



**MINUTES OF THE DOMINION COMMAND  
MEMBERSHIP COMMITTEE MEETING**

**File:23:1**

**March 30, 2021**

<b>In Attendance:</b>	<b>Bruce Julian</b>	<b>-</b>	<b>Chair</b>
	<b>Valerie MacGregor</b>	<b>-</b>	<b>Vice-Chair</b>
	<b>Terry Campbell</b>	<b>-</b>	<b>Member</b>
	<b>David Flannigan</b>	<b>-</b>	<b>Member</b>
	<b>Marion Fryday-Cook</b>	<b>-</b>	<b>Member</b>
	<b>Duane MacEwen</b>	<b>-</b>	<b>Member</b>
	<b>Garry Pond</b>	<b>-</b>	<b>Member</b>
	<b>Randy Hayley</b>	<b>-</b>	<b>Committee Coordinator</b>
	<b>Amanda Black</b>	<b>-</b>	<b>Asst. Committee Coordinator</b>

**1. INTRODUCTORY REMARKS**

The Membership Committee convened via Zoom video conference on March 30, 2021 at 13:30 hrs. The Chair welcomed all.

**2. REQUEST FOR ADDITIONAL AGENDA ITEMS**

No additional items added.

### **3. DOMINION CONVENTION RESOLUTION REVIEW**

The Committee reviewed the convention resolutions submitted to date, including updating a response to a previous resolution received last year.

### **4. ELECTRONIC MEMBERSHIP CARD - UPDATE**

The Committee reviewed and discussed the option presented for a new electronic membership card to continue the process of modernizing the membership experience. This electronic card would have the same design as the plastic card and would be available to all new members joining online. New members would retain the option of obtaining a traditional plastic card.

The electronic card would also be available to existing members upon request.

The one-time IT development costs are approximately \$25,000 with a return on investment of 2 years or less realized through printing, handling, and postage savings. Rollout targeted for Fall of 2021.

The motion for a recommendation to DEC was moved, seconded, and carried by the Committee.

### **RECOMMENDATION TO DEC:**

That Member Services create an electronic membership card, downloadable to mobile devices, to complement the current plastic membership card.

**The recommendations contained within these minutes are subject to the approval of Dominion Executive Council or Dominion Convention as appropriate.**

### **ACTION: COMMITTEE COORDINATOR**

### **5.LIFE MEMBERS – YEARS OF SERVICE PIN**

The Committee has been asked to consider introducing a years of service pin for Life

members, similar to the service pins that exist for all other membership categories. After discussion, The Committee elected to defer this decision until following the Dominion Convention as a resolution has been submitted referring to the years of service on all other membership category pins. The Committee will then reconsider once the initial resolution has been resolved.

## **6. NEXT MEETING**

Next meeting to be held at the call of the Committee Chair which will be held sometime in April before DEC.

## **7. CLOSING**

The Chair thanked all attendees and closed the meeting at 14:15 hrs as the Committee was joining the Provincial Membership Chairs for the Committee Meeting of The Whole.



Bruce Julian, Chair



Randy Hayley, Coordinator