



**MINUTES OF THE DOMINION COMMAND
MEMBERSHIP COMMITTEE MEETING**

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October 4th, 2023

In Attendance:	Owen Parkhouse	-	Chair
	Valerie MacGregor	-	Vice-Chair
	Marion Fryday-Cook		Member
	Rosalind Larose	-	Member
	Duane MacEwen	-	Member
	Garry Pond	-	Member
	Amanda Black	-	Committee Coordinator
	Randy Hayley	-	Asst. Committee Coordinator
Regrets:	Terry Campbell	-	Member

1. OPENING REMARKS

The Membership Committee gathered via Zoom on October 4, 2023, commencing at 13:30 hrs. The Chair extended a warm welcome to all attendees.

2. REVISION OF MEMBERSHIP MANUAL

The Coordinator presented the Committee with a comprehensive overview of the New Membership Manual (Draft Copy):

Since the last edition of the Membership Manual in 2011, numerous new programs and features have been introduced. The updated manual incorporates explanations and step-by-step instructions for the following elements introduced since 2011:

- Introduction of the membership website/portal
- Online portal processing

- Online membership enrollment and renewal
- Compliance with privacy legislation
- Auto-renewal implementation
- Plastic and digital membership card issuance
- Annual Renewal sticker procedures
- Access to training videos
- Free 1-year membership initiatives
- Memberperks
- And more

This innovative Manual will be interactive, allowing for embedded links to training videos, General Bylaws, and other pertinent resources. The anticipated launch is scheduled for early 2024.

ACTION ITEM: COMMITTEE COORDINATOR

3. INCLUSION OF JUNIOR CANADIAN RANGERS (JCR'S) IN THE 1-YEAR FREE MEMBERSHIP PROGRAM FOR GRADUATING CADETS:

The discussion centered on extending the 1-year free membership for graduating cadets program to include JCR'S. This decision aligns with the Legion's commitment to engaging youth. As JCR's are part of the national Cadet framework, the promotional material for the free membership will be updated to reflect their eligibility for this benefit.

ACTION ITEM: COMMITTEE COORDINATOR

4. UPCOMING MEETING

Details regarding the scheduling of the next meeting will be provided at a later date.

5. CLOSING REMARKS

The Chair expressed gratitude to all participants for their valuable contributions and formally concluded the meeting at 15:00 hrs.

Owen Parkhouse, Chair Amanda Black, Committee Coordinator



Owen Parkhouse, Chair

Amanda Black, Coordinator