

**DOMINION COMMAND GOING FORWARD COMMITTEE
6 MAY 2020, 1200 HRS, VIDEO CONFERENCE
MEETING MINUTES**

10-1-1

In Attendance:	Bruce Julian	-	Chair
	Tom Irvine	-	Vice Chair
	Jill Carleton	-	Member
	Larry Murray	-	Member
	Kyle Scott	-	Member
	Robin Zettler	-	Member
	Mark Barham	-	Advisor
	Jim Rycroft	-	Advisor
	Steven Clark	-	Coordinator

Absent:	Danny Martin	-	Assistant Coordinator
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1. CHAIR'S COMMENTS

The meeting commenced at 1200 hours. The COVID-19 pandemic requires thought and action to assist branch re-opening and to make it safe for members in their facility.

2. MEMBER REWARDS PROGRAM – MEMBERPERKS – UPDATE

Dion Edmonds, Deputy Director Marketing and Communications, gave a presentation on the new, bilingual MemberPerks rewards program that offers thousands of national and local discounts (print coupons and online promo codes) to members through a members-only log-in webpage. These geo-targeted discounts will be an important initiative to promote the value of a Legion membership. The \$90K cost for the five-year agreement, negotiated down from \$750K, will be funded by Marketing. The launch was postponed to June due to the pandemic.

3. LEGION SERVICE DRESS - UPDATE

The Ritual & Awards Committee has considered this proposal and their recommendation will be presented to DEC in June.

4. REMOVAL OF MEMBERSHIP - UPDATE

The proposal to establish an administrative procedure for the revocation of membership by the Dominion President, based on expediency and other indeterminable factors rather than pursuing an expulsion as the result of an Article III disciplinary proceeding, was proposed to DEC in November. It resulted in a Failed Motion, meaning it did not receive the procedural requirements (seconded) to proceed to debate and was rejected.

The revocation of membership does remain a sanction available to the Dominion President through authority under GBL 418.a.

5. GOVERNANCE SUB-COMMITTEE – UPDATE

DEC concurred with the recommendation that a Governance sub-committee be formed to review, among other aspects, potential increased oversight for Senior Elected Officers beyond just the budget as specified in GBL 415. This committee will be formed in the near future.

6. IMPACT OF COVID-19 PANDEMIC ON THE LEGION

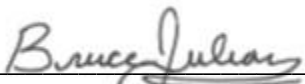
The challenges facing the Legion will be significant as the organization, and society in general, emerges from the COVID-19 crisis. It is essential that the organization be positioned to proactively provide information and guidance to Provincial Commands and branches, thus enabling the leadership to effectively position the organization for success once we return to a semblance of normal operations. To achieve this, it is necessary to have an appreciation of individual branch viability and the financial, operational and human problems they will face once they re-open. As a first step, discussion with the Provincial Presidents will be arranged.

7. NEXT MEETING OF THE COMMITTEE

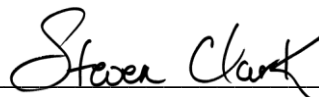
The next meeting of the committee will be determined at a later date.

8. ADJOURNMENT

The meeting adjourned at 1340 hrs.



Bruce Julian
Chair



Steven Clark
Coordinator

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Provincial Command Executive Directors