DOMINION COMMAND P&R COMMITTEE MEETING 12 March 2020, LEGION HOUSE OTTAWA & PHONE MEETING MINUTES

File: 35-1

In Attendance:

Angus Stanfield -

Chairman

Berkley Lawrence -

Vice Chairman

John Ladouceur -Glen Hodge (phone)- Member Member

Kandys Merola -

Member

Freeman Chute

Committee Coordinator

Absent:

Lorne Varga

Member

Kelly Therien

A/Committee Coordinator

1. OPENING RITUAL AND CHAIRMAN'S REMARKS

The meeting commenced at 1100 hrs. The Chairman conducted the opening ritual and welcomed all committee members.

2. ADMINISTRATION

There were no administrative points at this time.

3. REQUEST FOR OTHER BUSINESS AGENDA ITEMS

- a. Recommendation from Veterans Services and Seniors Committee Paragraph 11 Additional Agenda Items Carried to send a recommendation to the Poppy and Remembrance Committee to review paragraph 501 iv c of the Poppy Manual to consider the deletion of this paragraph.
- b. Letter From St.John's Branch No. 1, NL.
 Requesting permission to use PTF money to purchase new collection containers for their annual Poppy Campaign
- **c.** Request for funding Heroes Mending on The Fly.
- 4. <u>REVIEW/APPROVAL OF THE POPPY AND REMEMBRANCE</u> COMMITTEE MEETING MINUTES OF 23 November 2019.
- a. <u>Minutes Approval</u> The 23 November 2019 Dominion Poppy and Committee minutes were attached for committee review and approval. The members we asked to bring forward and items for discussion at this time.

MOTION: That the 23 November 2019 Dominion Poppy & Remembrance approve committee minutes as presented.

CARRIED

5. UPDATE REMEMBRANCE ISLAND

Advertising for Remembrance Island will be from the last Friday in Oct until 11 November when the Island will go live. We will also be widening the scope of the island to try and attract a larger population based on last years demand.

This year we will have a second Remembrance Island with a focus on WW II and major events during the war. In addition, each player will receive a badge of honor in the form of a poppy they can wear when they use the #Lest WeForget.

There will be a porthole from Remembrance Island II to the first Remembrance Island for player to access.

ACTION: Committee Coordinator

6. DIGITAL POPPY – UPDATE

For 2020 we are going to expand the corporate partner challenge so the corporate HQ can challenge staff to purchase the Digital poppy in memory of a veteran and provide more education and awareness during the Remembrance period.

Ideally we would like to be able to offer a tax receipt in order to attract more people to donate. This could be accomplished if the Digital poppy donations could move under the Legion Foundation that would also enhance the program significantly.

MOTION: that the funds from the Digital poppy campaign be moved under the Legion Foundation.

CARRIED

7. TAP AND PAY – 2020 TRIAL

It is going very well and we will have a sample at convention. 250 units all paid for by Corporate Sponsors ready by end of August. Will work with all

methods of payment including iphone or android. If there is no WIFI, it will store the information until there is WIFI and then it will download to Branch.

ACTION: Committee Coordinator

REQUEST FOR FUNDING – SUPPORT OUR TROOPS (SoT)

Support Our Troops is asking the Royal Canadian Legion Poppy Trust Fund committee to consider a gift of \$100,000 directed toward one or both of the following Family First programs: Special Needs and/or National Youth Camps. Funding from Branches would stop so there would be no double dipping.

b. Military Families: Sacrifice

Families who have a child with special needs are especially vulnerable - and eight percent of Canadian Armed Forces families have a child with physical, intellectual or emotional condition requiring special supports or adaptations in order to be able to experience a good quality of life and participate fully in the community.

Often, when relocating, military families who have a child with special needs lose access to critical specialized healthcare services, such as occupational therapy, speech therapy, physiotherapy, or mental health counselors. As a new resident, often they find themselves on wait lists for medical care and therefore have to spend their own money for private care. Those in remote postings routinely have to travel long distances, which is costly, to gain access to specialized care.

This means that military families routinely face additional costs associated with specialized care and services. The cost to raise a child with special needs is significant, so military families often take on heavy financial burdens in order to support a child with special needs.

c. Family First: Special Needs Program

The Special Needs Program provides grants for assessments, assistive-devices, respite care, therapy, medical travel, and prescriptions. Families who relocate are often the most in need for funding, but any member is eligible to receive funds. Many of the requests we receive are from those who have exhausted their savings and their public healthcare plans. Support Our Troops provides grants of between \$500 and \$2,000 per family, based on the healthcare need.

d. Family First: National Youth Camp Program

The Youth Camp program provides funding for military children to attend a weeklong, accredited camp of their choice. Any serving member is eligible to apply for a grant to offset the cost of sending their child to camp. Grants range from \$400 to \$1,100 depending on the need of the child and family.

e. Benefits of your gift

A \$100,000 gift toward the **Special Need Program** and/or **Youth Camp Program** will help increase the number of members and families supported across the country, providing military families with access to programs that will have an immediate impact on their health and well-being including:

- Ensuring children with special needs receive timely and appropriate care
- Increasing the number of children attending a summer camp, providing a respite from the stress of military life and a chance to make new friends.

The **Royal Canadian Legion** will also benefit. Your gift will be recognized in Support Our Troops' publications and announced on social media sites and to the CAF community. A gift from the Royal Canadian Legion Dominion Command Poppy Trust Fund to Support Our Troops will increase the Canadian publics' awareness of the impact of your donations when they don the Poppy each year.

<u>MOTION:</u> that an amount of \$100,000 be given to SoT in support of; \$50,000 to Special Needs Program and \$50,000 to The National Youth Camp Program be brought to DEC.

CARRIED

9. ACADIA UNIVERSITY – REQUEST FOR FUNDING

The Acadia University singers, under the direction of Dr. Michelle Boyd, will travel to Arras, France and then to Ypres, Belgium – where LCol John McCrae composed "In Flanders Field" – to perform choral compositions of the poem and other remembrance-themed music by Canadian composers. Angus in support but concerned for the use \$11,700 is used for travel. Freeman okay to use for research education portion of the request and will Ask Acadia to resubmit.

MOTION: that an amount of \$11,700 be given to Acadia University to cover land travel and accommodation travel expenditures on the research and performance tour inherent to the success of the project be brought to DEC

CARRIED

10. NEW BUSINESS (AS INTRODUCED AT AGENDA ITEM 3)

a. Recommendation from Veterans Services and Seniors Committee
Paragraph 11 – Additional Agenda Items – Carried to send a
recommendation to the Poppy and Remembrance Committee to
review paragraph 501 iv c of the Poppy Manual to consider the
deletion of this paragraph. (Minutes attached.)

MOTION: that paragraph 501iv c of the Poppy Manual be removed and added under Special use expenditure.

CARRIED

b. Letter From St.John's Branch No. 1, NL.

Requesting permission to use PTF money to purchase new collection containers for their annual Poppy Campaign. Unfortunately, the PTF manual is explicit in that no PTF money can be used to purchase items for the campaign, unless these items are purchased from the Poppy Store at Dominion Command. "I feel that because the only containers provided by Command are light plastic resealable (maybe, if not broken) and not sturdy. I would like to see permission given to a Branch (upon request) to use PTF money to purchase collection containers."

Bring forward as resolution.

c. Request for funding Heroes Mending on The Fly, \$25,000. Heroes mending on the Fly are requesting \$25,000. Activities for 2020 will occur in NS, NL, ON AB & BC. Participants are strongly encouraged to write testimonials that become the basis for the annual report to the VSS committee.

MOTION: that an amount of \$25,000 be approved and brought to DEC.

CARRIED

11. Resolution – NB-3-C e

Non-concurred it is a Provincial matter. Schools are run provincially.

Resolution - NS-NU-1-C e

Non-concurred. Should be standardized. Must remain National. Do not want to see things being watered down.

12. NEXT MEETING OF THE DOMINION COMMAND P&R COMMITTEE - TBC

13. ADJOURNMENT

The meeting adjourned at 1150 hrs.

Angus Stanfield Chairman Freeman Chute
Committee Coordinator

Attachments: 4

DISTRIBUTION LIST

DEC

Dominion Past Presidents
Dominion Poppy & Remembrance Committee
Provincial Executive Directors
Provincial Command Poppy & Remembrance Representatives
(Thru Provincial Executive Directors)