

# CENTENARY COMMITTEE

## MINUTES

Our Mission is to serve  
Veterans, which includes  
serving military and  
RCMP members and  
their families, to promote  
remembrance and to  
serve our communities  
and our country.

**27 March 2024**



## CENTENARY COMMITTEE – MEETING MINUTES

### ZOOM VIDEO MEETING – 27 MARCH 2024

File: 48-20

**In Attendance:**

<b>John Mahon</b>	-	<b>Chair</b>
<b>Valerie MacGregor</b>	-	<b>Vice-Chair</b>
<b>Marion Fryday-Cook</b>	-	<b>NS NU Representative</b>
<b>Duane MacEwen</b>	-	<b>PEI Representative</b>
<b>Thea McEvoy</b>	-	<b>NB Representative</b>
<b>Carol Pedersen</b>	-	<b>SK Representative</b>
<b>Jean St-Laurent</b>	-	<b>QC Representative</b>
<b>Garry Pond</b>	-	<b>ON Representative</b>
<b>Craig Thompson</b>	-	<b>BC-YK Command</b>
<b>Deb Bolduc</b>	-	<b>AB-NWT Command</b>
<b>Kandys Merola</b>	-	<b>TVS Representative</b>
<b>Chris Richardson</b>	-	<b>Member at Large</b>
<b>Ty Backer</b>	-	<b>Committee Coordinator</b>

**Absent:**

<b>Larry Murray</b>	-	<b>Ex-Officio</b>
<b>Steven Clark</b>	-	<b>Ex-Officio</b>
<b>Berkley Lawrence</b>	-	<b>Ex-Officio</b>
<b>Gail Conrad Davey</b>	-	<b>MB NWO Representative</b>
<b>Kelly Therien</b>	-	<b>Assistant Coordinator</b>
<b>Vacant</b>	-	<b>NL Command</b>

**1. CALL TO ORDER AND APPROVAL OF LAST MEETING MINUTES**

The committee Chair welcomed everyone, and the meeting commenced at 14:06 hours EST.

**MOTION:** It was moved that the meeting minutes from the last meeting from 25 January 2024 be approved.

**CARRIED**

**2. WELCOME AND COMMITTEE INTRODUCTIONS FROM CHAIR**

Comrade John Mahon welcomed the newest members of the Centenary Committee. Comrade Craig Thomson is now the BC-Yukon representative and Comrade Deb Bolduc is the Alberta-NWT representative. There is no update on the status of the new NL representative.

**3. CENTENARY MEDAL UPDATE**

As discussed in the last meeting, Comrade Kandys prepared a draft to re-write the resolution regarding the creation of centenary medals. The draft was presented to the committee for discussion. The intent is to present this proposal to DEC members at the next meeting scheduled for 27 April 2024.

**MOTION:** To approve the draft resolution and to forward it to Ritual and Awards Committee at DEC for their consideration.

**CARRIED**

**4. CANVET DOCUMENTARY UPDATE**

Since we last met, the Committee Coordinator met with Canvet (Publishers of Legion Magazine) and discussed the idea to produce a short documentary. They offered to create a short 5-10 minute video showcasing the Legion's 100 years. This video would be similar to the "Military Minutes" style videos that they have produced in the past. The Committee Coordinator provided further details regarding the creation process, timeline, and the estimated total cost.

**MOTION:** Based on this information, a motion was made for the creation of this short documentary with the condition that the cost would not exceed \$7,000.

**CARRIED**

**5. CENTENARY SUPPLY UPDATE**

The OPI for Centenary Merchandise, Comrade Marion Fryday Cook provided a brief update on the meeting with Legion Supply. The action plan and timelines were discussed for the creation of centennial branch supplies and popular poppy store items. Further planned discussions will be set for the design phase of these items.

**ACTION: Committee Coordinator**

**6. WAR MUSEUM PROJECT UPDATE**

The OPI for the War Museum initiative, Comrade Garry Pond, provided a brief update on the in-person meeting with the Director General of the Canadian War Museum held on 11 March 2024. The War Museum would like to help us develop a "mobile" Centenary exhibit that we could share – especially with Provincial Commands, and possibly with Branches and other organizations throughout 2026. It would consist of 5-6 panels that would each show specific events in our 100-year history. For example, the first would most likely begin with WWI and the eventual formation of the Legion. There are still many details to work out and further discussions will have to be planned in the near future with the War Museum and their team.

**ACTION: Committee Coordinator**

## **7. CENTENARY BRAND PARTNERSHIP UPDATE**

Comrade Valerie MacGregor, the OPI for this project provided an update on the meeting with Legion House Marketing. In the coming months, we will be working to come up with an action plan and ideas on possible collaborations with our potential corporate partners.

**ACTION: Committee Coordinator**

## **8. OTHER CENTENARY UPDATES**

- It was suggested that the creation of the Centennial Cookbook could possibly be produced by Fenety Marketing. The OPI for this project, Comrade Chris Richardson and the Committee Coordinator will plan to set-up a meeting to create an action plan.
- Comrade Duane MacEwen will set-up a meeting with Nujma in the coming weeks to discuss the plans for the Centenary book.
- No update from the Centenary Stamp and Coin.
- No update from the Legion Centenary Day.
- No update from the Centenary Gala.

## **9. ADDITIONAL AGENDA ITEMS/ROUNDTABLE**

The committee agreed to arrange an in-person meeting during the 2024 Dominion Convention in Saint John.

## **10. NEXT MEETING**

The next Committee meeting is tentatively set for Tuesday 14 May 2024 at 1400 hours.

## **11. ADJOURNMENT**

The meeting was adjourned at 15:45 hours EST.



**John Mahon**  
Chair



**Ty Backer**  
Committee Coordinator

**DISTRIBUTION LIST**

**DEC**

**Dominion Past Presidents**

**Centenary Committee Members**

**Provincial Executive Directors**