,500	1,500	1,500	1,500
TOTAL DA	ARTS	19,882	19,883	<u>8,600</u>	(2,484)	33,100

#### SPORTS COMMITTEE - PAGE 2

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CRIBBAGE	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
CRIBBAGE	North Bay ON	North Bay ON	Spruce Grove AB	North Bay ON	Saint John NB
Travel Participants	33,963	33,963	28,000	28,178	28,000
Committee	1,227	1,227	2,500	969	1,500
Awards & Prizes	1,463	1,463	1,300	1,395	1,300
Advance to Host Branch	800	800	800	800	800
Entertainment	200	200	-	-	-
Ground Transportation	1,500	1,500	1,500	1,500	1,500
TOTAL CRIBBAGE	39,153	39,153	34,100	32,842	33,100
	Fredericton	Tecumseh	Calgary	Calgary	
EIGHT BALL	NB	ON	AB	AB	
Travel Participants	25,823	25,823	28,000	18,393	-
Committee	1,118	1,118	2,500	1,362	_
Awards & Prizes	2,130	2,130	1,300	1,231	_
Advance to Host Branch	800	800	800	800	_
Entertainment	200	200	-	-	_
Ground Transportation	1,500	1,500	1,500	1,500	
TOTAL EIGHT BALL	31,571	31,570	34,100	23,285	
TOTAL MEMBERS SPORTS	110,761	110,760	105,600	70,674	<u>66,200</u>
TOTAL T & F	418,593	277,937	224,500	<u>187,373</u>	225,000
TOTAL SPORTS & COMMITTEE	550,555	415,004	346,100	264,569	<u>312,200</u>

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### NATIONAL TRACK AND FIELD CHAMPIONSHIP

	Sep-30			Sep-30	
	2014	2014	2015	2015	2016
	<b>ACTUAL</b>	<b>ACTUAL</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>BUDGET</b>
	Langley	Langley	Ste. Therese	Ste. Therese	Ste. Therese
	ВС	ВС	QC	QC	QC
Transportation	238,246	238,246	180,000	131,273	180,000
Accommodations, Meals	170,683	170,683	153,600	131,048	153,600
Committee - Travel	11,386	11,386	7,650	4,827	7,650
Committee - Per Diem	9,360	9,360	13,350	6,345	13,350
Local Committee	-		1,000	-	1,000
Kits / Supplies / Medals	3,040	3,040	5,000	20,869	5,000
Buses	-	-	10,200	4,185	10,200
Honoraria	3,000	3,000	3,000	2,500	3,000
Reception	2,500	2,500	1,000	-	1,500
Medical	-		200	-	200
Athletic Facilities	-	-	500	-	500
Equipment / Mtg Rooms	-		500	4,343	500
Clinicians	-	-	500	-	500
Officials	-	-	2,000	-	2,000
Freight & Express	-		2,000	-	2,000
Miscellaneous	378	378	1,000	1,523	1,000
TOTAL EXPENSE	438,593	438,593	381,500	306,913	382,000
			//	(2.4.2.2.)	(100,000)
Less Prov Cmd Portion	<u>0</u>	(96,223)	(100,000)	(34,925)	(100,000)
SUB TOTAL	438,593	342,369	281,500	271,988	282,000
RECOVERIES					
RECOVERIES					
Registration - Non Legion Athletes	-	(18,432)	(12,000)	(46,615)	(12,000)
Sponsorships	(20,000)	(46,000)	(45,000)	(26,000)	(45,000)
Other		<del></del>		(12,000)	
Total Recoveries	(20,000)	(64,432)	(57,000)	<u>(84,615)</u>	<u>(57,000)</u>
<del>-</del>	<u>, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</u>	<u>, , , , , , , , , , , , , , , , , , , </u>	<u>, , , , , , , ,</u>	<u>, ,</u>	<u>, </u>
NET EXPENSE	418,593	277,937	224,500	<u>187,373</u>	225,000

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### **RITUAL & AWARDS COMMITTEE**

	Sep-30					
	2014	2014	2015	2015	2016	
	<u>ACTUAL</u>	<b>ACTUAL</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>BUDGET</b>	
Travel	1,395	1,911	1,650	1,283	700	
Per Diem	2,145	3,053	2,550	1,080	1,000	
Printing, Stationery	248	548	200	-	100	
Telephone & Fax	-	-	100	152	100	
Postage	117	117	200	29	100	
<u>Publications</u>						
- Write off old stock	-	-	-	-	-	
- Distribution of new stock	50	50				
TOTAL	3,955	5,679	4,700	2,544	2,000	

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### **CONSTITUTION & LAWS COMMITTEE**

Sep-30	Sep-30			
2014	2014	2015	2015	2016
<u>ACTUAL</u>	<b>ACTUAL</b>	<b>BUDGET</b>	<u>ACTUAL</u>	<b>BUDGET</b>
197	197	150	-	150
277	277	350	-	350
194	251	100	-	100
3	26	100	49	100
199	211	100	154	100
114	114	-	-	-
-	-	-	423	-
1,338	1,338			
2,322	2,414	800	626	800
	2014 ACTUAL  197 277 194 3 199 114  - 1,338	2014       2014         ACTUAL       ACTUAL         197       197         277       277         194       251         3       26         199       211         114       114         -       -         1,338       1,338	2014 ACTUAL         2014 ACTUAL         2015 BUDGET           197         197         150           277         277         350           194         251         100           3         26         100           199         211         100           114         114         -           -         -         -           1,338         1,338         -	2014 ACTUAL         2014 ACTUAL         2015 BUDGET         2015 ACTUAL           197         197         150         -           277         277         350         -           194         251         100         -           3         26         100         49           199         211         100         154           114         114         -         -           -         -         423           1,338         1,338         -         -

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### **DEFENCE & SECURITY COMMITTEE**

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	Sep-30 2015 <u>ACTUAL</u>	2016 BUDGET
Travel	1,693	3,976	4,600	124	4,600
Per Diem	2,612	4,307	4,600	495	4,600
Printing, Postage,	173	272	-	172	-
Telephone & Fax	-	-	-	-	-
Miscellaneous	163	163	200	67	200
Annual Vimy Award & AGM	3,700	3,700	5,650	800	5,650
Conference of Defence					
Association Fee& CIC Fee	2,075	2,075	2,150	2,113	2,150
Legion Connect	1,074	1,074	15,000	31,584	15,000
Comradeship Awards	273	333	3,000	3,571	3,000
CF Sponsorships					
* Sports Championship & Award Ceremony					
* - Sponsorships	4,000	-	-	-	-
* - Travel and Per Diem	-	-	-	-	-
- Operation Santa Claus	10,062	15,001	16,000	15,746	25,000
- Operation Canada Day	8,544	8,519	16,000	15,187	25,000
- Nijmegen	8,000	12,000	8,000	8,000	8,000
TOTAL EXPENSE	42,369	51,419	75,200	77,856	93,200

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### **VETERANS CONSULTATION**

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 BUDGET
Travel	2,968	2,968	2,600	2,205	2,600
Per Diem	2,790	2,790	2,600	1,693	2,600
Printing & Office	-	-	50	-	50
Telephone	-	-	50	-	50
Postage	-	-	-	-	-
Miscellaneous			50	46	50
TOTAL	5,758	5,758	5,350	3,944	5,350

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### FOCUS ON FUTURE COMMITTEE

	Sep-30			Sep-30	
	2014	2014	2015	2015	2016
	<b>ACTUAL</b>	<b>ACTUAL</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>BUDGET</b>
Travel	-	-	3,500	2,983	3,500
Per Diem	-	-	3,500	4,068	3,500
Printing	-	-	50	-	50
Postage	-	-	50	-	50
Telephone & Fax	-	-	50	-	50
Miscellaneous	_				
TOTAL			7,150	7,051	7,150

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### LEADERSHIP DEVELOPMENT COMMITTEE

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 BUDGET
Travel	-	-	-	-	-
Per Diem	-	-	-	-	-
Printing & Office	-	-	100	-	-
Postage	-	-	-	-	-
Telephone & Fax	-	24	200	84	200
Miscellaneous	<u> </u>				
TOTAL		24	300	84	200

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### **ELECTED OFFICERS & DOMINION PRESIDENT**

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 BUDGET	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
ELECTED OFFICERS:					
Travel	8,521	11,362	14,000	3,710	10,000
Per Diem	5,723	9,945	6,000	2,985	4,000
Telephone & Fax	-	-	50	-	50
Miscellaneous	3,724	5,929	1,000	145	1,000
SUB-TOTAL	<u>17,968</u>	27,235	21,050	6,840	15,050
DOMINION PRESIDENT:					
Travel	23,839	25,564	51,000	7,709	48,500
Per Diem	19,112	21,753	27,000	11,098	24,500
Hospitality	1,074	5,225	5,000	995	5,000
Telephone & Fax	1,943	2,519	2,500	2,640	2,500
Miscellaneous	4,340	4,687	4,500	784	4,500
SUB-TOTAL	50,308	59,748	90,000	23,226	85,000
PROVINCIAL CONVENTIONS:					
Video from the President	-	-	5,000	3,648	-
Travel	-	-	20,000	9,399	-
Per Diem	-	-	12,500	9,527	-
Hospitality					
SUB-TOTAL			37,500	22,574	
TOTAL	68,276	86,983	148,550	52,640	100,050

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### DOMINION EXECUTIVE COUNCIL

	Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	Sep-30 2015 <u>ACTUAL</u>	2016 BUDGET
D.E.C. MEETINGS:					
Travel	30,919	32,429	32,000	11,275	32,000
Per Diem	37,070	38,015	35,000	15,191	35,000
Reception/Dinner	2,537	2,537	-	-	-
Printing	767	767	250	3	200
Telephone, Fax & Postage	110	110	100	10	100
Miscellaneous	2,391	3,209	2,000	1,715	1,500
SUB-TOTAL D.E.C. MEETINGS	73,794	77,067	69,350	28,194	68,800
SENIOR ELECTED OFFICERS MEETINGS:					
Travel	490	5,161	5,400	5,997	5,400
Per Diem	_	5,177	7,100	4,093	7,100
Telephone, Fax & Postage	4	4	100	25	100
Printing	_	-	100	-	100
Miscellaneous			300		100
	494	10,342	13,000	10,115	12,800
LESS:		,,	,,	_	(/ 000)
Canvet Board and Shareholders Meetings	<u>0</u>	( <u>6,000</u> )	(6,000)	<u>0</u>	(6,000)
TOTAL	74,288	81,409	76,350	38,309	75,600

### THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### **DOMINION CONVENTION**

		Sep-30 2014 <u>ACTUAL</u>	2014 <u>ACTUAL</u>	2015 <u>BUDGET</u>	Sep-30 2015 <u>ACTUAL</u>	2016 <u>BUDGET</u>
DEC	Travel	28,072	28,072	-	-	25,000
	Per Diem	67,294	67,194	-	-	52,000
Staff	Travel	22,127	22,127	-	-	20,000
	Per Diem	50,827	50,827	-	-	52,000
Constituti	on & Law					
	Travel	2,040	-	-	-	-
	Per Diem	1,335	-	-	-	-
Past Pres						5.000
	Travel	8,319	8,319	-	-	5,000
	Per Diem	13,115	13,115	-	-	9,500
DC Zone	Commanders					4 000
	Travel	6,645	6,645	-	-	6,000
	Per Diem	6,825	6,825	-	-	6,000
VIP - (Flo	ris)	-	-		-	
Other	<b>-</b> .	-	-		-	2,000
	Travel	1,886	3,926	-	-	3,000
	Per Diem	8,133	9,468	-	-	5,000
0	Entertainment	5,223	5,223	-	-	-
Credentia	ais	6,008	6,008	-	-	6,000
Printing 8	k Design					
3	Convention Reports	15,764	15,764	-	-	16,000
	Other	9,344	9,344	-	-	9,000
Translatio	on & Interpretation	_	5,150	_	-	6,000
Postage	on a merprotation	13,807	13,807	_	_	15,000
Freight		14,388	14,408	-	-	15,000
Ü		,	ŕ			
Social Ac	tivities					
	President Reception	13,660	13,660	-	-	10,000
	Other	1,009	1,009	-	-	-
0 1	o o O o o to o	40.040	40.040			90,000
	on Centre	16,210	16,210	-	-	80,000
	on Operation	239,921	239,921	-	-	150,000
Transport		5,150	-			1,000 3,000
Ceremon		559 1 767	559 1 767	-	-	500
	angements Committee	1,767	1,767	-	-	300
Supply		2	2			405.000
		559,430	559,351	-	-	495,000
Revenue		60,515	62,015			90,000
SUB-TO	ΓΔΙ	498,915	497,336	_	_	405,000
Provision		(250,000)	(250,000)	200,000	150,000	(200,000)
		(	(===,===)			(
TOTAL		248,915	247,336	200,000	150,000	205,000
COMMIT	TEE (FROM 15A)	19,495	22,079	14,950	6,106	16,200
TOTAL CO	ONVENTION AND COMMITTEE	268,410	269,415	214,950	156,106	221,200

#### 15A

## THE ROYAL CANADIAN LEGION DOMINION COMMAND

#### **CONVENTION COMMITTEE**

	Sep-30			Sep-30	
	2014	2014	2015	2015	2016
	<b>ACTUAL</b>	<b>ACTUAL</b>	<b>BUDGET</b>	<b>ACTUAL</b>	<b>BUDGET</b>
Travel	10,116	10,277	7,500	2,168	7,500
Per Diem	7,267	9,588	6,750	2,271	8,000
Printing, Stationery	1,019	1,021	100	437	100
Telephone & Fax	1	1	-	-	-
Postage	163	163	100	2	100
Miscellaneous	929	1,029	500	1,229	500
TOTAL	19,495	22,079	14,950	6,106	16,200

#### DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

#### ITEM 9: DOMINION SECRETARY'S REPORT

Comrades, I would like to add my welcome to all new members of DEC. Legion House is undergoing changes and it is all for the good. We have now separated church and state and by that I mean that membership processing is a function of an administrative process and is now the responsibility of the Administrative Department. The staff in the Membership Section, specifically Randy Hayley, will continue to support the Membership and Outreach Committee. As for Marketing, Dion Edmonds, will report directly to me and he is ably assisted by Leah O'Neill. In Communications, Bruce Poulin continues to be our outreach officer and chief communicator and will support the Membership and Outreach Committee while reporting directly to me. All this said and done, our marketing staff will support and coordinate all committees to ensure that we have an integrated process with common themes.

#### a. Dominion Command Staffing

Dominion Command staffing remains stable and in the chart below, you will see an increase in the casual help for the membership section.

	2013	2014	2015	Nov-15	Notes
Permanent (DC)	42	41	40	40	а
Long Term Contract (DC)	1	1	3	2	b
Short Term Contract (DC)	1	0	0	0	
Casual/Temporary (DC)	2	1	2	3	С
TOTALS (Dominion Command)	46	43	45	45	
Permanent (Canvet)	9	11	12	12	
Long Term Contract (Canvet)	0	0	0	0	
Short Term Contract (Canvet)	1	0	0	0	
Casual/Temporary (Canvet)	1	0	0	0	
TOTALS (Canvet)	11	11	12	12	
TOTALS DC AND CANVET	57	54	57	57	

#### Notes:

- a. One service officer is permanent part time at 4 days per week
- b. one person in supply and one in membership
- c. Temp persons in membership for the fall period

#### b. Supply

i. Sales as of October 30, 2015 are as follows:

	2012	2013	2014	2015
JANUARY	118,655	117,834	106,184	132,512
FEBRUARY	112,216	106,099	91,638	246,485
MARCH	148,064	121,181	114,337	222,730
APRIL	170,597	163,070	138,102	247,395
MAY	187,340	164,987	149,107	224,401
JUNE	*150,366	118,446	**159,048	173,915
JULY	84,347	91,977	96,852	104,345
AUGUST	114,049	92,902	90,974	93,071
SEPTEMBER	149,040	124,820	184,143	218,478
OCTOBER	279,199	223,136	295,317	
			1,425,702	
NOVEMBER	230,503	267,707	287,264	
DECEMBER	109,114	135,860	128,847	
TOTAL	1,853,490 (+6%)	1,728,019 (-7%)	1,841,813 (+7%)	

- \* Includes June 2012 Convention Sales of \$34,659
- \*\* Includes June 2014 Convention Sales of \$44,351
- ii.2015 Sales continue to be very strong. Growth will slow into the 4<sup>th</sup> quarter as this was a period of heavy sales last year.
- iii. The fall branch catalogue was mailed late September. New bulk mail rates were achieved through new services available from Canada Post.
- iv. Products to commemorate Beaumont Hamel and Canada's 150<sup>th</sup> Year are underway for 2016.
- v. Wholesales through CANEX, museum, and gift stores continue to be a great source of new revenue.
- vi. Work is underway with Sleeman Brewery to produce a "Legion Lager" draft beer. The intention is to test the product in several branches, then phase in the distribution of the product nationally. Sleeman Brewery will pay a royalty for using our name and logo on the product.
- vii. Record numbers have been achieved for this year's Poppy Campaign. Details are contained in the Poppy & Remembrance Committee report.
- viii. Sales to the public through the "Poppy Store" and members through their exclusive member's web store continue to increase. Regular email flyers are being produced to bolster these sales. Open and response rates to these flyers are well above industry standards.

#### c. Marketing

The marketing section will design a co-ordinated and ongoing marketing plan with a goal of achieving a paid membership base at end of 2016 that results in a net membership gain over previous year. Marketing campaigns will be designed to raise public awareness of the Royal Canadian Legion, communicate and seek feedback from branches and **communicate directly** with members to ensure they are actively engaged. These plans will be coordinated with the respective committees.

#### Corporate Partnership – An Idea

The Legion brand is one of its most valuable assets. Many organizations see value in associating its own brand with the Legion as seen with their involvement in our annual Poppy Campaign. The Legion has the ability to capitalize on its brand value to garner an alternate revenue source to ensure the continued viability of the organization.

The development of exclusive corporate partner opportunity could achieve a significant financial return for the Legion. The partner organization would be required to share our same values with a history of being a great corporate citizen, be national, have no affiliations with other Veterans organizations and be non-political. The Legion would seek a partner commitment of not less than 5 million dollars over a 5 year term in exchange for being the sole Legion corporate partner. Any agreement would allow both parties to opt-out of the agreement without notice should activities associated with the partner be deemed to damage the reputation of either party. The Legion in return for the financial commitment would provide brand access in the following manner:

- Legion House named after corporate partner including signage on building.
- Official Sponsor of the RCL convention provide corporate partner opportunity to present, corporate logo on all convention materials developed by Legion, signage at event, official host of presidents reception.
- Title sponsor of the Track and Field championship signage at event, corporate logo on uniforms, logo on all materials promoting the event.
- Title sponsor of the National Remembrance Ray ceremony in Ottawa corporate logo on all materials and recognition as Legion partner.
- Corporate sponsor recognition incorporated on all membership/branch marketing material as well as on legion.ca.

The concept of corporate partnerships is not the same as a Member Benefit Partner nor is it intended to be.

#### d. Communications

Again with the separation of church and state, Bruce Poulin will now report directly to me as well as assisting the Membership and Outreach Committee. Bruce's duties will focus on the internal and external communications of the Legion as well as overall media monitoring and reporting. It is important that we increase our efforts and Bruce will be central to that effort. I remain concerned that our internal communications are not effective and this needs to be urgently addressed.

Along with the changes in structure we are forging ahead with a new sense of reality. The number of media products emanating from Dominion Command has reached new levels. Likewise, the number of media outlets reporting on the Legion has reached record levels and far exceeds any comparable Canadian Veterans' organization media pick-up. However as mentioned considerable more effort is required to communicate internally and to our own membership. At present, only 35% of Legion Branches are receiving or reading our correspondence. Streamlining the passage of information directly to members and removing barriers through the chain of command are just two initiatives being worked on. These will be addressed with the adoption of the new Membership system, forecasted to be operational in 2016, which will modernize how information is distributed. That said, commands do play an important role in ensuring that communications are being passed to all levels of the organization. Electronic communication is the way of the future and has been for some time, we need to get caught up with reality.

#### e. Membership

The Membership and Marketing cell, after an underwhelming year, was reconstituted as two separate departments leaving Membership to deal exclusively with the administration of membership. The new Manager of Membership, Randy Haley comes with a vast amount of experience acquired over 25 years with the Sun newspaper chain dealing with customer recruitment, retention and renewal. As the pillars of our own department Randy's skills are seen as a great fit for the task ahead.

Along with the changes in personnel we are forging ahead with a new sense of purpose with a view to initiate change in how membership is dealt with both at branches and online. Streamlining membership applications, removing barriers to becoming members, giving branches the ability to facilitate membership processing, creating different options on membership payment and processing are just a few of the initiatives being worked on. In behind these initiatives is the newly developed membership system, forecast to be operational in 2016, which will modernize how membership is processed.

Of course change will be difficult however it is also essential. Members have to be educated on the necessity for change and buy into the process. This can only be achieved through effective communication with all members which is driven from the top down. As DEC is the change agent this education/communication process has to start now. Comrades, that concludes my report and I am prepared to respond to your questions.

# REPORT OF THE DOMINION COMMAND VETERANS, SERVICES AND SENIORS COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

65-1

T. Eagles - Chair
D. Flannigan - Vice- Chair
C. Strong - Member
B. Julian - Member
R. Trowsdale - Member
M. Tremblay - Member

G. O'Dair - Ex-Officio Seniors L. Murray - Ex-Officio Member

R. McInnis - Secretary
C. Gasser - A/Secretary

#### **GENERAL**

The VSS Committee last met on 19 February 2015 and has since then held two teleconferences in May and September.

#### **LEGION ADVOCACY**

Advocacy efforts have focused on ensuring that all Veterans and their families are treated with fairness, dignity and respect such that they are afforded the same benefits and services irrespective of when and where they served. It is important that all Legion Branches continue to welcome all Veterans, that Branch Service Officers receive their annual training such that they are knowledgeable on programs and services available for our Veterans and that we continue to support programs. The Dominion President / VSS Chair and Committee continued to address key issues affecting Veterans and their families:

- a. On 13 March 2015, the Minister of Veterans Affairs announced that part-time Reserve Force Veterans beginning in April 2015 will now be eligible for the EL Benefit at a minimum annual income of \$42,426, which is the current EL Benefit of a basic corporal in the Regular Force. This is a big step forward for those who need it the most, and responds to concerns raised by the Royal Canadian Legion regarding fair treatment of Canada's reservists.
- b. On 10 April 2015, the Minister of Veterans Affairs announced recent initiatives to enhance support and services for Veterans and their families, such as the new Retirement Income Security Benefit (RISB), the Family Caregiver Relief Benefit, broadened eligibility criteria for the Permanent Impairment Allowance (PIA) and the new Critical Injury Benefit (CIB). These benefits came into effect on 1 July 2015. Although these new services and expanded eligibility for existing programs will benefit some Veterans and their families, it does not answer the ACVA recommendations and we have much to do to obtain concrete responses to the ACVA recommendations.

- c. On 14 April 2015, the Dominion President and Dominion Secretary attended the Veterans Summit in Ottawa along with 20 other Veterans' organizations to discuss ongoing improvements and to discuss the recent enhancements to the programs and services available to Veterans. At the Summit, Minister O'Toole announced that VAC will hire more than 100 new disability benefits staff, both temporary and permanent, to help ensure Veterans receive faster decisions on disability benefit applications. These new hires are in addition to the more than 100 full time permanent new case workers being hired across Canada to provide one on one direct care to Veterans who need it the most.
- d. We hosted the Veterans Consultation Assembly with 15 other Veteran organizations and on 4 June, we sent our letter to Minister O'Toole advocating for 100% ELB, increase in the Disability Award, access to EIA and AA; along with identifying other gaps which continue to exist. We thanked the government for the progress being made and offered our assistance in the consultation and formulation process.
- e. Finally in June VAC announced that national standards will be set for service dogs which assist Veterans with mental health conditions such as post-traumatic stress disorder (PTSD). National standards will help to ensure consistency across the country for psychiatric service dogs. The Canadian General Standards Board (CGSB) will lead the development of the standards in consultation with Veterans' groups and psychiatric service dog training providers. VAC will also conduct a pilot research project, which will include up to 50 Canadian Veterans with service dogs.
- f. On 23 June the RCL donated \$1 Million to mental health research at The Royal Ottawa Health Care Group. This gift will specifically be used to support the creation of a Brain Imaging Centre at The Royal featuring a state-of-the-art Positron Emission Tomography Magnetic Resonance Imaging (PET-MRI) machine. Dominion Command and several Legion provincial Commands contributed towards the amount including Manitoba/North Western Ontario Command, British Columbia/Yukon Command and Ontario Command.

#### RCL VETERANS HOMELESSNESS ADVISORY COMMITTEE

On 21 September, we hosted the first RCL Veterans Homelessness Advisory Committee meeting. Representatives from the Legion, government, VETS Canada, Salvation Army and Good Shepherd Ministries were in attendance. The primary objective of the Committee is to support a coordinated approach to addressing Veteran homelessness through knowledge exchange, sharing best practices, and working collaboratively on the way forward to address key issues. Due to the electoral process, government representatives were not permitted to update on the homelessness file. The next meeting is tentatively scheduled via teleconference in March 2016.

#### CANADIAN MEDICAL ASSOCIATION -CANADIAN SENIORS STRATEGY

The Canadian Medical Association (CMA) recently released "A Policy Framework to Guide a National Seniors Strategy for Canada". This guide resulted from the CMA and consultations with 35 other stakeholders groups, including Comrades George O'Dair and Carolyn Gasser from The Royal Canadian Legion, with the goal to create a health strategy

to ensure our seniors receive effective, integrated health care in a supportive community care approach to enjoy the best quality of life possible.

The new President of CMA is Dr. Cindy Forbes, I sent her a welcome letter dated 1 September and advised that we strongly believe that the partnership between our two organizations is important as the availability of health care for all our Veterans and their families, when and where needed, is a critical issue. A National Seniors Strategy can only help to improve the lives of all Canadian Seniors.

#### **CIMVHR**

The VSS Committee supported that the Legion continue to support CIMVHR through our participation on both the Advisory Council and on the Technical Advisory Committee. This participation is crucial to ensuring that non-governmental stakeholders have influence in ensuring arms-length research continues.

Currently, the Legion contributes \$5K (Silver level) sponsorship annually to the CIMVHR Forum. Given the success and value of the Forum the VSS Committee endorsed the continuation of our sponsorship of the CIMVHR Forum for the next three years through the Outreach Committee until 2018. The funding would be contingent upon confirmation by 1 January each year that the CIMVHR Forum will continue to occur in its current format. There is no change in the current format and the next forum is scheduled for November 2016 in Vancouver, BC.

DEC approved to fund the cost of a Master's Degree Scholarship specializing in Military and Veteran Health Research for the years 2014, 2015 and 2016. Support of this initiative demonstrates the Legion's history of supporting Veterans research while also building interest and momentum for the next generation of researchers. The cost of a scholarship is \$15K per year for a period of two years (total per Master's student - \$30K). Applications for this Legion Scholarship would be accepted by CIMVHR and chosen by the Legion. DEC approved the sponsorship of a Master's student in Military and Veteran Health Research for three cycles beginning 2014 with the first bursary, 2015 with the second bursary and 2016 for the third bursary, for a total cost of \$90,000 from the Dominion Command Poppy Trust fund through the Poppy and Remembrance Committee to DEC. With this investment, the Legion would be instrumental in ensuring continued study in the area of Military and Veterans Health Research in Canada. This funding would be contingent upon confirmation by 1 April of the designated year that a Master's student has been identified, meets the necessary academic criteria and is continuing to study in the area of Military and Veterans Health Research. The VSS Committee will review the program in 2016 and recommend through Poppy and Remembrance to DEC if it should continue.

Comrades Larry, Tom, Ray and Charls attended the CIMVHR Forum in Quebec City from 23-25 November. It was an excellent forum and Comrade Tom presented the second Legion Masters Scholarship to Ms. Ashleigh Forsythe. In his brief presentation he highlighted the support and programs that the Legion provides to Veterans and their families and advised the attendees that all would be welcome as new members in The Royal Canadian Legion. The forum is also a great opportunity to network with the academic, CAF and Veterans Affairs Canada senior folks engaged in health research.

#### RECOMMENDATION:

Although DEC approved the scholarship for 2014/15 and 2015/16, in accordance with Poppy Fund regulations, the approval must be ratified for each year. It is recommended that DEC ratify the third scholarship for 2016-17.

#### **OUTREACH AND VISITATION INITIATIVE PROGRAM**

The final stats for the first year ending 14 October 2015 - 278 Taskings to visit 5902 Veterans - Vets visited 4,879.

In collaboration with VAC personnel, we will conduct an OVI training course in Ottawa on 4 December 2015 at Legion House for 10 volunteers and we presently have 110 volunteers.

Due to the election, the current contract was extended to 31 March 2016. Funding is available to conduct 8,000 visits in 2015-2016 and additional volunteers are required in order to meet the increased tasking.

#### **SERVICE DOG STANDARDS**

The first meeting of the Canadian General Standards Board to develop a new National Standard of Canada for Service Dogs was held on 14-15 October, Mr. Gary Foster a Service Officer in the Dominion Command Service Bureau is our representative on the Information Committee.

Concurrently, VAC is running a pilot project with 50 Veterans with service dogs; the pilot project is expected to take 24 months at a cost of \$500K to VAC.

#### **CAF MILITARY FAMILIES' PROPOSAL**

A draft Letter of Agreement (LOA) was sent to the Director Military Family Services proposing a national level partnership between Dominion Command of the Royal Canadian Legion and Military Family Services (MFS) to encourage open communication, a coordinated outreach approach, collaborative marketing, messaging, and monitoring of the needs of military families, Veterans and the communities in which they reside. It is anticipated that the LOA will be signed by CMP and the Dominion President in 2015.

#### <u>SERVICE BUREAU PROFESSIONAL DEVELOPMENT / REGIONAL COMMAND</u> SERVICE OFFICER TRAINING

Command Service Officers attended regional service officer training / professional development sessions in Regina, SK from 12-15 May for the Western Region Command Service Officer Training and in St. John's, NF from 15-16 September for the Eastern Region Command Service Officer Training. The training was well received by all and the service officers look forward to the SOPD in Charlottetown in October, 2016. Many thanks to Saskatchewan Command and Newfoundland/Labrador Command for hosting the training seminars.

#### DOMINION COMMAND SERVICE BUREAU ACTIVITIES

Dominion Command Service Officers continues to experience a significant increase in the overall number of applications received and Entitlement Appeals. Statistics for 2015 will be reported at the next DEC in April 2016.

Dominion Command Service Bureau has provided assistance to PEI Command, Saskatchewan Command and NS/Nunavut Command during the changeover of Command Service Officers. In addition to their heavy Appeal schedule and Committee work, they also continue to provide mentorship and guidance to all Command Service Officers.

The Service Bureau expects the increase in Veteran clients to continue across the country as we expand our outreach and interactive tools on the internet are introduced.

#### LEGION ENDORSEMENT OF WOUNDED WARRIORS WEEKEND

At the pre-Convention DEC meeting dated 14 June 2014, the Wounded Warriors Weekend was endorsed. A letter of endorsement was sent by the Dominion President.

Since that date, the WWW scheduled for Chilliwack, BC in 2015 was cancelled abruptly by the WWW organization.

BC/Yukon Command and the local Legion Branch did not support the event for Chilliwack as during the course of discussions, they identified a number of key concerns in the undertaking of this event. Not the least of which was the immense amount of fundraising that is expected to be delivered by the LAC to put on the event itself. They could not identify any area where risk to the Branch was mitigated. The WWW organizing committee did not approach the Command for support but communicated directly with the local Legion Branch.

Local organizers in Chilliwack questioned the parent WWW Chair as the group discovered that the charity registration number the group had been told to use by the parent WWW founder Blake Emmons, had been revoked by the CRA.

The event was abruptly cancelled by Blake Emmons without providing an explanation; however, WWW issued a press release dated 14 July 2015 stating that despite a valiant effort on behalf of the Chilliwack committee, the fundraising and organizing challenges for this year proved insurmountable. In order to guard the well-being of the participants, and the integrity of the organization, the directors made the heart-wrenching decision to cancel the 2015 event.

The VSS Committee confirmed they did not go through BC/Yukon Command prior to contacting the local Legion Branch; and that it is illegal to use another organization's CRA number. Comrade Marc spoke that there was no legal paperwork to dissolve the Branch of any legal or financial ramifications, left them vulnerable, and there were many questions about liability and insurance. He advised that the Command's questions to WWW were avoided and went unanswered. Comrade Chris advised that they encountered the same problems with WWW the year before with the Slave Lake event. The Committee discussed the issue and it was recommended that the Committee recommend to DEC that Legion endorsement to Wounded Warriors Weekend be withdrawn.

**RECOMMENDATION:** It is recommended that Legion endorsement to Wounded Warriors Weekend be withdrawn.

#### PROVINCIAL VSS REPORTS - RESPONSE AND HIGHLIGHTS

All Commands provided their provincial VSS reports, overall the reports from all Commands were very informative, and all Commands are using the new template. The consolidated Provincial VSS Committee Report was reviewed by the VSS Committee on 10 September 2015 and there were no items to be brought forward to DEC.

#### **CONCLUSION**

This is my report and I move its adoption.

# REPORT OF THE DOMINION COMMAND POPPY & REMEMBRANCE COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

File: 35-1

E. Pigeau - Chairman
A. Stanfield - Vice-Chairman
M. Willis - Member
J. Yeo - Member
B. Weaver - Member
W. Donner - Member
R. Petten - Member
W. Maxwell - Secretary
K. Therien - A/Secretary

#### **GENERAL**

Since the Poppy and Remembrance Committee last met on 19 February 2015, the Members have conducted several electronic meetings and the Poppy Communication Network (PCN) has had three meetings. The next scheduled meeting of the Committee will be on 15 April 2016.

## SALES REPORT POPPY AND REMEMBRANCE MATERIAL DOMINION COMMAND

November 3, 2015

i. Dominion Command sales of Poppy and Remembrance material from 2012 through 2015 were:

	2012	2013	2014	2015
JANUARY	-3,388.71	25,739.00	126.10	13,348.52
<b>FEBRUARY</b>	2,484.54	47.90	447.90	2,224.16
MARCH	979.10	6,656.07	6,572.90	7,092.25
APRIL	77,327.92	23,358.05	5,037.77	38,830.28
MAY	22,944.40	30,107.08	36,464.94	22,512.45
JUNE	146,193.67	141,680.90	203,904.72	215,880.95
JULY	285,317.22	194,131.36	55,623.55	89,198.64
AUGUST	300,849.39	42,435.49	208,307.94	433,853.39
SEPTEMBER	1,058,192.33	1,008,620.45	1,145,684.84	1,002,860.19
OCTOBER	1,047,836.37	909,189.42	1,045,977.48	1,088,627.37
NOVEMBER	405,314.56	717,655.10	460,591.04	
DECEMBER	-1,610.08	172,250.90	193,519.43	
TOTAL	3,342,440.71	3,271,871.72	3,362,258.61	
	(-5%)	(-2%)	(+3%)	

- ii. TTG completed production of 2015 Campaign Poppies and Wreaths on schedule. Quality of all products from them remains very good.
- iii. Fulfillment of orders is up to date despite a heavy volume of late orders.
- iv. New promotional products produced for the 2015 Campaign are tents cards to recognize the 100<sup>th</sup> Anniversary of "In Flanders Fields" and large vinyl banners.
- v. Volumes of Poppies, wreaths, and promotional materials are all up from last year.

#### THE POPPY CAMPAIGN

The annual Poppy Campaign continues to be the most important project of the Legion each year. Dominion Command was honoured to assist with the arrangements for the First Poppy Presentation to the Governor General which is the ceremonial launch of the campaign. The First Poppy Presentation for 2015 was held on October 22<sup>nd</sup> to Governor General David Johnson. This presentation was followed by ceremonial launches in each of the Provincial Commands prior to the official start of the campaign on the last Friday in October which this year was on 30 October. There were several very positive news coverage across Canada on these ceremonies. National corporations pledged or renewed their support for the annual Poppy Campaign and the annual correspondence describing their participation was sent in an all-branch mailing to branches to ensure a smooth running campaign.

#### NATIONAL REMEMBRANCE DAY CEREMONY

The Legion is honoured to organize and direct this national ceremony on behalf of the People of Canada. In 2014, an estimated 50,000 spectators attended the Ceremony. The Silver Cross Mother for 2015/2016 is Mrs. Sheila Anderson of Yellowknife, Northwest Territories. The period of service for all National Silver Cross Mothers will extend from 1 November to 31 October of the following year.

#### REQUEST FOR SUPPORT

A request for support was received from the Air Cadet League of Canada for a support in arranging an National Leadership symposium for 40 senior Air Cadets from every province in Canada to attend a unique conference that will offer a comprehensive and engaging opportunity to learn about leadership from leaders. The Royal Canadian Legion has a long and positive relationship with the Air Cadet League over many years and has supported various cadet units across Canada. The Air Cadet League delivers its program in 460 squadrons across Canada and is commemorating its 75<sup>th</sup> Anniversary this year. This request was reviewed by the Poppy and Remembrance Committee which supported it. The Dominion Secretary is recommending this proposal and it will be on the agenda for the DEC meeting on November 28, 2015.

# **POSTER AND LITERARY CONTESTS**

Once again this year, the Poster and Literary Contests are well supported by branches and Commands with over 100,000 students submitting entries from across Canada. The winners for the this year include Senior Poem, Inés Fiedler of Windsor, ON; Senior Black

and White Poster, Sideqa Haqani of Gloucester (Ottawa) ON; Senior Essay, Victoria Fisher of Minnedosa, MB; and Senior Colour Poster, Natasha Jones of North Vancouver, BC. These Senior Winners were present at the National Remembrance Ceremony on November 11<sup>th</sup>, and presented a wreath on behalf of the Youth of Canada.

# **2015 PILGRIMAGE OF REMEMBRANCE**

The 2015 Pilgrimage of Remembrance was conducted from 11 to 25 July 2015 with Chairman Pigeau as Head of Mission. This Pilgrimage was very successful with a total of 28 Pilgrims on this tour including our tour guide, John Goheen. The itinerary will be reviewed along with reports received from the Pilgrims and this Committee will have further information and recommendations for the April 2016 DEC meeting to assist in the planning for the 2017 Pilgrimage.

# THE POPPY MANUAL

The Poppy Manual is currently being reviewed and revised by the Poppy and Remembrance Committee. The members of the Poppy Communication Network (PCN) have also reviewed suggested amendments and format and have provided their input. Those amendments requiring by-law changes will be referred to the Constitution and Laws Committee prior to submitting the amended Poppy Manual for approval by DEC. Once revised, the Poppy Manual will continue to be available by electronic means on the Legion's website. No hard copies will be produced. It is anticipated that the revised manual will be completed by December 31, 2015 with the objective of the revision is to have the manual as open and transparent as possible.

#### POPPY TRADEMARK

Since the last meeting in February 2015, 22 requests for the use of the trademarked image of the Poppy have been considered by the Committee. 20 were approved and 2 were declined.

#### POPPY COMMUNICATION NETWORK

The Poppy Communication Network (PCN) consists of all members of the Poppy and Remembrance Committee and the Poppy Chairs from each Command. It provides an excellent form of communication and allows participants to discuss items of interest under the Poppy & Remembrance purview. The next PCN teleconference is scheduled for January 20, 2016.

## **CONCLUSION**

In the absence of questions or discussion, I move acceptance of this report.

Ed Pigeau, Chairman, Poppy & Remembrance Committee

# REPORT OF THE DOMINION COMMAND MEMBERSHIP AND OUTREACH COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

File: 23-1

Tom Irvine – Co-Chairman
Dave Flannigan – Co-Chairman
Norm Shelton – Member
Frank Sullivan – Member
Harold Harper – Member
Gilles Painchaud – Member
Gordon Moore – Member
Randy Hayley – Secretary
Bruce Poulin – Assistant Secretary

#### **GENERAL**

This report covers the period from 21 February 2015 to 26 November 2015. Since the February DEC meeting the Membership and Outreach Committee has convened formally on three occasions (April, May and October).

# MEMBERSHIP UPDATE

The Membership Department in Dominion Command has been working hard to overcome the deficiencies of the past year and to a certain extent the past decade. Through a restructure that removed the marketing function from the administrative processing of membership, effective training of new staff and the soon to be introduced membership processing software/system—the department is well equipped to meet the rush of membership application processing for 2016.

Currently, in the fall, membership remains in a transitioning phase as both 2015 and 2016 memberships are submitted for processing. For example the current 2015 membership number has risen in excess of 4000 since 14 Sep while the influx of new 2016 memberships has increased each week resulting in a current total of 27,000 plus. This transition will remain until the end year and shortly into 2016 as branches strive to get caught up in their membership processing. The flood gates are about to open as the traditional post 11 Nov through to end Feb time period (approx. 65 work days) is when the majority of Legion Memberships are submitted to Dominion Command. This heavy influx of processing remains a challenge and as a result additional contracted personnel have been hired and trained to meet the increased demands. Newly established KPI's (key performance indicators) have been implemented to ensure the department stays proactive and not reactive during the 2016 membership drive. We encourage all Branches to submit their renewed members as soon as possible to ensure an even workflow during this busy time. The revamped membership department is now in control of its own destiny and remains responsive to the membership processing needs of the Legion. With this control comes a phase of progress where the ideas/plans for the future can now be brought to the forefront with a focus on recruitment, renewal and retention. With the cooperation of all commands

# REPORT OF THE DOMINION COMMAND MEMBERSHIP AND OUTREACH COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

File: 23-1

Tom Irvine – Co-Chairman
Dave Flannigan – Co-Chairman
Norm Shelton – Member
Frank Sullivan – Member
Harold Harper – Member
Gilles Painchaud – Member
Gordon Moore – Member
Randy Hayley – Secretary
Bruce Poulin – Assistant Secretary

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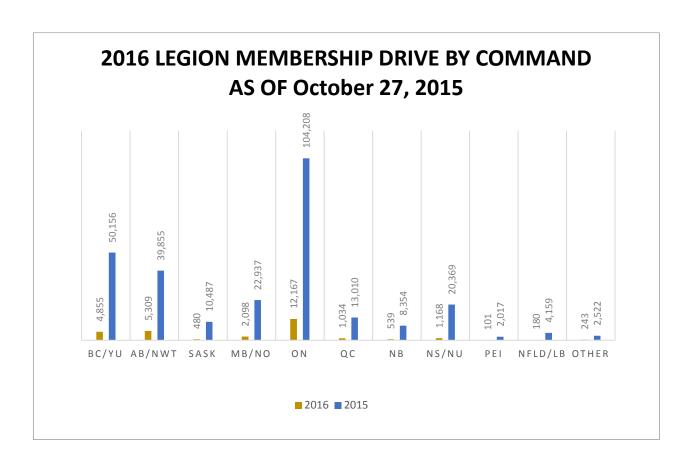
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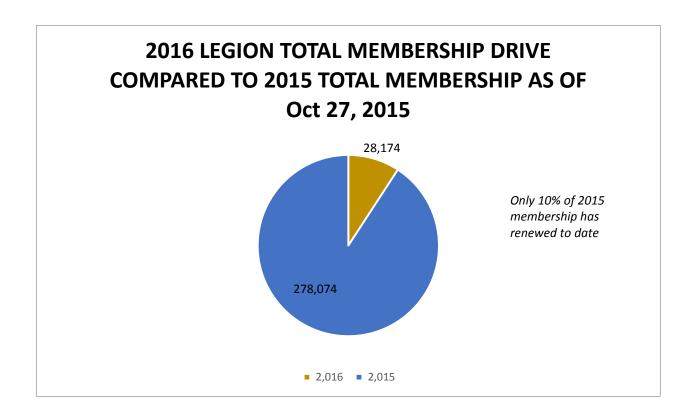
and branches, the proper dispersion and reception of information, and a collective effort by all, the Legion membership picture is expected to improve over the next few years.

# **MEMBERSHIP PROCESSING**

The attached graphs outline:

- Provincial 2016 membership data compared with the 2015 membership numbers;
   and
- The Total overall 2016 membership picture compared to 2015 total Membership as of end Oct 15.





Overall membership numbers are down 6.8% compared to this time last year for a current grand total, as of 23 Oct 15, of 278,072. This number will rise after all 2015 end year results are in.

The focus for the 2016 Membership drive is to stay current with membership processing to ensure the Branches are receiving their new cards in a timely manner. As of end Oct 15 we are caught up in membership processing and we are currently receiving approximate 2,000 member registration forms daily.

# **UPDATE ON THE NEW MEMBERSHIP PROCESSING SYSTEM**

Dominion Command continues to work with Innovus Corporation on the new membership web based software upgrade program which is scheduled to be launched in two phases over the next 10 months and will be officially introduced in June at the 2016 National Convention. Internal testing will commence in Jan 16 and move progressively to selected test branches. Full implementation is expected for Sep 2016.

By all accounts the new system will have a profound impact on those branches that want and are able to take full advantage of all its features. A better control of membership, a more efficient payment system and the ability to allow current members to sign up themselves all bode well to alleviate the workload of the current branch membership process. As well the system being developed will contain features that will allow expansion of its capabilities with a view to a more manageable and cost effective management of membership.

Phase I will launch internally for the Membership Department and will involve some process changes as Finance will be responsible for handling and depositing cheques directly. Phase

I will include greater data stamping than the previous system which will allow for more extensive data mining and reporting to help in the three pillars of Membership; Recruitment, Renewal and Retention. Phase I is currently scheduled to launch early in the New Year.

Phase II involves the launch of the external web based portal which will allow Branches and Members (if the Branch opts-in) to process membership data directly, make payments and access and print varies reports (i.e. Branch Registry etc.). In order for this process to work Branch Rates will be required in order to ensure the Branch and Provincial Commands receive their allotment of the Membership fees when a member renews directly on-line.

A strategic communication plan to Branches announcing the New Software upgrade is currently begin developed and is a joint venture between our Membership, Marketing and Communications Departments.

# **ACTIVITIES OF THE COMMITTEE - MARCH TO NOVEMBER 2015**

- One By One New Membership Campaign
- Reaching out to the Ladies Auxiliary Membership
- 2014 Non-Renewal Mailing campaign
- Non-Renewal Membership strategy for 2015
- Fraternal Affiliate Members a motion to recognize their years of service
- Amending section 1621 of Membership Manual to improve membership processing efficiencies
- Launch of Early Bird Campaign

# **CURRENT MEMBERSHIP IDEAS BEING EXPLORED**

The following ideas/concepts have been presented for consideration purposes while recognizing some ideas have been previously discussed but not actioned. Discussion on implementation processes and logistics would be part of further meetings as some of these concepts would be dependent upon and coincide with the implementation of the new Membership software system.

- Introduction of a Monthly Auto Renewal Membership Payment Option. New software upgrade will allow for annual auto renewals.
- Renewal processing on anniversary of Membership start date rather than year-end calendar date
- Lifetime (5-year) membership cards stickers to recognize payment years
- Introduction of incentive program to multiple year renewals. I.E. a gift premium if you sign up for multiple years
- The introduction of allocating on-line membership fees to Provincial Commands and Local Branches.

#### FRATERNAL AFFILIATE MEMBERS

As per the previous discussion (reference Committee minutes 1 Dec 14) on Fraternal Affiliate Members and recognition of those years of service and the subsequent approval of allowing these years to count (Committee Secretary E-mail 13 Jul 15) the Committee was asked to confirm the process for accepting proof of service.

**RECOMMENDATION:** That Fraternal years of service be recognized only if supported by a signed letter by the Branch President attesting to the years of service. The Committee will recommend to DEC to accept these years of service.

### **OUTREACH UPDATE**

Much like the Membership department, the Communications cell, through recent restructuring, is now in control of its own destiny and remains more responsive to media interest and requests from both traditional and social media. To that end, it has signed a contract with a new media distribution company called CANADA NEWS WIRE (CNW). It has also signed a contract with a media monitoring company called MELTWATER to better gauge the media's reporting on the Legion and whether this coverage is either positive or negative.

With the help of these two companies we know that the number of media products emanating from Dominion Command has reached unprecedented levels. Likewise, the number of media outlets reporting on the Legion has reached record levels and far exceeds any comparable Canadian Veterans' organization media pick-up. However, considerable more effort is required to communicate amongst our own Corporate Communications (e.g. membership). At present, only 35% of Legion Branches are receiving or reading our correspondence. This in spite of the fact that we are holding monthly PRO Teleconferences, and have been offering surplus computers to Legion Branches for the past three years.

Streamlining the passage of information directly to members, adopting a new Legion website in January 2016 and removing barriers through the chain of command are just a few initiatives being worked on. It is hoped that these will be addressed with the adoption of the new Membership system, forecast to be operational in 2016, which will modernize how information is distributed. These new initiatives, combined with the cooperation of all commands, branches and members the passage of information throughout our organization is expected to improve over the next few years.

We move the acceptance of this report.

# MEMBERSHIP & OUTREACH COMMITTEE 28 NOVEMBER 2015

File: 23-1

#### SUBJECT: AGENDA ITEM BRIEF "OPERATION LEGION RENEW"

The purpose of this agenda brief is to outline a proposal for the renewed effort to recruit new Legion members starting in 2016.

- a. Introduction: Since 2012 the Legion has been engaged in a membership recruiting campaign known as the "One by One" Membership Campaign. Although some feedback on this program seems to show that the campaign was a success the continued decline in membership indicates otherwise. Upon revisiting the statistics and available data most indicators show that the One by One, especially the 2015 version did not come close to meeting expectations and thus should be discontinued. The Membership & Outreach Committee cancelled any further planning for future One by One campaigns during their meeting of 20 Oct 15.
- b. One by One Problem Areas: As per the review of the One by One campaign the following problem areas were identified:
  - The short span of the campaign, especially in 2015, did not allow time for interested parties to react and participate.
  - The passage of information to branches is lacking as the current e-mail distribution does not reach all branches. Hard copy mail was also used but the information was either not passed on or the initiative did not inspire branches/members to participate.
  - Lack of branch/member participation can also be attributed to the expected return that branches would receive (i.e. most branches will receive approx. 35% of the membership dues per new member recruited or \$20 reduced to approx. 17% on 1 Jul).
  - Keeping track of submissions for the One by One by coding applications was inefficient
    as the current system was lacking the capability to conduct correctly. The alternate
    tracking was done by the branches themselves and submitted to Dominion Command.
    The latter was considered a burden by some as this method equated to extra work for
    branches with little if any return.
- **c. Recruitment Campaign Basics**: As per sub-para b. the following areas need to be addressed in order to conduct a successful and cost effective campaign of recruitment:
  - The campaign needs to be extended to allow distribution and dissemination of information to both branches and members.
  - The campaign needs to be extended to allow members to participate.
  - The details of the campaign has to be disseminated to both branches and members.
  - The campaign must provide an incentive to both members and branches.
  - The submissions and tracking must be simple and effective.
  - The members must be inspired to participate.

- **d. Proposal -** "**OPERATION LEGION RENEW":** The need to conduct a year round campaign for member recruitment at the national level is essential to the well-being of the Legion as membership is our lifeblood. Using the current budget for both 2015 and 2016 (approx. \$22,400) the following proposals and examples are made:
  - The program will run for one year extensions are possible upon review of its effectiveness.
  - Members and branches will be informed by distributing material to both directly. Members through Legion Magazine insert (March/April issue) and branches through all branch distribution. Internet promotion as well
  - Members will receive prize incentives for recruitment of members to include a recruitment pin, authorized for wear on the uniform, when a certain number of members are signed up – i.e. 10 for bronze, 20 for silver, 25 for gold and plus 25 for platinum. Members recruited can be for branch or on-line memberships.
  - Material rewards for recruiting 5 members i.e. Legion golf shirt.
  - Member's recruitment numbers can be collectively used to reward a branch; i.e. 15 different members belonging to the same branch can combine their recruitment numbers to achieve a branch award such as plaque or banner (using the bronze to platinum colour scheme), etc and if 50 members are recruited free branch internet service for a year (paid for by Dominion Command). This is just an example however the branch must receive acknowledgement and a physical award which benefits the branch as well.
  - Participants in the promotion need only to submit their recruitment numbers and names to the Dominion Command cell responsible. Verification is done through the membership data base. An 800 number will be provided to answer questions related to the promotion.
  - Results will be published, at the minimum, on the Legion web page.
- **e.** Campaign Logistical Requirements: Although there are many items that need to be refined prior to implementation the following logistical requirements and authority are required:
  - Authority to create and allow the recruitment reward pin on the Legion uniform.
  - Authority to award branches the recruitment reward/acknowledgement.
  - Overall approval in concept to the proposals listed above.

<u>RECOMMENDATION</u> – That the overall concept of **OPERATION LEGION RENEW** be approved with an implementation date of 1 April 2016.

# REPORT OF THE DOMINION COMMAND SPORTS COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

42-2

A. Paquette - Chairman S. Wessel - Vice-Chairman

M. Wells - Member
L. Washburn - Member
D. Kidd - Member
J. Ladouceur - Member
C. Paul - Member
D. Martin - Secretary
A. Keeling Colkitt - Asst Secretary

#### **GENERAL**

This report covers the period from 20 February to 28 November 2015. The Committee last met on 26 November 2015 – the results of which are not contained in this report. Minutes from that meeting will be distributed to DEC the first week in December via e-mail.

### 2015 NATIONAL TRACK AND FIELD CHAMPIONSHIPS

The 2015 Legion National Youth Track and Field Championships took place 5 - 11 August at the Stade d'athlétisme Richard-Garneau located in Sainte-Thérèse, QC. The total attendance was 328 Legion sponsored athletes, 36 chaperones and 28 coaches representing all 10 provincial commands. In addition there were 602 open category athletes and 130 coaches. There was approximately 5000-6000 spectators/officials/volunteers from all parts of Canada in attendance over the three days of competition which included hundreds of veteran's both retired and serving covering all branches of service and all conflict areas from WWII to Afghanistan.

The program continued to consist of, for Legion athletes, a clinic, practice sessions, social activities and the actual meet. For 2015 a remembrance theme of the 70<sup>th</sup> anniversary of the liberation of Holland and the end of WWII was prominent throughout.

The LGov of QC, The Honourable Pierre Duchesne attended the opening ceremonies and was the official guest speaker. In attendance as well was a representative of the Netherlands Lieutenant-Colonel Christa Oppers-Beumer, Attaché for the Kingdom of the Netherlands, the mayors of Ste Therese and Blainville their Worships Surprenant and Cantin respectively, the MP for Marc-Aurèle-Fortin, Alain Giguère and the MNA for Groulx, Claude Surprenant. Immediately following the ceremony Dominion Command hosted a reception on-site at the Stade d'athlétisme Richard-Garneau. Further receptions were held at Branch #208 Sainte-Thérèse/Blainville for the chaperones and coaches on Saturday and Sunday respectively. The closing banquet was hosted at Sainte-Thérèse/Blainville Community Centre in the main hall.

As is the custom within this event the message of recognition and remembrance, which is the perpetual message of the Royal Canadian Legion, was reinforced through event publications, local and national media outlets, event paraphernalia sporting the 70<sup>th</sup> anniversary logo (i.e. volunteer t-shirts, event ball caps, bibs, backpacks, etc) and formal recognition of veterans who were invited guests to the games, acted as chaperones, volunteered their services and formed part of the games medal presenters. Other areas of remembrance were the firing of a WWII artillery piece (complete with WWII era dress) to open the games, the medals presented which uses Alex Coleville's painting (with authorization from the National War Museum) "Infantry, near Nijmegen, Holland" as the basis for the design, the laying of a wreath by the LGov QC, the two minutes of silence preceded by the playing of "Amazing Grace" by Pipe Major, The Black Watch (RHR) of Canada on 9 Aug.

The meet was held on 7 - 9 August under perfect weather conditions. The facility at Stade d'athlétisme Richard-Garneau was in excellent condition and enhanced the overall competition. The meet itself was carried out over a full three day period under the excellent organization of the meet director Carole Crevier and Serge Thibaudeau of Athletics Quebec. The top Legion female athlete receiving the LeRoy Washburn trophy was Trinity Tutti from ON and the top male athlete receiving the Jack Stenhouse trophy was Aaron Marcynuk from AB.

On the down side the caterer that provided the meals on site was a problem area which led to insufficient quantities and relatively poor service. This area is being addressed for 2016 with a nutritionally designed menu developed in concert with a nutritional sport expert and a new caterer. Another area that posed a challenge was ensuring the Legion web site remained current as certain posted information changed regularly. Again this will be rectified as the on-site team will have the ability to manage the web information.

Alternate areas of funding for 2016 including registration fees, Community Engagement Grant and sponsorship totalled \$135,000.00 which was used to both enhance the games as well as offset root costs.

# **2016 NATIONAL YOUTH TRACK AND FIELD CHAMPIONSHIPS**

Ste Therese, QC will host the 2016 Legion Nationals on 3 - 9 August 2016. The spring site visit will occur on the dates 28 - 30 Apr 16.

# 2017-20 - NATIONAL YOUTH TRACK AND FIELD CHAMPIONSHIPS

The confirmed dates and locations for the 2017 to 2020 Legion National Youth Track & Field Championships are:

- 2017: 9 15 August Brandon, MB
- 2018: 8 14 August Brandon. MB
- 2019: 7 13 August Sydney, NS
- 2020: 5 11 August Sydney, NS

### 2015 MEMBER SPORT CHAMPIONSHIPS

The 2015 Dominion Member Sport Championships were held in the Western Region. All host LACs did an excellent job of organizing and conducting the events and are to be congratulated on a job well done. The results were as follows:

# i. **2015 Curling**

Hosted by: Branch #122 Birch Hills, SK 14-19 March 2015

2015 Champions: Branch #4 Chilliwack, BC

# ii. 2015 Cribbage

Hosted by: Branch #281 Spruce Grove, AB 24 - 27 April 2015

2015 Champions: Single: Branch #142 Halifax, NS

**Doubles**: Branch #133 Stoughton, SK **Team**: Branch #142 Halifax, NS

#### iii. **2015 Darts**

Hosted by: Branch # 6 Surrey, BC 1 - 4 May 2015

2015 Champions: Single: Branch # 1 Charlottetown, PE

**Doubles:** Branch #420 Blyth, ON **Team:** Branch # 10 Portugal Cove, NF

#### iv. **2015 EIGHT BALL**

**Hosted by:** Branch #1 Calgary, AB, 14-19 March 2015 **2015 Champions:** Single: Branch # 17 Medicine Hat, AB

Doubles: Branch #47 Labrador City, NFLD/LAB

Team Event: Team ALTA, Branch #238, Calgary, AB and

Branch #17 Medicine Hat, AB

# 2016 MEMBER SPORT CHAMPIONSHIPS

The 2016 championships are scheduled to be held in the Eastern Region. The following dates have been approved by the Dominion Command Sports Committee:

Curling: Cancelled for 2016

**Cribbage**: 22 - 25 April 2016

Hosted by Branch #1 Charlottetown, PE

**Darts**: 8 - 9 May 2016

Hosted by: Branch # 69 St. John, NB

Eight Ball: Cancelled for 2015

Instruction packages were dispatched to the applicable host branches Sep 2015.

#### 2017 MEMBER SPORT CHAMPIONSHIPS

The call for applications to host the 2017 Dominion Member Sport Championships were sent out in 10 June 2015 as an e-mail and e-mail all branch to applicable provincial branches

and commands with a deadline for returns of 30 September 2015. The returns to date have been poor. Submissions will be reviewed and considered by the Dominion Command Sports Committee at its Nov 2015 meeting.

# **CONCLUSION**

The Sports Committee's next meeting will be scheduled as a teleconference in the new year – the exact date has yet to be determined.

I move acceptance of this report as presented.

# REPORT OF THE DOMINION COMMAND RITUAL AND AWARDS COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

R Goebel - Chairman K. Sorrenti - Vice-Chairman

B. Kiley - Member M. Latimer - Member B. Poulin - Secretary

R. Mandy - Assistant Secretary

# **COMMITTEE ACTIVITY**

The Ritual and Awards Committee last reported to DEC on 21-22 February 2015. The Committee has met seven times at Dominion House since then. Applications for major awards are reviewed in a timely manner and all matters pertaining to Ritual, Insignia and Protocol are attended to. There is no backlog of applications. The Committee has noted an increase in the number of enquiries being received concerning Ritual, Awards and Protocol, but all are addressed in a timely manner.

#### **COMMEMORATIVE LAPEL PIN**

At the D.E.C. meeting held in February of this year, approval was given authorizing the wearing of the Tomb of the Unknown Soldier lapel pin on Legion Dress between the period of November 1, 2015 and November 30, 2016. This lapel pin to commemorate the 100<sup>th</sup> Anniversary of WW1 is permitted for wear on Legion dress along with our We Support Our Troops lapel pin for this one year period. A memorandum was sent to all Provincial Commands advising where and how this Commemorative lapel pin is to be worn on Legion Dress. A reminder memorandum was also recently sent to all Branches.

#### 90<sup>TH</sup> ANNIVERSARY MEDAL

At the D.E.C. meeting In September of 2014, approval was given for the introduction of a 90<sup>th</sup> Anniversary Medal to commemorate the 90<sup>th</sup> Anniversary of The Legion as a Veterans and Community Service Organization. This Commemorative Medal depicts the Legion Colours as well as the Royal Newfoundland Regiment Colours, to tie in with the 100<sup>th</sup> Anniversary of the battle at Beaumont-Hamel. The medal has since been made available for sale to all members of The Legion and our Ladies Auxiliaries through our Supply Department for wear on Legion Dress beginning in June of 2015 Since the introduction of this medal, an inquiry was received from a Provincial L.A. asking if any consideration was being given to the introduction of a L.A. 90<sup>th</sup> Anniversary Commemorative medal. The Committee agreed that only one 90<sup>th</sup> Anniversary Commemorative medal was necessary since approval had previously been given for the L.A. to wear our medal on their L.A. Legion uniform. All Provincial Command Ladies Auxiliaries will also not be commemorating their 90<sup>th</sup> Anniversary in 2015.

# 150th ANNIVERSARY

As we are all aware, the year 2017 will mark the 150<sup>th</sup> anniversary of this great country of ours. No doubt there will be many commemorative events being held across Canada to celebrate this very meaningful milestone. This no doubt will also include the creation of a Government of Canada 150<sup>th</sup> Anniversary Commemorative medal similar to the Canada 125 medal. However, as is the case with all Government medals a criterion will be struck and only a limited number of Legion members would no doubt be recipients of this medal which would be worn on the left breast of Legion dress. The 150<sup>th</sup> anniversary of our great country will no doubt also include various celebrations taking place within Legion Branches.

#### **RECOMMENDATION:**

That a Legion 150<sup>th</sup> Anniversary Commemorative medal be struck for wear on Legion Dress and the uniforms of members of our Ladies Auxiliary. That the distribution of such a Commemorative Medal be limited to Legion members and L.A. members only and that the medal be made available through our Legion Supply Department for wear on Legion dress commencing January 1, 2017.

# R.A.P. MANUAL

At our 2014 Dominion Convention held in Edmonton, approval was given by the membership to change our definition of a Veteran. Our new definition now includes Regular members of the Royal Canadian Mounted Police.

In our current Ritual, Awards and Protocol manual under Section 102, as a part of Standard Legion Dress, we allow the wearing of headdress acquired during current or previous service with Canadian or Allied Forces (excluding ceremonial and peaked caps) complete with the service cap badge of the unit/regiment/service being served or was served. We also currently permit a Regimental Service Blazer Badge of the unit/regiment/service being served or was served to be worn on the lower right side pocket of the Legion Blazer, or on the left side pocket if it would appear that the badge would bring discredit to the unit/regiment/service.

#### RECOMMENDATION:

Since our new definition of a Veteran includes that of Regular members of the Royal Canadian Mounted Police, that they also be included in Section 102 of our Ritual, Awards and Protocol manual as follows:

Section 102 b. to be changed to read: "Headdress acquired during current or previous service with Canadian or Allied Forces including Regular members of the Royal Canadian Mounted Police (excluding ceremonial and peaked caps) complete with the service cap badge of the unit/regiment/service being served or was served."

Section 102 f. to be changed to read: "Navy blue blazer, complete with the appropriate Legion blazer crest on the left-hand breast pocket and Legion buttons on the front and on the sleeves. A regimental Service Blazer Badge of the unit/regiment/service being served or was served, or a Royal Canadian Mounted Police Blazer Badge, may be worn on the lower right side pocket of the Legion Blazer. If for any reason the wearing of the Regimental Badge or Royal Canadian Mounted Police Badge on the lower right side pocket would appear to bring discredit to the unit/regiment/service, then and only then, would the Badge be allowed to be worn on the lower left side pocket."

# **COMMITTEE BUDGET**

On the request of our Director of Finance, the Committee crafted a budget for the year 2016. This budget was submitted for review by the Finance Committee.

#### **COMMITTEE WEBSITE LINK**

The Committee continues to review the information posted on the Ritual and Awards Legion website section. The Committee continues to work on a plan for the development of a standard Power-Point style seminar presentation for Ritual, Awards Protocol and Ceremonial Events. This seminar will serve to assist Commands, Zones, Districts and Branches in promoting awareness at all levels regarding the proper use of the Legion Ritual, Awards and Protocol system. The Committee also reviewed the website FAQ's and have made additions, deletions as well as updates as deemed necessary.

#### **HONOUR ROLL**

A new initiative was introduced by our Committee at our 2014 Dominion Convention that received full support. This initiative involved the production of an Honour Roll similar to the ones currently located in Legion Branches, Government buildings, schools, libraries and churches in communities across Canada. These current Honour Rolls honour those who served in WW1, WW11 and Korea. The new Honour Roll is to include the names of Canadian Armed Forces, R.C.M.P., Civilian Police and Firefighters, as well as other civilians who served in an operational theatre in one of the recognized UN/NATO Peacekeeping/Military missions since 1953 in which Canada participated.

A recommendation was made at the February DEC meeting to introduce this as a pilot project in Carleton Place where the idea originated. Since that time, an Honour Roll was presented to Town Council and the program introduced to the community. This included the introduction of a submission form that has been revised three various times. The program has also since been unveiled in Beckwith Township since many residents living in Beckwith have a Carleton Place address. In both communities the program is doing quite well and our Committee will be prepared to submit a recommendation at our February 2016 DEC meeting in regards to the possible expansion of this program.

# **ELECTRONIC SUBMISSIONS**

In keeping with our ever changing world of electronics, and on the request of a Provincial Command, the Committee agreed to accept major award applications electronically. A memorandum to this effect was sent to all Provincial Command in April of this year.

# **TERMS OF REFERENCE**

The Terms of Reference for the Committee dated August, 2014 were reviewed and it was agreed that no changes were required to them.

# Ritual, Awards and Protocol Manual

The Committee continues to review our manual on a regular basis and makes any grammar or cosmetic changes to it as deemed necessary. Similarly, the Chaplain's manual is also reviewed on a regular basis by the Committee.

### HONOURS AND AWARDS APPLICATIONS - 1 JANUARY - 28 OCTOBER 2015

#### CONCLUSION

AWARD	APPROVED	RETURNED	TOTAL
Palm Leaf - MSM	24	13	37
Palm Leaf - MSA	7	1	8
MSM	33	18	51
MSA	10	2	12
Media Award	0	0	0
Friendship Award	0	0	0
Total Reviewed	74	34	108

I would ask that a Voting DEC member move the adoption of this report.

# Canada 150 Medal Polished Gold Metal with Enamel Accents

# Grosgrain Ribbon: 1.5" wide

# Pantone Colours in Ribbon





485 C Red

White

# **Enamel / Metal Colours**





White



485 C Red

Polished Gold Metal

150

# Top Bar has Two Pieces



1. 1867 - 2017

2.



# Brooch



# Drop has Two Pieces







2.



### **COMRADES**

At our 45<sup>th</sup> Dominion Convention in Edmonton, the delegates approved a new definition of a Veteran. This new definition can now be found in our GBL under Section 101 d. In our new definition of a Veteran, we state "or as a regular member of the Royal Canadian Mounted Police".

Since that time, there have been concerns expressed to our committee regarding this definition and in particular, the wording that states "as a regular member of the Royal Canadian Mounted Police". The concern is that this is somewhat misleading since there are Civilian members, Public Service Employees and uniformed Police Officers within the R.C.M.P. who are all considered as regular members.

The intent I believe when this new definition was discussed and approved, was that a regular member of the R.C.M.P. was meant to be a Police Officer. However, our current wording of a regular member of the R.C.M.P. does not differentiate between a Police Officer, a Civilian member or civil servant.

In Article 11 of our General By-Laws, we address Membership and the various categories of Membership. To be more specific, Section 206 defines those eligible for Ordinary Membership. Again, there is a concern in the wording of Section 206 e. that states "The Royal Canadian Mounted Police or the Royal Newfoundland Constabulary, for not less than one year". Again, in the past this wording obviously has caused some confusion as it has been noted that civilian members of the RCMP have been initiated into The Legion as Ordinary Members.

However, in Section 206 j. we are quite specific when we state "a city, municipal, or provincial police force, **as a police officer**, for not less than one year".

So in Section 206 j. we spell out the words **as a police officer**, which clearly eliminates any civilian member of civil servant of a city, municipal, or provincial police force from being included for eligibility as an ordinary member.

#### RECOMMENDATION

I would therefore like to recommend that both the current wording of our definition of a Veteran, as well as Section 206 e. of our General Bylaws be addressed by our Constitution and Laws Committee to include similar wording as in Section 206 j. of our GBL, and that they be prepared to address this at our 2016 Pre Convention Dominion Executive Council meeting in St. John's, Newfoundland.

I would ask that a voting member of D.E.C. move this recommendation.

# REPORT OF THE DOMINION COMMAND CONSTITUTION AND LAWS COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL **28 NOVEMBER 2015**

File: 17-2

- Chairman J. Rycroft D. Eaton J. Frost - Vice-Chairman

- Member G. O'Dair - Member
S. Clark - Secretary
D. Martin - Assistant Secretary

### **GENERAL**

The Committee met last by teleconference on 10 August 2015. Members continue to review and respond to Constitution and Laws questions from Commands.

# PROVINCIAL COMMAND BY-LAW AMENDMENTS

Since the last meeting, the Committee reviewed amendments to the By-Laws for Ontario, Quebec, New Brunswick, Nova Scotia/Nunavut and Prince Edward Island Commands.

#### PROPOSED BY-LAW AMENDMENTS - INTERNATIONAL ZONES

Zones outside of Canada terminology and their respective powers raised concerns over their legal status as it relates to the Act To Incorporate and subsequently liability as it relates to It was concluded that the Zones outside of Canada and their Dominion Command. posts/branches needed more clarification in regard to their activities and property holdings in order to get a more specific picture on the liability issues involved.

Two teleconferences were held with representatives of the Western, Eastern and European Zones, together with the SEO liaison officers in concert with the committee. Specific discussion areas included their activities, infrastructure and insurance coverage, if any. Those participating agreed with the following proposed changes.

The following By-Law amendments to outline the powers of International Zones and formalize their legal status as it relates to the Act to Incorporate are brought forward for DEC consideration and approval:

# Proposed By-Law Amendment GBL s. 101.j

**RECOMMENDATION:** It is recommended that the following be inserted as subsection 101.i:

INTERNATIONAL ZONE: means a body outside Canada authorized by Dominion Command to conduct operations as specified in accordance with Article VII of these By-Laws.

Current subsections 101.j through 101,p will be renumbered to 101.k through 101.q.

# Proposed By-Law Amendment GBL s. 418.b

**RECOMMENDATION:** It is recommended that subsection 418.b be amended to read:

An appeal to Dominion Command may be made by any command, branch, auxiliary, officer or member affected by such action. The following applies to an appeal from a decision made on the authority of subsection 418.a, section 505 or subsection 708.c of The General By-Laws:

# Proposed By-Law Amendment GBL s. 701

**RECOMMENDATION:** It is recommended that section 701 be amended to read:

#### **OBLIGATIONS OF MEMBERSHIP**

701. Members of branches or posts of The Royal Canadian Legion outside Canada shall maintain and uphold the purposes, objects and principles of the Legion, insofar as the same are consistent with the allegiance which they owe to their country.

# Proposed By-Law Amendment GBL s. 702

**RECOMMENDATION:** It is recommended that section 702 be amended to read:

#### **BRANCHES / POSTS**

 All branches/posts of the Legion outside Canada shall be authorized by Dominion Command in conformity with these By-Laws.

# Proposed By-Law Amendment GBL s. 703

**RECOMMENDATION:** It is recommended that section 703 be amended to read:

703.

a. All 29branches/posts shall be administered by and be under the jurisdiction of a recognized International Zone.

- b. Recognized International Zones are as set out in Section 704 and all branches/posts within the designated area of a zone shall be under the jurisdiction of that International Zone.
- c. Branches/posts shall be governed by these By-Laws in the same manner as branches in Canada

# Proposed By-Law Amendment GBL s. 704

**RECOMMENDATION:** It is recommended that section 704 be amended to read:

#### INTERNATIONAL ZONES

- 704. International Zones are established as follows:
  - a. the Western Zone of USA;
  - b. the Eastern Zone of USA;
  - c. the Europe Zone;
  - d. such other International Zones as may be decided upon by Dominion Command; and
  - e. the jurisdiction of International Zones shall be as authorized by Dominion Command and any new branches/posts formed under this article shall be under the jurisdiction of the designated International Zone.

#### Proposed By-Law Amendment GBL s. 705

**RECOMMENDATION:** It is recommended that section 705 be amended to read:

705. All International Zones constituted outside Canada shall be governed by these By-Laws

# Proposed By-Law Amendment GBL s. 706

**RECOMMENDATION:** It is recommended that following be inserted as section 706:

706. An International Zone, within its territory as authorized by Dominion Command, has all of the obligations and duties of a Provincial Command, in accordance with the Act and these By-Laws. Wherever the term branch is used in the Act or these bylaws it shall include the term post as applicable.

### Proposed By-Law Amendment GBL s. 707

**RECOMMENDATION:** It is recommended that following be inserted as section 707:

707. An International Zone shall make By-Laws consistent with these General By-Laws for the conduct of operations within its territory and submit them to Dominion Command for approval.

# Proposed By-Law Amendment GBL s. 708

**RECOMMENDATION:** It is recommended that following be inserted as section 708:

708. An International Zone has specific rights as follows:

- a. To deal with complaints under Article III of these By-Laws in the same manner as a Provincial Command except for appeals, which shall be referred by the International Zone Commander directly to Dominion Command.
- b. An International Zone Commander may, within his territory, after enquiry and for cause clearly stated, suspend the charter or powers of any branch/post or auxiliary, or suspend any officer or take any other action necessary or advisable for the good of the Legion, and shall report to the Dominion Command upon the action taken.
- c. An appeal to Dominion Command may be made by any branch/post, auxiliary, officer or member affected by such action.

# Proposed By-Law Amendment GBL s. 709

**RECOMMENDATION:** It is recommended that following be inserted as section 709:

- 709. Statement of Principles: In dealing with the disposition of property of any branch or post outside Canada which has ceased to function as an entity of The Royal Canadian Legion, the following considerations apply:
  - Remaining assets should vest in the International Zone to deal with in a manner which best benefits The Royal Canadian Legion and its aims and objects.
  - b. With respect to property, the International Zone should have regard to any clearly expressed wish of the

branch/post members for use of the community where it is located, in a like manner that would apply to branch assets in similar circumstances in Canada.

c. The property should not be distributed to or for the benefit of the members.

I would ask a member of DEC to move approval of this report.

# REPORT OF THE DOMINION COMMAND RCEL COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

RCL: 26-2-4

26-2-5

T. Eagles - Chairman G. Moore - Vice Chairman

D. Flannigan - Member
B. White - Secretary

G. Foster - Assistant Secretary

#### COMMITTEE MEETINGS

The RCL RCEL Committee met on 27 November 2015 to discuss the needs of the Commonwealth veterans and widows in the Caribbean as part of our accepted mandate. In all, 16 countries are supported with a total of 111 veterans and 109 widows being supported. Donations from branches and individuals continue to be received on a daily/weekly basis at Dominion Command and meet the needs of those in need.

#### **PROBLEM AREAS**

# <u>Belize</u>

Governance issues continue to plague the Belize Legion with a legal challenge before the courts. At this point the current executive and secretary have been relieved of duties although the secretary continues to act as an administrator. The RCEL from London has provided Belize with an interim amount of money to ensure that the veterans and widows receive support. This money will be reimbursed to the RCEL by us. We continue to look at alternate delivery means for our benevolent support and work in conjunction with the RCEL on this issue.

#### Trinidad and Tobago

The transition to better governance continues with the assistance of the RCEL representative. The numbers of veterans and widows in Trinidad is now accurate and less that what was reported before. Grant monies have been restored to the area.

#### Dominica

In late August of this year, Tropical Storm Erika hit Dominica and caused extensive damage to the island and infrastructure. The Legion supports one veteran and nine widows on the island. To date no additional requests for support have been received.

Comrades, I move acceptance of my report.

# REPORT OF THE DOMINION COMMAND DOMINION CONVENTION COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL **28 NOVEMBER 2015**

File: 19-1

T. Eagles Chairman D. Flannigan Member J. Frost - Member
B. White - Secretary
S. Clark - Assistant Secretary
B. Maxwell - Assistant Secretary

# 46TH DOMINION CONVENTION, ST. JOHN'S, NEWFOUNDLAND AND LABRADOR 11-15 JUNE 2016

The second of three pre-convention meetings with the St. John's Local Arrangements Committee, chaired by Comrade Berkley Lawrence, was held on 3 October 2015. The third meeting is scheduled for 2 April 2016.

## **GUEST OF HONOUR**

His Excellency the Right Honourable David Johnston, Governor General, has been invited as our Guest of Honour; we await word on his acceptance. An invitation has also been extended to Prime Minister Trudeau to deliver a Keynote Address.

### **CONVENTION FACILITY AND COMMAND HOTEL**

The St. John's Convention Centre will host Registration, Exhibits, Opening Ceremony, Business sessions and the Closing ceremony. The Delta St. John's is the Command hotel, site of the SEO and DEC meetings, workshops, President's Reception and all Command caucuses.

#### **ACCOMMODATIONS**

Due to the high number of requests from branches, Commands and potential delegates to reserve hotel rooms early, the list of contracted hotels and reservation detail was sent to all branches in September.

An accommodation form will be circulated to DEC members during the meeting.

#### **CONVENTION CALL**

The Convention Call will be issued in December 2015.

### **LOGO AND THEME**

The theme of the 2016 Dominion Convention is "Looking Back to See Ahead." The logo is attached.

# **CHANGES TO DOMINION CONVENTIONS**

The committee undertook a review to look at Dominion Convention proceedings with a goal of streamlining the schedule, bringing focus to Convention business and possibly reducing the convention by one day. The attached memo, circulated to DEC and Provincial Commands in mid-October, outlines the changes. Also attached is a draft Daily Procedures.

A summary of the changes was also sent to all branches in the 26 October 2015 all-branch, which highlighted:

• **Dominion Convention timeframe will be reduced by one day.** Tuesday will now be the final day of business. In summary:

Saturday, 11 June: Registration, Workshops

Sunday, 12 June: Registration, Parade and Commemorative Ceremony,

Opening Ceremony, Command Caucuses

Monday, 13 June: Business session

Tuesday, 14 June: Business session, Installation and Closing Ceremonies

Wednesday, 15 June: Post-Convention SEO and DEC meetings

- On Sunday, after the Parade and Commemorative Ceremony at 10:00 am, the
  doors to the Convention floor will open at 11:30 am and the Opening Ceremony
  will start at 1:00 pm. Seating for the Opening Ceremony will be designated by
  Command and not open seating.
- Provincial Caucuses will meet Sunday afternoon starting at 4:00 pm.
- There is no registration on Monday.
- The number of speakers and presentations will be reduced by 50% over what was scheduled for the 2012 Dominion Convention in Halifax.

These changes result in additional savings of \$44,922 achieved through reduced convention centre and audio-visual rentals, and one day less for hotel accommodation and per diem.

# **CHANGES TO PRE-CONVENTION PLANNING MEETINGS**

a. Reduce pre-convention planning visits by one day: Dominion Command has an arrangement for convention planning with Strategic Site Selection, a Canadian company that conducts hotel site inspections and contract negotiations on behalf of its clients. There is no cost to the Legion for this service. This work by Strategic Site Selection eliminates the requirement for Dominion Command staff to do these tasks during pre-convention visits. As a result, each of the three pre-convention visits conducted by Dominion Command staff will be reduced by one day.

b. Further reduce staff attending pre-convention planning meetings: The committee had previously cut the attendance of the Dominion President and Dominion Secretary from the first pre-convention meeting. Further to that reduction, we will also cut the attendance of one Assistant Committee Secretary from each of the first two pre-convention planning meetings.

These changes will result in additional projected savings of \$4200 for each convention, based on figures for the 2016 Dominion Convention.

### **FUTURE CONVENTION ACTIVITIES**

The following is a list of activities regarding future conventions:

- **a. 2016 Convention, St. John's, NL, 11-15 June 2016**: Preparations are ongoing.
- **b. 2018 Convention, Winnipeg, MB, 25-29 August 2018**: Contracts with the convention facility and hotel properties are being finalized.
- **c. 2020 Convention, Saskatoon, SK, 22-26 August 2020**: Contracts with the convention facility and hotel properties are being reviewed.
- **d. 2022 Convention, 20-24 August 2022:** Expressions of interest were received from Charlottetown, PE, Fredericton, NB and Saint John, NB.
  - A proposal has been received from Charlottetown and one is anticipated shortly from Fredericton. A site visit to Saint John was conducted in October.
  - Once all proposals have been reviewed a recommendation will be made to DEC on the location for the 2022 Dominion Convention.
- e. 2024 Convention, 24-28 August 2024: Preliminary preparations are underway to identify potential locations in central Canada.

I move the acceptance of my report.



# Dominion Command The Royal Canadian Legion



# La Direction nationale La Légion royale canadienne

**DATE:** 15 Oct 15

TO: DEC

**FILE**: 19-1

cc. Past Dominion Presidents

**Provincial Secretaries** 

**FROM:** Tom Eagles

Dominion President and

Chairman, Dominion Convention Committee

**SUBJECT:** CHANGES TO DOMINION CONVENTION

The Dominion Convention Committee undertook a review to look at Dominion Convention proceedings with a goal of streamlining the schedule, bringing focus to Convention business and possibly reducing the number of days required to conduct that business.

The changes that follow succeed in **reducing Dominion Convention by one day** and result in projected savings of \$44,922 (from Convention Centre rental, A-V support, hotel accommodation, per diem). Tuesday will be the final business session. A draft Daily Proceedings that incorporates all changes is attached as reference.

These changes affect administrative procedures and will be implemented for the 2016 Dominion Convention in St. John's. An electronic all-branch communication highlighting the major changes will be circulated next week

# **IN ADVANCE**

# 1. On-line Registration:

Delegates and observers will have the option of paying their registration fee through the Dominion Command website in advance of arrival. They will be provided with a paid receipt by email as proof of payment; the on-site registration personnel will also have a record of those who pre-paid. Upon arrival at the registration area, those who have pre-paid will use their email receipt to obtain their delegate kit and convention book via a separate line from the cash registers and then proceed directly to their Command desk.

# <u>SATURDAY</u>

#### 2. Registration to open at 9:00 am rather than 1:00 pm:

Saturday will be the main registration day. This early opening for registration will also eliminate the conflict of having registration and the workshops starting at the same time as delegates wishing to attend workshops will have four hours in which to register before the workshops get underway.

#### 3. Exhibit area to open at 9:00 am rather than 1:00 pm:

Exhibitors will have all day Friday to set-up their booths; provision exists for exhibitors to extend into Friday evening for those needing extra time.

# 4. Reduce number of Workshops from 4 to 3:

As all workshops will be held in the same room with attendees moving, time must be allotted for arrival and dispersal between sessions. Specific topics remain TBD.

#### 5. Joint Dominion President and Minister VAC Reception (proposed to VAC):

As the guest list for each event is virtually identical, one co-hosted reception will eliminate duplication and reduce cost.

# **SUNDAY**

The timing of all events held on Sunday will be advanced from the usual schedule to enable more activities to occur:

# 6. Registration to open at 8:00 am rather than 9:00 am:

The exhibit area currently opens at 8:00 am and this will standardize the opening time for the whole area. Sunday is the final day of registration.

# 7. Parade and Commemorative Ceremony to occur Sunday morning commencing at 10:00 am:

The start time for these events has varied between Conventions and will be standardized to occur on Sunday morning. This earlier start will enable more activities to be held on Sunday afternoon resulting in a time savings at the end of Convention.

### 8. Doors to the Convention Floor to open at 11:30 am:

As a result of the earlier commemorative ceremony, the doors to the convention floor will open earlier than the normal 2:00 pm. The entertainment prelude will be from 12:00-12:45 pm.

Seating on the convention floor will already be set by Command, with a temporary separate section of 150 seats on the floor in front of the stage for invited guests.

#### 9. Opening Ceremony to commence at 1:00 pm:

The Opening Ceremony procedure will remain unchanged except that the order of speakers, depending on protocol, will reverse to end with the Minister of Veterans Affairs who will deliver his keynote address.

Once convention has been formally opened, the invited guests will depart and the proceedings will move to the introductory business that was normally conducted Monday morning:

Queen's response to Loyalty Resolution Procedures Report Chairman's Remarks Grand President's Report Dominion President's Report Dominion Treasurer's Report Nominations for all Elected Positions

# 10. Provincial Caucus meetings to be held Sunday afternoon:

Holding caucuses at this time will make effective use of available time and eliminate the need to break from the business session on Monday. This will also enable Provincial Commands to meet in advance of any business discussion getting underway. With no Sunday evening reception, caucuses could meet as late as necessary.

### 11. Cancel Minister of Veterans Affairs reception:

To co-host a reception with the Dominion President Saturday evening.

#### **MONDAY**

### 12. No Registration

# 13. Business session to run from 8:30 am - 5:00 pm:

Election of the President, 1st VP and Vice Presidents to take place Monday.

# 14. Reduce the number of guest speakers and presentations.

Priority will be given to foreign fraternal representatives and select officials (i.e., Veterans Ombudsman, VRAB, etc). To compare:

	2016	2014	2012
Speakers	8	13	18
Presentations	5	9	8

### **TUESDAY**

# 15. Business session to run from 8:30 am to whatever time is needed to end business:

This is the final day of business.

#### 16. Installation Ceremony:

This will follow Other Business. There will be no break in proceedings to re-set the stage or convention floor. All elected officers will be installed at this time, after which the new Dominion President will provide his address to the delegates; the Closing Ceremony will follow.

#### **WEDNESDAY**

#### 17. Post-Convention meetings to occur on Wednesday rather than Thursday:

SEO, DEC and Canvet Board meetings will be held Wednesday morning.

#### 18. Move out of Convention facility by end of day Wednesday.

Comrades, I am confident that these changes will result in a more effective and efficient Dominion Convention.

In comradeship,

# 46th DOMINION CONVENTION DAILY PROCEDURES FRIDAY

Revised: 2 November 2015

Time (hrs)	Event	Duration (mins)
0900	Dominion / Provincial Secretaries' Meeting	Reserved until 1700
1330	R&A / LAC Meeting	

# 46th DOMINION CONVENTION DAILY PROCEDURES SATURDAY

Time (hrs)	Event	Duration (mins)
0900	DEC Meeting	
0900	Registration and Exhibitor Area Open	Until 1700
1300	TVS Meeting	Until 1700
1300- 1400	Workshop 1:	60
1430- 1530	Workshop 2:	60
1600- 1700	Workshop 3:	60
1600	Parade Marshal's Meeting and Wreath Laying Briefing	60
1630	Whips Meeting	30
1900	Dominion President and Minister VAC Reception	Until 2100

# 46th DOMINION CONVENTION DAILY PROCEDURES SUNDAY

Time (hrs)	Event	Duration (mins)
0800	Registration and Exhibitor Area Open	
0930	Parade Form Up	
1000	Parade and Commemorative Ceremony	
1130	Opening Ceremony VIP Reception  Doors to Convention Floor open	
1200- 1245	Entertainment Prelude	
1300	Opening Ceremony Including Loyalty Resolution to the Queen and Video Message from Governor General	
1445	Queen's Response to Loyalty Resolution	5
1450	Procedures Report and Chairman's Remarks	5
1455	Grand President's Report	10
1505	Dominion President's Report	15
1520	Keynote Address: Minister of Veterans Affairs	20
1540	Dominion Treasurer's Report	10
1550	Nominations for all Elected Positions	15
1600	Provincial Caucuses	

# 46th DOMINION CONVENTION DAILY PROCEDURES MONDAY

Time (hrs)	Event	Duration (mins)
0830	Opening Invocation	5
0835	LAC Chairman Announcements	5
0840	Procedures Report	5
0845	Credentials Report	5

0850	Second Call for Nominations	15
0905	Election of Dominion President	10
0915	Election of First Vice President	25
0940	Keynote Address	20
1000	Thank speaker	5
1005	Resolutions Committee Report	5
1010	Committee Reports and Resolutions (20 mins each)  • DEC  • Veterans, Service and Seniors  • Poppy and Remembrance	60
1110	Greetings Veterans' Ombudsman	5
1115	Time for second ballot for election of First Vice President	20
1135	Presentation: Pilgrimage of Remembrance	25
1200	Committee Reports and Resolutions (20 mins each)  • Membership and Outreach  • Sports  • Ritual and Awards	60
1300	DEADLINE FOR NON-CONCURRED RESOLUTIONS TO BE BROUGHT BACK	
1300	Presentation: Founders Award	10
1310	Close Nominations and Election of Vice Presidents	20
1330	Greetings The American Legion	5
1335	Committee Reports and Resolutions (20 mins each)  • Defence and Security  • Constitution and Laws  • Leadership Development	60

1435	Greetings: The	Royal British Legion Scotland	5			
1440	Committee Reports and Resolutions (20 mins each)					
	<ul> <li>Dominion Convention</li> </ul>					
	<ul> <li>Veterans Consultation Group</li> </ul>	ıp				
	<ul> <li>Focus on the Future</li> </ul>					
	<ul> <li>Centennial</li> </ul>					
1600	Committee Report		10			
	• TVS					
1610	Comments on RCEL	Brian Watkins	10			
1620	RCEL Report and Call for donation	าร	40			
	<ul> <li>RCEL donations</li> </ul>					
1700	LAC Chairman Announcements		5			
1705	Adjournment					

## 46th DOMINION CONVENTION DAILY PROCEDURES TUESDAY

Time (hrs)	Event					
0830	Invocation	5				
0835	LAC Chairman Announcements					
0840	Procedures Report	5				
0845	Credentials Report	5				
0850	Close Nominations and Election of Treasurer	20				
0910	Keynote Address	20				
0930	Thank Keynote Speaker	5				
0935	Dominion Secretary's Report	25				
1000	Greetings: Cadets	10				
1010	Report of Canvet Board	20				
1030	Presentation: TBD	20				
1050	Close Nominations and Election of Chairman	20				

Time (hrs)	Event			
1110	Greetings Veterans Review and Appeal Board	5		
1115	Brought Back Resolutions	30		
1145	Greetings Returned & Services League of Australia	5		
1150	Brought Back Resolutions	30		
1220	Presentation: TBD	20		
1240	Brought Back Resolutions	30		
1310	Other Business	40		
1350	Installation Ceremony	40		
1430	Address by Dominion President	20		
1450	Closing Benediction Closing Ceremony	20		
1510	2018 Dominion Convention	15		
1525	LAC Chairman Closing Announcements	5		
530	Adjournment			

## 46th DOMINION CONVENTION DAILY PROCEDURES WEDNESDAY

Time (hrs)	Event	Duration (mins)
0900	SEO Meeting	90
1030	DEC Meeting	60
1130	Canvet Board Meeting	30

# UPDATE TO THE REPORT OF THE DOMINION COMMAND CONVENTION COMMITTEE TO DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

File: 19-1

#### **FUTURE CONVENTION ACTIVITIES - UPDATE**

I have further information to report on the site for the 2022 Dominion Convention.

As noted, three eastern Canada cities were being considered as the host location:

1. Charlottetown, PEI: An excellent proposal was received that highlighted the tremendous support the Command, Province and City of Charlottetown would offer.

The Delta Prince Edward and PEI Convention Centre are the proposed facilities. The Confederation Ballroom, at just over 23,000 square feet, is smaller than the 40,000 square feet space we normally use for our business sessions. We also require additional space of 12,000 square feet for the exhibits and registration and 15 breakout rooms for Command caucuses and offices. Unfortunately, even using both the Delta and Convention Centre, there is not enough rooms of sufficient size for our needs

- 2. Fredericton, NB: The Fredericton Convention Centre reviewed our RFP (Request For Proposal) and have since declined to submit a bid. They recognized that their facility is not large enough to host the Dominion Convention and the only option would be to use 3 venues and operate a shuttle service between them as none are within walking distance of each other. Also, there is only one downtown hotel near the Convention Centre.
- 3. Saint John, NB: A site visit to Saint John was conducted. It was proposed to use Harbour Station (arena) for Registration, Exhibits, Opening Ceremony, Business sessions and Closing Ceremony. Command caucuses would be held in the attached Convention Centre and Hilton hotel. Either the Hilton or Delta Brunswick would serve as the Command hotel.

The City is extremely anxious to host the Dominion Convention and have offered \$15,000 in incentive grants. The Mayor has committed to working with city council to provide whatever support is needed and has already confirmed that free city bus transportation will be extended to all delegates and observers in 2022.

**RECOMMENDATION:** It is recommended that Saint John, NB be selected as the site for the 2022 Dominion Convention.



#### 46<sup>TH</sup> DOMINION CONVENTION 46<sup>E</sup> CONGRÈS NATIONAL ST. JOHN'S, NL / T.-N. 11 – 15 JUNE / JUIN 2016

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TYPE OF ROOM / TYPE DE CHAME	BRE :					
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**DELTA KING** (Standard room) City or Courtyard View, 300-349 ft<sup>2</sup>



**DELUXE ROOM (\$30 / night)**Corner Harbour View, 350-399 ft<sup>2</sup>



LEISURE SUITE (\$150 / night)

Harbour View, 650-699 ft<sup>2</sup> Open style suite (no door between bedroom and sitting area), Kitchenette with microwave and fridge



#### **JUNIOR SUITE (\$150 / night)**

City or Harbour View (corner wrap around windows for Harbour View), 650-700 ft<sup>2</sup> 2 separate rooms with connecting doors Powder room in living room



#### PREMIER ROOM (\$20 / night)

Harbour View, 300-349 ft<sup>2</sup>



#### SIGNATURE CLUB (\$75 / night)

City View, 300-349 ft<sup>2</sup> Club Floor Lounge with PC, printer, snacks, continental breakfast, evening appetizers



#### JACUZZI SUITE (\$150 / night)

City or Harbour View, 750-799 ft<sup>2</sup> Large Jacuzzi, Kitchenette with microwave and fridge, Pocket doors separate bedroom from living room



#### REPORT OF THE DOMINION COMMAND DEFENCE AND SECURITY COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

File: 82-27

Richard Blanchette- Chairman D.H. Brown - Member R. Price - Member W. Martin - Member C. Gendron - Secretary

#### **GENERAL**

This report covers the period from 15 June 2014 to 31 October 2015. The Committee last met on 7 November 2014 with minutes distributed to DEC (reference committee minutes dated 7 November 2014).

#### **COMMITTEE BUSINESS**

The committee continues to monitor defence and security issues as they arise. The following are updates to issues being addressed by the committee:

**Polar Star**: Created in 2015, the Polar Medal celebrates Canada's northern heritage and recognizes persons who render extraordinary services in the polar regions and in Canada's North. The program incorporated and replaced the Governor General's Northern Medal, created in 2005, by then-Governor General the Right Honourable Adrienne Clarkson. An all-branch memorandum was sent earlier this year on this.

Citizenship – War Brides and Children of Veterans: The legislative changes proposed by the Citizenship and Immigration Minister Chris Alexander on February 6<sup>th</sup> 2014 as they relate to War Brides and children of War Brides were not implemented as expected despite the RCL letter sent to the PM. With the recent change of Government, this issue will have to be revisited with the new Minister Office.

#### **2015 NIJMEGEN MARCH**

Comrade Jacqueline Johnson from RCL Branch #26 in Sackville NB represented the RCL at the 2015 Nijmegen March and her report presented to the Committee (Copy attached). Comrade Blanchette represented the RCL national president at the marchers' departure parade on 11 July 2015. A letter requesting nominations for the 2016 event will be sent out once the CAF guidelines are received.

#### **LEGIONCONNECT**

The LegionConnect project has now been completed and is currently on-line for use and registration by all veterans.

#### **VETERANS ID CARD**

Unfortunately, since the last report, no progress on this issue has been made. With the new membership system being put in place, we have been told that this item will be put on the agenda for future development by the membership department.

#### **OPERATION SANTA CLAUS**

This year, the RCL will be sending out some 3125 units, 3000 for CAF members and 125 to RCMP members deployed around the world. The package is made of a "Jakeman's" Maple Cream cookie box with a bag of their famous Maple Leaf candy.

#### **COMMITTEE COORDINATION**

The Committee facilitated the coordination of the Canadian Defence Association round table meeting held in February 2014 at Legion House.

The committee continues to maintain a presence at the Veteran's Consultation and VSS meetings to ensure coordinated understanding and efforts.

#### **UPCOMING MEETINGS**

Meeting for the Committee are scheduled as follows:

- a. CDA Vimy Award Ceremony 6 November 2015
- b. Committee meeting via Teleconference TBC Mid November 2015

In the absence of questions or discussions, I would ask a member of DEC to move acceptance of this report.

# REPORT OF THE DOMINION COMMAND VETERANS CONSULTATION ASSEMBLY TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

File: 10-2

L. Murray - Chairman
T. Eagles - Member
D. Flannigan - Member
R. Blanchette - Member
B. White - Secretary
R. McInnis - Asst Secretary

#### **GENERAL**

The Veterans Consultation Group met on 25 April 2015. A total of 16 organizations were present and the focus of the discussions were on the recent budget announcements.

#### **BUDGET ANNOUNCEMENTS**

In response to the recent announcements that were made and the provisions of the budget announcements (C-58 and now C-59) the following comments were offered by the Assembly:

- It is clear that the Assembly plays an active role in providing position statements to the Standing Committee on Veterans Affairs and to the Department.
- There will need to be substantial development of regulations and guidelines to provide the substance to the announcements. This will be critical to understanding the overall impact of the announcements.
- Gaps continue to exist even with the announcements, but there are other areas of improvements to the NVC that could be made over and above the 14 recommendations to ACVA and those also need to be expressed. These announcements do not address all the needs of the veterans.
- It was mentioned that all parties of government need to be apprised of the Assembly's advocacy and that is primarily achieved through consistent messaging by the individual organizations.
- It was also mentioned that it might be useful to keep metrics on the advancement of positions to enhance advocacy.
- Government communications and outreach with Veterans requires attention but recent improvements in the approach to the Annual VAC Stakeholders Meeting with Veterans organizations and advocates were appreciated.

As a result of the meeting organizations sent individual letters to the Minister of Veterans Affairs outlining these concerns.

#### **ELECTION and FUTURE MEETINGS**

The federal election has put a hold on further activity of the Legion as well as the majority of the veterans' organizations as they are predominately apolitical. It is anticipated that once the election is finished and the government in place, the next meeting for the Veterans Consultation Assembly will be sometime in March 2016.

Comrades, I would ask a voting member of DEC to move the adoption of my report.

# REPORT OF THE DOMINION COMMAND LEADERSHIP DEVELOPMENT COMMITTEE TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

File: 40-2

E. Pigeau - Chairman J. Frost - Vice Chairman

M.A. Misfeldt - Member
G. Moore - Member
P. Varga - Member

#### **GENERAL**

The committee will meet by teleconference on 18 November 2015; a verbal update will be provided at the DEC meeting.

Secretary

#### **MODULES ON LEGION WEBSITE**

S. Clark

The committee is finalizing the remaining module topics with all content to be completed by end-December. Work is currently underway to develop and format that content for website placement. Modules will be uploaded to the Dominion Command website starting in December. Comrade Leah O'Neill committed to looking at placement options to make finding links to modules easy.

Accompanying each module will be a content template; this template will result in organized and structured module content that will focus on the members' needs and encourage member engagement.

Also to be developed are chronology of lessons flow charts, one for new members and one for continuing members.

I move the acceptance of my report.

#### REPORT OF THE DOMINION COMMAND CANVET PUBLICATIONS LTD., TO THE DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

D. Flannigan - Board ChairmanT. Eagles - Board Vice-Chairman

B. White - Secretary
M. Barham - Director
T. Irvine - Director
J. Frost - Director
G. Moore - Director
A. Paquette - Director
E. Pigeau - Director

#### **BUDGET**

Amid a perilous time in publishing, with magazines and newspapers going out of business in startling numbers, Canvet is having a record-breaking year. In 2015, the magazine received the highest subsidy in its history from the Canada Periodical Fund (CPF), sales on newsstand and the website have doubled and circulation appears to have stabilized. *Legion Magazine* is now half way through its eight-year commitment to hold the subscription price at \$9.49 and on track to make it to 2020 without an increase. This business is unpredictable, but Canvet is riding out the storm.

#### **DEPARTMENT OF CANADIAN HERITAGE (DCH) FUNDING**

This year DCH has provided the magazine with two subsidies. The magazine has received \$729,607 from the CPF, which represents \$43,379 more in funding than last year. Canvet has also been awarded \$64,444 in funding on a one-time basis to enhance Canadians' awareness, knowledge and understanding of our military history. The magazine will be creating a large bilingual poster-map and a multimedia bilingual web module focused on the role of the Newfoundland Regiment in the Battle of the Somme. We expect this project will be available to the Canadian public by early 2016.

Canvet has been a recipient of one form of subsidy or another for over fifty years and this revenue stream is vital to our operations. It bears repeating, that in order to remain eligible for CPF funding DCH must continue to be confident that *Legion Magazine* is an independent publication. They have listed as ineligible any periodicals "that primarily report on the activities or promotes the interests of the organization."

Over the last fifteen years this funding has saved *Legion Magazine* almost seven million dollars. It is essential for our survival. Canvet remains optimistic and has budgeted accordingly.

#### **MEMBER BENEFITS PACKAGE**

The Royal Canadian Legion's (RCL) Member Benefits Package (MBP) is currently at 12 partners. They include Best Western, Starkey Labs-Canada Co., Shaw Direct, Corby Spirit and Wine Limited, Carlson Wagonlit Travel, Philips Lifeline Canada, We Care Home Health

Services, Premier Care in Bathing, Arbor Memorial, Medipac Travel Insurance, Home Hardware, and MBNA Canada Bank. Dell Canada and ancestry.ca are no longer with the program.

Every partner is a little different. Some provide funding to Dominion Command programs while others continue to offer their discounts to both the member and their immediate family. Together the partners donate approximately \$120,000 annually to Legion programs along with exclusive member benefits. In addition, some like Carlson Wagonlit Travel and Medipac Travel Insurance help with both the Youth Pilgrimage and conventions, Shaw offers two free high definition satellite receivers along with free installation up to \$300 to branches, while partners like Lifeline and We Care offer educational sessions on health for interested branches and commands.

#### **STAFFING**

Canvet now has a permanent staff of 12 and approximately 54 contributors. Adam Tindal, is the newest member of the team and is hard at work as our Web and Social Media Coordinator.

#### **OPERATION SANTA CLAUS**

Canadian Forces personnel serve on peacekeeping assignments and in isolated posts around the globe and *Legion Magazine* shows its support by donating 3,000 magazines as part of Operation Santa Claus. These went out in September.

#### **CONCLUSION**

I move the adoption of my report.

#### DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

#### ITEM 12: DOMINION COMMAND TRAVEL POLICY

Comrades, included for your information is the Dominion Command Travel Policy that is contained as Chapter 35 of the Organization, Policy and Procedures (OP&P) Manual at Dominion Command. In your letters of congratulations and welcome, you also received a copy of this policy.

Please do not hesitate to contact me to clarify any points.

Information Item Only

### CHAPTER 8 INFORMATION FOR DOMINION EXECUTIVE COUNCIL MEMBERS

#### 8.1 GENERAL

Dominion Command welcomes you as a new member on Dominion Executive Council (DEC). The following material is provided for your information. Please feel free to contact the Dominion President or Dominion Secretary should you wish to review any of the content of this memorandum or any other Legion matter that you may wish to discuss.

#### 8.2 PURPOSE OF DEC

Generally speaking, DEC acts on behalf of Dominion Convention in the period between Conventions. Please refer to Articles IV and IX of The General By-Laws which define the composition and duties of DEC and associated Convention information.

#### 8.3 DEC MEETINGS

There are two DEC meetings each year: in April and November. These meetings are held in the Victory Boardroom, 3<sup>rd</sup> floor, Dominion Command.

The April meeting is the primary meeting at which **annual Provincial Command reports are presented.** The meeting is scheduled for two full days over a weekend period. There are no social functions scheduled in conjunction with this meeting; no spousal travel subsidy is authorized.

The November meeting will focus on reviewing and approving the budget for the following year as prepared by the Finance/Budget Committee in September. This one-day meeting scheduled on a weekend provides an opportunity to follow up on issues raised in April or to bring new items to the table. **Provincial Command reports are not presented during this meeting.** There are no social functions scheduled in conjunction with this meeting; no spousal travel subsidy is authorized.

In off-convention years, to comply with the Canada Not-For-Profit Corporations Act, a brief annual meeting will be held in held in advance of DEC proceedings getting underway at the November meeting.

In the Convention year, pre- and post-Convention DEC meetings are scheduled. Spousal accompaniment to Convention is certainly permitted but at individual expense as no spousal subsidization is authorized.

A meeting agenda and advance copies of significant DEC agenda items will be forwarded by e-mail to members for review prior to each meeting.

Legion Dress is required for all DEC and Committee meetings at LEGION HOUSE.

Members may be contacted at LEGION HOUSE during the DEC meeting at 613-591-3335 ext; 284.

#### 8.4 REPORTS TO DEC

The Provincial Command and TVS Section representatives are required to submit reports to Dominion Command for inclusion in the DEC meeting agenda book **no later than one month in advance of the April meeting date**. The Dominion Secretary will issue a call for submissions with the specific deadline noted.

The agenda and significant supporting material is forwarded in electronic format only to members at least one week before the meeting so that critical issues can be reviewed in advance.

Any late reports will be distributed with any updates to the final version of the DEC agenda.

The Agenda book will be available in the English language only.

#### 8.5 DISTRIBUTION OF MINUTES OF DEC MEETINGS

Minutes are distributed to Council Members, Provincial Secretaries, Grand President, Past Dominion Presidents, Dominion Command Directors and Committee Secretaries. Distribution outside of the Legion is not authorized.

French translation of the minutes will be provided to Quebec and New Brunswick Commands.

#### 8.6 RESPONSIBILITIES OF DEC MEMBERS

DEC members' responsibilities are:

a. to know the views of their Command and to bring them forward to Council;

- b. to judge issues on their merit, putting national Legion interests above regional interests;
- c. to inform Provincial Command elected officers of the decisions of Council, and the reasons for these decisions;
- d. to verify that DEC decisions are relayed to branches and members as appropriate; and
- e. to inform DEC of the activities, successes and issues in their Commands.

#### 8.7 SALARIES AND EXPENSES FOR DEC MEMBERS

No salary shall be paid to any member of DEC.

Council members shall not receive any money for their services other than such compensation and per diem expense allowances as may be authorized by DEC.

#### 8.8 ACCOMMODATION

Reservations are made for DEC members by Dominion Command at the Holiday Inn & Suites Kanata, 101 Kanata Avenue, Kanata, Ontario K2T1E6, for the evening prior to the meeting and for the evenings of the meeting. Depending on the meeting agenda, attendees may be able to depart the last day of the meeting. In that case, they should cancel the final night of the hotel upon arrival or as soon as their return travel arrangements have been made.

Hotel reservations are guaranteed late arrival which ensures accommodation if arrival is after 1800 hrs. If you are unable to attend the meeting, please advise the Executive Assistant to the Dominion Secretary during working hours by e-mail (<a href="mailto:akeeling@legion.ca">akeeling@legion.ca</a>) or telephone 1-613- 591-3335 ext 244 or contact the hotel (1-800-465-4329) to cancel the reservation before 1800 hrs of the arrival date. Failure to do so will result in a charge for the hotel room. Should any member require different accommodation than the above, the Executive Assistant to the Dominion Secretary should be contacted.

#### 8.9 KANATA CENTRUM

The Holiday Inn & Suites Kanata is located in the "KANATA CENTRUM" shopping area directly across the highway from LEGION HOUSE. This shopping area includes facilities such as Wal-Mart and Golf Town, a number of restaurants, pubs, and a large 24-Theatre facility all within easy walking distance of the hotel.

#### 8.10 AIR TRAVEL

The Air Travel industry has undergone significant changes in the past several years. In addition to base fare charges, fees such as Carrier Surcharges, Air Travellers Security Charge and Airport Improvement Fees are now the norm. As well, the use of electronic tickets is standard for all travel.

Use of a travel agent with associated fees increases the cost of travelling. Therefore, when arranging flights for a DEC or Committee meeting, members are to make their own reservations directly on-line (Air Canada also offers no-cost, call centre reservations). The fare-saver rate is to be used.

Members are free to use whatever airline provides the best rate for meetings at Dominion Command. For information, the Air Canada TANGO fare-saver still remains the most attractive rate and will continue to be used as our fare-saver benchmark for planning purposes. Other airline's comparable fare-saver rates are WestJet ECONO rate and Porter FIRM rate.

The Air Canada, WestJet and Porter FLEX rates are not fare-saver rates and are only to be used in the rare circumstance when no other options exists or as a last recourse due to unforeseen circumstances.

Travel arrangements are the responsibility of the member and flight reservations must be paid by the member. Bills forwarded to Dominion Command by a travel agency on behalf of a member will not be accepted. If the member requires an advance of funds to pay for the flight reservations, this can be arranged by calling the Director of Finance at (613) 591-3335 or by e-mail to <a href="mailto:tmurphy@legion.ca">tmurphy@legion.ca</a>.

As directed at the 2014 Dominion Convention, no travel subsidy is authorized for any spouse or family member who may accompany a DEC member to meetings.

#### 8.11 USE OF PRIVATE MOTOR VEHICLE

In certain circumstances it may be more practical to use a Private Motor Vehicle (PMV) if air travel is not readily available or practical. In such a case, full mileage rate and per diem is authorized. All those requesting travel via PMV are to direct their requests for approval through the Dominion Secretary.

The Dominion Secretary will calculate and advise the maximum amount to be claimed, which may not exceed that which would have been paid for fare-saver air travel and related per diem computed on the date of the meeting notifications.

#### 8.12 SMOKING POLICY

Effective 1 August 2001, a City of Ottawa By-Law restricting the use of tobacco products came into effect. The By-Law is very restrictive and bans the use of flammable tobacco products in any office building, restaurant or indoor facility within the City of Ottawa. Therefore, the use of tobacco products within LEGION HOUSE is prohibited.

The legal status of electronic cigarettes or personal vaporizers, based upon the health risks and the subsequent regulations governing their usage, is pending in most provinces and municipalities. Where legislation is in effect Legion branches are required to implement and enforce the stated regulations. Where no such provincial legislation or municipal by-law currently exists, branches are authorized to develop their own interim policy for e-cigarette usage on their premises or for their activities.

#### 8.13 APPOINTMENT TO COMMITTEES

There are a number of Committees of DEC to which members can be expected to be appointed by the Dominion President. These appointments are normally made immediately after Dominion Convention and last for a two-year period until the next Convention. All Committees meet at LEGION HOUSE.

#### **ATTACHMENTS**

Annex A: DEC Maintenance Form

Reviewed: May 2015

### **DOMINION EXECUTIVE COUNCIL**



(Please print)

To facilitate the maintenance of accurate records at Dominion Command, it would be appreciated if members of Dominion Executive Council would complete this form and submit it to Angela Keeling Colkitt at akeeling@legion.ca

NAME:	Surname		Given Names					
ADDRESS:	Street							
	City/Town	Province		Postal Code				
	City/ lown	Province		Postal Code				
TELEPHONE:	( ) Residence		( ) Office					
FAX:	( )							
rax:	3		E-MAIL:					
BIRTHDATE:	-		PASSPORT #:					
BRANCH #:	DEPART. AIRPORT:							
	FLIGHT PREFERENCES	AISLE WINDOV	V MIDDLE SEAT					
HOTEL ACCOM	IODATION PREFERENCES:	(queen/king bed, fridge in ro	oom etc)					
NAME OF SPO	USE:Surname		Given Names					
BIKTHDATE:			_PASSPORT #:					
	FLIGHT PREFERENCES	AISLE WINDOW	V MIDDLE SEAT					

#### DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

#### ITEM 14: REQUESTS FOR SUPPORT

Comrades, for 2015, \$20K was budgeted to support requests to the Legion for assistance. To date, only \$5K has been expended and that was to complete our support of the reconstruction of the R22eR Museum leaving a balance of \$15K for the year. You will note that in the 2016 Budget the overall funds available to provide this support have been reduced to \$15K.

The Legion has received 3 requests for support and they are:

1. Operation Veteran. Operation Veteran is a program designed by Dr. Paul Kavanagh from Montreal, QC which pays tribute to the men and women who have served the nation. Initially the program raised funds through the school networks to ensure that veterans visiting the War Museum could have a complimentary lunch. The program has since expanded into an educational spin off called "Supply Line". Supply line puts together a cargo trunk full of military memorabilia so that students can get a feel for authenticity of the articles and the times that they were used in. The program has been well received and more than 225 schools participated last year. The demand for the memorabilia is growing and is receiving many accolades. In the coming year, Operation Veteran will also be funding a "Women and War" series which highlights the services of women through various conflicts and operations.

The Legion has fully endorsed Operation Veteran. In 2014 we cohosted the First World War Centenary Gala at the War Museum with proceeds being split evenly between the Legion and Operation Veteran. Dr. Kavanagh's program continues to deliver and expand to even more schools across the country. Dr. Kavanagh has never sought financial support from the Legion to date. Attached you will find his request for support letter as well as a progress report from the museum on the program. Dr. Kavanagh is seeking support from the Legion to continue expanding the program and its reach across Canada.

**RECOMMENDATION**. It is recommended that DEC approve a "one time" grant of \$10K from the 2015 request for support budget to further expand Operation Veteran and its objectives.

 Air Cadet League of Canada. The Air Cadet League of Canada is hosting a three day leadership symposium which will bring 40 senior Air Cadets into Ottawa during the later November. The event will bring the cadets together with senior leaders in the fields of government, business and the military and is designed to learn about leadership from leaders. This event is part of the League's 75<sup>th</sup> Anniversary celebrations. The League is looking for financial support to bring a Cadet to Ottawa and to cover those costs for one of the 40 cadets.

**RECOMMENDATION**. It is recommended that DEC approve a \$5K grant from the 2015 request for support budget to assist the Air Cadet League in the conduct of the Leadership Symposium.

3. Canadian Battlefields Foundation – Student. In each of the past few years, DEC has approved a grant of \$5K to the Canadian Battlefields Foundation to fund a university history student to participate on a battlefields study in Europe. A total of 12 students participate and this grant has become known as being sponsored by the Legion. The President of the Foundation has again written a letter requesting continuance of the grant. As the grant is taken from the Dominion Command Poppy Fund, annual approval is required from DEC.

**RECOMMENDATION**. It is recommended that DEC approve a grant of \$5K from the Dominion Command Poppy Trust Fund to fund a student participation on the Foundation's upcoming battlefield tour to Europe.

ANNEX 'T'
TO DEC MINUTES
28 NOVEMBER 2015

14 Bl



#### Parodontiste

B.Sc., D.D.S., Dip. Periodont.

Mr. Tom Eagles, Dominion President
The Royal Canadian Legion - Dominion Command
86, Aird Place
Ottawa, Ontario
K2L 0A1

RECEIVED DOMINION COMMAND

SEP 2 9 2015

21 September 2015

Dear Mr. Eagles:

**RE: Operation Veteran** 

Operation Veteran pays tribute to the men and women who have served our nation. Our family proposed Operation Veteran to the Canadian War Museum after my son and I witnessed a heartbreaking scene whereby a Veteran was unable to afford his meal in the cafeteria. Veterans visiting the museum now receive a complimentary meal, a value of \$11, as a tribute to Remembrance Day, thanks to generous donors (students). This reflects my strong belief that we must Honor and Respect our Veterans! Almost 8,000 Veterans have now benefitted from this program. This activity assists the students develop a sense of satisfaction knowing that they are becoming involved in a national project stretching from coast to coast.

It was strongly recommended that I fulfill my desire to organize an event which would allow the different schools to interact together. My goal was to establish a yearly field trip to Ottawa on Remembrance Day. I like to think of this a Confederation project. This would allow an interaction between the students themselves and with our Veterans. Operation Veteran serves to reinforce Canadian values and to strengthen the bonds between the students, the Provinces and the Territories. Every year has approximately two hundred and fifty students from across Canada traveling to Ottawa to participate in our educational programs. This year I was asked by staff at "Encounters with Canada" if their students could attend our program on 11 November and I proudly agreed.

The Canadian War Museum requested support from Operation Veteran to create a very special educational program in 2014. This gift to Canada is called the 'Supply Line' and serves to honor the One Hundredth Anniversary of World War One. Military trunks are filled with twenty to thirty authentic and reproduced relics from WWI and then shipped to interested schools across Canada, free of charge! Each school may keep this Discovery Box for two weeks. Relics can range from uniforms, helmets, gas masks, mess kits, shell and cartridge casings to photocopies of diaries and letters. Included are teacher resource materials to help enhance the educational value. Supply Line offers a unique, hands on, teaching experience that allows students to reestablish a powerful bond with the Veterans from WWI. Last year, 225 schools from across Canada received the Discovery Box and comments from both students and teachers were extremely positive. Teachers have always informed me if the students "can feel it, touch it, smell it or taste it" then they will never forget!!



B.Sc., D.D.S., Dip. Periodont.

The year 2018 will represent a very special event in Canada's history - the one hundredth anniversary of the Women's Right to Vote. I believe that there should be more subject material dealing with Women in both the Canadian War Museum and the Canadian Museum of History. As such, last year, I proposed to the Canadian Museum of History Corporation that they should hire the most qualified individual, an Historian with a PhD in Canadian History, to create new research devoted to Women and Canada's military history. I suggested that this project should be entitled: "Women and War ". This original research could be made available to all schools, colleges and universities across Canada. In addition, a national symposium could be developed to encourage more research, more education and greater national participation. I am very proud to inform you that "Women and War "has just been approved and will be put into operation once financing has been secured.

I most respectfully request that The Royal Canadian Legion please support the mission of Operation Veteran with a donation of ten thousand dollars (\$10,000).

Yours truly,

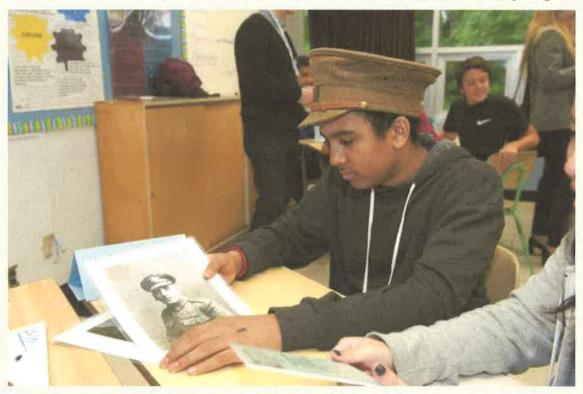
Dr. Paul Kavanagh Founder, Operation Veteran www.warmuseum.ca/ov



OPERATION VETERAN OPÉRATION ANCIENS

COMBATTANTS

## The Impact of Your Giving to the CANADIAN WAR MUSEUM



A report presented with gratitude to Dr. Paul Kavanagh
July 2015

Canadä

"Supply Line and the Canadian War Museum's expanded online resources will help Operation Veteran engage even more students from across Canada in remembrance. We are grateful for Operation Veteran and Paul Kavanagh for his continued commitment to veterans and to sharing Canada's military history with young Canadians across the country."-Jim Whitham, Director of Collections, Canadian War Museum.

#### **A Lasting Impact**

On behalf of the Canadian War Museum, veterans and visitors of all ages, we would like to thank you for your invaluable support, inspiration, passion and belief in the Canadian War Museum by making Operation Veteran the success that it is today. We are happy to share with you that since its inception in 2009, almost 8,000 veterans have benefited from a complimentary meal while visiting the Museum. In addition, educating young people about Canada's debt to our veterans through better understanding our history is a critical element of Operation Veteran and in honour of the First World War Centenary; you helped made possible the establishment of the **Supply Line** program. This hands-on classroom experience consists of discovery boxes containing authentic and reproduction materials from the Great War made available to schools across Canada so young people can see, touch and understand the past.

Since 2009, just over \$290,000 have been raised in support of Operation Veteran through the generous support of many schools, private donors, a successful Walkathon and through the net revenue of the First World War Centenary Gala.

We are proud to highlight, in this document, some of the valuable results and remarkable impact made as a result of the Operation Veteran program as we acknowledged its fifth year expansion in 2014. This report covers the period from November 11<sup>th</sup>, 2009 to June 30th, 2015.

#### **OPERATION VETERAN VOUCHERS**

Following your inspirational story and thanks to your generous support, Operation Veteran was born in 2009 and complimentary meal vouchers (valued at \$11) were officially offered to veterans on November 11<sup>th</sup> 2009. These vouchers were then distributed to veterans on April 9, 2010 (Vimy Day) and on May 8, 2012 (VE Day).

On November 11, 2010, thanks to fundraising efforts by schools and the increase generosity of private donors, the offering of meal vouchers was extended to every day the Museum is open. To date, almost 8,000 veterans visiting the Canadian War have enjoyed a complimentary meal.

On average, 77% of veterans redeem their vouchers at the Museum's café and the annual costs from the program is approximately the following chart summarizes the deliver and utilized vouchers per fiscal year. A total of \$71,000 was spent to help cover the cost of their meals which translates to approximately \$9 per veteran.

### OPERATION VETERAN VOUCHERS Fiscal year end: March 31

Fiscal Year	Distributed	# Veterans who benefited
2009-10	225	66
2010-11	1,279	739
2011-12	2,360	1,763
2012-13	1,616	1,461
2013-14	2,049	1,707
2014-15	2,421	1,603
TOTAL	9,950	7,668

Through the generous support and engagement of many schools across our nation, over 50 different schools from coast to coast to coast have conducted fundraising efforts in support of Operation Veteran. This is a true testament of your



inspiration and dedication in helping students better understand our military history. We were pleased to welcome so many students each year on November 11<sup>th</sup> which provided them with an enhance learning opportunity, direct engagement with veterans, and dignitaries such as the Minister of Veteran Affairs, distinguished veterans and many others. This opportunity enabled all students involved to be directly engaged in our military history and to reflect on the men and women who made the ultimate sacrifice for our nation.

In October 2011, a dedicated Operation Veteran webpage (warmuseum.ca/ov) was developed to help raise the awareness of the program and had nearly 9,500 visits since it was developed.

#### **SUPPLY LINE**

Through the support of Operation Veteran, the *Supply Line* program is a major part of the outreach initiatives of the 2014 – 2018 FWW Centenary. The travelling First World War discovery boxes and online resources allow students to better appreciate the extraordinary experience of an entire generation of Canadians at this formative time in our history.



The program was officially launched in September 2014 and offered schools across the country the opportunity to borrow one of thirty First World War discovery boxes for a two-week period at no costs. Each box contained 22 artifacts (both reproduction and authentic) as well as contextual photographs, background information sheets and labels for each object, and lesson plans for grade 4 (Cycle 1 in Quebec) to grade 12 (Secondary 5 in Quebec).



In addition, the Museum produced a webmicrosite for the Supply Line program which provided program information, an online-booking mechanism, teaching resources and lesson plans.

#### PROGRAM IMPACT

In the pilot year, the First World War Discovery Boxes have been borrowed **225 times** and have reached an estimated 13,000 students across Canada.

After each booking, teachers were invited to complete a survey about the experience. The feedback from teachers has been overwhelmingly positive, and their comments have inspired the development of new lesson plans for the 2015-2016 academic year, to ensure that the program keeps improving.

#### Number of schools the discovery boxes has been sent to:

- 225 loans to schools completed between October 2014 to June 2015.
- Of the confirmed bookings, 86% are English schools and 14% are French schools.
- Total requests: 339; Total requests accommodated: 225

#### The program's national reach:

- 10 provinces and 1 territory (NWT).
- Of the 225 completed and bookings, the regional breakdown is:

	ВС	AB	SK	MB	ON	QC	NB	NS	PEI	NL	NWT
# of bookings	23	28	4	10	112	29	9	6	2	1	1

Between September 2014 and June 2015, an online evaluation was emailed to all teachers who had booked a First World War Discovery Box in order to monitor the quality of program delivery and to gain more in-depth, qualitative insight into the functioning and effectiveness of the Supply Line program.

A total of 225 teachers received the survey link and 170 have completed the survey for a response rate of 75%.

#### **Survey Results**

- Teachers were very satisfied with the Supply Line program. 96% rated it excellent or superior and 87% said that the program fully met or exceeded their expectations.
- Teachers greatly appreciated that the Supply Line program was offered free-ofcharge to schools across Canada. 86% cited this as a reason for booking the kit.
   72% said it offered a unique learning experience for students who rarely, if ever, have the opportunity to visit a museum.
- Almost every teacher (94%) said that they intended to book it again next year and 97% were "very interested" in receiving additional educational kits on other topics.
- 91% said that they would highly recommend the First World War Discovery Box to another teacher or colleague.

#### A sampling of teacher and student testimonials:

- "This program engaged First Nation students. The students were able to touch and feel the artefacts. It encouraged the students to talk about the items and relate them to today...It was the first time my students enjoyed learning. It also made it easier to discuss the importance of First Nations people and the war effort." - School teacher
- "The distance from any museum prevents my students from visiting one. Therefore
  this program finally addresses the gap that is created for students in rural Canada.
  THANK YOU! Please keep this program alive...it is a vital link, for our students, to the
  past." School teacher
- I think the best comment I overhead was from one of my Grade 10 boys: "Feel this! Feel how heavy it is! Can you imagine having to wear this in the trenches and in battle?" I heard lots of relevant discussions like that when we had the stuff out... it makes this all more real for the kids and gives them a better understanding of what the war was all about. School teacher



- For my students, having the opportunity to try on a soldier's jacket, dress cap, helmet, and gas mask; to hear the gas alarm rattle all gave them a way to connect more personally to a war that can seem very distant. The lesson plans made it very easy for me to incorporate the artifacts into my curriculum in a purposeful manner. Rebecca J. Grimes, Teacher at Centre Wellington District High School
- I never met my great-grandfather, who was in the First World War. This opportunity was important to me because it gave me a chance to connect with him and to understand some of what he went through. Rose, student at Centre Wellington District High School

The feedback provided by teachers has been invaluable and is rewarding to know that the artifacts are engaging students in learning about the First World War. As well, the survey report is useful as it is guiding us in maximizing the impact of the program and to make some improvements to the content. Among the recommendations that we have begun to implement are:

- Developing lesson plans for younger grades;
- Adding new content with emphasis on cultural diversity;
- Making changes to teacher communications and to the website to make users aware of the supporting on-line material, including Canada and the FWW website;
- Developing strategies to increase awareness of the program in underrepresented regions.

#### **Media Releases and Media Exposure**

Since 2010, the Canadian War Museum issued a total of five media releases related to Operation Veteran and one media release associated with the launch of Supply Line. In addition, Operation Veteran and Supply Line benefited from a multitude of media exposure and editorial exposure in national and local newspapers, in radio interviews, and in various publications.

Coverage was achieved locally, nationally and internationally in a range of outlets, including many fine art publications. Notable mentions/interviews: Ottawa Citizen, Globe and Mail, Global News, National Post, L'essentiel de l'ADC, Servir, McGill News (Alumni Magazine), Dental Chronicle, Steve Madely Show (CFRA-AM Ottawa), Ottawa Morning with Kathleen

Petty (CBO-FM), Ottawa, and many more.

In acknowledgement of Operation Veteran's fifth anniversary, a social media campaign on the Canadian War Museum's facebook page and twitter account was conducted in late October 2014 which highlighted the annual success and impact of the program. The twitter messages were seen by over 20,000 + people and had a 1% engagement.

In addition, many schools and students, participating in the Supply Line program, have been sharing their excitements and thoughts on Twitter.



#### First World War Centenary Gala

Flanked by tanks, artillery pieces and aircraft, more than 350 corporate patrons and private donors joined members of the military and government dignitaries in the LeBreton Gallery on the evening of April 8, 2014 for the First World War Centenary Gala. Through your leadership and involvement as a Committee member, the Gala was an immense success. The gala's net proceeds of \$158,196 will go far in equally helping the **Operation Veteran** Supply Line program and also the Royal Canadian Legion's Poppy Trust Fund to deliver on its mandates.

Dignitaries in attendance at the Centenary Gala included the Honourable Shelly Glover, Minister of Canadian Heritage and Official Languages, and the Chief of Defence Staff, General Thomas Lawson. Gala quests also enjoyed a riveting keynote address by Margaret MacMillan, internationally renowned historian award-winning and author and were also offered exclusive previews of the



Museum's inaugural centenary exhibitions **Transformations** – **A. Y. Jackson and Otto Dix** and **Witness** – **Canadian Art of the First World War**.

#### Conclusion

Operation Veteran has been and continues to be an incredible success- thanks to your inspiration, vision and whole-hearted support. From your passion in honouring veterans and sharing their stories with young students across Canada to your belief in the Museum's mission, we have all been touched by your loyal contributions. We look forward to growing the success of Operation Veteran with you in the years ahead.

#### CONTACT

Claude Drouin
Director of Philanthropy
Canadian Museum of History
819-776-8625
claude.drouin@warmuseum.ca

ANNFX 'T' TO DEC MINUTES **28 NOVEMBER 2015** 

#### **Dominion Command** The Royal Canadian Legion



#### La Direction nationale La Légion royale canadienne

TO:

Dominion Secretary

FILE:

82-27-2

FROM:

Secretary, Poppy & Remembrance Committee

**DATE:** October 26,2015

SUBJECT: Request for Support-Air Cadet League of Canada

Attached correspondence dated October 19, 2015 received from the Air Cadet League of Canada has reference. The Air Cadet League is requesting support in arranging a National Leadership symposium for 40 senior Air Cadets from every province in Canada to attend a unique conference that will offer a comprehensive and engaging opportunity to learn about leadership from leaders.

This three day event (November 10-21 2015) will actively involve and engage Air Cadets in a positive learning environment that encourages them to not only learn about the qualities and skill sets of leaders, but to build on and participate in leadership activities above and beyond the foundation that is provided as part of the Air Cadet program.

The Air Cadet League is underwriting the costs to bring in all 40 Air Cadets to the symposium, along with the technical and facility costs and any expenses required for their conference facilitators. The approximate cost is \$1500 per Cadet for travel. accommodation, meals, supplies and some local engagements and education excursions they will be attending.

An amount of \$5000 is requested to support these Cadets to enable them to experience this quality learning opportunity. This event will take place prior to a review and approval process being initiated, however, the approval of this funding will assist the Air Cadet League to defray costs incurred by this symposium.

The Royal Canadian Legion has a long and positive relationship with the Air Cadet League of Canada over many years and has supported various cadet units across Canada. The Air Cadet League delivers its program in 460 Squadrons across Canada and is commemorating its 75th Anniversary this year.

RECOMMENDATION: That \$5,000 be provided to the Air Cadet League to defray costs of the Leadership symposium.

#### AIR CADET LEAGUE OF CANADA LIGUE DES CADETS DE L'AIR DU CANADA





October 19, 2015

Mr. Bill Maxwell Royal Canadian Legion 86 Aird Place Ottawa, ON K2L 0A1

Dear Bill;

It was a great pleasure meeting with yourself and Steve Clark recently to further review some of the important elements of our long-term relationship. We look forward to welcoming and recognizing the significant commitment and partnership of the Royal Canadian Legion and branches across Canada to the young people involved in the Air Cadet program.

In response to the opportunity noted to write a Letter of Support for one of the Air Cadet League initiatives being undertaken, please find included details about our request and the program being implemented.

As always, we would be pleased to meet or speak further with you in order to present or clarify any elements of the request.

Finally, we have included an article submitted to the Royal Canadian Legion that shares our perspective on the meaningful and important affiliation that the Air Cadet League has with your organization, from coast to coast. We are confident that the bonds that have existed for many decades will continue and flourish for another 75 years in support of our veterans and the youth of Canada.

The Air Cadet League remains grateful for the continued support to all levels of our organization.

Sincerely,

Don Berrill

National Vice President & Treasurer

Scott Lawson Special Projects Manager

#### About the Air Cadet League Initiative

In 1940, the official Charter establishing the Royal Canadian Air Cadet program was passed in the house of parliament. Thus began a new initiative in Canada to educate, interest and involve young people in the world of aviation. Since then, the program has grown into one of Canada's premiere youth programs and movements, serving 25,000 young men and women each year in every province in Canada.

The Air Cadet League is now a national charitable corporation operating under the direction of a voluntary Board of Directors. We work within a Memorandum of Understanding with the Department of National Defence to deliver the program in 460 Squadrons across Canada.

In celebration of our 75<sup>th</sup> Anniversary, the Air Cadet League has planned and began implementing a full year of unique, commemorative activities and events to help recognize our unique heritage while we look towards our future development. From our Charter Night Gala ceremony to our National Fun Run and to the Air Cadet Leadership symposium, a broad spectrum of activities is taking place at all levels of the program. Each province has created and is implementing a unique project that will help to commemorate and recognize the Air Cadet program.

#### Our Request for Support

One of the key initiatives being implemented is a 'first-ever' National Leadership symposium for a few select Air Cadets in Canada. Fully sponsored by the Air Cadet League, the Leadership symposium is bringing in 40 senior Air Cadets from every province in Canada to attend a unique conference that will offer a comprehensive and engaging opportunity to learn *about eadership*, *from leaders*. We have engaged some of the most senior leaders and trainers from the Canadian Forces, industry and community organizations to expose our Air Cadets to the many facets of leadership.

This 3-day event (November 19-21) will actively involve and engage our Air Cadets in a positive learning environment that encourages them to not only learn about qualities and skill sets of leaders, but to build on and participate in leadership activities above and beyond the foundation that is provided as part of the Air Cadet program. Focusing on personal and leadership values, leadership qualities, leadership roles and the many challenges and issues that are faced and addressed by those in leadership, the Air Cadets will work in a wide array of experiences to problem solve, learn, teach, engage and demonstrate their learning and personal goals and objectives. It is anticipated that this learning will help to create stronger Air Cadets and citizens who will be actively involved in new opportunities to lead and help others at their Squadron and in their local communities.

The Air Cadet League is underwriting the costs to bring in all 40 Air Cadets to the symposium, along with the technical and facility costs and any expenses required for our conference facilitators. The approximate cost is \$1500 per Cadet for travel, accommodation, meals, supplies, and some local engagements and education excursions they will be attending.

Our request would be to cover some of the expenses to bring these young people to Ottawa. Any support from the Royal Canadian Legion would be greatly appreciated and assist our Cadets. An amount of \$5,000 would go towards supporting a number of our young people to attend and be able to experience this quality learning opportunity.



### AIR CADET LEAGUE OF CANADA LIGUE DES CADETS DE L'AIR DU CANADA



#### Celebrating 75 Years of the Air Cadet program and partnership in Canada!

Turning 75 is a significant milestone for anyone, including organizations. It is a time to celebrate growth and achievements, while also reflecting on the many challenges and opportunities that life has presented along the way. Certainly, some of the key elements to celebrate are the numerous friendships, relations and partnerships that have helped create a fulfilling experience and contributed to a deeper sense of purpose.

Today, more than 25,000 young people are involved in the Air Cadet program across Canada. From east to west, north and south, these young people are engaged in weekly and monthly activities and challenges that help them achieve some truly phenomenal goals and personal skill sets. Whether it be learning their first musical instrument or taking their first solo flight, the qualities that are garnered by each individual from the Air Cadet experience can be truly life changing.



Air Cadets learn about life and, more importantly, about engaging and *giving back* as a means of improving their own lives and that of their community and society. Filled to the brim across Canada you will find former Air Cadets who have returned to volunteer their energy and learning to help the next generation of young people. One of the most common reflections you will hear from this alumni group relates to the many benefits they acquired as Air Cadets and which made them the successes they are today – whether that be in their careers, personal lives, families or community life. Thankfully, many have made the commitment to return to these roots and offer back to young people some of the life lessons and insights they gained, many which have emanated from their Cadet experience.



But 75 years of longevity, whether a persons or organizations, does not happen in a void. We achieve success thanks to the involvement of others who are there as partners, contributors and supporters. Success happens when partners with mutual interests, goals and a commitment to achieving results join together and work with common purpose. This is the type of relationship that has existed and continues today between Air Cadets and the Royal Canadian Legion.

Across Canada, the relationship between the RCL and the Air Cadet program is both extensive and significant. It stretches from the community level involving our local Squadrons and Air Cadets, to provincial level support for awards and sponsorship, and up to the National level partnership.

Most noteworthy is the depth and breadth of the partnership. Approximately 120 Air Cadet Squadrons in Canada are sponsored by their local RCL. Branch. It represents thousands of young people interacting regularly with RCL members and veterans. This arrangement is the starting point of many exciting and meaningful ventures for both organizations. Amongst other values, it provides a window for our youth into the history, sacrifices and lives of veterans and their families. Our Air Cadets are involved in assisting with the poppy campaigns, Remembrance Day Ceremonies, vigils and numerous events and ceremonies that distinguish and recognize those in our military services, past and present.

In turn, many of our local Squadrons exist and succeed due to the generosity of time, funding and commitment by RCL members, veterans and their local RCL branch. RCL branches are home for many of our Squadrons, providing a rich and powerful view for young people into community life and the importance of remembering and respecting those who gave to their country and continue to do so for their community and their citizens.



As sponsors for local Squadrons across the nation, RCL branches are also the physical home to many activities and events that make the Air Cadet program and the partnership work – award banquets, effective speaking competitions, holiday celebrations, weekly programs, drill and band practice and even marksmanship in a few branches. It's a centre of rich activity and relations, one that leave an indelible imprint on the lives of young people and, without doubt, also gives RCL members and our veterans a chance to influence and guide the next generation of Canadians about service to others and citizenship in Canada.

As part of the RCL Youth Programme, each year the Legion sponsors the Outstanding Cadet of the Year to attend and participate in the National Remembrance Day Ceremony on Parliament Hill in Ottawa. While just one Cadet, the symbolic gesture of including our young people in this National day of reflection and remembering is truly a 'picture worth a thousand words.' The selected Cadet represents one of the highest privileges that can be achieved in a young Cadets career. They portray the best values that can be instilled when we all reflect on the Canada that is being built and handed down to our next generation – honour, respect, sacrifice, commitment and citizenship that built our country. Lessons handed down from one generation to another, direct and as a national symbol for the hope that lies as each generation passes the torch.

The Royal Canadian Legion *Medal of Excellence* provides a rich illustration of the support and leadership offered to our Air Cadets. Awarded to a leading Air Cadet from each Squadron who excels at citizenry activities or works to enhance the Cadet organization, this award epitomizes the standards and mission of both organizations: *excellence!* Across Canada, this medal captures the spirit of a movement who's goal is to help young people learn, serve and advance as individuals and citizens.

As we embark on celebrations to recognize our heritage of 75 years, the Air Cadet League is proud to have been on this journey in partnership with the Royal Canadian Legion at all levels. And history will hopefully repeat itself for the next 75 years, all to the benefit of our young people and thanks to the involvement of such important partners.

From the pen of the acclaimed WW-I flying ace Billy Bishop who signed the original charter enacting the Air Cadet program, to famed astronaut Chris Hadfield who began his venture as an Air Cadet, young people across Canada continue to be challenged and achieve success in all areas of their lives thanks to such enriching programs and opportunities that are offered through the Air Cadet League and with our key partner, the Royal Canadian Legion.



## ANNEX 'T' TO DEC MINUTES 28 NOVEMBER 2015 DOMINION COMMAND

MAY 2 0 2015

A: 10-14 (2015 Cory -> 81-57

### THE CANADIAN BATTLEFIELDS FOUNDATION LA FONDATION CANADIENNE DES CHAMPS DE BATAILLE Lieutenant-General (Retired) Marc Lessard, CMM, MSC, CD.

8<sup>th</sup> May, 2015

Mr. Brad White Dominion Secretary The Royal Canadian Legion Dominion Command 86 Aird Place, Ottawa, K2L 0A1

Dear Brad

As you are well aware, The Canadian Battlefields Foundation (CBF) is an educational foundation with the mission of promoting the memory of Canada's role in wars and military operations since the beginning of the 20th Century through its battlefields study tours, educational activities and commemorative events.

Among the many important objectives of the foundation, our flagship remains the "study tours". Now in its 21<sup>st</sup> year, the 2015 tour will provide twelve (12) university students an opportunity to discover firsthand the role Canadians have played in the battlefields of World War One and World War Two in France and Belgium.

To sustain the objectives of this not-for-profit charitable institution we count on the generosity of the public at large and organizations such as yours. The yearly cost of subsidizing each of our study tour students is \$5000.00. We would be grateful to count you once again as an important contributing partner in this year's fundraising campaign.

Should you need additional information regarding the CBF and/or the modality of donation payment please contact our Treasurer, Colonel (ret) Christian Rousseau at <a href="mailto:crousseau55@gmail.com">crousseau55@gmail.com</a>

Respectfully!

Lieutenant-General (Retired) Marc Lessard President

EDUCATE REMEMBER COMMEMORATE
1 PLACE VIMY, OTTAWA, ON, K1A 0M8, CANADA

#### DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

#### ITEM 15: CORRESPONDENCE

Two items were received thanking The Royal Canadian Legion for support. This item is presented as an Information Item Only.

- a. ROH Foundation for Mental Health
- b. Royal Regiment of Canadian Artillery
- c. Saskatchewan Command RE: Saskatchewan Provincial Convention



1145 avenue Carling Avenue

Tel. / Tél. 613.722.6521 Toll free / Ligne sans frais 1.800.987.6424

RECEIVE ANNEX 'U' DOMINION COMMENTES

June 26, 2015

Mr. Tom Eagles **Dominion President** The Royal Canadian Legion 86 Aird Place Ottawa, ON LK2L 0A1

Dear Mr. Eagles://

On behalf of the Royal Ottawa Foundation for Mental Health, I would like to take this opportunity to thank you and the members of BC/NWT, Ontario, Manitoba and Dominion Commands for your most thoughtful and generous gift of \$1,000,000 to our Campaign for Mental Health, specifically our Brain Imaging priority. This is such an extraordinary gesture!

Ottawa ON K1Z 7K4

theroyal.ca / leroyal.ca

Brain imaging is the catalyst for change in diagnosing and treating mental illness in Canada and we are so privileged to have earned The Royal Canadian Legion's commitment to this priority at this vital stage of our Campaign. We look forward to sharing progress on the technology's acquisition and installation with you and to officially recognizing your wonderful gift in a manner that is pleasing to you.

As the only combined PET-MRI imaging system of its kind dedicated to brain and mental health research in Canada, the technology's potential for treating mental illness, Post Traumatic Stress Disorder (PTSD) and other cognitive brain disorders, is truly transformational. Thanks to you and other leadership donors who recognize that better research means better care, we are a step closer to bringing the future of mental health care to Canada at The Royal.

Your support of The Royal is helping us maintain our vision of creating a national model of excellence in patient-oriented depression research and care. We cannot thank you enough for your generosity. For this we are truly grateful!

Mr. Eagles, on behalf of all of us at the Royal Ottawa Foundation for Mental Health, thank you once again for your vision, leadership and unwavering support. The much!

Yours sincerely,

**Nancy Stanton** 

**Acting President and CEO** 

Brad White - Dominion Command cc:

Dave Gordon - Ontario Command

Dawn Golding - Manitoba/NWO Command

Inga Kruse - BC/Yukon Command

ANNEX 'U' 2: 10-14
TO DEC MINUTES
28 NOVEMBER 2015

BLI, BHAX

Colonel commandant Le Régiment royal de l'Artillerie canadienne



Brigadier-General J.J. Selbie, O.M.M., C.D., (Retired)
Regimental Headquarters
The Royal Regiment of Canadian Artillery
PO Box 5000 Station Main
Shilo, Manitoba, Canada ROK 2A0

RECEIVED. DOMINION COMMAND AUG 10 2015

04 August 2015

Mr Brad White Dominion Secretary Royal Canadian Legion Dominion Command 86 Aird Place Ottawa, ON K2L 0A1

Colonel Commandant

The Royal Regiment of Canadian Artillery

Dear Mr White,

On behalf of all members of The Royal Regiment of Canadian Artillery and our comrades in the Royal Canadian Medical Service, I write to express our appreciation for the Legion's contribution to the success of the Lieutenant-Colonel John McCrae statue project – the activities surrounding which recently concluded in Ottawa and in Guelph. I would like especially to thank you for your personal support for the project and also, Inspector Bill Maxwell (ret'd) for his valued assistance with the coordination of Veterans' attendance and the provision of poppies for the ceremony.

I hope that in years to come, you and he will have occasion to visit the McCrae statute at the National Artillery Memorial where you may reflect with pride on the part you played in helping to commemorate the life and service of a great Canadian gunner, physician and poet whose words so enduringly shaped our practice of remembrance and which continue to resonate so meaningfully across Canada and around the world every November 11th.

Yours sincerely,



SASKATCHEWAN COMMAND

3079 - 5th Avenue, Regina, SK

Canada S4T 0L6 Tel.: (306) 525-8739 Fax: (306) 525-5023 sasklegion.ca



DOMINION COMMAND

NOV 1 0 2015

November 3, 2015

Mark Barham Dominion Treasurer The Royal Canadian Legion c/o 86 Aird Place OTTAWA, ONTARIO K2L OAI

Dear Comrade Mark:

On behalf of The Royal Canadian Legion, Saskatchewan Command Provincial Past President, Comrade Dick Wells, our newly elected Provincial President, Comrade Ken Box and all of our Executive Council and staff, we would like to take this opportunity to sincerely thank you for attending and taking part in our 48<sup>th</sup> Biennial Provincial Convention that was recently held in Prince Albert, Saskatchewan, and for bringing greetings by video from President Tom Eagles.

By all reports the Convention was a success and everything was expertly carried out by the local Branch. All the delegates enjoyed the convention and the entertainment provided as well.

Thank you as well, Comrade Mark, for conducting the installation of officers at the close of the convention. It was very much appreciated and warmly carried out.

We sincerely hope that you enjoyed our convention, and thanks so much for your comradeship.

Take care, all the best, and we will see you in June.

Yours fraternally,

Cherilyn Cooke

Prov. Exec. Director

Cherityn Cooke

#### DOMINION EXECUTIVE COUNCIL 28 NOVEMBER 2015

#### ITEM 16: MEETINGS AND INVITATIONS

#### 2015

17 Dec VSS Committee Meeting Teleconference

2016

23-25 Feb VRAB Hearings, Ottawa, ON (Victory Brdm)

TBA March Veterans Consultation Meeting (Victory Brdm) Murray

2 Apr 2016 Convention LAC Visit, St. John's, NL

15 Apr Poppy & Remembrance Committee Meeting, Ottawa, ON (Victory Brdm)

16-17 April DEC Meeting (Victory Brdm)

12-14 May RBL (Scotland) Annual Conference Perth, Scotland (Eagles)

21-22 May RBL Annual Conference Eastbourne UK (Eagles)

11-15 June
 2016 Dominion Convention, St. John's, NF
 21-23 Jun
 VRAB Hearings, Ottawa, ON (Victory Brdm)
 VRAB Hearings, Ottawa, ON (Victory Brdm)